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ARBITRON RATINGS

TELEVISION

1987-88 Universe Estimates Summary

This book contains ADI, Population and Television Household Estimates.

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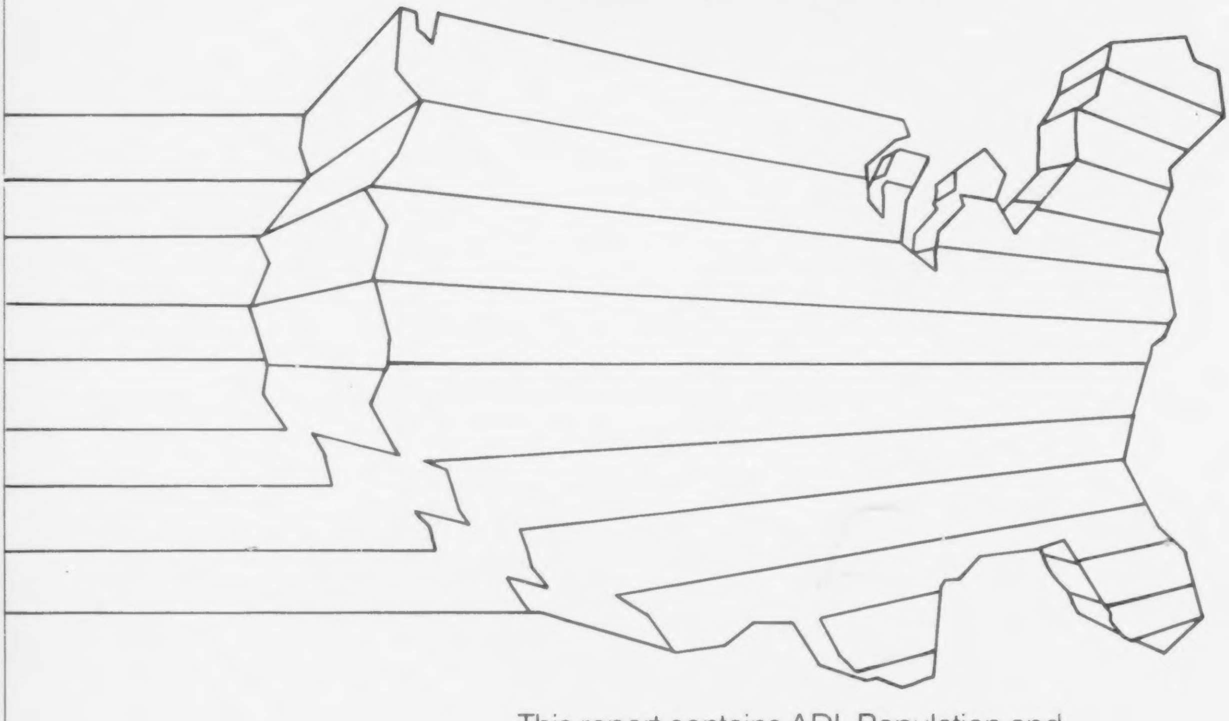

This report contains ADI, Population and Television Household Estimates.

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Introduction

CONCEPT

The Arbitron Television 1987-1988 Universe Estimates Summary compiles in one handy volume all Total and Television Household and Television Population Estimates.

DESCRIPTION OF ESTIMATES REPORTED

THE ADI/The ADI or Area of Dominant Influence is a geographic design which defines each television market exclusive of all others based on measurable viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market commercial stations and satellite stations reported in combination with them received a preponderance of total viewing hours. A sampling unit is normally one county or an independent city, although some counties may be divided into two or more sampling units due to topography or ethnicity. For purposes of this publication, sampling units will be referred to as counties. Each county in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap. Markets in noncontiguous states, territories and possessions may be ADIs if there are station subscribers in those markets.

When a county is divided by Arbitron into more than one geographic sampling unit, each unit is analyzed as if it were a county for ADI purposes, and is assigned to an ADI on the basis of the rules described below.

Assignments of counties to ADIs are effective for an entire survey year, commencing each October.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diary from approximately 250,000 television households. From these viewing data, Arbitron prepared estimates of the total viewing hours in each county for an average week, and the percentage of the estimated total viewing hours for each station for which viewing was reported.

Arbitron now updates the estimates annually, the most recent update having been computed from viewing records from the May 1986, July 1986, November 1986 and February 1987 surveys. Based on these estimates, Arbitron made its ADI allocations for the 1987-88 Survey Year.

ADI UPDATE AND ASSIGNMENT RULES/Once the estimated total viewing hours for a county, and the estimated total viewing hours for each station are determined, Arbitron sums the station percentages by market of origin. The market of origin having the largest total percentage is deemed to be the "dominant influence" in the county under consideration, and that county is allocated for ADI purposes to that market of origin. Counties in which the stations in the current ADI market receive a lower percentage of viewing than stations in any other ADI market are considered eligible for reassignment subject to the following procedure.

GENERAL RULE: To reassign a county, other than a Metro Rating Area County or a Home County (see Exceptions 1 and 2 below) from one ADI Market to another, the difference between the two ADIs shares of the county's total viewing must be statistically significant. In addition to the two ADIs shares for the four surveys, the formula takes into account the effective sample size in the county and the Households Using Television (HUT) in the county.

When this formula is applied, if the result is:

- 2.00 or greater, one can be 95 percent confident that the difference between the two ADIs share of the county's viewing is real and not due to sampling variation. In this case, *Arbitron will reassign the county to the new dominant ADI.*
- Between 1.00 and 1.99, one can be less confident that the difference between the two ADIs share of the county's viewing is real. In this case, *Arbitron will assign the county to the new ADI only if that ADI has the larger share in at least three of the four individual survey periods used for the ADI udpate.*
- Less than 1.00, one can have little confidence that there is a true difference between the two ADIs shares of the county's viewing to the home stations and, despite the marginally higher share of viewing to a new ADI, *Arbitron will retain the county as part of the ADI to which it is currently assigned.*

Exceptions to the General Rule:

1. Metro Rating Area Counties are treated collectively rather than individually during the ADI Update Review. Estimated total viewing hours for each Metro Rating Area county and for each station are summed across all MRA counties for the market. Shares of viewing hours are calculated based on these multi-county sums. In the event that an ADI market other than the current ADI market shows a larger share of viewing in the Metro Area, the Test of Statistical Significance is applied to the difference between the two ADI markets' shares of viewing to determine whether or not the entire Metro Rating Area should be assigned to the ADI market with the dominant share of viewing.

In the event that the entire MRA shifts to another market, the Home County Rule (see 2, below) is applied to those counties of the MRA which contain cities of license of commercial television stations. MRA counties other than Home Counties will be reviewed under the General Rule.

2. Non-Metro Rating Area Counties that are Home Counties of Stations are reviewed differently. If the *market* of the county's home station achieves at least a 5 share, a Home County is not assigned to the ADI of another existing ADI market unless the sum of the percentages of viewing hours, plus 10%, of the stations in the Home County is greater than the average of the percentages of viewing hours of the station in the other market.

For a station to be included in either the calculation of the sum of shares of stations in the Home County Market of the calculation of the averages of shares of stations in the other market, it must achieve *at least a 5% share of viewing in the county under consideration.*

In considering the creation of a new ADI market, consisting of one or more counties not then Home Counties to a pre-existing ADI, the criteria for the assignment of counties to an ADI would prevail; in addition, a market must win its Home County, and that Home County must have at least 10,000 television households. In the case of a new ADI which could be created through the application of the 10% exception, the Home Station may waive the application of that rule.

Effective with 1989-90 ADI Update, single county ADIs will not be created or dissolved unless supported by two consecutive coverage years of viewing data.

The 1987-88 broadcast year will be the first year qualifying data is valid; therefore, no changes effecting single county ADIs will be made during the 1988-89 ADI Update.

The above stated rule and procedures for ADI allocations and/or the creation of new ADI markets are dynamic and receive extensive re-examination periodically. As a result, Arbitron reserves the right to exercise its professional judgment in county assignment policies in the case of counties with unusual geographical, topographical, ethnic, historical marketing or other exceptional circumstances.

POPULATION ESTIMATES/Population estimates are shown for each ADI market, and include all sex/age categories for which audience estimates are reported in the Arbitron Television Market Report (except Working Women). Market Statistics provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

TELEVISION HOUSEHOLD/A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADIs represents the total number of television households in the United States as surveyed by Arbitron.

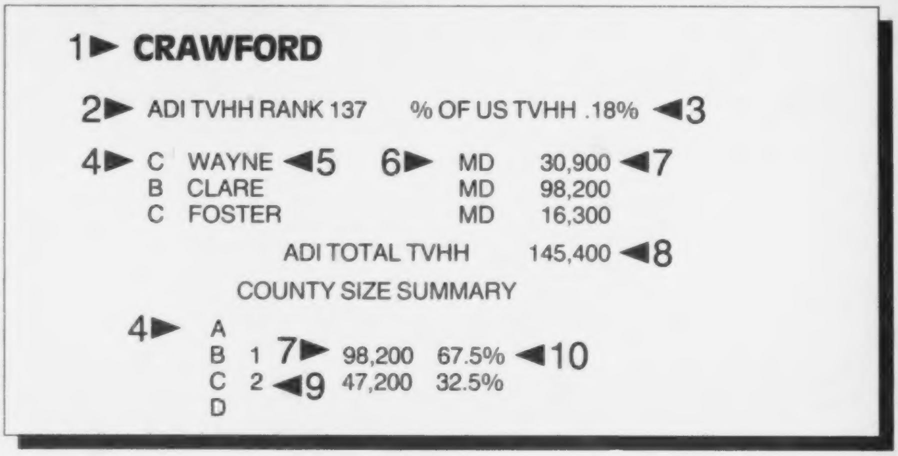
The updating procedure is as follows:

1. Total households are furnished by Market Statistics (MS) which has projected county-by-county estimates to January 1, 1988. These estimates include households on military installations. MS's total households are based on the 1980 U.S. Census.

2. TV penetration figures for nine Census Divisions were reported periodically by the Advertising Research Foundation (ARF). The most recent ARF penetration estimates, based on surveys conducted by the U.S. Census in accordance with ARF specifications, are as of January 1969.

3. The six most current ARF TV penetration estimates, the July 1971 U.S. Census Current Population Survey, the 1972-73 Bureau of Statistics' "Consumer Expenditure Survey," the Fall 1973 Census Survey of Purchases and Ownership, the Fall 1974 Census Survey of Purchases and Ownership and information obtained by Arbitron sample placement during major sweep periods, from November 1978 through February 1987 have been employed by Arbitron to project TV household penetration estimates to January 1, 1988. These are then applied to the estimates of total households provided by MS.

ADI MARKET SECTION EXAMPLE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CRAWFORD

ADI TVHH RANK 137 % OF US TVHH .18%

C	WAYNE	MD	30,900
B	CLARE	MD	98,200
C	FOSTER	MD	16,300

ADI TOTAL TVHH 145,400

COUNTY SIZE SUMMARY

A			
B	1	98,200	67.5%
C	2	47,200	32.5%
D			

- 1 Market name
- 2 Market rank
- 3 Percent of US TVHH
- 4 County size
- 5 County name
- 6 State
- 7 County TVHH
- 8 ADI TVHH
- 9 Number of counties per county size
- 10 Percent of ADI TVHH

4. County-by-county television penetration estimates are developed from unrounded TV households. However, all households estimates appearing in this report are rounded to the nearest hundred households; because of this, the reported penetration may not always equal the quotient obtained when dividing the reported television households by total households.

It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MS procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

SECTIONS OF THE REPORT

ADI MARKET RANKINGS/This section lists the 212 ADI markets defined by Arbitron for the 1987-1988 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are: ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). A cumulative subtotal is listed following each group of ten markets. The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

NON-ADI MARKET RANKINGS/This section lists the 63 Non-ADI markets ranked in descending order by their Home County Television Household (TVHH) size.

ADI MARKET ALPHABETICAL LISTING/ All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

NON-ADI MARKET ALPHABETICAL LISTING/All markets reported in the second section are listed alphabetically.

COUNTIES IN ADI MARKETS/This section contains a list of the counties included in each 1987-88 Arbitron-defined ADI market.

The state location of each county is identified. This section is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups.

Group A: All counties located within the 25 largest Metros.

Group B: All counties not included under A with a population over 150,000 or located within a Metro with a population over 150,000.

Group C: All counties not included under A or B with a population over 35,000 or located within a Metro with a population over 35,000.

Group D: All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

THE POPULATION/Estimates for TVHH and all sex-age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds are for each 1987-1988 Arbitron-defined ADI market. Estimates reported are:

TV HOUSEHOLDS

Persons 2 +
  18 +
  18-49
  12-24
  12-34
  18-34

Women Total (18 +)
  18-49
  12-24
  18-34
  25-49
  25-54

Men Total (18 +)
  18-49
  18-34
  21-49
  25-49
  25-54

Teens Total (12-17)

Children Total (2-11)
  6-11

POPULATION SUMMARY

Markets Listed Alphabetically by Demographic Category

Markets Ranked by Demographic Category

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY/This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1987-1988 ADI market assignment and county's size.

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE/
Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine divisions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by division, by state, and for the total U.S.

MARKET CHANGES

ADI MARKETS/Two markets are no longer ADIs for the 1987-1988 Survey Year:

Farmington
Sarasota

Two new ADI markets have been established for the 1987-1988 Survey Year:

Cheyenne-Scottsbluff-Sterling
Anniston

NON-ADI MARKETS/The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The home counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations audience estimates are reported in the local market report of the ADI to which the home-county of the station is assigned. *(See column three, this page, for listing.)*

Non-ADI Market	Home County
Akron	Summit, OH
Allentown	Lehigh, PA
Anderson, SC	Anderson, SC
Ann Arbor	Washtenaw, MI
Bartlesville	Washington, OK
Beattyville	Lee, KY
Bellingham	Whatcom, WA
Burlington, NC	Alamance, NC
Campbellsville	Taylor, KY
Canton	Stark, OH
Cleveland, TN	Bradley, TN
Concord, NH	Merrimack, NH
Corona	Riverside West, CA
Danville, KY	Boyle, KY
Derry, NH	Rockingham, NH
Fayetteville, NC	Cumberland, NC
Ft. Lauderdale	Broward, FL
Ft. Walton Beach, FL	Okaloosa, FL
Gadsden, AL	Etowah, AL
Greeneville, TN	Greene, TN
Hanford	Kings, CA
Hardeeville, SC	Jasper, SC
Hartford, VT-Hanover, NH	Windsor, VT
Hazard	Perry, KY
Hickory	Catawba, NC
Hot Springs, AR	Garland, AR
Kerrville	Kerr, TX
Kingston, NY	Ulster, NY
Lakeland, FL	Polk, FL
Las Cruces	Dona Ana, NM
Leesburg, FL	Lake, FL
Madisonville, KY	Hopkins, KY
Manchester	Hillsborough, NH
Modesto	Stanislaus, CA
Mt. Vernon, IL	Jefferson, IL
Muskegon, MI	Muskegon, MI
Myrtle Beach	Horry, SC
Natchez	Adams, MS
New London	New London, CT
Ocala	Marion, FL
Opelika	Lee, AL
Poughkeepsie	Dutchess, NY
Prescott, AZ	Yavapai, AZ
Reading	Berks, PA
Richmond, IN	Wayne, IN
St. Cloud, MN	Stearns, MN
San Bernardino-Fontana	San Bernardino, CA
San Jose	Santa Clara West, CA
Sandusky	Erie, OH
Santa Fe	Santa Fe, NM
Santa Rosa	Sonoma, CA
Sarasota	Sarasota, FL
Suring, WI	Oconto, WI
Toccoa, GA	Stephens, GA
Valdosta	Lowndes, GA
Ventura	Ventura, CA
Vineland	Cumberland, NJ
Vineyard Haven	Dukes, MA
Wenatchee, WA	Chelan, WA
West Point	Clay, MS
Wildwood	Cape May, NJ
Wilmington, DE	New Castle, DE
Worcester	Worcester, MA

ADI Definitions

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
1	NEW YORK	6,986,600	98	6,876,000	7.74
2	LOS ANGELES	4,790,800	97	4,663,900	5.25
3	CHICAGO	3,127,900	99	3,084,400	3.47
4	PHILADELPHIA	2,677,300	99	2,643,700	2.98
5	SAN FRANCISCO	2,215,300	97	2,141,100	2.41
6	BOSTON	2,079,800	99	2,050,700	2.31
7	DETROIT	1,714,800	99	1,697,400	1.91
8	DALLAS-FT. WORTH	1,662,600	99	1,647,700	1.86
9	WASHINGTON, DC	1,603,600	99	1,592,800	1.79
10	HOUSTON	1,482,300	99	1,466,500	1.65
	1- 10 TOTAL	28,341,000	98	27,864,200	31.37
11	CLEVELAND	1,432,200	99	1,414,900	1.59
12	ATLANTA	1,283,200	99	1,273,000	1.43
13	MINNEAPOLIS-ST. PAUL	1,251,800	99	1,238,300	1.39
14	TAMPA-ST. PETERSBURG (SARASOTA)	1,248,600	99	1,237,400	1.39
15	SEATTLE-TACOMA	1,266,000	97	1,224,200	1.38
16	MIAMI	1,221,800	99	1,213,200	1.37
17	PITTSBURGH	1,208,800	99	1,192,200	1.34
18	ST. LOUIS	1,099,300	99	1,084,200	1.22
19	DENVER	1,040,800	98	1,021,600	1.15
20	SACRAMENTO-STOCKTON	963,200	96	929,000	1.05
	1- 20 TOTAL	40,356,700	98	39,692,200	44.69
21	PHOENIX	950,300	98	927,000	1.04
22	BALTIMORE	907,000	99	902,800	1.02
23	HARTFORD-NEW HAVEN	881,700	98	868,100	.98
24	INDIANAPOLIS	825,600	98	813,000	.92
25	SAN DIEGO	828,400	97	805,400	.91
26	PORTLAND, OR	825,900	96	795,100	.90
27	ORLANDO-DAYTONA BEACH-MELBOURNE	789,900	99	782,400	.88
28	KANSAS CITY	731,400	99	723,400	.81
29	CINCINNATI	725,400	99	716,000	.81
30	MILWAUKEE	710,200	99	701,900	.79
	1- 30 TOTAL	48,532,500	98	47,727,300	53.74
31	CHARLOTTE	694,500	99	688,300	.78
32	NASHVILLE	691,200	99	686,500	.77
33	COLUMBUS, OH	667,400	99	658,400	.74
34	NEW ORLEANS	652,100	99	645,900	.73
35	RALEIGH-DURHAM	628,500	99	621,000	.70
36	GREENVILLE-SPARTANBURG-ASHEVILLE	623,600	99	616,700	.69
37	OKLAHOMA CITY	622,300	99	616,200	.69
38	BUFFALO	617,600	99	609,500	.69
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	604,600	99	595,800	.67
40	SALT LAKE CITY	601,800	98	589,800	.66
	1- 40 TOTAL	54,936,100	98	54,055,400	60.86
41	MEMPHIS	590,000	99	583,700	.66
42	SAN ANTONIO	557,300	99	549,300	.62
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	548,800	99	544,100	.61
44	PROVIDENCE-NEW BEDFORD	548,700	99	542,300	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	543,800	98	531,300	.60
46	CHARLESTON-HUNTINGTON	524,800	99	517,700	.58
47	LOUISVILLE	519,200	99	514,700	.58
48	DAYTON	516,800	99	510,700	.58
49	BIRMINGHAM	507,500	99	503,700	.57
50	GREENSBORO-WINSTON SALEM-HIGH POINT	507,100	99	502,600	.57
	1- 50 TOTAL	60,300,100	98	59,355,500	66.83
51	WILKES BARRE-SCRANTON	493,600	98	483,800	.54
52	ALBANY-SCHENECTADY-TROY	489,800	98	481,600	.54
53	WEST PALM BEACH-FT.PIERCE-VERO BEACH	467,700	99	462,500	.52
54	TULSA	466,500	99	461,600	.52
55	LITTLE ROCK	463,100	98	455,700	.51
56	ALBUQUERQUE	461,000	97	445,300	.50
57	JACKSONVILLE	446,500	99	442,400	.50
58	MOBILE-PENSACOLA	444,200	99	440,800	.50
59	FLINT-SAGINAW-BAY CITY	434,900	99	429,400	.48
60	WICHITA-HUTCHINSON	431,700	99	427,400	.48
	1- 60 TOTAL	64,899,100	98	63,886,000	71.93
61	KNOXVILLE	427,300	99	423,000	.48
62	RICHMOND	423,900	99	419,100	.47
63	FRESNO-VISALIA	429,700	96	412,600	.46
64	SHREVEPORT-TEXARKANA	414,300	98	407,600	.46
65	TOLEDO	405,600	99	400,500	.45
66	DES MOINES	379,500	99	375,800	.42
67	SYRACUSE	376,300	98	370,000	.42
68	GREEN BAY-APPLETON	374,000	99	369,600	.42
69	PORTLAND-POLAND SPRING	368,500	98	362,100	.41
70	OMAHA	354,500	99	351,100	.40
	1- 70 TOTAL	68,852,700	98	67,777,400	76.31
71	AUSTIN, TX	354,600	99	349,800	.39
72	ROCHESTER, NY	353,600	99	348,800	.39
73	ROANOKE-LYNCHBURG	351,800	99	347,700	.39
74	SPRINGFIELD-DECATUR-CHAMPAIGN	340,500	98	333,200	.38
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	339,400	98	332,800	.37
76	LEXINGTON	333,900	99	329,700	.37
77	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	328,800	99	325,000	.37
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	326,400	99	322,200	.36
79	SPOKANE	331,200	97	320,100	.36
80	CHATTANOOGA	309,300	99	307,000	.35
	1- 80 TOTAL	72,222,200	98	71,093,700	80.05

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
81	SPRINGFIELD, MO	300,200	98	293,600	.33
82	JACKSON, MS	294,500	99	291,100	.33
83	TUCSON	297,300	98	290,900	.33
84	SOUTH BEND-ELKHART	291,200	98	285,700	.32
85	JOHNSTOWN-ALTOONA	286,900	98	281,400	.32
86	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	284,300	99	281,000	.32
87	COLUMBIA, SC	283,000	99	278,900	.31
88	YOUNGSTOWN	280,100	99	276,700	.31
89	HUNTSVILLE-DECATUR-FLORENCE	275,900	99	273,200	.31
90	EVANSVILLE	265,800	98	260,500	.29
	1- 90 TOTAL	75,081,400	98	73,906,700	83.22
91	BATON ROUGE	262,300	99	258,800	.29
92	LINCOLN-HASTINGS-KEARNEY	260,100	99	257,200	.29
93	WACO-TEMPLE	249,000	99	245,600	.28
94	LAS VEGAS	240,500	98	236,000	.27
95	GREENVILLE-NEW BERN-WASHINGTON	236,000	99	233,600	.26
96	BURLINGTON-PLATTSBURGH	231,500	98	227,300	.26
97	COLORADO SPRINGS-PUEBLO	227,300	98	223,200	.25
98	FT. MYERS-NAPLES	226,100	99	223,000	.25
99	FT. WAYNE	225,500	98	221,800	.25
100	SIOUX FALLS-MITCHELL	219,900	99	217,900	.25
	1-100 TOTAL	77,459,600	98	76,251,100	85.86
101	MONTGOMERY-SELMA	220,600	99	217,600	.25
102	AUGUSTA	219,500	99	216,900	.24
103	SAVANNAH	220,000	99	216,800	.24
104	EL PASO	219,600	99	216,600	.24
105	LANSING	219,200	99	216,300	.24
106	MADISON	219,700	98	214,800	.24
107	FARGO	217,300	99	214,200	.24
108	SPRINGFIELD, MA	217,200	98	213,800	.24
109	CHARLESTON, SC	215,100	99	212,000	.24
110	PEORIA-BLOOMINGTON	214,900	98	211,000	.24
	1-110 TOTAL	79,642,700	98	78,401,100	88.28
111	SALINAS-MONTEREY	210,700	96	202,300	.23
112	LAFAYETTE, LA	200,800	99	197,900	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	204,800	96	196,600	.22
114	ROCKFORD	195,000	99	192,200	.22
115	MCALLEN-BROWNSVILLE: LRGV	189,700	98	186,700	.21
116	MONROE-EL DORADO	185,700	98	182,600	.21
117	AMARILLO	183,700	99	181,900	.20
118	COLUMBUS, GA	179,100	99	176,800	.20
119	JOPLIN-PITTSBURG	179,100	98	176,300	.20
120	CORPUS CHRISTI	177,500	99	175,100	.20
	1-120 TOTAL	81,548,800	98	80,269,500	90.38
121	RENO	177,500	97	172,200	.19
122	DULUTH-SUPERIOR	173,600	99	171,100	.19
123	TYLER-LONGVIEW	173,400	99	170,900	.19
124	BEAUMONT-PORT ARTHUR	171,700	99	170,000	.19
125	SIOUX CITY	171,400	99	169,500	.19
126	TALLAHASSEE-THOMASVILLE	169,200	98	166,500	.19
127	YAKIMA	171,100	95	163,300	.18
128	WAUSAU-RHINELANDER	165,200	98	161,900	.18
129	TERRE HAUTE	164,900	98	161,200	.18
130	FLORENCE, SC	162,200	99	159,800	.18
	1-130 TOTAL	83,249,000	98	81,935,900	92.26
130	WICHITA FALLS-LAWTON	160,900	99	159,800	.18
132	BINGHAMTON	159,700	98	156,800	.18
133	COLUMBUS-TUPELO	158,900	99	156,700	.18
134	LA CROSSE-EAU CLAIRE	159,200	98	156,200	.18
134	MACON	158,400	99	156,200	.18
136	BOISE	160,000	98	156,100	.18
137	EUGENE	163,100	96	155,900	.18
138	TRAVERSE CITY-CADILLAC	159,800	97	155,800	.18
139	WHEELING-STEUBENVILLE	156,200	99	154,000	.17
140	CHICO-REDDING	158,600	96	152,300	.17
	1-140 TOTAL	84,843,800	98	83,495,700	94.01
141	BLUEFIELD-BECKLEY-OAK HILL	153,400	99	151,400	.17
142	TOPEKA	153,300	98	150,900	.17
143	ERIE	153,300	98	150,600	.17
143	ODESSA-MIDLAND	152,000	99	150,600	.17
145	BAKERSFIELD	152,400	97	147,100	.17
146	MINOT-BISMARCK-DICKINSON	146,900	99	145,100	.16
147	ROCHESTER-MASON CITY-AUSTIN	144,800	99	143,300	.16
148	FT. SMITH	143,100	98	140,600	.16
149	LUBBOCK	137,900	99	136,900	.15
150	WILMINGTON	138,100	99	136,100	.15
	1-150 TOTAL	86,319,000	98	84,948,300	95.65
151	ALBANY, GA	134,100	98	131,800	.15
152	COLUMBIA-JEFFERSON CITY	131,000	98	129,000	.15
153	MEDFORD	131,600	95	125,500	.14
154	QUINCY-HANNIBAL	124,100	98	122,200	.14
155	ABILENE-SWEETWATER	117,800	99	115,400	.13
156	BANGOR	114,600	98	112,400	.13
157	DOTHAN	105,400	99	104,000	.12
158	UTICA	104,000	98	102,200	.12
159	IDAHO FALLS-POCATELLO	101,900	98	99,800	.11
160	ALEXANDRIA, LA	90,900	99	89,600	.10
	1-160 TOTAL	87,474,400	98	86,081,200	96.92

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
161	LAUREL-HATTIESBURG	90,100	99	89,200	.10
162	CLARKSBURG-WESTON	89,500	99	88,300	.10
162	SALISBURY	89,300	99	88,300	.10
164	BILLINGS-HARDIN	90,300	97	87,600	.10
165	ELMIRA	86,300	98	84,300	.09
166	GAINESVILLE	84,700	98	83,100	.09
167	RAPID CITY	84,600	98	82,800	.09
168	GREENWOOD-GREENVILLE	82,900	98	81,300	.09
169	WATERTOWN-CARTHAGE	81,000	98	79,600	.09
170	LAKE CHARLES	77,400	99	76,400	.09
	1-170 TOTAL	88,330,500	98	86,922,100	97.87
171	PANAMA CITY	76,300	99	75,300	.08
172	ARDMORE-ADA	75,800	98	74,500	.08
173	MISSOULA	76,700	97	74,400	.08
174	JONESBORO	69,400	98	67,900	.08
175	MERIDIAN	67,900	99	67,100	.08
176	GRAND JUNCTION-DURANGO	68,200	97	66,100	.07
177	GREAT FALLS	68,000	97	65,900	.07
178	PALM SPRINGS	68,000	96	65,400	.07
179	BILOXI-GULFPORT-PASCAGOULA	65,700	99	65,300	.07
180	JACKSON, TN	63,000	99	62,400	.07
	1-180 TOTAL	89,029,500	98	87,606,400	98.64
181	EL CENTRO-YUMA	64,200	94	60,300	.07
182	ALEXANDRIA, MN	61,000	97	59,300	.07
183	CHEYENNE-SCOTTSBLUFF-STERLING	58,500	98	57,400	.06
184	MARQUETTE	55,700	98	54,600	.06
185	TUSCALOOSA	52,900	99	52,400	.06
186	EUREKA	53,800	96	51,400	.06
187	CASPER-RIVERTON	51,100	97	49,800	.06
188	BUTTE	50,300	97	48,700	.05
188	SAN ANGELO	49,400	99	48,700	.05
190	ST. JOSEPH	47,600	99	46,900	.05
	1-190 TOTAL	89,574,000	98	88,135,900	99.24
191	BOWLING GREEN	45,900	99	45,500	.05
192	ANNISTON	44,500	99	44,200	.05
193	LAFAYETTE, IN	43,100	97	42,000	.05
194	ROSWELL	42,400	98	41,400	.05
195	HAGERSTOWN	41,200	99	40,900	.05
196	LIMA	40,800	98	40,100	.05
197	CHARLOTTESVILLE	39,800	98	39,100	.04
198	PARKERSBURG	35,900	99	35,600	.04
199	LAREDO	35,200	98	34,500	.04
200	HARRISONBURG	34,400	99	33,900	.04
	1-200 TOTAL	89,977,200	98	88,533,100	99.69
201	ZANESVILLE	31,800	98	31,200	.04
202	TWIN FALLS	30,800	98	30,300	.03
203	PRESQUE ISLE	29,800	98	29,100	.03
204	OTTUMWA-KIRKSVILLE	29,200	99	28,800	.03
205	FLAGSTAFF	29,900	93	27,800	.03
206	VICTORIA	27,300	98	26,800	.03
207	BEND	26,700	94	25,200	.03
208	MANKATO	23,600	98	23,200	.03
209	HELENA	19,600	96	18,900	.02
210	NORTH PLATTE	18,500	99	18,300	.02
211	ALPENA	15,600	96	15,000	.02
212	GLENDIVE	5,400	94	5,100	.01
	TOTAL U.S. TV HOUSEHOLDS	90,265,400		88,812,800	

NON-ADI MARKET RANKINGS

Non-ADI Market	ADI Assignment	Home County TV HH
FT. LAUDERDALE	MIAMI	505,400
SAN JOSE	SAN FRANCISCO	462,900
SAN BERNARDINO-FONTANA	LOS ANGELES	400,600
CORONA	LOS ANGELES	249,000
WORCESTER	BOSTON	241,600
VENTURA	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	204,100
AKRON	CLEVELAND	192,300
WILMINGTON, DE	PHILADELPHIA	149,100
LAKELAND, FL	TAMPA-ST. PETERSBURG (SARASOTA)	141,700
CANTON	CLEVELAND	137,800
SANTA ROSA	SAN FRANCISCO	135,000
READING	PHILADELPHIA	124,500
SARASOTA	TAMPA-ST. PETERSBURG (SARASOTA)	117,700
MANCHESTER	BOSTON	116,400
ALLENTOWN	PHILADELPHIA	110,000
MODESTO	SACRAMENTO-STOCKTON	107,400
ANN ARBOR	LANSING	96,900
NEW LONDON	HARTFORD-NEW HAVEN	88,400
POUGHKEEPSIE	NEW YORK	87,800
FAYETTEVILLE, NC	RALEIGH-DURHAM	84,600
DERRY, NH	BOSTON	83,000
OCALA	GAINESVILLE	68,900
KINGSTON, NY	ALBANY-SCHENECTADY-TROY	60,400
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	56,200
MUSKEGON, MI	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	55,900
ANDERSON, SC	GREENVILLE-SPARTANBURG-ASHEVILLE	55,300
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	53,400
MYRTLE BEACH	FLORENCE, SC	50,500
VINELAND	PHILADELPHIA	47,700
BELLINGHAM	SEATTLE-TACOMA	43,500
HICKORY	CHARLOTTE	43,200
LAS CRUCES	EL PASO	40,700
CONCORD, NH	BOSTON	40,100
WILDWOOD	PHILADELPHIA	40,000
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	39,400
GADSDEN, AL	BIRMINGHAM	39,100
PRESCOTT, AZ	PHOENIX	37,900
ST. CLOUD, MN	MINNEAPOLIS-ST. PAUL	35,900
SANTA FE	ALBUQUERQUE	32,700
OPELIKA	COLUMBUS, GA	31,600
HOT SPRINGS, AR	LITTLE ROCK	31,500
SANDUSKY	CLEVELAND	28,800
HANFORD	FRESNO-VISALIA	27,000
CLEVELAND, TN	CHATTANOOGA	26,600
RICHMOND, IN	DAYTON	26,500
VALDOSTA	ALBANY, GA	25,400
GREENEVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	21,000
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	21,000
WENATCHEE, WA	SPOKANE	19,900
BARTLESVILLE	TULSA	18,800
MADISONVILLE, KY	EVANSVILLE	17,700
MT. VERNON, IL	ST. LOUIS	15,600
KERRVILLE	SAN ANTONIO	14,800
NATCHEZ	JACKSON, MS	13,700
HAZARD	LEXINGTON	11,700
SURING, WI	GREEN BAY-APPLETON	11,400
DANVILLE, KY	LEXINGTON	9,400
CAMPBELLSVILLE	BOWLING GREEN	8,500
TOCCOA, GA	GREENVILLE-SPARTANBURG-ASHEVILLE	8,200
WEST POINT	COLUMBUS-TUPELO	8,200
HARDEEVILLE, SC	SAVANNAH	5,500
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	4,900
BEATTYVILLE	LEXINGTON	2,800

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ABILENE-SWEETWATER	117,800	99	116,400	.13	155
ALBANY, GA	134,100	98	131,800	.15	151
ALBANY-SCHENECTADY-TROY	489,800	98	481,600	.54	52
ALBUQUERQUE	461,000	97	445,300	.50	56
ALEXANDRIA, LA	90,900	99	89,600	.10	160
ALEXANDRIA, MN	61,000	97	59,300	.07	182
ALPENA	15,600	96	15,000	.02	211
AMARILLO	183,700	99	181,900	.20	117
ANNISTON	44,500	99	44,200	.05	192
ARDMORE-ADA	75,800	98	74,500	.08	172
ATLANTA	1,283,200	99	1,273,000	1.43	12
AUGUSTA	219,500	99	216,900	.24	102
AUSTIN, TX	354,600	99	349,800	.39	71
BAKERSFIELD	152,400	97	147,100	.17	145
BALTIMORE	907,000	99	902,800	1.02	22
BANGOR	114,600	98	112,400	.13	156
BATON ROUGE	262,300	99	258,800	.29	91
BEAUMONT-PORT ARTHUR	171,700	99	170,000	.19	124
BEND	26,700	94	25,200	.03	207
BILLINGS-HARDIN	90,300	97	87,600	.10	164
BILOXI-GULFPORT-PASCAGOULA	65,700	99	65,300	.07	179
BINGHAMTON	159,700	98	156,800	.18	132
BIRMINGHAM	507,500	99	503,700	.57	49
BLUEFIELD-BECKLEY-OAK HILL	153,400	99	151,400	.17	141
BOISE	160,000	98	156,100	.18	136
BOSTON	2,079,800	99	2,050,700	2.31	6
BOWLING GREEN	45,900	99	45,500	.05	191
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	284,300	99	281,000	.32	86
BUFFALO	617,600	99	609,500	.69	38
BURLINGTON-PLATTSBURGH	231,500	98	227,300	.26	96
BUTTE	50,300	97	48,700	.05	188
CASPER-RIVERTON	51,100	97	49,800	.06	187
CEDAR RAPIDS-WATERLOO-DUBUQUE	326,400	99	322,200	.36	78
CHARLESTON, SC	215,100	99	212,000	.24	109
CHARLESTON-HUNTINGTON	524,800	99	517,700	.59	46
CHARLOTTE	694,500	99	688,300	.78	31
CHARLOTTESVILLE	39,800	98	39,100	.04	197
CHATTANOOGA	309,300	99	307,000	.35	80
CHEYENNE-SCOTTSBLUFF-STERLING	58,500	98	57,400	.06	183
CHICAGO	3,127,900	99	3,084,400	3.47	3
CHICO-REDDING	158,600	96	152,300	.17	140
CINCINNATI	725,400	99	716,000	.81	29
CLARKSBURG-WESTON	89,500	99	88,300	.10	162
CLEVELAND	1,432,200	99	1,414,900	1.59	11
COLORADO SPRINGS-PUEBLO	227,300	98	223,200	.25	97
COLUMBIA, SC	283,000	99	278,900	.31	87
COLUMBIA-JEFFERSON CITY	131,000	98	129,000	.15	152
COLUMBUS, GA	179,100	99	176,800	.20	118
COLUMBUS, OH	667,400	99	658,400	.74	33
COLUMBUS-TUPELO	158,900	99	156,700	.18	133
CORPUS CHRISTI	177,500	99	175,100	.20	120
DALLAS-FT. WORTH	1,662,600	99	1,647,700	1.86	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	328,800	99	325,000	.37	77
DAYTON	516,800	99	510,700	.58	48
DENVER	1,040,800	98	1,021,600	1.15	19
DES MOINES	379,500	99	375,800	.42	66
DETROIT	1,714,800	99	1,697,400	1.91	7
DOTHAN	105,400	99	104,000	.12	157
DULUTH-SUPERIOR	173,600	99	171,100	.19	122
EL CENTRO-YUMA	64,200	94	60,300	.07	181
EL PASO	219,600	99	216,600	.24	104
ELMIRA	86,300	98	84,300	.09	165
ERIE	153,300	98	150,600	.17	143
EUGENE	163,100	96	155,900	.18	137
EUREKA	53,800	96	51,400	.06	186
EVANSVILLE	265,800	98	260,500	.29	90
FARGO	217,300	99	214,200	.24	107
FLAGSTAFF	29,900	93	27,800	.03	205
FLINT-SAGINAW-BAY CITY	434,900	99	429,400	.48	59
FLORENCE, SC	162,200	99	159,800	.18	130
FT. MYERS-NAPLES	226,100	99	223,000	.25	98
FT. SMITH	143,100	98	140,600	.16	148
FT. WAYNE	225,500	98	221,800	.25	99
FRESNO-VISALIA	429,700	96	412,600	.46	63
GAINESVILLE	84,700	98	83,100	.09	166
GLENDIVE	5,400	94	5,100	.01	212
GRAND JUNCTION-DURANGO	68,200	97	66,100	.07	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	604,600	99	595,800	.67	39
GREAT FALLS	68,000	97	65,900	.07	177
GREEN BAY-APPLETON	374,000	99	369,600	.42	68

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
GREENSBORO-WINSTON SALEM-HIGH POINT	507,100	99	502,600	.57	50
GREENVILLE-NEW BERN-WASHINGTON	236,000	99	233,600	.26	95
GREENVILLE-SPARTANBURG-ASHEVILLE	623,600	99	616,700	.69	36
GREENWOOD-GREENVILLE	82,900	98	81,300	.09	168
HAGERSTOWN	41,200	99	40,900	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	543,800	98	531,300	.60	45
HARRISONBURG	34,400	99	33,900	.04	200
HARTFORD-NEW HAVEN	881,700	98	868,100	.98	23
HELENA	19,600	96	18,900	.02	209
HOUSTON	1,482,300	99	1,466,500	1.65	10
HUNTSVILLE-DECATUR-FLORENCE	275,900	99	273,200	.31	89
IDAHO FALLS-POCATELLO	101,900	98	99,800	.11	159
INDIANAPOLIS	825,600	98	813,000	.92	24
JACKSON, MS	294,500	99	291,100	.33	82
JACKSON, TN	63,000	99	62,400	.07	180
JACKSONVILLE	446,500	99	442,400	.50	57
JOHNSTOWN-ALTOONA	286,900	98	281,400	.32	85
JONESBORO	69,400	98	67,900	.08	174
JOPLIN-PITTSBURG	179,100	98	176,300	.20	119
KANSAS CITY	731,400	99	723,400	.81	28
KNOXVILLE	427,300	99	423,000	.48	61
LA CROSSE-EAU CLAIRE	159,200	98	156,200	.18	134
LAFAYETTE, IN	43,100	97	42,000	.05	193
LAFAYETTE, LA	200,800	99	197,900	.22	112
LAKE CHARLES	77,400	99	76,400	.09	170
LANSING	219,200	99	216,300	.24	105
LAREDO	35,200	98	34,500	.04	199
LAS VEGAS	240,500	98	236,000	.27	94
LAUREL-HATTIESBURG	90,100	99	89,200	.10	161
LEXINGTON	333,900	99	329,700	.37	76
LIMA	40,800	98	40,100	.05	196
LINCOLN-HASTINGS-KEARNEY	260,100	99	257,200	.29	92
LITTLE ROCK	463,100	98	455,700	.51	55
LOS ANGELES	4,790,800	97	4,663,900	5.25	2
LOUISVILLE	519,200	99	514,700	.58	47
LUBBOCK	137,900	99	136,900	.15	149
MACON	158,400	99	156,200	.18	134
MADISON	219,700	98	214,800	.24	106
MANKATO	23,600	98	23,200	.03	208
MARQUETTE	55,700	98	54,600	.06	184
MCALLEN-BROWNSVILLE: LRGV	189,700	98	186,700	.21	115
MEDFORD	131,600	95	125,500	.14	153
MEMPHIS	590,000	99	583,700	.66	41
MERIDIAN	67,900	99	67,100	.08	175
MIAMI	1,221,800	99	1,213,200	1.37	16
MILWAUKEE	710,200	99	701,900	.79	30
MINNEAPOLIS-ST. PAUL	1,251,800	99	1,238,300	1.39	13
MINOT-BISMARCK-DICKINSON	146,900	99	145,100	.16	146
MISSOULA	76,700	97	74,400	.08	173
MOBILE-PENSACOLA	444,200	99	440,800	.50	58
MONROE-EL DORADO	185,700	98	182,600	.21	116
MONTGOMERY-SELMA	220,600	99	217,600	.25	101
NASHVILLE	691,200	99	686,500	.77	32
NEW ORLEANS	652,100	99	645,900	.73	34
NEW YORK	6,986,600	98	6,876,000	7.74	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	548,800	99	544,100	.61	43
NORTH PLATTE	18,500	99	18,300	.02	210
ODESSA-MIDLAND	152,000	99	150,600	.17	143
OKLAHOMA CITY	622,300	99	616,200	.69	37
OMAHA	354,500	99	351,100	.40	70
ORLANDO-DAYTONA BEACH-MELBOURNE	789,900	99	782,400	.88	27
OTTUMWA-KIRKSVILLE	29,200	99	28,800	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	339,400	98	332,800	.37	75
PALM SPRINGS	68,000	96	65,400	.07	178
PANAMA CITY	76,300	99	75,300	.08	171
PARKERSBURG	35,900	99	35,600	.04	198
PEORIA-BLOOMINGTON	214,900	98	211,000	.24	110
PHILADELPHIA	2,677,300	99	2,643,700	2.98	4
PHOENIX	950,300	98	927,000	1.04	21
PITTSBURGH	1,208,800	99	1,192,200	1.34	17
PORTLAND, OR	825,900	96	795,100	.90	26
PORTLAND-POLAND SPRING	368,500	98	362,100	.41	69
PRESQUE ISLE	29,800	98	29,100	.03	203
PROVIDENCE-NEW BEDFORD	548,700	99	542,300	.61	44
QUINCY-HANNIBAL	124,100	98	122,200	.14	154
RALEIGH-DURHAM	628,500	99	621,000	.70	35
RAPID CITY	84,600	98	82,800	.09	167
RENO	177,500	97	172,200	.19	121
RICHMOND	423,900	99	419,100	.47	62
ROANOKE-LYNCHBURG	351,800	99	347,700	.39	73

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ROCHESTER, NY	353,600	99	348,800	.39	72
ROCHESTER-MASON CITY-AUSTIN	144,800	99	143,300	.16	147
ROCKFORD	195,000	99	192,200	.22	114
ROSWELL	42,400	98	41,400	.05	194
SACRAMENTO-STOCKTON	963,200	96	929,000	1.05	20
ST. JOSEPH	47,600	99	46,900	.05	190
ST. LOUIS	1,099,300	99	1,084,200	1.22	18
SALINAS-MONTEREY	210,700	96	202,300	.23	111
SALISBURY	89,300	99	88,300	.10	162
SALT LAKE CITY	601,800	98	589,800	.66	40
SAN ANGELO	49,400	99	48,700	.05	188
SAN ANTONIO	557,300	99	549,300	.62	42
SAN DIEGO	828,400	97	805,400	.91	25
SAN FRANCISCO	2,215,300	97	2,141,100	2.41	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	204,800	96	196,600	.22	113
SAVANNAH	220,000	99	216,800	.24	103
SEATTLE-TACOMA	1,266,000	97	1,224,200	1.38	15
SHREVEPORT-TEXARKANA	414,300	98	407,600	.46	64
SIOUX CITY	171,400	99	169,500	.19	125
SIOUX FALLS-MITCHELL	219,900	99	217,900	.25	100
SOUTH BEND-ELKHART	291,200	98	285,700	.32	84
SPOKANE	331,200	97	320,100	.36	79
SPRINGFIELD, MA	217,200	98	213,800	.24	108
SPRINGFIELD, MO	300,200	98	293,600	.33	81
SPRINGFIELD-DECATUR-CHAMPAIGN	340,500	98	333,200	.38	74
SYRACUSE	376,300	98	370,000	.42	67
TALLAHASSEE-THOMASVILLE	169,200	98	166,500	.19	126
TAMPA-ST. PETERSBURG (SARASOTA)	1,248,600	99	1,237,400	1.39	14
TERRE HAUTE	164,900	98	161,200	.18	129
TOLEDO	405,600	99	400,500	.45	65
TOPEKA	153,300	98	150,900	.17	142
TRAVERSE CITY-CADILLAC	159,800	97	155,800	.18	138
TUCSON	297,300	98	290,900	.33	83
TULSA	466,500	99	461,600	.52	54
TUSCALOOSA	52,900	99	52,400	.06	185
TWIN FALLS	30,800	98	30,300	.03	202
TYLER-LONGVIEW	173,400	99	170,900	.19	123
UTICA	104,000	98	102,200	.12	158
VICTORIA	27,300	98	26,800	.03	206
WACO-TEMPLE	249,000	99	245,600	.28	93
WASHINGTON, DC	1,603,600	99	1,592,800	1.79	9
WATERTOWN-CARTHAGE	81,000	98	79,600	.09	169
WAUSAU-RHINELANDER	165,200	98	161,900	.18	128
WEST PALM BEACH-FT.PIERCE-VERO BEACH	467,700	99	462,500	.52	53
WHEELING-STEUBENVILLE	156,200	99	154,000	.17	139
WICHITA-HUTCHINSON	431,700	99	427,400	.48	60
WICHITA FALLS-LAWTON	160,900	99	159,800	.18	130
WILKES BARRE-SCRANTON	493,600	98	483,800	.54	51
WILMINGTON	138,100	99	136,100	.15	150
YAKIMA	171,100	95	163,300	.18	127
YOUNGSTOWN	280,100	99	276,700	.31	88
ZANESVILLE	31,800	98	31,200	.04	201
TOTAL U.S. TV HOUSEHOLDS	90,265,400		88,812,800		

NON-ADI MARKET ALPHABETICAL LISTING

Non-ADI Market	ADI Assignment	Home County TV HH
AKRON	CLEVELAND	192,300
ALLENTOWN	PHILADELPHIA	110,000
ANDERSON, SC	GREENVILLE-SPARTANBURG-ASHEVILLE	55,300
ANN ARBOR	LANSING	96,900
BARTLESVILLE	TULSA	18,800
BEATTYVILLE	LEXINGTON	2,800
BELLINGHAM	SEATTLE-TACOMA	43,500
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	39,400
CAMPBELLSVILLE	BOWLING GREEN	8,500
CANTON	CLEVELAND	137,800
CLEVELAND, TN	CHATTANOOGA	26,600
CONCORD, NH	BOSTON	40,100
CORONA	LOS ANGELES	249,000
DANVILLE, KY	LEXINGTON	9,400
DERRY, NH	BOSTON	83,000
FAYETTEVILLE, NC	RALEIGH-DURHAM	84,600
FT. LAUDERDALE	MIAMI	505,400
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	53,400
GADSDEN, AL	BIRMINGHAM	39,100
GREENEVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	21,000
HANFORD	FRESNO-VISALIA	27,000
HARDEEVILLE, SC	SAVANNAH	5,500
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	21,000
HAZARD	LEXINGTON	11,700
HICKORY	CHARLOTTE	43,200
HOT SPRINGS, AR	LITTLE ROCK	31,500
KERRVILLE	SAN ANTONIO	14,800
KINGSTON, NY	ALBANY-SCHENECTADY-TROY	60,400
LAKELAND, FL	TAMPA-ST. PETERSBURG (SARASOTA)	141,700
LAS CRUCES	EL PASO	40,700
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	56,200
MADISONVILLE, KY	EVANSVILLE	17,700
MANCHESTER	BOSTON	116,400
MODESTO	SACRAMENTO-STOCKTON	107,400
MT. VERNON, IL	ST. LOUIS	15,600
MUSKEGON, MI	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	55,900
MYRTLE BEACH	FLORENCE, SC	50,500
NATCHEZ	JACKSON, MS	13,700
NEW LONDON	HARTFORD-NEW HAVEN	88,400
OCALA	GAINESVILLE	68,900
OPELIKA	COLUMBUS, GA	31,600
POUGHKEEPSIE	NEW YORK	87,800
PRESCOTT, AZ	PHOENIX	37,900
READING	PHILADELPHIA	124,500
RICHMOND, IN	DAYTON	26,500
ST. CLOUD, MN	MINNEAPOLIS-ST. PAUL	35,900
SAN BERNARDINO-FONTANA	LOS ANGELES	400,600
SAN JOSE	SAN FRANCISCO	462,900
SANDUSKY	CLEVELAND	28,800
SANTA FE	ALBUQUERQUE	32,700
SANTA ROSA	SAN FRANCISCO	135,000
SARASOTA	TAMPA-ST. PETERSBURG (SARASOTA)	117,700
SURING, WI	GREEN BAY-APPLETON	11,400
TOCCOA, GA	GREENVILLE-SPARTANBURG-ASHEVILLE	8,200
VALDOSTA	ALBANY, GA	25,400
VENTURA	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	204,100
VINELAND	PHILADELPHIA	47,700
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	4,900
WENATCHEE, WA	SPOKANE	19,900
WEST POINT	COLUMBUS-TUPELO	7,200
WILDWOOD	PHILADELPHIA	40,000
WILMINGTON, DE	PHILADELPHIA	149,100
WORCESTER	BOSTON	241,600

COUNTIES IN ADI MARKETS

ABILENE-SWEETWATER

ADI TVHH RANK 155 % OF US TVHH .13%

C	BROWN	TX	13,900
B	CALLAHAN	TX	4,800
D	COKE	TX	1,300
D	COLEMAN	TX	4,200
D	EASTLAND	TX	7,900
D	FISHER	TX	2,100
D	HASKELL	TX	2,800
B	JONES	TX	6,600
D	MITCHELL	TX	3,300
B	NOLAN	TX	6,400
D	RUNNELS	TX	4,700
D	SCURRY	TX	7,100
D	SHACKELFORD	TX	1,500
D	STEPHENS	TX	4,200
D	STONEWALL	TX	1,000
B	TAYLOR	TX	44,600

ADI TOTAL TVHH 116,400

COUNTY SIZE SUMMARY

A			
B	4	62,400	53.6%
C	1	13,900	11.9%
D	11	40,100	34.5%

ALBANY, GA (VALDOSTA)

ADI TVHH RANK 151 % OF US TVHH .15%

D	ATKINSON	GA	1,900
D	BAKER	GA	1,200
D	BEN HILL	GA	6,300
D	BERRIEN	GA	5,100
D	CALHOUN	GA	1,400
D	COFFEE	GA	10,000
C	COLQUITT	GA	13,000
D	COOK	GA	4,900
D	CRISP	GA	7,200
C	DOUGHERTY	GA	34,700
D	IRWIN	GA	3,300
D	LANIER	GA	2,100
C	LEE	GA	4,900
D	MITCHELL	GA	6,800
D	TELFAIR	GA	3,900
D	TERRELL	GA	3,900
D	TIFT	GA	11,800
D	TURNER	GA	3,100
D	WORTH	GA	6,300

ADI TOTAL TVHH 131,800

COUNTY SIZE SUMMARY

A			
B			
C	3	52,600	39.9%
D	16	79,200	60.1%

ALBANY-SCHENECTADY-TROY (KINGSTON, NY)

ADI TVHH RANK 52 % OF US TVHH .54%

C	BERKSHIRE	MA	54,100
B	ALBANY	NY	111,200
C	COLUMBIA	NY	23,100
C	FULTON	NY	20,900
B	GREENE	NY	16,500
D	HAMILTON	NY	1,900
B	MONTGOMERY	NY	19,900
B	RENSSELAER	NY	54,700
B	SARATOGA	NY	57,600
B	SCHENECTADY	NY	57,800
D	SCHOHARIE	NY	10,600
C	WARREN	NY	20,400
C	WASHINGTON	NY	19,600
D	BENNINGTON	VT	13,300

ADI TOTAL TVHH 481,600

ALBANY-SCHENECTADY-TROY (KINGSTON, NY) (CONT)

COUNTY SIZE SUMMARY

A			
B	6	317,700	66.0%
C	5	138,100	28.7%
D	3	25,800	5.4%

ALBUQUERQUE (SANTA FE)

ADI TVHH RANK 56 % OF US TVHH .50%

C	APACHE NORTH	AZ	10,200
D	ALAMOSA	CO	4,300
D	ARCHULETA	CO	1,800
D	CONEJOS	CO	2,600
D	COSTILLA	CO	1,200
D	MINERAL	CO	300
D	MONTEZUMA	CO	6,700
D	RIO GRANDE	CO	3,500
D	SAGUACHE	CO	1,300
B	BERNALILLO	NM	182,500
D	CATRON	NM	800
D	CIBOLA	NM	9,500
D	COLFAX	NM	4,900
D	DE BACA	NM	1,100
C	EDDY	NM	18,800
D	GRANT	NM	8,700
D	GUADALUPE	NM	1,400
D	HARDING	NM	400
D	LINCOLN	NM	5,800
D	LOS ALAMOS	NM	7,200
C	MC KINLEY	NM	19,200
D	MORA	NM	1,400
C	OTERO	NM	17,100
D	RIO ARRIBA	NM	10,200
D	ROOSEVELT	NM	6,000
C	SAN JUAN	NM	31,000
D	SAN MIGUEL	NM	8,000
B	SANDOVAL	NM	14,800
C	SANTA FE	NM	32,700
D	SIERRA	NM	3,900
D	SOCORRO	NM	4,500
D	TAOS	NM	7,000
D	TORRANCE	NM	3,200
C	VALENCIA	NM	13,300

ADI TOTAL TVHH 445,300

COUNTY SIZE SUMMARY

A			
B	2	197,300	44.3%
C	7	142,300	32.0%
D	25	105,700	23.7%

ALEXANDRIA, LA

ADI TVHH RANK 160 % OF US TVHH .10%

C	AVOYELLES	LA	14,900
D	GRANT	LA	6,500
C	RAPIDES	LA	50,100
C	VERNON	LA	18,100

ADI TOTAL TVHH 89,600

COUNTY SIZE SUMMARY

A			
B			
C	3	83,100	92.7%
D	1	6,500	7.3%

ALEXANDRIA, MN

ADI TVHH RANK 182 % OF US TVHH .07%

D	BELTRAMI	MN	11,200
D	CASS	MN	8,200
D	DOUGLAS	MN	11,400
D	GRANT	MN	2,700
D	HUBBARD	MN	5,500
D	POPE	MN	4,500
D	TODD	MN	9,200
D	TRAVERSE	MN	1,800
D	WADENA	MN	4,800

ADI TOTAL TVHH 59,300

ALEXANDRIA, MN (CONT)

COUNTY SIZE SUMMARY

A			
B			
C			
D	9	59,300	100.0%

ALPENA

ADI TVHH RANK 211 % OF US TVHH .02%

D	ALCONA	MI	4,100
D	ALPENA	MI	10,900

ADI TOTAL TVHH 15,000

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	15,000	100.0%

AMARILLO

ADI TVHH RANK 117 % OF US TVHH .20%

C	CURRY	NM	15,500
D	QUAY	NM	4,400
D	UNION	NM	1,700
D	CIMARRON	OK	1,600
D	TEXAS	OK	6,500
D	ARMSTRONG	TX	800
D	BRISCOE	TX	1,000
D	CARSON	TX	2,400
D	CASTRO	TX	3,300
D	CHILDRESS	TX	2,600
D	COLLINGSWORTH	TX	1,600
D	COTTLE	TX	1,100
D	DALLAM	TX	2,600
D	DEAF SMITH	TX	6,500
D	DONLEY	TX	1,600
D	GRAY	TX	10,300
D	HALL	TX	1,900
D	HANSFORD	TX	2,500
D	HARTLEY	TX	1,300
D	HEMPHILL	TX	2,200
D	HUTCHINSON	TX	10,600
D	LIPSCOMB	TX	1,400
D	MOORE	TX	6,000
D	OCHILTREE	TX	3,800
D	OLDHAM	TX	700
D	PARMER	TX	3,400
B	POTTER	TX	41,600
B	RANDALL	TX	35,100
D	ROBERTS	TX	400
D	SHERMAN	TX	1,100
D	SWISHER	TX	3,300
D	WHEELER	TX	3,100

ADI TOTAL TVHH 181,900

COUNTY SIZE SUMMARY

A			
B	2	76,700	42.2%
C	1	15,500	8.5%
D	29	89,700	49.3%

ANNISTON

ADI TVHH RANK 192 % OF US TVHH .05%

C	CALHOUN	AL	44,200

ADI TOTAL TVHH 44,200

COUNTY SIZE SUMMARY

A			
B			
C	1	44,200	100.0%
D			

ARDMORE-ADA

ADI TVHH RANK 172 % OF US TVHH .08%

D	ATOKA	OK	4,800
D	BRYAN	OK	12,800
C	CARTER	OK	18,000
D	CHOCTAW	OK	5,900
D	COAL	OK	2,200
D	JOHNSTON	OK	4,000
D	LOVE	OK	3,200
D	MARSHALL	OK	5,000
D	PONTOTOC	OK	13,400
D	PUSHMATAHA	OK	5,200

ADI TOTAL TVHH 74,500

COUNTY SIZE SUMMARY

A			
B			
C	1	18,000	24.2%
D	9	56,500	75.8%

ATLANTA

ADI TVHH RANK 12 % OF US TVHH 1.43%

D	CHEROKEE	AL	7,100
D	CLEBURNE	AL	4,900
D	RANDOLPH	AL	7,200
D	BANKS	GA	3,600
A	BARROW	GA	9,300
C	BARTOW	GA	16,600
A	BUTTS	GA	4,600
C	CARROLL	GA	22,500
A	CHEROKEE	GA	24,600
C	CLARKE	GA	29,200
A	CLAYTON	GA	62,000
A	COBB	GA	151,700
A	COWETA	GA	16,400
D	DAWSON	GA	2,400
A	DE KALB	GA	200,700
A	DOUGLAS	GA	23,400
A	FAYETTE	GA	16,400
C	FLOYD	GA	29,700
A	FORSYTH	GA	13,500
A	FULTON	GA	248,600
D	GILMER	GA	4,300
D	GORDON	GA	12,200
D	GREENE	GA	4,000
A	GWINNETT	GA	95,700
D	HABERSHAM	GA	9,600
C	HALL	GA	31,600
D	HARALSON	GA	7,400
D	HEARD	GA	2,400
A	HENRY	GA	16,400
D	JACKSON	GA	10,000
D	JASPER	GA	2,900
D	LAMAR	GA	4,500
D	LUMPKIN	GA	4,100
D	MADISON	GA	7,400
D	MERIWETHER	GA	7,100
D	MONROE	GA	5,600
D	MORGAN	GA	4,000
A	NEWTON	GA	13,700
D	OCONEE	GA	5,600
D	OGLETHORPE	GA	3,400
A	PAULDING	GA	11,500
D	PICKENS	GA	4,900
D	PIKE	GA	3,300
D	POLK	GA	12,100
D	PUTNAM	GA	4,300
D	RABUN	GA	4,200
A	ROCKDALE	GA	16,200
A	SPALDING	GA	18,200
D	TOWNS	GA	2,600
C	TROUP	GA	19,700
D	UNION	GA	4,100
D	UPSON	GA	9,500
A	WALTON	GA	11,800
D	WHITE	GA	4,300

ADI TOTAL TVHH 1,273,000

COUNTY SIZE SUMMARY

A	18	954,700	75.0%
B			
C	6	149,300	11.7%
D	30	169,000	13.3%

AUGUSTA

ADI TVHH RANK 102 % OF US TVHH .24%

D	BURKE	GA	6,400
B	COLUMBIA	GA	19,800
D	EMANUEL	GA	7,400
D	GLASCOCK	GA	800
D	HANCOCK	GA	2,900
D	JEFFERSON	GA	6,600
D	JENKINS	GA	2,900
D	JOHNSON	GA	3,200
D	LINCOLN	GA	2,200
B	MC DUFFIE	GA	7,300
B	RICHMOND	GA	67,100
D	TALIAFERRO	GA	800
D	WARREN	GA	1,900
D	WASHINGTON	GA	6,400
D	WILKES	GA	3,900
B	AIKEN	SC	45,500
D	ALLENDALE	SC	3,700
D	BAMBERG	SC	6,100
D	BARNWELL	SC	7,500
D	EDGEFIELD	SC	6,000
D	MC CORMICK	SC	2,500
D	SALUDA	SC	6,000

ADI TOTAL TVHH 216,900

COUNTY SIZE SUMMARY

A			
B	4	139,700	64.4%
C			
D	18	77,200	35.6%

AUSTIN, TX

ADI TVHH RANK 71 % OF US TVHH .39%

C	BASTROP	TX	12,800
D	BLANCO	TX	2,500
D	BURNET	TX	10,300
D	CALDWELL	TX	8,900
D	FAYETTE	TX	8,000
D	GILLESPIE	TX	6,300
B	HAYS	TX	18,600
D	LEE	TX	4,800
D	LLANO	TX	5,500
D	MASON	TX	1,500
D	SAN SABA	TX	2,400
B	TRAVIS	TX	229,100
B	WILLIAMSON	TX	39,100

ADI TOTAL TVHH 349,800

COUNTY SIZE SUMMARY

A			
B	3	286,800	82.0%
C	1	12,800	3.7%
D	9	50,200	14.4%

BAKERSFIELD

ADI TVHH RANK 145 % OF US TVHH .17%

B	KERN WEST	CA	147,100

ADI TOTAL TVHH 147,100

COUNTY SIZE SUMMARY

A			
B	1	147,100	100.0%
C			
D			

BALTIMORE

ADI TVHH RANK 22 % OF US TVHH 1.02%

A	ANNE ARUNDEL	MD	143,400
A	BALTIMORE	MD	257,000
A	BALTIMORE CITY	MD	281,000
D	CAROLINE	MD	9,000
A	CARROLL	MD	39,300
C	CECIL	MD	23,200
D	DORCHESTER	MD	11,300
A	HARFORD	MD	54,200

BALTIMORE (CONT)

A	HOWARD	MD	55,900
D	KENT	MD	6,500
D	QUEEN ANNES	MD	10,800
D	TALBOT	MD	11,200

ADI TOTAL TVHH 902,800

COUNTY SIZE SUMMARY

A	6	830,800	92.0%
B			
C	1	23,200	2.6%
D	5	48,800	5.4%

BANGOR

ADI TVHH RANK 156 % OF US TVHH .13%

C	HANCOCK	ME	17,400
C	PENOBSCOT	ME	48,000
D	PISCATAQUIS	ME	6,600
C	SOMERSET	ME	16,400
D	WALDO	ME	11,100
D	WASHINGTON	ME	12,900

ADI TOTAL TVHH 112,400

COUNTY SIZE SUMMARY

A			
B			
C	3	81,800	72.8%
D	3	30,600	27.2%

BATON ROUGE

ADI TVHH RANK 91 % OF US TVHH .29%

B	ASCENSION	LA	19,600
D	ASSUMPTION	LA	6,700
B	EAST BATON ROUGE	LA	143,000
D	EAST FELICIANA	LA	5,600
D	IBERVILLE	LA	10,200
B	LIVINGSTON	LA	24,600
D	POINTE COUPEE	LA	8,200
D	ST HELENA	LA	3,100
C	ST MARY	LA	20,800
B	WEST BATON ROUGE	LA	6,600
D	WEST FELICIANA	LA	2,600
D	AMITE	MS	4,500
D	WILKINSON	MS	3,300

ADI TOTAL TVHH 258,800

COUNTY SIZE SUMMARY

A			
B	4	193,800	74.9%
C	1	20,800	8.0%
D	8	44,200	17.1%

BEAUMONT-PORT ARTHUR

ADI TVHH RANK 124 % OF US TVHH .19%

B	HARDIN	TX	15,600
D	JASPER	TX	12,300
B	JEFFERSON	TX	94,300
D	NEWTON	TX	5,000
B	ORANGE	TX	30,800
D	SABINE	TX	4,200
D	TYLER	TX	7,800

ADI TOTAL TVHH 170,000

COUNTY SIZE SUMMARY

A			
B	3	140,700	82.8%
C			
D	4	29,300	17.2%

BEND

ADI TVHH RANK 207 % OF US TVHH .03%

C	DESCHUTES	OR	25,200

ADI TOTAL TVHH 25,200

COUNTY SIZE SUMMARY

A			
B			
C	1	25,200	100.0%
D			

BILLINGS-HARDIN

ADI TVHH RANK 164 % OF US TVHH .10%

D	BIG HORN	MT	3,400
D	CARBON	MT	3,700
D	CUSTER	MT	5,200
D	GARFIELD	MT	500
D	GOLDEN VALLEY	MT	400
D	MUSSELSHELL	MT	1,800
D	PARK	MT	5,600
D	PETROLEUM	MT	200
D	POWDER RIVER	MT	800
D	ROSEBUD	MT	4,100
D	STILLWATER	MT	2,500
D	SWEET GRASS	MT	1,200
D	TREASURE	MT	400
D	WHEATLAND	MT	900
C	YELLOWSTONE	MT	48,100
D	PARK	WY	8,800

ADI TOTAL TVHH 87,600

COUNTY SIZE SUMMARY

A			
B			
C	1	48,100	54.9%
D	15	39,500	45.1%

BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 179 % OF US TVHH .07%

B	HARRISON	MS	61,900
D	STONE	MS	3,400

ADI TOTAL TVHH 65,300

COUNTY SIZE SUMMARY

A			
B	1	61,900	94.8%
C			
D	1	3,400	5.2%

BINGHAMTON

ADI TVHH RANK 132 % OF US TVHH .18%

B	BROOME	NY	79,600
C	CHENANGO	NY	18,300
C	DELAWARE	NY	16,900
B	TIOGA	NY	18,700
C	BRADFORD	PA	23,300

ADI TOTAL TVHH 156,800

COUNTY SIZE SUMMARY

A			
B	2	98,300	62.7%
C	3	58,500	37.3%
D			

BIRMINGHAM (GADSDEN, AL)

ADI TVHH RANK 49 % OF US TVHH .57%

D	BIBB	AL	5,900
B	BLOUNT	AL	14,800
D	CHILTON	AL	12,600
D	CLAY	AL	4,700

BIRMINGHAM (GADSDEN, AL) (CONT)

D	COOSA	AL	4,300
C	CULLMAN	AL	25,200
C	ETOWAH	AL	39,100
D	FAYETTE	AL	7,000
D	GREENE	AL	3,500
D	HALE	AL	4,900
B	JEFFERSON	AL	262,300
D	MARION	AL	12,200
B	SHELBY	AL	29,400
B	ST CLAIR	AL	16,700
C	TALLADEGA	AL	26,400
B	WALKER	AL	25,900
D	WINSTON	AL	8,800

ADI TOTAL TVHH 503,700

COUNTY SIZE SUMMARY

A			
B	5	349,100	69.3%
C	3	90,700	18.0%
D	9	63,900	12.7%

BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 141 % OF US TVHH .17%

D	BLAND	VA	2,100
C	TAZEWELL	VA	17,400
C	FAYETTE	WV	21,100
C	GREENBRIER	WV	14,100
C	MC DOWELL	WV	15,800
C	MERCER	WV	27,100
D	MONROE	WV	4,600
C	RALEIGH	WV	32,100
D	SUMMERS	WV	5,300
D	WYOMING	WV	11,800

ADI TOTAL TVHH 151,400

COUNTY SIZE SUMMARY

A			
B			
C	6	127,600	84.3%
D	4	23,800	15.7%

BOISE

ADI TVHH RANK 136 % OF US TVHH .18%

B	ADA	ID	75,000
D	ADAMS	ID	1,200
D	BLAINE	ID	5,300
D	BOISE	ID	1,500
D	CAMAS	ID	300
B	CANYON	ID	29,800
D	ELMORE	ID	6,800
D	GEM	ID	4,200
D	OWYHEE	ID	2,700
D	PAYETTE	ID	5,900
D	VALLEY	ID	2,200
D	WASHINGTON	ID	3,000
D	BAKER	OR	5,800
D	GRANT	OR	2,800
D	MALHEUR	OR	9,600

ADI TOTAL TVHH 156,100

COUNTY SIZE SUMMARY

A			
B	2	104,800	67.1%
C			
D	13	51,300	32.9%

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER)

ADI TVHH RANK 6 % OF US TVHH 2.31%

B	BARNSTABLE	MA	73,500
A	ESSEX	MA	246,400
C	FRANKLIN	MA	26,400
A	MIDDLESEX	MA	499,100
D	NANTUCKET	MA	2,500
A	NORFOLK	MA	220,200
A	PLYMOUTH	MA	148,400

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER) (CONT)

A	SUFFOLK	MA	266,000
B	WORCESTER	MA	241,600
C	CHESHIRE	NH	24,200
B	HILLSBOROUGH	NH	116,400
C	MERRIMACK	NH	40,100
B	ROCKINGHAM	NH	83,000
C	STRAFFORD	NH	33,000
C	SULLIVAN	NH	14,400
C	WINDHAM	VT	15,500

ADI TOTAL TVHH 2,050,700

COUNTY SIZE SUMMARY

A	5	1,380,100	67.3%
B	4	514,500	25.1%
C	6	153,600	7.5%
D	1	2,500	0.1%

BOWLING GREEN (CAMPBELLSVILLE)

ADI TVHH RANK 191 % OF US TVHH .05%

D	ADAIR	KY	5,600
D	HART	KY	6,100
D	METCALFE	KY	3,800
C	WARREN	KY	30,000

ADI TOTAL TVHH 45,500

COUNTY SIZE SUMMARY

A			
B			
C	1	30,000	65.9%
D	3	15,500	34.1%

BRISTOL-KINGSPORT-JOHNSON CITY: TRI CITIES (GREENEVILLE, TN)

ADI TVHH RANK 86 % OF US TVHH .32%

D	LETCHER	KY	10,700
D	AVERY	NC	5,300
B	CARTER	TN	19,700
C	GREENE	TN	21,000
D	HANCOCK	TN	2,300
B	HAWKINS	TN	17,200
D	JOHNSON	TN	5,300
B	SULLIVAN	TN	57,300
B	UNICOI	TN	6,400
B	WASHINGTON	TN	34,700
C	BUCHANAN	VA	12,100
D	DICKENSON	VA	6,900
D	LEE	VA	9,300
D	RUSSELL	VA	11,700
B	SCOTT	VA	8,700
D	SMYTH	VA	11,700
B	WASHINGTON	VA	23,700
C	WISE	VA	17,000

ADI TOTAL TVHH 281,000

COUNTY SIZE SUMMARY

A			
B	7	167,700	59.7%
C	3	50,100	17.8%
D	8	63,200	22.5%

BUFFALO

ADI TVHH RANK 38 % OF US TVHH .69%

C	ALLEGANY	NY	17,600
C	CATTARAUGUS	NY	30,200
C	CHAUTAUQUA	NY	54,000
B	ERIE	NY	355,800
C	GENESEE	NY	20,900
B	NIAGARA	NY	79,100
C	ORLEANS	NY	13,700
C	WYOMING	NY	13,500
C	MC KEAN	PA	18,000
D	POTTER	PA	6,700

ADI TOTAL TVHH 609,500

BUFFALO (CONT)

COUNTY SIZE SUMMARY

A			
B	2	434,900	71.4%
C	7	167,900	27.5%
D	1	6,700	1.1%

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER,NH)

ADI TVHH RANK 96 % OF US TVHH .26%

B	CLINTON	NY	26,600
B	ESSEX	NY	13,900
C	FRANKLIN	NY	15,500
D	ADDISON	VT	10,800
D	CALEDONIA	VT	10,100
B	CHITTENDEN	VT	44,600
D	ESSEX	VT	2,500
B	FRANKLIN	VT	13,100
B	GRAND ISLE	VT	1,800
D	LAMOILLE	VT	6,800
D	ORANGE	VT	9,000
D	ORLEANS	VT	8,800
C	RUTLAND	VT	22,700
C	WASHINGTON	VT	20,100
C	WINDSOR	VT	21,000

ADI TOTAL TVHH 227,300

COUNTY SIZE SUMMARY

A			
B	5	100,000	44.0%
C	4	79,300	34.9%
D	6	48,000	21.1%

BUTTE

ADI TVHH RANK 188 % OF US TVHH .05%

D	BEAVERHEAD	MT	3,000
D	BROADWATER	MT	1,500
D	DEER LODGE	MT	4,100
C	GALLATIN	MT	18,600
D	JEFFERSON	MT	3,000
D	MADISON	MT	2,200
D	POWELL	MT	2,300
D	SILVER BOW	MT	14,000

ADI TOTAL TVHH 48,700

COUNTY SIZE SUMMARY

A			
B			
C	1	18,600	38.2%
D	7	30,100	61.8%

CASPER-RIVERTON

ADI TVHH RANK 187 % OF US TVHH .06%

D	CONVERSE	WY	4,900
D	FREMONT	WY	12,400
D	HOT SPRINGS	WY	2,000
D	JOHNSON	WY	2,500
C	NATRONA	WY	26,800
D	NIOBRARA	WY	1,200

ADI TOTAL TVHH 49,800

COUNTY SIZE SUMMARY

A			
B			
C	1	26,800	53.8%
D	5	23,000	46.2%

CEDAR RAPIDS-WATERLOO-DUBUQUE

ADI TVHH RANK 78 % OF US TVHH .36%

D	ALLAMAKEE	IA	5,300
B	BENTON	IA	8,900

CEDAR RAPIDS-WATERLOO-DUBUQUE (CONT)

B	BLACK HAWK	IA	47,700
D	BREMER	IA	8,800
B	BUCHANAN	IA	8,000
D	BUTLER	IA	6,300
D	CHICKASAW	IA	5,300
D	CLAYTON	IA	8,100
D	DELAWARE	IA	6,700
B	DUBUQUE	IA	30,800
D	FAYETTE	IA	9,200
D	GRUNDY	IA	5,400
D	IOWA	IA	5,900
C	JOHNSON	IA	33,100
D	JONES	IA	7,100
D	KEOKUK	IA	4,800
B	LINN	IA	66,700
D	TAMA	IA	6,800
D	WASHINGTON	IA	7,800
D	WINNESHIEK	IA	7,500
D	JO DAVIESS	IL	8,800
D	CRAWFORD	WI	6,000
C	GRANT	WI	17,200

ADI TOTAL TVHH 322,200

COUNTY SIZE SUMMARY

A			
B	5	162,100	50.3%
C	2	50,300	15.6%
D	16	109,800	34.1%

CHARLESTON, SC

ADI TVHH RANK 109 % OF US TVHH .24%

B	BERKELEY	SC	42,900
B	CHARLESTON	SC	100,700
D	COLLETON	SC	12,200
B	DORCHESTER	SC	26,900
C	GEORGETOWN	SC	16,500
C	WILLIAMSBURG	SC	12,800

ADI TOTAL TVHH 212,000

COUNTY SIZE SUMMARY

A			
B	3	170,500	80.4%
C	2	29,300	13.8%
D	1	12,200	5.8%

CHARLESTON-HUNTINGTON

ADI TVHH RANK 46 % OF US TVHH .58%

B	BOYD	KY	20,400
D	CARTER	KY	8,900
D	ELLIOTT	KY	2,500
C	FLOYD	KY	18,000
B	GREENUP	KY	13,500
D	JOHNSON	KY	8,800
D	LAWRENCE	KY	5,300
D	LEWIS	KY	4,900
D	MAGOFFIN	KY	4,800
D	MARTIN	KY	4,500
D	MORGAN	KY	4,100
C	PIKE	KY	29,500
C	ATHENS	OH	19,200
D	GALLIA	OH	10,800
D	JACKSON	OH	10,900
B	LAWRENCE	OH	23,100
D	MEIGS	OH	8,800
C	SCIOTO	OH	30,000
D	VINTON	OH	4,300
C	WASHINGTON	OH	23,200
D	BOONE	WV	10,800
D	BRAXTON	WV	5,400
B	CABELL	WV	41,900
D	CALHOUN	WV	3,300
D	CLAY	WV	4,000
D	JACKSON	WV	9,500
B	KANAWHA	WV	89,500
B	LINCOLN	WV	7,700
C	LOGAN	WV	17,400
D	MASON	WV	9,800
C	MINGO	WV	12,600
D	NICHOLAS	WV	10,400
B	PUTNAM	WV	16,100
D	ROANE	WV	5,400

CHARLESTON-HUNTINGTON (CONT)

B	WAYNE	WV	16,600
D	WIRT	WV	1,800

ADI TOTAL TVHH 517,700

COUNTY SIZE SUMMARY

A			
B	8	228,800	44.2%
C	7	149,900	29.0%
D	21	139,000	26.8%

CHARLOTTE (HICKORY)

ADI TVHH RANK 31 % OF US TVHH .78%

D	ALEXANDER	NC	10,000
D	ANSON	NC	8,800
D	ASHE	NC	9,000
C	BURKE	NC	28,400
B	CABARRUS	NC	35,100
C	CALDWELL	NC	26,600
C	CATAWBA	NC	43,200
C	CLEVELAND	NC	31,600
B	GASTON	NC	63,200
C	IREDELL	NC	33,100
B	LINCOLN	NC	17,700
B	MECKLENBURG	NC	175,400
C	RICHMOND	NC	17,400
B	ROWAN	NC	40,000
C	STANLY	NC	19,500
B	UNION	NC	27,500
D	WATAUGA	NC	12,400
D	CHESTER	SC	10,900
C	CHESTERFIELD	SC	14,400
C	LANCASTER	SC	20,500
B	YORK	SC	43,600

ADI TOTAL TVHH 688,300

COUNTY SIZE SUMMARY

A			
B	7	402,500	58.5%
C	9	234,700	34.1%
D	5	51,100	7.4%

CHARLOTTESVILLE

ADI TVHH RANK 197 % OF US TVHH .04%

C	ALBEMARLE	VA	39,100

ADI TOTAL TVHH 39,100

COUNTY SIZE SUMMARY

A			
B			
C	1	39,100	100.0%
D			

CHATTANOOGA (CLEVELAND, TN)

ADI TVHH RANK 80 % OF US TVHH .35%

C	JACKSON	AL	19,600
B	CATOOSA	GA	14,300
D	CHATTOOGA	GA	7,700
B	DADE	GA	4,200
D	FANNIN	GA	6,100
D	MURRAY	GA	8,200
B	WALKER	GA	20,100
C	WHITFIELD	GA	25,200
D	CHEROKEE	NC	7,800
D	CLAY	NC	2,700
D	BLEDSOE	TN	3,400
C	BRADLEY	TN	26,600
D	GRUNDY	TN	5,000
B	HAMILTON	TN	110,600
B	MARION	TN	9,300
C	MCMINN	TN	16,100
D	MEIGS	TN	2,800
D	POLK	TN	4,900
D	RHEA	TN	9,100
B	SEQUATCHIE	TN	3,300

ADI TOTAL TVHH 307,000

CHATTANOOGA (CLEVELAND, TN) (CONT)

COUNTY SIZE SUMMARY

A			
B	6	161,800	52.7%
C	4	87,500	28.5%
D	10	57,700	18.8%

CHEYENNE-SCOTTSBLUFF-STERLING

ADI TVHH RANK 183 % OF US TVHH .06%

D	LOGAN	CO	7,500
D	BANNER	NE	300
D	MORRILL	NE	2,300
C	SCOTTS BLUFF	NE	14,000
D	GOSHEN	WY	4,900
C	LARAMIE	WY	28,400

ADI TOTAL TVHH 57,400

COUNTY SIZE SUMMARY

A			
B			
C	2	42,400	73.9%
D	4	15,000	26.1%

CHICAGO

ADI TVHH RANK 3 % OF US TVHH 3.47%

A	COOK	IL	1,910,900
C	DEKALB	IL	25,100
A	DUPAGE	IL	267,500
D	GRUNDY	IL	12,200
D	IROQUOIS	IL	12,200
A	KANE	IL	109,600
C	KANKAKEE	IL	36,400
C	KENDALL	IL	14,000
C	LA SALLE	IL	42,200
A	LAKE	IL	159,100
C	LIVINGSTON	IL	14,600
A	MCHENRY	IL	58,000
A	WILL	IL	112,900
D	JASPER	IN	8,900
C	LA PORTE	IN	37,000
A	LAKE	IN	172,700
D	NEWTON	IN	5,100
A	PORTER	IN	42,600
C	KENOSHA	WI	43,400

ADI TOTAL TVHH 3,084,400

COUNTY SIZE SUMMARY

A	8	2,833,300	91.9%
B			
C	7	212,700	6.9%
D	4	38,400	1.2%

CHICO-REDDING

ADI TVHH RANK 140 % OF US TVHH .17%

B	BUTTE	CA	67,600
B	GLENN	CA	8,400
D	MODOC	CA	3,300
B	SHASTA	CA	50,100
B	TEHAMA	CA	17,700
D	TRINITY	CA	5,200

ADI TOTAL TVHH 152,300

COUNTY SIZE SUMMARY

A			
B	4	143,800	94.4%
C			
D	2	8,500	5.6%

CINCINNATI

ADI TVHH RANK 29 % OF US TVHH .81%

B	DEARBORN	IN	12,900
D	FAYETTE	IN	9,600
D	FRANKLIN	IN	6,300
D	OHIO	IN	2,000
D	RIPLEY	IN	8,400
D	SWITZERLAND	IN	2,700
D	UNION	IN	2,300
B	BOONE	KY	17,800
D	BRACKEN	KY	2,700
B	CAMPBELL	KY	28,900
D	CARROLL	KY	3,500
D	GALLATIN	KY	1,900
D	GRANT	KY	4,900
B	KENTON	KY	50,700
D	MASON	KY	6,200
D	OWEN	KY	3,400
D	PENDLETON	KY	3,900
D	ROBERTSON	KY	800
D	ADAMS	OH	8,800
D	BROWN	OH	12,100
B	BUTLER	OH	97,200
B	CLERMONT	OH	48,900
B	HAMILTON	OH	331,000
D	HIGHLAND	OH	13,200
B	WARREN	OH	35,900

ADI TOTAL TVHH 716,000

COUNTY SIZE SUMMARY

A			
B	8	623,300	87.1%
C			
D	17	92,700	12.9%

CLARKSBURG-WESTON

ADI TVHH RANK 162 % OF US TVHH .10%

D	BARBOUR	WV	6,100
D	DODDRIDGE	WV	2,800
D	GILMER	WV	2,900
C	HARRISON	WV	29,300
D	LEWIS	WV	7,000
D	PLEASANTS	WV	2,900
D	RANDOLPH	WV	10,400
D	RITCHIE	WV	4,400
D	TAYLOR	WV	6,100
D	TUCKER	WV	3,300
D	UPSHUR	WV	8,800
D	WEBSTER	WV	4,300

ADI TOTAL TVHH 88,300

COUNTY SIZE SUMMARY

A			
B			
C	1	29,300	33.2%
D	11	59,000	66.8%

CLEVELAND (AKRON, CANTON & SANDUSKY)

ADI TVHH RANK 11 % OF US TVHH 1.59%

C	ASHLAND	OH	16,500
C	ASHTABULA	OH	37,000
D	CARROLL	OH	9,800
A	CUYAHOGA	OH	563,500
C	ERIE	OH	28,800
A	GEAUGA	OH	24,600
D	HOLMES	OH	8,600
C	HURON	OH	19,900
A	LAKE	OH	77,600
A	LORAIN	OH	95,000
A	MEDINA	OH	39,500
C	PORTAGE	OH	48,100
C	RICHLAND	OH	48,300
B	STARK	OH	137,800
B	SUMMIT	OH	192,300
C	TUSCARAWAS	OH	32,500
C	WAYNE	OH	35,100

ADI TOTAL TVHH 1,414,900

CLEVELAND (AKRON, CANTON & SANDUSKY) (CONT)

COUNTY SIZE SUMMARY

A	5	800,200	56.6%
B	2	330,100	23.3%
C	8	266,200	18.8%
D	2	18,400	1.3%

COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 97 % OF US TVHH .25%

D	BACA	CO	1,700
D	BENT	CO	2,000
D	CHEYENNE	CO	900
D	CROWLEY	CO	1,200
D	CUSTER	CO	600
B	EL PASO	CO	140,600
D	FREMONT	CO	12,000
D	HUERFANO	CO	2,700
D	KIOWA	CO	700
D	LAS ANIMAS	CO	5,300
D	OTERO	CO	8,000
B	PUEBLO	CO	47,500

ADI TOTAL TVHH 223,200

COUNTY SIZE SUMMARY

A			
B	2	188,100	84.3%
C			
D	10	35,100	15.7%

COLUMBIA, SC

ADI TVHH RANK 87 % OF US TVHH .31%

D	CALHOUN	SC	4,400
D	CLARENDON	SC	9,500
D	FAIRFIELD	SC	6,800
C	KERSHAW	SC	15,800
D	LEE	SC	5,900
B	LEXINGTON	SC	62,300
D	NEWBERRY	SC	12,200
C	ORANGEBURG	SC	30,400
B	RICHLAND	SC	99,600
C	SUMTER	SC	32,000

ADI TOTAL TVHH 278,900

COUNTY SIZE SUMMARY

A			
B	2	161,900	58.0%
C	3	78,200	28.0%
D	5	38,800	13.9%

COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 152 % OF US TVHH .15%

D	AUDRAIN	MO	9,500
B	BOONE	MO	39,300
D	CALLAWAY	MO	11,300
D	CHARITON	MO	3,900
B	COLE	MO	21,900
D	COOPER	MO	5,200
D	HOWARD	MO	3,500
D	MARIES	MO	2,900
D	MILLER	MO	7,800
D	MONITEAU	MO	4,300
D	MORGAN	MO	5,700
D	OSAGE	MO	4,000
D	RANDOLPH	MO	9,700

ADI TOTAL TVHH 129,000

COUNTY SIZE SUMMARY

A			
B	2	61,200	47.4%
C			
D	11	67,800	52.6%

COUNTIES IN ADI MARKETS

COLUMBUS, GA (OPELIKA)

ADI TVHH RANK 118 % OF US TVHH .20%

D	BARBOUR	AL	8,900
C	CHAMBERS	AL	14,200
C	LEE	AL	31,600
B	RUSSELL	AL	17,700
B	CHATTAHOOCHEE	GA	3,100
D	CLAY	GA	1,200
D	HARRIS	GA	6,500
D	MACON	GA	5,000
D	MARION	GA	1,700
B	MUSCOGEE	GA	64,400
D	QUITMAN	GA	800
D	RANDOLPH	GA	3,200
D	SCHLEY	GA	1,100
D	STEWART	GA	1,800
D	SUMTER	GA	10,100
D	TALBOT	GA	2,100
D	TAYLOR	GA	2,600
D	WEBSTER	GA	800

ADI TOTAL TVHH 176,800

COUNTY SIZE SUMMARY

A			
B	3	85,200	48.2%
C	2	45,800	25.9%
D	13	45,800	25.9%

COLUMBUS, OH

ADI TVHH RANK 33 % OF US TVHH .74%

C	COSHOCTON	OH	13,600
C	CRAWFORD	OH	18,200
B	DELAWARE	OH	20,800
B	FAIRFIELD	OH	34,400
D	FAYETTE	OH	9,900
B	FRANKLIN	OH	356,000
D	HARDIN	OH	11,700
D	HOCKING	OH	9,700
C	KNOX	OH	17,300
B	LICKING	OH	46,400
B	MADISON	OH	11,400
C	MARION	OH	23,600
D	MORGAN	OH	5,100
D	MORROW	OH	9,900
D	PERRY	OH	11,500
B	PICKAWAY	OH	15,300
D	PIKE	OH	8,800
C	ROSS	OH	23,900
B	UNION	OH	10,900

ADI TOTAL TVHH 658,400

COUNTY SIZE SUMMARY

A			
B	7	495,200	75.2%
C	5	96,600	14.7%
D	7	66,600	10.1%

COLUMBUS-TUPELO (WEST POINT)

ADI TVHH RANK 133 % OF US TVHH .18%

D	LAMAR	AL	6,100
D	PICKENS	AL	7,100
D	CALHOUN	MS	5,600
D	CHICKASAW	MS	6,100
D	CHOCTAW	MS	3,000
D	CLAY	MS	7,200
D	ITAWAMBA	MS	7,800
C	LEE	MS	24,000
C	LOWNDES	MS	21,500
C	MONROE	MS	12,800
D	MONTGOMERY	MS	4,400
D	NOXUBEE	MS	4,000
C	OKTIBBEHA	MS	12,200
D	PONTOTOC	MS	8,300
D	PRENTISS	MS	9,100
D	TISHOMINGO	MS	7,100
D	WEBSTER	MS	3,600
D	WINSTON	MS	6,800

ADI TOTAL TVHH 156,700

COLUMBUS-TUPELO (WEST POINT) (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	4	70,500	45.0%
D	14	86,200	55.0%

CORPUS CHRISTI

ADI TVHH RANK 120 % OF US TVHH .20%

D	ARANSAS	TX	7,000
D	BEE	TX	8,700
D	BROOKS	TX	2,800
D	DUVAL	TX	4,200
D	JIM HOGG	TX	1,800
C	JIM WELLS	TX	12,400
D	KENEDY	TX	200
D	KLEBERG	TX	10,700
D	LIVE OAK	TX	3,500
B	NUECES	TX	101,000
D	REFUGIO	TX	3,100
B	SAN PATRICIO	TX	19,700

ADI TOTAL TVHH 175,100

COUNTY SIZE SUMMARY

A			
B	2	120,700	68.9%
C	1	12,400	7.1%
D	9	42,000	24.0%

DALLAS-FT. WORTH

ADI TVHH RANK 8 % OF US TVHH 1.86%

C	ANDERSON	TX	14,800
D	BOSQUE	TX	6,100
A	COLLIN	TX	70,800
D	COMANCHE	TX	4,900
D	COOKE	TX	11,400
A	DALLAS	TX	710,600
D	DELTA	TX	1,800
A	DENTON	TX	74,200
A	ELLIS	TX	25,900
D	ERATH	TX	10,200
D	FANNIN	TX	9,700
D	FREESTONE	TX	6,600
C	GRAYSON	TX	37,800
D	HAMILTON	TX	3,600
C	HENDERSON	TX	23,200
D	HILL	TX	10,500
A	HOOD	TX	11,000
D	HOPKINS	TX	11,200
C	HUNT	TX	25,100
D	JACK	TX	3,000
A	JOHNSON	TX	33,200
A	KAUFMAN	TX	17,300
C	LAMAR	TX	16,700
C	NAVARRO	TX	15,200
D	PALO PINTO	TX	10,000
A	PARKER	TX	21,600
D	RAINS	TX	2,600
A	ROCKWALL	TX	8,800
D	SOMERVELL	TX	1,900
A	TARRANT	TX	408,800
C	VAN ZANDT	TX	15,300
A	WISE	TX	12,600
D	WOOD	TX	11,300

ADI TOTAL TVHH 1,647,700

COUNTY SIZE SUMMARY

A	11	1,394,800	84.7%
B			
C	7	148,100	9.0%
D	15	104,800	6.4%

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

ADI TVHH RANK 77 % OF US TVHH .37%

D	CEDAR	IA	7,300

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (CONT)

C	CLINTON	IA	20,800
C	DES MOINES	IA	17,900
D	HENRY	IA	7,000
D	JACKSON	IA	8,300
D	LOUISA	IA	4,400
C	MUSCATINE	IA	15,300
B	SCOTT	IA	62,500
C	BUREAU	IL	14,300
D	CARROLL	IL	6,800
D	HENDERSON	IL	3,400
B	HENRY	IL	20,400
C	KNOX	IL	22,500
D	LEE	IL	12,600
D	MERCER	IL	7,200
B	ROCK ISLAND	IL	62,500
D	WARREN	IL	8,000
C	WHITESIDE	IL	23,800

ADI TOTAL TVHH 325,000

COUNTY SIZE SUMMARY

A			
B	3	145,400	44.7%
C	6	114,600	35.3%
D	9	65,000	20.0%

DAYTON (RICHMOND, IN)

ADI TVHH RANK 48 % OF US TVHH .58%

D	RANDOLPH	IN	10,600
C	WAYNE	IN	26,500
C	AUGLAIZE	OH	15,800
D	CHAMPAIGN	OH	12,800
B	CLARK	OH	54,100
D	CLINTON	OH	13,300
C	DARKE	OH	20,300
B	GREENE	OH	45,200
C	LOGAN	OH	15,400
C	MERCER	OH	13,100
B	MIAMI	OH	33,400
B	MONTGOMERY	OH	220,400
B	PREBLE	OH	14,500
C	SHELBY	OH	15,300

ADI TOTAL TVHH 510,700

COUNTY SIZE SUMMARY

A			
B	5	367,600	72.0%
C	6	106,400	20.8%
D	3	36,700	7.2%

DENVER

ADI TVHH RANK 19 % OF US TVHH 1.15%

A	ADAMS	CO	105,400
A	ARAPAHOE	CO	156,000
A	BOULDER	CO	84,900
D	CHAFFEE	CO	4,800
D	CLEAR CREEK	CO	2,900
A	DENVER	CO	229,600
A	DOUGLAS	CO	13,200
D	EAGLE	CO	7,000
D	ELBERT	CO	3,000
D	GARFIELD	CO	10,100
A	GILPIN	CO	1,300
D	GRAND	CO	3,600
D	GUNNISON	CO	3,900
D	HINSDALE	CO	200
D	JACKSON	CO	700
A	JEFFERSON	CO	165,400
D	KIT CARSON	CO	2,700
D	LAKE	CO	2,500
B	LARIMER	CO	69,900
D	LINCOLN	CO	1,700
D	MOFFAT	CO	5,300
D	MORGAN	CO	8,600
D	PARK	CO	2,700
D	PHILLIPS	CO	1,800
D	PITKIN	CO	4,700
D	PROWERS	CO	5,100
D	RIO BLANCO	CO	2,200
D	ROUTT	CO	5,500
D	SEDGWICK	CO	1,400
D	SUMMIT	CO	4,800

DENVER (CONT)

D	TELLER	CO	4,400
D	WASHINGTON	CO	1,900
C	WELD	CO	50,500
D	YUMA	CO	3,700
D	BOX BUTTE	NE	5,600
D	CHEYENNE	NE	4,000
D	DAWES	NE	3,400
D	DEUEL	NE	1,000
D	KIMBALL	NE	1,900
D	ALBANY	WY	11,400
D	CAMPBELL	WY	12,100
D	CARBON	WY	6,800
D	PLATTE	WY	4,000

ADI TOTAL TVHH 1,021,600

COUNTY SIZE SUMMARY

A	7	755,800	74.0%
B	1	69,900	6.8%
C	1	50,500	4.9%
D	34	145,400	14.2%

DES MOINES

ADI TVHH RANK 66 % OF US TVHH .42%

D	ADAIR	IA	3,700
D	APPANOOSE	IA	6,000
D	AUDUBON	IA	3,100
D	BOONE	IA	9,900
D	CALHOUN	IA	4,700
D	CARROLL	IA	8,200
D	CLARKE	IA	3,400
B	DALLAS	IA	12,000
D	DECATUR	IA	3,300
D	FRANKLIN	IA	5,200
D	GREENE	IA	4,600
D	GUTHRIE	IA	4,500
D	HAMILTON	IA	6,700
D	HARDIN	IA	8,100
D	HUMBOLDT	IA	4,900
D	JASPER	IA	14,000
D	LUCAS	IA	4,200
D	MADISON	IA	4,500
D	MAHASKA	IA	9,000
D	MARION	IA	11,000
C	MARSHALL	IA	15,900
D	MONROE	IA	3,500
B	POLK	IA	128,500
D	POWESHIEK	IA	7,000
D	RINGGOLD	IA	2,400
B	STORY	IA	25,400
D	UNION	IA	5,300
C	WAPELLO	IA	15,600
B	WARREN	IA	13,300
D	WAYNE	IA	3,200
C	WEBSTER	IA	16,800
D	WRIGHT	IA	6,200
D	MERCER	MO	1,700

ADI TOTAL TVHH 375,800

COUNTY SIZE SUMMARY

A			
B	4	179,200	47.7%
C	3	48,300	12.9%
D	26	148,300	39.5%

DETROIT

ADI TVHH RANK 7 % OF US TVHH 1.91%

A	LAPEER	MI	23,400
A	LIVINGSTON	MI	35,900
A	MACOMB	MI	246,900
C	MONROE	MI	45,100
A	OAKLAND	MI	378,700
C	SANILAC	MI	14,700
A	ST CLAIR	MI	49,600
B	WASHTENAW	MI	96,900
A	WAYNE	MI	806,200

ADI TOTAL TVHH 1,697,400

DETROIT (CONT)

COUNTY SIZE SUMMARY

A	6	1,540,700	90.8%
B	1	96,900	5.7%
C	2	59,800	3.5%
D			

DOTHAN

ADI TVHH RANK 157 % OF US TVHH .12%

C	COFFEE	AL	14,400
C	DALE	AL	16,000
D	GENEVA	AL	9,000
D	HENRY	AL	5,500
C	HOUSTON	AL	30,800
D	HOLMES	FL	6,000
C	JACKSON	FL	14,500
D	EARLY	GA	4,600
D	SEMINOLE	GA	3,200

ADI TOTAL TVHH 104,000

COUNTY SIZE SUMMARY

A			
B			
C	4	75,700	72.8%
D	5	28,300	27.2%

DULUTH-SUPERIOR

ADI TVHH RANK 122 % OF US TVHH .19%

D	GOGEBIC	MI	7,100
D	AITKIN	MN	5,200
B	CARLTON	MN	10,400
D	COOK	MN	1,800
C	ITASCA	MN	16,100
D	KOOCHICHING	MN	5,900
D	LAKE	MN	4,300
B	ST LOUIS	MN	78,800
D	ASHLAND	WI	6,300
D	BAYFIELD	WI	5,500
B	DOUGLAS	WI	16,200
D	IRON	WI	2,700
D	SAWYER	WI	5,300
D	WASHBURN	WI	5,500

ADI TOTAL TVHH 171,100

COUNTY SIZE SUMMARY

A			
B	3	105,400	61.6%
C	1	16,100	9.4%
D	10	49,600	29.0%

EL CENTRO-YUMA

ADI TVHH RANK 181 % OF US TVHH .07%

C	YUMA-	AZ	29,500
C	IMPERIAL	CA	30,800

ADI TOTAL TVHH 60,300

COUNTY SIZE SUMMARY

A			
B			
C	2	60,300	100.0%
D			

EL PASO (LAS CRUCES)

ADI TVHH RANK 104 % OF US TVHH .24%

C	DONA ANA	NM	40,700
D	LUNA	NM	6,200
D	CULBERSON	TX	1,000
B	EL PASO	TX	167,900
D	HUDSPETH	TX	800

ADI TOTAL TVHH 216,600

EL PASO (LAS CRUCES) (CONT)

COUNTY SIZE SUMMARY

A			
B	1	167,900	77.5%
C	1	40,700	18.8%
D	3	8,000	3.7%

ELMIRA

ADI TVHH RANK 165 % OF US TVHH .09%

C	CHEMUNG	NY	33,500
C	STEUBEN	NY	36,400
C	TIOGA	PA	14,400

ADI TOTAL TVHH 84,300

COUNTY SIZE SUMMARY

A			
B			
C	3	84,300	100.0%
D			

ERIE

ADI TVHH RANK 143 % OF US TVHH .17%

C	CRAWFORD	PA	31,700
B	ERIE	PA	101,800
C	WARREN	PA	17,100

ADI TOTAL TVHH 150,600

COUNTY SIZE SUMMARY

A			
B	1	101,800	67.6%
C	2	48,800	32.4%
D			

EUGENE

ADI TVHH RANK 137 % OF US TVHH .18%

C	COOS	OR	21,600
C	DOUGLAS	OR	33,800
B	LANE	OR	100,500

ADI TOTAL TVHH 155,900

COUNTY SIZE SUMMARY

A			
B	1	100,500	64.5%
C	2	55,400	35.5%
D			

EUREKA

ADI TVHH RANK 186 % OF US TVHH .06%

D	DEL NORTE	CA	7,100
C	HUMBOLDT	CA	44,300

ADI TOTAL TVHH 51,400

COUNTY SIZE SUMMARY

A			
B			
C	1	44,300	86.2%
D	1	7,100	13.8%

EVANSVILLE (MADISONVILLE, KY)

ADI TVHH RANK 90 % OF US TVHH .29%

D	EDWARDS	IL	3,500
D	WABASH	IL	5,300
D	WAYNE	IL	7,200
D	WHITE	IL	7,200
C	DUBOIS	IN	12,500

EVANSVILLE (MADISONVILLE, KY) (CONT)

B GIBSON	IN	12,700
D PERRY	IN	6,400
D PIKE	IN	5,000
B POSEY	IN	9,200
D SPENCER	IN	6,600
B VANDERBURGH	IN	65,000
B WARRICK	IN	16,200
C DAVIESS	KY	32,500
D HANCOCK	KY	2,900
B HENDERSON	KY	16,200
C HOPKINS	KY	17,700
D MC LEAN	KY	3,400
D MUHLENBERG	KY	11,600
D OHIO	KY	8,200
D UNION	KY	5,700
D WEBSTER	KY	5,500

ADI TOTAL TVHH 260,500

COUNTY SIZE SUMMARY

A			
B	5	119,300	45.8%
C	3	62,700	24.1%
D	13	78,500	30.1%

FARGO

ADI TVHH RANK 107 % OF US TVHH .24%

D BECKER	MN	10,800
B CLAY	MN	17,100
D CLEARWATER	MN	3,100
D KITTSON	MN	2,300
D LAKE OF THE WOODS	MN	1,400
D MAHNOMEN	MN	1,700
D MARSHALL	MN	4,400
D NORMAN	MN	3,200
C OTTER TAIL	MN	19,500
D PENNINGTON	MN	5,600
D POLK	MN	12,200
D RED LAKE	MN	1,800
D ROSEAU	MN	4,500
D WILKIN	MN	2,800
B BARNES	ND	5,000
D BENSON	ND	2,400
B CASS	ND	38,500
D CAVALIER	ND	2,500
D DICKEY	ND	2,400
D EDDY	ND	1,300
D FOSTER	ND	1,600
C GRAND FORKS	ND	23,800
D GRIGGS	ND	1,400
D LA MOURE	ND	2,300
D NELSON	ND	2,000
D PEMBINA	ND	3,600
D RAMSEY	ND	4,900
D RANSOM	ND	2,400
D RICHLAND	ND	6,900
D SARGENT	ND	2,000
D STEELE	ND	1,100
D STUTSMAN	ND	9,100
D TOWNER	ND	1,600
D TRAILL	ND	3,400
D WALSH	ND	5,600

ADI TOTAL TVHH 214,200

COUNTY SIZE SUMMARY

A			
B	3	60,600	28.3%
C	2	43,300	20.2%
D	30	110,300	51.5%

FLAGSTAFF

ADI TVHH RANK 205 % OF US TVHH .03%

C COCONINO	AZ	27,800

ADI TOTAL TVHH 27,800

COUNTY SIZE SUMMARY

A			
B			
C	1	27,800	100.0%
D			

FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 59 % OF US TVHH .48%

D ARENAC	MI	5,700
B BAY	MI	40,700
D CLARF	MI	10,200
B GENESEE	MI	157,900
D GLADWIN	MI	8,400
C GRATIOT	MI	13,600
D HURON	MI	13,100
D IOSCO	MI	11,200
C ISABELLA	MI	17,200
B MIDLAND	MI	26,300
D OGEMAW	MI	6,900
B SAGINAW	MI	75,700
B SHIAWASSEE	MI	23,700
C TUSCOLA	MI	18,800

ADI TOTAL TVHH 429,400

COUNTY SIZE SUMMARY

A			
B	5	324,300	75.5%
C	3	49,600	11.6%
D	6	55,500	12.9%

FLORENCE, SC (MYRTLE BEACH)

ADI TVHH RANK 130 % OF US TVHH .18%

D SCOTLAND	NC	11,600
C DARLINGTON	SC	22,900
D DILLON	SC	10,400
C FLORENCE	SC	42,000
C HORRY	SC	50,500
D MARION	SC	11,900
D MARLBORO	SC	10,500

ADI TOTAL TVHH 159,800

COUNTY SIZE SUMMARY

A			
B			
C	3	115,400	72.2%
D	4	44,400	27.8%

FT. MYERS-NAPLES

ADI TVHH RANK 98 % OF US TVHH .25%

C CHARLOTTE	FL	39,100
C COLLIER	FL	52,700
D GLADES	FL	2,700
D HENDRY	FL	7,700
B LEE	FL	120,800

ADI TOTAL TVHH 223,000

COUNTY SIZE SUMMARY

A			
B	1	120,800	54.2%
C	2	91,800	41.2%
D	2	10,400	4.7%

FT. SMITH

ADI TVHH RANK 148 % OF US TVHH .16%

B CRAWFORD	AR	14,900
D FRANKLIN	AR	5,900
D LOGAN	AR	7,500
D SCOTT	AR	4,000
B SEBASTIAN	AR	39,300
C WASHINGTON	AR	39,800
B LE FLORE	OK	16,800
B SEQUOYAH	OK	12,400

ADI TOTAL TVHH 140,600

COUNTY SIZE SUMMARY

A			
B	4	83,400	59.3%
C	1	39,800	28.3%
D	3	17,400	12.4%

FT. WAYNE

ADI TVHH RANK 99 % OF US TVHH .25%

B ADAMS	IN	10,200
B ALLEN	IN	106,200
B DE KALB	IN	11,700
B HUNTINGTON	IN	13,400
D JAY	IN	8,000
C NOBLE	IN	13,400
D STEUBEN	IN	10,000
D WABASH	IN	12,000
B WELLS	IN	8,900
B WHITLEY	IN	9,300
D PAULDING	OH	7,300
D VAN WERT	OH	11,400

ADI TOTAL TVHH 221,800

COUNTY SIZE SUMMARY

A			
B	6	159,700	72.0%
C	1	13,400	6.0%
D	5	48,700	22.0%

FRESNO-VISALIA (HANFORD)

ADI TVHH RANK 63 % OF US TVHH .46%

B FRESNO	CA	207,400
C KINGS	CA	27,000
C MADERA	CA	25,700
D MARIPOSA	CA	5,100
B MERCED	CA	54,800
B TULARE	CA	92,600

ADI TOTAL TVHH 412,600

COUNTY SIZE SUMMARY

A			
B	3	354,800	86.0%
C	2	52,700	12.8%
D	1	5,100	1.2%

GAINESVILLE (OCALA)

ADI TVHH RANK 166 % OF US TVHH .09%

B ALACHUA	FL	67,800
D DIXIE	FL	3,200
D GILCHRIST	FL	2,600
D LEVY	FL	9,500

ADI TOTAL TVHH 83,100

COUNTY SIZE SUMMARY

A			
B	1	67,800	81.6%
C			
D	3	15,300	18.4%

GLENDIVE

ADI TVHH RANK 212 % OF US TVHH .01%

D DAWSON	MT	4,500
D PRAIRIE	MT	600

ADI TOTAL TVHH 5,100

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	5,100	100.0%

GRAND JUNCTION-DURANGO

ADI TVHH RANK 176 % OF US TVHH .07%

D DELTA	CO	9,100
D LA PLATA	CO	11,700
C MESA	CO	33,600
D MONTROSE	CO	9,300

COUNTIES IN ADI MARKETS

GRAND JUNCTION-DURANGO (CONT)

D	OURAY	CO	700
D	SAN JUAN	CO	400
D	SAN MIGUEL	CO	1,300

ADI TOTAL TVHH 66,100

COUNTY SIZE SUMMARY

A			
B			
C	1	33,600	50.8%
D	6	32,500	49.2%

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON, MI)

ADI TVHH RANK 39 % OF US TVHH .67%

B	ALLEGAN	MI	30,600
B	BARRY	MI	16,800
C	BRANCH	MI	14,500
B	CALHOUN	MI	51,100
C	IONIA	MI	17,000
B	KALAMAZOO	MI	80,200
B	KENT	MI	173,400
C	MECOSTA	MI	12,000
C	MONTCALM	MI	18,000
C	MUSKEGON	MI	55,900
C	NEWAYGO	MI	13,800
D	OCEANA	MI	8,100
B	OTTAWA	MI	57,700
C	ST JOSEPH	MI	21,500
B	VAN BUREN	MI	25,200

ADI TOTAL TVHH 595,800

COUNTY SIZE SUMMARY

A			
B	7	435,000	73.0%
C	7	152,700	25.6%
D	1	8,100	1.4%

GREAT FALLS

ADI TVHH RANK 177 % OF US TVHH .07%

D	BLAINE	MT	2,600
C	CASCADE	MT	30,500
D	CHOUTEAU	MT	2,100
D	FERGUS	MT	4,900
D	GLACIER	MT	3,600
D	HILL	MT	6,700
D	JUDITH BASIN	MT	1,000
D	LIBERTY	MT	1,100
D	MEAGHER	MT	800
D	PHILLIPS	MT	2,000
D	PONDERA	MT	2,400
D	TETON	MT	2,400
D	TOOLE	MT	2,200
D	VALLEY	MT	3,600

ADI TOTAL TVHH 65,900

COUNTY SIZE SUMMARY

A			
B			
C	1	30,500	46.3%
D	13	35,400	53.7%

GREEN BAY-APPLETON (SURING, WI)

ADI TVHH RANK 68 % OF US TVHH .42%

C	DELTA	MI	13,500
D	DICKINSON	MI	10,300
D	MENOMINEE	MI	9,400
D	SCHOOLCRAFT	MI	2,900
B	BROWN	WI	69,100
D	CALUMET	WI	11,600
D	DOOR	WI	10,500
C	FOND DU LAC	WI	31,500
D	GREEN LAKE	WI	7,300
D	KEWAUNEE	WI	6,800
C	MANITOWOC	WI	29,800
C	MARINETTE	WI	15,700
D	MENOMINEE	WI	800

GREEN BAY-APPLETON (SURING, WI) (CONT)

D	OCONTO	WI	11,400
B	OUTAGAMIE	WI	48,500
C	SHAWANO	WI	13,800
C	WAUPACA	WI	16,400
D	WAUSHARA	WI	8,200
C	WINNEBAGO	WI	52,100

ADI TOTAL TVHH 369,600

COUNTY SIZE SUMMARY

A			
B	2	117,600	31.8%
C	7	172,800	46.8%
D	10	79,200	21.4%

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

ADI TVHH RANK 50 % OF US TVHH .57%

C	ALAMANCE	NC	39,400
D	ALLEGHANY	NC	3,800
D	CASWELL	NC	7,200
B	DAVIDSON	NC	45,700
B	DAVIE	NC	10,200
B	FORSYTH	NC	103,600
B	GUILFORD	NC	126,500
D	MONTGOMERY	NC	8,600
B	RANDOLPH	NC	38,000
C	ROCKINGHAM	NC	32,800
B	STOKES	NC	13,200
C	SURRY	NC	23,600
C	WILKES	NC	23,200
B	YADKIN	NC	11,300
D	GRAYSON	VA	9,100
D	PATRICK	VA	6,400

ADI TOTAL TVHH 502,600

COUNTY SIZE SUMMARY

A			
B	7	348,500	69.3%
C	4	119,000	23.7%
D	5	35,100	7.0%

GREENVILLE-NEW BERN-WASHINGTON

ADI TVHH RANK 95 % OF US TVHH .26%

B	BEAUFORT	NC	16,100
D	BERTIE	NC	7,300
C	CARTERET	NC	19,800
B	CRAVEN	NC	29,100
C	DUPLIN	NC	15,000
C	EDGECOMBE	NC	20,300
B	GREENE	NC	5,300
D	HYDE	NC	2,000
B	JONES	NC	3,200
B	LENOIR	NC	22,100
D	MARTIN	NC	9,400
C	ONSLOW	NC	36,600
D	PAMLICO	NC	4,000
B	PITT	NC	36,900
D	TYRRELL	NC	1,400
D	WASHINGTON	NC	5,100

ADI TOTAL TVHH 233,600

COUNTY SIZE SUMMARY

A			
B	6	112,700	48.2%
C	4	91,700	39.3%
D	6	29,200	12.5%

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

ADI TVHH RANK 36 % OF US TVHH .69%

D	ELBERT	GA	6,900
D	FRANKLIN	GA	6,100
D	HART	GA	6,800
D	STEPHENS	GA	8,200
B	BUNCOMBE	NC	67,400

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA) (CONT)

C	HAYWOOD	NC	18,800
B	HENDERSON	NC	28,500
D	JACKSON	NC	9,400
D	MACON	NC	9,500
B	MADISON	NC	6,200
C	MC DOWELL	NC	13,300
D	MITCHELL	NC	5,300
B	POLK	NC	5,700
C	RUTHERFORD	NC	21,400
D	SWAIN	NC	3,900
D	TRANSYLVANIA	NC	9,800
D	YANCEY	NC	5,600
D	ABBEVILLE	SC	8,600
C	ANDERSON	SC	55,300
C	CHEROKEE	SC	15,100
B	GREENVILLE	SC	119,200
C	GREENWOOD	SC	23,100
C	LAURENS	SC	18,600
C	OCONEE	SC	20,900
B	PICKENS	SC	30,700
B	SPARTANBURG	SC	81,300
D	UNION	SC	11,100

ADI TOTAL TVHH 616,700

COUNTY SIZE SUMMARY

A			
B	7	339,000	55.0%
C	8	186,500	30.2%
D	12	91,200	14.8%

GREENWOOD-GREENVILLE

ADI TVHH RANK 168 % OF US TVHH .09%

C	BOLIVAR	MS	14,000
D	CARROLL	MS	3,300
D	GRENADA	MS	7,300
D	HUMPHREYS	MS	4,400
C	LEFLORE	MS	13,400
C	SUNFLOWER	MS	10,400
D	TALLAHATCHIE	MS	5,300
C	WASHINGTON	MS	23,200

ADI TOTAL TVHH 81,300

COUNTY SIZE SUMMARY

A			
B			
C	4	61,000	75.0%
D	4	20,300	25.0%

HAGERSTOWN

ADI TVHH RANK 195 % OF US TVHH .05%

C	WASHINGTON	MD	40,900

ADI TOTAL TVHH 40,900

COUNTY SIZE SUMMARY

A			
B			
C	1	40,900	100.0%
D			

HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 45 % OF US TVHH .60%

B	ADAMS	PA	24,700
B	CUMBERLAND	PA	70,800
B	DAUPHIN	PA	94,500
D	JUNIATA	PA	7,300
B	LANCASTER	PA	138,000
B	LEBANON	PA	41,000
C	MIFFLIN	PA	17,400
B	PERRY	PA	14,600
B	YORK	PA	123,000

ADI TOTAL TVHH 531,300

HARRISBURG-YORK-LANCASTER-LEBANON (CONT)

COUNTY SIZE SUMMARY

A			
B	7	506,600	95.4%
C	1	17,400	3.3%
D	1	7,300	1.4%

HARRISONBURG

ADI TVHH RANK 200 % OF US TVHH .04%

C	ROCKINGHAM	VA	27,500
D	GRANT	WV	3,500
D	PENDLETON	WV	2,900

ADI TOTAL TVHH 33,900

COUNTY SIZE SUMMARY

A			
B			
C	1	27,500	81.1%
D	2	6,400	18.9%

HARTFORD-NEW HAVEN (NEW LONDON)

ADI TVHH RANK 23 % OF US TVHH .98%

A	HARTFORD	CT	310,400
B	LITCHFIELD	CT	60,600
C	MIDDLESEX	CT	51,000
A	NEW HAVEN	CT	282,000
B	NEW LONDON	CT	88,400
C	TOLLAND	CT	40,700
C	WINDHAM	CT	35,000

ADI TOTAL TVHH 868,100

COUNTY SIZE SUMMARY

A	2	592,400	68.2%
B	2	149,000	17.2%
C	3	126,700	14.6%
D			

HELENA

ADI TVHH RANK 209 % OF US TVHH .02%

C	LEWIS + CLARK	MT	18,900

ADI TOTAL TVHH 18,900

COUNTY SIZE SUMMARY

A			
B			
C	1	18,900	100.0%
D			

HOUSTON

ADI TVHH RANK 10 % OF US TVHH 1.65%

D	AUSTIN	TX	7,900
A	BRAZORIA	TX	68,400
D	CALHOUN	TX	7,300
D	CHAMBERS	TX	8,000
D	COLORADO	TX	7,400
A	FORT BEND	TX	65,600
A	GALVESTON	TX	79,900
D	GRIMES	TX	5,700
A	HARRIS	TX	1,046,300
D	JACKSON	TX	4,700
A	LIBERTY	TX	20,100
C	MATAGORDA	TX	15,800
A	MONTGOMERY	TX	59,700
D	POLK	TX	12,200
D	SAN JACINTO	TX	5,800
D	TRINITY	TX	4,500
C	WALKER	TX	16,100
A	WALLER	TX	7,100
D	WASHINGTON	TX	8,900

HOUSTON (CONT)

C	WHARTON	TX	15,100

ADI TOTAL TVHH 1,466,500

COUNTY SIZE SUMMARY

A	7	1,347,100	91.9%
B			
C	3	47,000	3.2%
D	10	72,400	4.9%

HUNTSVILLE-DECATUR-FLORENCE

ADI TVHH RANK 89 % OF US TVHH .31%

C	COLBERT	AL	20,800
C	DE KALB	AL	20,900
D	FRANKLIN	AL	11,100
C	LAUDERDALE	AL	31,700
D	LAWRENCE	AL	10,900
C	LIMESTONE	AL	17,800
B	MADISON	AL	85,200
C	MARSHALL	AL	27,700
C	MORGAN	AL	36,800
D	LINCOLN	TN	10,300

ADI TOTAL TVHH 273,200

COUNTY SIZE SUMMARY

A			
B	1	85,200	31.2%
C	6	155,700	57.0%
D	3	32,300	11.8%

IDAHO FALLS-POCATELLO

ADI TVHH RANK 159 % OF US TVHH .11%

B	BANNOCK	ID	23,800
B	BINGHAM	ID	11,600
B	BONNEVILLE	ID	22,900
D	BUTTE	ID	1,000
D	CASSIA	ID	6,300
D	CLARK	ID	300
D	CUSTER	ID	2,000
D	FREMONT	ID	3,500
D	JEFFERSON	ID	5,000
D	LEMHI	ID	2,500
D	MADISON	ID	5,500
D	MINIDOKA	ID	6,500
D	POWER	ID	2,500
D	TETON	ID	900
D	LINCOLN	WY	5,500

ADI TOTAL TVHH 99,800

COUNTY SIZE SUMMARY

A			
B	3	58,300	58.4%
C			
D	12	41,500	41.6%

INDIANAPOLIS

ADI TVHH RANK 24 % OF US TVHH .92%

C	BARTHOLOMEW	IN	24,000
D	BENTON	IN	3,500
D	BLACKFORD	IN	5,500
B	BOONE	IN	13,800
D	BROWN	IN	5,000
D	CARROLL	IN	7,000
C	CASS	IN	14,500
D	CLINTON	IN	11,100
D	DECATUR	IN	8,100
C	DELAWARE	IN	43,400
D	FOUNTAIN	IN	6,600
C	GRANT	IN	27,100
B	HAMILTON	IN	33,400
B	HANCOCK	IN	16,000
B	HENDRICKS	IN	25,000
C	HENRY	IN	18,300
C	HOWARD	IN	31,900
D	JENNINGS	IN	7,500
B	JOHNSON	IN	29,000
C	MADISON	IN	48,100

INDIANAPOLIS (CONT)

B	MARION	IN	298,900
C	MIAMI	IN	13,400
B	MONROE	IN	35,400
D	MONTGOMERY	IN	13,100
B	MORGAN	IN	19,000
D	OWEN	IN	6,400
D	PUTNAM	IN	9,700
D	RUSH	IN	6,400
B	SHELBY	IN	14,000
D	TIPTON	IN	6,100
D	WARREN	IN	2,800
D	WHITE	IN	9,000

ADI TOTAL TVHH 813,000

COUNTY SIZE SUMMARY

A			
B	9	484,500	59.6%
C	8	220,700	27.1%
D	15	107,800	13.3%

JACKSON, MS (NATCHEZ)

ADI TVHH RANK 82 % OF US TVHH .33%

C	ADAMS	MS	13,700
D	ATTALA	MS	7,000
D	CLAIBORNE	MS	3,700
D	COPIAH	MS	9,200
D	FRANKLIN	MS	3,100
B	HINDS	MS	98,300
D	HOLMES	MS	7,400
D	ISSAQUENA	MS	800
D	JEFFERSON	MS	2,900
D	JEFFERSON DAVIS	MS	4,500
D	LAWRENCE	MS	4,300
D	LEAKE	MS	6,800
D	LINCOLN	MS	11,200
B	MADISON	MS	17,400
C	PIKE	MS	13,600
B	RANKIN	MS	28,600
D	SCOTT	MS	9,300
D	SHARKEY	MS	2,300
D	SIMPSON	MS	8,500
D	SMITH	MS	5,600
D	WALTHALL	MS	4,600
C	WARREN	MS	19,000
D	YAZOO	MS	9,300

ADI TOTAL TVHH 291,100

COUNTY SIZE SUMMARY

A			
B	3	144,300	49.6%
C	3	46,300	15.9%
D	17	100,500	34.5%

JACKSON, TN

ADI TVHH RANK 180 % OF US TVHH .07%

D	CARROLL	TN	10,700
D	CHESTER	TN	4,800
D	HARDIN	TN	8,500
D	HENDERSON	TN	8,900
C	MADISON	TN	29,500

ADI TOTAL TVHH 62,400

COUNTY SIZE SUMMARY

A			
B			
C	1	29,500	47.3%
D	4	32,900	52.7%

JACKSONVILLE

ADI TVHH RANK 57 % OF US TVHH .50%

B	BAKER	FL	5,300
D	BRADFORD	FL	7,700
B	CLAY	FL	30,300
C	COLUMBIA	FL	15,000
B	DUVAL	FL	251,500
D	HAMILTON	FL	3,300

JACKSONVILLE (CONT)

B	NASSAU	FL	14,900
C	PUTNAM	FL	23,300
B	ST JOHNS	FL	29,000
D	SUWANNEE	FL	9,500
D	UNION	FL	2,400
D	BRANTLEY	GA	3,600
D	CAMDEN	GA	5,600
D	CHARLTON	GA	2,700
D	CLINCH	GA	2,300
C	GLYNN	GA	22,900
C	WARE	GA	13,100

ADI TOTAL TVHH 442,400

COUNTY SIZE SUMMARY

A			
B	5	331,000	74.8%
C	4	74,300	16.8%
D	8	37,100	8.4%

JOHNSTOWN-ALTOONA

ADI TVHH RANK 85 % OF US TVHH .32%

C	BEDFORD	PA	17,100
B	BLAIR	PA	50,400
B	CAMBRIA	PA	63,200
D	CAMERON	PA	2,700
C	CENTRE	PA	38,400
C	CLEARFIELD	PA	30,400
C	ELK	PA	13,500
D	FOREST	PA	1,900
C	HUNTINGDON	PA	14,900
C	JEFFERSON	PA	18,700
B	SOMERSET	PA	30,200

ADI TOTAL TVHH 281,400

COUNTY SIZE SUMMARY

A			
B	3	143,800	51.1%
C	6	133,000	47.3%
D	2	4,600	1.6%

JONESBORO

ADI TVHH RANK 174 % OF US TVHH .08%

D	CLAY	AR	7,700
C	CRAIGHEAD	AR	23,700
D	GREENE	AR	12,100
D	LAWRENCE	AR	7,000
D	RANDOLPH	AR	6,300
D	SHARP	AR	6,300
D	RIPLEY	MO	4,800

ADI TOTAL TVHH 67,900

COUNTY SIZE SUMMARY

A			
B			
C	1	23,700	34.9%
D	6	44,200	65.1%

JOPLIN-PITTSBURG

ADI TVHH RANK 119 % OF US TVHH .20%

C	BENTON	AR	34,800
D	ALLEN	KS	6,200
D	BOURBON	KS	6,500
D	CHEROKEE	KS	9,000
B	CRAWFORD	KS	15,400
D	LABETTE	KS	9,600
D	NEOSHO	KS	7,000
D	WILSON	KS	4,700
D	WOODSON	KS	1,800
D	BARTON	MO	4,600
B	JASPER	MO	34,200
D	MC DONALD	MO	5,900
B	NEWTON	MO	16,100
D	VERNON	MO	7,400
D	OTTAWA	OK	13,100

ADI TOTAL TVHH 176,300

JOPLIN-PITTSBURG (CONT)

COUNTY SIZE SUMMARY

A			
B	3	65,700	37.3%
C	1	34,800	19.7%
D	11	75,800	43.0%

KANSAS CITY

ADI TVHH RANK 28 % OF US TVHH .81%

D	ANDERSON	KS	3,200
D	ATCHISON	KS	6,400
D	BROWN	KS	4,700
D	DONIPHAN	KS	3,300
C	DOUGLAS	KS	25,600
D	FRANKLIN	KS	8,500
B	JOHNSON	KS	121,900
B	LEAVENWORTH	KS	18,900
D	LINN	KS	3,300
B	MIAMI	KS	8,400
B	WYANDOTTE	KS	64,300
D	ANDREW	MO	5,200
D	BATES	MO	6,000
D	CALDWELL	MO	3,200
D	CARROLL	MO	4,400
B	CASS	MO	19,600
B	CLAY	MO	55,500
D	CLINTON	MO	6,000
D	DAVIESS	MO	3,300
D	DE KALB	MO	3,000
D	GENTRY	MO	3,000
D	GRUNDY	MO	4,600
D	HENRY	MO	7,900
B	JACKSON	MO	247,300
C	JOHNSON	MO	12,600
B	LAFAYETTE	MO	11,500
D	LINN	MO	6,100
D	LIVINGSTON	MO	5,800
C	PETTIS	MO	13,700
B	PLATTE	MO	18,900
B	RAY	MO	8,100
D	SALINE	MO	9,200

ADI TOTAL TVHH 723,400

COUNTY SIZE SUMMARY

A			
B	10	574,400	79.4%
C	3	51,900	7.2%
D	19	97,100	13.4%

KNOXVILLE

ADI TVHH RANK 61 % OF US TVHH .48%

D	BELL	KY	11,700
C	HARLAN	KY	14,300
D	KNOX	KY	10,700
D	MC CREARY	KY	5,600
D	WAYNE	KY	6,400
C	WHITLEY	KY	13,200
D	GRAHAM	NC	2,500
B	ANDERSON	TN	27,100
B	BLOUNT	TN	31,900
C	CAMPBELL	TN	13,400
D	CLAIBORNE	TN	9,500
D	COCKE	TN	11,200
D	CUMBERLAND	TN	12,100
D	FENTRESS	TN	5,500
B	GRAINGER	TN	6,200
C	HAMBLEN	TN	21,000
B	JEFFERSON	TN	12,300
B	KNOX	TN	131,000
D	LOUDON	TN	11,700
D	MONROE	TN	10,900
D	MORGAN	TN	5,400
C	ROANE	TN	18,600
D	SCOTT	TN	7,300
B	SEVIER	TN	18,800
B	UNION	TN	4,700

ADI TOTAL TVHH 423,000

KNOXVILLE (CONT)

COUNTY SIZE SUMMARY

A			
B	7	232,000	54.8%
C	5	80,500	19.0%
D	13	110,500	26.1%

LA CROSSE-EAU CLAIRE

ADI TVHH RANK 134 % OF US TVHH .18%

D	HOUSTON	MN	6,200
C	WINONA	MN	15,900
D	BUFFALO	WI	5,300
C	CHIPPEWA	WI	18,500
C	EAU CLAIRE	WI	31,200
D	JACKSON	WI	6,100
C	LA CROSSE	WI	35,200
C	MONROE	WI	12,900
D	RUSK	WI	5,600
D	TREMPEALEAU	WI	9,400
D	VERNON	WI	9,900

ADI TOTAL TVHH 156,200

COUNTY SIZE SUMMARY

A			
B			
C	5	113,700	72.8%
D	6	42,500	27.2%

LAFAYETTE, IN

ADI TVHH RANK 193 % OF US TVHH .05%

C	TIPPECANOE	IN	42,000

ADI TOTAL TVHH 42,000

COUNTY SIZE SUMMARY

A			
B			
C	1	42,000	100.0%
D			

LAFAYETTE, LA

ADI TVHH RANK 112 % OF US TVHH .22%

C	ACADIA	LA	20,000
D	ALLEN	LA	7,500
D	EVANGELINE	LA	12,000
C	IBERIA	LA	22,100
D	JEFFERSON DAVIS	LA	10,900
B	LAFAYETTE	LA	62,400
C	ST LANDRY	LA	29,600
C	ST MARTIN	LA	14,800
C	VERMILION	LA	18,600

ADI TOTAL TVHH 197,900

COUNTY SIZE SUMMARY

A			
B	1	62,400	31.5%
C	5	105,100	53.1%
D	3	30,400	15.4%

LAKE CHARLES

ADI TVHH RANK 170 % OF US TVHH .09%

D	BEAUREGARD	LA	11,200
B	CALCASIEU	LA	61,900
D	CAMERON	LA	3,300

ADI TOTAL TVHH 76,400

LAKE CHARLES (CONT)

COUNTY SIZE SUMMARY

A			
B	1	61,900	81.0%
C			
D	2	14,500	19.0%

LANSING (ANN ARBOR)

ADI TVHH RANK 105 % OF US TVHH .24%

B	CLINTON	MI	18,600
B	EATON	MI	34,100
C	HILLSDALE	MI	14,500
B	INGHAM	MI	98,400
B	JACKSON	MI	50,700

ADI TOTAL TVHH 216,300

COUNTY SIZE SUMMARY

A			
B	4	201,800	93.3%
C	1	14,500	6.7%
D			

LAREDO

ADI TVHH RANK 199 % OF US TVHH .04%

C	WEBB	TX	32,000
D	ZAPATA	TX	2,500

ADI TOTAL TVHH 34,500

COUNTY SIZE SUMMARY

A			
B			
C	1	32,000	92.8%
D	1	2,500	7.2%

LAS VEGAS

ADI TVHH RANK 94 % OF US TVHH .27%

B	CLARK	NV	231,500
D	LINCOLN	NV	1,300
D	NYE SOUTH	NV	3,200

ADI TOTAL TVHH 236,000

COUNTY SIZE SUMMARY

A			
B	1	231,500	98.1%
C			
D	2	4,500	1.9%

LAUREL-HATTIESBURG

ADI TVHH RANK 161 % OF US TVHH .10%

D	COVINGTON	MS	5,700
C	FORREST	MS	25,600
D	JASPER	MS	6,000
C	JONES	MS	22,800
D	LAMAR	MS	9,600
D	MARION	MS	9,200
D	PERRY	MS	3,500
D	WAYNE	MS	6,800

ADI TOTAL TVHH 89,200

COUNTY SIZE SUMMARY

A			
B			
C	2	48,400	54.3%
D	6	40,800	45.7%

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

ADI TVHH RANK 76 % OF US TVHH .37%

D	ANDERSON	KY	4,900
D	BATH	KY	3,500
B	BOURBON	KY	6,900
D	BOYLE	KY	9,400
D	BREATHITT	KY	5,200
D	CASEY	KY	5,600
B	CLARK	KY	10,800
D	CLAY	KY	7,400
D	ESTILL	KY	5,200
B	FAYETTE	KY	83,300
D	FLEMING	KY	4,600
C	FRANKLIN	KY	17,100
D	GARRARD	KY	4,100
D	HARRISON	KY	5,500
D	JACKSON	KY	4,200
B	JESSAMINE	KY	10,100
D	KNOTT	KY	5,900
C	LAUREL	KY	14,900
D	LEE	KY	2,800
D	LESLIE	KY	4,900
D	LINCOLN	KY	6,700
B	MADISON	KY	18,200
D	MENIFEE	KY	1,600
D	MERCER	KY	7,300
D	MONTGOMERY	KY	7,700
D	NICHOLAS	KY	2,700
D	OWSLEY	KY	1,700
D	PERRY	KY	11,700
D	POWELL	KY	3,900
C	PULASKI	KY	18,200
D	ROCKCASTLE	KY	5,200
D	ROWAN	KY	6,200
D	RUSSELL	KY	5,500
B	SCOTT	KY	8,000
D	WOLFE	KY	2,300
B	WOODFORD	KY	6,500

ADI TOTAL TVHH 329,700

COUNTY SIZE SUMMARY

A			
B	7	143,800	43.6%
C	3	50,200	15.2%
D	26	135,700	41.2%

LIMA

ADI TVHH RANK 196 % OF US TVHH .05%

C	ALLEN	OH	40,100

ADI TOTAL TVHH 40,100

COUNTY SIZE SUMMARY

A			
B			
C	1	40,100	100.0%
D			

LINCOLN-HASTINGS-KEARNEY

ADI TVHH RANK 92 % OF US TVHH .29%

D	CLOUD	KS	4,500
D	JEWELL	KS	1,900
D	PHILLIPS	KS	2,800
D	REPUBLIC	KS	2,800
D	SMITH	KS	2,300
D	WASHINGTON	KS	3,000
B	ADAMS	NE	12,100
D	BOONE	NE	2,600
D	BROWN	NE	1,700
B	BUFFALO	NE	13,900
D	CHASE	NE	1,900
D	CLAY	NE	3,000
D	CUSTER	NE	5,000
D	DAWSON	NE	8,700
D	FILLMORE	NE	3,000
D	FRANKLIN	NE	1,700
D	FRONTIER	NE	1,400
D	FURNAS	NE	2,500
D	GAGE	NE	8,900
D	GARFIELD	NE	1,000
D	GOSPER	NE	800
D	GREELEY	NE	1,200
B	HALL	NE	19,000
D	HAMILTON	NE	3,400
D	HARLAN	NE	1,700
D	HAYES	NE	500
D	HOLT	NE	4,900
D	HOWARD	NE	2,400
D	JEFFERSON	NE	3,600
D	KEARNEY	NE	2,600
B	LANCASTER	NE	81,000
D	LOUP	NE	300
D	MERRICK	NE	3,200
D	NANCE	NE	1,800
D	NUCKOLLS	NE	2,600
D	PERKINS	NE	1,500
D	PHELPS	NE	3,600
D	PLATTE	NE	10,900
D	POLK	NE	2,300
D	RED WILLOW	NE	4,900
D	ROCK	NE	900
D	SALINE	NE	4,900
D	SHERMAN	NE	1,500
D	THAYER	NE	2,800
D	VALLEY	NE	2,200
D	WEBSTER	NE	1,900
D	WHEELER	NE	400
D	YORK	NE	5,700

ADI TOTAL TVHH 257,200

COUNTY SIZE SUMMARY

A			
B	4	126,000	49.0%
C			
D	44	131,200	51.0%

LITTLE ROCK (HOT SPRINGS, AR)

ADI TVHH RANK 55 % OF US TVHH .51%

D	ARKANSAS	AR	8,500
D	BRADLEY	AR	5,100
D	CALHOUN	AR	2,200
D	CHICOT	AR	5,500
D	CLARK	AR	8,000
D	CLEBURNE	AR	7,900
D	CLEVELAND	AR	2,800
D	CONWAY	AR	7,000
D	DALLAS	AR	3,900
D	DESHA	AR	6,400
D	DREW	AR	6,300
B	FAULKNER	AR	19,100
C	GARLAND	AR	31,500
D	GRANT	AR	4,900
D	HOT SPRING	AR	10,400
D	INDEPENDENCE	AR	11,800
D	JACKSON	AR	7,600
B	JEFFERSON	AR	30,100
D	JOHNSON	AR	6,900
D	LINCOLN	AR	3,500
B	LONOKE	AR	13,300
D	MONROE	AR	4,400
D	MONTGOMERY	AR	3,300
D	NEVADA	AR	3,700
D	OUACHITA	AR	12,400
D	PERRY	AR	2,900
D	PIKE	AR	4,100
D	POLK	AR	6,400
C	POPE	AR	16,200
D	PRAIRIE	AR	3,600
B	PULASKI	AR	133,600
B	SALINE	AR	19,700
D	SEARCY	AR	3,500
D	STONE	AR	3,500
D	VAN BUREN	AR	6,200
C	WHITE	AR	19,000
D	WOODRUFF	AR	3,700
D	YELL	AR	6,800

ADI TOTAL TVHH 455,700

COUNTY SIZE SUMMARY

A			
B	5	215,800	47.4%
C	3	66,700	14 6%
D	30	173,200	38.0%

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

ADI TVHH RANK 2 % OF US TVHH 5.25%

D	INYO	CA	7,000
C	KERN EAST	CA	27,800
A	LOS ANGELES	CA	3,003,900
A	ORANGE	CA	771,500
B	RIVERSIDE WEST	CA	249,000
B	SAN BERNARDINO	CA	400,600
B	VENTURA	CA	204,100

ADI TOTAL TVHH 4,663,900

COUNTY SIZE SUMMARY

A	2	3,775,400	80.9%
B	3	853,700	18.3%
C	1	27,800	0.6%
D	1	7,000	0.2%

LOUISVILLE

ADI TVHH RANK 47 % OF US TVHH .58%

B	CLARK	IN	32,500
D	CRAWFORD	IN	3,400
B	FLOYD	IN	22,400
B	HARRISON	IN	10,000
C	JACKSON	IN	13,500
D	JEFFERSON	IN	10,200
C	LAWRENCE	IN	16,100
D	ORANGE	IN	6,800
D	SCOTT	IN	7,100
D	WASHINGTON	IN	7,900
D	BRECKINRIDGE	KY	6,000
B	BULLITT	KY	15,200
D	GRAYSON	KY	8,100
D	GREEN	KY	3,900
C	HARDIN	KY	26,700
D	HENRY	KY	4,800
B	JEFFERSON	KY	257,400
D	LARUE	KY	4,500
D	MARION	KY	5,800
D	MEADE	KY	7,800
D	NELSON	KY	9,800
B	OLDHAM	KY	10,000
B	SHELBY	KY	8,600
D	SPENCER	KY	2,200
D	TAYLOR	KY	8,500
D	TRIMBLE	KY	2,200
D	WASHINGTON	KY	3,300

ADI TOTAL TVHH 514,700

COUNTY SIZE SUMMARY

A			
B	7	356,100	69.2%
C	3	56,300	10.9%
D	17	102,300	19.9%

LUBBOCK

ADI TVHH RANK 149 % OF US TVHH .15%

D	BAILEY	TX	2,700
D	BORDEN	TX	300
D	COCHRAN	TX	1,600
D	CROSBY	TX	2,800
D	DAWSON	TX	5,400
D	DICKENS	TX	1,300
D	FLOYD	TX	3,100
D	GARZA	TX	1,800
C	HALE	TX	12,200
D	HOCKLEY	TX	8,600
D	KENT	TX	400
D	KING	TX	200
D	LAMB	TX	6,000
B	LUBBOCK	TX	78,400
D	LYNN	TX	2,600
D	MOTLEY	TX	800
D	TERRY	TX	5,200
D	YOAKUM	TX	3,500

ADI TOTAL TVHH 136,900

COUNTY SIZE SUMMARY

A			
B	1	78,400	57.3%
C	1	12,200	8.9%
D	16	46,300	33.8%

MACON

ADI TVHH RANK 134 % OF US TVHH .18%

C	BALDWIN	GA	11,900
B	BIBB	GA	56,700
D	BLECKLEY	GA	3,600
D	CRAWFORD	GA	2,400
D	DODGE	GA	5,900
D	DOOLY	GA	3,600
B	HOUSTON	GA	29,700
B	JONES	GA	6,800
C	LAURENS	GA	13,600
B	PEACH	GA	7,300
D	PULASKI	GA	3,100
B	TWIGGS	GA	3,500
D	WHEELER	GA	1,900
D	WILCOX	GA	2,600
D	WILKINSON	GA	3,600

ADI TOTAL TVHH 156,200

COUNTY SIZE SUMMARY

A			
B	5	104,000	66.6%
C	2	25,500	16.3%
D	8	26,700	17.1%

MADISON

ADI TVHH RANK 106 % OF US TVHH .24%

C	COLUMBIA	WI	17,700
B	DANE	WI	134,500
D	GREEN	WI	12,100
D	IOWA	WI	7,300
D	JUNEAU	WI	8,300
D	LAFAYETTE	WI	6,100
D	MARQUETTE	WI	5,300
D	RICHLAND	WI	6,300
C	SAUK	WI	17,200

ADI TOTAL TVHH 214,800

COUNTY SIZE SUMMARY

A			
B	1	134,500	62.6%
C	2	34,900	16.2%
D	6	45,400	21.1%

MANKATO

ADI TVHH RANK 208 % OF US TVHH .03%

D	EMMET	IA	4,900
C	BLUE EARTH	MN	18,300

ADI TOTAL TVHH 23,200

COUNTY SIZE SUMMARY

A			
B			
C	1	18,300	78.9%
D	1	4,900	21.1%

MARQUETTE

ADI TVHH RANK 184 % OF US TVHH .06%

D	ALGER	MI	3,100
D	BARAGA	MI	2,900
C	HOUGHTON	MI	12,900
D	IRON	MI	5,500
D	KEWEENAW	MI	700
C	MARQUETTE	MI	24,700
D	ONTONAGON	MI	3,400
D	FLORENCE	WI	1,400

ADI TOTAL TVHH 54,600

COUNTY SIZE SUMMARY

A			
B			
C	2	37,600	68.9%
D	6	17,000	31.1%

MCALLEN-BROWNSVILLE: LRGV

ADI TVHH RANK 115 % OF US TVHH .21%

B	CAMERON	TX	72,600
B	HIDALGO	TX	100,100
C	STARR	TX	9,200
D	WILLACY	TX	4,800

ADI TOTAL TVHH 186,700

COUNTY SIZE SUMMARY

A			
B	2	172,700	92.5%
C	1	9,200	4.9%
D	1	4,800	2.6%

MEDFORD

ADI TVHH RANK 153 % OF US TVHH .14%

C	SISKIYOU	CA	16,300
D	CURRY	OR	6,500
C	JACKSON	OR	52,000
C	JOSEPHINE	OR	26,600
C	KLAMATH	OR	21,300
D	LAKE	OR	2,800

ADI TOTAL TVHH 125,500

COUNTY SIZE SUMMARY

A			
B			
C	4	116,200	92.6%
D	2	9,300	7.4%

MEMPHIS

ADI TVHH RANK 41 % OF US TVHH .66%

B	CRITTENDEN	AR	16,300
D	CROSS	AR	6,700
D	LEE	AR	4,900
C	MISSISSIPPI	AR	19,200
D	PHILLIPS	AR	10,800
D	POINSETT	AR	9,100
D	ST FRANCIS	AR	9,700
D	PEMISCOT	MO	8,300
D	ALCORN	MS	13,000
D	BENTON	MS	2,700
D	COAHOMA	MS	11,900
B	DE SOTO	MS	21,200
D	LAFAYETTE	MS	11,400
D	MARSHALL	MS	10,200
D	PANOLA	MS	9,700
D	QUITMAN	MS	3,800
D	TATE	MS	6,800
D	TIPPAH	MS	7,200
D	TUNICA	MS	2,900
D	UNION	MS	9,000
D	YALOBUSHA	MS	4,800
D	CROCKETT	TN	5,100
D	DYER	TN	13,200
D	FAYETTE	TN	8,100
C	GIBSON	TN	18,700
D	HARDEMAN	TN	8,200
D	HAYWOOD	TN	6,900
D	LAUDERDALE	TN	9,200
D	MC NAIRY	TN	9,300
B	SHELBY	TN	293,300
B	TIPTON	TN	12,100

ADI TOTAL TVHH 583,700

MEMPHIS (CONT)

COUNTY SIZE SUMMARY

A			
B	4	342,900	58.7%
C	2	37,900	6.5%
D	25	202,900	34.8%

MERIDIAN

ADI TVHH RANK 175 % OF US TVHH .08%

D	CHOCTAW	AL	5,800
D	SUMTER	AL	5,300
D	CLARKE	MS	6,300
D	KEMPER	MS	3,400
C	LAUDERDALE	MS	29,900
D	NESHOBA	MS	9,000
D	NEWTON	MS	7,400

ADI TOTAL TVHH 67,100

COUNTY SIZE SUMMARY

A			
B			
C	1	29,900	44.6%
D	5	37,200	55.4%

MIAMI (FT. LAUDERDALE)

ADI TVHH RANK 16 % OF US TVHH 1.37%

B	BROWARD	FL	505,400
A	DADE	FL	675,800
C	MONROE	FL	32,000

ADI TOTAL TVHH 1,213,200

COUNTY SIZE SUMMARY

A	1	675,800	55.7%
B	1	505,400	41.7%
C	1	32,000	2.6%
D			

MILWAUKEE

ADI TVHH RANK 30 % OF US TVHH .79%

C	DODGE	WI	26,300
C	JEFFERSON	WI	24,100
B	MILWAUKEE	WI	369,600
B	OZAUKEE	WI	24,500
B	RACINE	WI	62,900
C	SHEBOYGAN	WI	37,600
C	WALWORTH	WI	26,800
B	WASHINGTON	WI	30,900
B	WAUKESHA	WI	99,200

ADI TOTAL TVHH 701,900

COUNTY SIZE SUMMARY

A			
B	5	587,100	83.6%
C	4	114,800	16.4%
D			

MINNEAPOLIS-ST.PAUL (ST.CLOUD, MN)

ADI TVHH RANK 13 % OF US TVHH 1.39%

A	ANOKA	MN	73,800
D	BENTON	MN	9,500
D	BIG STONE	MN	2,900
D	BROWN	MN	10,000
A	CARVER	MN	14,400
D	CHIPPEWA	MN	5,500
A	CHISAGO	MN	10,100
D	COTTONWOOD	MN	5,100
C	CROW WING	MN	17,100
A	DAKOTA	MN	81,900
C	GOODHUE	MN	14,500
A	HENNEPIN	MN	409,700

MINNEAPOLIS-ST,PAUL (ST.CLOUD, MN) (CONT)

A	ISANTI	MN	9,000
D	JACKSON	MN	4,800
D	KANABEC	MN	4,900
C	KANDIYOHI	MN	13,800
D	LAC QUI PARLE	MN	3,700
D	LE SUEUR	MN	8,600
D	LYON	MN	8,800
D	MARTIN	MN	9,600
D	MC LEOD	MN	11,200
D	MEEKER	MN	7,700
D	MILLE LACS	MN	7,200
D	MORRISON	MN	10,100
D	NICOLLET	MN	10,000
D	PINE	MN	7,400
A	RAMSEY	MN	185,300
D	REDWOOD	MN	6,500
D	RENVILLE	MN	7,200
C	RICE	MN	15,900
A	SCOTT	MN	17,200
C	SHERBURNE	MN	11,400
D	SIBLEY	MN	5,400
C	STEARNS	MN	35,900
D	STEELE	MN	10,900
D	STEVENS	MN	3,600
D	SWIFT	MN	4,600
D	WABASHA	MN	7,400
D	WASECA	MN	6,800
A	WASHINGTON	MN	42,600
D	WATONWAN	MN	4,700
A	WRIGHT	MN	21,700
D	YELLOW MEDICINE	MN	4,400
C	BARRON	WI	15,300
D	BURNETT	WI	5,200
D	DUNN	WI	11,800
D	PEPIN	WI	2,700
D	PIERCE	WI	11,200
D	POLK	WI	13,100
A	ST CROIX	WI	16,200

ADI TOTAL TVHH 1,238,300

COUNTY SIZE SUMMARY

A	11	881,900	71.2%
B			
C	7	123,900	10.0%
D	32	232,500	18.8%

MINOT-BISMARCK-DICKINSON

ADI TVHH RANK 146 % OF US TVHH .16%

D	DANIELS	MT	1,000
D	MC CONE	MT	900
D	RICHLAND	MT	4,900
D	ROOSEVELT	MT	3,700
D	SHERIDAN	MT	2,000
D	WIBAUX	MT	500
D	ADAMS	ND	1,300
D	BILLINGS	ND	400
D	BOTTINEAU	ND	3,100
D	BOWMAN	ND	1,600
D	BURKE	ND	1,400
C	BURLEIGH	ND	23,300
D	DIVIDE	ND	1,200
D	DUNN	ND	1,600
D	EMMONS	ND	2,000
D	GOLDEN VALLEY	ND	900
D	GRANT	ND	1,600
D	HETTINGER	ND	1,500
D	KIDDER	ND	1,400
D	LOGAN	ND	1,200
D	MC HENRY	ND	2,800
D	MC INTOSH	ND	1,900
D	MC KENZIE	ND	2,800
D	MC LEAN	ND	4,500
D	MERCER	ND	5,200
D	MORTON	ND	9,800
D	MOUNTRAIL	ND	2,900
D	OLIVER	ND	800
D	PIERCE	ND	2,000
D	RENVILLE	ND	1,300
D	ROLETTE	ND	3,600
D	SHERIDAN	ND	1,000
D	SIOUX	ND	900
D	SLOPE	ND	400
D	STARK	ND	8,900
C	WARD	ND	21,500
D	WELLS	ND	2,700
D	WILLIAMS	ND	10,400
D	CAMPBELL	SD	800

MINOT-BISMARCK-DICKINSON (CONT)

D	CORSON	SD	1,400
D	DEWEY	SD	1,400
D	WALWORTH	SD	2,600

ADI TOTAL TVHH 145,100

COUNTY SIZE SUMMARY

A			
B			
C	2	44,800	30.9%
D	40	100,300	69.1%

MISSOULA

ADI TVHH RANK 173 % OF US TVHH .08%

C	FLATHEAD	MT	22,700
D	GRANITE	MT	1,100
D	LAKE	MT	8,000
D	MINERAL	MT	1,700
C	MISSOULA	MT	30,700
D	RAVALLI	MT	10,200

ADI TOTAL TVHH 74,400

COUNTY SIZE SUMMARY

A			
B			
C	2	53,400	71.8%
D	4	21,000	28.2%

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

ADI TVHH RANK 58 % OF US TVHH .50%

D	BALDWIN	AL	34,100
D	CLARKE	AL	9,200
C	ESCAMBIA	AL	12,600
B	MOBILE	AL	137,400
D	MONROE	AL	7,700
D	WASHINGTON	AL	5,700
B	ESCAMBIA	FL	103,400
C	OKALOOSA	FL	53,400
B	SANTA ROSA	FL	24,600
D	GEORGE	MS	5,500
D	GREENE	MS	3,200
C	JACKSON	MS	44,000

ADI TOTAL TVHH 440,800

COUNTY SIZE SUMMARY

A			
B	4	299,500	67.9%
C	3	110,000	25.0%
D	5	31,300	7.1%

MONROE-EL DORADO

ADI TVHH RANK 116 % OF US TVHH .21%

D	ASHLEY	AR	9,200
B	UNION	AR	18,200
D	CALDWELL	LA	4,600
D	CATAHOULA	LA	4,500
D	CONCORDIA	LA	8,000
D	EAST CARROLL	LA	3,600
D	FRANKLIN	LA	8,200
D	JACKSON	LA	6,700
D	LA SALLE	LA	6,500
C	LINCOLN	LA	13,900
D	MADISON	LA	5,600
C	MOREHOUSE	LA	12,800
B	OUACHITA	LA	51,300
D	RICHLAND	LA	7,500
D	TENSAS	LA	2,900
B	UNION	LA	8,300
D	WEST CARROLL	LA	4,600
D	WINN	LA	6,200

ADI TOTAL TVHH 182,600

MONROE-EL DORADO (CONT)

COUNTY SIZE SUMMARY

A			
B	3	77,800	42.6%
C	2	26,700	14.6%
D	13	78,100	42.8%

MONTGOMERY-SELMA

ADI TVHH RANK 101 % OF US TVHH .25%

B	AUTAUGA	AL	12,300
D	BULLOCK	AL	3,600
D	BUTLER	AL	7,600
D	CONECUH	AL	5,400
D	COVINGTON	AL	14,200
D	CRENSHAW	AL	5,200
B	DALLAS	AL	18,300
B	ELMORE	AL	16,400
D	LOWNDES	AL	3,900
D	MACON	AL	8,500
D	MARENGO	AL	8,300
B	MONTGOMERY	AL	79,900
D	PERRY	AL	4,900
D	PIKE	AL	10,000
C	TALLAPOOSA	AL	14,600
D	WILCOX	AL	4,500

ADI TOTAL TVHH 217,600

COUNTY SIZE SUMMARY

A			
B	4	126,900	58.3%
C	1	14,600	6.7%
D	11	76,100	35.0%

NASHVILLE

ADI TVHH RANK 32 % OF US TVHH .77%

D	ALLEN	KY	5,700
D	BARREN	KY	12,800
D	BUTLER	KY	4,200
C	CHRISTIAN	KY	20,400
D	CLINTON	KY	3,400
D	CUMBERLAND	KY	2,800
D	EDMONSON	KY	3,500
D	LOGAN	KY	9,800
D	MONROE	KY	4,700
D	SIMPSON	KY	5,500
D	TODD	KY	4,100
D	TRIGG	KY	3,600
D	BEDFORD	TN	10,800
D	BENTON	TN	6,100
D	CANNON	TN	4,200
B	CHEATHAM	TN	9,100
D	CLAY	TN	3,200
C	COFFEE	TN	15,600
B	DAVIDSON	TN	196,900
D	DE KALB	TN	5,600
D	DECATUR	TN	4,400
B	DICKSON	TN	12,200
D	FRANKLIN	TN	11,900
D	GILES	TN	9,300
D	HENRY	TN	11,600
D	HICKMAN	TN	5,600
D	HOUSTON	TN	2,300
D	HUMPHREYS	TN	6,200
D	JACKSON	TN	3,300
D	LAWRENCE	TN	13,100
D	LEWIS	TN	3,500
D	MACON	TN	6,000
D	MARSHALL	TN	7,900
C	MAURY	TN	20,500
C	MONTGOMERY	TN	31,700
D	MOORE	TN	1,800
D	OVERTON	TN	6,500
D	PERRY	TN	2,500
D	PICKETT	TN	1,600
C	PUTNAM	TN	18,800
B	ROBERTSON	TN	14,400
B	RUTHERFORD	TN	37,100
D	SMITH	TN	5,700
D	STEWART	TN	3,700
B	SUMNER	TN	34,000
D	TROUSDALE	TN	2,500
D	VAN BUREN	TN	1,500
D	WARREN	TN	13,000

NASHVILLE (CONT)

D	WAYNE	TN	5,200
D	WHITE	TN	7,700
B	WILLIAMSON	TN	25,200
B	WILSON	TN	23,700

ADI TOTAL TVHH 686,500

COUNTY SIZE SUMMARY

A			
B	8	352,600	51.4%
C	5	107,000	15.6%
D	39	226,900	33.1%

NEW ORLEANS

ADI TVHH RANK 34 % OF US TVHH .73%

B	JEFFERSON	LA	174,700
C	LAFOURCHE	LA	29,100
B	ORLEANS	LA	216,700
D	PLAQUEMINES	LA	8,100
B	ST BERNARD	LA	23,900
B	ST CHARLES	LA	14,500
D	ST JAMES	LA	6,700
B	ST JOHN THE BAPTIST	LA	13,200
B	ST TAMMANY	LA	52,700
C	TANGIPAHOA	LA	31,400
C	TERREBONNE	LA	33,400
C	WASHINGTON	LA	16,500
D	HANCOCK	MS	11,400
C	PEARL RIVER	MS	13,600

ADI TOTAL TVHH 645,900

COUNTY SIZE SUMMARY

A			
B	6	495,700	76.7%
C	5	124,000	19.2%
D	3	26,200	4.1%

NEW YORK (POUGHKEEPSIE)

ADI TVHH RANK 1 % OF US TVHH 7.74%

B	FAIRFIELD	CT	295,200
A	BERGEN	NJ	316,100
A	ESSEX	NJ	306,700
A	HUDSON	NJ	212,900
C	HUNTERDON	NJ	34,300
A	MIDDLESEX	NJ	223,000
B	MONMOUTH	NJ	199,100
A	MORRIS	NJ	147,000
B	OCEAN	NJ	165,300
A	PASSAIC	NJ	164,900
A	SOMERSET	NJ	76,600
C	SUSSEX	NJ	43,400
A	UNION	NJ	186,600
A	BRONX	NY	447,500
B	DUTCHESS	NY	87,800
A	KINGS	NY	879,200
A	NASSAU	NY	445,600
A	NEW YORK	NY	727,500
B	ORANGE	NY	93,600
A	PUTNAM	NY	27,500
A	QUEENS	NY	747,700
A	RICHMOND	NY	128,200
A	ROCKLAND	NY	85,500
A	SUFFOLK	NY	421,300
C	SULLIVAN	NY	25,700
B	ULSTER	NY	60,400
A	WESTCHESTER	NY	318,500
D	PIKE	PA	8,900

ADI TOTAL TVHH 6,876,000

COUNTY SIZE SUMMARY

A	18	5,862,300	85.3%
B	6	901,400	13.1%
C	3	103,400	1.5%
D	1	8,900	0.1%

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 43 % OF US TVHH .61%

D	CAMDEN	NC	2,000
D	CHOWAN	NC	5,100
B	CURRITUCK	NC	5,100
D	DARE	NC	7,700
D	GATES	NC	3,100
D	HERTFORD	NC	8,100
D	NORTHAMPTON	NC	7,500
D	PASQUOTANK	NC	11,300
D	PERQUIMANS	NC	4,000
D	ACCOMACK	VA	11,400
B	CHESAPEAKE CITY	VA	44,800
B	GLOUCESTER	VA	9,900
B	HAMPTON CITY	VA	43,900
D	ISLE OF WIGHT	VA	8,300
B	JAMES CITY	VA	12,700
D	MATHEWS	VA	3,600
D	MIDDLESEX	VA	3,300
B	NEWPORT NEWS CITY	VA	57,400
B	NORFOLK CITY	VA	94,200
D	NORTHAMPTON	VA	5,400
B	PORTSMOUTH CITY	VA	39,200
D	SOUTHAMPTON	VA	7,600
B	SUFFOLK CITY	VA	17,100
D	SURRY	VA	2,000
B	VA BEACH CITY	VA	113,100
B	YORK	VA	16,300

ADI TOTAL TVHH 544,100

COUNTY SIZE SUMMARY

A			
B	11	453,700	83.4%
C			
D	15	90,400	16.6%

NORTH PLATTE

ADI TVHH RANK 210 % OF US TVHH .02%

D	ARTHUR	NE	200
D	BLAINE	NE	300
D	HOOKER	NE	400
D	KEITH	NE	3,700
D	LINCOLN	NE	12,700
D	LOGAN	NE	400
D	MC PHERSON	NE	200
D	THOMAS	NE	400

ADI TOTAL TVHH 18,300

COUNTY SIZE SUMMARY

A			
B			
C			
D	8	18,300	100.0%

ODESSA-MIDLAND

ADI TVHH RANK 143 % OF US TVHH .17%

D	LEA SOUTH	NM	2,400
D	ANDREWS	TX	5,300
D	BREWSTER	TX	2,800
D	CRANE	TX	1,700
B	ECTOR	TX	50,600
D	GAINES	TX	4,900
D	GLASSCOCK	TX	400
D	HOWARD	TX	13,100
D	JEFF DAVIS	TX	600
D	LOVING	TX	100
D	MARTIN	TX	1,600
B	MIDLAND	TX	43,300
D	PECOS	TX	4,900
D	PRESIDIO	TX	1,700
D	REAGAN	TX	1,500
D	REEVES	TX	4,700
D	TERRELL	TX	600
D	UPTON	TX	1,800
B	WARD	TX	5,100
D	WINKLER	TX	3,500

ADI TOTAL TVHH 150,600

ODESSA-MIDLAND (CONT)

COUNTY SIZE SUMMARY

A			
B	3	99,000	65.7%
C			
D	17	51,600	34.3%

OKLAHOMA CITY

ADI TVHH RANK 37 % OF US TVHH .69%

D	ALFALFA	OK	2,700
D	BECKHAM	OK	9,000
D	BLAINE	OK	5,100
D	CADDO	OK	12,600
B	CANADIAN	OK	25,900
B	CLEVELAND	OK	59,900
D	CUSTER	OK	12,300
D	DEWEY	OK	2,200
D	ELLIS	OK	2,100
C	GARFIELD	OK	25,700
D	GARVIN	OK	11,500
C	GRADY	OK	16,700
D	GRANT	OK	2,600
D	GREER	OK	2,900
D	HARMON	OK	1,700
D	HARPER	OK	1,800
D	HUGHES	OK	5,700
C	KAY	OK	20,700
D	KINGFISHER	OK	5,700
D	KIOWA	OK	5,200
D	LINCOLN	OK	12,400
B	LOGAN	OK	11,300
D	MAJOR	OK	3,200
B	MC CLAIN	OK	9,100
D	MURRAY	OK	5,000
D	NOBLE	OK	4,900
D	OKFUSKEE	OK	4,400
B	OKLAHOMA	OK	254,400
C	PAYNE	OK	24,900
B	POTTAWATOMIE	OK	24,000
D	ROGER MILLS	OK	2,200
D	SEMINOLE	OK	10,900
D	WASHITA	OK	5,400
D	WOODS	OK	4,000
D	WOODWARD	OK	8,100

ADI TOTAL TVHH 616,200

COUNTY SIZE SUMMARY

A			
B	6	384,600	62.4%
C	4	88,000	14.3%
D	25	143,600	23.3%

OMAHA

ADI TVHH RANK 70 % OF US TVHH .40%

D	ADAMS	IA	2,100
D	CASS	IA	6,700
D	CRAWFORD	IA	6,700
D	FREMONT	IA	3,700
D	HARRISON	IA	5,900
D	MILLS	IA	4,700
D	MONTGOMERY	IA	5,400
D	PAGE	IA	7,400
B	POTTAWATTAMIE	IA	33,000
D	SHELBY	IA	5,400
D	TAYLOR	IA	3,200
D	ATCHISON	MO	3,200
D	BURT	NE	3,500
D	BUTLER	NE	3,300
D	CASS	NE	8,100
D	COLFAX	NE	3,600
D	CUMING	NE	4,000
D	DODGE	NE	13,900
B	DOUGLAS	NE	160,200
D	JOHNSON	NE	2,000
D	NEMAHA	NE	3,200
D	OTOE	NE	5,900
D	PAWNEE	NE	1,500
D	RICHARDSON	NE	4,200
B	SARPY	NE	31,800
D	SAUNDERS	NE	6,900
D	SEWARD	NE	5,800
B	WASHINGTON	NE	5,800

ADI TOTAL TVHH 351,100

OMAHA (CONT)

COUNTY SIZE SUMMARY

A			
B	4	230,800	65.7%
C			
D	24	120,300	34.3%

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

ADI TVHH RANK 27 % OF US TVHH .88%

A	BREVARD	FL	148,800
D	FLAGLER	FL	7,600
C	LAKE	FL	56,200
B	MARION	FL	68,900
A	ORANGE	FL	223,100
A	OSCEOLA	FL	33,700
A	SEMINOLE	FL	91,500
D	SUMTER	FL	11,400
A	VOLUSIA	FL	141,200

ADI TOTAL TVHH 782,400

COUNTY SIZE SUMMARY

A	5	638,300	81.6%
B	1	68,900	8.8%
C	1	56,200	7.2%
D	2	19,000	2.4%

OTTUMWA-KIRKSVILLE

ADI TVHH RANK 204 % OF US TVHH .03%

D	DAVIS	IA	3,300
D	JEFFERSON	IA	6,300
D	VAN BUREN	IA	3,200
D	ADAIR	MO	9,100
D	PUTNAM	MO	2,100
D	SCHUYLER	MO	1,900
D	SULLIVAN	MO	2,900

ADI TOTAL TVHH 28,800

COUNTY SIZE SUMMARY

A			
B			
C			
D	7	28,800	100.0%

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

ADI TVHH RANK 75 % OF US TVHH .37%

D	ALEXANDER	IL	4,600
C	FRANKLIN	IL	17,500
D	GALLATIN	IL	2,900
D	HAMILTON	IL	3,700
D	HARDIN	IL	2,000
C	JACKSON	IL	23,400
D	JOHNSON	IL	4,100
D	MASSAC	IL	6,100
D	POPE	IL	1,700
D	PULASKI	IL	3,300
D	SALINE	IL	11,800
D	UNION	IL	7,500
C	WILLIAMSON	IL	24,500
D	BALLARD	KY	3,300
D	CALDWELL	KY	4,800
D	CALLOWAY	KY	12,000
D	CARLISLE	KY	2,000
D	CRITTENDEN	KY	3,300
D	FULTON	KY	3,200
D	GRAVES	KY	13,000
D	HICKMAN	KY	2,000
D	LIVINGSTON	KY	3,700
D	LYON	KY	2,400
D	MARSHALL	KY	10,300
C	MC CRACKEN	KY	24,100
D	BOLLINGER	MO	4,000
C	BUTLER	MO	14,600
C	CAPE GIRARDEAU	MO	22,500
D	CARTER	MO	2,000
D	DUNKLIN	MO	12,900

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (CONT)

D	MISSISSIPPI	MO	5,300
D	NEW MADRID	MO	7,600
D	PERRY	MO	6,000
D	REYNOLDS	MO	2,700
C	SCOTT	MO	14,500
D	STODDARD	MO	10,900
D	WAYNE	MO	4,700
D	LAKE	TN	2,600
D	OBION	TN	13,000
D	WEAKLEY	TN	12,300

ADI TOTAL TVHH 332,800

COUNTY SIZE SUMMARY

A			
B			
C	7	141,100	42.4%
D	33	191,700	57.6%

PALM SPRINGS

ADI TVHH RANK 178 % OF US TVHH .07%

B	RIVERSIDE CENTRAL	CA	65,400

ADI TOTAL TVHH 65,400

COUNTY SIZE SUMMARY

A			
B	1	65,400	100.0%
C			
D			

PANAMA CITY

ADI TVHH RANK 171 % OF US TVHH .08%

C	BAY	FL	46,600
D	CALHOUN	FL	3,400
D	FRANKLIN	FL	3,000
D	GULF	FL	3,800
D	LIBERTY	FL	1,500
D	WALTON	FL	10,700
D	WASHINGTON	FL	6,300

ADI TOTAL TVHH 75,300

COUNTY SIZE SUMMARY

A			
B			
C	1	46,600	61.9%
D	6	28,700	38.1%

PARKERSBURG

ADI TVHH RANK 198 % OF US TVHH .04%

C	WOOD	WV	35,600

ADI TOTAL TVHH 35,600

COUNTY SIZE SUMMARY

A			
B			
C	1	35,600	100.0%
D			

PEORIA-BLOOMINGTON

ADI TVHH RANK 110 % OF US TVHH .24%

C	FULTON	IL	15,400
D	MARSHALL	IL	5,100
D	MASON	IL	7,000
B	MC LEAN	IL	45,200
B	PEORIA	IL	73,700
D	PUTNAM	IL	2,200
D	STARK	IL	2,800
B	TAZEWELL	IL	47,800
B	WOODFORD	IL	11,800

ADI TOTAL TVHH 211,000

PEORIA-BLOOMINGTON (CONT)

COUNTY SIZE SUMMARY

A			
B	4	178,500	84.6%
C	1	15,400	7.3%
D	4	17,100	8.1%

PHILADELPHIA (ALLENTWN, READING VINELND, WILDWOOD & WILMINGTN,DE)

ADI TVHH RANK 4 % OF US TVHH 2.98%

C	KENT	DE	36,500
B	NEW CASTLE	DE	149,100
B	ATLANTIC	NJ	80,600
A	BURLINGTON	NJ	133,200
A	CAMDEN	NJ	178,000
C	CAPE MAY	NJ	40,000
C	CUMBERLAND	NJ	47,700
A	GLOUCESTER	NJ	75,900
B	MERCER	NJ	114,500
C	SALEM	NJ	24,600
C	WARREN	NJ	32,600
B	BERKS	PA	124,500
A	BUCKS	PA	182,000
A	CHESTER	PA	120,000
A	DELAWARE	PA	204,100
B	LEHIGH	PA	110,000
C	MONROE	PA	32,300
A	MONTGOMERY	PA	246,100
B	NORTHAMPTON	PA	87,900
A	PHILADELPHIA	PA	624,100

ADI TOTAL TVHH 2,643,700

COUNTY SIZE SUMMARY

A	8	1,763,400	66.7%
B	6	666,600	25.2%
C	6	213,700	8.1%
D			

PHOENIX (PRESCOTT, AZ)

ADI TVHH RANK 21 % OF US TVHH 1.04%

D	APACHE SOUTH	AZ	3,600
C	GILA	AZ	14,200
D	GRAHAM	AZ	7,200
D	GREENLEE	AZ	3,300
D	LA PAZ	AZ	5,600
A	MARICOPA	AZ	760,500
C	MOHAVE	AZ	31,000
C	NAVAJO	AZ	20,800
C	PINAL	AZ	35,000
C	YAVAPAI	AZ	37,900
D	RIVERSIDE EAST	CA	7,900

ADI TOTAL TVHH 927,000

COUNTY SIZE SUMMARY

A	1	760,500	82.0%
B			
C	5	138,900	15.0%
D	5	27,600	3.0%

PITTSBURGH

ADI TVHH RANK 17 % OF US TVHH 1.34%

D	GARRETT	MD	9,900
A	ALLEGHENY	PA	543,000
C	ARMSTRONG	PA	29,800
A	BEAVER	PA	70,900
C	BUTLER	PA	54,400
C	CLARION	PA	14,600
B	FAYETTE	PA	58,900
C	GREENE	PA	15,100
C	INDIANA	PA	32,000
C	LAWRENCE	PA	37,700
C	VENANGO	PA	23,200
A	WASHINGTON	PA	79,600
A	WESTMORELAND	PA	143,600
C	HANCOCK	WV	14,900
C	MARION	WV	24,900
C	MONONGALIA	WV	28,500
D	PRESTON	WV	11,200

PITTSBURGH (CONT)

ADI TOTAL TVHH 1,192,200

COUNTY SIZE SUMMARY

A	4	837,100	70.2%
B	1	58,900	4.9%
C	10	275,100	23.1%
D	2	21,100	1.8%

PORTLAND, OR

ADI TVHH RANK 26 % OF US TVHH .90%

C	BENTON	OR	22,200
B	CLACKAMAS	OR	89,600
D	CLATSOP	OR	12,200
D	COLUMBIA	OR	12,900
D	CROOK	OR	4,900
D	GILLIAM	OR	700
D	HARNEY	OR	2,700
D	HOOD RIVER	OR	5,800
D	JEFFERSON	OR	4,400
D	LINCOLN	OR	14,500
C	LINN	OR	32,000
B	MARION	OR	77,600
B	MULTNOMAH	OR	230,000
C	POLK	OR	16,600
D	SHERMAN	OR	800
D	TILLAMOOK	OR	8,000
D	UNION	OR	8,100
D	WASCO	OR	7,900
B	WASHINGTON	OR	105,200
D	WHEELER	OR	700
C	YAMHILL	OR	20,000
B	CLARK	WA	78,700
C	COWLITZ	WA	29,600
D	KLICKITAT	WA	5,900
D	SKAMANIA	WA	2,800
D	WAHKIAKUM	WA	1,300

ADI TOTAL TVHH 795,100

COUNTY SIZE SUMMARY

A			
B	5	581,100	73.1%
C	5	120,400	15.1%
D	16	93,600	11.8%

PORTLAND-POLAND SPRING

ADI TVHH RANK 69 % OF US TVHH .41%

B	ANDROSCOGGIN	ME	37,000
B	CUMBERLAND	ME	87,600
D	FRANKLIN	ME	10,600
C	KENNEBEC	ME	42,300
D	KNOX	ME	13,400
D	LINCOLN	ME	10,800
C	OXFORD	ME	18,800
D	SAGADAHOC	ME	11,900
B	YORK	ME	60,100
C	BELKNAP	NH	18,000
D	CARROLL	NH	13,700
D	COOS	NH	12,900
C	GRAFTON	NH	25,000

ADI TOTAL TVHH 362,100

COUNTY SIZE SUMMARY

A			
B	3	184,700	51.0%
C	4	104,100	28.7%
D	6	73,300	20.2%

PRESQUE ISLE

ADI TVHH RANK 203 % OF US TVHH .03%

C	AROOSTOOK	ME	29,100

ADI TOTAL TVHH 29,100

PRESQUE ISLE (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	29,100	100.0%
D			

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

ADI TVHH RANK 44 % OF US TVHH .61%

B	BRISTOL	MA	180,000
D	DUKES	MA	4,900
B	BRISTOL	RI	16,000
B	KENT	RI	58,400
C	NEWPORT	RI	30,100
B	PROVIDENCE	RI	216,900
B	WASHINGTON	RI	36,000

ADI TOTAL TVHH 542,300

COUNTY SIZE SUMMARY

A			
B	5	507,300	93.5%
C	1	30,100	5.6%
D	1	4,900	0.9%

QUINCY-HANNIBAL

ADI TVHH RANK 154 % OF US TVHH .14%

C	LEE	IA	16,400
C	ADAMS	IL	26,700
D	BROWN	IL	2,000
D	CASS	IL	5,300
D	HANCOCK	IL	9,200
D	MC DONOUGH	IL	12,500
D	PIKE	IL	7,200
D	SCHUYLER	IL	3,000
D	SCOTT	IL	2,300
D	CLARK	MO	2,900
D	KNOX	MO	2,100
D	LEWIS	MO	3,800
D	MACON	MO	6,200
C	MARION	MO	10,600
D	MONROE	MO	3,500
D	RALLS	MO	3,400
D	SCOTLAND	MO	2,100
D	SHELBY	MO	3,000

ADI TOTAL TVHH 122,200

COUNTY SIZE SUMMARY

A			
B			
C	3	53,700	43.9%
D	15	68,500	56.1%

RALEIGH-DURHAM (FAYETTEVILLE, NC)

ADI TVHH RANK 35 % OF US TVHH .70%

C	CHATHAM	NC	13,900
B	CUMBERLAND	NC	84,600
B	DURHAM	NC	63,800
B	FRANKLIN	NC	11,800
C	GRANVILLE	NC	12,200
C	HALIFAX	NC	19,200
C	HARNETT	NC	22,600
D	HOKE	NC	6,900
C	JOHNSTON	NC	29,700
C	LEE	NC	15,300
C	MOORE	NC	22,700
C	NASH	NC	26,800
B	ORANGE	NC	32,200
D	PERSON	NC	11,000
C	SAMPSON	NC	18,400
C	VANCE	NC	13,700
B	WAKE	NC	141,200
D	WARREN	NC	5,600
C	WAYNE	NC	35,600
C	WILSON	NC	23,500
D	MECKLENBURG	VA	10,300

ADI TOTAL TVHH 621,000

RALEIGH-DURHAM (FAYETTEVILLE, NC) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	333,600	53.7%
C	12	253,600	40.8%
D	4	33,800	5.4%

RAPID CITY

ADI TVHH RANK 167 % OF US TVHH .09%

D	CARTER	MT	600
D	GARDEN	NE	1,000
D	GRANT	NE	300
D	SHERIDAN	NE	2,900
D	SIOUX	NE	700
D	BENNETT	SD	1,000
D	BUTTE	SD	3,200
D	CUSTER	SD	2,600
D	FALL RIVER	SD	3,200
D	HAAKON	SD	1,000
D	HARDING	SD	600
D	JACKSON	SD	1,200
D	LAWRENCE	SD	7,700
D	MEADE	SD	7,800
C	PENNINGTON	SD	29,400
D	PERKINS	SD	1,700
D	SHANNON	SD	2,300
D	ZIEBACH	SD	600
D	CROOK	WY	2,200
D	SHERIDAN	WY	10,000
D	WESTON	WY	2,800

ADI TOTAL TVHH 82,800

COUNTY SIZE SUMMARY

A			
B			
C	1	29,400	35.5%
D	20	53,400	64.5%

RENO

ADI TVHH RANK 121 % OF US TVHH .19%

D	ALPINE	CA	300
D	EL DORADO EAST	CA	12,500
D	LASSEN	CA	7,700
D	PLACER EAST	CA	4,000
C	CARSON CITY	NV	15,200
D	CHURCHILL	NV	6,300
D	DOUGLAS	NV	9,800
D	ESMERALDA	NV	300
D	HUMBOLDT	NV	4,200
D	LANDER	NV	1,800
D	LYON	NV	6,800
D	MINERAL	NV	2,500
D	NYE NORTH	NV	2,700
D	PERSHING	NV	1,500
D	STOREY	NV	600
B	WASHOE	NV	96,000

ADI TOTAL TVHH 172,200

COUNTY SIZE SUMMARY

A			
B	1	96,000	55.7%
C	1	15,200	8.8%
D	14	61,000	35.4%

RICHMOND

ADI TVHH RANK 62 % OF US TVHH .47%

D	AMELIA	VA	2,600
C	AUGUSTA	VA	32,900
D	BRUNSWICK	VA	4,900
D	BUCKINGHAM	VA	3,800
D	CAROLINE	VA	6,300
B	CHARLES CITY	VA	2,000
B	CHESTERFIELD	VA	62,800
D	CUMBERLAND	VA	2,700
B	DINWIDDIE	VA	21,200
D	ESSEX	VA	3,000

RICHMOND (CONT)

D	FLUVANNA	VA	4,000
B	GOOCHLAND	VA	4,100
D	GREENE	VA	3,000
D	GREENSVILLE	VA	4,900
B	HANOVER	VA	18,600
B	HENRICO	VA	76,000
D	KING AND QUEEN	VA	2,200
D	KING WILLIAM	VA	3,500
D	LANCASTER	VA	4,100
D	LOUISA	VA	6,700
D	LUNENBURG	VA	4,000
D	MADISON	VA	3,800
D	NELSON	VA	4,200
B	NEW KENT	VA	3,800
D	NORTHUMBERLAND	VA	4,000
D	NOTTOWAY	VA	5,400
D	ORANGE	VA	7,300
B	POWHATAN	VA	3,700
D	PRINCE EDWARD	VA	5,000
B	PRINCE GEORGE	VA	15,200
D	RICHMOND	VA	2,500
B	RICHMOND CITY	VA	87,600
D	SUSSEX	VA	3,300

ADI TOTAL TVHH 419,100

COUNTY SIZE SUMMARY

A			
B	10	295,000	70.4%
C	1	32,900	7.9%
D	22	91,200	21.8%

ROANOKE-LYNCHBURG

ADI TVHH RANK 73 % OF US TVHH .39%

D	ALLEGHANY	VA	9,400
B	AMHERST	VA	9,800
B	APPOMATTOX	VA	4,400
D	BATH	VA	2,000
B	BEDFORD	VA	15,100
B	BOTETOURT	VA	8,800
B	CAMPBELL	VA	40,900
D	CARROLL	VA	9,500
D	CHARLOTTE	VA	3,900
B	CRAIG	VA	1,500
D	FLOYD	VA	4,400
C	FRANKLIN	VA	12,600
D	GILES	VA	6,100
C	HALIFAX	VA	11,900
C	HENRY	VA	27,600
D	HIGHLAND	VA	1,100
C	MONTGOMERY	VA	26,000
C	PITTSYLVANIA	VA	40,100
C	PULASKI	VA	12,800
B	ROANOKE	VA	76,700
D	ROCKBRIDGE	VA	10,100
D	WYTHE	VA	9,300
D	POCAHONTAS	WV	3,700

ADI TOTAL TVHH 347,700

COUNTY SIZE SUMMARY

A			
B	7	157,200	45.2%
C	6	131,000	37.7%
D	10	59,500	17.1%

ROCHESTER, NY

ADI TVHH RANK 72 % OF US TVHH .39%

B	LIVINGSTON	NY	19,900
B	MONROE	NY	265,200
B	ONTARIO	NY	33,000
B	WAYNE	NY	30,700

ADI TOTAL TVHH 348,800

COUNTY SIZE SUMMARY

A			
B	4	346,800	100.0%
C			
D			

ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 147 % OF US TVHH .16%

C	CERRO GORDO	IA	19,800
D	FLOYD	IA	7,100
D	HANCOCK	IA	5,500
D	HOWARD	IA	4,000
D	KOSSUTH	IA	7,900
D	MITCHELL	IA	4,500
D	WINNEBAGO	IA	5,200
D	WORTH	IA	3,600
D	DODGE	MN	5,400
D	FARIBAULT	MN	7,300
D	FILLMORE	MN	7,800
D	FREEBORN	MN	13,500
C	MOWER	MN	15,200
C	OLMSTED	MN	36,500

ADI TOTAL TVHH 143,300

COUNTY SIZE SUMMARY

A			
B			
C	3	71,500	49.9%
D	11	71,800	50.1%

ROCKFORD

ADI TVHH RANK 114 % OF US TVHH .22%

B	BOONE	IL	10,700
C	OGLE	IL	17,200
B	STEPHENSON	IL	19,000
B	WINNEBAGO	IL	94,000
C	ROCK	WI	51,300

ADI TOTAL TVHH 192,200

COUNTY SIZE SUMMARY

A			
B	3	123,700	64.4%
C	2	68,500	35.6%
D			

ROSWELL

ADI TVHH RANK 194 % OF US TVHH .05%

C	CHAVES	NM	21,100
C	LEA NORTH	NM	20,300

ADI TOTAL TVHH 41,400

COUNTY SIZE SUMMARY

A			
B			
C	2	41,400	100.0%
D			

SACRAMENTO-STOCKTON (MODESTO)

ADI TVHH RANK 20 % OF US TVHH 1.05%

D	AMADOR	CA	9,900
D	CALAVERAS	CA	10,900
D	COLUSA	CA	5,200
A	EL DORADO WEST	CA	29,400
D	MONO	CA	3,500
C	NEVADA	CA	27,000
A	PLACER WEST	CA	50,900
D	PLUMAS	CA	7,700
A	SACRAMENTO	CA	362,800
A	SAN JOAQUIN	CA	153,900
D	SIERRA	CA	1,400
B	SOLANO EAST	CA	55,700
B	STANISLAUS	CA	107,400
C	SUTTER	CA	21,500
C	TUOLUMNE	CA	15,700
A	YOLO	CA	46,500
C	YUBA	CA	19,600

ADI TOTAL TVHH 929,000

SACRAMENTO-STOCKTON (MODESTO) (CONT)

COUNTY SIZE SUMMARY

A	5	643,500	69.3%
B	2	163,100	17.6%
C	4	83,800	9.0%
D	6	38,600	4.2%

ST. JOSEPH

ADI TVHH RANK 190 % OF US TVHH .05%

C	BUCHANAN	MO	31,600
D	HARRISON	MO	4,100
D	HOLT	MO	2,600
D	NODAWAY	MO	7,500
D	WORTH	MO	1,100

ADI TOTAL TVHH 46,900

COUNTY SIZE SUMMARY

A			
B			
C	1	31,600	67.4%
D	4	15,300	32.6%

ST. LOUIS (MT. VERNON, IL)

ADI TVHH RANK 18 % OF US TVHH 1.22%

D	BOND	IL	6,000
D	CALHOUN	IL	2,000
A	CLINTON	IL	11,700
D	FAYETTE	IL	8,100
D	GREENE	IL	6,100
C	JEFFERSON	IL	15,600
A	JERSEY	IL	7,100
C	MACOUPIN	IL	19,500
A	MADISON	IL	93,100
C	MARION	IL	17,400
A	MONROE	IL	7,500
D	MONTGOMERY	IL	12,100
D	PERRY	IL	8,800
C	RANDOLPH	IL	12,500
A	ST CLAIR	IL	93,800
D	WASHINGTON	IL	5,800
D	CRAWFORD	MO	7,100
A	FRANKLIN	MO	26,600
D	GASCONADE	MO	5,300
D	IRON	MO	3,800
A	JEFFERSON	MO	54,300
D	LINCOLN	MO	8,600
D	MADISON	MO	4,400
D	MONTGOMERY	MO	4,100
D	PHELPS	MO	11,600
D	PIKE	MO	5,800
A	ST CHARLES	MO	60,600
C	ST FRANCOIS	MO	16,400
A	ST LOUIS	MO	361,400
A	ST LOUIS CITY	MO	168,900
D	STE GENEVIEVE	MO	5,500
D	WARREN	MO	6,200
D	WASHINGTON	MO	6,500

ADI TOTAL TVHH 1,084,200

COUNTY SIZE SUMMARY

A	10	885,000	81.6%
B			
C	5	81,400	7.5%
D	18	117,800	10.9%

SALINAS-MONTEREY

ADI TVHH RANK 111 % OF US TVHH .23%

B	MONTEREY	CA	108,700
D	SAN BENITO	CA	10,300
B	SANTA CRUZ	CA	83,300

ADI TOTAL TVHH 202,300

SALINAS-MONTEREY (CONT)

COUNTY SIZE SUMMARY

A			
B	2	192,000	94.9%
C			
D	1	10,300	5.1%

SALISBURY

ADI TVHH RANK 162 % OF US TVHH .10%

C	SUSSEX	DE	41,100
D	SOMERSET	MD	6,700
C	WICOMICO	MD	26,100
C	WORCESTER	MD	14,400

ADI TOTAL TVHH 88,300

COUNTY SIZE SUMMARY

A			
B			
C	3	81,600	92.4%
D	1	6,700	7.6%

SALT LAKE CITY

ADI TVHH RANK 40 % OF US TVHH .66%

D	DOLORES	CO	500
D	BEAR LAKE	ID	2,400
D	CARIBOU	ID	3,000
D	FRANKLIN	ID	2,600
D	ONEIDA	ID	1,100
D	FALLON	MT	1,300
D	ELKO	NV	8,500
D	EUREKA	NV	500
D	WHITE PINE	NV	3,000
D	BEAVER	UT	1,700
C	BOX ELDER	UT	11,000
C	CACHE	UT	20,100
D	CARBON	UT	8,100
D	DAGGETT	UT	200
B	DAVIS	UT	51,500
D	DUCHESNE	UT	4,300
D	EMERY	UT	3,500
D	GARFIELD	UT	1,100
D	GRAND	UT	2,700
D	IRON	UT	6,400
D	JUAB	UT	1,800
D	KANE	UT	1,500
D	MILLARD	UT	4,500
D	MORGAN	UT	1,500
D	PIUTE	UT	400
D	RICH	UT	700
B	SALT LAKE	UT	235,200
D	SAN JUAN	UT	3,000
D	SANPETE	UT	5,200
D	SEVIER	UT	5,000
D	SUMMIT	UT	4,700
B	TOOELE	UT	9,100
D	UINTAH	UT	7,900
B	UTAH	UT	68,400
D	WASATCH	UT	3,200
D	WASHINGTON	UT	10,800
D	WAYNE	UT	600
B	WEBER	UT	54,900
D	BIG HORN	WY	4,300
D	SUBLETTE	WY	1,900
C	SWEETWATER	WY	15,900
D	TETON	WY	4,800
D	UINTA	WY	7,600
D	WASHAKIE	WY	3,400

ADI TOTAL TVHH 589,800

COUNTY SIZE SUMMARY

A			
B	5	419,100	71.1%
C	3	47,000	8.0%
D	36	123,700	21.0%

SAN ANGELO

ADI TVHH RANK 188 % OF US TVHH .05%

D	CONCHO	TX	1,100
D	CROCKETT	TX	1,600
D	IRION	TX	600
D	KIMBLE	TX	1,500
D	MC CULLOCH	TX	3,500
D	MENARD	TX	900
D	SCHLEICHER	TX	1,000
D	STERLING	TX	400
D	SUTTON	TX	1,800
C	TOM GREEN	TX	36,300

ADI TOTAL TVHH 48,700

COUNTY SIZE SUMMARY

A			
B			
C	1	36,300	74.5%
D	9	12,400	25.5%

SAN ANTONIO (KERRVILLE)

ADI TVHH RANK 42 % OF US TVHH .62%

D	ATASCOSA	TX	10,000
D	BANDERA	TX	3,800
B	BEXAR	TX	390,100
B	COMAL	TX	18,100
D	DE WITT	TX	7,000
D	DIMMIT	TX	3,300
D	EDWARDS	TX	700
D	FRIO	TX	4,400
D	GOLIAD	TX	1,900
D	GONZALES	TX	6,300
B	GUADALUPE	TX	20,400
D	KARNES	TX	4,500
D	KENDALL	TX	5,100
C	KERR	TX	14,800
D	KINNEY	TX	800
D	LA SALLE	TX	1,700
D	LAVACA	TX	7,200
C	MAVERICK	TX	9,500
D	MCMULLEN	TX	300
D	MEDINA	TX	8,800
D	REAL	TX	1,000
D	UVALDE	TX	7,700
C	VAL VERDE	TX	12,300
D	WILSON	TX	6,500
D	ZAVALA	TX	3,100

ADI TOTAL TVHH 549,300

COUNTY SIZE SUMMARY

A			
B	3	428,600	78.0%
C	3	36,600	6.7%
D	19	84,100	15.3%

SAN DIEGO

ADI TVHH RANK 25 % OF US TVHH .91%

A	SAN DIEGO	CA	805,400

ADI TOTAL TVHH 805,400

COUNTY SIZE SUMMARY

A	1	805,400	100.0%
B			
C			
D			

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

ADI TVHH RANK 5 % OF US TVHH 2.41%

A	ALAMEDA	CA	469,400
C	CONTRA COSTA EAST	CA	29,600
A	CONTRA COSTA WEST	CA	244,900
C	LAKE	CA	20,700
A	MARIN	CA	91,800
C	MENDOCINO	CA	27,600
C	NAPA	CA	40,000

COUNTIES IN ADI MARKETS

SAN FRANCISCO (SAN JOSE & SANTA ROSA) (CONT)

A	SAN FRANCISCO	CA	316,000
A	SAN MATEO	CA	239,700
C	SANTA CLARA EAST	CA	22,000
B	SANTA CLARA WEST	CA	462,900
C	SOLANO WEST	CA	41,500
B	SONOMA	CA	135,000

ADI TOTAL TVHH 2,141,100

COUNTY SIZE SUMMARY

A	5	1,361,800	63.6%
B	2	597,900	27.9%
C	6	181,400	8.5%
D			

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (VENTURA)

ADI TVHH RANK 113 % OF US TVHH .22%

B	SAN LUIS OBISPO	CA	71,400
C	SANTA BARBARA NORTH	CA	55,400
B	SANTA BARBARA SOUTH	CA	69,800

ADI TOTAL TVHH 196,600

COUNTY SIZE SUMMARY

A			
B	2	141,200	71.8%
C	1	55,400	28.2%
D			

SAVANNAH (HARDEEVILLE, SC)

ADI TVHH RANK 103 % OF US TVHH .24%

D	APPLING	GA	5,600
D	BACON	GA	3,500
B	BRYAN	GA	4,400
C	BULLOCH	GA	12,200
D	CANDLER	GA	2,600
B	CHATHAM	GA	76,800
B	EFFINGHAM	GA	7,800
D	EVANS	GA	3,000
D	JEFF DAVIS	GA	4,300
C	LIBERTY	GA	12,500
D	LONG	GA	1,800
D	MC INTOSH	GA	2,900
D	MONTGOMERY	GA	2,200
D	PIERCE	GA	4,400
D	SCREVEN	GA	5,500
D	TATTNALL	GA	6,200
D	TOOMBS	GA	8,900
D	TREUTLEN	GA	2,100
D	WAYNE	GA	7,200
C	BEAUFORT	SC	28,700
D	HAMPTON	SC	6,700
D	JASPER	SC	5,500

ADI TOTAL TVHH 216,800

COUNTY SIZE SUMMARY

A			
B	3	91,000	42.0%
C	3	53,400	24.6%
D	16	72,400	33.4%

SEATTLE-TACOMA (BELLINGHAM)

ADI TVHH RANK 15 % OF US TVHH 1.38%

C	CHELAN	WA	19,900
C	CLALLAM	WA	20,700
C	GRAYS HARBOR	WA	23,600
C	ISLAND	WA	19,100
D	JEFFERSON	WA	7,600
A	KING	WA	547,500
B	KITSAP	WA	63,400
D	KITTITAS WEST	WA	1,900
C	LEWIS	WA	21,200
D	MASON	WA	13,800
D	PACIFIC	WA	6,900
A	PIERCE	WA	201,700
D	SAN JUAN	WA	3,900

SEATTLE-TACOMA (BELLINGHAM) (CONT)

C	SKAGIT	WA	26,900
A	SNOHOMISH	WA	145,500
C	THURSTON	WA	57,100
C	WHATCOM	WA	43,500

ADI TOTAL TVHH 1,224,200

COUNTY SIZE SUMMARY

A	3	894,700	73.1%
B	1	63,400	5.2%
C	8	232,000	19.0%
D	5	34,100	2.8%

SHREVEPORT-TEXARKANA

ADI TVHH RANK 64 % OF US TVHH .46%

D	COLUMBIA	AR	9,400
D	HEMPSTEAD	AR	8,500
D	HOWARD	AR	5,100
D	LAFAYETTE	AR	3,600
B	LITTLE RIVER	AR	5,000
B	MILLER	AR	14,000
D	SEVIER	AR	5,500
D	BIENVILLE	LA	6,200
B	BOSSIER	LA	[illegible]2,300
B	CADDO	LA	[illegible]4,500
D	CLAIBORNE	LA	[illegible],300
D	DE SOTO	LA	9,900
C	NATCHITOCHES	LA	13,900
D	RED RIVER	LA	3,700
D	SABINE	LA	10,400
B	WEBSTER	LA	16,800
C	MC CURTAIN	OK	12,900
B	BOWIE	TX	30,600
D	CAMP	TX	3,900
D	CASS	TX	11,200
D	FRANKLIN	TX	3,100
C	HARRISON	TX	20,100
D	MARION	TX	4,100
D	MORRIS	TX	5,300
D	PANOLA	TX	8,400
D	RED RIVER	TX	6,200
C	RUSK	TX	16,700
D	SHELBY	TX	9,300
D	TITUS	TX	8,700
D	UPSHUR	TX	12,000

ADI TOTAL TVHH 407,600

COUNTY SIZE SUMMARY

A			
B	6	203,200	49.9%
C	4	63,600	15.6%
D	20	140,800	34.5%

SIOUX CITY

ADI TVHH RANK 125 % OF US TVHH .19%

D	BUENA VISTA	IA	7,800
D	CHEROKEE	IA	5,900
D	CLAY	IA	7,700
D	DICKINSON	IA	6,300
D	IDA	IA	3,500
D	MONONA	IA	4,400
D	O BRIEN	IA	6,300
D	OSCEOLA	IA	3,200
D	PALO ALTO	IA	4,500
D	PLYMOUTH	IA	8,900
D	POCAHONTAS	IA	4,000
D	SAC	IA	5,200
D	SIOUX	IA	10,600
C	WOODBURY	IA	37,900
D	ANTELOPE	NE	3,100
D	CEDAR	NE	4,000
C	DAKOTA	NE	6,700
D	DIXON	NE	2,700
D	KNOX	NE	3,900
D	MADISON	NE	12,700
D	PIERCE	NE	3,100
D	STANTON	NE	2,400
D	THURSTON	NE	2,400
D	WAYNE	NE	3,400
D	CLAY	SD	4,700
D	UNION	SD	4,200

ADI TOTAL TVHH 169,500

SIOUX CITY (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	2	44,600	26.3%
D	24	124,900	73.7%

SIOUX FALLS-MITCHELL

ADI TVHH RANK 100 % OF US TVHH .25%

D	LYON	IA	4,400
D	LINCOLN	MN	2,900
D	MURRAY	MN	3,900
D	NOBLES	MN	7,600
D	PIPESTONE	MN	4,100
D	ROCK	MN	3,800
D	BOYD	NE	1,300
D	CHERRY	NE	2,600
D	KEYA PAHA	NE	500
D	AURORA	SD	1,100
D	BEADLE	SD	7,200
D	BON HOMME	SD	2,900
D	BROOKINGS	SD	8,700
C	BROWN	SD	14,100
D	BRULE	SD	2,100
D	BUFFALO	SD	400
D	CHARLES MIX	SD	3,200
D	CLARK	SD	1,900
D	CODINGTON	SD	8,600
C	DAVISON	SD	6,600
D	DAY	SD	3,000
D	DEUEL	SD	1,900
D	DOUGLAS	SD	1,400
D	EDMUNDS	SD	1,800
D	FAULK	SD	1,200
D	GRANT	SD	3,100
D	GREGORY	SD	2,100
D	HAMLIN	SD	1,900
D	HAND	SD	1,800
C	HANSON	SD	1,100
D	HUGHES	SD	6,000
D	HUTCHINSON	SD	3,200
D	HYDE	SD	800
D	JERAULD	SD	1,100
D	JONES	SD	600
D	KINGSBURY	SD	2,600
D	LAKE	SD	4,200
D	LINCOLN	SD	5,100
D	LYMAN	SD	1,300
D	MARSHALL	SD	2,000
C	MC COOK	SD	2,300
D	MC PHERSON	SD	1,500
D	MELLETTE	SD	700
D	MINER	SD	1,400
C	MINNEHAHA	SD	49,400
D	MOODY	SD	2,400
D	POTTER	SD	1,300
D	ROBERTS	SD	3,700
D	SANBORN	SD	1,200
D	SPINK	SD	3,300
D	STANLEY	SD	900
D	SULLY	SD	700
D	TODD	SD	1,800
D	TRIPP	SD	2,700
D	TURNER	SD	3,500
D	YANKTON	SD	7,000

ADI TOTAL TVHH 217,900

COUNTY SIZE SUMMARY

A			
B			
C	5	73,500	33.7%
D	51	144,400	66.3%

SOUTH BEND-ELKHART

ADI TVHH RANK 84 % OF US TVHH .32%

B	ELKHART	IN	52,500
D	FULTON	IN	7,300
C	KOSCIUSKO	IN	23,300
D	LAGRANGE	IN	8,600
B	MARSHALL	IN	15,100
D	PULASKI	IN	4,900
B	ST JOSEPH	IN	88,400
D	STARKE	IN	7,600

SOUTH BEND-ELKHART (CONT)

B	BERRIEN	MI	60,100
C	CASS	MI	17,900

ADI TOTAL TVHH 285,700

COUNTY SIZE SUMMARY

A			
B	4	216,100	75.6%
C	2	41,200	14.4%
D	4	28,400	9.9%

SPOKANE (WENATCHEE, WA)

ADI TVHH RANK 79 % OF US TVHH .36%

D	BENEWAH	ID	3,000
D	BONNER	ID	10,300
D	BOUNDARY	ID	2,500
D	CLEARWATER	ID	3,400
D	IDAHO	ID	5,100
C	KOOTENAI	ID	25,600
D	LATAH	ID	10,500
D	LEWIS	ID	1,400
D	NEZ PERCE	ID	12,400
D	SHOSHONE	ID	6,000
D	LINCOLN	MT	6,400
D	SANDERS	MT	3,600
D	WALLOWA	OR	2,800
D	ADAMS	WA	4,900
D	ASOTIN	WA	7,000
D	COLUMBIA	WA	1,500
D	DOUGLAS	WA	9,400
D	FERRY	WA	2,000
D	GARFIELD	WA	900
C	GRANT	WA	19,300
D	LINCOLN	WA	3,700
D	OKANOGAN	WA	12,200
D	PEND OREILLE	WA	3,300
B	SPOKANE	WA	137,800
D	STEVENS	WA	10,500
C	WHITMAN	WA	14,600

ADI TOTAL TVHH 320,100

COUNTY SIZE SUMMARY

A			
B	1	137,800	43.0%
C	3	59,500	18.6%
D	22	122,800	38.4%

SPRINGFIELD, MA

ADI TVHH RANK 108 % OF US TVHH .24%

B	HAMPDEN	MA	165,500
B	HAMPSHIRE	MA	48,300

ADI TOTAL TVHH 213,800

COUNTY SIZE SUMMARY

A			
B	2	213,800	100.0%
C			
D			

SPRINGFIELD, MO

ADI TVHH RANK 81 % OF US TVHH .33%

D	BAXTER	AR	13,500
D	BOONE	AR	11,300
D	CARROLL	AR	7,600
D	FULTON	AR	4,200
D	IZARD	AR	4,300
D	MADISON	AR	4,400
D	MARION	AR	5,000
D	NEWTON	AR	2,900
D	BARRY	MO	10,000
D	BENTON	MO	5,100
D	CAMDEN	MO	9,800
D	CEDAR	MO	5,000
B	CHRISTIAN	MO	9,700
D	DADE	MO	3,100
D	DALLAS	MO	4,800
D	DENT	MO	5,400

SPRINGFIELD, MO (CONT)

D	DOUGLAS	MO	4,700
B	GREENE	MO	76,800
D	HICKORY	MO	3,000
D	HOWELL	MO	11,300
D	LACLEDE	MO	9,900
D	LAWRENCE	MO	11,700
D	OREGON	MO	3,700
D	OZARK	MO	3,400
D	POLK	MO	7,100
C	PULASKI	MO	11,000
D	SHANNON	MO	2,700
D	ST CLAIR	MO	3,300
D	STONE	MO	7,200
D	TANEY	MO	10,000
D	TEXAS	MO	8,100
D	WEBSTER	MO	7,600
D	WRIGHT	MO	6,000

ADI TOTAL TVHH 293,600

COUNTY SIZE SUMMARY

A			
B	2	86,500	29.5%
C	1	11,000	3.7%
D	30	196,100	66.8%

SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 74 % OF US TVHH .38%

B	CHAMPAIGN	IL	60,500
D	CHRISTIAN	IL	14,000
C	COLES	IL	19,300
D	DE WITT	IL	7,300
D	DOUGLAS	IL	7,500
D	EFFINGHAM	IL	11,800
D	FORD	IL	5,700
D	LOGAN	IL	10,900
B	MACON	IL	48,300
B	MENARD	IL	4,700
C	MORGAN	IL	14,100
D	MOULTRIE	IL	5,200
D	PIATT	IL	6,400
B	SANGAMON	IL	73,300
D	SHELBY	IL	9,000
B	VERMILION	IL	35,200

ADI TOTAL TVHH 333,200

COUNTY SIZE SUMMARY

A			
B	5	222,000	66.6%
C	2	33,400	10.0%
D	9	77,800	23.3%

SYRACUSE

ADI TVHH RANK 67 % OF US TVHH .42%

C	CAYUGA	NY	28,300
C	CORTLAND	NY	16,300
B	MADISON	NY	21,900
C	ONEIDA WEST	NY	34,200
B	ONONDAGA	NY	171,800
B	OSWEGO	NY	40,500
D	SCHUYLER	NY	6,200
D	SENECA	NY	12,100
C	TOMPKINS	NY	30,400
D	YATES	NY	8,300

ADI TOTAL TVHH 370,000

COUNTY SIZE SUMMARY

A			
B	3	234,200	63.3%
C	4	109,200	29.5%
D	3	26,600	7.2%

TALLAHASSEE-THOMASVILLE

ADI TVHH RANK 126 % OF US TVHH .19%

B	GADSDEN	FL	13,700
D	JEFFERSON	FL	3,800
D	LAFAYETTE	FL	1,500

TALLAHASSEE-THOMASVILLE (CONT)

B	LEON	FL	67,300
D	MADISON	FL	5,100
D	TAYLOR	FL	6,600
B	WAKULLA	FL	4,900
D	BROOKS	GA	5,100
D	DECATUR	GA	9,100
D	ECHOLS	GA	800
D	GRADY	GA	7,600
C	LOWNDES	GA	25,400
D	MILLER	GA	2,500
B	THOMAS	GA	13,100

ADI TOTAL TVHH 166,500

COUNTY SIZE SUMMARY

A			
B	4	99,000	59.5%
C	1	25,400	15.3%
D	9	42,100	25.3%

TAMPA-ST. PETERSBURG (LAKELAND, FL & SARASOTA)

ADI TVHH RANK 14 % OF US TVHH 1.39%

C	CITRUS	FL	36,700
D	DE SOTO	FL	7,800
D	HARDEE	FL	7,200
A	HERNANDO	FL	33,000
C	HIGHLANDS	FL	25,700
A	HILLSBOROUGH	FL	303,200
B	MANATEE	FL	78,600
A	PASCO	FL	107,300
A	PINELLAS	FL	378,500
B	POLK	FL	141,700
B	SARASOTA	FL	117,700

ADI TOTAL TVHH 1,237,400

COUNTY SIZE SUMMARY

A	4	822,000	66.4%
B	3	338,000	27.3%
C	2	62,400	5.0%
D	2	15,000	1.2%

TERRE HAUTE

ADI TVHH RANK 129 % OF US TVHH .18%

D	CLARK	IL	6,500
D	CLAY	IL	5,800
D	CRAWFORD	IL	8,100
D	CUMBERLAND	IL	4,400
D	EDGAR	IL	8,200
D	JASPER	IL	4,200
D	LAWRENCE	IL	6,600
D	RICHLAND	IL	6,900
B	CLAY	IN	9,300
D	DAVIESS	IN	10,200
D	GREENE	IN	11,800
C	KNOX	IN	15,700
D	MARTIN	IN	3,800
D	PARKE	IN	5,700
B	SULLIVAN	IN	7,900
B	VERMILLION	IN	7,100
B	VIGO	IN	39,000

ADI TOTAL TVHH 161,200

COUNTY SIZE SUMMARY

A			
B	4	63,300	39.3%
C	1	15,700	9.7%
D	12	82,200	51.0%

TOLEDO

ADI TVHH RANK 65 % OF US TVHH .45%

C	LENAWEE	MI	30,900
C	DEFIANCE	OH	14,000
B	FULTON	OH	14,000
C	HANCOCK	OH	24,600
D	HENRY	OH	10,300
B	LUCAS	OH	176,200

TOLEDO (CONT)

B	OTTAWA	OH	15,000
D	PUTNAM	OH	10,800
C	SANDUSKY	OH	23,400
C	SENECA	OH	21,600
C	WILLIAMS	OH	13,700
B	WOOD	OH	38,100
D	WYANDOT	OH	7,900

ADI TOTAL TVHH 400,500

COUNTY SIZE SUMMARY

A			
B	4	243,300	60.7%
C	6	128,200	32.0%
D	3	29,000	7.2%

TOPEKA

ADI TVHH RANK 142 % OF US TVHH .17%

D	CLAY	KS	3,800
D	COFFEY	KS	3,600
D	GEARY	KS	10,400
D	JACKSON	KS	4,300
D	JEFFERSON	KS	5,700
C	LYON	KS	13,800
D	MARSHALL	KS	5,100
D	MORRIS	KS	2,500
D	NEMAHA	KS	4,100
B	OSAGE	KS	5,900
D	POTTAWATOMIE	KS	5,900
C	RILEY	KS	20,400
B	SHAWNEE	KS	63,000
D	WABAUNSEE	KS	2,400

ADI TOTAL TVHH 150,900

COUNTY SIZE SUMMARY

A			
B	2	68,900	45.7%
C	2	34,200	22.7%
D	10	47,800	31.7%

TRAVERSE CITY-CADILLAC

ADI TVHH RANK 138 % OF US TVHH .18%

D	ANTRIM	MI	6,500
D	BENZIE	MI	4,400
D	CHARLEVOIX	MI	7,700
D	CHEBOYGAN	MI	7,800
D	CHIPPEWA	MI	9,800
D	CRAWFORD	MI	3,600
D	EMMET	MI	8,900
C	GRAND TRAVERSE	MI	21,900
D	KALKASKA	MI	4,800
D	LAKE	MI	3,500
D	LEELANAU	MI	5,800
D	LUCE	MI	2,000
D	MACKINAC	MI	3,600
D	MANISTEE	MI	9,200
D	MASON	MI	10,100
D	MISSAUKEE	MI	3,800
D	MONTMORENCY	MI	3,100
D	OSCEOLA	MI	7,400
D	OSCODA	MI	2,800
D	OTSEGO	MI	5,700
D	PRESQUE ISLE	MI	5,100
D	ROSCOMMON	MI	8,200
C	WEXFORD	MI	10,100

ADI TOTAL TVHH 155,800

COUNTY SIZE SUMMARY

A			
B			
C	2	32,000	20.5%
D	21	123,800	79.5%

TUCSON

ADI TVHH RANK 83 % OF US TVHH .33%

C	COCHISE	AZ	34,900
B	PIMA	AZ	245,900

TUCSON (CONT)

B	SANTA CRUZ	AZ	8,000
D	HIDALGO	NM	2,100

ADI TOTAL TVHH 290,900

COUNTY SIZE SUMMARY

A			
B	2	253,900	87.3%
C	1	34,900	12.0%
D	1	2,100	0.7%

TULSA (BARTLESVILLE)

ADI TVHH RANK 54 % OF US TVHH .52%

D	CHAUTAUQUA	KS	2,300
C	MONTGOMERY	KS	16,200
D	ADAIR	OK	6,800
D	CHEROKEE	OK	12,400
D	CRAIG	OK	5,600
B	CREEK	OK	26,800
D	DELAWARE	OK	10,900
D	HASKELL	OK	4,700
D	LATIMER	OK	3,600
B	MAYES	OK	13,100
D	MC INTOSH	OK	7,100
C	MUSKOGEE	OK	27,000
D	NOWATA	OK	4,400
C	OKMULGEE	OK	15,000
B	OSAGE	OK	16,300
D	PAWNEE	OK	6,900
C	PITTSBURG	OK	16,800
B	ROGERS	OK	20,500
B	TULSA	OK	208,000
B	WAGONER	OK	18,400
C	WASHINGTON	OK	18,800

ADI TOTAL TVHH 461,600

COUNTY SIZE SUMMARY

A			
B	6	303,100	65.7%
C	5	93,800	20.3%
D	10	64,700	14.0%

TUSCALOOSA

ADI TVHH RANK 185 % OF US TVHH .06%

C	TUSCALOOSA	AL	52,400

ADI TOTAL TVHH 52,400

COUNTY SIZE SUMMARY

A			
B			
C	1	52,400	100.0%
D			

TWIN FALLS

ADI TVHH RANK 202 % OF US TVHH .03%

D	GOODING	ID	4,400
D	JEROME	ID	5,400
D	LINCOLN	ID	1,200
C	TWIN FALLS	ID	19,300

ADI TOTAL TVHH 30,300

COUNTY SIZE SUMMARY

A			
B			
C	1	19,300	63.7%
D	3	11,000	36.3%

TYLER-LONGVIEW

ADI TVHH RANK 123 % OF US TVHH .19%

C	ANGELINA	TX	24,700
B	CHEROKEE	TX	15,200

TYLER-LONGVIEW (CONT)

B	GREGG	TX	42,300
D	HOUSTON	TX	8,600
C	NACOGDOCHES	TX	18,800
D	SAN AUGUSTINE	TX	3,200
B	SMITH	TX	58,100

ADI TOTAL TVHH 170,900

COUNTY SIZE SUMMARY

A			
B	3	115,600	67.6%
C	2	43,500	25.5%
D	2	11,800	6.9%

UTICA

ADI TVHH RANK 158 % OF US TVHH .12%

C	HERKIMER	NY	24,600
B	ONEIDA EAST	NY	56,100
C	OTSEGO	NY	21,500

ADI TOTAL TVHH 102,200

COUNTY SIZE SUMMARY

A			
B	1	56,100	54.9%
C	2	46,100	45.1%
D			

VICTORIA

ADI TVHH RANK 206 % OF US TVHH .03%

C	VICTORIA	TX	26,800

ADI TOTAL TVHH 26,800

COUNTY SIZE SUMMARY

A			
B			
C	1	26,800	100.0%
D			

WACO-TEMPLE

ADI TVHH RANK 93 % OF US TVHH .28%

B	BELL	TX	61,100
C	BRAZOS	TX	45,000
D	BURLESON	TX	5,100
B	CORYELL	TX	17,300
D	FALLS	TX	7,200
D	LAMPASAS	TX	5,400
D	LEON	TX	5,300
D	LIMESTONE	TX	8,600
D	MADISON	TX	3,600
B	MC LENNAN	TX	70,000
D	MILAM	TX	8,900
D	MILLS	TX	1,900
D	ROBERTSON	TX	6,200

ADI TOTAL TVHH 245,600

COUNTY SIZE SUMMARY

A			
B	3	148,400	60.4%
C	1	45,000	18.3%
D	9	52,200	21.3%

WASHINGTON, DC

ADI TVHH RANK 9 % OF US TVHH 1.79%

A	DIST OF COLUMBIA	DC	250,200
C	ALLEGANY	MD	28,900
A	CALVERT	MD	14,500
A	CHARLES	MD	28,000
A	FREDERICK	MD	46,300
A	MONTGOMERY	MD	250,100
A	PRINCE GEORGES	MD	240,700
C	ST MARYS	MD	22,500

WASHINGTON, DC (CONT)

C	FRANKLIN	PA	43,500
D	FULTON	PA	5,200
A	ARLINGTON	VA	130,000
D	CLARKE	VA	3,900
D	CULPEPER	VA	8,400
A	FAIRFAX	VA	268,200
C	FAUQUIER	VA	14,500
C	FREDERICK	VA	20,700
D	KING GEORGE	VA	4,000
A	LOUDOUN	VA	24,100
D	PAGE	VA	7,600
A	PRINCE WILLIAM	VA	60,800
D	RAPPAHANNOCK	VA	2,500
D	SHENANDOAH	VA	11,200
C	SPOTSYLVANIA	VA	20,100
A	STAFFORD	VA	16,300
D	WARREN	VA	8,900
D	WESTMORELAND	VA	5,700
C	BERKELEY	WV	19,800
D	HAMPSHIRE	WV	5,800
D	HARDY	WV	3,500
D	JEFFERSON	WV	12,300
D	MINERAL	WV	10,200
D	MORGAN	WV	4,400

ADI TOTAL TVHH 1,592,800

COUNTY SIZE SUMMARY

A	11	1,329,200	83.5%
B			
C	7	170,000	10.7%
D	14	93,600	5.9%

WATERTOWN-CARTHAGE

ADI TVHH RANK 169 % OF US TVHH .09%

C	JEFFERSON	NY	32,900
D	LEWIS	NY	8,700
C	ST LAWRENCE	NY	38,000

ADI TOTAL TVHH 79,600

COUNTY SIZE SUMMARY

A			
B			
C	2	70,900	89.1%
D	1	8,700	10.9%

WAUSAU-RHINELANDER

ADI TVHH RANK 128 % OF US TVHH .18%

D	ADAMS	WI	5,100
D	CLARK	WI	11,800
D	FOREST	WI	3,400
D	LANGLADE	WI	7,300
B	LINCOLN	WI	10,800
B	MARATHON	WI	41,300
B	ONEIDA	WI	12,600
C	PORTAGE	WI	20,400
D	PRICE	WI	6,200
D	TAYLOR	WI	6,300
D	VILAS	WI	7,300
C	WOOD	WI	29,400

ADI TOTAL TVHH 161,900

COUNTY SIZE SUMMARY

A			
B	3	64,700	40.0%
C	2	49,800	30.8%
D	7	47,400	29.3%

WEST PALM BEACH-FT. PIERCE-VERO BEACH

ADI TVHH RANK 53 % OF US TVHH .52%

C	INDIAN RIVER	FL	34,100
B	MARTIN	FL	37,100
D	OKEECHOBEE	FL	10,100
B	PALM BEACH	FL	332,900
B	ST LUCIE	FL	48,300

ADI TOTAL TVHH 462,500

WEST PALM BEACH-FT. PIERCE-VERO BEACH (CONT)

COUNTY SIZE SUMMARY

A			
B	3	418,300	90.4%
C	1	34,100	7.4%
D	1	10,100	2.2%

WHEELING-STEUBENVILLE

ADI TVHH RANK 139 % OF US TVHH .17%

B	BELMONT	OH	30,700
C	GUERNSEY	OH	14,900
D	HARRISON	OH	6,100
B	JEFFERSON	OH	31,700
D	MONROE	OH	5,900
D	NOBLE	OH	4,200
B	BROOKE	WV	10,700
B	MARSHALL	WV	14,900
B	OHIO	WV	23,200
D	TYLER	WV	3,900
D	WETZEL	WV	7,800

ADI TOTAL TVHH 154,000

COUNTY SIZE SUMMARY

A			
B	5	111,200	72.2%
C	1	14,900	9.7%
D	5	27,900	18.1%

WICHITA-HUTCHINSON

ADI TVHH RANK 60 % OF US TVHH .48%

D	BARBER	KS	2,800
D	BARTON	KS	12,800
B	BUTLER	KS	17,500
D	CHASE	KS	1,300
D	CHEYENNE	KS	1,500
D	CLARK	KS	1,000
D	COMANCHE	KS	1,000
C	COWLEY	KS	14,400
D	DECATUR	KS	1,800
D	DICKINSON	KS	7,900
D	EDWARDS	KS	1,700
D	ELK	KS	1,600
D	ELLIS	KS	10,500
D	ELLSWORTH	KS	2,800
D	FINNEY	KS	10,500
D	FORD	KS	9,900
D	GOVE	KS	1,400
D	GRAHAM	KS	1,500
D	GRANT	KS	2,600
D	GRAY	KS	1,900
D	GREELEY	KS	700
D	GREENWOOD	KS	3,400
D	HAMILTON	KS	1,100
D	HARPER	KS	3,200
B	HARVEY	KS	11,400
D	HASKELL	KS	1,400
D	HODGEMAN	KS	900
D	KEARNY	KS	1,200
D	KINGMAN	KS	3,400
D	KIOWA	KS	1,500
D	LANE	KS	1,000
D	LINCOLN	KS	1,600
D	LOGAN	KS	1,400
D	MARION	KS	5,100
D	MC PHERSON	KS	10,300
D	MEADE	KS	1,800
D	MITCHELL	KS	3,300
D	MORTON	KS	1,200
D	NESS	KS	1,800
D	NORTON	KS	2,700
D	OSBORNE	KS	2,200
D	OTTAWA	KS	2,200
D	PAWNEE	KS	3,100
D	PRATT	KS	4,200
D	RAWLINS	KS	1,500
B	RENO	KS	25,700
D	RICE	KS	4,700
D	ROOKS	KS	2,600
D	RUSH	KS	1,700
D	RUSSELL	KS	3,400
C	SALINE	KS	19,900
D	SCOTT	KS	2,200

WICHITA-HUTCHINSON (CONT)

B	SEDGWICK	KS	151,300
D	SEWARD	KS	6,700
D	SHERIDAN	KS	1,300
D	SHERMAN	KS	2,900
D	STAFFORD	KS	2,400
D	STANTON	KS	800
D	STEVENS	KS	1,700
D	SUMNER	KS	9,700
D	THOMAS	KS	3,100
D	TREGO	KS	1,800
D	WALLACE	KS	700
D	WICHITA	KS	1,000
D	DUNDY	NE	1,200
D	HITCHCOCK	NE	1,500
D	BEAVER	OK	3,100

ADI TOTAL TVHH 427,400

COUNTY SIZE SUMMARY

A			
B	4	205,900	48.2%
C	2	34,300	8.0%
D	61	187,200	43.8%

WICHITA FALLS-LAWTON

ADI TVHH RANK 130 % OF US TVHH .18%

B	COMANCHE	OK	38,100
D	COTTON	OK	2,900
D	JACKSON	OK	11,000
D	JEFFERSON	OK	3,400
C	STEPHENS	OK	17,400
D	TILLMAN	OK	4,300
B	ARCHER	TX	3,000
D	BAYLOR	TX	1,900
B	CLAY	TX	4,100
D	FOARD	TX	900
D	HARDEMAN	TX	2,400
D	KNOX	TX	1,900
D	MONTAGUE	TX	7,300
D	THROCKMORTON	TX	900
B	WICHITA	TX	45,900
D	WILBARGER	TX	6,200
D	YOUNG	TX	8,200

ADI TOTAL TVHH 159,800

COUNTY SIZE SUMMARY

A			
B	4	91,100	57.0%
C	1	17,400	10.9%
D	12	51,300	32.1%

WILKES BARRE-SCRANTON

ADI TVHH RANK 51 % OF US TVHH .54%

C	CARBON	PA	21,100
C	CLINTON	PA	14,000
B	COLUMBIA	PA	22,800
B	LACKAWANNA	PA	84,200
B	LUZERNE	PA	127,700
C	LYCOMING	PA	42,700
D	MONTOUR	PA	5,800
C	NORTHUMBERLAND	PA	39,200
B	SCHUYLKILL	PA	62,000
D	SNYDER	PA	12,100
D	SULLIVAN	PA	2,200
C	SUSQUEHANNA	PA	14,700
D	UNION	PA	10,600
C	WAYNE	PA	14,600
B	WYOMING	PA	10,100

ADI TOTAL TVHH 483,800

COUNTY SIZE SUMMARY

A			
B	5	306,800	63.4%
C	6	146,300	30.2%
D	4	30,700	6.3%

WILMINGTON

ADI TVHH RANK 150 % OF US TVHH .15%

D	BLADEN	NC	11,100
B	BRUNSWICK	NC	18,000
C	COLUMBUS	NC	18,500
B	NEW HANOVER	NC	44,700
D	PENDER	NC	9.000
C	ROBESON	NC	34,800

ADI TOTAL TVHH 136,100

COUNTY SIZE SUMMARY

A			
B	2	62,700	46.1%
C	2	53,300	39.2%
D	2	20,100	14.8%

YAKIMA

ADI TVHH RANK 127 % OF US TVHH .18%

D	MORROW	OR	2.800
C	UMATILLA	OR	20,800
C	BENTON	WA	36,900
D	FRANKLIN	WA	12,500
D	KITTITAS EAST	WA	7,300
C	WALLA WALLA	WA	16,800
B	YAKIMA	WA	66,200

ADI TOTAL TVHH 163,300

COUNTY SIZE SUMMARY

A			
B	1	66.200	40.5%
C	3	74.500	45.6%
D	3	22,600	13.8%

YOUNGSTOWN

ADI TVHH RANK 88 % OF US TVHH .31%

C	COLUMBIANA	OH	40,800
B	MAHONING	OH	103,100
B	TRUMBULL	OH	87,000
C	MERCER	PA	45,800

ADI TOTAL TVHH 276,700

COUNTY SIZE SUMMARY

A			
B	2	190,100	68.7%
C	2	86.600	31.3%
D			

ZANESVILLE

ADI TVHH RANK 201 % OF US TVHH .04%

C	MUSKINGUM	OH	31,200

ADI TOTAL TVHH 31,200

COUNTY SIZE SUMMARY

A			
B			
C	1	31,200	100.0%
D			

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

SIZE	NUMBER	TVHH	%US	TOTAL HH
A	164	34,366,200	38.7	34,904,300
B	515	31,363.700	35.3	31,813.500
C	546	13,107.400	14.8	13,359.700
D	1866	9.975.500	11.2	10,187,900

ADI Population Estimates

ADI Market Population Summary (includes 22 demographic categories for each ADI).

ADI MARKETS POPULATION SUMMARY

ABILENE-SWEETWATER

TV HOUSEHOLDS 116,400 .13 155

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	305,500	.13	155
18+	236,300	.13	155
18-49	139,000	.12	157
12-24	59,700	.13	157
12-34	106,600	.12	157
18-34	82,100	.12	158
WOMEN TOTAL	125,300	.13	154
18-49	69,400	.12	157
12-24	29,000	.13	156
18-34	40,000	.12	158
25-49	52,300	.12	158
25-54	59,500	.12	156
MEN TOTAL	111,000	.13	156
18-49	69,600	.12	157
18-34	42,100	.12	159
21-49	61,700	.12	157
25-49	51,500	.12	158
25-54	58,300	.12	157
TEENS TOTAL	24,500	.12	160
CHILD TOTAL	44,700	.13	158
6-11	25,200	.13	159

ALBUQUERQUE (SANTA FE)

TV HOUSEHOLDS 445,300 .50 56

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,211,800	.52	54
18+	885,400	.49	56
18-49	619,700	.53	51
12-24	259,500	.55	49
12-34	489,600	.55	49
18-34	372,100	.54	50
WOMEN TOTAL	453,800	.48	58
18-49	309,700	.53	51
12-24	128,600	.56	49
18-34	184,200	.54	51
25-49	239,300	.53	51
25-54	265,900	.52	51
MEN TOTAL	431,600	.51	54
18-49	310,000	.53	50
18-34	187,900	.54	48
21-49	279,700	.53	50
25-49	238,400	.54	51
25-54	263,400	.53	51
TEENS TOTAL	117,500	.59	47
CHILD TOTAL	208,900	.61	46
6-11	120,200	.60	47

ALPENA

TV HOUSEHOLDS 15,000 .02 211

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	40,200	.02	211
18+	30,400	.02	211
18-49	18,000	.02	211
12-24	8,100	.02	211
12-34	13,800	.02	211
18-34	9,700	.01	211
WOMEN TOTAL	15,800	.02	211
18-49	9,100	.02	211
12-24	4,000	.02	211
18-34	4,900	.01	211
25-49	7,100	.02	211
25-54	8,000	.02	211
MEN TOTAL	14,600	.02	211
18-49	8,900	.02	211
18-34	4,800	.01	211
21-49	8,000	.02	211
25-49	6,900	.02	211
25-54	7,900	.02	211
TEENS TOTAL	4,100	.02	209
CHILD TOTAL	5,700	.02	211
6-11	3,400	.02	211

ALBANY, GA (VALDOSTA)

TV HOUSEHOLDS 131,800 .15 151

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	378,500	.16	147
18+	273,100	.15	152
18-49	178,900	.15	151
12-24	79,300	.17	142
12-34	144,000	.16	146
18-34	106,000	.15	150
WOMEN TOTAL	147,000	.16	147
18-49	92,300	.16	148
12-24	39,900	.17	140
18-34	54,200	.16	146
25-49	71,100	.16	145
25-54	80,000	.16	145
MEN TOTAL	126,100	.15	152
18-49	86,600	.15	151
18-34	51,800	.15	151
21-49	77,900	.15	151
25-49	66,500	.15	151
25-54	74,200	.15	151
TEENS TOTAL	38,000	.19	127
CHILD TOTAL	67,400	.20	129
6-11	39,200	.19	127

ALEXANDRIA, LA

TV HOUSEHOLDS 89,600 .10 160

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	255,700	.11	160
18+	189,000	.11	160
18-49	127,500	.11	160
12-24	60,000	.13	156
12-34	102,500	.11	160
18-34	78,500	.11	159
WOMEN TOTAL	95,500	.10	162
18-49	60,400	.10	161
12-24	26,500	.12	161
18-34	35,500	.10	162
25-49	45,700	.10	160
25-54	51,300	.10	160
MEN TOTAL	93,500	.11	160
18-49	67,100	.12	159
18-34	43,000	.12	158
21-49	57,800	.11	159
25-49	45,600	.10	160
25-54	50,800	.10	[illegible]
TEENS TOTAL	24,000	.12	161
CHILD TOTAL	42,700	.12	160
6-11	24,300	.12	160

AMARILLO

TV HOUSEHOLDS 181,900 .20 117

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	475,500	.20	119
18+	356,300	.20	119
18-49	230,400	.20	119
12-24	92,900	.20	122
12-34	175,300	.20	119
18-34	134,900	.19	119
WOMEN TOTAL	184,700	.20	120
18-49	114,600	.20	119
12-24	44,900	.20	125
18-34	66,100	.19	119
25-49	89,000	.20	116
25-54	100,600	.20	117
MEN TOTAL	171,600	.20	119
18-49	115,800	.20	118
18-34	68,800	.20	121
21-49	104,600	.20	118
25-49	88,900	.20	117
25-54	100,300	.20	117
TEENS TOTAL	40,400	.20	121
CHILD TOTAL	78,800	.23	113
6-11	44,500	.22	115

ALBANY-SCHENECTADY-TROY (KINGSTON, NY)

TV HOUSEHOLDS 481,600 .54 52

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,256,800	.54	51
18+	975,100	.55	52
18-49	594,800	.51	53
12-24	249,200	.53	54
12-34	462,000	.52	53
18-34	351,100	.51	52
WOMEN TOTAL	518,800	.55	52
18-49	300,000	.51	54
12-24	122,600	.53	54
18-34	175,200	.51	53
25-49	231,300	.51	54
25-54	263,200	.52	53
MEN TOTAL	456,300	.54	51
18-49	294,800	.51	54
18-34	175,900	.50	55
21-49	263,700	.50	55
25-49	225,200	.51	54
25-54	255,300	.51	52
TEENS TOTAL	110,900	.55	54
CHILD TOTAL	170,800	.50	59
6-11	104,000	.52	57

ALEXANDRIA, MN

TV HOUSEHOLDS 59,300 .07 182

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	161,200	.07	182
18+	121,600	.07	182
18-49	69,500	.06	187
12-24	31,600	.07	184
12-34	54,900	.06	187
18-34	39,900	.06	191
WOMEN TOTAL	61,700	.07	182
18-49	34,100	.06	184
12-24	15,200	.07	185
18-34	19,200	.06	190
25-49	26,100	.06	184
25-54	29,900	.06	183
MEN TOTAL	59,900	.07	182
18-49	35,400	.06	187
18-34	20,700	.06	190
21-49	31,300	.06	187
25-49	26,800	.06	185
25-54	30,400	.06	184
TEENS TOTAL	15,000	.07	180
CHILD TOTAL	24,600	.07	182
6-11	14,000	.07	183

ANNISTON

TV HOUSEHOLDS 44,200 .05 192

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	121,200	.05	193
18+	92,500	.05	193
18-49	63,600	.05	190
12-24	25,200	.06	187
12-34	50,400	.06	190
18-34	40,100	.06	189
WOMEN TOTAL	47,500	.05	192
18-49	30,900	.05	191
12-24	13,300	.06	190
18-34	18,900	.06	192
25-49	22,500	.05	190
25-54	25,400	.05	189
MEN TOTAL	45,000	.05	192
18-49	32,700	.06	190
18-34	21,200	.06	189
21-49	27,300	.05	192
25-49	22,200	.05	191
25-54	24,800	.05	191
TEENS TOTAL	10,300	.05	190
CHILD TOTAL	18,400	.05	190
6-11	10,800	.05	190

ADI MARKETS POPULATION SUMMARY

ARDMORE-ADA

TV HOUSEHOLDS 74,500 .08 172

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	193,600	.08	172
18+	149,500	.08	171
18-49	84,400	.07	175
12-24	35,300	.08	177
12-34	63,600	.07	179
18-34	47,700	.07	182
WOMEN TOTAL	78,900	.08	171
18-49	42,300	.07	175
12-24	17,100	.07	177
18-34	23,400	.07	181
25-49	32,900	.07	175
25-54	37,400	.07	173
MEN TOTAL	70,600	.08	172
18-49	42,100	.07	177
18-34	24,300	.07	180
21-49	37,400	.07	178
25-49	32,100	.07	175
25-54	36,500	.07	175
TEENS TOTAL	15,900	.08	175
CHILD TOTAL	28,200	.08	175
6-11	16,300	.08	175

AUSTIN, TX

TV HOUSEHOLDS 349,800 .39 71

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	888,800	.38	74
18+	692,100	.39	72
18-49	490,500	.42	66
12-24	205,500	.44	56
12-34	392,700	.45	65
18-34	323,400	.47	60
WOMEN TOTAL	353,200	.38	75
18-49	239,200	.41	67
12-24	99,300	.43	68
18-34	155,600	.45	63
25-49	173,300	.38	71
25-54	191,000	.37	74
MEN TOTAL	338,900	.40	71
18-49	251,200	.43	64
18-34	167,800	.48	58
21-49	223,600	.43	64
25-49	181,000	.41	67
25-54	197,100	.40	68
TEENS TOTAL	69,300	.36	82
CHILD TOTAL	127,400	.37	80
6-11	74,100	.37	77

BANGOR

TV HOUSEHOLDS 112,400 .13 156

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	303,000	.13	156
18+	231,000	.13	156
18-49	147,700	.13	155
12-24	62,400	.13	154
12-34	115,000	.13	154
18-34	87,900	.13	154
WOMEN TOTAL	119,800	.13	156
18-49	73,200	.13	154
12-24	30,200	.13	154
18-34	43,300	.13	154
25-49	[illegible]	.12	154
25-54	63,500	.12	154
MEN TOTAL	111,200	.13	155
18-49	74,500	.13	155
18-34	44,600	.13	155
21-49	66,400	.13	155
25-49	56,100	.13	155
25-54	63,100	.13	154
TEENS TOTAL	27,100	.14	154
CHILD TOTAL	44,900	.13	157
6-11	26,800	.12	157

ATLANTA

TV HOUSEHOLDS 1,273,000 1.43 12

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,378,400	1.45	12
18+	2,551,500	1.43	12
18-49	1,817,800	1.56	11
12-24	676,500	1.44	13
12-34	1,358,000	1.52	12
18-34	1,059,300	1.53	11
WOMEN TOTAL	1,344,000	1.44	12
18-49	921,800	1.58	11
12-24	336,300	1.46	12
18-34	538,900	1.57	11
25-49	731,700	1.62	11
25-54	807,100	1.58	11
MEN TOTAL	1,207,500	1.42	12
18-49	896,000	1.54	11
18-34	520,400	1.49	11
21-49	820,400	1.56	11
25-49	708,300	1.59	11
25-54	779,200	1.56	11
TEENS TOTAL	298,700	1.49	12
CHILD TOTAL	528,200	1.54	12
6-11	319,600	1.59	11

BAKERSFIELD

TV HOUSEHOLDS 147,100 .17 145

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	398,700	.17	142
18+	294,800	.16	146
18-49	198,700	.17	136
12-24	81,700	.17	138
12-34	155,300	.17	135
18-34	119,600	.17	135
WOMEN TOTAL	149,700	.16	145
18-49	98,000	.17	136
12-24	40,100	.17	139
18-34	58,400	.17	134
25-49	75,400	.17	135
25-54	84,400	.17	137
MEN TOTAL	145,100	.17	143
18-49	100,700	.17	135
18-34	61,200	.16	136
21-49	91,400	.17	133
25-49	77,300	.17	132
25-54	86,100	.17	133
TEENS TOTAL	35,700	.18	137
CHILD TOTAL	65,200	.20	126
6-11	37,800	.19	130

BATON ROUGE

TV HOUSEHOLDS 258,800 .29 91

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	744,200	.32	87
18+	544,800	.30	89
18-49	393,500	.34	82
12-24	175,000	.37	78
12-34	320,600	.36	79
18-34	249,100	.36	78
WOMEN TOTAL	279,500	.30	90
18-49	195,300	.33	83
12-24	86,000	.37	77
18-34	121,900	.36	79
25-49	144,600	.32	84
25-54	160,200	.31	85
MEN TOTAL	265,300	.31	89
18-49	198,200	.34	82
18-34	127,200	.36	78
21-49	176,000	.33	82
25-49	145,400	.33	83
25-54	160,300	.32	83
TEENS TOTAL	71,500	.36	78
CHILD TOTAL	127,900	.37	78
6-11	73,600	.37	79

AUGUSTA

TV HOUSEHOLDS 216,900 .24 102

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	606,300	.26	98
18+	448,400	.25	99
18-49	300,200	.26	102
12-24	129,100	.28	101
12-34	237,800	.27	101
18-34	180,100	.26	103
WOMEN TOTAL	237,700	.25	99
18-49	152,400	.26	100
12-24	62,800	.27	103
18-34	89,900	.26	103
25-49	117,500	.26	96
25-54	131,900	.26	96
MEN TOTAL	210,700	.25	105
18-49	147,800	.25	103
18-34	90,200	.26	105
21-49	131,400	.25	104
25-49	111,300	.25	103
25-54	124,300	.25	103
TEENS TOTAL	57,700	.29	94
CHILD TOTAL	100,200	.29	97
6-11	58,500	.29	95

BALTIMORE

TV HOUSEHOLDS 902,800 1.02 22

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,412,300	1.03	20
18+	1,870,600	1.05	20
18-49	1,243,200	1.07	19
12-24	488,500	1.04	19
12-34	940,100	1.05	19
18-34	723,900	1.05	21
WOMEN TOTAL	980,100	1.05	19
18-49	626,100	1.07	19
12-24	239,800	1.04	19
18-34	361,600	1.06	19
25-49	492,000	1.09	19
25-54	554,000	1.09	19
MEN TOTAL	890,500	1.04	21
18-49	617,100	1.06	20
18-34	362,300	1.04	21
21-49	560,500	1.07	19
25-49	478,900	1.08	19
25-54	538,400	1.08	19
TEENS TOTAL	216,200	1.08	17
CHILD TOTAL	325,500	.95	24
6-11	196,800	.98	23

BEAUMONT-PORT ARTHUR

TV HOUSEHOLDS 170,000 .19 124

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	458,300	.20	121
18+	344,400	.19	122
18-49	218,600	.19	122
12-24	90,900	.19	127
12-34	167,800	.19	123
18-34	126,600	.18	129
WOMEN TOTAL	179,700	.19	123
18-49	110,200	.19	122
12-24	45,000	.20	124
18-34	62,900	.18	125
25-49	85,400	.19	122
25-54	97,800	.19	119
MEN TOTAL	164,700	.19	123
18-49	108,400	.19	125
18-34	63,700	.18	127
21-49	98,200	.19	124
25-49	83,500	.19	122
25-54	95,400	.19	119
TEENS TOTAL	41,200	.21	120
CHILD TOTAL	72,700	.21	119
6-11	42,400	.21	120

BEND

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	25,200	.03	207
PERSONS 2+	64,500	.03	207
18+	49,200	.03	207
18-49	33,600	.03	207
12-24	11,400	.02	208
12-34	25,100	.03	208
18-34	20,000	.03	208
WOMEN TOTAL	24,800	.03	208
18-49	16,600	.03	207
12-24	5,600	.02	208
18-34	9,900	.03	208
25-49	13,400	.03	206
25-54	14,700	.03	206
MEN TOTAL	24,400	.03	207
18-49	17,000	.03	207
18-34	10,100	.03	208
21-49	15,800	.03	206
25-49	13,900	.03	206
25-54	15,200	.03	206
TEENS TOTAL	5,100	.03	207
CHILD TOTAL	10,200	.03	206
6-11	5,900	.03	206

BILLINGS-HARDIN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	87,600	.10	164
PERSONS 2+	223,600	.10	167
18+	168,300	.09	167
18-49	112,000	.10	163
12-24	43,500	.09	170
12-34	85,600	.10	166
18-34	66,700	.10	164
WOMEN TOTAL	86,000	.09	167
18-49	55,700	.10	163
12-24	21,700	.09	170
18-34	33,000	.10	164
25-49	43,300	.10	162
25-54	48,300	.09	163
MEN TOTAL	82,300	.10	166
18-49	56,300	.10	164
18-34	33,700	.10	164
21-49	51,200	.10	162
25-49	44,100	.10	161
25-54	49,200	.10	161
TEENS TOTAL	18,900	.09	169
CHILD TOTAL	36,400	.11	164
6-11	20,600	.10	166

BILOXI-GULFPORT-PASCAGOULA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	65,300	.07	179
PERSONS 2+	176,200	.08	178
18+	131,100	.07	177
18-49	91,100	.08	173
12-24	40,800	.09	171
12-34	72,100	.08	172
18-34	56,100	.08	172
WOMEN TOTAL	66,500	.07	179
18-49	44,400	.08	173
12-24	19,100	.08	171
18-34	26,700	.08	172
25-49	33,200	.07	174
25-54	37,200	.07	174
MEN TOTAL	64,600	.08	175
18-49	46,700	.08	172
18-34	29,400	.08	171
21-49	40,400	.08	173
25-49	33,100	.07	174
25-54	36,900	.07	174
TEENS TOTAL	16,000	.08	174
CHILD TOTAL	29,100	.08	173
6-11	16,800	.08	173

BINGHAMTON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	156,800	.18	132
PERSONS 2+	418,000	.18	134
18+	319,600	.18	135
18-49	198,300	.17	137
12-24	85,500	.18	133
12-34	152,800	.17	139
18-34	114,000	.16	141
WOMEN TOTAL	168,600	.18	130
18-49	99,800	.17	132
12-24	42,100	.18	130
18-34	57,000	.17	138
25-49	76,500	.17	132
25-54	87,300	.17	131
MEN TOTAL	151,000	.18	137
18-49	98,500	.17	137
18-34	57,000	.16	143
21-49	88,100	.17	138
25-49	75,100	.17	136
25-54	85,200	.17	135
TEENS TOTAL	38,800	.19	124
CHILD TOTAL	59,600	.17	143
6-11	35,800	.18	140

BIRMINGHAM (GADSDEN, AL)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	503,700	.57	49
PERSONS 2+	1,305,600	.56	49
18+	993,100	.56	50
18-49	629,800	[illegible]	50
12-24	250,800	.53	53
12-34	480,000	.54	51
18-34	367,800	.53	51
WOMEN TOTAL	533,000	.57	48
18-49	322,900	.55	50
12-24	125,300	.55	52
18-34	186,700	.54	50
25-49	252,400	.56	50
25-54	286,100	.56	50
MEN TOTAL	460,100	.54	50
18-49	306,900	.53	51
18-34	181,100	.52	51
21-49	279,500	.53	51
25-49	238,800	.54	50
25-54	268,400	.54	50
TEENS TOTAL	112,200	.56	51
CHILD TOTAL	200,300	.58	48
6-11	117,900	.59	48

BLUEFIELD-BECKLEY-OAK HILL

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	151,400	.17	141
PERSONS 2+	409,200	.18	139
18+	305,200	.17	140
18-49	190,300	.16	142
12-24	77,600	.17	145
12-34	149,800	.17	141
18-34	114,300	.17	140
WOMEN TOTAL	160,800	.17	137
18-49	95,700	.16	140
12-24	38,100	.17	144
18-34	56,500	.16	140
25-49	74,900	.17	137
25-54	85,300	.17	135
MEN TOTAL	144,400	.17	145
18-49	94,600	.16	144
18-34	57,600	.17	140
21-49	86,000	.16	142
25-49	73,300	.16	141
25-54	82,600	.17	141
TEENS TOTAL	35,500	.18	138
CHILD TOTAL	68,500	.20	127
6-11	39,500	.20	126

BOISE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	156,100	.18	136
PERSONS 2+	422,200	.18	132
18+	314,600	.18	136
18-49	214,300	.18	125
12-24	83,600	.18	136
12-34	165,200	.19	126
18-34	128,900	.19	124
WOMEN TOTAL	160,000	.17	138
18-49	105,500	.18	125
12-24	40,900	.18	135
18-34	63,000	.18	124
25-49	82,400	.18	125
25-54	91,200	.18	126
MEN TOTAL	154,600	.18	131
18-49	108,800	.19	124
18-34	65,900	.19	125
21-49	99,100	.19	122
25-49	84,600	.19	120
25-54	92,800	.19	122
TEENS TOTAL	36,300	.18	136
CHILD TOTAL	71,300	.21	123
6-11	39,700	.20	125

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	2,050,700	2.31	6
PERSONS 2+	5,333,400	2.29	5
18+	4,177,500	2.34	6
18-49	2,671,600	2.29	6
12-24	1,085,500	2.31	5
12-34	2,067,400	2.32	6
18-34	1,605,600	2.32	6
WOMEN TOTAL	2,231,400	2.38	5
18-49	1,351,700	2.31	6
12-24	538,400	2.34	5
18-34	808,000	2.36	6
25-49	1,039,500	2.30	6
25-54	1,172,300	2.30	6
MEN TOTAL	1,946,100	2.28	6
18-49	1,319,900	2.27	6
18-34	797,600	2.28	6
21-49	1,190,500	2.26	6
25-49	1,008,400	2.26	6
25-54	1,131,300	2.27	6
TEENS TOTAL	461,800	2.30	5
CHILD TOTAL	694,100	2.02	5
6-11	425,200	2.11	5

BOWLING GREEN (CAMPBELLSVILLE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	45,500	.05	191
PERSONS 2+	122,700	.05	191
18+	94,900	.05	191
18-49	63,100	.05	192
12-24	28,000	.06	189
12-34	49,300	.06	191
18-34	39,200	.06	192
WOMEN TOTAL	49,600	.05	188
18-49	31,800	.05	189
12-24	14,100	.06	186
18-34	19,700	.06	188
25-49	22,700	.05	189
25-54	25,400	.05	189
MEN TOTAL	45,300	.05	191
18-49	31,300	.05	192
18-34	19,500	.06	193
21-49	27,400	.05	191
25-49	22,500	.05	190
25-54	25,000	.05	190
TEENS TOTAL	10,100	.05	191
CHILD TOTAL	17,700	.05	191
6-11	10,200	.05	191

ADI MARKETS POPULATION SUMMARY

BRISTOL-KINGSPORT-JOHNSON CITY: TRI CITIES (GREENEVILLE, TN)

TV HOUSEHOLDS 281,000 .32 86

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	763,900	.33	84
18+	581,700	.33	83
18-49	377,400	.32	84
12-24	145,800	.31	91
12-34	277,200	.31	89
18-34	210,800	.30	90
WOMEN TOTAL	304,100	.32	83
18-49	189,500	.32	84
12-24	71,800	.31	89
18-34	105,000	.31	87
25-49	149,700	.33	83
25-54	169,000	.33	81
MEN TOTAL	277,600	.33	83
18-49	187,900	.32	84
18-34	105,800	.30	92
21-49	171,400	.33	83
25-49	148,300	.33	81
25-54	166,300	.33	81
TEENS TOTAL	66,400	.33	88
CHILD TOTAL	115,800	.34	87
6-11	70,100	.35	85

BUFFALO

TV HOUSEHOLDS 609,500 .69 38

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,620,400	.69	37
18+	1,250,000	.70	36
18-49	762,100	.65	43
12-24	326,700	.70	41
12-34	591,300	.66	42
18-34	446,500	.65	43
WOMEN TOTAL	665,000	.71	35
18-49	387,100	.66	43
12-24	161,900	.70	39
18-34	223,900	.65	43
25-49	296,200	.65	43
25-54	340,300	.67	40
MEN TOTAL	585,000	.69	38
18-49	375,000	.64	43
18-34	222,600	.64	43
21-49	335,900	.64	42
25-49	284,000	.64	42
25-54	325,200	.65	41
TEENS TOTAL	144,800	.72	38
CHILD TOTAL	225,600	.66	43
6-11	136,600	.68	41

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER,NH)

TV HOUSEHOLDS 227,300 .26 96

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	617,300	.26	97
18+	470,300	.26	96
18-49	315,000	.27	97
12-24	135,200	.29	98
12-34	248,900	.28	97
18-34	192,700	.28	99
WOMEN TOTAL	243,400	.26	96
18-49	155,200	.27	96
12-24	66,400	.29	96
18-34	94,800	.28	95
25-49	116,000	.26	98
25-54	129,500	.25	97
MEN TOTAL	226,900	.27	96
18-49	159,800	.27	97
18-34	97,900	.28	99
21-49	142,500	.27	98
25-49	120,000	.27	94
25-54	133,100	.27	94
TEENS TOTAL	56,200	.28	98
CHILD TOTAL	90,800	.26	104
6-11	54,300	.27	102

BUTTE

TV HOUSEHOLDS 48,700 .05 188

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	125,800	.05	188
18+	97,500	.05	189
18-49	65,100	.06	189
12-24	28,700	.06	188
12-34	52,200	.06	188
18-34	41,500	.06	188
WOMEN TOTAL	48,300	.05	190
18-49	30,500	.05	192
12-24	13,200	.06	191
18-34	19,200	.06	190
25-49	22,400	.05	191
25-54	25,200	.05	191
MEN TOTAL	49,200	.06	188
18-49	34,600	.06	188
18-34	22,300	.06	186
21-49	30,500	.06	188
25-49	24,700	.06	188
25-54	27,400	.05	188
TEENS TOTAL	10,700	.05	188
CHILD TOTAL	17,600	.05	192
6-11	10,000	.05	192

CASPER-RIVERTON

TV HOUSEHOLDS 49,800 .06 187

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	132,000	.06	186
18+	98,200	.05	188
18-49	71,400	.06	185
12-24	27,300	.06	191
12-34	55,100	.06	186
18-34	44,100	.06	185
WOMEN TOTAL	48,200	.05	191
18-49	34,100	.06	184
12-24	13,100	.06	192
18-34	20,700	.06	186
25-49	26,400	.06	183
25-54	29,000	.06	185
MEN TOTAL	50,000	.06	186
18-49	37,300	.06	182
18-34	23,400	.07	183
21-49	34,000	.06	182
25-49	28,700	.06	182
25-54	31,900	.06	182
TEENS TOTAL	11,000	.05	187
CHILD TOTAL	22,800	.07	184
6-11	12,400	.06	185

CEDAR RAPIDS-WATERLOO-DUBUQUE

TV HOUSEHOLDS 322,200 .36 78

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	844,000	.36	77
18+	642,600	.36	77
18-49	417,800	.36	76
12-24	188,900	.40	72
12-34	336,400	.38	75
18-34	260,600	.38	74
WOMEN TOTAL	334,000	.36	77
18-49	206,600	.35	76
12-24	93,100	.41	71
18-34	127,600	.37	75
25-49	150,600	.33	80
25-54	169,000	.33	81
MEN TOTAL	308,600	.36	77
18-49	211,200	.36	76
18-34	133,000	.38	75
21-49	186,600	.35	77
25-49	154,100	.35	79
25-54	172,000	.35	79
TEENS TOTAL	75,800	.38	74
CHILD TOTAL	125,600	.37	81
6-11	72,100	.36	82

CHARLESTON, SC

TV HOUSEHOLDS 212,000 .24 109

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	555,600	.26	101
18+	439,500	.25	104
18-49	319,700	.27	96
12-24	140,600	.30	94
12-34	258,400	.29	94
18-34	201,900	.29	93
WOMEN TOTAL	220,600	.24	108
18-49	152,800	.26	98
12-24	63,900	.28	101
18-34	93,500	.27	98
25-49	116,700	.26	97
25-54	129,400	.25	98
MEN TOTAL	218,900	.26	100
18-49	166,900	.29	93
18-34	108,400	.31	89
21-49	147,600	.28	94
25-49	118,900	.27	96
25-54	130,300	.26	98
TEENS TOTAL	56,500	.28	97
CHILD TOTAL	100,600	.29	95
6-11	58,500	.29	95

CHARLESTON-HUNTINGTON

TV HOUSEHOLDS 517,700 .58 46

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,386,400	.59	46
18+	1,041,700	.58	47
18-49	671,500	.58	47
12-24	273,400	.58	46
12-34	515,000	.58	46
18-34	393,500	.57	46
WOMEN TOTAL	542,800	.58	47
18-49	336,200	.58	47
12-24	134,700	.59	45
18-34	195,000	.57	47
25-49	260,700	.58	48
25-54	295,200	.58	48
MEN TOTAL	498,900	.59	47
18-49	335,300	.58	47
18-34	198,500	.57	46
21-49	303,700	.58	46
25-49	258,900	.58	46
25-54	291,100	.58	46
TEENS TOTAL	121,500	.61	46
CHILD TOTAL	223,200	.65	44
6-11	129,000	.64	44

CHARLOTTE (HICKORY)

TV HOUSEHOLDS 688,300 .78 31

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,815,500	.78	30
18+	1,380,800	.77	32
18-49	922,500	.79	29
12-24	357,800	.76	36
12-34	687,300	.77	33
18-34	527,800	.76	35
WOMEN TOTAL	730,100	.78	30
18-49	467,300	.80	29
12-24	177,100	.77	33
18-34	265,400	.77	37
25-49	368,000	.81	28
25-54	413,800	.81	28
MEN TOTAL	650,700	.76	32
18-49	455,200	.78	31
18-34	262,400	.75	36
21-49	413,500	.79	28
25-49	356,200	.80	28
25-54	398,400	.80	28
TEENS TOTAL	159,500	.80	30
CHILD TOTAL	275,200	.80	30
6-11	168,600	.84	27

ADI MARKETS POPULATION SUMMARY

CHARLOTTESVILLE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	39 100	.04	197
PERSONS 2+	99 200	.04	198
18+	80 900	.05	196
18-49	58 600	05	193
12-24	26 600	06	193
12-34	47 200	.05	194
18-34	40 000	.06	190
WOMEN TOTAL	42 100	.04	196
18-49	29 300	05	193
12-24	12 900	06	193
18-34	19 600	.06	189
25-49	19 900	04	196
25-54	22 100	.04	197
MEN TOTAL	38 800	.05	196
18-49	29 300	.05	194
18-34	20 400	.06	191
21-49	24 900	05	194
25-49	19 300	.04	196
25-54	21 300	.04	198
TEENS TOTAL	7 200	04	203
CHILD TOTAL	11 100	.03	205
6-11	6 300	.03	205

CHICAGO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	3 084 400	3.47	3
PERSONS 2+	8 267 100	3.54	3
18+	6 289 700	3.52	3
18-49	4 188 900	3.59	3
12-24	1 662 300	3.54	3
12-34	3 192 700	3.58	3
18-34	2 464 000	3.56	3
WOMEN TOTAL	3 296 600	3.52	3
18-49	2 108 800	3.61	3
12-24	816 300	3.55	3
18-34	1 228 400	3.58	3
25-49	1 649 700	3.64	3
25-54	1 857 400	3.64	3
MEN TOTAL	2 993 100	3.51	3
18-49	2 080 100	3.57	3
18-34	1 235 600	3.54	3
21-49	1 887 400	3.59	3
25-49	1 605 600	3.61	3
25-54	1 803 500	3.62	3
TEENS TOTAL	728 700	3.63	3
CHILD TOTAL	1 248 700	3.64	3
6-11	730 100	3.62	3

CLARKSBURG-WESTON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	88 300	10	162
PERSONS 2+	231 800	10	164
18+	177 000	10	163
18-49	105 700	09	159
12-24	44 600	10	169
12-34	82 800	09	169
18-34	62 800	09	168
WOMEN TOTAL	93 200	10	163
18-49	52 700	09	168
12-24	21 800	09	169
18-34	30 900	09	169
25-49	40 600	09	164
25-54	46 200	09	164
MEN TOTAL	83 800	10	163
18-49	53 000	09	168
18-34	31 900	09	168
21-49	47 700	09	167
25-49	40 500	09	166
25-54	45 700	09	165
TEENS TOTAL	20 000	10	167
CHILD TOTAL	34 800	10	167
6-11	20 500	10	167

CHATTANOOGA (CLEVELAND, TN)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	307 000	35	80
PERSONS 2+	813 400	35	80
18+	614 900	34	80
18-49	406 500	35	78
12-24	156 900	33	87
12-34	300 600	34	83
18-34	229 700	33	84
WOMEN TOTAL	325 000	35	79
18-49	206 100	35	77
12-24	77 700	34	83
18-34	115 800	34	81
25-49	162 800	36	75
25-54	182 900	36	75
MEN TOTAL	289 900	34	81
18-49	200 400	34	80
18-34	113 900	33	85
21-49	182 600	35	78
25-49	157 700	35	76
25-54	176 200	35	76
TEENS TOTAL	70 900	35	80
CHILD TOTAL	127 600	37	79
6-11	76 200	38	75

CHICO-REDDING

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	152 300	17	140
PERSONS 2+	380 800	16	146
18+	298 500	17	144
18-49	184 100	16	146
12-24	73 500	16	151
12-34	140 300	16	150
18-34	109 900	16	145
WOMEN TOTAL	153 900	16	142
18-49	92 000	16	149
12-24	36 800	16	149
18-34	54 600	16	144
25-49	70 000	15	146
25-54	79 000	15	146
MEN TOTAL	144 600	17	144
18-49	92 100	16	147
18-34	55 300	16	145
21-49	83 700	16	145
25-49	71 000	16	144
25-54	79 200	16	146
TEENS TOTAL	30 400	15	150
CHILD TOTAL	51 900	15	152
6-11	30 000	15	152

CLEVELAND (AKRON, CANTON & SANDUSKY)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1 414 900	1.59	11
PERSONS 2+	3 656 700	1.57	11
18+	2 798 000	1.56	11
18-49	1 779 300	1.52	12
12-24	718 000	1.53	11
12-34	1 358 500	1.52	11
18-34	1 037 100	1.50	12
WOMEN TOTAL	1 482 800	1.58	10
18-49	906 800	1.55	12
12-24	355 900	1.55	11
18-34	522 200	1.52	12
25-49	708 300	1.56	12
25-54	806 200	1.58	12
MEN TOTAL	1 315 200	1.54	11
18-49	872 500	1.50	12
18-34	514 900	1.47	12
21-49	792 800	1.51	12
25-49	674 400	1.51	12
25-54	766 700	1.54	12
TEENS TOTAL	321 400	1.60	11
CHILD TOTAL	537 300	1.57	11
6-11	319 000	1.58	12

CHEYENNE-SCOTTSBLUFF-STERLING

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	57 400	06	183
PERSONS 2+	144 100	06	184
18+	109 000	06	184
18-49	72 000	06	184
12-24	29 600	06	186
12-34	55 700	06	185
18-34	43 300	06	186
WOMEN TOTAL	55 700	06	185
18-49	35 200	06	183
12-24	14 100	06	186
18-34	20 800	06	185
25-49	27 100	06	182
25-54	30 400	06	182
MEN TOTAL	53 300	06	184
18-49	36 800	06	186
18-34	22 500	06	185
21-49	33 100	06	184
25-49	27 700	06	183
25-54	30 900	06	183
TEENS TOTAL	12 400	06	184
CHILD TOTAL	22 700	07	185
6-11	12 800	06	184

CINCINNATI

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	716 000	81	29
PERSONS 2+	1 878 500	81	28
18+	1 419 100	79	29
18-49	929 800	80	28
12-24	386 600	82	27
12-34	718 400	80	28
18-34	550 200	80	30
WOMEN TOTAL	752 800	80	29
18-49	472 300	81	28
12-24	191 900	84	27
18-34	276 700	81	29
25-49	362 700	80	29
25-54	409 500	80	29
MEN TOTAL	666 300	78	29
18-49	457 500	79	29
18-34	273 500	78	31
21-49	412 900	79	29
25-49	348 700	78	29
25-54	392 700	79	29
TEENS TOTAL	168 200	84	25
CHILD TOTAL	291 200	85	27
6-11	170 400	85	26

COLORADO SPRINGS-PUEBLO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	223 200	25	97
PERSONS 2+	573 100	25	105
18+	435 400	24	106
18-49	303 800	26	101
12-24	128 100	27	102
12-34	237 100	27	102
18-34	187 100	27	101
WOMEN TOTAL	218 400	25	109
18-49	145 000	25	104
12-24	57 500	25	109
18-34	85 700	25	108
25-49	111 900	25	103
25-54	124 600	25	103
MEN TOTAL	217 000	25	103
18-49	158 800	27	98
18-34	101 400	29	96
21-49	139 200	26	101
25-49	113 800	26	101
25-54	126 000	25	102
TEENS TOTAL	50 000	25	105
CHILD TOTAL	87 700	26	106
6-11	50 900	25	106

ADI MARKETS POPULATION SUMMARY

COLUMBIA, SC

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	278,900	.31	87
PERSONS 2+	766,200	.33	83
18+	574,400	.32	85
18-49	404,800	.35	79
12-24	176,000	.37	77
12-34	323,800	.36	76
18-34	252,800	.37	76
WOMEN TOTAL	301,000	.32	85
18-49	203,600	.35	79
12-24	87,200	.38	76
18-34	125,900	.37	76
25-49	151,000	.33	79
25-54	168,100	.33	83
MEN TOTAL	273,400	.32	84
18-49	201,200	.35	78
18-34	126,900	.36	79
21-49	178,600	.34	80
25-49	148,800	.33	80
25-54	164,000	.33	82
TEENS TOTAL	71,000	.35	79
CHILD TOTAL	120,800	.35	83
6-11	71,800	.36	83

COLUMBUS, OH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	658,400	.74	33
PERSONS 2+	1,696,000	.73	35
18+	1,294,300	.72	33
18-49	883,900	.76	36
12-24	356,300	.76	37
12-34	677,200	.76	35
18-34	533,100	.77	33
WOMEN TOTAL	675,700	.72	33
18-49	442,900	.76	34
12-24	174,700	.76	36
18-34	264,600	.77	34
25-49	338,400	.75	34
25-54	375,100	.74	34
MEN TOTAL	618,600	.73	33
18-49	441,000	.76	35
18-34	268,500	.77	34
21-49	396,800	.75	34
25-49	333,300	.75	34
25-54	372,200	.75	33
TEENS TOTAL	144,100	.72	39
CHILD TOTAL	257,600	.75	36
6-11	151,500	.75	36

DALLAS-FT. WORTH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,647,700	1.86	8
PERSONS 2+	4,267,500	1.83	8
18+	3,249,000	1.82	8
18-49	2,247,400	1.93	9
12-24	845,900	1.80	8
12-34	1,680,800	1.88	9
18-34	1,322,700	1.91	8
WOMEN TOTAL	1,692,200	1.81	8
18-49	1,123,300	1.92	9
12-24	417,400	1.82	8
18-34	658,900	1.92	9
25-49	880,900	1.95	9
25-54	977,600	1.92	9
MEN TOTAL	1,556,800	1.83	8
18-49	1,124,100	1.93	8
18-34	663,800	1.90	9
21-49	1,028,500	1.96	8
25-49	878,700	1.97	8
25-54	970,100	1.95	9
TEENS TOTAL	358,100	1.79	9
CHILD TOTAL	660,400	1.92	8
6-11	389,700	1.93	8

COLUMBIA-JEFFERSON CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	129,000	.15	152
PERSONS 2+	356,900	.15	152
18+	280,200	.16	149
18-49	183,400	.16	148
12-24	81,600	.17	140
12-34	146,000	.16	145
18-34	117,900	.17	138
WOMEN TOTAL	143,400	.15	152
18-49	88,700	.15	151
12-24	39,400	.17	141
18-34	56,300	.16	141
25-49	62,600	.14	152
25-54	70,300	.14	152
MEN TOTAL	136,800	.16	147
18-49	94,700	.16	143
18-34	61,600	.18	134
21-49	83,200	.16	146
25-49	67,300	.15	150
25-54	74,600	.15	150
TEENS TOTAL	28,100	.14	152
CHILD TOTAL	48,600	.14	153
6-11	27,700	.14	153

COLUMBUS-TUPELO (WEST POINT)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	156,700	.18	133
PERSONS 2+	433,200	.19	129
18+	321,500	.18	133
18-49	204,700	.18	130
12-24	91,800	.20	125
12-34	161,500	.18	130
18-34	121,400	.18	132
WOMEN TOTAL	170,400	.18	129
18-49	103,100	.18	128
12-24	45,200	.20	123
18-34	60,100	.18	131
25-49	77,700	.17	131
25-54	87,500	.17	130
MEN TOTAL	151,100	.18	135
18-49	101,600	.17	133
18-34	61,300	.18	135
21-49	90,000	.17	134
25-49	75,300	.17	134
25-54	83,900	.17	136
TEENS TOTAL	40,100	.20	123
CHILD TOTAL	71,600	.21	122
6-11	41,500	.21	122

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	325,000	.37	77
PERSONS 2+	835,300	.36	78
18+	632,200	.35	78
18-49	398,600	.34	80
12-24	163,900	.35	83
12-34	308,300	.35	80
18-34	233,600	.34	82
WOMEN TOTAL	330,100	.35	78
18-49	197,900	.34	81
12-24	80,900	.35	81
18-34	115,000	.34	82
25-49	153,600	.34	78
25-54	173,600	.34	78
MEN TOTAL	302,100	.35	79
18-49	200,700	.34	79
18-34	118,600	.34	83
21-49	182,600	.35	78
25-49	155,800	.35	77
25-54	174,900	.35	77
TEENS TOTAL	74,700	.37	75
CHILD TOTAL	128,400	.37	77
6-11	73,600	.37	79

COLUMBUS, GA (OPELIKA)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	176,800	.20	118
PERSONS 2+	490,200	.21	118
18+	368,800	.21	116
18-49	249,000	.21	115
12-24	118,000	.25	109
12-34	203,100	.23	113
18-34	158,200	.23	113
WOMEN TOTAL	191,200	.20	117
18-49	120,800	.21	116
12-24	53,100	.23	116
18-34	73,400	.21	116
25-49	86,900	.20	117
25-54	100,900	.20	116
MEN TOTAL	177,600	.21	117
18-49	128,200	.22	114
18-34	84,800	.24	109
21-49	109,200	.21	116
25-49	87,000	.20	118
25-54	97,100	.19	118
TEENS TOTAL	44,900	.22	114
CHILD TOTAL	76,500	.22	115
6-11	44,700	.22	114

CORPUS CHRISTI

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	175,100	.20	120
PERSONS 2+	513,600	.22	114
18+	370,300	.21	117
18-49	251,200	.22	114
12-24	109,400	.23	115
12-34	201,600	.23	115
18-34	152,300	.22	115
WOMEN TOTAL	191,000	.20	118
18-49	125,500	.21	114
12-24	53,400	.23	114
18-34	74,800	.22	115
25-49	96,200	.21	112
25-54	108,300	.21	114
MEN TOTAL	179,300	.21	115
18-49	125,700	.22	115
18-34	77,500	.22	115
21-49	113,200	.22	114
25-49	94,900	.21	115
25-54	10[illegible],100	.21	115
TEENS TOTAL	49,300	.25	106
CHILD TOTAL	94,000	.27	102
6-11	53,900	.27	103

DAYTON (RICHMOND, IN)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	510,700	.58	48
PERSONS 2+	1,316,800	.56	48
18+	997,400	.56	49
18-49	651,400	.56	49
12-24	260,100	.55	48
12-34	491,300	.55	48
18-34	374,700	.54	48
WOMEN TOTAL	526,100	.56	50
18-49	330,800	.57	49
12-24	128,600	.56	48
18-34	189,200	.55	49
25-49	258,700	.57	49
25-54	292,900	.57	49
MEN TOTAL	471,300	.55	48
18-49	320,600	.55	49
18-34	185,500	.53	49
21-49	291,000	.55	49
25-49	248,200	.56	49
25-54	281,300	.56	49
TEENS TOTAL	116,600	.58	48
CHILD TOTAL	202,800	.59	47
6-11	120,400	.60	46

ADI MARKETS POPULATION SUMMARY

DENVER

TV HOUSEHOLDS	1,021,600	1.15	19

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,502,900	1.07	19
18+	1,929,000	1.08	19
18-49	1,425,300	1.22	15
12-24	521,700	1.11	17
12-34	1,090,600	1.22	15
18-34	887,400	1.28	15
WOMEN TOTAL	976,400	1.04	20
18-49	696,500	1.19	17
12-24	254,300	1.11	17
18-34	430,700	1.26	15
25-49	542,000	1.20	18
25-54	594,200	1.17	18
MEN TOTAL	952,600	1.12	19
18-49	728,800	1.25	15
18-34	456,700	1.31	15
21-49	665,300	1.26	15
25-49	564,800	1.27	15
25-54	615,800	1.24	15
TEENS TOTAL	203,200	1.01	20
CHILD TOTAL	370,700	1.08	18
6-11	216,300	1.07	17

DES MOINES

TV HOUSEHOLDS	375,800	.42	66

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	935,800	.40	69
18+	727,000	.41	69
18-49	453,200	.39	71
12-24	189,100	.40	71
12-34	351,200	.39	71
18-34	275,300	.40	71
WOMEN TOTAL	383,200	.41	68
18-49	226,400	.39	71
12-24	92,600	.40	72
18-34	135,400	.40	70
25-49	170,900	.38	74
25-54	192,700	.38	72
MEN TOTAL	343,800	.40	69
18-49	226,800	.39	70
18-34	139,900	.40	69
21-49	201,800	.38	71
25-49	169,100	.38	73
25-54	190,300	.38	72
TEENS TOTAL	75,900	.38	73
CHILD TOTAL	132,900	.39	71
6-11	77,300	.38	74

DETROIT

TV HOUSEHOLDS	1,697,400	1.91	7

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	4,493,500	1.93	7
18+	3,390,400	1.90	7
18-49	2,267,800	1.94	8
12-24	925,900	1.97	7
12-34	1,762,200	1.97	7
18-34	1,350,300	1.95	7
WOMEN TOTAL	1,776,200	1.90	7
18-49	1,149,300	1.97	8
12-24	459,200	2.00	7
18-34	678,800	1.98	7
25-49	892,200	1.97	8
25-54	1,009,100	1.98	8
MEN TOTAL	1,614,200	1.89	7
18-49	1,118,500	1.92	9
18-34	671,500	1.92	8
21-49	1,017,400	1.93	10
25-49	861,600	1.93	10
25-54	973,300	1.95	8
TEENS TOTAL	411,900	2.05	7
CHILD TOTAL	691,200	2.01	6
6-11	417,800	2.07	6

DOTHAN

TV HOUSEHOLDS	104,000	.12	157

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	281,100	.12	158
18+	209,400	.12	159
18-49	135,200	.12	158
12-24	55,800	.12	160
12-34	103,600	.12	158
18-34	78,200	.11	160
WOMEN TOTAL	109,600	.12	158
18-49	67,200	.11	158
12-24	26,300	.11	163
18-34	37,900	.11	159
25-49	53,000	.12	156
25-54	59,500	.12	156
MEN TOTAL	99,800	.12	159
18-49	68,000	.12	158
18-34	40,300	.12	160
21-49	61,400	.12	158
25-49	51,800	.12	157
25-54	58,000	.12	158
TEENS TOTAL	25,400	.13	158
CHILD TOTAL	46,300	.13	156
6-11	27,300	.14	155

DULUTH-SUPERIOR

TV HOUSEHOLDS	171,100	.19	122

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	442,500	.19	124
18+	339,800	.19	124
18-49	202,500	.17	133
12-24	86,600	.18	131
12-34	159,900	.18	133
18-34	121,200	.18	133
WOMEN TOTAL	174,500	.19	124
18-49	99,400	.17	135
12-24	42,300	.18	129
18-34	58,600	.17	132
25-49	75,900	.17	133
25-54	86,100	.17	133
MEN TOTAL	165,300	.19	122
18-49	103,100	.18	131
18-34	62,600	.18	131
21-49	92,500	.18	131
25-49	78,700	.18	129
25-54	88,800	.18	128
TEENS TOTAL	38,700	.19	125
CHILD TOTAL	64,000	.19	134
6-11	36,700	.18	135

EL CENTRO-YUMA

TV HOUSEHOLDS	60,300	.07	181

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	178,300	.08	176
18+	128,200	.07	179
18-49	84,300	.07	176
12-24	38,800	.08	172
12-34	68,000	.08	174
18-34	50,600	.07	176
WOMEN TOTAL	63,700	.07	181
18-49	41,600	.07	176
12-24	18,400	.08	173
18-34	24,400	.07	175
25-49	31,900	.07	177
25-54	36,100	.07	177
MEN TOTAL	64,500	.08	176
18-49	42,700	.07	175
18-34	26,200	.07	177
21-49	37,600	.07	177
25-49	31,000	.07	178
25-54	35,000	.07	178
TEENS TOTAL	17,400	.09	170
CHILD TOTAL	32,700	.10	169
6-11	18,900	.09	169

EL PASO (LAS CRUCES)

TV HOUSEHOLDS	216,600	.24	104

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	676,700	.29	93
18+	477,800	.27	95
18-49	345,500	.30	91
12-24	160,000	.34	85
12-34	280,600	.31	88
18-34	213,000	.31	89
WOMEN TOTAL	246,500	.26	95
18-49	173,400	.30	90
12-24	76,200	.33	86
18-34	103,800	.30	89
25-49	130,400	.29	90
25-54	146,300	.29	91
MEN TOTAL	231,300	.27	95
18-49	172,100	.30	92
18-34	109,200	.31	88
21-49	150,500	.29	92
25-49	122,700	.28	93
25-54	136,600	.27	93
TEENS TOTAL	67,600	.34	85
CHILD TOTAL	131,300	.38	74
6-11	76,200	.38	75

ELMIRA

TV HOUSEHOLDS	84,300	.09	165

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	224,900	.10	166
18+	170,600	.10	164
18-49	103,900	.09	170
12-24	45,000	.10	167
12-34	80,900	.09	170
18-34	59,800	.09	170
WOMEN TOTAL	89,600	.10	165
18-49	52,100	.09	170
12-24	22,100	.10	168
18-34	29,700	.09	170
25-49	40,300	.09	167
25-54	46,100	.09	165
MEN TOTAL	81,000	.10	167
18-49	51,800	.09	169
18-34	30,100	.09	170
21-49	46,300	.09	169
25-49	39,700	.09	168
25-54	45,200	.09	166
TEENS TOTAL	21,100	.11	164
CHILD TOTAL	33,200	.10	168
6-11	19,900	.10	168

ERIE

TV HOUSEHOLDS	150,600	.17	143

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	397,600	.17	143
18+	301,700	.17	142
18-49	188,400	.16	144
12-24	81,700	.17	138
12-34	148,200	.17	142
18-34	113,000	.16	143
WOMEN TOTAL	159,200	.17	140
18-49	95,300	.16	142
12-24	40,600	.18	136
18-34	56,800	.17	139
25-49	71,800	.16	143
25-54	82,300	.16	141
MEN TOTAL	142,500	.17	146
18-49	93,100	.16	146
18-34	56,200	.16	144
21-49	83,200	.16	146
25-49	70,100	.16	146
25-54	79,600	.16	145
TEENS TOTAL	35,200	.18	140
CHILD TOTAL	60,700	.18	141
6-11	36,000	.18	138

ADI MARKETS POPULATION SUMMARY

EUGENE

TV HOUSEHOLDS 155,900 .18 137

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	390,400	.17	145
18+	301,100	.17	143
18-49	205,200	.18	129
12-24	77,200	.16	146
12-34	158,000	.18	134
18-34	126,800	.18	128
WOMEN TOTAL	153,400	.16	144
18-49	101,700	.17	129
12-24	37,900	.16	145
18-34	62,500	.18	126
25-49	78,900	.17	128
25-54	87,300	.17	131
MEN TOTAL	147,700	.17	141
18-49	103,500	.18	130
18-34	64,300	.18	126
21-49	94,200	.18	129
25-49	80,300	.18	127
25-54	88,500	.18	129
TEENS TOTAL	31,200	.16	149
CHILD TOTAL	58,100	.17	146
6-11	33,400	.17	147

FARGO

TV HOUSEHOLDS 214,200 .24 107

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	580,300	.25	104
18+	445,800	.25	101
18-49	279,300	.24	108
12-24	126,900	.27	105
12-34	225,200	.25	106
18-34	176,500	.26	104
WOMEN TOTAL	224,900	.24	104
18-49	135,200	.23	111
12-24	60,900	.27	105
18-34	83,600	.24	109
25-49	97,900	.22	111
25-54	110,100	.22	111
MEN TOTAL	220,900	.26	97
18-49	144,100	.25	106
18-34	92,900	.27	104
21-49	125,900	.24	107
25-49	103,200	.23	106
25-54	115,600	.23	106
TEENS TOTAL	48,700	.24	108
CHILD TOTAL	85,800	.25	108
6-11	48,400	.24	108

FLORENCE, SC (MYRTLE BEACH)

TV HOUSEHOLDS 159,800 .18 130

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	439,600	.19	125
18+	320,400	.18	134
18-49	216,400	.19	124
12-24	92,000	.20	124
12-34	171,700	.19	120
18-34	128,900	.19	124
WOMEN TOTAL	171,800	.18	128
18-49	111,300	.19	120
12-24	46,100	.20	120
18-34	65,600	.19	120
25-49	86,300	.19	120
25-54	96,700	.19	120
MEN TOTAL	148,600	.17	138
18-49	105,100	.18	128
18-34	63,300	.18	128
21-49	95,000	.18	127
25-49	80,900	.18	125
25-54	89,700	.18	127
TEENS TOTAL	42,800	.21	117
CHILD TOTAL	76,400	.22	116
6-11	43,900	.22	117

EUREKA

TV HOUSEHOLDS 51,400 .06 186

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	125,500	.05	189
18+	99,100	.06	187
18-49	67,300	.06	188
12-24	25,800	.05	194
12-34	52,100	.06	189
18-34	43,000	.06	187
WOMEN TOTAL	49,600	.05	188
18-49	32,700	.06	188
12-24	12,600	.05	195
18-34	20,700	.06	186
25-49	24,600	.05	186
25-54	27,300	.05	186
MEN TOTAL	49,500	.06	187
18-49	34,600	.06	188
18-34	22,300	.06	186
21-49	31,500	.06	186
25-49	26,000	.06	186
25-54	28,700	.05	186
TEENS TOTAL	9,100	.05	196
CHILD TOTAL	17,300	.05	193
6-11	9,700	.05	194

FLAGSTAFF

TV HOUSEHOLDS 27,800 .03 205

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	82,800	.04	202
18+	59,500	.03	205
18-49	47,800	.04	200
12-24	23,600	.05	197
12-34	40,500	.05	198
18-34	32,600	.05	197
WOMEN TOTAL	29,700	.03	205
18-49	23,500	.04	200
12-24	11,800	.05	197
18-34	15,900	.05	197
25-49	15,600	.03	201
25-54	17,000	.03	201
MEN TOTAL	29,800	.03	203
18-49	24,300	.04	200
18-34	16,700	.05	197
21-49	21,000	.04	200
25-49	16,500	.04	201
25-54	17,900	.04	201
TEENS TOTAL	7,900	.04	199
CHILD TOTAL	15,400	.04	196
6-11	8,700	.04	197

FT. MYERS-NAPLES

TV HOUSEHOLDS 223,000 .25 98

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	515,500	.22	113
18+	423,500	.24	110
18-49	193,900	.17	139
12-24	74,900	.16	150
12-34	142,800	.16	147
18-34	107,700	.16	147
WOMEN TOTAL	221,900	.24	106
18-49	97,700	.17	137
12-24	36,700	.16	150
18-34	53,500	.16	148
25-49	78,200	.17	129
25-54	91,500	.18	125
MEN TOTAL	201,600	.24	111
18-49	96,200	.17	141
18-34	54,200	.16	147
21-49	87,900	.17	139
25-49	75,900	.17	133
25-54	87,200	.17	131
TEENS TOTAL	35,100	.18	141
CHILD TOTAL	56,900	.17	147
6-11	34,300	.17	144

EVANSVILLE (MADISONVILLE, KY)

TV HOUSEHOLDS 260,500 .29 90

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	684,800	.29	91
18+	522,000	.29	92
18-49	325,300	.28	94
12-24	133,500	.28	99
12-34	249,600	.28	96
18-34	190,000	.27	100
WOMEN TOTAL	275,400	.29	91
18-49	163,200	.28	93
12-24	65,400	.28	97
18-34	94,200	.27	96
25-49	126,700	.28	92
25-54	143,100	.28	92
MEN TOTAL	246,600	.29	92
18-49	162,100	.28	96
18-34	95,800	.27	101
21-49	146,400	.28	95
25-49	124,700	.28	91
25-54	139,900	.28	91
TEENS TOTAL	59,600	.30	92
CHILD TOTAL	103,200	.30	93
6-11	59,200	.29	93

FLINT-SAGINAW-BAY CITY

TV HOUSEHOLDS 429,400 .48 59

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,169,000	.50	57
18+	860,200	.48	60
18-49	582,500	.50	56
12-24	256,100	.55	50
12-34	459,800	.52	54
18-34	343,800	.50	57
WOMEN TOTAL	449,000	.48	60
18-49	295,500	.51	55
12-24	127,200	.55	50
18-34	174,100	.51	54
25-49	225,000	.50	58
25-54	252,500	.50	58
MEN TOTAL	411,200	.48	61
18-49	287,000	.49	57
18-34	169,700	.49	57
21-49	257,900	.49	58
25-49	217,400	.49	59
25-54	244,200	.49	59
TEENS TOTAL	116,000	.58	50
CHILD TOTAL	192,800	.56	52
6-11	114,900	.57	51

FT. SMITH

TV HOUSEHOLDS 140,600 .16 148

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	371,300	.16	150
18+	282,200	.16	147
18-49	179,300	.15	150
12-24	75,500	.16	147
12-34	137,200	.15	151
18-34	104,400	.15	151
WOMEN TOTAL	146,900	.16	148
18-49	89,100	.15	150
12-24	36,300	.16	151
18-34	51,200	.15	151
25-49	68,600	.15	150
25-54	76,900	.15	149
MEN TOTAL	135,300	.16	149
18-49	90,200	.15	149
18-34	53,200	.15	149
21-49	80,800	.15	149
25-49	68,000	.15	149
25-54	75,600	.15	149
TEENS TOTAL	32,800	.16	146
CHILD TOTAL	56,300	.16	149
6-11	32,600	.16	148

ADI MARKETS POPULATION SUMMARY

FT. WAYNE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		221 800	25	99
PERSONS	2+	599 900	26	100
	18+	447 100	25	100
	18-49	293 300	25	104
	12-24	119 900	26	107
	12-34	227 900	26	105
	18-34	173 800	25	108
WOMEN TOTAL		234 500	25	100
	18-49	146 800	25	103
	12-24	58 900	26	107
	18-34	86 600	25	106
	25-49	114 100	25	100
	25-54	128 400	25	100
MEN TOTAL		212 600	25	104
	18-49	146 500	25	104
	18-34	87 200	25	107
	21-49	133 100	25	103
	25-49	113 400	25	102
	25-54	126 900	25	101
TEENS TOTAL		54 100	27	101
CHILD TOTAL		98 700	29	100
	6-11	57 100	28	98

GLENDIVE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		5 100	01	212
PERSONS	2+	13 400	01	212
	18+	9 900	01	212
	18-49	6 500	01	212
	12-24	2 800	01	212
	12-34	5 200	01	212
	18-34	4 000	01	212
WOMEN TOTAL		4 900	01	212
	18-49	3 100	01	212
	12-24	1 300	01	212
	18-34	1 800	01	212
	25-49	2 400	01	212
	25-54	2 700	01	212
MEN TOTAL		5 000	01	212
	18-49	3 400	01	212
	18-34	2 200	01	212
	21-49	3 100	01	212
	25-49	2 500	01	212
	25-54	2 800	01	212
TEENS TOTAL		1 200	01	212
CHILD TOTAL		2 300	01	212
	6-11	1 200	01	212

GREAT FALLS

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		65 900	07	177
PERSONS	2+	169 900	07	180
	18+	127 200	07	180
	18-49	82 500	07	177
	12-24	34 700	07	179
	12-34	64 200	07	178
	18-34	46 700	07	178
WOMEN TOTAL		64 300	07	180
	18-49	40 300	07	180
	12-24	16 400	07	181
	18-34	23 500	07	180
	25-49	31 300	07	180
	25-54	35 400	07	179
MEN TOTAL		62 900	07	179
	18-49	42 200	07	176
	18-34	25 200	07	178
	21-49	38 100	07	175
	25-49	32 000	07	177
	25-54	36 000	07	176
TEENS TOTAL		15 500	08	177
CHILD TOTAL		27 200	08	179
	6-11	14 900	07	180

FRESNO-VISALIA (HANFORD)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		412 600	46	63
PERSONS	2+	1 151 500	49	60
	18+	853 100	48	61
	18-49	574 300	49	58
	12-24	240 400	51	55
	12-34	452 300	51	55
	18-34	347 900	50	54
WOMEN TOTAL		435 700	47	63
	18-49	283 200	48	59
	12-24	116 100	51	56
	18-34	169 000	49	56
	25-49	217 900	48	53
	25-54	243 700	48	61
MEN TOTAL		417 400	49	59
	18-49	291 100	50	55
	18-34	178 900	51	52
	21-49	262 300	50	56
	25-49	220 400	49	57
	25-54	244 200	49	59
TEENS TOTAL		104 400	52	56
CHILD TOTAL		194 000	57	51
	6-11	109 100	54	55

GRAND JUNCTION-DURANGO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		66 100	07	176
PERSONS	2+	171 400	07	179
	18+	131 100	07	177
	18-49	87 400	07	174
	12-24	33 900	07	182
	12-34	67 500	08	176
	18-34	53 100	08	173
WOMEN TOTAL		66 700	07	178
	18-49	42 800	07	174
	12-24	16 200	07	182
	18-34	25 900	08	173
	25-49	33 400	07	173
	25-54	37 200	07	174
MEN TOTAL		64 400	08	177
	18-49	44 600	08	174
	18-34	27 200	08	174
	21-49	40 400	08	173
	25-49	34 500	08	173
	25-54	38 100	08	173
TEENS TOTAL		14 400	07	181
CHILD TOTAL		25 900	08	180
	6-11	14 800	07	181

GREEN BAY-APPLETON (SURING, WI)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		369 600	42	68
PERSONS	2+	977 800	42	67
	18+	733 800	41	68
	18-49	462 700	40	69
	12-24	203 300	43	67
	12-34	370 000	41	67
	18-34	276 200	40	70
WOMEN TOTAL		379 600	41	69
	18-49	228 800	39	70
	12-24	99 900	43	66
	18-34	135 300	39	71
	25-49	174 800	39	68
	25-54	197 000	39	69
MEN TOTAL		354 200	42	68
	18-49	233 900	40	68
	18-34	140 900	40	68
	21-49	210 200	40	68
	25-49	178 400	40	68
	25-54	199 900	40	67
TEENS TOTAL		93 800	47	63
CHILD TOTAL		150 200	44	65
	6-11	86 600	43	65

GAINESVILLE (OCALA)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		83 100	09	166
PERSONS	2+	211 700	09	169
	18+	168 300	09	167
	18-49	124 700	11	161
	12-24	59 100	13	158
	12-34	103 300	12	159
	18-34	87 400	13	155
WOMEN TOTAL		84 700	09	168
	18-49	60 700	10	160
	12-24	28 000	12	158
	18-34	41 700	12	156
	25-49	40 300	09	167
	25-54	44 200	09	170
MEN TOTAL		83 600	10	164
	18-49	64 000	11	160
	18-34	45 700	13	154
	21-49	54 400	10	161
	25-49	41 200	09	165
	25-54	45 000	09	167
TEENS TOTAL		15 900	08	175
CHILD TOTAL		27 500	08	178
	6-11	16 100	08	177

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON, MI)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		595 800	67	39
PERSONS	2+	1 600 100	69	38
	18+	1 203 000	67	40
	18-49	804 500	69	38
	12-24	346 200	74	38
	12-34	634 600	71	38
	18-34	489 700	71	38
WOMEN TOTAL		626 800	67	40
	18-49	403 500	69	37
	12-24	169 800	74	37
	18-34	243 400	71	37
	25-49	304 300	67	39
	25-54	341 500	67	39
MEN TOTAL		576 200	68	40
	18-49	401 000	69	38
	18-34	246 300	71	38
	21-49	356 800	68	38
	25-49	295 900	67	39
	25-54	334 300	67	39
TEENS TOTAL		144 900	72	37
CHILD TOTAL		252 200	73	37
	6-11	147 200	73	38

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		502 600	57	50
PERSONS	2+	1 295 800	56	50
	18+	1 000 600	56	48
	18-49	658 000	56	48
	12-24	252 200	54	52
	12-34	485 200	54	50
	18-34	373 700	54	49
WOMEN TOTAL		531 800	57	49
	18-49	335 700	57	48
	12-24	126 300	55	51
	18-34	189 500	55	48
	25-49	264 100	58	46
	25-54	298 600	59	47
MEN TOTAL		468 800	55	49
	18-49	322 300	55	48
	18-34	184 200	53	50
	21-49	293 600	56	48
	25-49	253 200	57	48
	25-54	284 700	57	48
TEENS TOTAL		111 500	56	53
CHILD TOTAL		183 700	54	55
	6-11	112 800	56	53

ADI MARKETS POPULATION SUMMARY

GREENVILLE-NEW BERN-WASHINGTON

TV HOUSEHOLDS 233,600 .26 95

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	650,800	.28	95
	18+	493,900	.28	94
	18-49	343,600	.29	92
	12-24	161,900	.34	84
	12-34	276,700	.31	90
	18-34	220,900	.32	86
WOMEN TOTAL		247,600	.26	94
	18-49	161,600	.28	94
	12-24	69,700	.30	94
	18-34	97,600	.28	94
	25-49	119,600	.26	94
	25-54	134,200	.26	93
MEN TOTAL		246,300	.29	93
	18-49	182,000	.31	87
	18-34	123,300	.35	81
	21-49	153,400	.29	91
	25-49	117,900	.26	97
	25-54	131,100	.26	97
TEENS TOTAL		55,800	.28	99
CHILD TOTAL		101,100	.29	94
	6-11	57,700	.29	97

HAGERSTOWN

TV HOUSEHOLDS 40,900 .05 195

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	111,400	.05	195
	18+	87,500	.05	194
	18-49	55,600	.05	194
	12-24	22,500	.05	198
	12-34	42,100	.05	196
	18-34	32,400	.05	198
WOMEN TOTAL		44,100	.05	194
	18-49	26,000	.04	197
	12-24	10,000	.04	200
	18-34	14,400	.04	200
	25-49	20,700	.05	193
	25-54	23,600	.05	193
MEN TOTAL		43,400	.05	194
	18-49	29,600	.05	193
	18-34	18,000	.05	194
	21-49	26,700	.05	193
	25-49	22,100	.05	192
	25-54	24,800	.05	191
TEENS TOTAL		9,700	.05	194
CHILD TOTAL		14,200	.04	199
	6-11	8,800	.04	196

HARTFORD-NEW HAVEN (NEW LONDON)

TV HOUSEHOLDS 868,100 .98 23

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	2,296,000	.98	23
	18+	1,798,100	1.01	22
	18-49	1,143,000	.98	23
	12-24	458,700	.98	22
	12-34	870,200	.97	23
	18-34	671,500	.97	23
WOMEN TOTAL		945,000	1.01	21
	18-49	572,500	.98	22
	12-24	223,000	.97	23
	18-34	332,200	.97	22
	25-49	446,800	.99	22
	25-54	505,900	.99	22
MEN TOTAL		853,100	1.00	24
	18-49	570,500	.98	24
	18-34	339,300	.97	23
	21-49	515,000	.98	24
	25-49	436,200	.98	24
	25-54	491,900	.99	22
TEENS TOTAL		198,700	.99	21
CHILD TOTAL		299,200	.87	25
	6-11	182,700	.91	25

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

TV HOUSEHOLDS 616,700 .69 36

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,599,600	.69	39
	18+	1,230,300	.69	38
	18-49	788,200	.68	39
	12-24	310,000	.66	43
	12-34	585,300	.66	43
	18-34	448,500	.65	42
WOMEN TOTAL		652,700	.70	37
	18-49	397,900	.68	38
	12-24	152,600	.66	43
	18-34	224,200	.65	42
	25-49	312,300	.69	37
	25-54	352,300	.69	37
MEN TOTAL		577,600	.68	39
	18-49	390,300	.67	40
	18-34	224,300	.64	42
	21-49	352,200	.67	40
	25-49	302,700	.68	38
	25-54	338,600	.68	37
TEENS TOTAL		136,800	.68	41
CHILD TOTAL		232,500	.68	41
	6-11	140,800	.70	40

HARRISBURG-YORK-LANCASTER-LEBANON

TV HOUSEHOLDS 531,300 .60 45

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,372,800	.59	47
	18+	1,060,900	.59	45
	18-49	676,400	.58	46
	12-24	267,300	.57	47
	12-34	509,400	.57	47
	18-34	393,000	.57	47
WOMEN TOTAL		558,800	.60	45
	18-49	340,600	.58	46
	12-24	132,800	.58	47
	18-34	197,100	.58	46
	25-49	264,700	.58	45
	25-54	300,200	.59	46
MEN TOTAL		502,100	.59	46
	18-49	335,800	.58	46
	18-34	195,900	.56	47
	21-49	305,000	.58	45
	25-49	260,800	.59	45
	25-54	294,000	.59	45
TEENS TOTAL		116,400	.58	49
CHILD TOTAL		195,500	.57	50
	6-11	117,500	.58	49

HELENA

TV HOUSEHOLDS 18,900 .02 209

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	45,500	.02	210
	18+	34,700	.02	210
	18-49	23,900	.02	209
	12-24	9,300	.02	209
	12-34	18,600	.02	209
	18-34	14,600	.02	209
WOMEN TOTAL		18,000	.02	210
	18-49	12,000	.02	209
	12-24	4,600	.02	209
	18-34	7,300	.02	209
	25-49	9,300	.02	209
	25-54	10,300	.02	209
MEN TOTAL		16,700	.02	210
	18-49	11,900	.02	209
	18-34	7,300	.02	209
	21-49	10,700	.02	209
	25-49	9,300	.02	209
	25-54	10,300	.02	209
TEENS TOTAL		4,000	.02	210
CHILD TOTAL		6,900	.02	210
	6-11	4,100	.02	210

GREENWOOD-GREENVILLE

TV HOUSEHOLDS 81,300 .09 168

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	243,400	.10	162
	18+	169,800	.09	165
	18-49	105,800	.09	168
	12-24	54,900	.12	162
	12-34	92,100	.10	163
	18-34	66,300	.10	165
WOMEN TOTAL		91,700	.10	164
	18-49	54,400	.09	165
	12-24	27,300	.12	159
	18-34	33,200	.10	163
	25-49	39,900	.09	169
	25-54	45,400	.09	167
MEN TOTAL		78,100	.09	169
	18-49	51,400	.09	170
	18-34	33,100	.09	166
	21-49	44,900	.09	170
	25-49	36,800	.08	171
	25-54	41,200	.08	171
TEENS TOTAL		25,800	.13	156
CHILD TOTAL		47,800	.14	154
	6-11	27,300	.14	155

HARRISONBURG

TV HOUSEHOLDS 33,900 .04 200

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	98,300	.04	199
	18+	78,400	.04	199
	18-49	53,000	.05	197
	12-24	24,900	.05	195
	12-34	41,600	.05	197
	18-34	34,200	.05	194
WOMEN TOTAL		41,300	.04	199
	18-49	26,800	.05	196
	12-24	12,700	.06	194
	18-34	17,300	.05	194
	25-49	17,700	.04	199
	25-54	20,000	.04	199
MEN TOTAL		37,100	.04	199
	18-49	26,200	.04	197
	18-34	16,900	.05	196
	21-49	22,200	.04	199
	25-49	17,800	.04	199
	25-54	19,800	.04	199
TEENS TOTAL		7,400	.04	202
CHILD TOTAL		12,500	.04	204
	6-11	7,300	.04	204

HOUSTON

TV HOUSEHOLDS 1,466,500 1.65 10

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	3,903,100	1.67	10
	18+	2,921,500	1.63	10
	18-49	2,167,800	1.86	10
	12-24	801,800	1.71	10
	12-34	1,655,300	1.85	10
	18-34	1,321,700	1.91	10
WOMEN TOTAL		1,464,500	1.56	11
	18-49	1,052,100	1.80	10
	12-24	391,400	1.70	10
	18-34	638,400	1.86	10
	25-49	824,300	1.82	10
	25-54	909,600	1.78	10
MEN TOTAL		1,457,000	1.71	10
	18-49	1,115,700	1.92	10
	18-34	683,300	1.96	7
	21-49	1,027,200	1.95	9
	25-49	875,300	1.97	9
	25-54	960,800	1.93	10
TEENS TOTAL		333,600	1.66	10
CHILD TOTAL		648,000	1.89	9
	6-11	374,500	1.86	9

ADI MARKETS POPULATION SUMMARY

HUNTSVILLE-DECATUR-FLORENCE

TV HOUSEHOLDS 273,200 .31 89

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	712,000	.31	90
18+	536,800	.30	90
18-49	357,600	.31	88
12-24	145,200	.31	92
12-34	265,900	.30	91
18-34	199,000	.29	94
WOMEN TOTAL	281,500	.30	89
18-49	180,800	.31	86
12-24	71,500	.31	90
18-34	99,400	.29	91
25-49	142,200	.31	86
25-54	159,900	.31	86
MEN TOTAL	255,300	.30	91
18-49	176,800	.30	90
18-34	99,600	.29	97
21-49	160,000	.30	87
25-49	137,100	.31	87
25-54	153,800	.31	86
TEENS TOTAL	66,900	.33	87
CHILD TOTAL	108,300	.32	88
6-11	65,400	.32	88

JACKSON, MS (NATCHEZ)

TV HOUSEHOLDS 291,100 .33 82

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	805,900	.35	81
18+	589,200	.33	82
18-49	382,000	.33	83
12-24	169,900	.36	79
12-34	307,800	.34	81
18-34	231,100	.33	83
WOMEN TOTAL	317,400	.34	81
18-49	197,900	.34	81
12-24	85,500	.37	78
18-34	118,400	.35	80
25-49	150,400	.33	82
25-54	169,900	.33	80
MEN TOTAL	271,800	.32	85
18-49	184,100	.32	85
18-34	112,700	.32	87
21-49	164,000	.31	85
25-49	138,400	.31	85
25-54	154,900	.31	85
TEENS TOTAL	78,700	.38	72
CHILD TOTAL	140,000	.41	69
6-11	81,000	.40	69

JOHNSTOWN-ALTOONA

TV HOUSEHOLDS 281,400 .32 85

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	750,000	.32	86
18+	580,200	.32	84
18-49	357,200	.31	89
12-24	159,900	.34	86
12-34	281,600	.32	87
18-34	218,300	.32	87
WOMEN TOTAL	302,500	.32	84
18-49	175,800	.30	89
12-24	76,700	.33	84
18-34	104,600	.31	88
25-49	130,100	.29	91
25-54	150,000	.29	90
MEN TOTAL	277,700	.33	82
18-49	181,400	.31	89
18-34	113,700	.33	86
21-49	159,600	.30	88
25-49	130,500	.29	89
25-54	148,200	.30	89
TEENS TOTAL	63,300	.32	89
CHILD TOTAL	106,500	.31	90
6-11	63,300	.31	89

IDAHO FALLS-POCATELLO

TV HOUSEHOLDS 99,800 .11 159

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	302,600	.13	157
18+	210,900	.12	158
18-49	148,300	.13	154
12-24	66,000	.14	153
12-34	119,900	.13	153
18-34	92,000	.13	153
WOMEN TOTAL	106,100	.11	159
18-49	73,100	.13	155
12-24	33,200	.14	153
18-34	45,400	.13	153
25-49	53,600	.12	155
25-54	59,300	.12	158
MEN TOTAL	104,800	.12	157
18-49	75,200	.13	154
18-34	46,600	.13	153
21-49	67,400	.13	154
25-49	56,600	.13	154
25-54	62,500	.13	155
TEENS TOTAL	27,900	.14	153
CHILD TOTAL	63,800	.19	135
6-11	33,800	.17	145

JACKSON, TN

TV HOUSEHOLDS 62,400 .07 180

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	162,800	.07	181
18+	124,800	.07	181
18-49	76,700	.07	181
12-24	31,300	.07	185
12-34	58,500	.07	184
18-34	44,800	.06	184
WOMEN TOTAL	66,800	.07	177
18-49	39,400	.07	181
12-24	15,900	.07	183
18-34	22,900	.07	183
25-49	30,300	.07	181
25-54	34,200	.07	181
MEN TOTAL	58,000	.07	183
18-49	37,300	.06	182
18-34	21,900	.06	188
21-49	33,600	.06	183
25-49	28,800	.06	181
25-54	32,400	.06	181
TEENS TOTAL	13,700	.07	183
CHILD TOTAL	24,300	.07	183
6-11	14,100	.07	182

JONESBORO

TV HOUSEHOLDS 67,900 .08 174

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	179,600	.08	175
18+	138,300	.08	174
18-49	82,400	.07	178
12-24	34,600	.07	180
12-34	62,100	.07	180
18-34	46,700	.07	183
WOMEN TOTAL	72,900	.08	173
18-49	41,600	.07	176
12-24	16,900	.07	179
18-34	23,400	.07	181
25-49	32,200	.07	176
25-54	36,700	.07	176
MEN TOTAL	65,400	.08	174
18-49	40,800	.07	179
18-34	23,300	.07	184
21-49	36,200	.07	179
25-49	31,000	.07	178
25-54	34,700	.07	179
TEENS TOTAL	15,400	.08	178
CHILD TOTAL	25,900	.08	180
6-11	15,000	.07	179

INDIANAPOLIS

TV HOUSEHOLDS 813,000 .92 24

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,158,400	.93	24
18+	1,634,200	.91	25
18-49	1,093,100	.94	25
12-24	449,500	.96	25
12-34	838,400	.94	25
18-34	645,400	.93	25
WOMEN TOTAL	860,500	.92	24
18-49	552,500	.95	24
12-24	223,200	.97	22
18-34	324,600	.95	25
25-49	423,900	.94	24
25-54	476,400	.93	24
MEN TOTAL	773,700	.91	25
18-49	540,600	.93	25
18-34	320,800	.92	25
21-49	487,600	.93	25
25-49	412,700	.93	25
25-54	462,500	.93	25
TEENS TOTAL	193,000	.96	24
CHILD TOTAL	331,200	.96	22
6-11	196,400	.97	24

JACKSONVILLE

TV HOUSEHOLDS 442,400 .50 57

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,159,900	.50	58
18+	876,400	.49	58
18-49	583,000	.50	55
12-24	235,800	.50	57
12-34	447,800	.50	56
18-34	344,100	.50	56
WOMEN TOTAL	453,500	.48	59
18-49	287,900	.49	58
12-24	112,300	.49	59
18-34	166,600	.49	58
25-49	226,300	.50	56
25-54	255,000	.50	56
MEN TOTAL	422,900	.50	56
18-49	295,100	.51	53
18-34	177,500	.51	54
21-49	266,900	.51	53
25-49	224,600	.50	55
25-54	251,100	.50	55
TEENS TOTAL	103,700	.52	57
CHILD TOTAL	179,800	.52	56
6-11	106,800	.53	56

JOPLIN-PITTSBURG

TV HOUSEHOLDS 176,300 .20 119

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	451,600	.19	123
18+	351,100	.20	120
18-49	199,100	.17	135
12-24	82,400	.18	137
12-34	150,100	.17	140
18-34	113,400	.16	142
WOMEN TOTAL	187,600	.20	119
18-49	100,600	.17	131
12-24	40,500	.18	137
18-34	56,300	.16	141
25-49	78,100	.17	130
25-54	89,000	.17	129
MEN TOTAL	163,500	.19	125
18-49	98,500	.17	137
18-34	57,100	.16	142
21-49	88,200	.17	137
25-49	75,300	.17	134
25-54	85,400	.17	134
TEENS TOTAL	36,700	.18	135
CHILD TOTAL	63,800	.19	135
6-11	36,900	.18	132

ADI MARKETS POPULATION SUMMARY

KANSAS CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	723,400	.81	28
PERSONS 2+	1,875,400	.80	29
18+	1,445,900	.81	28
18-49	943,800	.81	27
12-24	369,000	.79	32
12-34	710,900	.80	29
18-34	556,100	.80	29
WOMEN TOTAL	762,000	.81	28
18-49	475,600	.81	27
12-24	182,400	.79	31
18-34	278,700	.81	28
25-49	369,000	.81	27
25-54	414,600	.81	27
MEN TOTAL	683,900	.80	28
18-49	468,200	.80	27
18-34	277,400	.79	30
21-49	423,700	.81	27
25-49	360,600	.81	27
25-54	404,000	.81	27
TEENS TOTAL	154,800	.77	33
CHILD TOTAL	274,700	.80	31
6-11	160,600	.80	32

KNOXVILLE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	423,000	.48	61
PERSONS 2+	1,109,400	.48	61
18+	846,400	.47	62
18-49	550,400	.47	61
12-24	218,700	.47	62
12-34	413,700	.46	61
18-34	316,800	.46	61
WOMEN TOTAL	444,600	.47	61
18-49	276,400	.47	61
12-24	106,700	.46	63
18-34	157,200	.46	60
25-49	216,700	.48	60
25-54	244,000	.48	60
MEN TOTAL	401,800	.47	62
18-49	274,000	.47	61
18-34	159,600	.46	62
21-49	248,400	.47	60
25-49	211,900	.48	61
25-54	236,500	.47	61
TEENS TOTAL	96,900	.48	62
CHILD TOTAL	166,100	.48	61
6-11	99,900	.50	60

LA CROSSE-EAU CLAIRE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	156,200	.18	134
PERSONS 2+	421,000	.18	133
18+	322,600	.18	131
18-49	202,800	.17	132
12-24	94,100	.20	119
12-34	164,500	.18	127
18-34	127,500	.18	127
WOMEN TOTAL	167,900	.18	131
18-49	101,700	.17	129
12-24	48,000	.21	119
18-34	64,300	.19	122
25-49	71,700	.16	144
25-54	80,700	.16	144
MEN TOTAL	154,700	.18	130
18-49	101,100	.17	134
18-34	63,200	.18	129
21-49	88,800	.17	136
25-49	74,000	.17	139
25-54	82,900	.17	140
TEENS TOTAL	37,000	.18	131
CHILD TOTAL	61,400	.18	140
6-11	36,100	.18	136

LAFAYETTE, IN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	42,000	.05	193
PERSONS 2+	116,400	.05	194
18+	93,900	.05	192
18-49	70,600	.06	186
12-24	37,900	.08	174
12-34	59,400	.07	182
18-34	51,400	.07	175
WOMEN TOTAL	46,700	.05	193
18-49	33,300	.06	187
12-24	17,200	.07	178
18-34	23,700	.07	179
25-49	20,100	.04	195
25-54	22,400	.04	195
MEN TOTAL	47,200	.06	190
18-49	37,300	.06	182
18-34	27,700	.08	173
21-49	29,400	.06	189
25-49	20,600	.05	193
25-54	22,600	.05	194
TEENS TOTAL	8,000	.04	198
CHILD TOTAL	14,500	.04	198
6-11	8,500	.04	198

LAFAYETTE, LA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	197,900	.22	112
PERSONS 2+	557,000	.24	110
18+	401,900	.22	114
18-49	272,000	.23	111
12-24	127,400	.27	103
12-34	222,800	.25	109
18-34	165,400	.24	111
WOMEN TOTAL	209,700	.22	113
18-49	137,500	.24	110
12-24	63,500	.28	102
18-34	82,000	.24	111
25-49	102,700	.23	110
25-54	115,400	.23	110
MEN TOTAL	191,200	.23	114
18-49	135,500	.23	109
18-34	83,400	.24	111
21-49	120,700	.23	109
25-49	105,300	.23	111
25-54	112,200	.23	111
TEENS TOTAL	57,400	.29	95
CHILD TOTAL	97,700	.28	101
6-11	56,100	.28	100

LAKE CHARLES

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	76,400	.09	170
PERSONS 2+	211,200	.09	170
18+	155,300	.09	170
18-49	106,300	.09	167
12-24	45,800	.10	166
12-34	83,300	.09	167
18-34	63,200	.09	167
WOMEN TOTAL	80,100	.09	170
18-49	53,000	.09	167
12-24	22,400	.10	167
18-34	31,000	.09	168
25-49	40,500	.09	165
25-54	45,800	.09	166
MEN TOTAL	75,200	.09	170
18-49	53,300	.09	167
18-34	32,200	.09	167
21-49	47,900	.09	166
25-49	40,100	.09	167
25-54	45,000	.09	167
TEENS TOTAL	20,100	.10	166
CHILD TOTAL	35,800	.10	165
6-11	21,000	.10	164

LANSING (ANN ARBOR)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	216,300	.24	105
PERSONS 2+	593,600	.25	103
18+	451,800	.25	97
18-49	325,300	.28	94
12-24	142,600	.30	93
12-34	260,300	.29	93
18-34	208,700	.30	91
WOMEN TOTAL	231,500	.25	102
18-49	160,300	.27	95
12-24	70,800	.31	91
18-34	102,600	.30	90
25-49	114,900	.25	99
25-54	127,300	.25	101
MEN TOTAL	220,300	.26	98
18-49	165,000	.28	95
18-34	106,100	.30	91
21-49	145,800	.28	96
25-49	119,400	.27	95
25-54	131,800	.26	95
TEENS TOTAL	51,600	.26	102
CHILD TOTAL	90,200	.26	105
6-11	53,300	.26	104

LAREDO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	34,500	.04	195
PERSONS 2+	123,400	.05	193
18+	81,800	.05	195
18-49	55,500	.05	195
12-24	27,900	.06	190
12-34	47,800	.05	193
18-34	33,800	.05	195
WOMEN TOTAL	44,000	.05	195
18-49	28,800	.05	194
12-24	14,000	.06	188
18-34	17,200	.05	195
25-49	21,800	.05	194
25-54	24,800	.05	192
MEN TOTAL	37,800	.04	197
18-49	26,700	.05	191
18-34	16,600	.05	198
21-49	23,500	.04	191
25-49	19,800	.04	195
25-54	21,900	.04	195
TEENS TOTAL	14,000	.07	182
CHILD TOTAL	27,600	.08	177
6-11	15,900	.08	178

LAS VEGAS

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	236,000	.27	94
PERSONS 2+	563,500	.24	108
18+	434,500	.24	107
18-49	309,000	.26	99
12-24	112,300	.24	113
12-34	223,900	.25	108
18-34	176,500	.26	104
WOMEN TOTAL	215,800	.23	111
18-49	151,200	.26	101
12-24	54,700	.24	111
18-34	86,700	.25	105
25-49	119,700	.26	93
25-54	132,900	.26	94
MEN TOTAL	218,700	.26	101
18-49	157,800	.27	101
18-34	89,800	.26	106
21-49	145,200	.28	97
25-49	124,400	.28	92
25-54	138,300	.28	92
TEENS TOTAL	47,400	.24	110
CHILD TOTAL	81,600	.24	111
6-11	48,300	.24	110

ADI MARKETS POPULATION SUMMARY

LAUREL-HATTIESBURG

TV HOUSEHOLDS 89,200 .10 161

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	244,400	.10	161
18+	181,300	.10	161
18-49	116,600	.10	162
12-24	53,100	.11	163
12-34	93,100	.10	162
18-34	70,700	.10	162
WOMEN TOTAL	96,800	.10	160
18-49	59,500	.10	162
12-24	26,500	.12	161
18-34	35,700	.10	161
25-49	44,000	.10	161
25-54	49,700	.10	161
MEN TOTAL	84,500	.10	162
18-49	57,100	.10	162
18-34	35,000	.10	163
21-49	50,700	.10	163
25-49	41,900	.09	163
25-54	46,900	.09	164
TEENS TOTAL	22,400	.11	162
CHILD TOTAL	40,700	.12	161
6-11	23,800	.12	161

LINCOLN-HASTINGS-KEARNEY

TV HOUSEHOLDS 257,200 .29 92

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	653,400	.28	94
18+	510,600	.29	93
18-49	311,400	.27	98
12-24	132,100	.28	100
12-34	243,900	.27	100
18-34	193,200	.28	97
WOMEN TOTAL	266,300	.28	92
18-49	153,400	.26	97
12-24	64,900	.28	99
18-34	94,000	.27	97
25-49	113,500	.25	101
25-54	128,800	.25	99
MEN TOTAL	244,300	.29	94
18-49	158,000	.27	100
18-34	99,200	.28	98
21-49	140,500	.27	100
25-49	116,500	.26	100
25-54	131,200	.26	96
TEENS TOTAL	50,700	.25	104
CHILD TOTAL	92,100	.27	103
6-11	51,200	.25	105

LOUISVILLE

TV HOUSEHOLDS 514,700 .58 47

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,387,100	.59	45
18+	1,048,100	.59	46
18-49	697,200	.60	44
12-24	284,300	.61	45
12-34	538,800	.60	44
18-34	415,200	.60	44
WOMEN TOTAL	544,700	.58	46
18-49	345,000	.59	45
12-24	133,700	.58	46
18-34	201,100	.59	45
25-49	270,600	.60	44
25-54	304,500	.60	44
MEN TOTAL	503,400	.59	45
18-49	352,200	.60	44
18-34	214,100	.61	44
21-49	314,600	.60	44
25-49	265,900	.60	44
25-54	297,200	.60	44
TEENS TOTAL	123,600	.62	43
CHILD TOTAL	215,400	.63	45
6-11	126,100	.63	45

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

TV HOUSEHOLDS 329,700 .37 76

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	894,700	.38	73
18+	676,000	.38	74
18-49	455,900	.39	70
12-24	191,600	.41	69
12-34	355,700	.40	70
18-34	277,000	.40	68
WOMEN TOTAL	353,300	.38	74
18-49	230,700	.39	69
12-24	95,400	.42	69
18-34	139,700	.41	68
25-49	173,800	.38	70
25-54	193,400	.38	71
MEN TOTAL	322,700	.38	74
18-49	225,200	.39	71
18-34	137,300	.39	72
21-49	201,600	.38	72
25-49	169,200	.38	72
25-54	187,500	.38	74
TEENS TOTAL	78,700	.39	71
CHILD TOTAL	140,000	.41	69
6-11	81,600	.40	68

LITTLE ROCK (HOT SPRINGS, AR)

TV HOUSEHOLDS 455,700 .51 55

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,217,500	.52	53
18+	923,400	.52	53
18-49	575,800	.49	57
12-24	236,000	.50	56
12-34	440,200	.49	58
18-34	334,900	.48	58
WOMEN TOTAL	487,200	.52	53
18-49	291,400	.50	56
12-24	116,900	.51	55
18-34	168,100	.49	57
25-49	228,100	.50	57
25-54	254,700	.50	57
MEN TOTAL	436,200	.51	53
18-49	284,400	.49	58
18-34	166,800	.48	59
21-49	256,900	.49	59
25-49	219,000	.49	58
25-54	245,000	.49	57
TEENS TOTAL	105,300	.53	55
CHILD TOTAL	188,800	.55	54
6-11	109,400	.54	54

LUBBOCK

TV HOUSEHOLDS 138,900 .15 149

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	378,200	.16	145
18+	280,800	.16	148
18-49	192,800	.17	140
12-24	89,700	.19	129
12-34	155,000	.17	137
18-34	120,600	.17	134
WOMEN TOTAL	144,600	.15	151
18-49	95,500	.16	141
12-24	43,600	.19	127
18-34	58,600	.17	132
25-49	68,800	.15	149
25-54	76,900	.15	149
MEN TOTAL	136,200	.16	146
18-49	97,300	.17	140
18-34	62,000	.18	133
21-49	85,200	.16	143
25-49	68,700	.15	148
25-54	76,500	.15	148
TEENS TOTAL	34,400	.17	144
CHILD TOTAL	63,000	.18	137
6-11	35,300	.18	141

LIMA

TV HOUSEHOLDS 40,100 .05 196

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	106,600	.05	197
18+	79,800	.04	198
18-49	50,100	.04	199
12-24	21,500	.05	200
12-34	39,700	.04	200
18-34	29,900	.04	200
WOMEN TOTAL	42,100	.04	196
18-49	25,000	.04	199
12-24	10,600	.05	199
18-34	14,800	.04	198
25-49	19,200	.04	198
25-54	21,900	.04	198
MEN TOTAL	37,700	.04	198
18-49	25,100	.04	199
18-34	15,100	.04	200
21-49	22,600	.04	197
25-49	19,200	.04	198
25-54	21,700	.04	197
TEENS TOTAL	9,800	.05	193
CHILD TOTAL	17,000	.05	194
6-11	9,900	.05	193

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

TV HOUSEHOLDS 4,663,900 5.25 2

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	12,452,800	5.34	2
18+	9,619,700	5.38	2
18-49	6,554,700	5.62	2
12-24	2,486,400	5.30	2
12-34	4,922,800	5.52	2
18-34	3,904,200	5.64	2
WOMEN TOTAL	4,973,400	5.31	2
18-49	3,242,100	5.55	2
12-24	1,211,900	5.27	2
18-34	1,914,000	5.59	2
25-49	2,530,800	5.59	2
25-54	2,829,800	5.55	2
MEN TOTAL	4,646,300	5.45	2
18-49	3,312,600	5.69	2
18-34	1,990,200	5.70	2
21-49	3,018,200	5.74	2
25-49	2,556,100	5.74	2
25-54	2,841,400	5.70	2
TEENS TOTAL	1,018,600	5.08	2
CHILD TOTAL	1,814,500	5.29	2
6-11	1,043,700	5.18	2

MACON

TV HOUSEHOLDS 156,200 .18 134

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	437,600	.19	126
18+	325,400	.18	129
18-49	216,700	.19	123
12-24	92,400	.20	123
12-34	168,200	.19	122
18-34	126,400	.18	130
WOMEN TOTAL	173,700	.19	126
18-49	110,900	.19	121
12-24	45,700	.20	122
18-34	64,000	.19	123
25-49	85,500	.19	121
25-54	96,000	.19	122
MEN TOTAL	151,700	.18	133
18-49	105,800	.18	127
18-34	62,400	.18	132
21-49	95,000	.18	127
25-49	80,600	.18	126
25-54	90,100	.18	126
TEENS TOTAL	41,800	.21	118
CHILD TOTAL	70,400	.21	125
6-11	41,900	.21	121

ADI MARKETS POPULATION SUMMARY

MADISON

TV HOUSEHOLDS 214,800 .24 106

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	537,000	.23	112
18+	418,500	.23	112
18-49	286,500	.25	106
12-24	119,600	.25	108
12-34	229,200	.26	104
18-34	184,600	.27	102
WOMEN TOTAL	215,100	.23	112
18-49	141,200	.24	107
12-24	58,400	.25	108
18-34	90,200	.26	102
25-49	104,700	.23	107
25-54	116,100	.23	108
MEN TOTAL	203,400	.24	108
18-49	145,300	.25	105
18-34	94,400	.27	102
21-49	129,600	.25	105
25-49	106,800	.24	105
25-54	117,800	.24	105
TEENS TOTAL	44,600	.22	115
CHILD TOTAL	73,900	.22	117
6-11	43,400	.22	118

MANKATO

TV HOUSEHOLDS 23,200 .03 208

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	62,200	.03	208
18+	49,000	.03	208
18-49	32,600	.03	208
12-24	16,400	.03	203
12-34	27,300	.03	207
18-34	22,500	.03	206
WOMEN TOTAL	25,500	.03	207
18-49	16,100	.03	208
12-24	8,300	.04	203
18-34	11,100	.03	205
25-49	10,100	.02	208
25-54	11,400	.02	208
MEN TOTAL	23,500	.03	208
18-49	16,500	.03	208
18-34	11,400	.03	206
21-49	14,000	.03	208
25-49	10,900	.02	208
25-54	12,200	.02	208
TEENS TOTAL	4,800	.02	208
CHILD TOTAL	8,400	.02	208
6-11	4,600	.02	208

MARQUETTE

TV HOUSEHOLDS 54,600 .06 184

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	150,800	.06	183
18+	116,900	.07	183
18-49	74,500	.06	183
12-24	34,900	.07	178
12-34	60,700	.07	181
18-34	48,300	.07	179
WOMEN TOTAL	56,900	.06	183
18-49	33,800	.06	186
12-24	15,500	.07	184
18-34	21,300	.05	184
25-49	24,400	.05	187
25-54	27,300	.05	186
MEN TOTAL	60,000	.07	181
18-49	40,700	.07	180
18-34	27,000	.08	175
21-49	34,700	.07	181
25-49	27,600	.06	184
25-54	30,400	.06	184
TEENS TOTAL	12,400	.06	184
CHILD TOTAL	21,500	.06	186
6-11	12,100	.06	187

MCALLEN-BROWNSVILLE: LRGV

TV HOUSEHOLDS 186,700 .21 115

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	645,400	.28	96
18+	429,300	.24	109
18-49	287,200	.25	105
12-24	139,400	.30	95
12-34	245,200	.27	95
18-34	173,300	.25	109
WOMEN TOTAL	230,700	.25	103
18-49	152,800	.26	98
12-24	70,600	.31	92
18-34	91,200	.27	100
25-49	117,900	.26	95
25-54	132,100	.26	95
MEN TOTAL	198,600	.23	113
18-49	134,400	.23	111
18-34	82,100	.24	112
21-49	115,500	.23	110
25-49	101,800	.23	109
25-54	113,500	.23	108
TEENS TOTAL	71,900	.36	77
CHILD TOTAL	144,200	.42	66
6-11	83,300	.41	67

MEDFORD

TV HOUSEHOLDS 125,500 .14 153

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	319,400	.14	153
18+	245,400	.14	154
18-49	151,600	.13	153
12-24	55,400	.12	161
12-34	113,100	.13	155
18-34	86,800	.13	156
WOMEN TOTAL	125,000	.13	155
18-49	75,200	.13	153
12-24	27,100	.12	160
18-34	42,800	.12	155
25-49	60,800	.13	153
25-54	68,100	.13	153
MEN TOTAL	120,400	.14	153
18-49	76,400	.13	153
18-34	44,000	.13	156
21-49	70,300	.13	153
25-49	61,700	.14	153
25-54	69,000	.14	152
TEENS TOTAL	26,300	.13	155
CHILD TOTAL	47,700	.14	155
6-11	27,700	.14	153

MEMPHIS

TV HOUSEHOLDS 583,700 .66 41

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,594,800	.68	40
18+	1,175,800	.66	42
18-49	773,000	.66	41
12-24	336,300	.72	39
12-34	617,100	.69	39
18-34	466,400	.67	40
WOMEN TOTAL	629,100	.67	38
18-49	395,700	.68	39
12-24	165,200	.72	38
18-34	234,500	.68	38
25-49	304,600	.67	38
25-54	341,800	.67	38
MEN TOTAL	549,700	.64	42
18-49	377,300	.65	42
18-34	231,900	.66	40
21-49	335,700	.64	43
25-49	282,800	.64	43
25-54	315,300	.63	43
TEENS TOTAL	150,700	.75	35
CHILD TOTAL	265,300	.77	35
6-11	155,100	.77	35

MERIDIAN

TV HOUSEHOLDS 67,100 .08 175

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	181,400	.08	174
18+	133,400	.07	175
18-49	81,200	.07	180
12-24	36,100	.08	176
12-34	64,400	.07	177
18-34	46,200	.07	180
WOMEN TOTAL	71,600	.08	174
18-49	41,000	.07	178
12-24	17,600	.08	175
18-34	23,900	.07	178
25-49	31,400	.07	179
25-54	36,000	.07	178
MEN TOTAL	62,300	.07	180
18-49	40,200	.07	181
18-34	24,300	.07	180
21-49	35,600	.07	180
25-49	29,900	.07	180
25-54	33,600	.07	180
TEENS TOTAL	16,200	.08	172
CHILD TOTAL	31,300	.09	170
6-11	18,200	.09	171

MIAMI (FT. LAUDERDALE)

TV HOUSEHOLDS 1,213,200 1.37 16

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,980,800	1.28	16
18+	2,428,700	1.36	14
18-49	1,359,400	1.16	18
12-24	485,800	1.04	18
12-34	969,000	1.05	18
18-34	756,200	1.09	18
WOMEN TOTAL	1,302,500	1.39	13
18-49	694,100	1.13	18
12-24	244,200	1.05	18
18-34	383,200	1.12	18
25-49	554,700	1.22	15
25-54	634,200	1.24	16
MEN TOTAL	1,126,200	1.32	15
18-49	665,300	1.14	18
18-34	373,000	1.07	19
21-49	610,600	1.16	18
25-49	527,700	1.19	18
25-54	599,600	1.20	17
TEENS TOTAL	212,800	1.08	18
CHILD TOTAL	339,300	.99	21
6-11	203,700	1.01	19

MILWAUKEE

TV HOUSEHOLDS 701,900 .79 30

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,815,000	.78	31
18+	1,384,200	.77	31
18-49	898,000	.77	32
12-24	371,600	.79	31
12-34	698,500	.78	32
18-34	534,500	.77	32
WOMEN TOTAL	726,000	.78	32
18-49	450,500	.77	31
12-24	183,200	.80	30
18-34	265,800	.78	32
25-49	347,700	.77	32
25-54	392,700	.77	32
MEN TOTAL	658,200	.77	31
18-49	447,500	.77	33
18-34	268,700	.77	33
21-49	404,700	.77	32
25-49	342,700	.77	31
25-54	386,400	.78	31
TEENS TOTAL	164,000	.82	27
CHILD TOTAL	266,800	.78	33
6-11	155,400	.77	34

ADI MARKETS POPULATION SUMMARY

MINNEAPOLIS-ST.PAUL (ST.CLOUD, MN)

TV HOUSEHOLDS	1,238,300	1.39	13

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,242,500	1.39	13
18+	2,467,000	1.38	13
18-49	1,667,700	1.43	13
12-24	681,200	1.45	12
12-34	1,303,800	1.46	13
18-34	1,014,200	1.47	13
WOMEN TOTAL	1,279,100	1.37	14
18-49	829,700	1.42	13
12-24	335,700	1.46	13
18-34	503,500	1.47	13
25-49	635,300	1.40	13
25-54	705,700	1.38	13
MEN TOTAL	1,187,900	1.39	13
18-49	838,000	1.44	13
18-34	510,700	1.46	13
21-49	757,500	1.44	13
25-49	640,800	1.44	13
25-54	709,600	1.42	13
TEENS TOTAL	289,600	1.44	13
CHILD TOTAL	485,900	1.42	13
6-11	283,400	1.41	13

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

TV HOUSEHOLDS	440,800	.50	58

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,184,200	.51	55
18+	875,300	.49	59
18-49	599,600	.51	52
12-24	252,600	.54	51
12-34	462,800	.52	52
18-34	351,100	.51	52
WOMEN TOTAL	454,700	.49	57
18-49	300,100	.51	53
12-24	123,000	.54	53
18-34	172,900	.50	55
25-49	231,700	.51	53
25-54	260,000	.51	54
MEN TOTAL	420,600	.49	58
18-49	299,500	.51	52
18-34	175,200	.51	53
21-49	270,200	.51	52
25-49	227,000	.51	53
25-54	253,000	.51	54
TEENS TOTAL	111,700	.56	52
CHILD TOTAL	197,200	.57	49
6-11	114,700	.57	52

NASHVILLE

TV HOUSEHOLDS	686,500	.77	32

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,810,900	.78	32
18+	1,391,600	.75	30
18-49	913,700	.78	30
12-24	362,700	.77	33
12-34	685,600	.77	34
18-34	532,800	.77	34
WOMEN TOTAL	726,500	.78	31
18-49	453,000	.78	30
12-24	174,800	.76	35
18-34	261,900	.76	35
25-49	355,600	.77	30
25-54	398,300	.78	31
MEN TOTAL	665,100	.78	30
18-49	457,700	.79	28
18-34	270,900	.78	32
21-49	412,000	.78	30
25-49	348,200	.78	30
25-54	387,600	.78	30
TEENS TOTAL	152,800	.76	34
CHILD TOTAL	266,500	.78	34
6-11	157,400	.78	33

MINOT-BISMARCK-DICKINSON

TV HOUSEHOLDS	145,100	.16	146

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	401,300	.17	140
18+	296,900	.17	145
18-49	191,600	.16	141
12-24	84,800	.18	134
12-34	154,500	.17	138
18-34	116,900	.17	139
WOMEN TOTAL	148,900	.16	146
18-49	92,800	.16	145
12-24	41,700	.18	132
18-34	55,800	.16	143
25-49	69,700	.15	148
25-54	78,500	.15	147
MEN TOTAL	148,000	.17	140
18-49	98,800	.17	136
18-34	61,100	.17	138
21-49	89,600	.17	135
25-49	74,700	.17	137
25-54	83,900	.17	136
TEENS TOTAL	37,600	.19	129
CHILD TOTAL	66,800	.19	130
6-11	37,400	.19	131

MONROE-EL DORADO

TV HOUSEHOLDS	182,600	.21	116

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	504,100	.22	116
18+	372,500	.21	116
18-49	231,100	.20	118
12-24	108,200	.23	116
12-34	184,900	.21	118
18-34	138,000	.20	118
WOMEN TOTAL	200,100	.21	115
18-49	118,900	.20	118
12-24	53,100	.23	116
18-34	69,800	.20	118
25-49	88,400	.20	118
25-54	100,100	.20	118
MEN TOTAL	172,400	.20	118
18-49	112,200	.19	122
18-34	68,200	.20	122
21-49	96,400	.19	123
25-49	81,400	.18	124
25-54	91,800	.18	124
TEENS TOTAL	46,900	.23	111
CHILD TOTAL	84,700	.25	109
6-11	48,700	.24	107

NEW ORLEANS

TV HOUSEHOLDS	645,900	.73	34

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,736,500	.74	34
18+	1,282,900	.72	34
18-49	884,500	.76	35
12-24	373,700	.80	30
12-34	704,300	.79	30
18-34	539,400	.76	31
WOMEN TOTAL	674,000	.72	34
18-49	447,900	.77	33
12-24	185,800	.81	28
18-34	270,900	.79	30
25-49	343,400	.76	33
25-54	384,000	.75	33
MEN TOTAL	608,900	.71	35
18-49	436,600	.75	37
18-34	268,500	.77	34
21-49	394,200	.75	36
25-49	332,300	.75	35
25-54	370,700	.74	34
TEENS TOTAL	164,900	.82	26
CHILD TOTAL	288,700	.84	28
6-11	165,400	.82	30

MISSOULA

TV HOUSEHOLDS	74,400	.08	173

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	184,800	.08	173
18+	140,700	.08	173
18-49	96,400	.08	171
12-24	37,100	.08	175
12-34	74,300	.08	171
18-34	58,100	.08	171
WOMEN TOTAL	71,400	.08	175
18-49	47,500	.08	171
12-24	18,400	.08	173
18-34	28,900	.08	171
25-49	37,000	.08	171
25-54	40,900	.08	172
MEN TOTAL	69,300	.08	173
18-49	48,900	.08	171
18-34	29,200	.08	172
21-49	44,800	.09	171
25-49	38,500	.09	169
25-54	42,400	.09	170
TEENS TOTAL	16,200	.08	172
CHILD TOTAL	27,900	.08	176
6-11	16,200	.08	176

MONTGOMERY-SELMA

TV HOUSEHOLDS	217,600	.25	101

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	596,000	.26	102
18+	440,300	.25	103
18-49	277,500	.24	109
12-24	124,600	.27	106
12-34	220,000	.25	110
18-34	163,300	.24	112
WOMEN TOTAL	238,600	.25	98
18-49	143,200	.24	106
12-24	62,100	.27	104
18-34	83,400	.24	110
25-49	108,900	.24	105
25-54	122,800	.24	105
MEN TOTAL	201,700	.24	110
18-49	134,300	.23	112
18-34	79,900	.23	113
21-49	119,400	.23	111
25-49	100,700	.23	110
25-54	112,800	.23	110
TEENS TOTAL	56,700	.28	96
CHILD TOTAL	99,000	.29	98
6-11	59,000	.29	94

NEW YORK (POUGHKEEPSIE)

TV HOUSEHOLDS	6,876,000	7.74	1

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	17,816,700	7.64	1
18+	13,942,500	7.79	1
18-49	8,745,300	7.49	1
12-24	3,282,500	6.99	1
12-34	6,381,100	7.15	1
18-34	4,865,100	7.03	1
WOMEN TOTAL	7,519,500	8.03	1
18-49	4,528,400	7.75	1
12-24	1,640,100	7.14	1
18-34	2,494,600	7.28	1
25-49	3,634,700	8.03	1
25-54	4,136,200	8.11	1
MEN TOTAL	6,423,100	7.53	1
18-49	4,216,900	7.24	1
18-34	2,370,500	6.79	1
21-49	3,859,400	7.34	1
25-49	3,344,100	7.51	1
25-54	3,796,100	7.61	1
TEENS TOTAL	1,516,000	7.56	1
CHILD TOTAL	2,358,100	6.87	1
6-11	1,406,100	6.98	1

ADI MARKETS POPULATION SUMMARY

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

TV HOUSEHOLDS 544 100 61 43

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 540 300	66	43
18+	1 179 900	66	41
18-49	831 600	71	37
12-24	360 300	77	35
12-34	650 200	73	37
18-34	517 900	75	36
WOMEN TOTAL	587 100	63	44
18-49	391 300	67	40
12-24	157 700	69	41
18-34	233 000	68	39
25-49	298 700	66	41
25-54	334 100	66	42
MEN TOTAL	592 800	70	37
18-49	440 300	76	36
18-34	284 900	82	29
21-49	383 900	73	37
25-49	304 900	68	37
25-54	337 900	68	38
TEENS TOTAL	132 300	66	42
CHILD TOTAL	228 100	66	42
6-11	133 000	66	43

OKLAHOMA CITY

TV HOUSEHOLDS 616 200 69 37

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 561 200	67	42
18+	1 203 500	67	39
18-49	783 800	67	40
12-24	313 800	67	42
12-34	593 800	67	41
18-34	471 000	68	39
WOMEN TOTAL	629 000	67	39
18-49	389 600	67	41
12-24	162 700	66	42
18-34	230 800	67	40
25-49	296 500	65	42
25-54	332 800	65	43
MEN TOTAL	574 500	67	41
18-49	394 200	68	39
18-34	240 200	69	38
21-49	354 200	67	39
25-49	296 300	67	40
25-54	330 500	66	40
TEENS TOTAL	122 800	61	45
CHILD TOTAL	234 900	68	40
6-11	134 300	67	42

OTTUMWA-KIRKSVILLE

TV HOUSEHOLDS 28 800 03 204

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	74 700	03	206
18+	59 600	03	204
18-49	35 500	03	206
12-24	[illegible] 600	03	206
12-34	[illegible] 000	03	206
18-34	22 700	03	204
WOMEN TOTAL	31 400	03	203
18-49	17 700	03	206
12-24	7 700	03	206
18-34	11 100	03	205
25-49	12 600	03	207
25-54	14 300	03	207
MEN TOTAL	28 200	03	204
18-49	17 900	03	206
18-34	11 600	03	204
21-49	15 600	03	207
25-49	12 700	03	207
25-54	14 300	03	207
TEENS TOTAL	5 300	03	206
CHILD TOTAL	9 800	03	207
6-11	5 900	03	206

NORTH PLATTE

TV HOUSEHOLDS 18 300 02 210

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	47 100	02	209
18+	35 400	02	209
18-49	22 400	02	210
12-24	8 700	02	210
12-34	16 600	02	210
18-34	12 900	02	210
WOMEN TOTAL	18 300	02	209
18-49	11 100	02	210
12-24	4 200	02	210
18-34	6 400	02	210
25-49	8 700	02	210
25-54	9 800	02	210
MEN TOTAL	17 100	02	209
18-49	11 300	02	210
18-34	6 500	02	210
21-49	10 200	02	210
25-49	8 700	02	210
25-54	9 700	02	210
TEENS TOTAL	3 700	02	211
CHILD TOTAL	8 000	02	209
6-11	4 500	02	209

OMAHA

TV HOUSEHOLDS 351 100 40 70

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	902 800	39	72
18+	682 500	38	73
18-49	438 400	38	73
12-24	178 700	38	76
12-34	339 500	38	73
18-34	259 300	37	75
WOMEN TOTAL	358 900	38	72
18-49	220 400	38	73
12-24	87 600	38	75
18-34	130 100	38	74
25-49	171 400	38	72
25-54	192 100	38	73
MEN TOTAL	-323 600	38	73
18-49	218 000	37	74
18-34	129 200	37	76
21-49	198 100	38	74
25-49	168 500	38	74
25-54	189 000	38	73
TEENS TOTAL	80 200	40	[illegible]
CHILD TOTAL	140 100	41	[illegible]
6-11	80 800	40	[illegible]

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

TV HOUSEHOLDS 332 800 37 75

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	861 200	37	75
18+	672 000	38	75
18-49	398 500	34	81
12-24	169 000	36	80
12-34	303 300	34	82
18-34	234 100	34	81
WOMEN TOTAL	355 000	38	73
18-49	199 000	34	80
12-24	82 100	36	80
18-34	114 800	34	87
25-49	150 500	33	81
25-54	170 800	34	79
MEN TOTAL	317 000	37	75
18-49	199 500	34	81
18-34	119 300	34	82
21-49	177 500	34	81
25-49	148 200	33	82
25-54	166 800	33	80
TEENS TOTAL	69 200	35	83
CHILD TOTAL	120 000	35	85
6-11	69 700	35	86

ODESSA-MIDLAND

TV HOUSEHOLDS 150 600 17 143

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	410 700	18	138
18+	301 900	17	141
18-49	207 800	18	128
12-24	85 700	18	132
12-34	160 400	18	132
18-34	123 500	18	131
WOMEN TOTAL	153 700	16	143
18-49	103 400	18	127
12-24	41 900	18	131
18-34	60 300	18	130
25-49	79 300	18	127
25-54	90 000	18	128
MEN TOTAL	148 200	17	139
18-49	104 400	18	129
18-34	63 200	18	129
21-49	95 100	18	126
25-49	79 700	18	128
25-54	90 400	18	125
TEENS TOTAL	36 900	18	132
CHILD TOTAL	71 900	21	121
6-11	40 100	20	124

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

TV HOUSEHOLDS 782 400 88 27

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 928 500	83	27
18+	1 524 800	85	27
18-49	890 200	76	33
12-24	362 400	77	34
12-34	664 700	74	36
18-34	507 100	73	37
WOMEN TOTAL	801 500	86	26
18-49	448 300	77	32
12-24	175 300	76	34
18-34	250 100	73	36
25-49	349 800	77	31
25-54	400 700	79	30
MEN TOTAL	723 300	85	27
18-49	441 900	76	34
18-34	257 000	74	37
21-49	396 100	75	35
25-49	335 600	75	32
25-54	381 300	76	32
TEENS TOTAL	157 500	79	32
CHILD TOTAL	246 100	72	39
6-11	150 200	75	37

PALM SPRINGS

TV HOUSEHOLDS 65 400 07 178

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	177 600	08	177
18+	133 500	07	176
18-49	82 000	07	179
12-24	33 800	07	183
12-34	64 700	07	176
18-34	49 300	07	177
WOMEN TOTAL	69 100	07	176
18-49	40 600	07	179
12-24	16 700	07	180
18-34	24 300	07	176
25-49	31 500	07	178
25-54	35 400	07	179
MEN TOTAL	64 400	08	177
18-49	41 400	07	178
18-34	25 000	07	179
21-49	37 700	07	176
25-49	32 100	07	175
25-54	35 700	07	177
TEENS TOTAL	15 400	08	178
CHILD TOTAL	28 700	08	174
6-11	16 400	08	174

ADI MARKETS POPULATION SUMMARY

PANAMA CITY

TV HOUSEHOLDS	75 300	.08	171
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	194 500	.08	171
18+	147 600	.08	172
18-49	93 300	.08	172
12-24	38 300	.08	173
12-34	69 600	.08	173
18-34	52 200	.08	174
WOMEN TOTAL	76 900	.08	172
18-49	46 900	.08	172
12-24	18 500	.08	172
18-34	25 800	.08	174
25-49	36 700	.08	172
25-54	42 000	.08	171
MEN TOTAL	70 700	.08	171
18-49	46 400	.08	173
18-34	26 400	.08	176
21-49	41 900	.08	172
25-49	35 700	.08	172
25-54	40 300	.08	172
TEENS TOTAL	17 400	.09	170
CHILD TOTAL	29 500	.09	172
6-11	17 700	.09	172

PARKERSBURG

TV HOUSEHOLDS	35 600	.04	198
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	89 700	.04	200
18+	68 400	.04	200
18-49	43 500	.04	201
12-24	16 800	.04	202
12-34	32 200	.04	202
18-34	24 400	.04	201
WOMEN TOTAL	36 600	.04	200
18-49	22 200	.04	201
12-24	8 500	.04	201
18-34	12 400	.04	201
25-49	17 600	.04	200
25-54	19 800	.04	200
MEN TOTAL	31 800	.04	200
18-49	21 300	.04	201
18-34	12 000	.03	202
21-49	19 500	.04	201
25-49	16 900	.04	200
25-54	19 000	.04	200
TEENS TOTAL	7 800	.04	200
CHILD TOTAL	13 500	.04	200
6-11	8 000	.04	200

PEORIA-BLOOMINGTON

TV HOUSEHOLDS	211 000	.24	110
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	548 700	.24	111
18+	420 100	.23	111
18-49	277 400	.24	110
12-24	117 400	.25	110
12-34	215 800	.24	111
18-34	170 500	.25	110
WOMEN TOTAL	221 300	.24	107
18-49	140 200	.24	109
12-24	59 200	.26	106
18-34	86 000	.25	107
25-49	103 200	.23	109
25-54	115 800	.23	109
MEN TOTAL	198 800	.23	112
18-49	137 200	.24	108
18-34	84 500	.24	110
21-49	122 300	.23	108
25-49	102 100	.23	108
25-54	114 500	.23	107
TEENS TOTAL	45 300	.23	113
CHILD TOTAL	83 300	.24	110
6-11	47 600	.24	111

PHILADELPHIA (ALLENTWN, READING VINELND, WILDWOOD & WILMINGTN,DE)

TV HOUSEHOLDS	2 643 700	2.98	4
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	6 939 800	2.98	4
18+	5 392 700	3.01	4
18-49	3 377 200	2.89	4
12-24	1 375 600	2.93	4
12-34	2 567 100	2.88	4
18-34	1 964 700	2.84	4
WOMEN TOTAL	2 872 700	3.07	3
18-49	1 717 600	2.94	4
12-24	676 700	2.95	4
18-34	985 700	2.89	4
25-49	1 335 800	2.95	4
25-54	1 525 700	2.99	4
MEN TOTAL	2 520 000	2.96	4
18-49	1 659 600	2.85	4
18-34	979 000	2.80	4
21-49	1 495 200	2.84	4
25-49	1 268 200	2.85	4
25-54	1 442 200	2.89	4
TEENS TOTAL	602 400	3.00	4
CHILD TOTAL	944 700	2.75	4
6-11	567 400	2.82	4

PHOENIX (PRESCOTT, AZ)

TV HOUSEHOLDS	927 000	1.04	21
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2 314 700	.99	22
18+	1 764 200	.99	23
18-49	1 138 000	.98	24
12-24	456 100	.97	24
12-34	873 200	.98	22
18-34	677 800	.98	22
WOMEN TOTAL	907 900	.97	23
18 49	563 200	.96	23
12-24	222 200	.97	24
18-34	331 400	.97	24
25-49	437 000	.96	23
25-54	485 000	.96	23
MEN TOTAL	856 300	1.00	22
18-49	574 800	.99	23
18-34	346 400	.99	22
21-49	520 300	.99	23
25-49	440 300	.99	22
25-54	485 400	.98	23
TEENS TOTAL	195 400	.97	23
CHILD TOTAL	355 100	1.03	19
6-11	205 900	1.02	18

PITTSBURGH

TV HOUSEHOLDS	1 192 200	1.34	17
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3 025,000	1.30	14
18+	2 384 200	1.33	15
18-49	1 423 100	1.22	16
12-24	586 800	1.25	15
12-34	1 050 400	1.22	16
18-34	841 400	1.22	16
WOMEN TOTAL	1 268 800	1.36	15
18-49	722 800	1.24	15
12-24	289 800	1.26	14
18-34	420 200	1.23	16
25-49	554 300	1.22	16
25-54	643 000	1.26	15
MEN TOTAL	1 115 400	1.31	16
18-49	700 300	1.20	16
18-34	421 200	1.21	16
21-49	629 900	1.20	16
25-49	531 000	1.19	16
25-54	611 600	1.23	16
TEENS TOTAL	249 000	1.24	15
CHILD TOTAL	391 800	1.14	16
6-11	235 400	1.17	16

PORTLAND, OR

TV HOUSEHOLDS	795 100	.90	26
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 992 700	.85	26
18+	1 539 500	.86	26
18-49	1 026 300	.88	26
12-24	375 400	.80	29
12-34	782 100	.88	26
18-34	622 100	.90	26
WOMEN TOTAL	795 000	.85	27
18-49	507 700	.87	26
12-24	185 300	.81	29
18-34	307 500	.90	26
25-49	400 700	.88	26
25-54	444 000	.87	26
MEN TOTAL	744 500	.87	26
18-49	518 600	.89	26
18-34	314 600	.90	26
21-49	476 000	.91	26
25-49	410 200	.92	26
25-54	451 700	.91	26
TEENS TOTAL	160 000	.80	29
CHILD TOTAL	293 200	.85	26
6-11	167 900	.83	26

PORTLAND-POLAND SPRING

TV HOUSEHOLDS	362 100	.41	69
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	931 200	.40	70
18+	716 900	.40	70
18-49	447 300	.38	72
12-24	180 900	.39	74
12-34	345 700	.39	72
18-34	264 300	.38	73
WOMEN TOTAL	377 300	.40	70
18-49	223 300	.38	72
12-24	89 000	.39	74
18-34	131 200	.38	73
25-49	174 200	.38	69
25-54	196 900	.39	70
MEN TOTAL	339 600	.40	70
18-49	224 000	.38	72
18-34	133 100	.38	74
21-49	202 000	.38	70
25-49	173 600	.39	70
25-54	194 900	.39	71
TEENS TOTAL	81 400	.41	68
CHILD TOTAL	132 900	.39	71
6-11	79 800	.40	72

PRESQUE ISLE

TV HOUSEHOLDS	29 100	.03	203
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	82 000	.04	203
18+	60 500	.03	203
18-49	39 800	.03	202
12-24	18 000	.04	201
12-34	32 300	.04	201
18-34	24 100	.03	202
WOMEN TOTAL	30 600	.03	204
18-49	19 200	.03	203
12-24	8 400	.04	202
18-34	11 300	.03	202
25-49	14 800	.03	203
25-54	16 800	.03	203
MEN TOTAL	29 900	.04	202
18-49	20 600	.04	202
18-34	12 800	.04	201
21-49	18 300	.03	202
25-49	15 200	.03	203
25-54	17 100	.03	203
TEENS TOTAL	8 200	.04	197
CHILD TOTAL	13 300	.04	201
6-11	7 800	.04	201

ADI MARKETS POPULATION SUMMARY

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

TV HOUSEHOLDS 542,300 .61 44

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,437,600	.62	44
18+	1,122,800	.63	44
18-49	681,200	.58	45
12-24	287,200	.61	44
12-34	530,700	.59	45
18-34	407,300	.59	45
WOMEN TOTAL	602,400	.64	43
18-49	345,200	.59	44
12-24	142,700	.62	44
18-34	204,500	.60	44
25-49	262,900	.58	47
25-54	300,900	.59	45
MEN TOTAL	520,400	.61	44
18-49	336,000	.58	45
18-34	202,800	.58	45
21-49	301,100	.57	47
25-49	254,500	.57	47
25-54	289,300	.58	47
TEENS TOTAL	123,400	.62	44
CHILD TOTAL	191,400	.56	53
6-11	115,800	.57	50

RAPID CITY

TV HOUSEHOLDS 82,800 .09 167

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	223,100	.10	168
18+	165,400	.09	169
18-49	110,200	.09	164
12-24	47,200	.10	165
12-34	88,400	.10	164
18-34	68,600	.10	163
WOMEN TOTAL	82,600	.09	169
18-49	53,200	.09	166
12-24	22,500	.10	165
18-34	32,000	.09	165
25-49	40,400	.09	166
25-54	45,100	.09	168
MEN TOTAL	82,800	.10	165
18-49	57,000	.10	163
18-34	36,600	.10	162
21-49	50,700	.10	163
25-49	[illegible]2,400	.10	162
25-54	47,600	.10	162
TEENS TOTAL	19,800	.10	168
CHILD TOTAL	37,900	.11	163
6-11	20,800	.10	165

ROANOKE-LYNCHBURG

TV HOUSEHOLDS 347,700 .39 73

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	973,600	.42	68
18+	759,800	.42	67
18-49	489,100	.42	67
12-24	201,600	.43	68
12-34	367,500	.41	68
18-34	286,100	.41	67
WOMEN TOTAL	400,000	.43	67
18-49	245,800	.42	66
12-24	99,800	.43	67
18-34	142,700	.42	67
25-49	186,000	.41	65
25-54	211,100	.41	65
MEN TOTAL	359,800	.42	67
18-49	243,300	.42	66
18-34	143,400	.41	66
21-49	216,700	.41	67
25-49	182,900	.41	65
25-54	205,800	.41	65
TEENS TOTAL	81,400	.41	68
CHILD TOTAL	132,400	.39	73
6-11	80,600	.40	71

QUINCY-HANNIBAL

TV HOUSEHOLDS 122,200 .14 154

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	317,000	.14	154
18+	246,900	.14	153
18-49	142,900	.12	156
12-24	62,300	.13	155
12-34	110,500	.12	156
18-34	84,800	.12	157
WOMEN TOTAL	130,300	.14	153
18-49	70,600	.12	156
12-24	30,100	.13	155
18-34	41,200	.12	157
25-49	52,900	.12	157
25-54	60,400	.12	155
MEN TOTAL	116,600	.14	154
18-49	72,300	.12	156
18-34	43,600	.12	157
21-49	63,900	.12	156
25-49	53,400	.12	156
25-54	60,400	.12	156
TEENS TOTAL	25,700	.13	157
CHILD TOTAL	44,400	.13	159
6-11	25,500	.13	158

RENO

TV HOUSEHOLDS 172,200 .19 121

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	411,600	.18	137
18+	326,100	.18	128
18-49	224,300	.19	120
12-24	78,500	.17	144
12-34	163,300	.18	128
18-34	130,800	.19	122
WOMEN TOTAL	159,400	.17	139
18-49	106,500	.18	124
12-24	37,700	.16	146
18-34	61,700	.18	128
25-49	84,800	.19	123
25-54	94,700	.19	123
MEN TOTAL	166,700	.20	121
18-49	117,800	.20	117
18-[illegible]4	69,100	.20	120
21[illegible]	108,700	.21	117
25[illegible]	93,500	.21	116
25-[illegible]	103,800	.21	116
TEENS TOTAL	32,500	.16	147
CHILD TOTAL	53,000	.15	151
6-11	31,400	.16	149

ROCHESTER, NY

TV HOUSEHOLDS 348,800 .39 72

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	916,900	.39	71
18+	706,000	.39	71
18-49	464,000	.40	68
12-24	190,400	.41	70
12-34	358,400	.40	69
18-34	276,700	.40	69
WOMEN TOTAL	372,900	.40	71
18-49	234,800	.40	68
12-24	94,000	.41	70
18-34	139,500	.41	69
25-49	180,600	.40	67
25-54	202,600	.40	67
MEN TOTAL	333,100	.39	72
18-49	229,200	.39	69
18-34	137,200	.39	73
21-49	206,300	.39	69
25-49	174,700	.39	69
25-54	195,800	.39	69
TEENS TOTAL	81,700	.41	67
CHILD TOTAL	129,200	.38	75
6-11	78,600	.39	73

RALEIGH-DURHAM (FAYETTEVILLE, NC)

TV HOUSEHOLDS 621,000 .70 35

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,671,000	.72	36
18+	1,280,700	.72	35
18-49	898,400	.77	31
12-24	377,300	.80	28
12-34	700,000	.78	31
18-34	558,000	.81	28
WOMEN TOTAL	663,100	.71	36
18-49	442,200	.76	35
12-24	177,000	.77	32
18-34	268,100	.78	31
25-49	334,200	.74	35
25-54	373,300	.73	35
MEN TOTAL	617,600	.72	34
18-49	456,200	.78	30
18-34	289,900	.83	27
21-49	401,800	.76	33
25-49	328,900	.74	36
25-54	364,400	.73	36
TEENS TOTAL	142,000	.71	40
CHILD TOTAL	248,300	.72	38
6-11	146,800	.73	39

RICHMOND

TV HOUSEHOLDS 419,100 .47 62

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,158,200	.50	59
18+	895,300	.50	55
18-49	591,000	.51	54
12-24	229,500	.49	58
12-34	447,100	.50	57
18-34	345,600	.50	55
WOMEN TOTAL	474,200	.51	54
18-49	300,600	.51	52
12-24	115,000	.50	57
18-34	175,600	.51	52
25-49	235,300	.52	52
25-54	264,800	.52	52
MEN TOTAL	421,100	.49	57
18-49	290,400	.50	56
18-34	170,000	.49	56
21-49	264,600	.50	54
25-49	227,700	.51	52
25-54	254,900	.51	53
TEENS TOTAL	101,500	.51	58
CHILD TOTAL	161,400	.47	63
6-11	97,100	.48	63

ROCHESTER-MASON CITY-AUSTIN

TV HOUSEHOLDS 143,300 .16 147

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	362,800	.16	151
18+	277,800	.16	150
18-49	167,400	.14	152
12-24	68,800	.15	152
12-34	128,300	.14	152
18-34	96,500	.14	152
WOMEN TOTAL	146,700	.16	149
18-49	84,300	.14	152
12-24	34,100	.15	152
18-34	48,300	.14	152
25-49	65,600	.14	151
25-54	74,200	.15	151
MEN TOTAL	131,100	.15	150
18-49	83,100	.14	152
18-34	48,200	.14	152
21-49	75,600	.14	152
25-49	64,800	.15	152
25-54	73,300	.15	152
TEENS TOTAL	31,800	.16	148
CHILD TOTAL	53,200	.15	150
6-11	30,800	.15	151

ADI MARKETS POPULATION SUMMARY

ROCKFORD

TV HOUSEHOLDS 192,200 .22 114

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	497,700	.21	117
18+	374,100	.21	115
18-49	244,700	.21	116
12-24	98,800	.21	118
12-34	186,900	.21	117
18-34	141,000	.20	117
WOMEN TOTAL	195,500	.21	115
18-49	122,600	.21	115
12-24	48,700	.21	118
18-34	70,600	.21	117
25-49	96,200	.21	112
25-54	108,400	.21	113
MEN TOTAL	178,600	.21	116
18-49	122,100	.21	116
18-34	70,400	.20	119
21-49	111,300	.21	115
25-49	95,600	.21	114
25-54	107,300	.22	114
TEENS TOTAL	45,900	.23	112
CHILD TOTAL	77,700	.23	114
6-11	46,400	.23	112

ST. JOSEPH

TV HOUSEHOLDS 46,900 .05 190

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	122,700	.05	191
18+	96,000	.05	190
18-49	55,000	.05	196
12-24	24,400	.05	196
12-34	43,000	.05	195
18-34	33,300	.05	196
WOMEN TOTAL	51,500	.06	187
18-49	27,500	.05	195
12-24	12,000	.05	196
18-34	16,300	.05	196
25-49	20,300	.04	194
25-54	23,400	.05	194
MEN TOTAL	44,500	.05	193
18-49	27,500	.05	195
18-34	17,000	.05	195
21-49	24,200	.05	195
25-49	20,000	.04	194
25-54	22,700	.05	193
TEENS TOTAL	9,700	.05	194
CHILD TOTAL	17,000	.05	194
6-11	9,300	.05	195

SALISBURY

TV HOUSEHOLDS 88,300 .10 162

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	232,100	.10	163
18+	180,800	.10	162
18-49	109,000	.09	165
12-24	45,000	.10	167
12-34	83,100	.09	168
18-34	62,800	.09	168
WOMEN TOTAL	95,900	.10	161
18-49	55,200	.09	164
12-24	22,500	.10	165
18-34	31,500	.09	166
25-49	42,800	.09	163
25-54	49,100	.10	162
MEN TOTAL	84,900	.10	161
18-49	53,800	.09	166
18-34	31,300	.09	169
21-49	48,500	.09	165
25-49	41,500	.09	164
25-54	47,200	.09	163
TEENS TOTAL	20,300	.10	165
CHILD TOTAL	31,000	.09	171
6-11	18,300	.09	170

ROSWELL

TV HOUSEHOLDS 41,400 .05 194

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	109,700	.05	196
18+	80,500	.04	197
18-49	51,000	.04	198
12-24	22,000	.05	199
12-34	39,900	.04	199
18-34	30,000	.04	199
WOMEN TOTAL	41,600	.04	198
18-49	25,400	.04	198
12-24	10,800	.05	198
18-34	14,600	.04	199
25-49	19,600	.04	197
25-54	22,400	.04	195
MEN TOTAL	38,900	.05	195
18-49	25,600	.04	198
18-34	15,400	.04	199
21-49	22,600	.04	197
25-49	19,300	.04	196
25-54	21,900	.04	195
TEENS TOTAL	9,900	.05	192
CHILD TOTAL	19,300	.06	189
6-11	11,000	.05	189

ST. LOUIS (MT. VERNON, IL)

TV HOUSEHOLDS 1,084,200 1.22 18

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,894,300	1.24	17
18+	2,207,100	1.23	18
18-49	1,392,100	1.19	17
12-24	566,100	1.21	16
12-34	1,060,600	1.19	17
18-34	803,400	1.16	17
WOMEN TOTAL	1,176,800	1.26	18
18-49	708,100	1.21	16
12-24	280,400	1.22	16
18-34	404,800	1.18	17
25-49	554,000	1.22	17
25-54	627,500	1.23	17
MEN TOTAL	1,030,300	1.21	18
18-49	684,000	1.17	17
18-34	398,600	1.14	18
21-49	620,900	1.18	17
25-49	529,200	1.19	17
25-54	597,600	1.20	18
TEENS TOTAL	257,200	1.28	14
CHILD TOTAL	430,000	1.25	14
6-11	251,400	1.25	14

SALT LAKE CITY

TV HOUSEHOLDS 589,800 .66 40

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,776,900	.76	33
18+	1,232,300	.69	37
18-49	888,200	.76	34
12-24	390,700	.83	26
12-34	726,800	.81	27
18-34	568,200	.82	27
WOMEN TOTAL	625,200	.67	41
18-49	438,900	.75	36
12-24	193,800	.84	26
18-34	279,600	.82	27
25-49	322,300	.71	36
25-54	354,800	.70	36
MEN TOTAL	607,100	.71	36
18-49	449,300	.77	32
18-34	288,600	.83	28
21-49	407,000	.77	31
25-49	333,600	.75	33
25-54	366,200	.73	35
TEENS TOTAL	158,600	.79	31
CHILD TOTAL	386,000	1.12	17
6-11	198,400	.98	21

SACRAMENTO-STOCKTON (MODESTO)

TV HOUSEHOLDS 929,000 1.05 20

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,374,000	1.02	21
18+	1,831,900	1.02	21
18-49	1,220,400	1.05	20
12-24	471,100	1.00	21
12-34	929,300	1.04	20
18-34	732,000	1.06	20
WOMEN TOTAL	940,300	1.00	22
18-49	607,500	1.04	20
12-24	230,500	1.00	20
18-34	361,500	1.05	20
25-49	472,800	1.04	20
25-54	530,100	1.04	21
MEN TOTAL	891,600	1.05	20
18-49	612,900	1.05	21
18-34	370,500	1.06	20
21-49	556,200	1.06	20
25-49	473,800	1.06	20
25-54	527,500	1.06	20
TEENS TOTAL	197,300	.98	22
CHILD TOTAL	344,800	1.00	20
6-11	198,300	.98	22

SALINAS-MONTEREY

TV HOUSEHOLDS 202,300 .23 111

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	561,700	.24	109
18+	437,800	.24	105
18-49	299,700	.26	103
12-24	117,000	.25	111
12-34	236,600	.27	103
18-34	193,700	.28	96
WOMEN TOTAL	218,400	.23	109
18-49	140,900	.24	108
12-24	53,500	.23	113
18-34	88,500	.26	104
25-49	108,400	.24	106
25-54	120,400	.24	106
MEN TOTAL	219,400	.26	99
18-49	158,800	.27	98
18-34	105,200	.30	93
21-49	142,200	.27	99
25-49	117,200	.25	99
25-54	128,200	.26	100
TEENS TOTAL	42,900	.21	116
CHILD TOTAL	81,000	.24	112
6-11	45,400	.23	113

SAN ANGELO

TV HOUSEHOLDS 48,700 .05 186

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	131,400	.06	187
18+	101,000	.06	186
18-49	63,200	.05	191
12-24	27,100	.06	192
12-34	49,000	.05	192
18-34	38,300	.06	193
WOMEN TOTAL	53,100	.06	186
18-49	31,400	.05	190
12-24	13,400	.06	189
18-34	18,700	.05	193
25-49	23,500	.05	188
25-54	26,700	.05	188
MEN TOTAL	47,900	.06	189
18-49	31,800	.05	191
18-34	19,600	.06	192
21-49	28,100	.05	190
25-49	23,300	.05	189
25-54	26,200	.05	189
TEENS TOTAL	10,700	.05	188
CHILD TOTAL	19,700	.06	188
6-11	11,100	.06	188

ADI MARKETS POPULATION SUMMARY

SAN ANTONIO (KERRVILLE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	549,300	.62	42
PERSONS 2+	1,580,800	.68	41
18+	1,156,300	.65	43
18-49	768,600	.66	42
12-24	333,400	.71	40
12-34	610,500	.68	40
18-34	460,100	.66	41
WOMEN TOTAL	607,100	.65	42
18-49	388,400	.66	42
12-24	161,200	.70	40
18-34	228,700	.67	41
25-49	300,600	.66	40
25-54	337,800	.66	41
MEN TOTAL	549,200	.64	43
18-49	380,200	.65	41
18-34	231,400	.66	41
21-49	338,100	.64	41
25-49	285,000	.64	41
25-54	318,100	.64	42
TEENS TOTAL	150,400	.75	36
CHILD TOTAL	274,100	.80	32
6-11	161,000	.80	31

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (VENTURA)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	196,600	.22	113
PERSONS 2+	506,800	.22	115
18+	409,800	.23	113
18-49	271,900	.23	112
12-24	113,100	.24	112
12-34	212,300	.24	112
18-34	175,400	.25	107
WOMEN TOTAL	206,700	.22	114
18-49	129,100	.22	112
12-24	53,800	.23	112
18-34	81,300	.24	112
25-49	93,300	.21	115
25-54	104,800	.21	115
MEN TOTAL	203,100	.24	109
18-49	142,800	.25	107
18-34	94,100	.27	103
21-49	126,900	.24	106
25-49	102,400	.23	107
25-54	112,900	.23	109
TEENS TOTAL	36,900	.18	132
CHILD TOTAL	60,100	.18	142
6-11	34,700	.17	143

SHREVEPORT-TEXARKANA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	407,600	.46	64
PERSONS 2+	1,091,300	.47	62
18+	817,600	.46	64
18-49	496,900	.43	65
12-24	208,500	.44	65
12-24	384,100	.43	66
18-34	286,800	.41	66
WOMEN TOTAL	437,500	.47	62
18-49	253,600	.43	64
12-24	103,000	.45	64
18-34	144,800	.42	66
25-49	198,000	.44	62
25-54	224,600	.44	62
MEN TOTAL	380,100	.45	64
18-49	243,300	.42	66
18-34	142,000	.41	67
21-49	219,900	.42	65
25-49	187,700	.42	64
25-54	211,100	.42	64
TEENS TOTAL	97,300	.49	61
CHILD TOTAL	176,400	.51	58
6-11	102,200	.51	59

SAN DIEGO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	805,400	.91	25
PERSONS 2+	2,136,400	.92	25
18+	1,687,800	.94	24
18-49	1,164,900	1.00	22
12-24	476,700	1.02	20
12-34	910,400	1.02	21
18-34	749,300	1.08	19
WOMEN TOTAL	832,500	.89	25
18-49	538,600	.92	25
12-24	205,500	.89	25
18-34	331,500	.97	23
25-49	411,400	.91	25
25-54	458,400	.90	25
MEN TOTAL	855,300	1.00	23
18-49	626,300	1.08	19
18-34	417,800	1.20	17
21-49	547,900	1.04	21
25-49	437,900	.98	23
25-54	481,500	.97	24
TEENS TOTAL	161,100	.80	28
CHILD TOTAL	287,500	.84	29
6-11	165,900	.82	29

SAVANNAH (HARDEEVILLE, SC)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	216,800	.24	103
PERSONS 2+	605,900	.26	99
18+	450,600	.25	98
18-49	305,200	.26	100
12-24	139,200	.30	96
12-34	248,100	.28	95
18-34	193,100	.28	98
WOMEN TOTAL	231,900	.25	101
18-49	148,700	.25	102
12-24	64,500	.28	100
18-34	91,300	.27	99
25-49	111,000	.25	104
25-54	124,400	.24	104
MEN TOTAL	218,700	.26	101
18-49	156,500	.27	102
18-34	101,800	.29	95
21-49	136,400	.26	102
25-49	110,000	.25	104
25-54	122,000	.24	104
TEENS TOTAL	55,000	.27	100
CHILD TOTAL	100,300	.29	98
6-11	56,900	.28	99

SIOUX CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	169,500	.19	125
PERSONS 2+	435,200	.19	127
18+	332,500	.19	125
18-49	195,200	.17	138
12-24	87,100	.19	130
12-34	155,200	.17	136
18-34	118,400	.17	137
WOMEN TOTAL	174,000	.19	125
18-49	96,800	.17	139
12-24	43,000	.19	128
18-34	57,700	.17	137
25-49	72,200	.16	140
25-54	82,800	.16	139
MEN TOTAL	158,500	.19	129
18-49	98,400	.17	139
18-34	60,700	.17	139
21-49	87,400	.17	140
25-49	72,700	.16	142
25-54	83,100	.17	139
TEENS TOTAL	36,800	.18	134
CHILD TOTAL	65,900	.19	132
6-11	36,800	.18	134

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	2,141,100	2.41	5
PERSONS 2+	5,373,700	2.30	5
18+	4,281,800	2.39	5
18-49	2,911,500	2.49	5
12-24	1,005,400	2.14	6
12-34	2,125,100	2.38	5
18-34	1,710,700	2.47	5
WOMEN TOTAL	2,201,200	2.35	6
18-49	1,433,000	2.45	5
12-24	489,400	2.13	6
18-34	838,200	2.45	5
25-49	1,146,700	2.53	5
25-54	1,277,100	2.50	5
MEN TOTAL	2,080,600	2.44	5
18-49	1,478,500	2.54	5
18-34	872,500	2.50	5
21-49	1,361,200	2.59	5
25-49	1,173,800	2.64	5
25-54	1,297,900	2.60	5
TEENS TOTAL	414,400	2.07	6
CHILD TOTAL	677,500	1.97	7
6-11	399,800	1.98	7

SEATTLE-TACOMA (BELLINGHAM)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,224,200	1.38	15
PERSONS 2+	2,998,400	1.29	15
18+	2,341,700	1.31	17
18-49	1,591,600	1.36	14
12-24	589,400	1.26	14
12-34	1,199,700	1.34	14
18-34	961,100	1.39	14
WOMEN TOTAL	1,188,800	1.27	17
18-49	773,500	1.32	14
12-24	281,500	1.23	15
18-34	463,800	1.35	14
25-49	608,400	1.34	14
25-54	675,400	1.32	14
MEN TOTAL	1,152,900	1.35	14
18-49	818,100	1.40	14
18-34	497,300	1.42	14
21-49	745,500	1.42	14
25-49	632,400	1.42	14
25-54	695,000	1.40	14
TEENS TOTAL	238,600	1.19	16
CHILD TOTAL	418,100	1.22	15
6-11	243,400	1.21	15

SIOUX FALLS-MITCHELL

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	217,900	.25	100
PERSONS 2+	567,200	.24	106
18+	431,000	.24	108
18-49	256,100	.22	113
12-24	112,300	.24	113
12-34	202,800	.23	114
18-34	153,700	.22	114
WOMEN TOTAL	223,900	.24	105
18-49	127,100	.22	113
12-24	55,800	.24	110
18-34	75,000	.22	114
25-49	95,900	.21	114
25-54	109,000	.21	112
MEN TOTAL	207,100	.24	106
18-49	129,000	.22	113
18-34	78,700	.23	114
21-49	115,200	.22	113
25-49	97,000	.22	113
25-54	109,900	.22	113
TEENS TOTAL	49,100	.24	107
CHILD TOTAL	87,100	.25	107
6-11	48,400	.24	108

SOUTH BEND-ELKHART

TV HOUSEHOLDS	285,700	.32	84

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	757,900	.32	85
18+	570,000	.32	86
18-49	365,900	.31	85
12-24	150,500	.32	88
12-34	283,000	.32	86
18-34	215,900	.31	88
WOMEN TOTAL	299,500	.32	86
18-49	184,400	.32	85
12-24	73,900	.32	87
18-34	107,700	.31	85
25-49	143,200	.32	85
25-54	162,100	.32	84
MEN TOTAL	270,500	.32	86
18-49	181,500	.31	88
18-34	108,200	.31	90
21-49	163,600	.31	86
25-49	139,300	.31	84
25-54	157,000	.31	84
TEENS TOTAL	67,100	.33	86
CHILD TOTAL	120,800	.35	83
6-11	70,900	.35	84

SPRINGFIELD, MO

TV HOUSEHOLDS	293,600	.33	81

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	777,400	.33	82
18+	606,700	.34	81
18-49	352,300	.30	90
12-24	147,500	.31	90
12-34	265,400	.30	92
18-34	202,300	.29	92
WOMEN TOTAL	316,400	.34	82
18-49	175,900	.30	85
12-24	69,900	.30	93
18-34	98,800	.29	92
25-49	136,100	.30	88
25-54	154,200	.30	88
MEN TOTAL	290,300	.34	80
18-49	176,400	.30	91
18-34	103,500	.30	94
21-49	155,400	.30	90
25-49	131,800	.30	88
25-54	149,300	.30	88
TEENS TOTAL	63,100	.31	90
CHILD TOTAL	107,600	.31	89
6-11	62,800	.31	90

TALLAHASSEE-THOMASVILLE

TV HOUSEHOLDS	166,500	.19	128

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	454,000	.19	122
18+	340,300	.19	123
18-49	234,800	.20	117
12-24	105,200	.22	117
12-34	189,600	.21	116
18-34	149,200	.22	116
WOMEN TOTAL	180,900	.19	122
18-49	120,200	.21	117
12-24	53,400	.23	114
18-34	76,000	.22	113
25-49	86,500	.19	119
25-54	96,600	.19	121
MEN TOTAL	159,400	.19	127
18-49	114,600	.20	119
18-34	73,200	.21	116
21-49	101,600	.19	119
25-49	83,500	.19	122
25-54	92,100	.18	123
TEENS TOTAL	40,400	.20	121
CHILD TOTAL	73,300	.21	118
6-11	42,800	.21	119

SPOKANE (WENATCHEE, WA)

TV HOUSEHOLDS	320,100	.36	79

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	826,100	.35	79
18+	627,200	.35	79
18-49	413,800	.35	77
12-24	168,000	.36	81
12-34	320,700	.36	78
18-34	250,400	.36	77
WOMEN TOTAL	319,900	.34	80
18-49	204,200	.35	78
12-24	82,200	.36	79
18-34	122,800	.36	77
25-49	156,300	.35	77
25-54	174,300	.34	77
MEN TOTAL	307,300	.36	78
18-49	209,600	.36	77
18-34	127,600	.37	77
21-49	188,800	.36	76
25-49	159,800	.36	75
25-54	177,000	.36	75
TEENS TOTAL	70,300	.35	81
CHILD TOTAL	128,600	.37	76
6-11	73,700	.37	78

SPRINGFIELD-DECATUR-CHAMPAIGN

TV HOUSEHOLDS	333,200	.38	74

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	850,500	.38	76
18+	662,900	.37	75
18-49	432,100	.37	75
12-24	187,700	.40	73
12-34	338,500	.38	74
18-34	270,700	.39	72
WOMEN TOTAL	347,600	.37	76
18-49	214,100	.37	75
12-24	90,200	.39	73
18-34	131,800	.38	72
25-49	156,700	.35	76
25-54	176,300	.35	76
MEN TOTAL	315,300	.37	76
18-49	218,000	.37	74
18-34	138,900	.40	70
21-49	189,700	.36	75
25-49	155,500	.35	78
25-54	174,200	.35	78
TEENS TOTAL	67,800	.34	84
CHILD TOTAL	119,800	.35	86
6-11	68,500	.34	87

TAMPA-ST. PETERSBURG (LAKELAND, FL & SARASOTA)

TV HOUSEHOLDS	1,237,400	1.39	14

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,887,100	1.24	18
18+	2,356,100	1.32	16
18-49	1,171,800	1.00	21
12-24	456,400	.97	23
12-34	869,800	.97	24
18-34	666,200	.96	24
WOMEN TOTAL	1,265,300	1.35	16
18-49	594,900	1.02	21
12-24	226,800	.99	21
18-34	334,400	.98	21
25-49	468,000	1.03	21
25-54	540,000	1.06	20
MEN TOTAL	1,090,800	1.28	17
18-49	576,900	.99	22
18-34	331,800	.95	24
21-49	525,400	1.00	22
25-49	451,000	1.01	21
25-54	513,400	1.03	21
TEENS TOTAL	203,600	1.02	19
CHILD TOTAL	327,400	.95	23
6-11	199,800	.99	20

SPRINGFIELD, MA

TV HOUSEHOLDS	213,800	.24	108

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	565,500	.24	107
18+	444,700	.25	102
18-49	280,100	.24	107
12-24	127,100	.27	104
12-34	224,100	.25	107
18-34	176,000	.25	106
WOMEN TOTAL	240,200	.26	97
18-49	144,800	.25	105
12-24	65,000	.28	98
18-34	90,700	.26	101
25-49	103,300	.23	108
25-54	117,400	.23	107
MEN TOTAL	204,500	.24	107
18-49	135,300	.23	110
18-34	85,300	.24	108
21-49	119,200	.23	112
25-49	97,800	.22	112
25-54	111,000	.22	112
TEENS TOTAL	48,100	.24	109
CHILD TOTAL	72,700	.21	119
6-11	44,400	.22	116

SYRACUSE

TV HOUSEHOLDS	370,000	.42	67

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,004,100	.43	66
18+	771,800	.43	65
18-49	503,600	.43	64
12-24	227,800	.49	59
12-34	402,100	.45	63
18-34	311,900	.45	64
WOMEN TOTAL	405,900	.43	66
18-49	253,000	.43	65
12-24	112,400	.49	58
18-34	155,300	.45	64
25-49	184,700	.41	66
25-54	209,200	.41	66
MEN TOTAL	365,900	.43	66
18-49	250,600	.43	65
18-34	156,600	.45	65
21-49	218,600	.42	66
25-49	181,300	.41	66
25-54	203,800	.41	65
TEENS TOTAL	90,200	.45	65
CHILD TOTAL	142,100	.41	67
6-11	84,900	.42	66

TERRE HAUTE

TV HOUSEHOLDS	161,200	.18	129

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	416,900	.18	135
18+	323,600	.18	130
18-49	189,900	.16	143
12-24	81,500	.17	141
12-34	146,900	.16	143
18-34	112,100	.16	144
WOMEN TOTAL	171,900	.18	127
18-49	94,300	.16	143
12-24	35,400	.17	141
18-34	54,400	.16	145
25-49	71,900	.16	141
25-54	82,200	.16	142
MEN TOTAL	151,700	.18	133
18-49	95,600	.16	142
18-34	57,700	.17	141
21-49	84,900	.16	144
25-49	71,300	.16	143
25-54	80,600	.16	144
TEENS TOTAL	34,800	.17	143
CHILD TOTAL	58,500	.17	145
6-11	33,800	.17	145

ADI MARKETS POPULATION SUMMARY

TOLEDO

TV HOUSEHOLDS 400,500 .45 65

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,056,600	.45	65
18+	794,900	.44	65
18-49	515,800	.44	62
12-24	220,400	.47	61
12-34	406,700	.46	62
18-34	313,700	.45	63
WOMEN TOTAL	418,500	.45	65
18-49	259,800	.44	62
12-24	109,500	.48	61
18-34	156,800	.46	61
25-49	195,600	.43	63
25-54	221,300	.43	63
MEN TOTAL	376,400	.44	65
18-49	256,000	.44	63
18-34	156,900	.45	64
21-49	230,000	.44	63
25-49	192,800	.43	63
25-54	217,200	.44	63
TEENS TOTAL	93,000	.46	64
CHILD TOTAL	168,700	.49	60
6-11	98,400	.49	61

TUCSON

TV HOUSEHOLDS 290,900 .33 83

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	720,400	.31	88
18+	554,300	.31	87
18-49	362,600	.31	86
12-24	148,100	.32	89
12-34	283,100	.32	85
18-34	223,500	.32	85
WOMEN TOTAL	287,400	.31	88
18-49	180,300	.31	87
12-24	72,900	.32	88
18-34	109,400	.32	84
25-49	136,700	.30	87
25-54	153,400	.30	89
MEN TOTAL	266,900	.31	88
18-49	182,300	.31	86
18-34	114,100	.33	84
21-49	164,600	.31	84
25-49	137,400	.31	86
25-54	152,200	.31	87
TEENS TOTAL	59,600	.30	92
CHILD TOTAL	106,500	.31	90
6-11	61,400	.30	92

TWIN FALLS

TV HOUSEHOLDS 30,300 .03 202

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	85,000	.04	201
18+	63,200	.04	201
18-49	38,800	.03	203
12-24	15,400	.03	207
12-34	29,600	.03	204
18-34	22,600	.03	205
WOMEN TOTAL	32,300	.03	202
18-49	19,100	.03	204
12-24	7,400	.03	207
18-34	11,100	.03	205
25-49	15,100	.03	202
25-54	17,000	.03	201
MEN TOTAL	30,900	.04	201
18-49	19,700	.03	203
18-34	11,500	.03	205
21-49	17,900	.03	203
25-49	15,300	.03	202
25-54	17,200	.03	202
TEENS TOTAL	7,000	.03	204
CHILD TOTAL	14,800	.04	197
6-11	8,100	.04	199

TOPEKA

TV HOUSEHOLDS 150,900 .17 142

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	396,200	.17	144
18+	309,500	.17	138
18-49	204,700	.18	130
12-24	91,200	.19	126
12-34	163,200	.18	129
18-34	133,200	.19	120
WOMEN TOTAL	156,300	.17	141
18-49	97,000	.17	138
12-24	41,600	.18	133
18-34	61,300	.18	129
25-49	70,000	.15	146
25-54	78,500	.15	147
MEN TOTAL	153,200	.18	132
18-49	107,700	.18	126
18-34	71,900	.21	118
21-49	93,400	.18	130
25-49	73,500	.17	140
25-54	81,700	.16	142
TEENS TOTAL	30,000	.15	151
CHILD TOTAL	56,700	.17	148
6-11	31,400	.16	149

TULSA (BARTLESVILLE)

TV HOUSEHOLDS 461,600 .52 54

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,176,200	.50	56
18+	899,100	.50	54
18-49	573,000	.49	59
12-24	218,300	.47	63
12-34	425,300	.48	59
18-34	327,400	.47	59
WOMEN TOTAL	473,300	.51	55
18-49	288,900	.49	57
12-24	107,200	.47	62
18-34	163,400	.48	59
25-49	229,300	.51	55
25-54	257,400	.50	55
MEN TOTAL	425,800	.50	55
18-49	284,100	.49	59
18-34	164,000	.47	60
21-49	259,400	.49	57
25-49	223,300	.50	56
25-54	249,800	.50	58
TEENS TOTAL	97,900	.49	60
CHILD TOTAL	179,200	.52	57
6-11	103,900	.52	58

TYLER-LONGVIEW

TV HOUSEHOLDS 170,900 .19 123

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	459,400	.20	120
18+	350,800	.20	121
18-49	222,300	.19	121
12-24	93,000	.20	121
12-34	170,900	.19	121
18-34	133,000	.19	121
WOMEN TOTAL	183,400	.20	121
18-49	110,000	.19	123
12-24	45,800	.20	121
18-34	64,900	.19	121
25-49	82,600	.18	124
25-54	93,300	.18	124
MEN TOTAL	167,400	.20	120
18-49	112,300	.19	121
18-34	68,100	.19	123
21-49	100,600	.19	120
25-49	84,600	.19	120
25-54	94,300	.19	121
TEENS TOTAL	37,900	.19	128
CHILD TOTAL	70,700	.21	124
6-11	41,400	.21	123

TRAVERSE CITY-CADILLAC

TV HOUSEHOLDS 155,800 .18 138

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	412,400	.18	136
18+	312,400	.17	137
18-49	187,600	.16	145
12-24	78,600	.17	143
12-34	146,100	.16	144
18-34	107,800	.16	146
WOMEN TOTAL	161,300	.17	136
18-49	93,100	.16	144
12-24	38,800	.17	143
18-34	52,700	.15	150
25-49	73,000	.16	138
25-54	82,800	.16	139
MEN TOTAL	151,100	.18	135
18-49	94,500	.16	145
18-34	55,100	.16	146
21-49	86,100	.16	141
25-49	74,300	.17	138
25-54	83,500	.17	138
TEENS TOTAL	38,300	.19	126
CHILD TOTAL	61,700	.18	138
6-11	36,100	.18	136

TUSCALOOSA

TV HOUSEHOLDS 52,400 .06 185

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	139,500	.06	185
18+	107,600	.06	185
18-49	74,600	.06	182
12-24	34,500	.07	181
12-34	59,300	.07	183
18-34	48,200	.07	180
WOMEN TOTAL	56,300	.06	184
18-49	37,700	.06	182
12-24	17,100	.07	177
18-34	24,000	.07	177
25-49	26,000	.06	185
25-54	29,400	.06	184
MEN TOTAL	51,300	.06	185
18-49	36,900	.06	185
18-34	24,200	.07	182
21-49	31,700	.06	185
25-49	25,200	.06	187
25-54	28,300	.06	187
TEENS TOTAL	11,100	.06	186
CHILD TOTAL	20,800	.06	187
6-11	12,200	.06	186

UTICA

TV HOUSEHOLDS 102,200 .12 158

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	277,700	.12	159
18+	214,400	.12	157
18-49	127,600	.11	159
12-24	57,700	.12	159
12-34	100,400	.11	161
18-34	75,500	.11	161
WOMEN TOTAL	113,700	.12	157
18-49	64,100	.11	159
12-24	28,700	.12	157
18-34	37,700	.11	160
25-49	47,600	.11	159
25-54	54,700	.11	159
MEN TOTAL	100,700	.12	158
18-49	63,500	.11	161
18-34	37,800	.11	161
21-49	55,900	.11	160
25-49	47,200	.11	159
25-54	53,800	.11	159
TEENS TOTAL	24,900	.12	159
CHILD TOTAL	38,400	.11	162
6-11	23,100	.11	162

ADI MARKETS POPULATION SUMMARY

VICTORIA

TV HOUSEHOLDS 26,800 .03 206

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	75,100	.03	205
18+	54,900	.03	206
18-49	38,200	.03	204
12-24	15,900	.03	205
12-34	30,000	.03	203
18-34	23,000	.03	203
WOMEN TOTAL	28,300	.03	206
18-49	19,100	.03	204
12-24	7,900	.03	205
18-34	11,300	.03	202
25-49	14,600	.03	205
25-54	16,300	.03	205
MEN TOTAL	26,600	.03	206
18-49	19,100	.03	204
18-34	11,700	.03	203
21-49	17,400	.03	204
25-49	14,700	.03	204
25-54	16,400	.03	204
TEENS TOTAL	7,000	.03	204
CHILD TOTAL	13,200	.04	202
6-11	7,500	.04	202

WATERTOWN-CARTHAGE

TV HOUSEHOLDS 79,600 .09 169

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	227,200	.10	165
18+	169,400	.09	166
18-49	106,900	.09	166
12-24	52,100	.11	164
12-34	87,000	.10	165
18-34	64,700	.09	166
WOMEN TOTAL	88,400	.09	166
18-49	52,700	.09	168
12-24	24,900	.11	164
18-34	31,200	.09	167
25-49	38,800	.09	170
25-54	44,400	.09	169
MEN TOTAL	81,000	.10	167
18-49	54,200	.09	165
18-34	33,500	.10	165
21-49	46,400	.09	168
25-49	38,300	.09	170
25-54	43,500	.09	169
TEENS TOTAL	22,300	.11	163
CHILD TOTAL	35,500	.10	166
6-11	21,100	.10	163

WHEELING-STEUBENVILLE

TV HOUSEHOLDS 154,000 .17 139

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	401,000	.17	141
18+	308,900	.17	139
18-49	184,100	.16	146
12-24	75,100	.16	149
12-34	141,100	.16	149
18-34	107,600	.16	148
WOMEN TOTAL	163,500	.17	134
18-49	92,800	.16	145
12-24	37,300	.16	148
18-34	53,500	.16	148
25-49	71,900	.16	141
25-54	82,900	.16	138
MEN TOTAL	145,400	.17	142
18-49	91,300	.16	148
18-34	54,100	.15	148
21-49	82,900	.16	148
25-49	70,600	.16	145
25-54	81,000	.16	143
TEENS TOTAL	33,500	.17	145
CHILD TOTAL	58,600	.17	144
6-11	35,300	.18	141

WACO-TEMPLE

TV HOUSEHOLDS 245,600 .28 93

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	677,400	.29	92
18+	527,500	.29	91
18-49	359,000	.31	87
12-24	175,600	.38	75
12-34	294,100	.33	84
18-34	243,000	.35	80
WOMEN TOTAL	259,800	.28	93
18-49	164,100	.28	92
12-24	76,300	.33	85
18-34	105,600	.31	86
25-49	112,800	.25	102
25-54	126,000	.25	102
MEN TOTAL	267,700	.31	87
18-49	194,900	.33	83
18-34	137,400	.39	71
21-49	159,300	.30	89
25-49	117,700	.26	98
25-54	130,300	.26	98
TEENS TOTAL	51,100	.25	103
CHILD TOTAL	98,800	.29	99
6-11	55,000	.27	101

WAUSAU-RHINELANDER

TV HOUSEHOLDS 161,900 .18 128

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	434,700	.19	128
18+	326,400	.18	127
18-49	202,200	.17	134
12-24	90,400	.19	128
12-34	161,000	.18	131
18-34	119,500	.17	136
WOMEN TOTAL	166,800	.18	133
18-49	99,500	.17	133
12-24	44,100	.19	126
18-34	58,300	.17	135
25-49	75,400	.17	135
25-54	85,300	.17	135
MEN TOTAL	159,600	.19	126
18-49	102,700	.18	132
18-34	61,200	.18	136
21-49	91,700	.17	132
25-49	77,900	.17	130
25-54	87,700	.18	130
TEENS TOTAL	41,500	.21	119
CHILD TOTAL	66,800	.19	130
6-11	38,700	.19	128

WICHITA-HUTCHINSON

TV HOUSEHOLDS 427,400 .48 60

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,078,600	.46	63
18+	833,000	.47	63
18-49	515,300	.44	63
12-24	209,600	.45	64
12-34	396,400	.44	64
18-34	309,200	.45	65
WOMEN TOTAL	434,200	.46	64
18-49	254,000	.43	63
12-24	102,400	.45	65
18-34	149,800	.44	65
25-49	194,400	.43	64
25-54	220,100	.43	64
MEN TOTAL	398,800	.47	63
18-49	261,300	.45	62
18-34	159,400	.46	63
21-49	236,100	.45	62
25-49	198,500	.45	62
25-54	224,100	.45	62
TEENS TOTAL	87,200	.43	66
CHILD TOTAL	158,400	.46	64
6-11	87,500	.43	64

WASHINGTON, DC

TV HOUSEHOLDS 1,592,800 1.79 9

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	4,186,600	1.79	9
18+	3,233,800	1.81	9
18-49	2,310,200	1.98	7
12-24	832,500	1.77	9
12-34	1,691,300	1.89	8
18-34	1,321,900	1.91	9
WOMEN TOTAL	1,686,900	1.80	9
18-49	1,166,500	2.00	7
12-24	413,900	1.80	9
18-34	670,500	1.96	8
25-49	934,700	2.06	7
25-54	1,034,300	2.03	7
MEN TOTAL	1,546,900	1.81	9
18-49	1,143,700	1.96	7
18-34	651,400	1.86	10
21-49	1,050,900	2.00	7
25-49	912,400	2.05	7
25-54	1,008,600	2.02	7
TEENS TOTAL	369,400	1.84	8
CHILD TOTAL	583,400	1.70	10
6-11	355,600	1.76	10

WEST PALM BEACH-FT. PIERCE-VERO BEACH

TV HOUSEHOLDS 462,500 .52 53

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,073,500	.46	64
18+	879,600	.49	57
18-49	435,400	.37	74
12-24	164,100	.35	82
12-34	321,200	.36	77
18-34	248,200	.36	79
WOMEN TOTAL	465,200	.50	56
18-49	216,300	.37	74
12-24	80,500	.35	82
18-34	122,200	.36	78
25-49	171,400	.38	72
25-54	197,600	.39	68
MEN TOTAL	414,400	.49	60
18-49	219,100	.38	73
18-34	126,000	.36	80
21-49	200,800	.38	73
25-49	172,900	.39	71
25-54	195,700	.39	70
TEENS TOTAL	73,000	.36	76
CHILD TOTAL	120,900	.35	82
6-11	72,500	.36	81

WICHITA FALLS-LAWTON

TV HOUSEHOLDS 159,800 .18 130

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	430,300	.18	130
18+	330,900	.18	126
18-49	212,400	.18	127
12-24	93,900	.20	120
12-34	165,800	.19	124
18-34	130,800	.19	122
WOMEN TOTAL	167,200	.18	132
18-49	99,500	.17	133
12-24	40,200	.17	138
18-34	58,000	.17	136
25-49	75,800	.17	134
25-54	85,600	.17	134
MEN TOTAL	163,700	.19	124
18-49	112,900	.19	120
18-34	72,800	.21	117
21-49	96,000	.18	125
25-49	77,700	.17	131
25-54	86,700	.17	132
TEENS TOTAL	35,000	.17	142
CHILD TOTAL	64,400	.19	133
6-11	36,000	.18	138

ADI MARKETS POPULATION SUMMARY

WILKES BARRE-SCRANTON

TV HOUSEHOLDS 483,800 .54 51

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,242,300	.53	52
18+	979,300	.55	51
18-49	552,500	.47	60
12-24	225,700	.48	60
12-34	416,600	.47	60
18-34	316,300	.46	62
WOMEN TOTAL	525,900	.56	51
18-49	277,000	.47	60
12-24	111,700	.49	60
18-34	156,400	.46	62
25-49	214,400	.47	61
25-54	250,100	.49	59
MEN TOTAL	453,400	.53	52
18-49	275,500	.47	60
18-34	159,900	.46	61
21-49	248,400	.47	60
25-49	212,700	.48	60
25-54	244,900	.49	58
TEENS TOTAL	100,300	.50	59
CHILD TOTAL	162,700	.47	62
6-11	98,000	.49	62

WILMINGTON

TV HOUSEHOLDS 136,100 .15 150

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	373,300	.16	149
18+	276,300	.15	151
18-49	181,500	.16	149
12-24	75,400	.16	148
12-34	141,600	.16	148
18-34	106,200	.15	149
WOMEN TOTAL	146,600	.16	150
18-49	92,600	.16	147
12-24	37,500	.16	147
18-34	53,800	.16	147
25-49	72,400	.16	139
25-54	81,400	.16	143
MEN TOTAL	129,700	.15	151
18-49	88,900	.15	150
18-34	52,400	.15	150
21-49	80,500	.15	150
25-49	69,100	.16	147
25-54	77,100	.15	147
TEENS TOTAL	35,400	.18	139
CHILD TOTAL	61,600	.18	139
6-11	36,900	.18	132

YAKIMA

TV HOUSEHOLDS 163,300 .18 127

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	427,900	.18	131
18+	321,700	.18	132
18-49	213,700	.18	126
12-24	84,800	.18	134
12-34	165,300	.19	125
18-34	128,200	.19	126
WOMEN TOTAL	162,300	.17	135
18-49	103,800	.18	126
12-24	41,000	.18	134
18-34	61,800	.18	127
25-49	80,700	.18	126
25-54	90,400	.18	127
MEN TOTAL	159,400	.19	127
18-49	109,900	.19	123
18-34	66,400	.19	124
21-49	100,000	.19	121
25-49	85,300	.19	119
25-54	94,700	.19	120
TEENS TOTAL	37,100	.19	130
CHILD TOTAL	69,100	.20	126
6-11	38,700	.19	128

YOUNGSTOWN

TV HOUSEHOLDS 276,700 .31 88

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	720,000	.31	89
18+	553,000	.31	88
18-49	337,500	.29	93
12-24	137,700	.29	97
12-34	258,000	.29	95
18-34	195,900	.28	95
WOMEN TOTAL	292,900	.31	87
18-49	171,800	.29	91
12-24	68,200	.30	95
18-34	98,300	.29	93
25-49	134,000	.30	89
25-54	154,600	.30	87
MEN TOTAL	260,100	.31	90
18-49	165,700	.28	94
18-34	97,600	.28	100
21-49	150,100	.29	93
25-49	127,900	.29	90
25-54	146,900	.29	90
TEENS TOTAL	62,100	.31	91
CHILD TOTAL	104,900	.31	92
6-11	62,400	.31	91

ZANESVILLE

TV HOUSEHOLDS 31,200 .04 201

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	80,800	.03	204
18+	60,600	.03	202
18-49	37,800	.03	205
12-24	16,400	.03	203
12-34	29,500	.03	205
18-34	22,000	.03	207
WOMEN TOTAL	32,500	.03	201
18-49	19,300	.03	202
12-24	8,100	.04	204
18-34	11,200	.03	204
25-49	14,800	.03	203
25-54	16,800	.03	203
MEN TOTAL	28,100	.03	205
18-49	18,500	.03	205
18-34	10,800	.03	207
21-49	16,700	.03	205
25-49	14,100	.03	205
25-54	16,000	.03	205
TEENS TOTAL	7,500	.04	201
CHILD TOTAL	12,700	.04	203
6-11	7,500	.04	202

UNITED STATES

TV HOUSEHOLDS 88,812,800

	POP IN TVHH & GROUP QUARTERS
PERSONS 2+	233,264,500
18+	178,889,100
18-49	116,706,600
12-24	46,938,400
12-34	89,252,300
18-34	69,202,000
WOMEN TOTAL	93,629,300
18-49	58,451,800
12-24	22,975,900
18-34	34,268,600
25-49	45,287,200
25-54	50,984,200
MEN TOTAL	85,259,800
18-49	58,254,800
18-34	34,933,400
21-49	52,593,500
25-49	44,531,300
25-54	49,852,900
TEENS TOTAL	20,050,300
CHILD TOTAL	34,325,100
6-11	20,153,600

ADI Population Estimates

Markets Alphabetically by Demographic Category.

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 233,264,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	305,500	.13	155
ALBANY GA	378,500	.16	147
ALBANY-SCHENECTADY-TROY	1,256,800	.54	51
ALBUQUERQUE	1,211,800	.52	54
ALEXANDRIA LA	255,700	.11	160
ALEXANDRIA MN	161,200	.07	182
ALPENA	40,200	.02	211
AMARILLO	475,500	.20	119
ANNISTON	121,200	.05	193
ARDMORE-ADA	193,600	.08	172
ATLANTA	3,378,400	1.45	12
AUGUSTA	606,300	.26	98
AUSTIN TX	888,800	.38	74
BAKERSFIELD	398,700	.17	142
BALTIMORE	2,412,300	1.03	20
BANGOR	303,000	.13	156
BATON ROUGE	744,200	.32	87
BEAUMONT-PORT ARTHUR	458,300	.20	121
BEND	64,500	.03	207
BILLINGS-HARDIN	223,600	.10	167
BILOXI-GULFPORT-PASCAGOULA	176,200	.08	178
BINGHAMTON	418,000	.18	134
BIRMINGHAM	1,305,600	.56	49
BLUEFIELD-BECKLEY-OAK HILL	409,200	.18	139
BOISE	422,200	.18	132
BOSTON	5,333,400	2.29	6
BOWLING GREEN	122,700	.05	191
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	763,900	.33	84
BUFFALO	1,620,400	.69	37
BURLINGTON-PLATTSBURGH	617,300	.26	97
BUTTE	125,800	.05	188
CASPER-RIVERTON	132,000	.06	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	844,000	.36	77
CHARLESTON SC	596,600	.26	101
CHARLESTON-HUNTINGTON	1,386,400	.59	46
CHARLOTTE	1,815,500	.78	30
CHARLOTTESVILLE	99,200	.04	198
CHATTANOOGA	813,400	.35	80
CHEYENNE-SCOTTSBLUFF-STERLING	144,100	.06	184
CHICAGO	8,267,100	3.54	3
CHICO-REDDING	380,800	.16	146
CINCINNATI	1,878,500	.81	28
CLARKSBURG-WESTON	231,800	.10	164
CLEVELAND	3,656,700	1.57	11
COLORADO SPRINGS-PUEBLO	573,100	.25	105
COLUMBIA SC	766,200	.33	83
COLUMBIA-JEFFERSON CITY	356,900	.15	152
COLUMBUS GA	490,200	.21	118
COLUMBUS OH	1,696,000	.73	35
COLUMBUS-TUPELO	433,200	.19	129
CORPUS CHRISTI	513,600	.22	114
DALLAS-FT. WORTH	4,267,500	1.83	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	835,300	.36	78
DAYTON	1,316,800	.56	48
DENVER	2,502,900	1.07	19
DES MOINES	935,800	.40	69
DETROIT	4,493,500	1.93	7
DOTHAN	281,100	.12	158
DULUTH-SUPERIOR	442,500	.19	124
EL CENTRO-YUMA	178,300	.08	176
EL PASO	676,700	.29	93
ELMIRA	224,900	.10	166
ERIE	397,600	.17	143
EUGENE	390,400	.17	145
EUREKA	125,500	.05	189
EVANSVILLE	684,800	.29	91
FARGO	580,300	.25	104
FLAGSTAFF	82,800	.04	202
FLINT-SAGINAW-BAY CITY	1,169,000	.50	57
FLORENCE SC	439,500	.19	125
FT. MYERS-NAPLES	515,500	.22	113
FT. SMITH	371,300	.16	150
FT. WAYNE	599,900	.26	100
FRESNO-VISALIA	1,151,500	.49	60
GAINESVILLE	211,700	.09	169
GLENDIVE	13,400	.01	212
GRAND JUNCTION-DURANGO	171,400	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,600,100	.69	38
GREAT FALLS	169,900	.07	180
GREEN BAY-APPLETON	977,800	.42	67
GREENSBORO-WINSTON SALEM-HIGH POINT	1,295,800	.56	50
GREENVILLE-NEW BERN-WASHINGTON	650,800	.28	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,599,600	.69	39
GREENWOOD-GREENVILLE	243,400	.10	162
HAGERSTOWN	111,400	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	1,372,800	.59	47
HARRISONBURG	98,300	.04	199
HARTFORD-NEW HAVEN	2,296,000	.98	23
HELENA	45,600	.02	210
HOUSTON	3,903,100	1.67	10
HUNTSVILLE-DECATUR-FLORENCE	712,000	.31	90
IDAHO FALLS-POCATELLO	302,600	.13	157
INDIANAPOLIS	2,158,400	.93	24
JACKSON, MS	805,900	.35	81
JACKSON, TN	162,800	.07	181
JACKSONVILLE	1,159,900	.50	58
JOHNSTOWN-ALTOONA	750,000	.32	86
JONESBORO	179,600	.08	175
JOPLIN-PITTSBURG	451,600	.19	123
KANSAS CITY	1,875,400	.80	29
KNOXVILLE	1,109,400	.48	61
LA CROSSE-EAU CLAIRE	421,000	.18	133
LAFAYETTE IN	116,400	.05	194
LAFAYETTE LA	557,000	.24	110
LAKE CHARLES	211,200	.09	170
LANSING	593,600	.25	103
LAREDO	123,400	.05	190
LAS VEGAS	563,500	.24	108
LAUREL-HATTIESBURG	244,400	.10	161
LEXINGTON	894,700	.38	73
LIMA	106,600	.05	197
LINCOLN-HASTINGS-KEARNEY	653,400	.28	94
LITTLE ROCK	1,217,500	.52	53
LOS ANGELES	12,452,800	5.34	2
LOUISVILLE	1,387,100	.59	45
LUBBOCK	378,200	.16	148
MACON	437,600	.19	126
MADISON	537,000	.23	112
MANKATO	62,200	.03	208
MARQUETTE	150,800	.06	183
MCALLEN-BROWNSVILLE: LRGV	645,400	.28	96
MEDFORD	319,400	.14	153
MEMPHIS	1,594,800	.68	40
MERIDIAN	181,400	.08	174
MIAMI	2,980,800	1.28	16
MILWAUKEE	1,815,000	.78	31
MINNEAPOLIS-ST. PAUL	3,242,500	1.39	13
MINOT-BISMARCK-DICKINSON	401,300	.17	140
MISSOULA	184,800	.08	173
MOBILE-PENSACOLA	1,184,200	.51	55
MONROE-EL DORADO	504,100	.22	116
MONTGOMERY-SELMA	596,000	.26	102
NASHVILLE	1,810,900	.78	32
NEW ORLEANS	1,736,500	.74	34
NEW YORK	17,816,700	7.64	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,540,300	.66	43
NORTH PLATTE	47,100	.02	209
ODESSA-MIDLAND	410,700	.18	138
OKLAHOMA CITY	1,561,200	.67	42
OMAHA	902,800	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	1,928,500	.83	27
OTTUMWA-KIRKSVILLE	74,700	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	861,200	.37	75
PALM SPRINGS	177,600	.08	177
PANAMA CITY	194,500	.08	171
PARKERSBURG	89,700	.04	200
PEORIA-BLOOMINGTON	548,700	.24	111
PHILADELPHIA	6,939,800	2.98	4
PHOENIX	2,314,700	.99	22
PITTSBURGH	3,025,000	1.30	14
PORTLAND, OR	1,992,700	.85	26
PORTLAND-POLAND SPRING	931,200	.40	70
PRESQUE ISLE	82,000	.04	203
PROVIDENCE-NEW BEDFORD	1,437,600	.62	44
QUINCY-HANNIBAL	317,000	.14	154
RALEIGH-DURHAM	1,671,000	.72	36
RAPID CITY	223,100	.10	168
RENO	411,600	.18	137
RICHMOND	1,158,200	.50	59
ROANOKE-LYNCHBURG	973,600	.42	68
ROCHESTER, NY	916,900	.39	71
ROCHESTER-MASON CITY-AUSTIN	362,800	.16	151
ROCKFORD	497,700	.21	117
ROSWELL	109,700	.05	196
SACRAMENTO-STOCKTON	2,374,000	1.02	21
ST. JOSEPH	122,700	.05	191
ST. LOUIS	2,894,300	1.24	17
SALINAS-MONTEREY	561,700	.24	109
SALISBURY	232,100	.10	163
SALT LAKE CITY	1,776,900	.76	33
SAN ANGELO	131,400	.06	187
SAN ANTONIO	1,580,800	.68	41
SAN DIEGO	2,136,400	.92	25
SAN FRANCISCO	5,373,700	2.30	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	506,800	.22	115
SAVANNAH	605,900	.26	99
SEATTLE-TACOMA	2,998,400	1.29	15
SHREVEPORT-TEXARKANA	1,091,300	.47	62
SIOUX CITY	435,200	.19	127
SIOUX FALLS-MITCHELL	567,200	.24	106
SOUTH BEND-ELKHART	757,900	.32	85
SPOKANE	826,100	.35	79
SPRINGFIELD, MA	565,500	.24	107
SPRINGFIELD, MO	777,400	.33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	850,500	.36	76
SYRACUSE	1,004,100	.43	66
TALLAHASSEE-THOMASVILLE	454,000	.19	122
TAMPA-ST. PETERSBURG (SARASOTA)	2,887,100	1.24	18
TERRE HAUTE	416,900	.18	135
TOLEDO	1,056,600	.45	65
TOPEKA	396,200	.17	144
TRAVERSE CITY-CADILLAC	412,400	.18	136
TUCSON	720,400	.31	88
TULSA	1,176,200	.50	56
TUSCALOOSA	139,500	.06	185
TWIN FALLS	85,000	.04	201
TYLER-LONGVIEW	459,400	.20	120
UTICA	277,700	.12	159
VICTORIA	75,100	.03	205
WACO-TEMPLE	677,400	.29	92
WASHINGTON, DC	4,186,600	1.79	9
WATERTOWN-CARTHAGE	227,200	.10	165
WAUSAU-RHINELANDER	434,700	.19	128
WEST PALM BEACH-FT. PIERCE-VERO BEACH	1,073,500	.46	64
WHEELING-STEUBENVILLE	401,000	.17	141
WICHITA-HUTCHINSON	1,078,600	.46	63
WICHITA FALLS-LAWTON	430,300	.18	130
WILKES BARRE-SCRANTON	1,242,300	.53	52
WILMINGTON	373,300	.16	149
YAKIMA	427,900	.18	131
YOUNGSTOWN	720,000	.31	89
ZANESVILLE	80,800	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 178,889,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	236,300	.13	155
ALBANY GA	273,100	.15	152
ALBANY-SCHENECTADY-TROY	975,100	.55	52
ALBUQUERQUE	885,400	.49	56
ALEXANDRIA LA	189,000	.11	160
ALEXANDRIA MN	121,600	.07	182
ALPENA	30,400	.02	211
AMARILLO	356,300	.20	119
ANNISTON	92,500	.05	193
ARDMORE-ADA	149,500	.08	171
ATLANTA	2,551,500	1.43	12
AUGUSTA	448,400	.25	99
AUSTIN TX	692,100	.39	72
BAKERSFIELD	294,800	.16	146
BALTIMORE	1,870,600	1.05	20
BANGOR	231,000	.13	156
BATON ROUGE	544,800	.30	89
BEAUMONT-PORT ARTHUR	344,400	.19	122
BEND	49,200	.03	207
BILLINGS-HARDIN	168,300	.09	167
BILOXI-GULFPORT-PASCAGOULA	131,100	.07	177
BINGHAMTON	319,600	.18	135
BIRMINGHAM	993,100	.56	50
BLUEFIELD-BECKLEY-OAK HILL	305,200	.17	140
BOISE	314,600	.18	136
BOSTON	4,177,500	2.34	6
BOWLING GREEN	94,900	.05	191
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	581,700	.33	83
BUFFALO	1,250,000	.70	36
BURLINGTON-PLATTSBURGH	470,300	.26	96
BUTTE	97,500	.05	189
CASPER-RIVERTON	98,200	.05	188
CEDAR RAPIDS-WATERLOO-DUBUQUE	642,600	.36	77
CHARLESTON SC	439,500	.25	104
CHARLESTON-HUNTINGTON	1,041,700	.58	47
CHARLOTTE	1,380,800	.77	32
CHARLOTTESVILLE	80,900	.05	196
CHATTANOOGA	614,900	.34	80
CHEYENNE-SCOTTSBLUFF-STERLING	109,000	.06	184
CHICAGO	6,289,700	3.52	3
CHICO-REDDING	298,500	.17	144
CINCINNATI	1,419,100	.79	29
CLARKSBURG-WESTON	177,000	.10	163
CLEVELAND	2,798,000	1.56	11
COLORADO SPRINGS-PUEBLO	435,400	.24	106
COLUMBIA SC	574,400	.32	85
COLUMBIA-JEFFERSON CITY	280,200	.16	149
COLUMBUS GA	368,800	.21	118
COLUMBUS OH	1,294,300	.72	33
COLUMBUS-TUPELO	321,500	.18	133
CORPUS CHRISTI	370,300	.21	117
DALLAS-FT. WORTH	3,249,000	1.82	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	632,200	.35	78
DAYTON	997,400	.56	49
DENVER	1,929,000	1.08	19
DES MOINES	727,000	.41	69
DETROIT	3,390,400	1.90	7
DOTHAN	209,400	.12	159
DULUTH-SUPERIOR	339,800	.19	124
EL CENTRO-YUMA	128,200	.07	179
EL PASO	477,800	.27	95
ELMIRA	170,600	.10	164
ERIE	301,700	.17	142
EUGENE	301,100	.17	143
EUREKA	99,100	.06	187
EVANSVILLE	522,000	.29	92
FARGO	445,800	.25	101
FLAGSTAFF	59,500	.03	205
FLINT-SAGINAW-BAY CITY	860,200	.48	60
FLORENCE SC	320,400	.18	134
FT. MYERS-NAPLES	423,500	.24	110
FT. SMITH	282,200	.16	147
FT. WAYNE	447,100	.25	100
FRESNO-VISALIA	853,100	.48	61
GAINESVILLE	168,300	.09	167
GLENDIVE	5,900	.01	212
GRAND JUNCTION-DURANGO	131,100	.07	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,203,000	.67	40
GREAT FALLS	127,200	.07	180
GREEN BAY-APPLETON	733,800	.41	68
GREENSBORO-WINSTON SALEM-HIGH POINT	1,000,600	.56	48
GREENVILLE-NEW BERN-WASHINGTON	493,900	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	1,230,300	.69	38
GREENWOOD-GREENVILLE	169,800	.09	165
HAGERSTOWN	87,500	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	1,060,900	.59	45
HARRISONBURG	78,400	.04	199
HARTFORD-NEW HAVEN	1,798,100	1.01	22
HELENA	34,700	.02	210
HOUSTON	2,921,500	1.63	10
HUNTSVILLE-DECATUR-FLORENCE	536,800	.30	90
IDAHO FALLS-POCATELLO	210,900	.12	158
INDIANAPOLIS	1,634,200	.91	25
JACKSON MS	589,200	.33	82
JACKSON TN	124,800	.07	181
JACKSONVILLE	876,400	.49	58
JOHNSTOWN-ALTOONA	580,200	.32	84
JONESBORO	138,300	.08	174
JOPLIN-PITTSBURG	351,100	.20	120
KANSAS CITY	1,445,900	.81	28
KNOXVILLE	846,400	.47	62
LA CROSSE-EAU CLAIRE	322,600	.18	131
LAFAYETTE IN	93,900	.05	192
LAFAYETTE LA	401,900	.22	114
LAKE CHARLES	155,300	.09	170
LANSING	451,800	.25	97

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAREDO	81,800	.05	195
LAS VEGAS	434,500	.24	107
LAUREL-HATTIESBURG	181,300	.10	161
LEXINGTON	676,000	.38	74
LIMA	79,800	.04	198
LINCOLN-HASTINGS-KEARNEY	510,600	.29	93
LITTLE ROCK	923,400	.52	53
LOS ANGELES	9,619,700	5.38	2
LOUISVILLE	1,048,100	.59	46
LUBBOCK	280,800	.16	148
MACON	325,400	.18	129
MADISON	418,500	.23	112
MANKATO	49,000	.03	208
MARQUETTE	116,900	.07	183
MCALLEN-BROWNSVILLE: LRGV	429,300	.24	109
MEDFORD	245,400	.14	154
MEMPHIS	1,178,800	.66	42
MERIDIAN	133,900	.07	175
MIAMI	2,428,700	1.36	14
MILWAUKEE	1,384,200	.77	31
MINNEAPOLIS-ST. PAUL	2,467,000	1.38	13
MINOT-BISMARCK-DICKINSON	296,900	.17	145
MISSOULA	140,700	.08	173
MOBILE-PENSACOLA	875,300	.49	59
MONROE-EL DORADO	372,500	.21	116
MONTGOMERY-SELMA	440,300	.25	103
NASHVILLE	1,391,600	.78	30
NEW ORLEANS	1,282,900	.72	34
NEW YORK	13,942,600	7.79	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,179,900	.66	41
NORTH PLATTE	35,400	.02	209
ODESSA-MIDLAND	301,900	.17	141
OKLAHOMA CITY	1,203,500	.67	39
OMAHA	682,500	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	1,524,800	.85	27
OTTUMWA-KIRKSVILLE	59,600	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	672,000	.38	75
PALM SPRINGS	133,500	.07	176
PANAMA CITY	147,600	.08	172
PARKERSBURG	68,400	.04	200
PEORIA-BLOOMINGTON	420,100	.23	111
PHILADELPHIA	5,392,700	3.01	4
PHOENIX	1,754,200	.99	23
PITTSBURGH	2,384,200	1.33	15
PORTLAND OR	1,539,500	.86	26
PORTLAND-POLAND SPRING	716,900	.40	70
PRESQUE ISLE	60,500	.03	203
PROVIDENCE-NEW BEDFORD	1,122,800	.63	44
QUINCY-HANNIBAL	246,900	.14	153
RALEIGH-DURHAM	1,280,700	.72	35
RAPID CITY	165,400	.09	169
RENO	326,100	.18	128
RICHMOND	895,300	.50	55
ROANOKE-LYNCHBURG	759,800	.42	67
ROCHESTER NY	706,000	.39	71
ROCHESTER-MASON CITY-AUSTIN	277,800	.16	150
ROCKFORD	374,100	.21	115
ROSWELL	80,500	.04	197
SACRAMENTO-STOCKTON	1,831,900	1.02	21
ST. JOSEPH	96,000	.05	190
ST. LOUIS	2,207,100	1.23	18
SALINAS-MONTEREY	437,800	.24	105
SALISBURY	180,800	.10	162
SALT LAKE CITY	1,232,300	.69	37
SAN ANGELO	101,000	.06	186
SAN ANTONIO	1,156,300	.65	43
SAN DIEGO	1,687,800	.94	24
SAN FRANCISCO	4,281,800	2.39	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	409,800	.23	113
SAVANNAH	450,600	.25	98
SEATTLE-TACOMA	2,341,700	1.31	17
SHREVEPORT-TEXARKANA	817,600	.46	64
SIOUX CITY	332,500	.19	125
SIOUX FALLS-MITCHELL	431,000	.24	108
SOUTH BEND-ELKHART	570,000	.32	86
SPOKANE	627,200	.35	79
SPRINGFIELD MA	444,700	.25	102
SPRINGFIELD MO	606,700	.34	81
SPRINGFIELD-DECATUR-CHAMPAIGN	652,900	.37	76
SYRACUSE	771,800	.43	66
TALLAHASSEE-THOMASVILLE	340,300	.19	123
TAMPA-ST. PETERSBURG (SARASOTA)	2,356,100	1.32	16
TERRE HAUTE	323,600	.18	130
TOLEDO	794,900	.44	65
TOPEKA	309,500	.17	138
TRAVERSE CITY-CADILLAC	312,400	.17	137
TUCSON	554,300	.31	87
TULSA	899,100	.50	54
TUSCALOOSA	107,600	.06	185
TWIN FALLS	63,200	.04	201
TYLER-LONGVIEW	350,800	.20	121
UTICA	214,400	.12	157
VICTORIA	54,900	.03	206
WACO-TEMPLE	527,500	.29	91
WASHINGTON DC	3,233,800	1.81	9
WATERTOWN-CARTHAGE	169,400	.09	166
WAUSAU-RHINELANDER	326,400	.18	127
WEST PALM BEACH-FT. PIERCE-VERO BEACH	879,600	.49	57
WHEELING-STEUBENVILLE	308,900	.17	139
WICHITA-HUTCHINSON	833,000	.47	63
WICHITA FALLS-LAWTON	330,900	.18	126
WILKES BARRE-SCRANTON	979,300	.55	51
WILMINGTON	276,300	.15	151
YAKIMA	321,700	.18	132
YOUNGSTOWN	553,000	.31	88
ZANESVILLE	60,600	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 116,706,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	139,000	.12	157
ALBANY GA	178,900	.15	151
ALBANY-SCHENECTADY-TROY	594,800	.51	53
ALBUQUERQUE	619,700	.53	51
ALEXANDRIA LA	127,500	.11	160
ALEXANDRIA MN	69,500	.06	187
ALPENA	18,000	.02	211
AMARILLO	230,400	.20	119
ANNISTON	63,600	.05	190
ARDMORE-ADA	84,400	.07	175
ATLANTA	1,817,800	1.56	11
AUGUSTA	300,200	.26	102
AUSTIN TX	490,500	.42	66
BAKERSFIELD	198,700	.17	136
BALTIMORE	1,243,200	1.07	19
BANGOR	147,700	.13	155
BATON ROUGE	393,500	.34	82
BEAUMONT-PORT ARTHUR	218,600	.19	122
BEND	33,600	.03	207
BILLINGS-HARDIN	112,000	.10	163
BILOXI-GULFPORT-PASCAGOULA	91,100	.08	173
BINGHAMTON	198,300	.17	137
BIRMINGHAM	629,800	.54	50
BLUEFIELD-BECKLEY-OAK HILL	190,300	.16	142
BOISE	214,300	.18	125
BOSTON	2,671,600	2.29	6
BOWLING GREEN	63,100	.05	192
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	377,400	.32	84
BUFFALO	762,100	.65	43
BURLINGTON-PLATTSBURGH	315,000	.27	97
BUTTE	65,100	.06	189
CASPER-RIVERTON	71,400	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	417,800	.36	76
CHARLESTON SC	319,700	.27	96
CHARLESTON-HUNTINGTON	671,500	.58	47
CHARLOTTE	922,500	.79	29
CHARLOTTESVILLE	58,600	.05	193
CHATTANOOGA	406,500	.35	78
CHEYENNE-SCOTTSBLUFF-STERLING	72,000	.06	184
CHICAGO	4,188,900	3.59	3
CHICO-REDDING	184,100	.16	146
CINCINNATI	929,800	.80	28
CLARKSBURG-WESTON	105,700	.09	169
CLEVELAND	1,779,300	1.52	12
COLORADO SPRINGS-PUEBLO	303,800	.26	101
COLUMBIA SC	404,800	.35	79
COLUMBIA-JEFFERSON CITY	183,400	.16	148
COLUMBUS GA	249,000	.21	115
COLUMBUS OH	883,900	.76	36
COLUMBUS-TUPELO	204,700	.18	130
CORPUS CHRISTI	251,200	.22	114
DALLAS-FT. WORTH	2,247,400	1.93	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	398,600	.34	80
DAYTON	651,400	.56	49
DENVER	1,425,300	1.22	15
DES MOINES	453,200	.39	71
DETROIT	2,267,800	1.94	8
DOTHAN	135,200	.12	158
DULUTH-SUPERIOR	202,500	.17	133
EL CENTRO-YUMA	84,300	.07	176
EL PASO	345,500	.30	91
ELMIRA	103,900	.09	170
ERIE	188,400	.16	144
EUGENE	205,200	.18	129
EUREKA	67,300	.06	188
EVANSVILLE	325,300	.28	94
FARGO	279,300	.24	108
FLAGSTAFF	47,800	.04	200
FLINT-SAGINAW-BAY CITY	582,500	.50	56
FLORENCE SC	216,400	.19	124
FT. MYERS-NAPLES	193,900	.17	139
FT. SMITH	179,300	.15	150
FT. WAYNE	293,300	.25	104
FRESNO-VISALIA	574,300	.49	58
GAINESVILLE	124,700	.11	161
GLENDIVE	6,500	.01	212
GRAND JUNCTION-DURANGO	87,400	.07	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	804,500	.69	38
GREAT FALLS	82,500	.07	177
GREEN BAY-APPLETON	462,700	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	658,000	.56	48
GREENVILLE-NEW BERN-WASHINGTON	343,600	.29	92
GREENVILLE-SPARTANBURG-ASHEVILLE	788,200	.68	39
GREENWOOD-GREENVILLE	105,800	.09	168
HAGERSTOWN	55,600	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	676,400	.58	46
HARRISONBURG	53,000	.05	197
HARTFORD-NEW HAVEN	1,143,000	.98	23
HELENA	23,900	.02	209
HOUSTON	2,167,800	1.86	10
HUNTSVILLE-DECATUR-FLORENCE	357,500	.31	88
IDAHO FALLS-POCATELLO	148,300	.13	154
INDIANAPOLIS	1,093,100	.94	25
JACKSON MS	382,000	.33	83
JACKSON TN	76,700	.07	181
JACKSONVILLE	583,000	.50	55
JOHNSTOWN-ALTOONA	357,200	.31	89
JONESBORO	82,400	.07	178
JOPLIN-PITTSBURG	199,100	.17	135
KANSAS CITY	943,800	.81	27
KNOXVILLE	550,400	.47	61
LA CROSSE-EAU CLAIRE	202,800	.17	132
LAFAYETTE IN	70,600	.06	186
LAFAYETTE LA	273,000	.23	111
LAKE CHARLES	106,300	.09	167
LANSING	325,300	.28	94
LAREDO	55,500	.05	195
LAS VEGAS	309,000	.26	99
LAUREL-HATTIESBURG	116,600	.10	162
LEXINGTON	455,900	.39	70
LIMA	50,100	.04	199
LINCOLN-HASTINGS-KEARNEY	311,400	.27	98
LITTLE ROCK	575,800	.49	57
LOS ANGELES	6,554,700	5.62	2
LOUISVILLE	697,200	.60	44
LUBBOCK	192,800	.17	140
MACON	216,700	.19	123
MADISON	286,500	.25	106
MANKATO	32,600	.03	208
MARQUETTE	74,500	.06	183
MCALLEN-BROWNSVILLE: LRGV	287,200	.25	105
MEDFORD	151,600	.13	153
MEMPHIS	773,000	.66	41
MERIDIAN	81,200	.07	180
MIAMI	1,359,400	1.16	18
MILWAUKEE	898,000	.77	32
MINNEAPOLIS-ST. PAUL	1,667,700	1.43	13
MINOT-BISMARCK-DICKINSON	191,600	.16	141
MISSOULA	96,400	.08	171
MOBILE-PENSACOLA	599,600	.51	52
MONROE-EL DORADO	231,100	.20	118
MONTGOMERY-SELMA	277,500	.24	109
NASHVILLE	913,700	.78	30
NEW ORLEANS	884,500	.76	35
NEW YORK	8,745,300	7.49	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	831,600	.71	37
NORTH PLATTE	22,400	.02	210
ODESSA-MIDLAND	207,800	.18	128
OKLAHOMA CITY	783,800	.67	40
OMAHA	438,400	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	890,200	.76	33
OTTUMWA-KIRKSVILLE	35,600	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	398,500	.34	81
PALM SPRINGS	82,000	.07	179
PANAMA CITY	93,300	.08	172
PARKERSBURG	43,500	.04	201
PEORIA-BLOOMINGTON	277,400	.24	110
PHILADELPHIA	3,377,200	2.89	4
PHOENIX	1,138,000	.98	24
PITTSBURGH	1,423,100	1.22	16
PORTLAND OR	1,026,300	.88	26
PORTLAND-POLAND SPRING	447,300	.38	72
PRESQUE ISLE	39,800	.03	202
PROVIDENCE-NEW BEDFORD	681,200	.58	45
QUINCY-HANNIBAL	142,900	.12	156
RALEIGH-DURHAM	898,400	.77	31
RAPID CITY	110,200	.09	164
RENO	224,300	.19	120
RICHMOND	591,000	.51	54
ROANOKE-LYNCHBURG	489,100	.42	67
ROCHESTER NY	464,000	.40	68
ROCHESTER-MASON CITY-AUSTIN	167,400	.14	152
ROCKFORD	244,700	.21	116
ROSWELL	51,000	.04	198
SACRAMENTO-STOCKTON	1,220,400	1.05	20
ST. JOSEPH	55,000	.05	196
ST. LOUIS	1,392,100	1.19	17
SALINAS-MONTEREY	299,700	.26	103
SALISBURY	109,000	.09	165
SALT LAKE CITY	888,200	.76	34
SAN ANGELO	63,200	.05	191
SAN ANTONIO	768,600	.66	42
SAN DIEGO	1,164,900	1.00	22
SAN FRANCISCO	2,911,500	2.49	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	271,900	.23	112
SAVANNAH	305,200	.26	100
SEATTLE-TACOMA	1,591,600	1.36	14
SHREVEPORT-TEXARKANA	496,900	.43	65
SIOUX CITY	195,200	.17	138
SIOUX FALLS-MITCHELL	256,100	.22	113
SOUTH BEND-ELKHART	365,900	.31	85
SPOKANE	413,800	.35	77
SPRINGFIELD MA	280,100	.24	107
SPRINGFIELD MO	352,300	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	432,100	.37	75
SYRACUSE	503,600	.43	64
TALLAHASSEE-THOMASVILLE	234,800	.20	117
TAMPA-ST. PETERSBURG (SARASOTA)	1,171,800	1.00	21
TERRE HAUTE	189,900	.16	143
TOLEDO	515,800	.44	62
TOPEKA	204,700	.18	130
TRAVERSE CITY-CADILLAC	187,600	.16	145
TUCSON	362,600	.31	86
TULSA	573,000	.49	59
TUSCALOOSA	74,600	.06	182
TWIN FALLS	38,800	.03	203
TYLER-LONGVIEW	222,300	.19	121
UTICA	127,600	.11	159
VICTORIA	38,200	.03	204
WACO-TEMPLE	359,000	.31	87
WASHINGTON DC	2,310,200	1.98	7
WATERTOWN-CARTHAGE	106,900	.09	166
WAUSAU-RHINELANDER	202,200	.17	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	435,400	.37	74
WHEELING-STEUBENVILLE	184,100	.16	146
WICHITA-HUTCHINSON	515,300	.44	63
WICHITA FALLS-LAWTON	212,400	.18	127
WILKES BARRE-SCRANTON	552,500	.47	60
WILMINGTON	181,500	.16	149
YAKIMA	213,700	.18	126
YOUNGSTOWN	337,500	.29	93
ZANESVILLE	37,800	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 46,938,400

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	59,700	.13	157
ALBANY, GA	79,300	.17	142
ALBANY-SCHENECTADY-TROY	249,200	.53	54
ALBUQUERQUE	259,500	.55	49
ALEXANDRIA, LA	60,000	.13	156
ALEXANDRIA, MN	31,600	.07	184
ALPENA	8,100	.02	211
AMARILLO	92,900	.20	122
ANNISTON	29,200	.06	187
ARDMORE-ADA	35,300	.08	177
ATLANTA	676,500	1.44	13
AUGUSTA	129,100	.28	101
AUSTIN, TX	205,500	.44	66
BAKERSFIELD	81,700	.17	138
BALTIMORE	488,500	1.04	19
BANGOR	62,400	.13	154
BATON ROUGE	175,000	.37	78
BEAUMONT-PORT ARTHUR	90,900	.19	127
BEND	11,400	.02	208
BILLINGS-HARDIN	43,500	.09	170
BILOXI-GULFPORT-PASCAGOULA	40,800	.09	171
BINGHAMTON	85,500	.18	133
BIRMINGHAM	250,800	.53	53
BLUEFIELD-BECKLEY-OAK HILL	77,600	.17	145
BOISE	83,600	.18	136
BOSTON	1,085,500	2.31	5
BOWLING GREEN	28,000	.06	189
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	145,800	.31	91
BUFFALO	326,700	.70	41
BURLINGTON-PLATTSBURGH	135,200	.29	98
BUTTE	28,700	.06	188
CASPER-RIVERTON	27,300	.06	191
CEDAR RAPIDS-WATERLOO-DUBUQUE	188,900	.40	72
CHARLESTON, SC	140,600	.30	94
CHARLESTON-HUNTINGTON	273,400	.58	46
CHARLOTTE	357,800	.76	36
CHARLOTTESVILLE	26,600	.06	193
CHATTANOOGA	156,900	.33	87
CHEYENNE-SCOTTSBLUFF-STERLING	29,600	.06	186
CHICAGO	1,662,300	3.54	3
CHICO-REDDING	73,500	.16	151
CINCINNATI	386,600	.82	27
CLARKSBURG-WESTON	44,600	.10	169
CLEVELAND	718,000	1.53	11
COLORADO SPRINGS-PUEBLO	128,100	.27	102
COLUMBIA, SC	176,000	.37	77
COLUMBIA-JEFFERSON CITY	81,600	.17	140
COLUMBUS, GA	118,000	.25	109
COLUMBUS, OH	356,300	.76	37
COLUMBUS-TUPELO	91,800	.20	125
CORPUS CHRISTI	109,400	.23	115
DALLAS-FT. WORTH	845,900	1.80	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	163,900	.35	83
DAYTON	260,100	.55	48
DENVER	521,700	1.11	17
DES MOINES	189,100	.40	71
DETROIT	925,900	1.97	7
DOTHAN	55,800	.12	160
DULUTH-SUPERIOR	86,600	.18	131
EL CENTRO-YUMA	38,800	.08	172
EL PASO	160,000	.34	85
ELMIRA	45,000	.10	167
ERIE	81,700	.17	135
EUGENE	77,200	.16	146
EUREKA	25,800	.05	194
EVANSVILLE	133,500	.28	99
FARGO	126,900	.27	105
FLAGSTAFF	23,600	.05	197
FLINT-SAGINAW-BAY CITY	256,100	.55	50
FLORENCE, SC	92,000	.20	124
FT. MYERS-NAPLES	74,900	.16	150
FT. SMITH	75,500	.16	147
FT. WAYNE	119,900	.26	107
FRESNO-VISALIA	240,400	.51	55
GAINESVILLE	59,100	.13	158
GLENDIVE	2,800	.01	212
GRAND JUNCTION-DURANGO	33,900	.07	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	346,200	.74	38
GREAT FALLS	34,700	.07	179
GREEN BAY-APPLETON	203,300	.43	67
GREENSBORO-WINSTON SALEM-HIGH POINT	252,200	.54	52
GREENVILLE-NEW BERN-WASHINGTON	161,900	.34	84
GREENVILLE-SPARTANBURG-ASHEVILLE	310,000	.66	43
GREENWOOD-GREENVILLE	54,900	.12	162
HAGERSTOWN	22,500	.05	198
HARRISBURG-YORK-LANCASTER-LEBANON	267,300	.57	47
HARRISONBURG	24,900	.05	195
HARTFORD-NEW HAVEN	458,700	.98	22
HELENA	9,300	.02	209
HOUSTON	801,800	1.71	10
HUNTSVILLE-DECATUR-FLORENCE	145,200	.31	92
IDAHO FALLS-POCATELLO	66,000	.14	153
INDIANAPOLIS	449,500	.96	25
JACKSON, MS	169,900	.36	79
JACKSON, TN	31,300	.07	185
JACKSONVILLE	235,800	.50	57
JOHNSTOWN-ALTOONA	159,900	.34	86
JONESBORO	34,600	.07	180
JOPLIN-PITTSBURG	82,400	.18	137
KANSAS CITY	369,000	.79	32
KNOXVILLE	218,700	.47	62
LA CROSSE-EAU CLAIRE	94,100	.20	119
LAFAYETTE, IN	37,900	.08	174
LAFAYETTE, LA	127,400	.27	103
LAKE CHARLES	45,800	.10	166
LANSING	142,600	.30	93

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAREDO	27,900	.06	190
LAS VEGAS	112,300	.24	113
LAUREL-HATTIESBURG	53,100	.11	163
LEXINGTON	191,600	.41	69
LIMA	21,500	.05	200
LINCOLN-HASTINGS-KEARNEY	132,100	.28	100
LITTLE ROCK	236,000	.50	56
LOS ANGELES	2,486,400	5.30	2
LOUISVILLE	284,300	.61	45
LUBBOCK	89,700	.19	129
MACON	92,400	.20	123
MADISON	119,600	.25	108
MANKATO	16,400	.03	203
MARQUETTE	34,900	.07	178
MCALLEN-BROWNSVILLE: LRGV	139,400	.30	95
MEDFORD	55,400	.12	161
MEMPHIS	336,300	.72	39
MERIDIAN	36,100	.08	176
MIAMI	489,800	1.04	18
MILWAUKEE	371,600	.79	31
MINNEAPOLIS-ST. PAUL	681,200	1.45	12
MINOT-BISMARCK-DICKINSON	84,800	.18	134
MISSOULA	37,100	.08	175
MOBILE-PENSACOLA	252,600	.54	51
MONROE-EL DORADO	108,200	.23	116
MONTGOMERY-SELMA	124,600	.27	106
NASHVILLE	362,700	.77	33
NEW ORLEANS	373,700	.80	30
NEW YORK	3,282,500	6.99	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	360,300	.77	35
NORTH PLATTE	8,700	.02	210
ODESSA-MIDLAND	85,700	.18	132
OKLAHOMA CITY	313,800	.67	42
OMAHA	178,700	.38	76
ORLANDO-DAYTONA BEACH-MELBOURNE	362,400	.77	34
OTTUMWA-KIRKSVILLE	15,600	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	169,000	.36	80
PALM SPRINGS	33,800	.07	183
PANAMA CITY	38,300	.08	173
PARKERSBURG	16,800	.04	202
PEORIA-BLOOMINGTON	117,400	.25	110
PHILADELPHIA	1,375,600	2.93	4
PHOENIX	456,100	.97	24
PITTSBURGH	586,800	1.25	15
PORTLAND, OR	375,400	.80	29
PORTLAND-POLAND SPRING	180,900	.39	74
PRESQUE ISLE	18,000	.04	201
PROVIDENCE-NEW BEDFORD	287,200	.61	44
QUINCY-HANNIBAL	62,300	.13	155
RALEIGH-DURHAM	377,300	.80	28
RAPID CITY	47,200	.10	165
RENO	78,500	.17	144
RICHMOND	229,500	.49	58
ROANOKE-LYNCHBURG	201,600	.43	68
ROCHESTER, NY	190,400	.41	70
ROCHESTER-MASON CITY-AUSTIN	68,800	.15	152
ROCKFORD	98,800	.21	118
ROSWELL	22,000	.05	199
SACRAMENTO-STOCKTON	471,100	1.00	21
ST. JOSEPH	24,400	.05	196
ST. LOUIS	566,100	1.21	16
SALINAS-MONTEREY	117,000	.25	111
SALISBURY	45,000	.10	167
SALT LAKE CITY	390,700	.83	26
SAN ANGELO	27,100	.06	192
SAN ANTONIO	333,400	.71	40
SAN DIEGO	476,700	1.02	20
SAN FRANCISCO	1,005,400	2.14	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113,100	.24	112
SAVANNAH	139,200	.30	96
SEATTLE-TACOMA	589,400	1.26	14
SHREVEPORT-TEXARKANA	208,500	.44	65
SIOUX CITY	87,100	.19	130
SIOUX FALLS-MITCHELL	112,300	.24	113
SOUTH BEND-ELKHART	150,500	.32	88
SPOKANE	166,000	.36	81
SPRINGFIELD, MA	127,100	.27	104
SPRINGFIELD, MO	147,500	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	187,700	.40	73
SYRACUSE	227,800	.49	59
TALLAHASSEE-THOMASVILLE	105,200	.22	117
TAMPA-ST. PETERSBURG (SARASOTA)	456,400	.97	23
TERRE HAUTE	81,500	.17	141
TOLEDO	220,400	.47	61
TOPEKA	91,200	.19	126
TRAVERSE CITY-CADILLAC	78,600	.17	143
TUCSON	148,100	.32	89
TULSA	218,300	.47	63
TUSCALOOSA	34,500	.07	181
TWIN FALLS	15,400	.03	207
TYLER-LONGVIEW	93,000	.20	121
UTICA	57,700	.12	159
VICTORIA	15,900	.03	205
WACO-TEMPLE	179,600	.38	75
WASHINGTON, DC	832,500	1.77	9
WATERTOWN-CARTHAGE	52,100	.11	164
WAUSAU-RHINELANDER	90,400	.19	128
WEST PALM BEACH-FT. PIERCE-VERO BEACH	164,100	.35	82
WHEELING-STEUBENVILLE	75,100	.16	149
WICHITA-HUTCHINSON	209,600	.45	64
WICHITA FALLS-LAWTON	93,900	.20	120
WILKES BARRE-SCRANTON	225,700	.48	60
WILMINGTON	75,400	.16	148
YAKIMA	84,800	.18	134
YOUNGSTOWN	137,700	.29	97
ZANESVILLE	16,400	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 89,252,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	106,600	.12	157
ALBANY GA	144,000	.16	146
ALBANY-SCHENECTADY-TROY	462,000	.52	53
ALBUQUERQUE	489,600	.55	49
ALEXANDRIA LA	102,500	.11	160
ALEXANDRIA MN	54,900	.06	187
ALPENA	13,800	.02	211
AMARILLO	175,300	.20	119
ANNISTON	50,400	.06	190
ARDMORE-ADA	63,600	.07	179
ATLANTA	1,358,000	1.52	12
AUGUSTA	237,800	.27	101
AUSTIN TX	392,700	.44	65
BAKERSFIELD	155,300	.17	135
BALTIMORE	940,100	1.05	19
BANGOR	115,000	.13	154
BATON ROUGE	320,600	.36	79
BEAUMONT-PORT ARTHUR	167,800	.19	123
BEND	25,100	.03	208
BILLINGS-HARDIN	85,600	.10	166
BILOXI-GULFPORT-PASCAGOULA	72,100	.08	172
BINGHAMTON	152,800	.17	139
BIRMINGHAM	480,000	.54	51
BLUEFIELD-BECKLEY-OAK HILL	149,800	.17	141
BOISE	165,200	.19	126
BOSTON	2,067,400	2.32	6
BOWLING GREEN	49,300	.06	191
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	277,200	.31	89
BUFFALO	591,300	.66	42
BURLINGTON-PLATTSBURGH	248,900	.28	97
BUTTE	52,200	.06	188
CASPER-RIVERTON	55,100	.06	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	336,400	.38	75
CHARLESTON SC	258,400	.29	94
CHARLESTON-HUNTINGTON	515,000	.58	46
CHARLOTTE	687,300	.77	33
CHARLOTTESVILLE	47,200	.05	194
CHATTANOOGA	300,600	.34	83
CHEYENNE-SCOTTSBLUFF-STERLING	55,700	.06	185
CHICAGO	3,192,700	3.58	3
CHICO-REDDING	140,300	.16	150
CINCINNATI	718,400	.80	28
CLARKSBURG-WESTON	82,600	.09	169
CLEVELAND	1,358,500	1.52	11
COLORADO SPRINGS-PUEBLO	237,100	.27	102
COLUMBIA SC	323,800	.36	76
COLUMBIA-JEFFERSON CITY	146,000	.16	145
COLUMBUS GA	203,100	.23	113
COLUMBUS OH	677,200	.76	35
COLUMBUS-TUPELO	161,500	.18	130
CORPUS CHRISTI	201,600	.23	115
DALLAS-FT. WORTH	1,680,800	1.88	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	306,300	.35	80
DAYTON	491,300	.55	48
DENVER	1,090,600	1.22	15
DES MOINES	351,200	.39	71
DETROIT	1,762,200	1.97	7
DOTHAN	103,600	.12	158
DULUTH-SUPERIOR	159,900	.18	133
EL CENTRO-YUMA	68,000	.08	174
EL PASO	280,600	.31	88
ELMIRA	80,900	.09	170
ERIE	148,200	.17	142
EUGENE	158,000	.18	134
EUREKA	52,100	.06	189
EVANSVILLE	24[illegible],600	.28	96
FARGO	225,200	.25	106
FLAGSTAFF	40,500	.05	198
FLINT-SAGINAW-BAY CITY	46[illegible],500	.52	54
FLORENCE SC	171,700	.19	120
FT. MYERS-NAPLES	142,800	.16	147
FT. SMITH	137,200	.15	151
FT. WAYNE	227,900	.26	105
FRESNO-VISALIA	452,300	.51	55
GAINESVILLE	103,300	.12	159
GLENDIVE	5,200	.01	212
GRAND JUNCTION-DURANGO	67,500	.08	175
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	634,600	.71	38
GREAT FALLS	64,200	.07	178
GREEN BAY-APPLETON	370,000	.41	67
GREENSBORO-WINSTON SALEM-HIGH POINT	485,200	.54	50
GREENVILLE-NEW BERN-WASHINGTON	276,700	.31	90
GREENVILLE-SPARTANBURG-ASHEVILLE	585,300	.66	43
GREENWOOD-GREENVILLE	92,100	.10	163
HAGERSTOWN	43,100	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	509,400	.57	47
HARRISONBURG	41,600	.05	197
HARTFORD-NEW HAVEN	870,200	.97	23
HELENA	18,600	.02	209
HOUSTON	1,655,300	1.85	10
HUNTSVILLE-DECATUR-FLORENCE	265,900	.30	91
IDAHO FALLS-POCATELLO	119,900	.13	153
INDIANAPOLIS	838,400	.94	25
JACKSON MS	30[illegible],800	.34	81
JACKSON TN	5[illegible],500	.07	184
JACKSONVILLE	447,500	.50	56
JOHNSTOWN-ALTOONA	28[illegible],000	.32	87
JONESBORO	62,100	.07	180
JOPLIN-PITTSBURG	150,100	.17	140
KANSAS CITY	710,900	.80	29
KNOXVILLE	413,700	.46	61
LA CROSSE-EAU CLAIRE	164,500	.18	127
LAFAYETTE IN	5[illegible],400	.07	182
LAFAYETTE LA	222,800	.25	109
LAKE CHARLES	83,300	.09	167
LANSING	262,300	.29	93
LAREDO	47,800	.05	193
LAS VEGAS	223,900	.25	108
LAUREL-HATTIESBURG	93,100	.10	162
LEXINGTON	355,700	.40	70
LIMA	39,700	.04	200
LINCOLN-HASTINGS-KEARNEY	243,900	.27	100
LITTLE ROCK	440,200	.49	58
LOS ANGELES	4,922,800	5.52	2
LOUISVILLE	538,800	.60	44
LUBBOCK	155,000	.17	137
MACON	168,200	.19	122
MADISON	229,200	.26	104
MANKATO	27,300	.03	207
MARQUETTE	60,700	.07	181
MCALLEN-BROWNSVILLE LRGV	245,200	.27	99
MEDFORD	113,100	.13	155
MEMPHIS	617,100	.69	39
MERIDIAN	64,400	.07	177
MIAMI	969,000	1.09	18
MILWAUKEE	698,500	.78	32
MINNEAPOLIS-ST. PAUL	1,303,800	1.46	13
MINOT-BISMARCK-DICKINSON	154,500	.17	138
MISSOULA	74,300	.08	171
MOBILE-PENSACOLA	462,800	.52	52
MONROE-EL DORADO	18[illegible],900	.21	118
MONTGOMERY-SELMA	22[illegible],000	.25	110
NASHVILLE	685,600	.77	34
NEW ORLEANS	704,300	.79	30
NEW YORK	6,381,100	7.15	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	650,200	.73	37
NORTH PLATTE	16,600	.02	210
ODESSA-MIDLAND	160,400	.18	132
OKLAHOMA CITY	593,800	.67	41
OMAHA	339,500	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	664,700	.74	36
OTTUMWA-KIRKSVILLE	28,000	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	303,300	.34	82
PALM SPRINGS	64,700	.07	176
PANAMA CITY	69,600	.08	173
PARKERSBURG	32,200	.04	202
PEORIA-BLOOMINGTON	215,800	.24	111
PHILADELPHIA	2,567,100	2.88	4
PHOENIX	873,200	.98	22
PITTSBURGH	1,090,400	1.22	16
PORTLAND OR	782,100	.88	26
PORTLAND-POLAND SPRING	345,700	.39	72
PRESQUE ISLE	32,300	.04	201
PROVIDENCE-NEW BEDFORD	530,700	.59	45
QUINCY-HANNIBAL	110,500	.12	156
RALEIGH-DURHAM	700,000	.78	31
RAPID CITY	88,400	.10	164
RENO	163,300	.18	128
RICHMOND	447,100	.50	57
ROANOKE-LYNCHBURG	367,500	.41	68
ROCHESTER NY	358,400	.40	69
ROCHESTER-MASON CITY-AUSTIN	128,300	.14	152
ROCKFORD	186,900	.21	117
ROSWELL	39,900	.04	199
SACRAMENTO-STOCKTON	929,300	1.04	20
ST. JOSEPH	43,000	.05	195
ST. LOUIS	1,060,600	1.19	17
SALINAS-MONTEREY	236,600	.27	103
SALISBURY	83,100	.09	168
SALT LAKE CITY	720,800	.81	27
SAN ANGELO	49,000	.05	192
SAN ANTONIO	610,500	.68	40
SAN DIEGO	910,400	1.02	21
SAN FRANCISCO	2,125,100	2.38	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	212,300	.24	112
SAVANNAH	248,100	.28	98
SEATTLE-TACOMA	1,199,700	1.34	14
SHREVEPORT-TEXARKANA	384,100	.43	66
SIOUX CITY	155,200	.17	136
SIOUX FALLS-MITCHELL	202,800	.23	114
SOUTH BEND-ELKHART	283,000	.32	86
SPOKANE	320,700	.36	78
SPRINGFIELD MA	224,100	.25	107
SPRINGFIELD MO	265,400	.30	92
SPRINGFIELD-DECATUR-CHAMPAIGN	338,500	.38	74
SYRACUSE	402,100	.45	63
TALLAHASSEE-THOMASVILLE	189,600	.21	116
TAMPA-ST. PETERSBURG (SARASOTA)	869,800	.97	24
TERRE HAUTE	146,900	.16	143
TOLEDO	406,700	.46	62
TOPEKA	163,200	.18	129
TRAVERSE CITY-CADILLAC	146,100	.16	144
TUCSON	283,100	.32	85
TULSA	425,200	.48	59
TUSCALOOSA	59,300	.07	183
TWIN FALLS	29,600	.03	204
TYLER-LONGVIEW	170,900	.19	121
UTICA	100,400	.11	161
VICTORIA	30,000	.03	203
WACO-TEMPLE	294,100	.33	84
WASHINGTON DC	1,691,300	1.89	8
WATERTOWN-CARTHAGE	87,000	.10	165
WAUSAU-RHINELANDER	161,000	.18	131
WEST PALM BEACH-FT. PIERCE-VERO BEACH	321,200	.36	77
WHEELING-STEUBENVILLE	141,100	.16	149
WICHITA-HUTCHINSON	396,400	.44	64
WICHITA FALLS-LAWTON	165,800	.19	124
WILKES BARRE-SCRANTON	416,600	.47	60
WILMINGTON	141,600	.16	148
YAKIMA	165,300	.19	125
YOUNGSTOWN	258,000	.29	95
ZANESVILLE	29,500	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 69,202,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	82,100	.12	158
ALBANY GA	106,000	.15	150
ALBANY-SCHENECTADY-TROY	351,100	.51	52
ALBUQUERQUE	372,100	.54	50
ALEXANDRIA LA	78,500	.11	159
ALEXANDRIA MN	39,900	.06	191
ALPENA	9,700	.01	211
AMARILLO	134,900	.19	119
ANNISTON	40,100	.06	189
ARDMORE-ADA	47,700	.07	182
ATLANTA	1,059,300	1.53	11
AUGUSTA	180,100	.26	103
AUSTIN TX	323,400	.47	60
BAKERSFIELD	119,600	.17	135
BALTIMORE	723,900	1.05	21
BANGOR	87,900	.13	154
BATON ROUGE	249,100	.36	78
BEAUMONT-PORT ARTHUR	126,600	.18	129
BEND	20,000	.03	208
BILLINGS-HARDIN	66,100	.10	164
BILOXI-GULFPORT-PASCAGOULA	56,100	.08	172
BINGHAMTON	114,000		141
BIRMINGHAM	367,800	[illegible]	51
BLUEFIELD-BECKLEY-OAK HILL	114,300	.17	140
BOISE	128,900	.19	124
BOSTON	1,605,600	2.32	6
BOWLING GREEN	39,200	.06	192
BR[illegible]-KNGSPT-JOHNSN CTY TRI CITIES	210,800	.30	90
BUFFALO	446,500	.65	43
BURLINGTON-PLATTSBURGH	192,700	.28	99
BUTTE	41,500	.06	188
CASPER-RIVERTON	44,100	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	260,600	.38	74
CHARLESTON SC	201,900	.29	93
CHARLESTON-HUNTINGTON	393,500	.57	46
CHARLOTTE	527,800	.76	35
CHARLOTTESVILLE	40,000	.06	190
CHATTANOOGA	229,700	.33	84
CHEYENNE-SCOTTSBLUFF-STERLING	43,300	.06	186
CHICAGO	2,464,000	3.56	3
CHICO-REDDING	109,900	.16	145
CINCINNATI	550,200	.80	30
CLARKSBURG-WESTON	62,800	.09	168
CLEVELAND	1,037,100	1.50	12
COLORADO SPRINGS-PUEBLO	187,100	.27	101
COLUMBIA SC	252,800	.37	76
COLUMBIA-JEFFERSON CITY	117,900	.17	138
COLUMBUS GA	158,200	.23	113
COLUMBUS OH	533,100	.77	33
COLUMBUS-TUPELO	121,400	.18	132
CORPUS CHRISTI	152,300	.22	115
DALLAS-FT. WORTH	1,322,700	1.91	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	233,600	.34	82
DAYTON	374,700	.54	48
DENVER	887,400	1.28	15
DES MOINES	275,300	.40	71
DETROIT	1,350,300	1.95	7
DOTHAN	75,200	.11	160
DULUTH-SUPERIOR	121,200	.18	133
EL CENTRO-YUMA	50,600	.07	176
EL PASO	213,000	.31	89
ELMIRA	59,800	.09	170
ERIE	113,000	.16	143
EUGENE	126,800	.18	128
EUREKA	43,000	.06	187
EVANSVILLE	190,000	.27	100
FARGO	176,500	.26	104
FLAGSTAFF	32,600	.05	197
FLINT-SAGINAW-BAY CIT	343,800	.50	57
FLORENCE SC	128,900	.19	124
FT. MYERS-NAPLES	107,700	.16	147
FT. SMITH	104,400	.15	151
FT. WAYNE	173,800	.25	108
FRESNO-VISALIA	347,900	.50	54
GAINESVILLE	87,400	.13	155
GLENDIVE	4,000	.01	212
GRAND JUNCTION-DURANGO	53,100	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	489,700	.71	38
GREAT FALLS	48,700	.07	178
GREEN BAY-APPLETON	276,200	.40	70
GREENSBORO-WINSTON SALEM-HIGH POINT	373,700	.54	49
GREENVILLE-NEW BERN-WASHINGTON	220,900	.32	86
GREENVILLE-SPARTANBURG-ASHEVILLE	448,500	.65	42
GREENWOOD-GREENVILLE	65,300	.10	165
HAGERSTOWN	32,400	.05	198
HARRISBURG-YORK-LANCASTER-LEBANON	393,000	.57	47
HARRISONBURG	34,200	.05	194
HARTFORD-NEW HAVEN	671,500	.97	23
HELENA	14,500	.02	209
HOUSTON	1,321,700	1.91	10
HUNTSVILLE-DECATUR-FLORENCE	199,000	.29	94
IDAHO FALLS-POCATELLO	92,000	.13	153
INDIANAPOLIS	645,400	.93	25
JACKSON MS	231,100	.32	83
JACKSON TN	44,800	.06	184
JACKSONVILLE	344,100	.50	56
JOHNSTOWN-ALTOONA	218,300	.32	87
JONESBORO	46,700	.07	183
JOPLIN-PITTSBURG	113,400	.16	142
KANSAS CITY	556,100	.80	29
KNOXVILLE	316,800	.46	61
LA CROSSE-EAU CLAIRE	127,900	.18	127
LAFAYETTE IN	51,400	.07	175
LAFAYETTE LA	165,400	.24	111
LAKE CHARLES	63,200	.09	167
LANSING	205,700	.30	91
LAREDO	33,800	.05	195
LAS VEGAS	176,500	.26	104
LAUREL-HATTIESBURG	70,700	.10	162
LEXINGTON	277,000	.40	68
LIMA	29,900	.04	200
LINCOLN-HASTINGS-KEARNEY	193,200	.28	97
LITTLE ROCK	334,900	.48	58
LOS ANGELES	3,904,200	5.64	2
LOUISVILLE	415,200	.60	44
LUBBOCK	120,600	.17	134
MACON	126,400	.18	130
MADISON	184,600	.27	102
MANKATO	22,500	.03	206
MARQUETTE	48,300	.07	179
MCALLEN-BROWNSVILLE LRGV	173,300	.25	109
MEDFORD	86,800	.13	156
MEMPHIS	466,400	.67	40
MERIDIAN	48,200	.07	180
MIAMI	756,200	1.09	18
MILWAUKEE	534,500	.77	32
MINNEAPOLIS-ST. PAUL	1,014,200	1.47	13
MINOT-BISMARCK-DICKINSON	116,900	.17	139
MISSOULA	58,100	.08	171
MOBILE-PENSACOLA	351,100	.51	52
MONROE-EL DORADO	138,000	.20	118
MONTGOMERY-SELMA	163,300	.24	112
NASHVILLE	532,800	.77	34
NEW ORLEANS	539,400	.78	31
NEW YORK	4,865,100	7.03	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	517,900	.75	36
NORTH PLATTE	12,900	.02	210
ODESSA-MIDLAND	123,500	.18	131
OKLAHOMA CITY	471,000	.68	39
OMAHA	259,300	.37	75
ORLANDO-DAYTONA BEACH-MELBOURNE	507,100	.73	37
OTTUMWA-KIRKSVILLE	22,700	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	234,100	.34	81
PALM SPRINGS	49,300	.07	177
PANAMA CITY	52,200	.08	174
PARKERSBURG	24,400	.04	201
PEORIA-BLOOMINGTON	170,500	.25	110
PHILADELPHIA	1,964,700	2.84	4
PHOENIX	677,800	.98	22
PITTSBURGH	841,400	1.22	16
PORTLAND OR	622,100	.90	26
PORTLAND-POLAND SPRING	264,300	.38	73
PRESQUE ISLE	24,100	.03	202
PROVIDENCE-NEW BEDFORD	407,300	.59	45
QUINCY-HANNIBAL	84,800	.12	157
RALEIGH-DURHAM	558,000	.81	28
RAPID CITY	68,600	.10	163
RENO	130,800	.19	122
RICHMOND	345,600	.50	55
ROANOKE-LYNCHBURG	286,100	.41	67
ROCHESTER NY	276,700	.40	69
ROCHESTER-MASON CITY-AUSTIN	96,500	.14	152
ROCKFORD	141,000	.20	117
ROSWELL	30,000	.04	199
SACRAMENTO-STOCKTON	732,000	1.06	20
ST. JOSEPH	33,300	.05	196
ST. LOUIS	803,400	1.16	17
SALINAS-MONTEREY	193,700	.28	96
SALISBURY	62,800	.09	168
SALT LAKE CITY	568,200	.82	27
SAN ANGELO	38,300	.06	193
SAN ANTONIO	460,100	.66	41
SAN DIEGO	749,300	1.08	19
SAN FRANCISCO	1,710,700	2.47	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	175,400	.25	107
SAVANNAH	193,100	.28	98
SEATTLE-TACOMA	961,100	1.39	14
SHREVEPORT-TEXARKANA	286,800	.41	66
SIOUX CITY	118,400	.17	137
SIOUX FALLS-MITCHELL	153,700	.22	114
SOUTH BEND-ELKHART	215,900	.31	88
SPOKANE	250,400	.36	77
SPRINGFIELD MA	176,000	.25	106
SPRINGFIELD MO	202,300	.29	92
SPRINGFIELD-DECATUR-CHAMPAIGN	270,700	.39	72
SYRACUSE	311,900	.45	64
TALLAHASSEE-THOMASVILLE	149,200	.22	116
TAMPA-ST. PETERSBURG (SARASOTA)	666,200	.96	24
TERRE HAUTE	112,100	.16	144
TOLEDO	313,700	.45	63
TOPEKA	133,200	.19	120
TRAVERSE CITY-CADILLAC	107,800	.16	146
TUCSON	223,500	.32	85
TULSA	327,400	.47	59
TUSCALOOSA	48,200	.07	180
TWIN FALLS	22,600	.03	205
TYLER-LONGVIEW	133,000	.19	121
UTICA	75,500	.11	161
VICTORIA	23,000	.03	203
WACO-TEMPLE	243,000	.35	80
WASHINGTON DC	1,321,900	1.91	9
WATERTOWN-CARTHAGE	64,700	.09	166
WAUSAU-RHINELANDER	119,500	.17	136
WEST PALM BEACH-FT PIERCE-VERO BEACH	248,200	.36	79
WHEELING-STEUBENVILLE	107,600	.16	148
WICHITA-HUTCHINSON	309,200	.45	65
WICHITA FALLS-LAWTON	130,800	.19	122
WILKES BARRE-SCRANTON	316,300	.46	62
WILMINGTON	106,200	.15	149
YAKIMA	128,200	.19	126
YOUNGSTOWN	195,900	.28	95
ZANESVILLE	22,000	.03	207

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 93,629,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	125,300	.13	154
ALBANY GA	147,000	.16	147
ALBANY-SCHENECTADY-TROY	518,800	.55	52
ALBUQUERQUE	453,800	.48	58
ALEXANDRIA LA	95,500	.10	162
ALEXANDRIA MN	61,700	.07	182
ALPENA	15,800	.02	211
AMARILLO	184,700	.20	120
ANNISTON	47,500	.05	192
ARDMORE-ADA	78,900	.08	171
ATLANTA	1,344,000	1.44	12
AUGUSTA	237,700	.25	99
AUSTIN TX	353,200	.38	75
BAKERSFIELD	149,700	.16	145
BALTIMORE	980,100	1.05	19
BANGOR	119,800	.13	156
BATON ROUGE	279,500	.30	90
BEAUMONT-PORT ARTHUR	179,700	.19	123
BEND	24,800	.03	208
BILLINGS-HARDIN	86,000	.09	167
BILOXI-GULFPORT-PASCAGOULA	66,500	.07	179
BINGHAMTON	168,600	.18	130
BIRMINGHAM	533,000	.57	48
BLUEFIELD-BECKLEY-OAK HILL	160,800	.17	137
BOISE	160,000	.17	138
BOSTON	2,231,400	2.38	5
BOWLING GREEN	49,600	.05	188
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	304,100	.32	83
BUFFALO	665,000	.71	35
BURLINGTON-PLATTSBURGH	243,400	.26	96
BUTTE	48,300	.05	190
CASPER-RIVERTON	48,200	.05	191
CEDAR RAPIDS-WATERLOO-DUBUQUE	334,000	.36	77
CHARLESTON SC	220,600	.24	108
CHARLESTON-HUNTINGTON	542,800	.58	47
CHARLOTTE	730,100	.78	30
CHARLOTTESVILLE	42,100	.04	196
CHATTANOOGA	325,000	.35	79
CHEYENNE-SCOTTSBLUFF-STERLING	55,700	.06	185
CHICAGO	3,296,600	3.52	3
CHICO-REDDING	153,900	.16	142
CINCINNATI	752,800	.80	29
CLARKSBURG-WESTON	93,200	.10	163
CLEVELAND	1,482,800	1.58	10
COLORADO SPRINGS-PUEBLO	218,400	.23	109
COLUMBIA SC	301,000	.32	85
COLUMBIA-JEFFERSON CITY	143,400	.15	152
COLUMBUS GA	191,200	.20	117
COLUMBUS OH	675,700	.72	33
COLUMBUS-TUPELO	170,400	.18	129
CORPUS CHRISTI	191,000	.20	118
DALLAS-FT. WORTH	1,692,200	1.81	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	330,100	.35	78
DAYTON	525,100	.56	50
DENVER	976,400	1.04	20
DES MOINES	383,200	.41	68
DETROIT	1,776,200	1.90	7
DOTHAN	109,600	.12	158
DULUTH-SUPERIOR	174,500	.19	124
EL CENTRO-YUMA	63,700	.07	181
EL PASO	246,500	.26	95
ELMIRA	89,600	.10	165
ERIE	159,200	.17	140
EUGENE	153,400	.16	144
EUREKA	49,600	.05	188
EVANSVILLE	275,400	.29	91
FARGO	224,900	.24	104
FLAGSTAFF	29,700	.03	205
FLINT-SAGINAW-BAY CITY	449,000	.48	60
FLORENCE SC	171,800	.18	128
FT. MYERS-NAPLES	221,900	.24	106
FT. SMITH	146,900	.16	148
FT. WAYNE	234,500	.25	100
FRESNO-VISALIA	435,700	.47	63
GAINESVILLE	84,700	.09	168
GLENDIVE	4,900	.01	212
GRAND JUNCTION-DURANGO	66,700	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	626,800	.67	40
GREAT FALLS	64,300	.07	180
GREEN BAY-APPLETON	379,600	.41	69
GREENSBORO-WINSTON SALEM-HIGH POINT	531,800	.57	49
GREENVILLE-NEW BERN-WASHINGTON	247,600	.26	94
GREENVILLE-SPARTANBURG-ASHEVILLE	652,700	.70	37
GREENWOOD-GREENVILLE	91,700	.10	164
HAGERSTOWN	44,100	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	558,800	.60	45
HARRISONBURG	41,300	.04	199
HARTFORD-NEW HAVEN	945,000	1.01	21
HELENA	18,000	.02	210
HOUSTON	1,464,500	1.56	11
HUNTSVILLE-DECATUR-FLORENCE	281,500	.30	89
IDAHO FALLS-POCATELLO	106,100	.11	159
INDIANAPOLIS	860,500	.92	24
JACKSON MS	317,400	.34	81
JACKSON TN	66,800	.07	177
JACKSONVILLE	453,500	.48	59
JOHNSTOWN-ALTOONA	302,500	.32	84
JONESBORO	72,900	.08	173
JOPLIN-PITTSBURG	187,600	.20	119
KANSAS CITY	762,000	.81	28
KNOXVILLE	444,600	.47	61
LA CROSSE-EAU CLAIRE	167,900	.18	131
LAFAYETTE IN	46,700	.05	193
LAFAYETTE LA	209,700	.22	113
LAKE CHARLES	80,100	.09	170
LANSING	231,500	.25	102
LAREDO	44,000	.05	195
LAS VEGAS	215,800	.23	111
LAUREL-HATTIESBURG	96,800	.10	160
LEXINGTON	353,300	.38	74
LIMA	42,100	.04	196
LINCOLN-HASTINGS-KEARNEY	266,300	.28	92
LITTLE ROCK	487,200	.52	53
LOS ANGELES	4,973,400	5.31	2
LOUISVILLE	544,700	.58	46
LUBBOCK	144,600	.15	151
MACON	173,700	.19	126
MADISON	215,100	.23	112
MANKATO	25,500	.03	207
MARQUETTE	56,900	.06	183
MCALLEN-BROWNSVILLE: LRGV	230,700	.25	103
MEDFORD	125,000	.13	155
MEMPHIS	629,100	.67	38
MERIDIAN	71,600	.08	174
MIAMI	1,302,500	1.39	13
MILWAUKEE	726,000	.78	32
MINNEAPOLIS-ST. PAUL	1,279,100	1.37	14
MINOT-BISMARCK-DICKINSON	148,900	.16	146
MISSOULA	71,400	.08	175
MOBILE-PENSACOLA	454,700	.49	57
MONROE-EL DORADO	200,100	.21	115
MONTGOMERY-SELMA	238,600	.25	98
NASHVILLE	726,500	.78	31
NEW ORLEANS	674,000	.72	34
NEW YORK	7,519,500	8.03	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	587,100	.63	44
NORTH PLATTE	18,300	.02	209
ODESSA-MIDLAND	153,700	.16	143
OKLAHOMA CITY	629,000	.67	39
OMAHA	358,900	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	801,500	.86	26
OTTUMWA-KIRKSVILLE	31,400	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	355,000	.38	73
PALM SPRINGS	69,100	.07	176
PANAMA CITY	76,900	.08	172
PARKERSBURG	36,600	.04	200
PEORIA-BLOOMINGTON	221,300	.24	107
PHILADELPHIA	2,872,700	3.07	4
PHOENIX	907,900	.97	23
PITTSBURGH	1,268,800	1.36	15
PORTLAND OR	795,000	.85	27
PORTLAND-POLAND SPRING	377,300	.40	70
PRESQUE ISLE	30,600	.03	204
PROVIDENCE-NEW BEDFORD	602,400	.64	43
QUINCY-HANNIBAL	130,300	.14	153
RALEIGH-DURHAM	663,100	.71	36
RAPID CITY	82,600	.09	169
RENO	159,400	.17	139
RICHMOND	474,200	.51	54
ROANOKE-LYNCHBURG	400,000	.43	67
ROCHESTER NY	372,900	.40	71
ROCHESTER-MASON CITY-AUSTIN	146,700	.16	149
ROCKFORD	195,500	.21	116
ROSWELL	41,600	.04	198
SACRAMENTO-STOCKTON	940,300	1.00	22
ST. JOSEPH	51,500	.06	187
ST. LOUIS	1,176,800	1.26	18
SALINAS-MONTEREY	218,400	.23	109
SALISBURY	95,900	.10	161
SALT LAKE CITY	625,200	.67	41
SAN ANGELO	53,100	.06	186
SAN ANTONIO	607,100	.65	42
SAN DIEGO	832,500	.89	25
SAN FRANCISCO	2,201,200	2.35	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	206,700	.22	114
SAVANNAH	231,900	.25	101
SEATTLE-TACOMA	1,188,800	1.27	17
SHREVEPORT-TEXARKANA	437,500	.47	62
SIOUX CITY	174,000	.19	125
SIOUX FALLS-MITCHELL	223,900	.24	105
SOUTH BEND-ELKHART	299,500	.32	86
SPOKANE	319,900	.34	80
SPRINGFIELD MA	240,200	.26	97
SPRINGFIELD, MO	316,400	.34	82
SPRINGFIELD-DECATUR-CHAMPAIGN	347,600	.37	76
SYRACUSE	405,900	.43	66
TALLAHASSEE-THOMASVILLE	180,900	.19	122
TAMPA-ST. PETERSBURG (SARASOTA)	1,265,300	1.35	16
TERRE HAUTE	171,900	.18	127
TOLEDO	418,500	.45	65
TOPEKA	156,300	.17	141
TRAVERSE CITY-CADILLAC	161,300	.17	136
TUCSON	287,400	.31	88
TULSA	473,300	.51	55
TUSCALOOSA	56,300	.06	184
TWIN FALLS	32,300	.03	202
TYLER-LONGVIEW	183,400	.20	121
UTICA	113,700	.12	157
VICTORIA	28,300	.03	206
WACO-TEMPLE	259,800	.28	93
WASHINGTON DC	1,686,900	1.80	9
WATERTOWN-CARTHAGE	88,400	.09	166
WAUSAU-RHINELANDER	166,800	.18	133
WEST PALM BEACH-FT PIERCE-VERO BEACH	465,200	.50	56
WHEELING-STEUBENVILLE	163,500	.17	134
WICHITA-HUTCHINSON	434,200	.46	64
WICHITA FALLS-LAWTON	167,200	[illegible]	132
WILKES BARRE-SCRANTON	525,900	.56	51
WILMINGTON	146,600	.16	150
YAKIMA	162,300	.17	135
YOUNGSTOWN	292,900	.31	87
ZANESVILLE	32,500	.03	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 58,451,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	69,400	.12	157
ALBANY GA	92,300	.16	148
ALBANY-SCHENECTADY-TROY	300,000	.51	54
ALBUQUERQUE	309,700	.53	51
ALEXANDRIA LA	60,400	.10	161
ALEXANDRIA MN	34,100	.06	184
ALPENA	9,100	.02	211
AMARILLO	114,600	.20	119
ANNISTON	30,900	.05	191
ARDMORE-ADA	42,300	.07	175
ATLANTA	921,800	1.58	11
AUGUSTA	152,400	.26	100
AUSTIN TX	239,300	.41	67
BAKERSFIELD	98,000	.17	136
BALTIMORE	626,100	1.07	19
BANGOR	73,200	.13	154
BATON ROUGE	195,300	.33	83
BEAUMONT-PORT ARTHUR	110,200	.19	122
BEND	16,600	.03	207
BILLINGS-HARDIN	55,700	.10	163
BILOXI-GULFPORT-PASCAGOULA	44,400	.08	173
BINGHAMTON	99,800	.17	132
BIRMINGHAM	322,900	.55	50
BLUEFIELD-BECKLEY-OAK HILL	95,700	.16	140
BOISE	105,500	.18	125
BOSTON	1,351,700	2.31	6
BOWLING GREEN	31,800	.05	189
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	189,500	.32	84
BUFFALO	387,100	.66	43
BURLINGTON-PLATTSBURGH	155,200	.27	96
BUTTE	30,500	.05	192
CASPER-RIVERTON	34,100	.06	184
CEDAR RAPIDS-WATERLOO-DUBUQUE	206,600	.35	76
CHARLESTON SC	152,800	.26	98
CHARLESTON-HUNTINGTON	336,200	.58	47
CHARLOTTE	467,300	.80	29
CHARLOTTESVILLE	29,300	.05	193
CHATTANOOGA	206,100	.35	77
CHEYENNE-SCOTTSBLUFF-STERLING	35,200	.06	183
CHICAGO	2,108,800	3.61	3
CHICO-REDDING	92,000	.16	149
CINCINNATI	472,300	.81	28
CLARKSBURG-WESTON	52,700	.09	168
CLEVELAND	906,800	1.55	12
COLORADO SPRINGS-PUEBLO	145,000	.25	104
COLUMBIA SC	203,600	.35	79
COLUMBIA-JEFFERSON CITY	88,700	.15	151
COLUMBUS GA	120,800	.21	116
COLUMBUS OH	442,900	.76	34
COLUMBUS-TUPELO	103,100	.18	128
CORPUS CHRISTI	125,500	.21	114
DALLAS-FT. WORTH	1,123,300	1.92	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	197,900	.34	81
DAYTON	330,800	.57	49
DENVER	696,500	1.19	17
DES MOINES	226,400	.39	71
DETROIT	1,149,300	1.97	8
DOTHAN	67,200	.11	158
DULUTH-SUPERIOR	99,400	.17	135
EL CENTRO-YUMA	41,600	.07	176
EL PASO	173,400	.30	90
ELMIRA	52,100	.09	170
ERIE	95,300	.16	142
EUGENE	101,700	.17	129
EUREKA	32,700	.06	188
EVANSVILLE	163,200	.28	93
FARGO	135,200	.23	111
FLAGSTAFF	23,500	.04	200
FLINT-SAGINAW-BAY CITY	295,500	.51	55
FLORENCE SC	111,300	.19	120
FT. MYERS-NAPLES	97,700	.17	137
FT. SMITH	89,100	.15	150
FT. WAYNE	146,800	.25	103
FRESNO-VISALIA	283,200	.48	59
GAINESVILLE	60,700	.10	160
GLENDIVE	3,100	.01	212
GRAND JUNCTION-DURANGO	42,800	.07	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	403,500	.69	37
GREAT FALLS	40,[illegible]00	.07	180
GREEN BAY-APPLETON	228,800	.39	70
GREENSBORO-WINSTON SALEM-HIGH POINT	335,700	.57	48
GREENVILLE-NEW BERN-WASHINGTON	161,600	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	397,900	.68	38
GREENWOOD-GREENVILLE	54,400	.09	165
HAGERSTOWN	26,000	.04	197
HARRISBURG-YORK-LANCASTER-LEBANON	340,600	.58	46
HARRISONBURG	26,800	.05	196
HARTFORD-NEW HAVEN	572,500	.98	22
HELENA	12,000	.02	209
HOUSTON	1,052,100	1.80	10
HUNTSVILLE-DECATUR-FLORENCE	180,800	.31	86
IDAHO FALLS-POCATELLO	73,100	.13	155
INDIANAPOLIS	552,500	.95	24
JACKSON MS	197,900	.34	81
JACKSON TN	39,400	.07	181
JACKSONVILLE	287,900	.49	58
JOHNSTOWN-ALTOONA	175,800	.30	89
JONESBORO	41,600	.07	176
JOPLIN-PITTSBURG	100,600	.17	131
KANSAS CITY	475,600	.81	27
KNOXVILLE	276,400	.47	61
LA CROSSE-EAU CLAIRE	101,700	.17	129
LAFAYETTE IN	33,300	.06	187
LAFAYETTE LA	137,500	.24	110
LAKE CHARLES	53,000	.09	167
LANSING	160,300	.27	95
LAREDO	28,800	.05	194
LAS VEGAS	151,200	.26	101
LAUREL-HATTIESBURG	59,500	.10	162
LEXINGTON	230,700	.39	69
LIMA	25,000	.04	199
LINCOLN-HASTINGS-KEARNEY	153,400	.26	97
LITTLE ROCK	291,400	.50	56
LOS ANGELES	3,242,100	5.55	2
LOUISVILLE	345,000	.59	45
LUBBOCK	95,500	.16	141
MACON	110,900	.19	121
MADISON	141,200	.24	107
MANKATO	16,100	.03	208
MARQUETTE	33,800	.06	186
MCALLEN-BROWNSVILLE: LRGV	152,800	.26	98
MEDFORD	75,200	.13	153
MEMPHIS	395,700	.68	39
MERIDIAN	41,000	.07	178
MIAMI	694,100	1.19	18
MILWAUKEE	450,500	.77	31
MINNEAPOLIS-ST. PAUL	829,700	1.42	13
MINOT-BISMARCK-DICKINSON	92,800	.16	145
MISSOULA	47,500	.08	171
MOBILE-PENSACOLA	300,100	.51	53
MONROE-EL DORADO	118,900	.20	118
MONTGOMERY-SELMA	143,200	.24	106
NASHVILLE	456,000	.78	30
NEW ORLEANS	447,900	.77	33
NEW YORK	4,528,400	7.75	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	391,300	.67	40
NORTH PLATTE	11,100	.02	210
ODESSA-MIDLAND	103,400	.18	127
OKLAHOMA CITY	389,600	.67	41
OMAHA	220,400	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	448,300	.77	32
OTTUMWA-KIRKSVILLE	17,700	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	199,000	.34	80
PALM SPRINGS	40,600	.07	179
PANAMA CITY	46,900	.08	172
PARKERSBURG	22,200	.04	201
PEORIA-BLOOMINGTON	140,200	.24	109
PHILADELPHIA	1,717,600	2.94	4
PHOENIX	563,200	.96	23
PITTSBURGH	722,800	1.24	15
PORTLAND OR	507,700	.87	26
PORTLAND-POLAND SPRING	223,300	.38	72
PRESQUE ISLE	19,200	.03	203
PROVIDENCE-NEW BEDFORD	345,200	.59	44
QUINCY-HANNIBAL	70,600	.12	156
RALEIGH-DURHAM	442,200	.76	35
RAPID CITY	53,200	.09	166
RENO	106,500	.18	124
RICHMOND	300,600	.51	52
ROANOKE-LYNCHBURG	245,800	.42	66
ROCHESTER NY	234,800	.40	68
ROCHESTER-MASON CITY-AUSTIN	84,300	.14	152
ROCKFORD	122,600	.21	115
ROSWELL	25,400	.04	198
SACRAMENTO-STOCKTON	607,500	1.04	20
ST. JOSEPH	27,500	.05	195
ST. LOUIS	708,100	1.21	16
SALINAS-MONTEREY	140,900	.24	108
SALISBURY	55,200	.09	164
SALT LAKE CITY	438,900	.75	36
SAN ANGELO	31,400	.05	190
SAN ANTONIO	388,400	.66	42
SAN DIEGO	538,600	.92	25
SAN FRANCISCO	1,433,000	2.45	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	129,100	.22	112
SAVANNAH	148,700	.25	102
SEATTLE-TACOMA	773,500	1.32	14
SHREVEPORT-TEXARKANA	253,600	.43	64
SIOUX CITY	96,800	.17	139
SIOUX FALLS-MITCHELL	127,100	.22	113
SOUTH BEND-ELKHART	184,400	.32	85
SPOKANE	204,200	.35	78
SPRINGFIELD MA	144,800	.25	105
SPRINGFIELD MO	175,900	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	214,100	.37	75
SYRACUSE	253,000	.43	65
TALLAHASSEE-THOMASVILLE	120,200	.21	117
TAMPA-ST. PETERSBURG (SARASOTA)	594,900	1.02	21
TERRE HAUTE	94,300	.16	143
TOLEDO	259,800	.44	62
TOPEKA	97,000	.17	138
TRAVERSE CITY-CADILLAC	93,100	.16	144
TUCSON	180,300	.31	87
TULSA	288,900	.49	57
TUSCALOOSA	37,700	.06	182
TWIN FALLS	19,100	.03	204
TYLER-LONGVIEW	110,000	.19	123
UTICA	64,100	.11	159
VICTORIA	19,100	.03	204
WACO-TEMPLE	164,100	.28	92
WASHINGTON DC	1,166,500	2.00	7
WATERTOWN-CARTHAGE	52,700	.09	168
WAUSAU-RHINELANDER	99,500	.17	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	216,300	.37	74
WHEELING-STEUBENVILLE	92,800	.16	145
WICHITA-HUTCHINSON	254,000	.43	63
WICHITA FALLS-LAWTON	99,500	.17	133
WILKES BARRE-SCRANTON	277,000	.47	60
WILMINGTON	92,600	.16	147
YAKIMA	103,800	.18	126
YOUNGSTOWN	171,800	.29	91
ZANESVILLE	19,300	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22,975,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	29,000	.13	156
ALBANY, GA	39,900	.17	140
ALBANY-SCHENECTADY-TROY	122,600	.53	54
ALBUQUERQUE	128,600	.56	49
ALEXANDRIA, LA	26,500	.12	161
ALEXANDRIA, MN	15,200	.07	185
ALPENA	4,000	.02	211
AMARILLO	44,900	.20	125
ANNISTON	13,300	.06	190
ARDMORE-ADA	17,100	.07	177
ATLANTA	336,300	1.46	12
AUGUSTA	62,800	.27	103
AUSTIN, TX	99,300	.43	68
BAKERSFIELD	40,100	.17	139
BALTIMORE	239,800	1.04	19
BANGOR	30,200	.13	154
BATON ROUGE	86,000	.37	77
BEAUMONT-PORT ARTHUR	45,000	.20	124
BEND	5,600	.02	208
BILLINGS-HARDIN	21,700	.09	170
BILOXI-GULFPORT-PASCAGOULA	19,100	.08	171
BINGHAMTON	42,100	.18	130
BIRMINGHAM	125,300	.55	52
BLUEFIELD-BECKLEY-OAK HILL	38,100	.17	144
BOISE	40,900	.18	135
BOSTON	538,400	2.34	5
BOWLING GREEN	14,100	.06	186
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	71,800	.31	89
BUFFALO	161,900	.70	39
BURLINGTON-PLATTSBURGH	66,400	.29	96
BUTTE	13,200	.06	191
CASPER-RIVERTON	13,100	.06	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	93,100	.41	71
CHARLESTON, SC	63,900	.28	101
CHARLESTON-HUNTINGTON	134,700	.59	45
CHARLOTTE	177,100	.77	33
CHARLOTTESVILLE	12,900	.06	193
CHATTANOOGA	77,700	.34	83
CHEYENNE-SCOTTSBLUFF-STERLING	14,100	.06	186
CHICAGO	816,300	3.55	3
CHICO-REDDING	36,800	.16	149
CINCINNATI	191,900	.84	27
CLARKSBURG-WESTON	21,800	.09	169
CLEVELAND	355,900	1.55	11
COLORADO SPRINGS-PUEBLO	57,500	.25	109
COLUMBIA, SC	87,200	.38	76
COLUMBIA-JEFFERSON CITY	39,400	.17	141
COLUMBUS, GA	53,100	.23	116
COLUMBUS, OH	174,700	.76	36
COLUMBUS-TUPELO	45,200	.20	123
CORPUS CHRISTI	53,400	.23	114
DALLAS-FT. WORTH	417,400	1.82	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	80,900	.35	81
DAYTON	128,800	.56	48
DENVER	254,300	1.11	17
DES MOINES	92,600	.40	72
DETROIT	459,200	2.00	7
DOTHAN	26,300	.11	163
DULUTH-SUPERIOR	42,300	.18	129
EL CENTRO-YUMA	18,400	.08	173
EL PASO	76,200	.33	86
ELMIRA	22,100	.10	168
ERIE	40,600	.18	136
EUGENE	37,900	.16	145
EUREKA	12,600	.05	195
EVANSVILLE	65,400	.28	97
FARGO	60,900	.27	105
FLAGSTAFF	11,800	.05	197
FLINT-SAGINAW-BAY CITY	127,200	.55	50
FLORENCE, SC	46,100	.20	120
FT. MYERS-NAPLES	36,700	.16	150
FT. SMITH	36,300	.16	151
FT. WAYNE	58,900	.26	107
FRESNO-VISALIA	116,100	.51	56
GAINESVILLE	28,000	.12	158
GLENDIVE	1,300	.01	212
GRAND JUNCTION-DURANGO	16,200	.07	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	169,800	.74	37
GREAT FALLS	16,400	.07	181
GREEN BAY-APPLETON	99,900	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	126,300	.55	51
GREENVILLE-NEW BERN-WASHINGTON	69,700	.30	94
GREENVILLE-SPARTANBURG-ASHEVILLE	152,600	.66	43
GREENWOOD-GREENVILLE	27,300	.12	159
HAGERSTOWN	10,000	.04	200
HARRISBURG-YORK-LANCASTER-LEBANON	132,800	.58	47
HARRISONBURG	12,700	.06	194
HARTFORD-NEW HAVEN	223,000	.97	23
HELENA	4,600	.02	209
HOUSTON	391,400	1.70	10
HUNTSVILLE-DECATUR-FLORENCE	71,500	.31	90
IDAHO FALLS-POCATELLO	33,200	.14	153
INDIANAPOLIS	223,200	.97	22
JACKSON, MS	85,500	.37	78
JACKSON, TN	15,900	.07	183
JACKSONVILLE	112,300	.49	59
JOHNSTOWN-ALTOONA	76,700	.33	84
JONESBORO	16,900	.07	179
JOPLIN-PITTSBURG	40,500	.18	137
KANSAS CITY	182,400	.79	31
KNOXVILLE	106,700	.46	63
LA CROSSE-EAU CLAIRE	48,000	.21	119
LAFAYETTE, IN	17,200	.07	176
LAFAYETTE, LA	63,500	.28	102
LAKE CHARLES	22,400	.10	167
LANSING	70,800	.31	91
LAREDO	14,000	.06	168
LAS VEGAS	54,700	.24	111
LAUREL-HATTIESBURG	26,500	.12	161
LEXINGTON	95,400	.42	69
LIMA	10,800	.05	199
LINCOLN-HASTINGS-KEARNEY	64,900	.28	99
LITTLE ROCK	116,900	.51	55
LOS ANGELES	1,211,900	5.27	2
LOUISVILLE	133,700	.58	46
LUBBOCK	43,600	.19	127
MACON	45,700	.20	122
MADISON	58,400	.25	108
MANKATO	8,300	.04	203
MARQUETTE	15,500	.07	184
MCALLEN-BROWNSVILLE: LRGV	70,600	.31	92
MEDFORD	27,100	.12	160
MEMPHIS	165,200	.72	38
MERIDIAN	17,600	.08	175
MIAMI	244,200	1.06	18
MILWAUKEE	183,200	.80	30
MINNEAPOLIS-ST. PAUL	335,700	1.46	13
MINOT-BISMARCK-DICKINSON	41,700	.18	132
MISSOULA	18,400	.08	172
MOBILE-PENSACOLA	123,000	.54	53
MONROE-EL DORADO	53,100	.23	116
MONTGOMERY-SELMA	62,100	.27	104
NASHVILLE	174,800	.76	35
NEW ORLEANS	185,800	.81	28
NEW YORK	1,640,100	7.14	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	157,700	.69	41
NORTH PLATTE	4,200	.02	210
ODESSA-MIDLAND	41,900	.18	131
OKLAHOMA CITY	152,700	.66	42
OMAHA	87,600	.38	75
ORLANDO-DAYTONA BEACH-MELBOURNE	175,300	.76	34
OTTUMWA-KIRKSVILLE	7,700	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	82,100	.36	80
PALM SPRINGS	16,700	.07	180
PANAMA CITY	18,500	.08	172
PARKERSBURG	8,500	.04	201
PEORIA-BLOOMINGTON	59,200	.26	106
PHILADELPHIA	676,700	2.95	4
PHOENIX	222,200	.97	24
PITTSBURGH	289,800	1.26	14
PORTLAND, OR	185,300	.81	29
PORTLAND-POLAND SPRING	89,000	.39	74
PRESQUE ISLE	8,400	.04	202
PROVIDENCE-NEW BEDFORD	142,700	.62	44
QUINCY-HANNIBAL	30,100	.13	155
RALEIGH-DURHAM	177,600	.77	32
RAPID CITY	22,500	.10	165
RENO	37,700	.16	146
RICHMOND	115,000	.50	57
ROANOKE-LYNCHBURG	99,800	.43	67
ROCHESTER, NY	94,000	.41	70
ROCHESTER-MASON CITY-AUSTIN	34,100	.15	152
ROCKFORD	48,700	.21	118
ROSWELL	10,800	.05	198
SACRAMENTO-STOCKTON	230,500	1.00	20
ST. JOSEPH	12,000	.05	196
ST. LOUIS	280,400	1.22	16
SALINAS-MONTEREY	53,500	.23	113
SALISBURY	22,500	.10	165
SALT LAKE CITY	193,800	.84	26
SAN ANGELO	13,400	.06	189
SAN ANTONIO	161,200	.70	40
SAN DIEGO	205,500	.89	25
SAN FRANCISCO	489,400	2.13	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	53,800	.23	112
SAVANNAH	64,500	.28	100
SEATTLE-TACOMA	281,500	1.23	15
SHREVEPORT-TEXARKANA	103,000	.45	64
SIOUX CITY	43,000	.19	128
SIOUX FALLS-MITCHELL	55,800	.24	110
SOUTH BEND-ELKHART	73,900	.32	87
SPOKANE	82,200	.36	79
SPRINGFIELD, MA	65,000	.28	98
SPRINGFIELD, MO	69,900	.30	93
SPRINGFIELD-DECATUR-CHAMPAIGN	90,200	.39	73
SYRACUSE	112,400	.49	58
TALLAHASSEE-THOMASVILLE	53,400	.23	114
TAMPA-ST. PETERSBURG (SARASOTA)	226,800	.99	21
TERRE HAUTE	39,400	.17	141
TOLEDO	109,500	.48	61
TOPEKA	41,600	.18	133
TRAVERSE CITY-CADILLAC	38,800	.17	143
TUCSON	72,900	.32	88
TULSA	107,200	.47	62
TUSCALOOSA	17,100	.07	177
TWIN FALLS	7,400	.03	207
TYLER-LONGVIEW	45,800	.20	121
UTICA	28,700	.12	157
VICTORIA	7,900	.03	205
WACO-TEMPLE	76,300	.33	85
WASHINGTON, DC	413,900	1.80	9
WATERTOWN-CARTHAGE	24,900	.11	164
WAUSAU-RHINELANDER	44,100	.19	126
WEST PALM BEACH-FT. PIERCE-VERO BEACH	80,500	.35	82
WHEELING-STEUBENVILLE	37,300	.16	148
WICHITA-HUTCHINSON	102,400	.45	65
WICHITA FALLS-LAWTON	40,200	.17	138
WILKES BARRE-SCRANTON	111,700	.49	60
WILMINGTON	37,500	.16	147
YAKIMA	41,000	.18	134
YOUNGSTOWN	68,200	.30	95
ZANESVILLE	8,100	.04	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34,268,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	40,000	.12	158
ALBANY, GA	54,200	.16	146
ALBANY-SCHENECTADY-TROY	175,200	.51	53
ALBUQUERQUE	184,200	.54	51
ALEXANDRIA, LA	35,500	.10	162
ALEXANDRIA, MN	19,200	.06	190
ALPENA	4,900	.01	211
AMARILLO	66,100	.19	119
ANNISTON	18,900	.06	192
ARDMORE-ADA	23,400	.07	181
ATLANTA	538,900	1.57	11
AUGUSTA	89,900	.26	103
AUSTIN, TX	155,600	.45	63
BAKERSFIELD	58,400	.17	134
BALTIMORE	361,600	1.06	19
BANGOR	43,300	.13	154
BATON ROUGE	121,900	.36	79
BEAUMONT-PORT ARTHUR	62,900	.18	125
BEND	9,900	.03	208
BILLINGS-HARDIN	33,000	.10	164
BILOXI-GULFPORT-PASCAGOULA	26,700	.08	172
BINGHAMTON	57,000	.17	138
BIRMINGHAM	186,700	.54	50
BLUEFIELD-BECKLEY-OAK HILL	56,500	.16	140
BOISE	63,000	.18	124
BOSTON	808,000	2.36	6
BOWLING GREEN	19,700	.06	188
BRISTL-KNGSPT-JOHNSN CTY, TRI CITIES	105,000	.31	87
BUFFALO	223,900	.65	43
BURLINGTON-PLATTSBURGH	94,800	.28	95
BUTTE	19,200	.06	190
CASPER-RIVERTON	20,700	.06	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	127,600	.37	75
CHARLESTON, SC	93,500	.27	98
CHARLESTON-HUNTINGTON	195,000	.57	47
CHARLOTTE	265,400	.77	33
CHARLOTTESVILLE	19,600	.06	189
CHATTANOOGA	115,800	.34	81
CHEYENNE-SCOTTSBLUFF-STERLING	20,800	.06	185
CHICAGO	1,228,400	3.58	3
CHICO-REDDING	54,600	.16	144
CINCINNATI	276,700	.81	29
CLARKSBURG-WESTON	30,900	.09	169
CLEVELAND	522,200	1.52	12
COLORADO SPRINGS-PUEBLO	85,700	.25	108
COLUMBIA, SC	125,900	.37	76
COLUMBIA-JEFFERSON CITY	56,300	.16	141
COLUMBUS, GA	73,400	.21	116
COLUMBUS, OH	264,600	.77	34
COLUMBUS-TUPELO	60,100	.18	131
CORPUS CHRISTI	74,800	.22	115
DALLAS-FT. WORTH	658,900	1.92	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	115,000	.34	82
DAYTON	189,200	.55	49
DENVER	430,700	1.26	15
DES MOINES	135,400	.40	70
DETROIT	678,800	1.98	7
DOTHAN	37,900	.11	159
DULUTH-SUPERIOR	58,600	.17	132
EL CENTRO-YUMA	24,400	.07	175
EL PASO	103,800	.30	89
ELMIRA	29,700	.09	170
ERIE	56,800	.17	139
EUGENE	62,500	.18	126
EUREKA	20,700	.06	186
EVANSVILLE	94,200	.27	96
FARGO	83,600	.24	109
FLAGSTAFF	15,900	.05	197
FLINT-SAGINAW-BAY CITY	174,100	.51	54
FLORENCE, SC	65,600	.19	120
FT. MYERS-NAPLES	53,500	.16	148
FT. SMITH	51,200	.15	151
FT. WAYNE	86,600	.25	106
FRESNO-VISALIA	169,000	.49	56
GAINESVILLE	41,700	.12	156
GLENDIVE	1,800	.01	212
GRAND JUNCTION-DURANGO	25,900	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	243,400	.71	37
GREAT FALLS	23,500	.07	180
GREEN BAY-APPLETON	135,300	.39	71
GREENSBORO-WINSTON SALEM-HIGH POINT	189,500	.55	48
GREENVILLE-NEW BERN-WASHINGTON	97,600	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	224,200	.65	42
GREENWOOD-GREENVILLE	33,200	.10	163
HAGERSTOWN	14,400	.04	200
HARRISBURG-YORK-LANCASTER-LEBANON	197,100	.58	46
HARRISONBURG	17,300	.05	194
HARTFORD-NEW HAVEN	332,200	.97	22
HELENA	7,300	.02	209
HOUSTON	638,400	1.86	10
HUNTSVILLE-DECATUR-FLORENCE	99,400	.29	91
IDAHO FALLS-POCATELLO	45,400	.13	153
INDIANAPOLIS	324,600	.95	25
JACKSON, MS	118,400	.35	80
JACKSON, TN	22,900	.07	183
JACKSONVILLE	166,600	.49	58
JOHNSTOWN-ALTOONA	104,600	.31	88
JONESBORO	23,400	.07	181
JOPLIN-PITTSBURG	56,300	.16	141
KANSAS CITY	278,700	.81	28
KNOXVILLE	157,200	.46	60
LA CROSSE-EAU CLAIRE	64,300	.19	122
LAFAYETTE, IN	23,700	.07	179
LAFAYETTE, LA	82,000	.24	111
LAKE CHARLES	31,000	.09	168
LANSING	102,600	.30	90
LAREDO	17,200	.05	195
LAS VEGAS	86,700	.25	105
LAUREL-HATTIESBURG	35,700	.10	161
LEXINGTON	139,700	.41	68
LIMA	14,800	.04	198
LINCOLN-HASTINGS-KEARNEY	94,000	.27	97
LITTLE ROCK	168,100	.49	57
LOS ANGELES	1,914,000	5.59	2
LOUISVILLE	201,100	.59	45
LUBBOCK	58,600	.17	132
MACON	64,000	.19	123
MADISON	90,200	.26	102
MANKATO	11,100	.03	205
MARQUETTE	21,300	.06	184
MCALLEN-BROWNSVILLE: LRGV	91,200	.27	100
MEDFORD	42,800	.12	155
MEMPHIS	234,500	.68	38
MERIDIAN	23,900	.07	178
MIAMI	383,200	1.12	18
MILWAUKEE	265,800	.78	32
MINNEAPOLIS-ST. PAUL	503,500	1.47	13
MINOT-BISMARCK-DICKINSON	55,800	.16	143
MISSOULA	28,900	.08	171
MOBILE-PENSACOLA	172,900	.50	55
MONROE-EL DORADO	69,800	.20	118
MONTGOMERY-SELMA	83,400	.24	110
NASHVILLE	261,900	.76	35
NEW ORLEANS	270,900	.79	30
NEW YORK	2,494,600	7.28	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	233,000	.68	39
NORTH PLATTE	6,400	.02	210
ODESSA-MIDLAND	60,300	.18	130
OKLAHOMA CITY	230,800	.67	40
OMAHA	130,100	.38	74
ORLANDO-DAYTONA BEACH-MELBOURNE	250,100	.73	36
OTTUMWA-KIRKSVILLE	11,100	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	114,800	.34	83
PALM SPRINGS	24,300	.07	176
PANAMA CITY	25,800	.08	174
PARKERSBURG	12,400	.04	201
PEORIA-BLOOMINGTON	86,000	.25	107
PHILADELPHIA	985,700	2.88	4
PHOENIX	331,400	.97	24
PITTSBURGH	420,200	1.23	16
PORTLAND, OR	307,500	.90	26
PORTLAND-POLAND SPRING	131,200	.38	73
PRESQUE ISLE	11,300	.03	202
PROVIDENCE-NEW BEDFORD	204,500	.60	44
QUINCY-HANNIBAL	41,200	.12	157
RALEIGH-DURHAM	268,100	.78	31
RAPID CITY	32,000	.09	165
RENO	61,700	.18	128
RICHMOND	175,600	.51	52
ROANOKE-LYNCHBURG	142,700	.42	67
ROCHESTER, NY	139,500	.41	69
ROCHESTER-MASON CITY-AUSTIN	48,300	.14	152
ROCKFORD	70,600	.21	117
ROSWELL	14,600	.04	199
SACRAMENTO-STOCKTON	361,500	1.05	20
ST. JOSEPH	16,300	.05	196
ST. LOUIS	404,800	1.18	17
SALINAS-MONTEREY	88,500	.26	104
SALISBURY	31,500	.09	166
SALT LAKE CITY	279,600	.82	27
SAN ANGELO	18,700	.05	193
SAN ANTONIO	228,700	.67	41
SAN DIEGO	331,500	.97	23
SAN FRANCISCO	838,200	2.45	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	81,300	.24	112
SAVANNAH	91,300	.27	99
SEATTLE-TACOMA	463,800	1.35	14
SHREVEPORT-TEXARKANA	144,800	.42	66
SIOUX CITY	57,700	.17	137
SIOUX FALLS-MITCHELL	75,000	.22	114
SOUTH BEND-ELKHART	107,700	.31	85
SPOKANE	122,800	.36	77
SPRINGFIELD, MA	90,700	.26	101
SPRINGFIELD, MO	98,800	.29	92
SPRINGFIELD-DECATUR-CHAMPAIGN	131,800	.38	72
SYRACUSE	155,300	.45	64
TALLAHASSEE-THOMASVILLE	76,000	.22	113
TAMPA-ST. PETERSBURG (SARASOTA)	334,400	.98	21
TERRE HAUTE	54,400	.16	145
TOLEDO	156,800	.46	61
TOPEKA	61,300	.18	129
TRAVERSE CITY-CADILLAC	52,700	.15	150
TUCSON	109,400	.32	84
TULSA	163,400	.48	59
TUSCALOOSA	24,000	.07	177
TWIN FALLS	11,100	.03	205
TYLER-LONGVIEW	64,900	.19	121
UTICA	37,700	.11	160
VICTORIA	11,300	.03	202
WACO-TEMPLE	105,600	.31	86
WASHINGTON, DC	670,500	1.96	8
WATERTOWN-CARTHAGE	31,200	.09	167
WAUSAU-RHINELANDER	58,300	.17	135
WEST PALM BEACH-FT. PIERCE-VERO BEACH	122,200	.36	78
WHEELING-STEUBENVILLE	53,500	.16	148
WICHITA-HUTCHINSON	149,800	.44	65
WICHITA FALLS-LAWTON	58,000	.17	136
WILKES BARRE-SCRANTON	156,400	.46	62
WILMINGTON	53,800	.16	147
YAKIMA	61,800	.18	127
YOUNGSTOWN	98,300	.29	93
ZANESVILLE	11,200	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 45,287,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	52,300	.12	158
ALBANY, GA	71,100	.16	145
ALBANY-SCHENECTADY-TROY	231,300	.51	54
ALBUQUERQUE	239,300	.53	51
ALEXANDRIA, LA	45,700	.10	160
ALEXANDRIA, MN	26,100	.06	184
ALPENA	7,100	.02	211
AMARILLO	89,000	.20	116
ANNISTON	22,500	.05	190
ARDMORE-ADA	32,900	.07	175
ATLANTA	731,700	1.62	11
AUGUSTA	117,500	.26	96
AUSTIN, TX	173,300	.38	71
BAKERSFIELD	75,400	.17	135
BALTIMORE	492,000	1.09	19
BANGOR	56,300	.12	154
BATON ROUGE	144,600	.32	84
BEAUMONT-PORT ARTHUR	85,400	.19	122
BEND	13,400	.03	206
BILLINGS-HARDIN	43,300	.10	162
BILOXI-GULFPORT-PASCAGOULA	33,200	.07	174
BINGHAMTON	76,500	.17	132
BIRMINGHAM	252,400	.56	50
BLUEFIELD-BECKLEY-OAK HILL	74,900	.17	137
BOISE	82,400	.18	125
BOSTON	1,039,500	2.30	6
BOWLING GREEN	22,700	.05	189
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	149,700	.33	83
BUFFALO	296,200	.65	43
BURLINGTON-PLATTSBURGH	116,000	.26	98
BUTTE	22,400	.05	191
CASPER-RIVERTON	26,400	.06	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	150,600	.33	80
CHARLESTON, SC	116,700	.26	97
CHARLESTON-HUNTINGTON	260,700	.58	48
CHARLOTTE	368,000	.81	28
CHARLOTTESVILLE	19,900	.04	196
CHATTANOOGA	162,800	.36	75
CHEYENNE-SCOTTSBLUFF-STERLING	27,100	.06	182
CHICAGO	1,649,700	3.64	3
CHICO-REDDING	70,000	.15	146
CINCINNATI	362,700	.80	29
CLARKSBURG-WESTON	40,600	.09	164
CLEVELAND	705,300	1.56	12
COLORADO SPRINGS-PUEBLO	111,900	.25	103
COLUMBIA, SC	151,000	.33	79
COLUMBIA-JEFFERSON CITY	62,600	.14	152
COLUMBUS, GA	88,900	.20	117
COLUMBUS, OH	338,400	.75	34
COLUMBUS-TUPELO	77,700	.17	131
CORPUS CHRISTI	96,200	.21	112
DALLAS-FT. WORTH	880,900	1.95	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	153,600	.34	78
DAYTON	258,700	.57	49
DENVER	542,000	1.20	18
DES MOINES	170,900	.38	74
DETROIT	892,200	1.97	8
DOTHAN	53,000	.12	156
DULUTH-SUPERIOR	75,900	.17	133
EL CENTRO-YUMA	31,900	.07	177
EL PASO	130,400	.29	90
ELMIRA	40,300	.09	167
ERIE	71,800	.16	143
EUGENE	78,900	.17	128
EUREKA	24,600	.05	186
EVANSVILLE	126,700	.28	92
FARGO	97,900	.22	111
FLAGSTAFF	15,600	.03	201
FLINT-SAGINAW-BAY CITY	225,000	.50	58
FLORENCE, SC	86,300	.19	120
FT. MYERS-NAPLES	78,200	.17	129
FT. SMITH	68,600	.15	150
FT. WAYNE	114,100	.25	100
FRESNO-VISALIA	217,900	.48	59
GAINESVILLE	40,300	.09	167
GLENDIVE	2,400	.01	212
GRAND JUNCTION-DURANGO	33,400	.07	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	304,300	.67	39
GREAT FALLS	31,300	.07	180
GREEN BAY-APPLETON	174,800	.39	68
GREENSBORO-WINSTON SALEM-HIGH POINT	264,100	.58	46
GREENVILLE-NEW BERN-WASHINGTON	119,600	.26	94
GREENVILLE-SPARTANBURG-ASHEVILLE	312,300	.69	37
GREENWOOD-GREENVILLE	39,900	.09	169
HAGERSTOWN	20,700	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	264,700	.58	45
HARRISONBURG	17,700	.04	199
HARTFORD-NEW HAVEN	446,800	.99	22
HELENA	9,300	.02	209
HOUSTON	824,300	1.82	10
HUNTSVILLE-DECATUR-FLORENCE	142,200	.31	86
IDAHO FALLS-POCATELLO	53,600	.12	155
INDIANAPOLIS	423,900	.94	24
JACKSON, MS	150,400	.33	82
JACKSON, TN	30,300	.07	181
JACKSONVILLE	226,300	.50	56
JOHNSTOWN-ALTOONA	130,100	.29	91
JONESBORO	32,200	.07	176
JOPLIN-PITTSBURG	78,100	.17	130
KANSAS CITY	369,000	.81	27
KNOXVILLE	216,700	.48	60
LA CROSSE-EAU CLAIRE	71,700	.16	144
LAFAYETTE, IN	20,100	.04	195
LAFAYETTE, LA	102,700	.23	110
LAKE CHARLES	40,500	.09	165
LANSING	114,900	.25	99
LAREDO	21,800	.05	192
LAS VEGAS	119,700	.26	93
LAUREL-HATTIESBURG	44,000	.10	161
LEXINGTON	173,800	.38	70
LIMA	19,200	.04	198
LINCOLN-HASTINGS-KEARNEY	113,500	.25	101
LITTLE ROCK	226,100	.50	57
LOS ANGELES	2,530,800	5.59	2
LOUISVILLE	270,600	.60	44
LUBBOCK	68,800	.15	149
MACON	85,500	.19	121
MADISON	104,700	.23	107
MANKATO	10,100	.02	208
MARQUETTE	24,400	.05	187
MCALLEN-BROWNSVILLE: LRGV	117,900	.26	95
MEDFORD	60,800	.13	153
MEMPHIS	304,600	.67	38
MERIDIAN	31,400	.07	179
MIAMI	554,700	1.22	15
MILWAUKEE	347,700	.77	32
MINNEAPOLIS-ST. PAUL	635,300	1.40	13
MINOT-BISMARCK-DICKINSON	69,700	.15	148
MISSOULA	37,000	.08	171
MOBILE-PENSACOLA	231,700	.51	53
MONROE-EL DORADO	88,400	.20	118
MONTGOMERY-SELMA	108,900	.24	105
NASHVILLE	355,600	.79	30
NEW ORLEANS	343,400	.76	33
NEW YORK	3,634,700	8.03	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	298,700	.66	41
NORTH PLATTE	8,700	.02	210
ODESSA-MIDLAND	79,300	.18	127
OKLAHOMA CITY	296,500	.65	42
OMAHA	171,400	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	349,800	.77	31
OTTUMWA-KIRKSVILLE	12,600	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	150,500	.33	81
PALM SPRINGS	31,500	.07	178
PANAMA CITY	36,700	.08	172
PARKERSBURG	17,600	.04	200
PEORIA-BLOOMINGTON	103,200	.23	109
PHILADELPHIA	1,335,800	2.95	4
PHOENIX	437,000	.96	23
PITTSBURGH	554,300	1.22	16
PORTLAND, OR	400,700	.88	26
PORTLAND-POLAND SPRING	174,200	.38	69
PRESQUE ISLE	14,800	.03	203
PROVIDENCE-NEW BEDFORD	262,900	.58	47
QUINCY-HANNIBAL	52,900	.12	157
RALEIGH-DURHAM	334,200	.74	35
RAPID CITY	40,400	.09	166
RENO	84,800	.19	123
RICHMOND	235,300	.52	52
ROANOKE-LYNCHBURG	186,000	.41	65
ROCHESTER, NY	180,600	.40	67
ROCHESTER-MASON CITY-AUSTIN	65,600	.14	151
ROCKFORD	96,200	.21	112
ROSWELL	19,600	.04	197
SACRAMENTO-STOCKTON	472,800	1.04	20
ST. JOSEPH	20,300	.04	194
ST. LOUIS	554,000	1.22	17
SALINAS-MONTEREY	108,400	.24	106
SALISBURY	42,800	.09	163
SALT LAKE CITY	322,300	.71	36
SAN ANGELO	23,500	.05	188
SAN ANTONIO	300,600	.66	40
SAN DIEGO	411,400	.91	25
SAN FRANCISCO	1,146,700	2.53	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	93,300	.21	115
SAVANNAH	111,000	.25	104
SEATTLE-TACOMA	608,400	1.34	14
SHREVEPORT-TEXARKANA	198,000	.44	62
SIOUX CITY	72,200	.16	140
SIOUX FALLS-MITCHELL	95,900	.21	114
SOUTH BEND-ELKHART	143,200	.32	85
SPOKANE	156,300	.35	77
SPRINGFIELD, MA	103,300	.23	108
SPRINGFIELD, MO	136,100	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	156,700	.35	76
SYRACUSE	184,700	.41	66
TALLAHASSEE-THOMASVILLE	86,500	.19	119
TAMPA-ST. PETERSBURG (SARASOTA)	468,000	1.03	21
TERRE HAUTE	71,900	.16	141
TOLEDO	195,600	.43	63
TOPEKA	70,000	.15	146
TRAVERSE CITY-CADILLAC	73,000	.16	138
TUCSON	136,700	.30	87
TULSA	229,300	.51	55
TUSCALOOSA	26,000	.06	185
TWIN FALLS	15,100	.03	202
TYLER-LONGVIEW	82,600	.18	124
UTICA	47,600	.11	159
VICTORIA	14,600	.03	205
WACO-TEMPLE	112,800	.25	102
WASHINGTON, DC	934,700	2.06	7
WATERTOWN-CARTHAGE	38,800	.09	170
WAUSAU-RHINELANDER	75,400	.17	135
WEST PALM BEACH-FT PIERCE-VERO BEACH	171,400	.38	72
WHEELING-STEUBENVILLE	71,900	.16	141
WICHITA-HUTCHINSON	194,400	.43	64
WICHITA FALLS-LAWTON	75,800	.17	134
WILKES BARRE-SCRANTON	214,400	.47	61
WILMINGTON	72,400	.16	139
YAKIMA	80,700	.18	126
YOUNGSTOWN	134,000	.30	89
ZANESVILLE	14,800	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 50,984 200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	59 500	.12	156
ALBANY GA	80 000	.16	145
ALBANY-SCHENECTADY-TROY	263 200	.52	53
ALBUQUERQUE	265 900	.52	51
ALEXANDRIA LA	51 300	.10	160
ALEXANDRIA MN	29 900	.06	183
ALPENA	8 000	.02	211
AMARILLO	100 600	.20	117
ANNISTON	25 400	.05	189
ARDMORE-ADA	37 400	.07	173
ATLANTA	807 100	1.58	11
AUGUSTA	131 900	.26	96
AUSTIN TX	191 000	.37	74
BAKERSFIELD	84 400	.17	137
BALTIMORE	554 000	1.09	19
BANGOR	63 500	.12	154
BATON ROUGE	160 200	.31	85
BEAUMONT-PORT ARTHUR	97 800	.19	119
BEND	14 700	.03	206
BILLINGS-HARDIN	48 300	.09	163
BILOXI-GULFPORT-PASCAGOULA	37 200	.07	174
BINGHAMTON	87 300	.17	131
BIRMINGHAM	286 100	.56	50
BLUEFIELD-BECKLEY-OAK HILL	85 300	.17	135
BOISE	91 200	.18	126
BOSTON	1 172 300	2.30	6
BOWLING GREEN	25 400	.05	189
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	169 000	.33	81
BUFFALO	340 300	.67	40
BURLINGTON-PLATTSBURGH	129 500	.25	97
BUTTE	25 200	.05	191
CASPER-RIVERTON	29 000	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	169 000	.33	81
CHARLESTON SC	129 400	.25	98
CHARLESTON-HUNTINGTON	295 200	.58	48
CHARLOTTE	413 800	.81	28
CHARLOTTESVILLE	22 100	.04	197
CHATTANOOGA	182 900	.36	75
CHEYENNE-SCOTTSBLUFF-STERLING	30 400	.06	182
CHICAGO	1 857 400	3.64	3
CHICO-REDDING	79 000	.15	146
CINCINNATI	409 500	.80	25
CLARKSBURG-WESTON	46 200	.09	164
CLEVELAND	806 200	1.58	12
COLORADO SPRINGS-PUEBLO	124 000	.24	103
COLUMBIA SC	168 100	.33	83
COLUMBIA-JEFFERSON CITY	70 300	.14	152
COLUMBUS GA	100 900	.20	116
COLUMBUS OH	379 100	.74	34
COLUMBUS-TUPELO	87 500	.17	130
CORPUS CHRISTI	108 300	.21	114
DALLAS-FT. WORTH	977 600	1.92	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	173 600	.34	78
DAYTON	292 900	.57	49
DENVER	594 200	1.17	18
DES MOINES	192 700	.38	72
DETROIT	1 009 100	1.98	8
DOTHAN	59 500	.12	156
DULUTH-SUPERIOR	86 100	.17	133
EL CENTRO-YUMA	36 100	.07	177
EL PASO	148 300	.29	91
ELMIRA	48 100	.09	165
ERIE	82 300	.16	141
EUGENE	87 300	.17	131
EUREKA	27 300	.05	186
EVANSVILLE	143 100	.28	92
FARGO	110 100	.22	111
FLAGSTAFF	17 000	.03	201
FLINT-SAGINAW-BAY CITY	252 500	.50	58
FLORENCE SC	98 700	.19	120
FT. MYERS-NAPLES	91 500	.18	125
FT. SMITH	76 900	.15	149
FT. WAYNE	128 400	.25	100
FRESNO-VISALIA	243 700	.48	61
GAINESVILLE	44 200	.09	170
GLENDIVE	2 700	.01	212
GRAND JUNCTION-DURANGO	37 200	.07	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	341 500	.67	39
GREAT FALLS	35 400	.07	179
GREEN BAY-APPLETON	197 000	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	298 600	.59	47
GREENVILLE-NEW BERN-WASHINGTON	134 200	.26	93
GREENVILLE-SPARTANBURG-ASHEVILLE	352 300	.69	37
GREENWOOD-GREENVILLE	45 400	.09	167
HAGERSTOWN	23 600	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	300 200	.59	46
HARRISONBURG	20 000	.04	199
HARTFORD-NEW HAVEN	505 900	.99	22
HELENA	10 300	.02	209
HOUSTON	909 600	1.78	10
HUNTSVILLE-DECATUR-FLORENCE	159 300	.31	86
IDAHO FALLS-POCATELLO	59 300	.12	158
INDIANAPOLIS	476 400	.93	24
JACKSON MS	169 900	.33	80
JACKSON TN	34 200	.07	181
JACKSONVILLE	255 000	.50	56
JOHNSTOWN-ALTOONA	150 000	.29	90
JONESBORO	36 700	.07	176
JOPLIN-PITTSBURG	89 000	.17	129
KANSAS CITY	414 600	.81	27
KNOXVILLE	244 000	.48	60
LA CROSSE-EAU CLAIRE	80 700	.16	144
LAFAYETTE IN	22 400	.04	195
LAFAYETTE LA	115 400	.23	110
LAKE CHARLES	45 800	.09	166
LANSING	127 300	.25	101
LAREDO	24 800	.05	192
LAS VEGAS	132 900	.26	94
LAUREL-HATTIESBURG	49 700	.10	161
LEXINGTON	193 400	.38	71
LIMA	21 900	.04	198
LINCOLN-HASTINGS-KEARNEY	128 800	.25	99
LITTLE ROCK	254 700	.50	57
LOS ANGELES	2 829 800	5.55	2
LOUISVILLE	304 500	.60	44
LUBBOCK	76 900	.15	149
MACON	96 000	.19	122
MADISON	116 100	.23	108
MANKATO	11 400	.02	208
MARQUETTE	27 300	.05	186
MCALLEN-BROWNSVILLE: LRGV	132 100	.26	95
MEDFORD	68 100	.13	153
MEMPHIS	341 800	.67	38
MERIDIAN	36 000	.07	178
MIAMI	634 200	1.24	16
MILWAUKEE	392 700	.77	32
MINNEAPOLIS-ST. PAUL	705 700	1.38	13
MINOT-BISMARCK-DICKINSON	78 500	.15	147
MISSOULA	40 900	.08	172
MOBILE-PENSACOLA	260 000	.51	54
MONROE-EL DORADO	100 100	.20	118
MONTGOMERY-SELMA	122 800	.24	105
NASHVILLE	398 300	.78	31
NEW ORLEANS	384 000	.75	33
NEW YORK	4 136 200	8.1	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	334 100	.66	42
NORTH PLATTE	9 800	.02	210
ODESSA-MIDLAND	90 000	.18	128
OKLAHOMA CITY	332 800	.65	43
OMAHA	192 100	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	400 700	.79	30
OTTUMWA-KIRKSVILLE	14 300	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	170 800	.34	79
PALM SPRINGS	35 400	.07	179
PANAMA CITY	42 000	.08	171
PARKERSBURG	19 800	.04	200
PEORIA-BLOOMINGTON	115 800	.23	109
PHILADELPHIA	1 525 700	2.99	4
PHOENIX	489 000	.96	23
PITTSBURGH	643 000	1.26	15
PORTLAND OR	444 000	.87	26
PORTLAND-POLAND SPRING	196 900	.39	70
PRESQUE ISLE	16 800	.03	203
PROVIDENCE-NEW BEDFORD	300 900	.59	45
QUINCY-HANNIBAL	60 400	.12	155
RALEIGH-DURHAM	373 300	.73	35
RAPID CITY	45 100	.09	168
RENO	94 700	.19	123
RICHMOND	264 800	.52	52
ROANOKE-LYNCHBURG	211 100	.41	65
ROCHESTER NY	202 600	.40	67
ROCHESTER-MASON CITY-AUSTIN	74 200	.15	151
ROCKFORD	108 400	.21	113
ROSWELL	22 400	.04	195
SACRAMENTO-STOCKTON	530 100	1.04	21
ST. JOSEPH	23 400	.05	194
ST. LOUIS	627 500	1.23	17
SALINAS-MONTEREY	120 400	.24	106
SALISBURY	49 100	.10	162
SALT LAKE CITY	354 800	.70	36
SAN ANGELO	26 700	.05	188
SAN ANTONIO	337 800	.66	41
SAN DIEGO	458 400	.90	25
SAN FRANCISCO	1 277 100	2.50	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	104 800	.21	115
SAVANNAH	124 400	.24	104
SEATTLE-TACOMA	675 400	1.32	14
SHREVEPORT-TEXARKANA	224 600	.44	62
SIOUX CITY	82 800	.16	139
SIOUX FALLS-MITCHELL	109 000	.21	112
SOUTH BEND-ELKHART	162 100	.32	84
SPOKANE	174 300	.34	77
SPRINGFIELD MA	117 400	.23	107
SPRINGFIELD MO	154 200	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	176 300	.35	76
SYRACUSE	208 200	.41	66
TALLAHASSEE-THOMASVILLE	96 600	.19	121
TAMPA-ST. PETERSBURG (SARASOTA)	540 000	1.06	20
TERRE HAUTE	82 200	.16	142
TOLEDO	271 300	.43	63
TOPEKA	78 500	.15	147
TRAVERSE CITY-CADILLAC	82 800	.16	139
TUCSON	153 400	.30	89
TULSA	257 400	.50	55
TUSCALOOSA	29 400	.06	184
TWIN FALLS	17 000	.03	201
TYLER-LONGVIEW	93 300	.18	124
UTICA	54 700	.11	159
VICTORIA	16 300	.03	205
WACO-TEMPLE	126 000	.25	102
WASHINGTON DC	1 034 300	2.03	7
WATERTOWN-CARTHAGE	44 400	.09	169
WAUSAU-RHINELANDER	85 300	.17	135
WEST PALM BEACH-FT PIERCE-VERO BEACH	197 600	.39	68
WHEELING-STEUBENVILLE	82 900	.16	138
WICHITA-HUTCHINSON	220 100	.43	64
WICHITA FALLS-LAWTON	85 600	.17	134
WILKES BARRE-SCRANTON	250 100	.49	59
WILMINGTON	81 400	.16	143
YAKIMA	90 400	.18	127
YOUNGSTOWN	154 600	.30	87
ZANESVILLE	16 800	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 85,259,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	111,000	.13	156
ALBANY, GA	126,100	.15	152
ALBANY-SCHENECTADY-TROY	456,300	.54	51
ALBUQUERQUE	431,600	.51	54
ALEXANDRIA, LA	93,500	.11	160
ALEXANDRIA, MN	59,900	.07	182
ALPENA	14,600	.02	211
AMARILLO	171,600	.20	119
ANNISTON	45,000	.05	192
ARDMORE-ADA	70,600	.08	172
ATLANTA	1,207,500	1.42	12
AUGUSTA	210,700	.25	105
AUSTIN, TX	338,900	.40	71
BAKERSFIELD	145,100	.17	143
BALTIMORE	890,500	1.04	21
BANGOR	111,200	.13	155
BATON ROUGE	265,300	.31	89
BEAUMONT-PORT ARTHUR	164,700	.19	123
BEND	24,400	.03	207
BILLINGS-HARDIN	82,300	.10	166
BILOXI-GULFPORT-PASCAGOULA	64,600	.08	175
BINGHAMTON	151,000	.18	137
BIRMINGHAM	460,100	.54	50
BLUEFIELD-BECKLEY-OAK HILL	144,400	.17	145
BOISE	154,600	.18	131
BOSTON	1,946,100	2.28	6
BOWLING GREEN	45,300	.05	191
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	277,600	.33	83
BUFFALO	585,000	.69	38
BURLINGTON-PLATTSBURGH	226,900	.27	96
BUTTE	49,200	.06	168
CASPER-RIVERTON	50,000	.06	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	308,600	.36	77
CHARLESTON, SC	218,900	.26	100
CHARLESTON-HUNTINGTON	498,900	.59	47
CHARLOTTE	650,700	.76	32
CHARLOTTESVILLE	38,800	.05	196
CHATTANOOGA	289,900	.34	81
CHEYENNE-SCOTTSBLUFF-STERLING	53,300	.06	184
CHICAGO	2,993,100	3.51	3
CHICO-REDDING	144,600	.17	144
CINCINNATI	666,300	.78	29
CLARKSBURG-WESTON	83,800	.10	163
CLEVELAND	1,315,200	1.54	11
COLORADO SPRINGS-PUEBLO	217,000	.25	103
COLUMBIA, SC	273,400	.32	84
COLUMBIA-JEFFERSON CITY	136,800	.16	147
COLUMBUS, GA	177,600	.21	117
COLUMBUS, OH	618,600	.73	33
COLUMBUS-TUPELO	151,100	.18	136
CORPUS CHRISTI	179,300	.21	115
DALLAS-FT. WORTH	1,556,800	1.83	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	302,100	.35	79
DAYTON	471,300	.55	48
DENVER	952,600	1.12	19
DES MOINES	343,800	.40	69
DETROIT	1,614,200	1.89	7
DOTHAN	99,800	.12	159
DULUTH-SUPERIOR	165,300	.19	122
EL CENTRO-YUMA	64,500	.08	176
EL PASO	231,300	.27	95
ELMIRA	81,000	.10	167
ERIE	142,500	.17	146
EUGENE	147,700	.17	141
EUREKA	49,500	.06	187
EVANSVILLE	246,600	.29	92
FARGO	220,900	.26	97
FLAGSTAFF	29,800	.03	203
FLINT-SAGINAW-BAY CITY	411,200	.48	61
FLORENCE, SC	148,600	.17	138
FT. MYERS-NAPLES	201,500	.24	111
FT. SMITH	135,300	.16	149
FT. WAYNE	212,600	.25	104
FRESNO-VISALIA	417,400	.49	59
GAINESVILLE	83,600	.10	164
GLENDIVE	5,000	.01	212
GRAND JUNCTION-DURANGO	64,400	.08	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	576,200	.68	40
GREAT FALLS	62,900	.07	179
GREEN BAY-APPLETON	354,200	.42	68
GREENSBORO-WINSTON SALEM-HIGH POINT	468,800	.55	49
GREENVILLE-NEW BERN-WASHINGTON	246,300	.29	93
GREENVILLE-SPARTANBURG-ASHEVILLE	577,600	.68	39
GREENWOOD-GREENVILLE	78,100	.09	169
HAGERSTOWN	43,400	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	502,100	.59	46
HARRISONBURG	37,100	.04	199
HARTFORD-NEW HAVEN	853,100	1.00	24
HELENA	16,700	.02	210
HOUSTON	1,457,000	1.71	10
HUNTSVILLE-DECATUR-FLORENCE	255,300	.30	91
IDAHO FALLS-POCATELLO	104,800	.12	157
INDIANAPOLIS	773,700	.91	25
JACKSON, MS	271,800	.32	85
JACKSON, TN	58,000	.07	183
JACKSONVILLE	422,900	.50	56
JOHNSTOWN-ALTOONA	277,700	.33	82
JONESBORO	65,400	.08	174
JOPLIN-PITTSBURG	163,500	.19	125
KANSAS CITY	683,900	.80	28
KNOXVILLE	401,800	.47	62
LA CROSSE-EAU CLAIRE	154,700	.18	130
LAFAYETTE, IN	47,200	.06	190
LAFAYETTE, LA	192,200	.23	114
LAKE CHARLES	75,200	.09	170
LANSING	220,300	.26	98

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAREDO	37,800	.04	197
LAS VEGAS	218,700	.26	101
LAUREL-HATTIESBURG	84,500	.10	162
LEXINGTON	322,700	.38	74
LIMA	37,700	.04	198
LINCOLN-HASTINGS-KEARNEY	244,300	.29	94
LITTLE ROCK	436,200	.51	53
LOS ANGELES	4,646,300	5.45	2
LOUISVILLE	503,400	.59	45
LUBBOCK	136,200	.16	148
MACON	151,700	.18	133
MADISON	203,400	.24	108
MANKATO	23,500	.03	208
MARQUETTE	60,000	.07	181
MCALLEN-BROWNSVILLE LRGV	198,600	.23	113
MEDFORD	120,400	.14	153
MEMPHIS	549,700	.64	42
MERIDIAN	62,300	.07	180
MIAMI	1,126,200	1.32	15
MILWAUKEE	658,200	.77	31
MINNEAPOLIS-ST. PAUL	1,187,900	1.39	13
MINOT-BISMARCK-DICKINSON	148,000	.17	140
MISSOULA	69,300	.08	173
MOBILE-PENSACOLA	420,600	.49	58
MONROE-EL DORADO	172,400	.20	118
MONTGOMERY-SELMA	201,700	.24	110
NASHVILLE	665,100	.78	30
NEW ORLEANS	608,900	.71	35
NEW YORK	6,423,100	7.53	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	592,800	.70	37
NORTH PLATTE	17,100	.02	209
ODESSA-MIDLAND	148,200	.17	139
OKLAHOMA CITY	574,500	.67	41
OMAHA	323,600	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	723,300	.85	27
OTTUMWA-KIRKSVILLE	28,200	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	317,000	.37	75
PALM SPRINGS	64,400	.08	177
PANAMA CITY	70,700	.08	171
PARKERSBURG	31,800	.04	200
PEORIA-BLOOMINGTON	198,800	.23	112
PHILADELPHIA	2,520,000	2.96	4
PHOENIX	856,300	1.00	22
PITTSBURGH	1,115,400	1.31	16
PORTLAND, OR	744,500	.87	26
PORTLAND-POLAND SPRING	339,600	.40	70
PRESQUE ISLE	29,900	.04	202
PROVIDENCE-NEW BEDFORD	520,400	.61	44
QUINCY-HANNIBAL	116,600	.14	154
RALEIGH-DURHAM	617,600	.72	34
RAPID CITY	82,800	.10	165
RENO	166,700	.20	121
RICHMOND	421,100	.49	57
ROANOKE-LYNCHBURG	359,800	.42	67
ROCHESTER, NY	333,100	.39	72
ROCHESTER-MASON CITY-AUSTIN	131,100	.15	150
ROCKFORD	178,600	.21	116
ROSWELL	38,900	.05	195
SACRAMENTO-STOCKTON	891,600	1.05	20
ST. JOSEPH	44,500	.05	193
ST. LOUIS	1,030,300	1.21	18
SALINAS-MONTEREY	219,400	.26	99
SALISBURY	84,900	.10	161
SALT LAKE CITY	607,100	.71	36
SAN ANGELO	47,900	.06	189
SAN ANTONIO	549,200	.64	43
SAN DIEGO	855,300	1.00	23
SAN FRANCISCO	2,080,600	2.44	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	203,100	.24	109
SAVANNAH	218,700	.26	101
SEATTLE-TACOMA	1,152,900	1.35	14
SHREVEPORT-TEXARKANA	380,100	.45	64
SIOUX CITY	158,500	.19	129
SIOUX FALLS-MITCHELL	207,100	.24	106
SOUTH BEND-ELKHART	270,500	.32	86
SPOKANE	307,300	.36	78
SPRINGFIELD, MA	204,500	.24	107
SPRINGFIELD, MO	290,300	.34	80
SPRINGFIELD-DECATUR-CHAMPAIGN	315,300	.37	76
SYRACUSE	365,900	.43	66
TALLAHASSEE-THOMASVILLE	159,400	.19	127
TAMPA-ST. PETERSBURG (SARASOTA)	1,090,800	1.28	17
TERRE HAUTE	151,700	.18	133
TOLEDO	376,400	.44	65
TOPEKA	153,200	.18	132
TRAVERSE CITY-CADILLAC	151,100	.18	135
TUCSON	266,900	.31	88
TULSA	425,800	.50	55
TUSCALOOSA	51,300	.06	185
TWIN FALLS	30,900	.04	201
TYLER-LONGVIEW	167,400	.20	120
UTICA	100,700	.12	158
VICTORIA	26,600	.03	206
WACO-TEMPLE	267,700	.31	87
WASHINGTON, DC	1,546,900	1.81	9
WATERTOWN-CARTHAGE	81,000	.10	167
WAUSAU-RHINELANDER	159,600	.19	126
WEST PALM BEACH-FT PIERCE-VERO BEACH	414,400	.49	60
WHEELING-STEUBENVILLE	145,400	.17	142
WICHITA-HUTCHINSON	398,800	.47	63
WICHITA FALLS-LAWTON	163,700	.19	124
WILKES BARRE-SCRANTON	453,400	.53	52
WILMINGTON	129,700	.15	151
YAKIMA	159,400	.19	127
YOUNGSTOWN	260,100	.31	90
ZANESVILLE	28,100	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 58,254,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	69,600	.12	157
ALBANY GA	86,600	.15	151
ALBANY-SCHENECTADY-TROY	294,800	.51	54
ALBUQUERQUE	310,000	.53	50
ALEXANDRIA LA	67,100	.12	159
ALEXANDRIA MN	35,400	.06	187
ALPENA	8,900	.02	211
AMARILLO	115,800	.20	118
ANNISTON	32,700	.06	190
ARDMORE-ADA	42,100	.07	177
ATLANTA	896,000	1.54	11
AUGUSTA	147,800	.25	103
AUSTIN TX	251,200	.43	64
BAKERSFIELD	100,700	.17	135
BALTIMORE	617,100	1.06	20
BANGOR	74,500	.13	155
BATON ROUGE	198,200	.34	82
BEAUMONT-PORT ARTHUR	108,400	.19	125
BEND	17,000	.03	207
BILLINGS-HARDIN	56,300	.10	164
BILOXI-GULFPORT-PASCAGOULA	46,700	.08	172
BINGHAMTON	98,500	.17	137
BIRMINGHAM	306,900	.53	51
BLUEFIELD-BECKLEY-OAK HILL	94,600	.16	144
BOISE	108,800	.19	124
BOSTON	1,319,900	2.27	6
BOWLING GREEN	31,300	.05	192
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	187,900	.32	84
BUFFALO	375,000	.64	43
BURLINGTON-PLATTSBURGH	159,800	.27	97
BUTTE	34,600	.06	188
CASPER-RIVERTON	37,300	.06	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	211,200	.36	76
CHARLESTON SC	166,900	.29	93
CHARLESTON-HUNTINGTON	335,300	.58	47
CHARLOTTE	455,200	.78	31
CHARLOTTESVILLE	29,300	.05	194
CHATTANOOGA	200,400	.34	80
CHEYENNE-SCOTTSBLUFF-STERLING	36,800	.06	186
CHICAGO	2,080,100	3.57	3
CHICO-REDDING	92,100	.16	147
CINCINNATI	457,500	.79	29
CLARKSBURG-WESTON	53,000	.09	168
CLEVELAND	872,500	1.50	12
COLORADO SPRINGS-PUEBLO	158,800	.27	98
COLUMBIA SC	201,200	.35	78
COLUMBIA-JEFFERSON CITY	94,700	.16	143
COLUMBUS GA	128,200	.22	114
COLUMBUS OH	441,000	.76	35
COLUMBUS-TUPELO	101,600	.17	133
CORPUS CHRISTI	125,700	.22	115
DALLAS-FT WORTH	1,124,100	1.93	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	200,700	.34	79
DAYTON	320,600	.55	49
DENVER	728,800	1.25	15
DES MOINES	226,800	.39	70
DETROIT	1,118,500	1.92	9
DOTHAN	68,000	.12	158
DULUTH-SUPERIOR	103,100	.18	131
EL CENTRO-YUMA	42,700	.07	175
EL PASO	172,100	.30	92
ELMIRA	51,800	.09	169
ERIE	93,100	.16	146
EUGENE	103,500	.18	130
EUREKA	34,600	.06	188
EVANSVILLE	152,100	.26	96
FARGO	144,100	.25	106
FLAGSTAFF	24,300	.04	200
FLINT-SAGINAW-BAY CITY	287,000	.49	57
FLORENCE SC	105,100	.18	128
FT MYERS-NAPLES	96,200	.17	141
FT SMITH	90,200	.15	149
FT WAYNE	146,500	.25	104
FRESNO-VISALIA	291,100	.50	55
GAINESVILLE	64,000	.11	160
GLENDIVE	3,400	.01	212
GRAND JUNCTION-DURANGO	44,600	.08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	401,000	.69	38
GREAT FALLS	42,200	.07	176
GREEN BAY-APPLETON	233,900	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	322,300	.55	48
GREENVILLE-NEW BERN-WASHINGTON	182,000	.31	87
GREENVILLE-SPARTANBURG-ASHEVILLE	390,300	.67	40
GREENWOOD-GREENVILLE	51,400	.09	170
HAGERSTOWN	29,600	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	335,800	.58	46
HARRISONBURG	26,200	.04	197
HARTFORD-NEW HAVEN	570,500	.98	24
HELENA	11,900	.02	209
HOUSTON	1,115,700	1.92	10
HUNTSVILLE-DECATUR-FLORENCE	176,800	.30	90
IDAHO FALLS-POCATELLO	75,200	.13	154
INDIANAPOLIS	540,600	.93	25
JACKSON MS	184,100	.32	85
JACKSON TN	37,300	.06	182
JACKSONVILLE	295,100	.51	53
JOHNSTOWN-ALTOONA	181,400	.31	89
JONESBORO	40,800	.07	179
JOPLIN-PITTSBURG	98,500	.17	137
KANSAS CITY	468,200	.80	27
KNOXVILLE	274,000	.47	61
LA CROSSE-EAU CLAIRE	101,100	.17	134
LAFAYETTE IN	37,300	.06	182
LAFAYETTE LA	135,500	.23	109
LAKE CHARLES	53,300	.09	167
LANSING	165,000	.28	95

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAREDO	26,700	.05	196
LAS VEGAS	157,800	.27	101
LAUREL-HATTIESBURG	57,100	.10	162
LEXINGTON	225,200	.39	71
LIMA	25,100	.04	199
LINCOLN-HASTINGS-KEARNEY	158,000	.27	100
LITTLE ROCK	284,400	.49	58
LOS ANGELES	3,312,600	5.69	2
LOUISVILLE	352,200	.60	44
LUBBOCK	97,300	.17	140
MACON	105,800	.18	127
MADISON	145,300	.25	105
MANKATO	16,500	.03	208
MARQUETTE	40,700	.07	180
MCALLEN-BROWNSVILLE LRGV	134,400	.23	111
MEDFORD	76,400	.13	153
MEMPHIS	377,300	.65	42
MERIDIAN	40,200	.07	181
MIAMI	665,300	1.14	18
MILWAUKEE	447,500	.77	33
MINNEAPOLIS-ST PAUL	833,000	1.44	13
MINOT-BISMARCK-DICKINSON	98,800	.17	136
MISSOULA	48,900	.08	171
MOBILE-PENSACOLA	299,500	.51	52
MONROE-EL DORADO	112,200	.19	122
MONTGOMERY-SELMA	134,300	.23	112
NASHVILLE	457,700	.79	28
NEW ORLEANS	436,600	.75	37
NEW YORK	4,216,900	7.24	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	440,300	.76	36
NORTH PLATTE	11,300	.02	210
ODESSA-MIDLAND	104,400	.18	129
OKLAHOMA CITY	394,200	.68	39
OMAHA	218,000	.37	74
ORLANDO-DAYTONA BEACH-MELBOURNE	441,900	.76	34
OTTUMWA-KIRKSVILLE	17,900	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	199,500	.34	81
PALM SPRINGS	41,400	.07	178
PANAMA CITY	46,400	.08	173
PARKERSBURG	21,300	.04	201
PEORIA-BLOOMINGTON	137,200	.24	108
PHILADELPHIA	1,659,600	2.85	4
PHOENIX	574,800	.99	23
PITTSBURGH	700,300	1.20	16
PORTLAND OR	518,600	.89	26
PORTLAND-POLAND SPRING	224,000	.38	72
PRESQUE ISLE	20,600	.04	202
PROVIDENCE-NEW BEDFORD	336,000	.58	45
QUINCY-HANNIBAL	72,300	.12	156
RALEIGH-DURHAM	456,200	.78	30
RAPID CITY	57,000	.10	163
RENO	117,800	.20	117
RICHMOND	290,400	.50	56
ROANOKE-LYNCHBURG	243,300	.42	66
ROCHESTER NY	229,200	.39	69
ROCHESTER-MASON CITY-AUSTIN	83,100	.14	152
ROCKFORD	122,100	.21	116
ROSWELL	25,600	.04	198
SACRAMENTO-STOCKTON	612,900	1.05	21
ST JOSEPH	27,500	.05	195
ST LOUIS	684,000	1.17	17
SALINAS-MONTEREY	158,800	.27	98
SALISBURY	53,800	.09	166
SALT LAKE CITY	449,300	.77	32
SAN ANGELO	31,800	.05	191
SAN ANTONIO	380,200	.65	41
SAN DIEGO	626,300	1.08	19
SAN FRANCISCO	1,478,500	2.54	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	142,800	.25	107
SAVANNAH	156,500	.27	102
SEATTLE-TACOMA	818,100	1.40	14
SHREVEPORT-TEXARKANA	243,300	.42	66
SIOUX CITY	98,400	.17	139
SIOUX FALLS-MITCHELL	129,000	.22	113
SOUTH BEND-ELKHART	181,500	.31	88
SPOKANE	209,600	.36	77
SPRINGFIELD MA	135,300	.23	110
SPRINGFIELD MO	176,400	.30	91
SPRINGFIELD-DECATUR-CHAMPAIGN	218,000	.37	74
SYRACUSE	250,600	.43	65
TALLAHASSEE-THOMASVILLE	114,600	.20	119
TAMPA-ST PETERSBURG (SARASOTA)	576,900	.99	22
TERRE HAUTE	95,600	.16	142
TOLEDO	256,000	.44	63
TOPEKA	107,700	.18	126
TRAVERSE CITY-CADILLAC	94,500	.16	145
TUCSON	182,300	.31	86
TULSA	284,100	.49	59
TUSCALOOSA	36,900	.06	185
TWIN FALLS	19,700	.03	203
TYLER-LONGVIEW	112,300	.19	121
UTICA	63,500	.11	161
VICTORIA	19,100	.03	204
WACO-TEMPLE	194,900	.33	83
WASHINGTON DC	1,147,700	1.96	7
WATERTOWN-CARTHAGE	54,200	.09	165
WAUSAU-RHINELANDER	102,700	.18	132
WEST PALM BEACH-FT PIERCE-VERO BEACH	219,100	.38	73
WHEELING-STEUBENVILLE	91,300	.16	148
WICHITA-HUTCHINSON	261,300	.45	62
WICHITA FALLS-LAWTON	112,900	.19	120
WILKES BARRE-SCRANTON	275,500	.47	60
WILMINGTON	88,900	.15	150
YAKIMA	109,900	.19	123
YOUNGSTOWN	165,700	.28	94
ZANESVILLE	18,500	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 24,933,400

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	42,100	.12	159
ALBANY, GA	51,800	.15	151
ALBANY-SCHENECTADY-TROY	175,900	.50	55
ALBUQUERQUE	187,900	.54	48
ALEXANDRIA, LA	43,000	.12	158
ALEXANDRIA, MN	20,700	.06	190
ALPENA	4,800	.01	211
AMARILLO	68,800	.20	121
ANNISTON	21,200	.06	189
ARDMORE-ADA	24,300	.07	180
ATLANTA	520,400	1.49	11
AUGUSTA	90,200	.26	105
AUSTIN, TX	167,800	.48	58
BAKERSFIELD	61,200	.18	136
BALTIMORE	362,300	1.04	21
BANGOR	44,600	.13	155
BATON ROUGE	127,200	.36	78
BEAUMONT-PORT ARTHUR	63,700	.18	127
BEND	10,100	.03	208
BILLINGS-HARDIN	33,700	.10	164
BILOXI-GULFPORT-PASCAGOULA	29,400	.08	171
BINGHAMTON	57,000	.16	143
BIRMINGHAM	181,100	.52	51
BLUEFIELD-BECKLEY-OAK HILL	57,800	.17	140
BOISE	65,900	.19	125
BOSTON	797,600	2.28	6
BOWLING GREEN	19,500	.06	193
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	105,800	.30	92
BUFFALO	222,600	.64	43
BURLINGTON-PLATTSBURGH	97,900	.28	99
BUTTE	22,300	.06	186
CASPER-RIVERTON	23,400	.07	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	133,000	.38	75
CHARLESTON, SC	108,400	.31	89
CHARLESTON-HUNTINGTON	198,500	.57	46
CHARLOTTE	262,400	.75	36
CHARLOTTESVILLE	20,400	.06	191
CHATTANOOGA	113,900	.33	85
CHEYENNE-SCOTTSBLUFF-STERLING	22,500	.06	185
CHICAGO	1,235,600	3.54	3
CHICO-REDDING	55,300	.16	145
CINCINNATI	273,500	.78	31
CLARKSBURG-WESTON	31,900	.09	168
CLEVELAND	514,900	1.47	12
COLORADO SPRINGS-PUEBLO	101,400	.29	96
COLUMBIA, SC	126,900	.36	79
COLUMBIA-JEFFERSON CITY	61,600	.18	134
COLUMBUS, GA	84,800	.24	109
COLUMBUS, OH	268,500	.77	34
COLUMBUS-TUPELO	61,300	.18	135
CORPUS CHRISTI	77,500	.22	115
DALLAS-FT. WORTH	663,800	1.90	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	118,600	.34	83
DAYTON	185,500	.53	49
DENVER	456,700	1.31	15
DES MOINES	139,900	.40	69
DETROIT	671,500	1.92	8
DOTHAN	40,300	.12	160
DULUTH-SUPERIOR	62,600	.18	131
EL CENTRO-YUMA	26,200	.07	177
EL PASO	109,200	.31	88
ELMIRA	30,100	.09	170
ERIE	56,200	.16	144
EUGENE	64,300	.18	126
EUREKA	22,300	.06	186
EVANSVILLE	95,800	.27	101
FARGO	92,900	.27	104
FLAGSTAFF	16,700	.05	197
FLINT-SAGINAW-BAY CITY	169,700	.49	57
FLORENCE, SC	63,300	.18	128
FT. MYERS-NAPLES	54,200	.16	147
FT. SMITH	53,200	.15	149
FT. WAYNE	87,200	.25	107
FRESNO-VISALIA	178,900	.51	52
GAINESVILLE	45,700	.13	154
GLENDIVE	2,200	.01	212
GRAND JUNCTION-DURANGO	27,200	.08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	246,300	.71	38
GREAT FALLS	25,200	.07	178
GREEN BAY-APPLETON	140,900	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	184,200	.53	50
GREENVILLE-NEW BERN-WASHINGTON	123,300	.35	81
GREENVILLE-SPARTANBURG-ASHEVILLE	224,300	.64	42
GREENWOOD-GREENVILLE	33,100	.09	166
HAGERSTOWN	18,000	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	195,900	.56	47
HARRISONBURG	16,900	.05	196
HARTFORD-NEW HAVEN	339,300	.97	23
HELENA	7,300	.02	209
HOUSTON	683,300	1.96	7
HUNTSVILLE-DECATUR-FLORENCE	99,600	.29	97
IDAHO FALLS-POCATELLO	46,600	.13	153
INDIANAPOLIS	320,800	.92	25
JACKSON, MS	112,700	.32	87
JACKSON, TN	21,900	.06	188
JACKSONVILLE	177,500	.51	54
JOHNSTOWN-ALTOONA	113,700	.33	86
JONESBORO	23,300	.07	184
JOPLIN-PITTSBURG	57,100	.16	142
KANSAS CITY	277,400	.79	30
KNOXVILLE	159,600	.46	62
LA CROSSE-EAU CLAIRE	63,200	.18	129
LAFAYETTE, IN	27,700	.08	173
LAFAYETTE, LA	83,400	.24	111
LAKE CHARLES	32,200	.09	167
LANSING	106,100	.30	91
LAREDO	16,600	.05	198
LAS VEGAS	89,800	.26	106
LAUREL-HATTIESBURG	35,000	.10	163
LEXINGTON	137,300	.39	72
LIMA	15,100	.04	200
LINCOLN-HASTINGS-KEARNEY	99,200	.28	98
LITTLE ROCK	166,800	.48	59
LOS ANGELES	1,990,200	5.70	2
LOUISVILLE	214,100	.61	44
LUBBOCK	62,000	.18	133
MACON	62,400	.18	132
MADISON	94,400	.27	102
MANKATO	11,400	.03	206
MARQUETTE	27,000	.08	175
MCALLEN-BROWNSVILLE: LRGV	82,100	.24	112
MEDFORD	44,000	.13	156
MEMPHIS	231,900	.66	40
MERIDIAN	24,300	.07	180
MIAMI	373,000	1.07	19
MILWAUKEE	268,700	.77	33
MINNEAPOLIS-ST. PAUL	510,700	1.46	13
MINOT-BISMARCK-DICKINSON	61,100	.17	138
MISSOULA	29,200	.08	172
MOBILE-PENSACOLA	178,200	.51	53
MONROE-EL DORADO	68,200	.20	122
MONTGOMERY-SELMA	79,900	.23	113
NASHVILLE	270,900	.78	32
NEW ORLEANS	268,500	.77	34
NEW YORK	2,370,500	6.79	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	284,900	.82	29
NORTH PLATTE	6,500	.02	210
ODESSA-MIDLAND	63,200	.18	129
OKLAHOMA CITY	240,200	.69	39
OMAHA	129,200	.37	76
ORLANDO-DAYTONA BEACH-MELBOURNE	257,000	.74	37
OTTUMWA-KIRKSVILLE	11,600	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	119,300	.34	82
PALM SPRINGS	25,000	.07	179
PANAMA CITY	26,400	.08	176
PARKERSBURG	12,000	.03	202
PEORIA-BLOOMINGTON	84,500	.24	110
PHILADELPHIA	979,000	2.80	4
PHOENIX	346,400	.99	22
PITTSBURGH	421,200	1.21	16
PORTLAND, OR	314,600	.90	26
PORTLAND-POLAND SPRING	133,100	.38	74
PRESQUE ISLE	12,800	.04	201
PROVIDENCE-NEW BEDFORD	202,800	.58	45
QUINCY-HANNIBAL	43,600	.12	157
RALEIGH-DURHAM	289,900	.83	27
RAPID CITY	36,600	.10	162
RENO	69,100	.20	120
RICHMOND	170,000	.49	56
ROANOKE-LYNCHBURG	143,400	.41	66
ROCHESTER, NY	137,200	.39	73
ROCHESTER-MASON CITY-AUSTIN	48,200	.14	152
ROCKFORD	70,400	.20	119
ROSWELL	15,400	.04	199
SACRAMENTO-STOCKTON	370,500	1.06	20
ST. JOSEPH	17,000	.05	195
ST. LOUIS	398,600	1.14	18
SALINAS-MONTEREY	105,200	.30	93
SALISBURY	31,300	.09	169
SALT LAKE CITY	288,600	.83	28
SAN ANGELO	16,600	.06	192
SAN ANTONIO	231,400	.66	41
SAN DIEGO	417,800	1.20	17
SAN FRANCISCO	872,500	2.50	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	94,100	.27	103
SAVANNAH	101,800	.29	95
SEATTLE-TACOMA	497,300	1.42	14
SHREVEPORT-TEXARKANA	142,000	.41	67
SIOUX CITY	60,700	.17	139
SIOUX FALLS-MITCHELL	78,700	.23	114
SOUTH BEND-ELKHART	108,200	.31	90
SPOKANE	127,600	.37	77
SPRINGFIELD, MA	85,300	.24	108
SPRINGFIELD, MO	103,500	.30	94
SPRINGFIELD-DECATUR-CHAMPAIGN	138,900	.40	70
SYRACUSE	156,600	.45	65
TALLAHASSEE-THOMASVILLE	73,200	.21	116
TAMPA-ST. PETERSBURG (SARASOTA)	331,800	.95	24
TERRE HAUTE	57,700	.17	141
TOLEDO	156,900	.45	64
TOPEKA	71,900	.21	118
TRAVERSE CITY-CADILLAC	55,100	.16	146
TUCSON	114,100	.33	84
TULSA	164,000	.47	60
TUSCALOOSA	24,200	.07	182
TWIN FALLS	11,500	.03	205
TYLER-LONGVIEW	68,100	.19	123
UTICA	37,800	.11	161
VICTORIA	11,700	.03	203
WACO-TEMPLE	137,400	.39	71
WASHINGTON, DC	651,400	1.86	10
WATERTOWN-CARTHAGE	33,500	.10	165
WAUSAU-RHINELANDER	61,200	.18	136
WEST PALM BEACH-FT. PIERCE-VERO BEACH	126,000	.36	80
WHEELING-STEUBENVILLE	54,100	.15	148
WICHITA-HUTCHINSON	159,400	.46	63
WICHITA FALLS-LAWTON	72,800	.21	117
WILKES BARRE-SCRANTON	159,900	.46	61
WILMINGTON	52,400	.15	150
YAKIMA	66,400	.19	124
YOUNGSTOWN	97,600	.28	100
ZANESVILLE	10,800	.03	207

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 52,593,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	61,700	.12	157
ALBANY GA	77,900	.15	151
ALBANY-SCHENECTADY-TROY	263,700	.50	55
ALBUQUERQUE	279,700	.53	50
ALEXANDRIA LA	57,800	.11	159
ALEXANDRIA MN	31,300	.06	187
ALPENA	8,000	.02	211
AMARILLO	104,600	.20	118
ANNISTON	27,300	.05	192
ARDMORE-ADA	37,400	.07	178
ATLANTA	820,400	1.56	11
AUGUSTA	131,400	.25	104
AUSTIN TX	223,600	.43	64
BAKERSFIELD	91,400	.17	133
BALTIMORE	560,500	1.07	19
BANGOR	66,400	.13	155
BATON ROUGE	176,000	.33	82
BEAUMONT-PORT ARTHUR	98,200	.19	124
BEND	15,800	.03	206
BILLINGS-HARDIN	51,200	.10	162
BILOXI-GULFPORT-PASCAGOULA	40,400	.08	173
BINGHAMTON	88,100	.17	138
BIRMINGHAM	279,500	.53	51
BLUEFIELD-BECKLEY-OAK HILL	86,000	.16	142
BOISE	99,100	.19	122
BOSTON	1,190,500	2.26	6
BOWLING GREEN	27,400	.05	191
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	171,400	.33	83
BUFFALO	335,900	.64	42
BURLINGTON-PLATTSBURGH	142,500	.27	98
BUTTE	30,500	.06	188
CASPER-RIVERTON	34,000	.06	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	186,600	.35	77
CHARLESTON SC	147,600	.28	94
CHARLESTON-HUNTINGTON	303,700	.58	46
CHARLOTTE	413,500	.79	28
CHARLOTTESVILLE	24,900	.05	194
CHATTANOOGA	182,600	.35	78
CHEYENNE-SCOTTSBLUFF-STERLING	33,100	.06	184
CHICAGO	1,887,400	3.59	3
CHICO-REDDING	83,700	.16	145
CINCINNATI	412,900	.79	29
CLARKSBURG-WESTON	47,700	.09	167
CLEVELAND	792,800	1.51	12
COLORADO SPRINGS-PUEBLO	139,200	.26	101
COLUMBIA SC	178,600	.34	80
COLUMBIA-JEFFERSON CITY	83,200	.16	146
COLUMBUS GA	109,200	.21	116
COLUMBUS OH	396,800	.75	34
COLUMBUS-TUPELO	90,000	.17	134
CORPUS CHRISTI	113,200	.22	114
DALLAS-FT. WORTH	1,028,500	1.96	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	182,600	.35	78
DAYTON	291,000	.55	49
DENVER	665,300	1.26	15
DES MOINES	201,800	.38	71
DETROIT	1,017,400	1.93	10
DOTHAN	61,400	.12	158
DULUTH-SUPERIOR	92,500	.18	131
EL CENTRO-YUMA	37,600	.07	177
EL PASO	150,500	.29	92
ELMIRA	46,300	.09	169
ERIE	83,200	.16	146
EUGENE	94,200	.18	129
EUREKA	31,500	.06	186
EVANSVILLE	146,400	.28	95
FARGO	125,900	.24	107
FLAGSTAFF	21,000	.04	200
FLINT-SAGINAW-BAY CITY	257,900	.49	58
FLORENCE SC	95,000	.18	127
FT. MYERS-NAPLES	87,900	.17	139
FT. SMITH	80,800	.15	149
FT. WAYNE	133,100	.25	103
FRESNO-VISALIA	262,300	.50	56
GAINESVILLE	54,400	.10	161
GLENDIVE	3,100	.01	212
GRAND JUNCTION-DURANGO	40,400	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	356,900	.68	38
GREAT FALLS	38,100	.07	175
GREEN BAY-APPLETON	210,200	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	292,600	.56	48
GREENVILLE-NEW BERN-WASHINGTON	153,400	.29	91
GREENVILLE-SPARTANBURG-ASHEVILLE	352,200	.67	40
GREENWOOD-GREENVILLE	44,900	.09	170
HAGERSTOWN	26,700	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	305,000	.58	45
HARRISONBURG	22,200	.04	199
HARTFORD-NEW HAVEN	515,000	.98	24
HELENA	10,700	.02	209
HOUSTON	1,027,200	1.95	9
HUNTSVILLE-DECATUR-FLORENCE	160,000	.30	87
IDAHO FALLS-POCATELLO	67,400	.13	154
INDIANAPOLIS	487,600	.93	25
JACKSON MS	164,000	.31	85
JACKSON TN	33,600	.06	183
JACKSONVILLE	266,900	.51	53
JOHNSTOWN-ALTOONA	159,600	.30	88
JONESBORO	36,200	.07	179
JOPLIN-PITTSBURG	88,200	.17	137
KANSAS CITY	423,700	.81	27
KNOXVILLE	248,400	.47	60
LA CROSSE-EAU CLAIRE	88,800	.17	136
LAFAYETTE IN	29,400	.06	189
LAFAYETTE LA	120,700	.23	109
LAKE CHARLES	47,900	.09	166
LANSING	145,800	.28	96

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAREDO	23,600	.04	196
LAS VEGAS	145,200	.28	97
LAUREL-HATTIESBURG	50,700	.10	163
LEXINGTON	201,600	.38	72
LIMA	22,600	.04	197
LINCOLN-HASTINGS-KEARNEY	140,500	.27	100
LITTLE ROCK	256,900	.49	59
LOS ANGELES	3,018,200	5.74	2
LOUISVILLE	314,600	.60	44
LUBBOCK	85,200	.16	143
MACON	95,000	.18	127
MADISON	129,600	.25	105
MANKATO	14,000	.03	208
MARQUETTE	34,700	.07	181
MCALLEN-BROWNSVILLE: LRGV	119,500	.23	110
MEDFORD	70,300	.13	153
MEMPHIS	335,700	.64	43
MERIDIAN	35,600	.07	180
MIAMI	610,600	1.16	18
MILWAUKEE	404,700	.77	32
MINNEAPOLIS-ST. PAUL	757,500	1.44	13
MINOT-BISMARCK-DICKINSON	89,600	.17	135
MISSOULA	44,800	.09	171
MOBILE-PENSACOLA	270,200	.51	52
MONROE-EL DORADO	98,400	.19	123
MONTGOMERY-SELMA	119,400	.23	111
NASHVILLE	412,000	.78	30
NEW ORLEANS	394,200	.75	36
NEW YORK	3,859,400	7.34	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	383,900	.73	37
NORTH PLATTE	10,200	.02	210
ODESSA-MIDLAND	95,100	.18	126
OKLAHOMA CITY	354,200	.67	39
OMAHA	198,100	.38	74
ORLANDO-DAYTONA BEACH-MELBOURNE	396,100	.75	35
OTTUMWA-KIRKSVILLE	15,600	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	177,500	.34	81
PALM SPRINGS	37,700	.07	176
PANAMA CITY	41,900	.08	172
PARKERSBURG	19,500	.04	201
PEORIA-BLOOMINGTON	122,300	.23	108
PHILADELPHIA	1,495,200	2.84	4
PHOENIX	520,300	.99	23
PITTSBURGH	629,900	1.20	16
PORTLAND OR	476,000	.91	26
PORTLAND-POLAND SPRING	202,000	.38	70
PRESQUE ISLE	18,300	.03	202
PROVIDENCE-NEW BEDFORD	301,100	.57	47
QUINCY-HANNIBAL	63,900	.12	156
RALEIGH-DURHAM	401,800	.76	33
RAPID CITY	50,700	.10	163
RENO	108,700	.21	117
RICHMOND	264,600	.50	54
ROANOKE-LYNCHBURG	216,700	.41	67
ROCHESTER NY	206,300	.39	69
ROCHESTER-MASON CITY-AUSTIN	75,600	.14	152
ROCKFORD	111,300	.21	115
ROSWELL	22,600	.04	197
SACRAMENTO-STOCKTON	556,200	1.06	20
ST. JOSEPH	24,200	.05	195
ST. LOUIS	620,900	1.18	17
SALINAS-MONTEREY	142,200	.27	99
SALISBURY	48,500	.09	165
SALT LAKE CITY	407,000	.77	31
SAN ANGELO	28,100	.05	190
SAN ANTONIO	338,100	.64	41
SAN DIEGO	547,900	1.04	21
SAN FRANCISCO	1,361,200	2.59	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	126,900	.24	106
SAVANNAH	136,400	.26	102
SEATTLE-TACOMA	745,500	1.42	14
SHREVEPORT-TEXARKANA	215,900	.42	65
SIOUX CITY	87,400	.17	140
SIOUX FALLS-MITCHELL	115,200	.22	113
SOUTH BEND-ELKHART	163,600	.31	86
SPOKANE	188,800	.36	76
SPRINGFIELD MA	119,200	.23	112
SPRINGFIELD MO	155,400	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	189,700	.36	75
SYRACUSE	218,600	.42	66
TALLAHASSEE-THOMASVILLE	101,600	.19	119
TAMPA-ST. PETERSBURG (SARASOTA)	525,400	1.00	22
TERRE HAUTE	84,900	.16	144
TOLEDO	230,000	.44	63
TOPEKA	93,400	.18	130
TRAVERSE CITY-CADILLAC	86,100	.16	141
TUCSON	164,600	.31	84
TULSA	259,400	.49	57
TUSCALOOSA	31,700	.06	185
TWIN FALLS	17,900	.03	203
TYLER-LONGVIEW	100,600	.19	120
UTICA	55,900	.11	160
VICTORIA	17,400	.03	204
WACO-TEMPLE	159,300	.30	89
WASHINGTON DC	1,050,900	2.00	7
WATERTOWN-CARTHAGE	46,400	.09	168
WAUSAU-RHINELANDER	91,700	.17	132
WEST PALM BEACH-FT PIERCE-VERO BEACH	200,800	.38	73
WHEELING-STEUBENVILLE	82,900	.16	148
WICHITA-HUTCHINSON	236,100	.45	62
WICHITA FALLS-LAWTON	96,000	.18	125
WILKES BARRE-SCRANTON	248,400	.47	60
WILMINGTON	80,500	.15	150
YAKIMA	100,000	.19	121
YOUNGSTOWN	150,100	.29	93
ZANESVILLE	16,700	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 44,531,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	51,500	.12	158
ALBANY GA	66,500	.15	151
ALBANY-SCHENECTADY-TROY	225,200	.51	54
ALBUQUERQUE	238,400	.54	51
ALEXANDRIA LA	45,800	.10	160
ALEXANDRIA MN	26,800	.06	185
ALPENA	6,900	.02	211
AMARILLO	88,900	.20	117
ANNISTON	22,200	.05	191
ARDMORE-ADA	32,100	.07	175
ATLANTA	708,300	1.59	11
AUGUSTA	111,300	.25	103
AUSTIN TX	181,000	.41	67
BAKERSFIELD	77,300	.17	132
BALTIMORE	478,900	1.08	19
BANGOR	56,100	.13	155
BATON ROUGE	145,400	.33	83
BEAUMONT-PORT ARTHUR	83,500	.19	122
BEND	13,900	.03	206
BILLINGS-HARDIN	44,100	.10	161
BILOXI-GULFPORT-PASCAGOULA	33,100	.07	174
BINGHAMTON	75,100	.17	136
BIRMINGHAM	238,800	.54	50
BLUEFIELD-BECKLEY-OAK HILL	73,300	.16	141
BOISE	84,600	.19	120
BOSTON	1,008,400	2.26	6
BOWLING GREEN	22,500	.05	190
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	148,300	.33	81
BUFFALO	284,000	.64	42
BURLINGTON-PLATTSBURGH	120,000	.27	94
BUTTE	24,700	.06	188
CASPER-RIVERTON	28,700	.06	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	154,100	.35	79
CHARLESTON SC	118,900	.27	96
CHARLESTON-HUNTINGTON	258,900	.58	46
CHARLOTTE	356,200	.80	28
CHARLOTTESVILLE	19,300	.04	196
CHATTANOOGA	157,700	.35	76
CHEYENNE-SCOTTSBLUFF-STERLING	27,700	.06	183
CHICAGO	1,605,600	3.61	3
CHICO-REDDING	71,000	.16	144
CINCINNATI	348,700	.78	29
CLARKSBURG-WESTON	40,500	.09	166
CLEVELAND	674,400	1.51	12
COLORADO SPRINGS-PUEBLO	113,800	.26	101
COLUMBIA SC	148,800	.33	80
COLUMBIA-JEFFERSON CITY	67,300	.15	150
COLUMBUS GA	87,000	.20	118
COLUMBUS OH	333,300	.75	34
COLUMBUS-TUPELO	75,300-	.17	134
CORPUS CHRISTI	94,900	.21	115
DALLAS-FT. WORTH	878,700	1.97	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	155,800	.35	77
DAYTON	249,200	.56	49
DENVER	564,800	1.27	15
DES MOINES	169,100	.38	73
DETROIT	861,600	1.93	10
DOTHAN	51,800	.12	157
DULUTH-SUPERIOR	78,700	.18	129
EL CENTRO-YUMA	31,000	.07	178
EL PASO	122,700	.28	93
ELMIRA	39,700	.09	168
ERIE	70,100	.16	146
EUGENE	80,300	.18	127
EUREKA	26,000	.06	186
EVANSVILLE	124,700	.28	91
FARGO	102,200	.23	106
FLAGSTAFF	16,500	.04	201
FLINT-SAGINAW-BAY CITY	217,400	.49	59
FLORENCE SC	80,900	.18	125
FT. MYERS-NAPLES	75,900	.17	133
FT. SMITH	68,000	.15	149
FT. WAYNE	113,400	.25	102
FRESNO-VISALIA	220,400	.49	57
GAINESVILLE	41,200	.09	165
GLENDIVE	2,500	.01	212
GRAND JUNCTION-DURANGO	34,500	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	298,900	.67	39
GREAT FALLS	32,000	.07	177
GREEN BAY-APPLETON	178,400	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	253,200	.57	48
GREENVILLE-NEW BERN-WASHINGTON	117,900	.26	97
GREENVILLE-SPARTANBURG-ASHEVILLE	302,700	.68	38
GREENWOOD-GREENVILLE	36,800	.08	171
HAGERSTOWN	22,100	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	260,800	.59	45
HARRISONBURG	17,800	.04	199
HARTFORD-NEW HAVEN	436,200	.98	24
HELENA	9,300	.02	209
HOUSTON	875,300	1.97	9
HUNTSVILLE-DECATUR-FLORENCE	137,100	.31	87
IDAHO FALLS-POCATELLO	56,600	.13	154
INDIANAPOLIS	412,700	.93	25
JACKSON MS	138,400	.31	85
JACKSON TN	28,800	.06	181
JACKSONVILLE	224,600	.50	55
JOHNSTOWN-ALTOONA	130,500	.29	89
JONESBORO	31,000	.07	178
JOPLIN-PITTSBURG	75,300	.17	134
KANSAS CITY	360,600	.81	27
KNOXVILLE	211,900	.48	61
LA CROSSE-EAU CLAIRE	74,000	.17	139
LAFAYETTE IN	20,600	.05	193
LAFAYETTE LA	100,300	.23	111
LAKE CHARLES	40,100	.09	167
LANSING	119,400	.27	95
LAREDO	19,800	.04	195
LAS VEGAS	124,400	.28	92
LAUREL-HATTIESBURG	41,900	.09	163
LEXINGTON	169,200	.38	72
LIMA	19,200	.04	198
LINCOLN-HASTINGS-KEARNEY	116,500	.26	100
LITTLE ROCK	219,000	.49	58
LOS ANGELES	2,556,100	5.74	2
LOUISVILLE	265,900	.60	44
LUBBOCK	68,700	.15	148
MACON	80,600	.18	126
MADISON	106,800	.24	105
MANKATO	10,900	.02	208
MARQUETTE	27,600	.06	184
MCALLEN-BROWNSVILLE: LRGV	101,800	.23	109
MEDFORD	61,700	.14	153
MEMPHIS	282,800	.64	43
MERIDIAN	29,900	.07	180
MIAMI	527,700	1.19	18
MILWAUKEE	342,700	.77	31
MINNEAPOLIS-ST. PAUL	640,800	1.44	13
MINOT-BISMARCK-DICKINSON	74,700	.17	137
MISSOULA	38,500	.09	169
MOBILE-PENSACOLA	227,000	.51	53
MONROE-EL DORADO	81,400	.18	124
MONTGOMERY-SELMA	100,700	.23	110
NASHVILLE	348,200	.78	30
NEW ORLEANS	332,300	.75	35
NEW YORK	3,344,100	7.51	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	304,900	.68	37
NORTH PLATTE	8,700	.02	210
ODESSA-MIDLAND	79,700	.18	128
OKLAHOMA CITY	296,300	.67	40
OMAHA	168,500	.38	74
ORLANDO-DAYTONA BEACH-MELBOURNE	335,600	.75	32
OTTUMWA-KIRKSVILLE	12,700	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	148,200	.33	82
PALM SPRINGS	32,100	.07	175
PANAMA CITY	35,700	.08	172
PARKERSBURG	16,900	.04	200
PEORIA-BLOOMINGTON	102,100	.23	108
PHILADELPHIA	1,268,200	2.85	4
PHOENIX	440,300	.99	22
PITTSBURGH	531,000	1.19	16
PORTLAND OR	410,200	.92	26
PORTLAND-POLAND SPRING	173,600	.39	70
PRESQUE ISLE	15,200	.03	203
PROVIDENCE-NEW BEDFORD	254,500	.57	47
QUINCY-HANNIBAL	53,400	.12	156
RALEIGH-DURHAM	328,900	.74	36
RAPID CITY	42,400	.10	162
RENO	93,500	.21	116
RICHMOND	227,700	.51	52
ROANOKE-LYNCHBURG	182,900	.41	65
ROCHESTER NY	174,700	.39	69
ROCHESTER-MASON CITY-AUSTIN	64,800	.15	152
ROCKFORD	95,600	.21	114
ROSWELL	19,300	.04	196
SACRAMENTO-STOCKTON	473,800	1.06	20
ST. JOSEPH	20,000	.04	194
ST. LOUIS	529,200	1.19	17
SALINAS-MONTEREY	117,200	.26	99
SALISBURY	41,500	.09	164
SALT LAKE CITY	333,800	.75	33
SAN ANGELO	23,300	.05	189
SAN ANTONIO	285,000	.64	41
SAN DIEGO	437,900	.98	23
SAN FRANCISCO	1,173,800	2.64	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	102,400	.23	107
SAVANNAH	110,000	.25	104
SEATTLE-TACOMA	632,400	1.42	14
SHREVEPORT-TEXARKANA	187,700	.42	64
SIOUX CITY	72,700	.16	142
SIOUX FALLS-MITCHELL	97,000	.22	113
SOUTH BEND-ELKHART	139,300	.31	84
SPOKANE	159,800	.36	75
SPRINGFIELD MA	97,800	.22	112
SPRINGFIELD MO	131,800	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	155,500	.35	78
SYRACUSE	181,300	.41	66
TALLAHASSEE-THOMASVILLE	83,500	.19	122
TAMPA-ST. PETERSBURG (SARASOTA)	451,000	1.01	21
TERRE HAUTE	71,300	.16	143
TOLEDO	192,800	.43	63
TOPEKA	73,500	.17	140
TRAVERSE CITY-CADILLAC	74,300	.17	138
TUCSON	137,400	.31	86
TULSA	223,300	.50	56
TUSCALOOSA	25,200	.06	187
TWIN FALLS	15,300	.03	202
TYLER-LONGVIEW	84,600	.19	120
UTICA	47,200	.11	159
VICTORIA	14,700	.03	204
WACO-TEMPLE	117,700	.26	98
WASHINGTON DC	912,400	2.05	7
WATERTOWN-CARTHAGE	38,300	.09	170
WAUSAU-RHINELANDER	77,900	.17	130
WEST PALM BEACH-FT. PIERCE-VERO BEACH	172,900	.39	71
WHEELING-STEUBENVILLE	70,600	.16	145
WICHITA-HUTCHINSON	198,500	.45	62
WICHITA FALLS-LAWTON	77,700	.17	131
WILKES BARRE-SCRANTON	212,700	.48	60
WILMINGTON	69,100	.16	147
YAKIMA	85,300	.19	119
YOUNGSTOWN	127,900	.29	90
ZANESVILLE	14,100	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 49,852,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	58,300	.12	157
ALBANY GA	74,200	.15	151
ALBANY-SCHENECTADY-TROY	255,300	.51	52
ALBUQUERQUE	263,400	.53	51
ALEXANDRIA LA	50,800	.10	160
ALEXANDRIA MN	30,400	.06	184
ALPENA	7,900	.02	211
AMARILLO	100,300	.20	117
ANNISTON	24,800	.05	191
ARDMORE-ADA	36,500	.07	175
ATLANTA	779,200	1.56	11
AUGUSTA	124,300	.25	103
AUSTIN TX	197,100	.40	68
BAKERSFIELD	86,100	.17	133
BALTIMORE	538,400	1.08	19
BANGOR	63,100	.13	154
BATON ROUGE	160,300	.32	83
BEAUMONT-PORT ARTHUR	95,400	.19	119
BEND	15,200	.03	206
BILLINGS-HARDIN	49,200	.10	161
BILOXI-GULFPORT-PASCAGOULA	36,900	.07	174
BINGHAMTON	85,200	.17	135
BIRMINGHAM	268,400	.54	50
BLUEFIELD-BECKLEY-OAK HILL	82,600	.17	141
BOISE	92,800	.19	122
BOSTON	1,131,300	2.27	6
BOWLING GREEN	25,000	.05	190
BRISTL-KNGSPT-JOHNSN CTY. TRI CITIES	166,300	.33	81
BUFFALO	325,200	.65	41
BURLINGTON-PLATTSBURGH	133,100	.27	94
BUTTE	27,400	.05	188
CASPER-RIVERTON	31,900	.06	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	172,000	.35	79
CHARLESTON SC	130,300	.26	98
CHARLESTON-HUNTINGTON	291,100	.58	46
CHARLOTTE	398,400	.80	28
CHARLOTTESVILLE	21,300	.04	198
CHATTANOOGA	176,200	.35	76
CHEYENNE-SCOTTSBLUFF-STERLING	30,900	.06	183
CHICAGO	1,803,500	3.62	3
CHICO-REDDING	79,200	.16	146
CINCINNATI	392,700	.79	29
CLARKSBURG-WESTON	45,700	.09	165
CLEVELAND	766,700	1.54	12
COLORADO SPRINGS-PUEBLO	126,000	.25	102
COLUMBIA SC	164,000	.33	82
COLUMBIA-JEFFERSON CITY	74,600	.15	150
COLUMBUS GA	97,100	.19	118
COLUMBUS OH	372,200	.75	33
COLUMBUS-TUPELO	83,900	.17	136
CORPUS CHRISTI	100,100	.21	115
DALLAS-FT. WORTH	970,100	1.95	9
DAVENPRT-ROCK ISLND-MOLINE. QUAD CTY	174,900	.35	77
DAYTON	281,300	.56	49
DENVER	615,800	1.24	15
DES MOINES	190,300	.38	72
DETROIT	973,300	1.95	8
DOTHAN	58,000	.12	158
DULUTH-SUPERIOR	88,800	.18	128
EL CENTRO-YUMA	35,000	.07	178
EL PASO	136,600	.27	93
ELMIRA	45,200	.09	166
ERIE	79,600	.16	145
EUGENE	88,500	.18	129
EUREKA	28,700	.06	186
EVANSVILLE	139,900	.28	91
FARGO	115,600	.23	106
FLAGSTAFF	17,900	.04	201
FLINT-SAGINAW-BAY CITY	244,200	.49	59
FLORENCE SC	89,700	.18	127
FT. MYERS-NAPLES	87,200	.17	131
FT. SMITH	75,600	.15	149
FT. WAYNE	126,900	.25	101
FRESNO-VISALIA	244,200	.49	59
GAINESVILLE	45,000	.09	167
GLENDIVE	2,900	.01	212
GRAND JUNCTION-DURANGO	38,100	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	334,300	.67	39
GREAT FALLS	36,000	.07	176
GREEN BAY-APPLETON	199,900	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	284,700	.57	48
GREENVILLE-NEW BERN-WASHINGTON	131,100	.26	97
GREENVILLE-SPARTANBURG-ASHEVILLE	338,600	.68	37
GREENWOOD-GREENVILLE	41,200	.08	171
HAGERSTOWN	24,800	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	294,000	.59	45
HARRISONBURG	19,800	.04	199
HARTFORD-NEW HAVEN	49 ,900	.99	22
HELENA	10,300	.02	209
HOUSTON	960,800	1.93	10
HUNTSVILLE-DECATUR-FLORENCE	153,800	.31	86
IDAHO FALLS-POCATELLO	62,500	.13	155
INDIANAPOLIS	462,500	.93	25
JACKSON MS	154,900	.31	85
JACKSON TN	32,400	.06	181
JACKSONVILLE	251,100	.50	55
JOHNSTOWN-ALTOONA	148,200	.30	85
JONESBORO	34,700	.07	179
JOPLIN-PITTSBURG	85,400	.17	134
KANSAS CITY	404,000	.81	27
KNOXVILLE	236,500	.47	61
LA CROSSE-EAU CLAIRE	82,900	.17	140
LAFAYETTE IN	22,600	.05	194
LAFAYETTE LA	112,200	.23	111
LAKE CHARLES	45,000	.09	167
LANSING	131,800	.26	95
LAREDO	21,900	.04	195
LAS VEGAS	138,300	.28	92
LAUREL-HATTIESBURG	46,900	.09	164
LEXINGTON	187,500	.38	74
LIMA	21,700	.04	197
LINCOLN-HASTINGS-KEARNEY	131,200	.26	96
LITTLE ROCK	245,000	.49	57
LOS ANGELES	2,841,400	5.70	2
LOUISVILLE	297,200	.60	44
LUBBOCK	76,500	.15	148
MACON	90,100	.18	126
MADISON	117,800	.24	105
MANKATO	12,200	.02	208
MARQUETTE	30,400	.06	184
MCALLEN-BROWNSVILLE. LRGV	113,500	.23	108
MEDFORD	69,000	.14	153
MEMPHIS	315,300	.63	43
MERIDIAN	33,600	.07	180
MIAMI	599,600	1.20	17
MILWAUKEE	386,400	.78	31
MINNEAPOLIS-ST. PAUL	709,600	1.42	13
MINOT-BISMARCK-DICKINSON	83,900	.17	136
MISSOULA	42,400	.09	170
MOBILE-PENSACOLA	253,000	.51	54
MONROE-EL DORADO	91,800	.18	124
MONTGOMERY-SELMA	112,800	.23	110
NASHVILLE	387,600	.78	30
NEW ORLEANS	370,700	.74	34
NEW YORK	3,796,100	7.61	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	337,900	.68	38
NORTH PLATTE	9,700	.02	210
ODESSA-MIDLAND	90,400	.18	125
OKLAHOMA CITY	330,500	.66	40
OMAHA	189,000	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	381,300	.76	32
OTTUMWA-KIRKSVILLE	14,300	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	166,800	.33	80
PALM SPRINGS	35,700	.07	177
PANAMA CITY	40,300	.08	172
PARKERSBURG	19,000	.04	200
PEORIA-BLOOMINGTON	114,500	.23	107
PHILADELPHIA	1,442,200	2.89	4
PHOENIX	488,400	.98	23
PITTSBURGH	611,600	1.23	16
PORTLAND OR	451,700	.91	26
PORTLAND-POLAND SPRING	194,900	.39	71
PRESQUE ISLE	17,100	.03	203
PROVIDENCE-NEW BEDFORD	289,300	.58	47
QUINCY-HANNIBAL	60,400	.12	156
RALEIGH-DURHAM	364,400	.73	36
RAPID CITY	47,600	.10	162
RENO	103,800	.21	116
RICHMOND	254,900	.51	53
ROANOKE-LYNCHBURG	205,800	.41	65
ROCHESTER NY	195,800	.39	69
ROCHESTER-MASON CITY-AUSTIN	73,300	.15	152
ROCKFORD	107,300	.22	114
ROSWELL	21,900	.04	195
SACRAMENTO-STOCKTON	527,500	1.06	20
ST. JOSEPH	22,700	.05	193
ST. LOUIS	597,600	1.20	18
SALINAS-MONTEREY	128,200	.26	100
SALISBURY	47,200	.09	163
SALT LAKE CITY	366,200	.73	35
SAN ANGELO	26,200	.05	189
SAN ANTONIO	318,100	.64	42
SAN DIEGO	481,500	.97	24
SAN FRANCISCO	1,297,900	2.60	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	112,900	.23	109
SAVANNAH	122,000	.24	104
SEATTLE-TACOMA	698,000	1.40	14
SHREVEPORT-TEXARKANA	211,100	.42	64
SIOUX CITY	83,100	.17	139
SIOUX FALLS-MITCHELL	109,900	.22	113
SOUTH BEND-ELKHART	157,000	.31	84
SPOKANE	177,000	.36	75
SPRINGFIELD MA	111,000	.22	112
SPRINGFIELD MO	149,300	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	174,200	.35	78
SYRACUSE	203,800	.41	66
TALLAHASSEE-THOMASVILLE	92,100	.18	123
TAMPA-ST. PETERSBURG (SARASOTA)	513,400	1.03	21
TERRE HAUTE	80,800	.16	144
TOLEDO	217,200	.44	63
TOPEKA	81,700	.16	142
TRAVERSE CITY-CADILLAC	83,500	.17	138
TUCSON	152,200	.31	87
TULSA	249,800	.50	56
TUSCALOOSA	28,300	.06	187
TWIN FALLS	17,200	.03	202
TYLER-LONGVIEW	94,300	.19	121
UTICA	53,800	.11	159
VICTORIA	16,400	.03	204
WACO-TEMPLE	130,300	.26	98
WASHINGTON DC	1,008,600	2.02	7
WATERTOWN-CARTHAGE	43,500	.09	169
WAUSAU-RHINELANDER	87,700	.18	130
WEST PALM BEACH-FT PIERCE-VERO BEACH	195,700	.39	70
WHEELING-STEUBENVILLE	81,000	.16	143
WICHITA-HUTCHINSON	224,100	.45	62
WICHITA FALLS-LAWTON	86,700	.17	132
WILKES BARRE-SCRANTON	244,900	.49	58
WILMINGTON	77,100	.15	147
YAKIMA	94,700	.19	120
YOUNGSTOWN	146,900	.29	90
ZANESVILLE	16,000	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 20 050 300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	24 500	12	160
ALBANY GA	38 000	19	127
ALBANY-SCHENECTADY-TROY	110 900	55	54
ALBUQUERQUE	117 500	59	47
ALEXANDRIA LA	24 000	12	161
ALEXANDRIA MN	15 000	07	180
ALPENA	4 100	02	209
AMARILLO	40 400	20	121
ANNISTON	10 300	05	190
ARDMORE-ADA	15 900	08	175
ATLANTA	298 700	1 49	12
AUGUSTA	57 700	29	94
AUSTIN TX	69 300	35	82
BAKERSFIELD	35 700	18	137
BALTIMORE	216 400	1 08	17
BANGOR	27 100	14	154
BATON ROUGE	71 400	36	78
BEAUMONT-PORT ARTHUR	41 200	21	120
BEND	5 100	03	207
BILLINGS-HARDIN	18 900	09	169
BILOXI-GULFPORT-PASCAGOULA	16 000	08	174
BINGHAMTON	38 800	19	124
BIRMINGHAM	112 200	56	51
BLUEFIELD-BECKLEY-OAK HILL	28 600	14	138
BOISE	36 300	18	136
BOSTON	461 800	2 30	5
BOWLING GREEN	10 100	05	191
BRISTOL-KNGSPT-JOHNSN CTY TRI CITIES	66 400	33	88
BUFFALO	144 800	72	28
BURLINGTON-PLATTSBURGH	56 200	28	98
BUTTE	10 700	05	188
CASPER-RIVERTON	11 000	05	187
CEDAR RAPIDS-WATERLOO-DUBUQUE	76 800	38	74
CHARLESTON SC	56 500	28	97
CHARLESTON-HUNTINGTON	121 500	61	46
CHARLOTTE	159 500	80	30
CHARLOTTESVILLE	7 200	04	203
CHATTANOOGA	70 900	35	80
CHEYENNE-SCOTTSBLUFF-STERLING	12 400	06	184
CHICAGO	728 700	3 63	3
CHICO-REDDING	30 400	15	150
CINCINNATI	168 200	84	25
CLARKSBURG-WESTON	20 000	10	167
CLEVELAND	321 400	1 60	11
COLORADO SPRINGS-PUEBLO	51 000	25	105
COLUMBIA SC	71 000	35	79
COLUMBIA-JEFFERSON CITY	28 100	14	152
COLUMBUS GA	44 600	22	114
COLUMBUS OH	144 100	72	39
COLUMBUS-TUPELO	40 100	20	123
CORPUS CHRISTI	49 300	25	106
DALLAS-FT. WORTH	358 100	1 79	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	74 700	37	75
DAYTON	116 600	58	48
DENVER	202 200	1 01	20
DES MOINES	75 800	38	72
DETROIT	411 900	2 05	7
DOTHAN	25 400	13	158
DULUTH-SUPERIOR	35 700	18	135
EL CENTRO-YUMA	17 400	09	170
EL PASO	67 800	34	85
ELMIRA	21 100	11	164
ERIE	35 400	18	140
EUGENE	31 400	16	149
EUREKA	9 100	05	196
EVANSVILLE	59 600	30	91
FARGO	48 700	24	108
FLAGSTAFF	7 900	04	199
FLINT-SAGINAW-BAY CITY	116 000	58	50
FLORENCE SC	42 800	21	117
FT. MYERS-NAPLES	35 100	18	141
FT. SMITH	33 800	17	146
FT. WAYNE	54 100	27	101
FRESNO-VISALIA	104 400	52	56
GAINESVILLE	15 900	08	176
GLENDIVE	1 200	01	212
GRAND JUNCTION-DURANGO	14 400	07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	144 400	72	37
GREAT FALLS	15 500	08	177
GREEN BAY-APPLETON	93 800	47	63
GREENSBORO-WINSTON SALEM-HIGH POINT	111 500	56	53
GREENVILLE-NEW BERN-WASHINGTON	55 800	28	99
GREENVILLE-SPARTANBURG-ASHEVILLE	136 800	68	41
GREENWOOD-GREENVILLE	25 800	13	156
HAGERSTOWN	9 700	05	194
HARRISBURG-YORK-LANCASTER-LEBANON	116 400	58	49
HARRISONBURG	7 400	04	202
HARTFORD-NEW HAVEN	198 700	99	21
HELENA	4 000	02	210
HOUSTON	333 600	1 66	10
HUNTSVILLE-DECATUR-FLORENCE	66 900	33	87
IDAHO FALLS-POCATELLO	27 900	14	153
INDIANAPOLIS	193 000	96	24
JACKSON MS	71 700	36	77
JACKSON TN	13 700	07	183
JACKSONVILLE	103 700	52	57
JOHNSTOWN-ALTOONA	64 700	32	89
JONESBORO	16 400	08	173
JOPLIN-PITTSBURG	35 700	18	135
KANSAS CITY	154 800	77	33
KNOXVILLE	95 900	48	[illegible]
LA CROSSE-EAU CLAIRE	[illegible]	[illegible]	[illegible]
LAFAYETTE IN	8 000	04	198
LAFAYETTE LA	57 400	29	95
LAKE CHARLES	20 100	10	166
LANSING	51 600	26	102
LAREDO	14 000	07	182
LAS VEGAS	47 400	24	110
LAUREL-HATTIESBURG	22 400	11	162
LEXINGTON	78 700	39	71
LIMA	9 800	05	193
LINCOLN-HASTINGS-KEARNEY	50 700	25	104
LITTLE ROCK	105 300	53	55
LOS ANGELES	1 018 600	5 08	2
LOUISVILLE	123 600	62	43
LUBBOCK	34 400	17	144
MACON	41 800	21	118
MADISON	44 600	22	115
MANKATO	4 800	02	208
MARQUETTE	12 400	06	184
MCALLEN-BROWNSVILLE LRGV	71 900	36	73
MEDFORD	26 300	13	155
MEMPHIS	150 700	75	35
MERIDIAN	16 200	08	172
MIAMI	212 800	1 06	18
MILWAUKEE	164 000	82	27
MINNEAPOLIS-ST. PAUL	289 600	1 44	13
MINOT-BISMARCK-DICKINSON	37 600	19	129
MISSOULA	16 200	08	172
MOBILE-PENSACOLA	111 700	56	52
MONROE-EL DORADO	46 900	23	111
MONTGOMERY-SELMA	56 700	28	96
NASHVILLE	152 800	76	34
NEW ORLEANS	164 900	82	26
NEW YORK	1 516 000	7 56	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	132 300	66	42
NORTH PLATTE	3 700	02	211
ODESSA-MIDLAND	36 900	18	132
OKLAHOMA CITY	122 800	61	45
OMAHA	80 200	40	70
ORLANDO-DAYTONA BEACH-MELBOURNE	157 600	79	32
OTTUMWA-KIRKSVILLE	5 300	03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	69 200	35	83
PALM SPRINGS	15 400	08	178
PANAMA CITY	17 400	09	170
PARKERSBURG	7 800	04	200
PEORIA-BLOOMINGTON	45 300	23	113
PHILADELPHIA	602 400	3 00	4
PHOENIX	195 400	97	23
PITTSBURGH	249 000	1 24	15
PORTLAND OR	160 000	80	29
PORTLAND-POLAND SPRING	81 400	41	65
PRESQUE ISLE	8 200	04	197
PROVIDENCE-NEW BEDFORD	123 400	62	44
QUINCY-HANNIBAL	26 700	13	157
RALEIGH-DURHAM	142 000	71	40
RAPID CITY	19 800	10	168
RENO	32 500	16	147
RICHMOND	101 500	51	58
ROANOKE-LYNCHBURG	81 400	41	66
ROCHESTER NY	81 700	41	67
ROCHESTER-MASON CITY-AUSTIN	31 800	16	148
ROCKFORD	45 900	23	112
ROSWELL	9 900	05	192
SACRAMENTO-STOCKTON	197 300	98	22
ST. JOSEPH	9 700	05	194
ST. LOUIS	257 200	1 28	14
SALINAS-MONTEREY	42 900	21	116
SALISBURY	20 300	10	165
SALT LAKE CITY	158 600	79	31
SAN ANGELO	10 700	05	189
SAN ANTONIO	150 400	75	36
SAN DIEGO	161 100	80	28
SAN FRANCISCO	414 400	2 07	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	36 900	18	132
SAVANNAH	55 000	27	100
SEATTLE-TACOMA	238 600	1 19	16
SHREVEPORT-TEXARKANA	97 300	49	61
SIOUX CITY	36 800	18	134
SIOUX FALLS-MITCHELL	49 100	24	107
SOUTH BEND-ELKHART	67 100	33	86
SPOKANE	70 300	35	81
SPRINGFIELD MA	48 100	24	109
SPRINGFIELD MO	62 100	31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	67 800	34	84
SYRACUSE	90 200	45	65
TALLAHASSEE-THOMASVILLE	40 400	20	121
TAMPA-ST. PETERSBURG (SARASOTA)	203 600	1 02	19
TERRE HAUTE	34 800	17	143
TOLEDO	93 000	46	64
TOPEKA	30 000	15	151
TRAVERSE CITY-CADILLAC	38 300	19	126
TUCSON	59 600	30	92
TULSA	97 900	49	60
TUSCALOOSA	11 100	06	186
TWIN FALLS	7 000	03	204
TYLER-LONGVIEW	37 900	19	128
UTICA	24 800	12	159
VICTORIA	7 000	03	204
WACO-TEMPLE	51 100	25	103
WASHINGTON DC	369 400	1 84	8
WATERTOWN-CARTHAGE	22 300	11	163
WAUSAU-RHINELANDER	41 500	21	119
WEST PALM BEACH-FT PIERCE-VERO BEACH	73 000	36	76
WHEELING-STEUBENVILLE	33 500	17	145
WICHITA-HUTCHINSON	87 200	43	66
WICHITA FALLS-LAWTON	35 000	17	142
WILKES BARRE-SCRANTON	100 300	50	59
WILMINGTON	35 400	18	139
YAKIMA	37 100	19	130
YOUNGSTOWN	62 100	31	91
ZANESVILLE	7 500	04	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 34 325 100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	44 700	13	158
ALBANY GA	67 400	20	129
ALBANY-SCHENECTADY-TROY	170 800	50	59
ALBUQUERQUE	208 900	61	46
ALEXANDRIA LA	42 700	12	160
ALEXANDRIA MN	24 600	07	182
ALPENA	5 700	02	211
AMARILLO	78 800	23	113
ANNISTON	18 400	05	190
ARDMORE-ADA	28 200	08	175
ATLANTA	528 200	1 54	12
AUGUSTA	100 200	29	97
AUSTIN TX	127 400	37	80
BAKERSFIELD	68 200	20	128
BALTIMORE	325 500	95	24
BANGOR	44 900	13	157
BATON ROUGE	127 900	37	78
BEAUMONT-PORT ARTHUR	72 700	21	119
BEND	10 200	03	206
BILLINGS-HARDIN	36 400	11	164
BILOXI-GULFPORT-PASCAGOULA	29 100	08	173
BINGHAMTON	59 600	17	143
BIRMINGHAM	200 300	58	48
BLUEFIELD-BECKLEY-OAK HILL	68 500	20	127
BOISE	71 300	21	123
BOSTON	694 100	2 02	5
BOWLING GREEN	17 700	05	191
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	115 800	34	87
BUFFALO	225 600	66	43
BURLINGTON-PLATTSBURGH	90 800	26	104
BUTTE	17 600	05	192
CASPER-RIVERTON	22 800	07	184
CEDAR RAPIDS-WATERLOO-DUBUQUE	125 600	37	81
CHARLESTON SC	100 600	29	95
CHARLESTON-HUNTINGTON	223 200	65	44
CHARLOTTE	275 200	80	30
CHARLOTTESVILLE	11 100	03	205
CHATTANOOGA	127 600	37	79
CHEYENNE-SCOTTSBLUFF-STERLING	22 700	07	185
CHICAGO	1 248 700	3 64	3
CHICO-REDDING	51 900	15	152
CINCINNATI	291 200	85	27
CLARKSBURG-WESTON	34 800	10	167
CLEVELAND	537 300	1 57	11
COLORADO SPRINGS-PUEBLO	87 700	26	106
COLUMBIA SC	120 800	35	83
COLUMBIA-JEFFERSON CITY	48 600	14	153
COLUMBUS GA	76 500	22	115
COLUMBUS OH	257 600	75	36
COLUMBUS-TUPELO	71 600	21	122
CORPUS CHRISTI	94 000	27	102
DALLAS-FT WORTH	660 400	1 92	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	128 400	37	77
DAYTON	202 800	59	47
DENVER	370 700	1 08	18
DES MOINES	132 900	39	71
DETROIT	691 200	2 01	6
DOTHAN	46 300	13	156
DULUTH-SUPERIOR*	64 000	19	134
EL CENTRO-YUMA	32 700	10	169
EL PASO	131 300	38	74
ELMIRA	33 200	10	168
ERIE	60 700	18	141
EUGENE	58 100	17	146
EUREKA	17 300	05	193
EVANSVILLE	103 200	30	93
FAR[illegible]	85 800	25	108
FLA[illegible]FF	15 400	04	196
FL[illegible]GINAW-BAY CITY	192 800	56	52
FLO[illegible]CE SC	76 400	22	116
FT MYERS-NAPLES	58 900	17	147
FT SMITH	56 300	16	149
FT WAYNE	98 700	29	100
FRESNO-VISALIA	194 000	57	51
GAINESVILLE	27 500	08	178
GLENDIVE	2 300	01	212
GRAND JUNCTION-DURANGO	25 900	08	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	252 200	73	37
GREAT FALLS	27 200	08	179
GREEN BAY-APPLETON	150 200	44	65
GREENSBORO-WINSTON SALEM-HIGH POINT	183 700	54	55
GREENVILLE-NEW BERN-WASHINGTON	101 100	29	94
GREENVILLE-SPARTANBURG-ASHEVILLE	232 500	68	41
GREENWOOD-GREENVILLE	47 800	14	154
HAGERSTOWN	14 200	04	199
HARRISBURG-YORK-LANCASTER-LEBANON	195 500	57	50
HARRISONBURG	12 500	04	204
HARTFORD-NEW HAVEN	299 200	87	25
HELENA	6 900	02	210
HOUSTON	648 000	1 89	9
HUNTSVILLE-DECATUR-FLORENCE	108 300	32	88
IDAHO FALLS-POCATELLO	63 800	19	135
INDIANAPOLIS	331 200	96	22
JACKSON MS	140 000	41	69
JACKSON TN	24 300	07	183
JACKSONVILLE	179 800	52	56
JOHNSTOWN-ALTOONA	106 500	31	90
JONESBORO	25 900	08	180
JOPLIN-PITTSBURG	65 800	19	135
KANSAS CITY	274 700	80	31
KNOXVILLE	166 100	48	61
LA CROSSE-EAU CLAIRE	61 400	18	140
LAFAYETTE IN	14 500	04	198
LAFAYETTE LA	97 700	28	101
LAKE CHARLES	35 800	10	165
LANSING	90 2[illegible]	26	105

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAREDO	27 600	08	177
LAS VEGAS	81 600	24	111
LAUREL-HATTIESBURG	40 700	12	161
LEXINGTON	140 000	41	69
LIMA	17 000	05	194
LINCOLN-HASTINGS-KEARNEY	92 100	27	103
LITTLE ROCK	188 800	55	54
LOS ANGELES	1 814 500	5 29	2
LOUISVILLE	215 400	63	45
LUBBOCK	63 000	18	137
MACON	70 400	21	125
MADISON	73 900	22	117
MANKATO	8 400	02	208
MARQUETTE	21 500	06	186
MCALLEN-BROWNSVILLE LRGV	144 200	42	66
MEDFORD	47 700	14	155
MEMPHIS	265 300	77	35
MERIDIAN	31 300	09	170
MIAMI	339 300	99	21
MILWAUKEE	266 800	78	33
MINNEAPOLIS-ST PAUL	485 900	1 42	13
MINOT-BISMARCK-DICKINSON	66 800	19	130
MISSOULA	27 900	08	176
MOBILE-PENSACOLA	197 200	57	49
MONROE-EL DORADO	84 700	25	109
MONTGOMERY-SELMA	99 000	29	98
NASHVILLE	266 500	78	34
NEW ORLEANS	288 700	84	28
NEW YORK	2 358 100	6 87	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	228 100	66	42
NORTH PLATTE	8 000	02	209
ODESSA-MIDLAND	71 900	21	121
OKLAHOMA CITY	234 900	68	40
OMAHA	140 100	41	68
ORLANDO-DAYTONA BEACH-MELBOURNE	246 100	72	39
OTTUMWA-KIRKSVILLE	9 800	03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	120 000	35	85
PALM SPRINGS	28 700	08	174
PANAMA CITY	29 500	09	172
PARKERSBURG	13 500	04	200
PEORIA-BLOOMINGTON	83 300	24	110
PHILADELPHIA	944 700	2 75	4
PHOENIX	355 100	1 03	19
PITTSBURGH	391 800	1 14	16
PORTLAND OR	293 200	85	26
PORTLAND-POLAND SPRING	132 900	39	71
PRESQUE ISLE	13 300	04	201
PROVIDENCE-NEW BEDFORD	191 400	56	53
QUINCY-HANNIBAL	44 400	13	159
RALEIGH-DURHAM	248 300	72	38
RAPID CITY	37 900	11	163
RENO	53 000	15	151
RICHMOND	161 400	47	63
ROANOKE-LYNCHBURG	132 400	39	73
ROCHESTER NY	129 200	38	75
ROCHESTER-MASON CITY-AUSTIN	53 200	15	150
ROCKFORD	77 700	23	114
ROSWELL	19 300	06	189
SACRAMENTO-STOCKTON	344 800	1 00	20
ST JOSEPH	17 000	05	194
ST LOUIS	430 000	1 25	14
SALINAS-MONTEREY	81 000	24	112
SALISBURY	31 000	09	171
SALT LAKE CITY	386 000	1 12	17
SAN ANGELO	19 700	06	188
SAN ANTONIO	274 100	80	32
SAN DIEGO	287 500	84	29
SAN FRANCISCO	677 500	1 97	7
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	60 100	18	142
SAVANNAH	100 300	29	96
SEATTLE-TACOMA	418 100	1 22	15
SHREVEPORT-TEXARKANA	176 400	51	58
SIOUX CITY	65 900	19	132
SIOUX FALLS-MITCHELL	87 100	25	107
SOUTH BEND-ELKHART	120 800	35	83
SPOKANE	128 600	37	76
SPRINGFIELD MA	72 700	21	119
SPRINGFIELD MO	107 600	31	89
SPRINGFIELD-DECATUR-CHAMPAIGN	119 800	35	86
SYRACUSE	142 100	41	67
TALLAHASSEE-THOMASVILLE	73 300	21	118
TAMPA-ST PETERSBURG (SARASOTA)	327 400	95	23
TERRE HAUTE	58 500	17	145
TOLEDO	168 700	49	60
TOPEKA	56 700	17	148
TRAVERSE CITY-CADILLAC	61 700	18	138
TUCSON	106 500	31	90
TULSA	179 200	52	57
TUSCALOOSA	20 800	06	187
TWIN FALLS	14 800	04	197
TYLER-LONGVIEW	70 700	21	124
UTICA	38 400	11	162
VICTORIA	13 200	04	202
WACO-TEMPLE	98 800	29	99
WASHINGTON DC	583 400	1 70	10
WATERTOWN-CARTHAGE	35 500	10	166
WAUSAU-RHINELANDER	66 800	19	130
WEST PALM BEACH-FT PIERCE-VERO BEACH	120 900	35	82
WHEELING-STEUBENVILLE	58 600	17	144
WICHITA-HUTCHINSON	158 400	46	64
WICHITA FALLS-LAWTON	64 400	19	133
WILKES BARRE-SCRANTON	162 700	47	62
WILMINGTON	61 600	18	139
YAKIMA	69 100	20	126
YOUNGSTOWN	104 900	31	92
ZANESVILLE	12 700	04	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 20 153 600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	25 200	13	159
ALBANY GA	39 200	19	127
ALBANY-SCHENECTADY-TROY	104 000	52	57
ALBUQUERQUE	120 200	60	47
ALEXANDRIA LA	24 300	12	160
ALEXANDRIA MN	14 000	07	183
ALPENA	3 400	02	211
AMARILLO	44 500	22	115
ANNISTON	10 800	05	190
ARDMORE-ADA	16 300	08	175
ATLANTA	319 600	1.59	11
AUGUSTA	58 500	29	95
AUSTIN TX	74 100	37	77
BAKERSFIELD	37 800	19	130
BALTIMORE	196 800	98	23
BANGOR	26 800	13	157
BATON ROUGE	73 600	37	79
BEAUMONT-PORT ARTHUR	42 400	21	120
BEND	5 900	03	206
BILLINGS-HARDIN	20 600	10	166
BILOXI-GULFPORT-PASCAGOULA	16 800	08	173
BINGHAMTON	35 800	18	140
BIRMINGHAM	117 900	59	48
BLUEFIELD-BECKLEY-OAK HILL	39 500	20	126
BOISE	39 700	20	125
BOSTON	425 200	2.11	5
BOWLING GREEN	10 200	05	191
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	70 100	35	85
BUFFALO	136 600	68	41
BURLINGTON-PLATTSBURGH	54 300	27	102
BUTTE	10 000	05	192
CASPER-RIVERTON	12 400	06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	72 100	36	82
CHARLESTON SC	58 500	29	95
CHARLESTON-HUNTINGTON	129 000	64	44
CHARLOTTE	168 600	84	27
CHARLOTTESVILLE	6 300	03	205
CHATTANOOGA	76 200	38	75
CHEYENNE-SCOTTSBLUFF-STERLING	12 800	06	184
CHICAGO	730 100	3.62	3
CHICO-REDDING	30 000	15	152
CINCINNATI	170 400	85	26
CLARKSBURG-WESTON	20 500	10	167
CLEVELAND	319 000	1.58	12
COLORADO SPRINGS-PUEBLO	50 900	25	106
COLUMBIA SC	71 800	36	83
COLUMBIA-JEFFERSON CITY	27 700	14	153
COLUMBUS GA	44 700	22	114
COLUMBUS OH	151 500	75	36
COLUMBUS-TUPELO	41 500	21	122
CORPUS CHRISTI	53 900	27	103
DALLAS-FT WORTH	389 700	1.93	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	73 600	37	79
DAYTON	120 400	60	46
DENVER	216 300	1.07	17
DES MOINES	77 300	38	74
DETROIT	417 800	2.07	6
DOTHAN	27 300	14	155
DULUTH-SUPERIOR	36 700	18	135
EL CENTRO-YUMA	18 900	09	169
EL PASO	76 200	38	75
ELMIRA	19 900	10	168
ERIE	36 000	18	138
EUGENE	33 400	17	147
EUREKA	9 700	05	194
EVANSVILLE	59 200	29	93
FARGO	48 400	24	108
FLAGSTAFF	8 700	04	197
FLINT-SAGINAW-BAY CITY	114 900	57	51
FLORENCE SC	43 900	22	117
FT MYERS-NAPLES	34 300	17	144
FT SMITH	32 600	16	148
FT WAYNE	57 100	28	98
FRESNO-VISALIA	109 100	54	55
GAINESVILLE	16 100	08	177
GLENDIVE	1 200	01	212
GRAND JUNCTION-DURANGO	14 800	07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	147 200	73	38
GREAT FALLS	14 900	07	180
GREEN BAY-APPLETON	86 600	43	65
GREENSBORO-WINSTON SALEM-HIGH POINT	112 800	56	53
GREENVILLE-NEW BERN-WASHINGTON	57 700	29	97
GREENVILLE-SPARTANBURG-ASHEVILLE	140 800	70	40
GREENWOOD-GREENVILLE	27 300	14	155
HAGERSTOWN	8 800	04	196
HARRISBURG-YORK-LANCASTER-LEBANON	117 500	58	49
HARRISONBURG	7 300	04	204
HARTFORD-NEW HAVEN	182 700	91	25
HELENA	4 100	02	210
HOUSTON	374 500	1.86	9
HUNTSVILLE-DECATUR-FLORENCE	65 400	32	88
IDAHO FALLS-POCATELLO	33 800	17	145
INDIANAPOLIS	196 400	97	24
JACKSON MS	81 000	40	69
JACKSON TN	14 100	07	182
JACKSONVILLE	106 800	53	56
JOHNSTOWN-ALTOONA	63 300	31	89
JONESBORO	15 000	07	179
JOPLIN-PITTSBURG	36 900	18	132
KANSAS CITY	160 600	80	32
KNOXVILLE	99 900	50	60
LA CROSSE-EAU CLAIRE	36 100	18	136
LAFAYETTE IN	8 500	04	198
LAFAYETTE LA	56 100	28	100
LAKE CHARLES	21 000	10	164
LANSING	53 300	26	104
LAREDO	15 900	.08	178
LAS VEGAS	48 300	.24	110
LAUREL-HATTIESBURG	23 800	12	161
LEXINGTON	81 600	.40	68
LIMA	9 900	05	193
LINCOLN-HASTINGS-KEARNEY	51 200	25	105
LITTLE ROCK	109 400	54	54
LOS ANGELES	1 043 700	5.18	2
LOUISVILLE	126 100	63	45
LUBBOCK	35 300	18	141
MACON	41 900	.21	121
MADISON	43 400	22	118
MANKATO	4 600	.02	208
MARQUETTE	12 100	06	187
MCALLEN-BROWNSVILLE LRGV	83 300	41	67
MEDFORD	27 700	.14	153
MEMPHIS	155 100	77	35
MERIDIAN	18 200	09	171
MIAMI	203 700	1.01	19
MILWAUKEE	155 400	77	34
MINNEAPOLIS-ST PAUL	283 400	1.41	13
MINOT-BISMARCK-DICKINSON	37 400	19	131
MISSOULA	16 200	08	176
MOBILE-PENSACOLA	114 700	.57	52
MONROE-EL DORADO	48 700	.24	107
MONTGOMERY-SELMA	59 000	29	94
NASHVILLE	157 400	78	33
NEW ORLEANS	165 400	82	30
NEW YORK	1 406 100	6.98	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	133 000	.66	43
NORTH PLATTE	4 500	.02	209
ODESSA-MIDLAND	40 100	.20	124
OKLAHOMA CITY	134 300	67	42
OMAHA	80 800	40	70
ORLANDO-DAYTONA BEACH-MELBOURNE	150 200	75	37
OTTUMWA-KIRKSVILLE	5 900	03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	69 700	35	86
PALM SPRINGS	16 400	.08	174
PANAMA CITY	17 700	09	172
PARKERSBURG	8 000	04	200
PEORIA-BLOOMINGTON	47 600	.24	111
PHILADELPHIA	567 400	2.82	4
PHOENIX	205 900	1.02	18
PITTSBURGH	235 400	1.17	16
PORTLAND OR	167 900	83	28
PORTLAND-POLAND SPRING	79 800	40	72
PRESQUE ISLE	7 800	04	201
PROVIDENCE-NEW BEDFORD	115 800	57	50
QUINCY-HANNIBAL	25 500	13	158
RALEIGH-DURHAM	146 800	73	39
RAPID CITY	20 800	10	165
RENO	31 400	16	149
RICHMOND	97 100	48	63
ROANOKE-LYNCHBURG	80 600	40	71
ROCHESTER NY	78 600	39	73
ROCHESTER-MASON CITY-AUSTIN	30 800	15	151
ROCKFORD	46 400	23	112
ROSWELL	11 000	05	189
SACRAMENTO-STOCKTON	198 300	98	22
ST JOSEPH	9 300	05	195
ST LOUIS	251 400	1.25	14
SALINAS-MONTEREY	45 400	23	113
SALISBURY	18 300	09	170
SALT LAKE CITY	198 400	98	21
SAN ANGELO	11 100	06	188
SAN ANTONIO	161 000	80	31
SAN DIEGO	165 900	82	29
SAN FRANCISCO	399 800	1.98	7
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	34 700	17	143
SAVANNAH	56 900	28	99
SEATTLE-TACOMA	243 400	1.21	15
SHREVEPORT-TEXARKANA	102 200	51	59
SIOUX CITY	36 800	18	134
SIOUX FALLS-MITCHELL	48 400	24	108
SOUTH BEND-ELKHART	70 900	35	84
SPOKANE	73 700	37	78
SPRINGFIELD MA	44 400	22	116
SPRINGFIELD MO	62 [illegible]	31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	68 [illegible]	34	87
SYRACUSE	84 [illegible]	42	66
TALLAHASSEE-THOMASVILLE	42 800	21	119
TAMPA-ST PETERSBURG (SARASOTA)	199 800	99	20
TERRE HAUTE	33 800	17	145
TOLEDO	98 400	49	61
TOPEKA	31 400	16	149
TRAVERSE CITY-CADILLAC	36 100	18	136
TUCSON	61 400	30	92
TULSA	103 900	52	58
TUSCALOOSA	12 200	06	186
TWIN FALLS	8 100	04	199
TYLER-LONGVIEW	41 400	21	123
UTICA	23 100	11	162
VICTORIA	7 500	04	202
WACO-TEMPLE	55 000	27	101
WASHINGTON DC	355 600	1.76	10
WATERTOWN-CARTHAGE	21 100	10	163
WAUSAU-RHINELANDER	38 700	19	128
WEST PALM BEACH-FT PIERCE-VERO BEACH	72 500	36	81
WHEELING-STEUBENVILLE	35 300	18	141
WICHITA-HUTCHINSON	87 500	.43	64
WICHITA FALLS-LAWTON	36 000	18	138
WILKES BARRE-SCRANTON	98 000	49	62
WILMINGTON	36 900	18	132
YAKIMA	38 700	19	128
YOUNGSTOWN	62 400	31	91
ZANESVILLE	7 500	04	202

ADI Population Estimates

Markets Ranked by Demographic Category.

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 233,264,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	17,816,700	7.64
2	LOS ANGELES	12,452,800	5.34
3	CHICAGO	8,267,100	3.54
4	PHILADELPHIA	6,939,800	2.98
5	SAN FRANCISCO	5,373,700	2.30
6	BOSTON	5,333,400	2.29
7	DETROIT	4,493,500	1.93
8	DALLAS-FT. WORTH	4,267,500	1.83
9	WASHINGTON, DC	4,186,600	1.79
10	HOUSTON	3,903,100	1.67
11	CLEVELAND	3,656,700	1.57
12	ATLANTA	3,378,400	1.45
13	MINNEAPOLIS-ST. PAUL	3,242,500	1.39
14	PITTSBURGH	3,025,000	1.30
15	SEATTLE-TACOMA	2,998,400	1.29
16	MIAMI	2,980,800	1.28
17	ST. LOUIS	2,894,300	1.24
18	TAMPA-ST. PETERSBURG (SARASOTA)	2,887,100	1.24
19	DENVER	2,502,900	1.07
20	BALTIMORE	2,412,300	1.03
21	SACRAMENTO-STOCKTON	2,374,000	1.02
22	PHOENIX	2,314,700	.99
23	HARTFORD-NEW HAVEN	2,296,000	.98
24	INDIANAPOLIS	2,158,400	.93
25	SAN DIEGO	2,136,400	.92
26	PORTLAND, OR	1,992,700	.85
27	ORLANDO-DAYTONA BEACH-MELBOURNE	1,928,500	.83
28	CINCINNATI	1,878,500	.81
29	KANSAS CITY	1,875,400	.80
30	CHARLOTTE	1,815,500	.78
31	MILWAUKEE	1,815,000	.78
32	NASHVILLE	1,810,900	.78
33	SALT LAKE CITY	1,776,900	.76
34	NEW ORLEANS	1,736,500	.74
35	COLUMBUS, OH	1,696,000	.73
36	RALEIGH-DURHAM	1,671,000	.72
37	BUFFALO	1,620,400	.69
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,600,100	.69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	1,599,600	.69
40	MEMPHIS	1,594,800	.68
41	SAN ANTONIO	1,580,800	.68
42	OKLAHOMA CITY	1,561,200	.67
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,540,300	.66
44	PROVIDENCE-NEW BEDFORD	1,437,600	.62
45	LOUISVILLE	1,387,100	.59
46	CHARLESTON-HUNTINGTON	1,386,400	.59
47	HARRISBURG-YORK-LANCASTER-LEBANON	1,372,800	.59
48	DAYTON	1,316,800	.56
49	BIRMINGHAM	1,305,600	.56
50	GREENSBORO-WINSTON SALEM-HIGH POINT	1,295,800	.56
51	ALBANY-SCHENECTADY-TROY	1,256,800	.54
52	WILKES BARRE-SCRANTON	1,242,300	.53
53	LITTLE ROCK	1,217,500	.52
54	ALBUQUERQUE	1,211,800	.52
55	MOBILE-PENSACOLA	1,184,200	.51
56	TULSA	1,176,200	.50
57	FLINT-SAGINAW-BAY CITY	1,169,000	.50
58	JACKSONVILLE	1,159,900	.50
59	RICHMOND	1,156,200	.50
60	FRESNO-VISALIA	1,151,500	.49
61	KNOXVILLE	1,109,400	.48
62	SHREVEPORT-TEXARKANA	1,091,300	.47
63	WICHITA-HUTCHINSON	1,078,600	.46
64	WEST PALM BEACH-FT. PIERCE-VERO BEACH	1,073,500	.46
65	TOLEDO	1,056,600	.45
66	SYRACUSE	1,004,100	.43
67	GREEN BAY-APPLETON	977,800	.42
68	ROANOKE-LYNCHBURG	973,600	.42
69	DES MOINES	935,800	.40
70	PORTLAND-POLAND SPRING	931,200	.40
71	ROCHESTER, NY	916,900	.39
72	OMAHA	902,800	.39
73	LEXINGTON	894,700	.38
74	AUSTIN, TX	888,800	.38
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	861,200	.37
76	SPRINGFIELD-DECATUR-CHAMPAIGN	850,500	.36
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	844,000	.36
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	835,300	.36
79	SPOKANE	826,100	.35
80	CHATTANOOGA	813,400	.35
81	JACKSON, MS	805,900	.35
82	SPRINGFIELD, MO	777,400	.33
83	COLUMBIA, SC	766,200	.33
84	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	763,900	.33
85	SOUTH BEND-ELKHART	757,900	.32
86	JOHNSTOWN-ALTOONA	750,000	.32
87	BATON ROUGE	744,200	.32
88	TUCSON	720,400	.31
89	YOUNGSTOWN	720,000	.31
90	HUNTSVILLE-DECATUR-FLORENCE	712,000	.31
91	EVANSVILLE	684,800	.29
92	WACO-TEMPLE	677,400	.29
93	EL PASO	676,700	.29
94	LINCOLN-HASTINGS-KEARNEY	653,400	.28
95	GREENVILLE-NEW BERN-WASHINGTON	650,800	.28
96	MCALLEN-BROWNSVILLE: LRGV	645,400	.28
97	BURLINGTON-PLATTSBURGH	617,300	.26
98	AUGUSTA	606,300	.26
99	SAVANNAH	605,900	.26
100	FT. WAYNE	599,900	.26
101	CHARLESTON, SC	596,600	.26
102	MONTGOMERY-SELMA	596,000	.26
103	LANSING	593,600	.25
104	FARGO	580,300	.25
105	COLORADO SPRINGS-PUEBLO	573,100	.25
106	SIOUX FALLS-MITCHELL	567,200	.24
107	SPRINGFIELD, MA	565,500	.24
108	LAS VEGAS	563,500	.24
109	SALINAS-MONTEREY	561,700	.24
110	LAFAYETTE, LA	557,000	.24
111	PEORIA-BLOOMINGTON	548,700	.24
112	MADISON	537,000	.23
113	FT. MYERS-NAPLES	515,500	.22
114	CORPUS CHRISTI	513,600	.22
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	506,800	.22
116	MONROE-EL DORADO	504,100	.22
117	ROCKFORD	497,700	.21
118	COLUMBUS, GA	490,200	.21
119	AMARILLO	475,500	.20
120	TYLER-LONGVIEW	459,400	.20
121	BEAUMONT-PORT ARTHUR	458,300	.20
122	TALLAHASSEE-THOMASVILLE	454,000	.19
123	JOPLIN-PITTSBURG	451,600	.19
124	DULUTH-SUPERIOR	442,500	.19
125	FLORENCE, SC	439,600	.19
126	MACON	437,600	.19
127	SIOUX CITY	435,200	.19
128	WAUSAU-RHINELANDER	434,700	.19
129	COLUMBUS-TUPELO	433,200	.19
130	WICHITA FALLS-LAWTON	430,300	.18
131	YAKIMA	427,900	.18
132	BOISE	422,200	.18
133	LA CROSSE-EAU CLAIRE	421,000	.18
134	BINGHAMTON	418,000	.18
135	TERRE HAUTE	416,900	.18
136	TRAVERSE CITY-CADILLAC	412,400	.18
137	RENO	411,600	.18
138	ODESSA-MIDLAND	410,700	.18
139	BLUEFIELD-BECKLEY-OAK HILL	409,200	.18
140	MINOT-BISMARCK-DICKINSON	401,300	.17
141	WHEELING-STEUBENVILLE	401,000	.17
142	BAKERSFIELD	398,700	.17
143	ERIE	397,600	.17
144	TOPEKA	396,200	.17
145	EUGENE	390,400	.17
146	CHICO-REDDING	380,800	.16
147	ALBANY, GA	378,500	.16
148	LUBBOCK	378,200	.16
149	WILMINGTON	373,300	.16
150	FT. SMITH	371,300	.16
151	ROCHESTER-MASON CITY-AUSTIN	362,800	.16
152	COLUMBIA-JEFFERSON CITY	356,900	.15
153	MEDFORD	319,400	.14
154	QUINCY-HANNIBAL	317,000	.14
155	ABILENE-SWEETWATER	305,500	.13
156	BANGOR	303,000	.13
157	IDAHO FALLS-POCATELLO	302,600	.13
158	DOTHAN	281,100	.12
159	UTICA	277,700	.12
160	ALEXANDRIA, LA	255,700	.11
161	LAUREL-HATTIESBURG	244,400	.10
162	GREENWOOD-GREENVILLE	243,400	.10
163	SALISBURY	232,100	.10
164	CLARKSBURG-WESTON	231,800	.10
165	WATERTOWN-CARTHAGE	227,200	.10
166	ELMIRA	224,900	.10
167	BILLINGS-HARDIN	223,600	.10
168	RAPID CITY	223,100	.10
169	GAINESVILLE	211,700	.09
170	LAKE CHARLES	211,200	.09
171	PANAMA CITY	194,500	.08
172	ARDMORE-ADA	193,600	.08
173	MISSOULA	184,800	.08
174	MERIDIAN	181,400	.08
175	JONESBORO	179,600	.08
176	EL CENTRO-YUMA	178,300	.08
177	PALM SPRINGS	177,600	.08
178	BILOXI-GULFPORT-PASCAGOULA	176,200	.08
179	GRAND JUNCTION-DURANGO	171,400	.07
180	GREAT FALLS	165,900	.07
181	JACKSON, TN	162,800	.07
182	ALEXANDRIA, MN	161,200	.07
183	MARQUETTE	150,800	.06
184	CHEYENNE-SCOTTSBLUFF-STERLING	144,100	.06
185	TUSCALOOSA	139,500	.06
186	CASPER-RIVERTON	132,000	.06
187	SAN ANGELO	131,400	.06
188	BUTTE	125,800	.05
189	EUREKA	125,500	.05
190	LAREDO	123,400	.05
191	BOWLING GREEN	122,700	.05
191	ST. JOSEPH	122,700	.05
193	ANNISTON	121,200	.05
194	LAFAYETTE, IN	116,400	.05
195	HAGERSTOWN	111,400	.05
196	ROSWELL	109,700	.05
197	LIMA	106,600	.05
198	CHARLOTTESVILLE	99,200	.04
199	HARRISONBURG	98,300	.04
200	PARKERSBURG	89,700	.04
201	TWIN FALLS	85,000	.04
202	FLAGSTAFF	82,800	.04
203	PRESQUE ISLE	82,000	.04
204	ZANESVILLE	80,800	.03
205	VICTORIA	75,100	.03
206	OTTUMWA-KIRKSVILLE	74,700	.03
207	BEND	64,500	.03
208	MANKATO	62,200	.03
209	NORTH PLATTE	47,100	.02
210	HELENA	45,500	.02
211	ALPENA	40,200	.02
212	GLENDIVE	13,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 178,889,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	13,942,600	7.79	107	LAS VEGAS	434,500	.24
2	LOS ANGELES	9,619,700	5.38	108	SIOUX FALLS-MITCHELL	431,000	.24
3	CHICAGO	6,289,700	3.52	109	MCALLEN-BROWNSVILLE: LRGV	429,300	.24
4	PHILADELPHIA	5,392,700	3.01	110	FT. MYERS-NAPLES	423,500	.24
5	SAN FRANCISCO	4,281,800	2.39	111	PEORIA-BLOOMINGTON	420,100	.23
6	BOSTON	4,177,500	2.34	112	MADISON	418,500	.23
7	DETROIT	3,390,400	1.90	113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	409,800	.23
8	DALLAS-FT. WORTH	3,249,000	1.82	114	LAFAYETTE, LA	401,900	.22
9	WASHINGTON, DC	3,233,800	1.81	115	ROCKFORD	374,100	.21
10	HOUSTON	2,921,500	1.63	116	MONROE-EL DORADO	372,500	.21
11	CLEVELAND	2,798,000	1.56	117	CORPUS CHRISTI	370,300	.21
12	ATLANTA	2,551,500	1.43	118	COLUMBUS, GA	368,800	.21
13	MINNEAPOLIS-ST. PAUL	2,467,000	1.38	119	AMARILLO	356,300	.20
14	MIAMI	2,428,700	1.36	120	JOPLIN-PITTSBURG	351,100	.20
15	PITTSBURGH	2,384,200	1.33	121	TYLER-LONGVIEW	350,800	.20
16	TAMPA-ST. PETERSBURG (SARASOTA)	2,356,100	1.32	122	BEAUMONT-PORT ARTHUR	344,400	.19
17	SEATTLE-TACOMA	2,341,700	1.31	123	TALLAHASSEE-THOMASVILLE	340,300	.19
18	ST. LOUIS	2,207,100	1.23	124	DULUTH-SUPERIOR	339,800	.19
19	DENVER	1,929,000	1.08	125	SIOUX CITY	332,500	.19
20	BALTIMORE	1,870,600	1.05	126	WICHITA FALLS-LAWTON	330,900	.18
21	SACRAMENTO-STOCKTON	1,831,900	1.02	127	WAUSAU-RHINELANDER	326,400	.18
22	HARTFORD-NEW HAVEN	1,798,100	1.01	128	RENO	326,100	.18
23	PHOENIX	1,764,200	.99	129	MACON	325,400	.18
24	SAN DIEGO	1,687,800	.94	130	TERRE HAUTE	323,600	.18
25	INDIANAPOLIS	1,634,200	.91	131	LA CROSSE-EAU CLAIRE	322,600	.18
26	PORTLAND, OR	1,539,500	.86	132	YAKIMA	321,700	.18
27	ORLANDO-DAYTONA BEACH-MELBOURNE	1,524,800	.85	133	COLUMBUS-TUPELO	321,500	.18
28	KANSAS CITY	1,445,900	.81	134	FLORENCE, SC	320,400	.18
29	CINCINNATI	1,419,100	.79	135	BINGHAMTON	319,600	.18
30	NASHVILLE	1,391,600	.78	136	BOISE	314,600	.18
31	MILWAUKEE	1,384,200	.77	137	TRAVERSE CITY-CADILLAC	312,400	.17
32	CHARLOTTE	1,380,800	.77	138	TOPEKA	309,500	.17
33	COLUMBUS, OH	1,294,300	.72	139	WHEELING-STEUBENVILLE	308,900	.17
34	NEW ORLEANS	1,282,900	.72	140	BLUEFIELD-BECKLEY-OAK HILL	305,200	.17
35	RALEIGH-DURHAM	1,280,700	.72	141	ODESSA-MIDLAND	301,900	.17
36	BUFFALO	1,250,000	.70	142	ERIE	301,700	.17
37	SALT LAKE CITY	1,232,300	.69	143	EUGENE	301,100	.17
38	GREENVILLE-SPARTANBURG-ASHEVILLE	1,230,300	.69	144	CHICO-REDDING	298,500	.17
39	OKLAHOMA CITY	1,203,500	.67	145	MINOT-BISMARCK-DICKINSON	296,900	.17
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,203,000	.67	146	BAKERSFIELD	294,800	.16
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,179,900	.66	147	FT. SMITH	282,200	.16
42	MEMPHIS	1,178,800	.66	148	LUBBOCK	280,800	.16
43	SAN ANTONIO	1,156,300	.65	149	COLUMBIA-JEFFERSON CITY	280,200	.16
44	PROVIDENCE-NEW BEDFORD	1,122,800	.63	150	ROCHESTER-MASON CITY-AUSTIN	277,800	.16
45	HARRISBURG-YORK-LANCASTER-LEBANON	1,060,900	.59	151	WILMINGTON	276,300	.15
46	LOUISVILLE	1,048,100	.59	152	ALBANY, GA	273,100	.15
47	CHARLESTON-HUNTINGTON	1,041,700	.58	153	QUINCY-HANNIBAL	246,900	.14
48	GREENSBORO-WINSTON SALEM-HIGH POINT	1,000,600	.56	154	MEDFORD	245,400	.14
49	DAYTON	997,400	.56	155	ABILENE-SWEETWATER	236,300	.13
50	BIRMINGHAM	993,100	.56	156	BANGOR	231,000	.13
51	WILKES BARRE-SCRANTON	979,300	.55	157	UTICA	214,400	.12
52	ALBANY-SCHENECTADY-TROY	975,100	.55	158	IDAHO FALLS-POCATELLO	210,900	.12
53	LITTLE ROCK	923,400	.52	159	DOTHAN	209,400	.12
54	TULSA	899,100	.50	160	ALEXANDRIA, LA	189,000	.11
55	RICHMOND	895,300	.50	161	LAUREL-HATTIESBURG	181,300	.10
56	ALBUQUERQUE	885,400	.49	162	SALISBURY	180,800	.10
57	WEST PALM BEACH-FT. PIERCE-VERO BEACH	879,600	.49	163	CLARKSBURG-WESTON	177,000	.10
58	JACKSONVILLE	876,400	.49	164	ELMIRA	170,600	.10
59	MOBILE-PENSACOLA	875,300	.49	165	GREENWOOD-GREENVILLE	169,800	.09
60	FLINT-SAGINAW-BAY CITY	860,200	.48	166	WATERTOWN-CARTHAGE	169,400	.09
61	FRESNO-VISALIA	853,100	.48	167	BILLINGS-HARDIN	168,300	.09
62	KNOXVILLE	846,400	.47	167	GAINESVILLE	168,300	.09
63	WICHITA-HUTCHINSON	833,000	.47	169	RAPID CITY	165,400	.09
64	SHREVEPORT-TEXARKANA	817,600	.46	170	LAKE CHARLES	155,300	.09
65	TOLEDO	794,900	.44	171	ARDMORE-ADA	149,500	.08
66	SYRACUSE	771,800	.43	172	PANAMA CITY	147,600	.08
67	ROANOKE-LYNCHBURG	759,800	.42	173	MISSOULA	140,700	.08
68	GREEN BAY-APPLETON	733,800	.41	174	JONESBORO	138,300	.08
69	DES MOINES	727,000	.41	175	MERIDIAN	133,900	.07
70	PORTLAND-POLAND SPRING	716,900	.40	176	PALM SPRINGS	133,500	.07
71	ROCHESTER, NY	706,000	.39	177	BILOXI-GULFPORT-PASCAGOULA	131,100	.07
72	AUSTIN, TX	692,100	.39	177	GRAND JUNCTION-DURANGO	131,100	.07
73	OMAHA	682,500	.38	179	EL CENTRO-YUMA	128,200	.07
74	LEXINGTON	676,000	.38	180	GREAT FALLS	127,200	.07
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	672,000	.38	181	JACKSON, TN	124,800	.07
76	SPRINGFIELD-DECATUR-CHAMPAIGN	662,900	.37	182	ALEXANDRIA, MN	121,600	.07
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	642,600	.36	183	MARQUETTE	116,900	.07
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	632,200	.35	184	CHEYENNE-SCOTTSBLUFF-STERLING	109,000	.06
79	SPOKANE	627,200	.35	185	TUSCALOOSA	107,600	.06
80	CHATTANOOGA	614,900	.34	186	SAN ANGELO	101,000	.06
81	SPRINGFIELD, MO	606,700	.34	187	EUREKA	99,100	.06
82	JACKSON, MS	589,200	.33	188	CASPER-RIVERTON	98,200	.05
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	581,700	.33	189	BUTTE	97,500	.05
84	JOHNSTOWN-ALTOONA	580,200	.32	190	ST. JOSEPH	96,000	.05
85	COLUMBIA, SC	574,400	.32	191	BOWLING GREEN	94,900	.05
86	SOUTH BEND-ELKHART	570,000	.32	192	LAFAYETTE, IN	93,900	.05
87	TUCSON	554,300	.31	193	ANNISTON	92,500	.05
88	YOUNGSTOWN	553,000	.31	194	HAGERSTOWN	87,500	.05
89	BATON ROUGE	544,800	.30	195	LAREDO	81,800	.05
90	HUNTSVILLE-DECATUR-FLORENCE	536,800	.30	196	CHARLOTTESVILLE	80,900	.05
91	WACO-TEMPLE	527,500	.29	197	ROSWELL	80,500	.04
92	EVANSVILLE	522,000	.29	198	LIMA	79,800	.04
93	LINCOLN-HASTINGS-KEARNEY	510,600	.29	199	HARRISONBURG	78,400	.04
94	GREENVILLE-NEW BERN-WASHINGTON	493,900	.28	200	PARKERSBURG	68,400	.04
95	EL PASO	477,800	.27	201	TWIN FALLS	63,200	.04
96	BURLINGTON-PLATTSBURGH	470,300	.26	202	ZANESVILLE	60,600	.03
97	LANSING	451,800	.25	203	PRESQUE ISLE	60,500	.03
98	SAVANNAH	450,600	.25	204	OTTUMWA-KIRKSVILLE	59,600	.03
99	AUGUSTA	448,400	.25	205	FLAGSTAFF	59,500	.03
100	FT. WAYNE	447,100	.25	206	VICTORIA	54,900	.03
101	FARGO	445,800	.25	207	BEND	49,200	.03
102	SPRINGFIELD, MA	444,700	.25	208	MANKATO	49,000	.03
103	MONTGOMERY-SELMA	440,300	.25	209	NORTH PLATTE	35,400	.02
104	CHARLESTON, SC	439,500	.25	210	HELENA	34,700	.02
105	SALINAS-MONTEREY	437,800	.24	211	ALPENA	30,400	.02
106	COLORADO SPRINGS-PUEBLO	435,400	.24	212	GLENDIVE	9,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 116,706,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	8,745,300	7.49
2	LOS ANGELES	6,554,700	5.62
3	CHICAGO	4,188,900	3.59
4	PHILADELPHIA	3,377,200	2.89
5	SAN FRANCISCO	2,911,500	2.49
6	BOSTON	2,671,600	2.29
7	WASHINGTON, DC	2,310,200	1.98
8	DETROIT	2,267,800	1.94
9	DALLAS-FT. WORTH	2,247,400	1.93
10	HOUSTON	2,167,800	1.86
11	ATLANTA	1,817,800	1.56
12	CLEVELAND	1,779,300	1.52
13	MINNEAPOLIS-ST. PAUL	1,667,700	1.43
14	SEATTLE-TACOMA	1,591,600	1.36
15	DENVER	1,425,300	1.22
16	PITTSBURGH	1,423,100	1.22
17	ST. LOUIS	1,392,100	1.19
18	MIAMI	1,359,400	1.16
19	BALTIMORE	1,243,200	1.07
20	SACRAMENTO-STOCKTON	1,220,400	1.05
21	TAMPA-ST. PETERSBURG (SARASOTA)	1,171,800	1.00
22	SAN DIEGO	1,164,900	1.00
23	HARTFORD-NEW HAVEN	1,143,000	.98
24	PHOENIX	1,138,000	.98
25	INDIANAPOLIS	1,093,100	.94
26	PORTLAND, OR	1,026,300	.88
27	KANSAS CITY	943,800	.81
28	CINCINNATI	929,800	.80
29	CHARLOTTE	922,500	.79
30	NASHVILLE	913,700	.78
31	RALEIGH-DURHAM	898,400	.77
32	MILWAUKEE	898,000	.77
33	ORLANDO-DAYTONA BEACH-MELBOURNE	890,200	.76
34	SALT LAKE CITY	888,200	.76
35	NEW ORLEANS	884,500	.76
36	COLUMBUS, OH	883,900	.76
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	831,600	.71
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	804,500	.69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	788,200	.68
40	OKLAHOMA CITY	783,800	.67
41	MEMPHIS	773,000	.66
42	SAN ANTONIO	768,600	.66
43	BUFFALO	762,100	.65
44	LOUISVILLE	697,200	.60
45	PROVIDENCE-NEW BEDFORD	681,200	.58
46	HARRISBURG-YORK-LANCASTER-LEBANON	676,400	.58
47	CHARLESTON-HUNTINGTON	671,500	.58
48	GREENSBORO-WINSTON SALEM-HIGH POINT	658,000	.56
49	DAYTON	651,400	.56
50	BIRMINGHAM	629,800	.54
51	ALBUQUERQUE	619,700	.53
52	MOBILE-PE[illegible]OLA	599,600	.51
53	ALBANY-[illegible]TADY-TROY	594,800	.51
54	RICHMOND	591,000	.51
55	JACKSONV[illegible]	583,000	.50
56	FLINT-SAGINAW-BAY CITY	582,500	.50
57	LITTLE ROCK	575,800	.49
58	FRESNO-VISALIA	574,300	.49
59	TULSA	573,000	.49
60	WILKES BARRE-SCRANTON	552,500	.47
61	KNOXVILLE	550,400	.47
62	TOLEDO	515,800	.44
63	WICHITA-HUTCHINSON	515,300	.44
64	SYRACUSE	503,600	.43
65	SHREVEPORT-TEXARKANA	496,900	.43
66	AUSTIN, TX	490,500	.42
67	ROANOKE-LYNCHBURG	489,100	.42
68	ROCHESTER, NY	464,000	.40
69	GREEN BAY-APPLETON	462,700	.40
70	LEXINGTON	455,900	.39
71	DES MOINES	453,200	.39
72	PORTLAND-POLAND SPRING	447,300	.38
73	OMAHA	438,400	.38
74	WEST PALM BEACH-FT PIERCE-VERO BEACH	435,400	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	432,100	.37
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	417,800	.36
77	SPOKANE	413,800	.35
78	CHATTANOOGA	406,500	.35
79	COLUMBIA, SC	404,800	.35
80	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	398,600	.34
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	398,500	.34
82	BATON ROUGE	393,500	.34
83	JACKSON, MS	382,000	.33
84	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	377,400	.32
85	SOUTH BEND-ELKHART	365,900	.31
86	TUCSON	362,600	.31
87	WACO-TEMPLE	359,000	.31
88	HUNTSVILLE-DECATUR-FLORENCE	357,600	.31
89	JOHNSTOWN-ALTOONA	357,200	.31
90	SPRINGFIELD, MO	352,300	.30
91	EL PASO	345,500	.30
92	GREENVILLE-NEW BERN-WASHINGTON	343,600	.29
93	YOUNGSTOWN	337,500	.29
94	EVANSVILLE	325,300	.28
94	LANSING	325,300	.28
96	CHARLESTON, SC	319,700	.27
97	BURLINGTON-PLATTSBURGH	315,000	.27
98	LINCOLN-HASTINGS-KEARNEY	311,400	.27
99	LAS VEGAS	309,000	.26
100	SAVANNAH	305,200	.26
101	COLORADO SPRINGS-PUEBLO	303,800	.26
102	AUGUSTA	300,200	.26
103	SALINAS-MONTEREY	299,700	.26
104	FT. WAYNE	293,300	.25
105	MCALLEN-BROWNSVILLE: LRGV	287,200	.25
106	MADISON	286,500	.25
107	SPRINGFIELD, MA	280,100	.24
108	FARGO	279,300	.24
109	MONTGOMERY-SELMA	277,500	.24
110	PEORIA-BLOOMINGTON	277,400	.24
111	LAFAYETTE, LA	273,000	.23
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	271,900	.23
113	SIOUX FALLS-MITCHELL	256,100	.22
114	CORPUS CHRISTI	251,200	.22
115	COLUMBUS, GA	249,000	.21
116	ROCKFORD	244,700	.21
117	TALLAHASSEE-THOMASVILLE	234,800	.20
118	MONROE-EL DORADO	231,100	.20
119	AMARILLO	230,400	.20
120	RENO	224,300	.19
121	TYLER-LONGVIEW	222,300	.19
122	BEAUMONT-PORT ARTHUR	218,600	.19
123	MACON	216,700	.19
124	FLORENCE, SC	216,400	.19
125	BOISE	214,300	.18
126	YAKIMA	213,700	.18
127	WICHITA FALLS-LAWTON	212,400	.18
128	ODESSA-MIDLAND	207,800	.18
129	EUGENE	205,200	.18
130	COLUMBUS-TUPELO	204,700	.18
130	TOPEKA	204,700	.18
132	LA CROSSE-EAU CLAIRE	202,800	.17
133	DULUTH-SUPERIOR	202,500	.17
134	WAUSAU-RHINELANDER	202,200	.17
135	JOPLIN-PITTSBURG	199,100	.17
136	BAKERSFIELD	198,700	.17
137	BINGHAMTON	198,300	.17
138	SIOUX CITY	195,200	.17
139	FT. MYERS-NAPLES	193,900	.17
140	LUBBOCK	192,800	.17
141	MINOT-BISMARCK-DICKINSON	191,600	.16
142	BLUEFIELD-BECKLEY-OAK HILL	190,300	.16
143	TERRE HAUTE	189,900	.16
144	ERIE	188,400	.16
145	TRAVERSE CITY-CADILLAC	187,600	.16
146	CHICO-REDDING	184,100	.16
146	WHEELING-STEUBENVILLE	184,100	.16
148	COLUMBIA-JEFFERSON CITY	183,400	.16
149	WILMINGTON	181,500	.16
150	FT. SMITH	179,300	.15
151	ALBANY, GA	178,900	.15
152	ROCHESTER-MASON CITY-AUSTIN	167,400	.14
153	MEDFORD	151,600	.13
154	IDAHO FALLS-POCATELLO	148,300	.13
155	BANGOR	147,700	.13
156	QUINCY-HANNIBAL	142,900	.12
157	ABILENE-SWEETWATER	139,000	.12
158	DOTHAN	135,200	.12
159	UTICA	127,600	.11
160	ALEXANDRIA, LA	127,500	.11
161	GAINESVILLE	124,700	.11
162	LAUREL-HATTIESBURG	116,600	.10
163	BILLINGS-HARDIN	112,000	.10
164	RAPID CITY	110,200	.09
165	SALISBURY	109,000	.09
166	WATERTOWN-CARTHAGE	106,900	.09
167	LAKE CHARLES	106,300	.09
168	GREENWOOD-GREENVILLE	105,800	.09
169	CLARKSBURG-WESTON	105,700	.09
170	ELMIRA	103,900	.09
171	MISSOULA	96,400	.08
172	PANAMA CITY	93,300	.08
173	BILOXI-GULFPORT-PASCAGOULA	91,100	.08
174	GRAND JUNCTION-DURANGO	87,400	.07
175	ARDMORE-ADA	84,400	.07
176	EL CENTRO-YUMA	84,300	.07
177	GREAT FALLS	82,500	.07
178	JONESBORO	82,400	.07
179	PALM SPRINGS	82,000	.07
180	MERIDIAN	81,200	.07
181	JACKSON, TN	76,700	.07
182	TUSCALOOSA	74,600	.06
183	MARQUETTE	74,500	.06
184	CHEYENNE-SCOTTSBLUFF-STERLING	72,000	.06
185	CASPER-RIVERTON	71,400	.06
186	LAFAYETTE, IN	70,600	.06
187	ALEXANDRIA, MN	69,500	.06
188	EUREKA	67,300	.06
189	BUTTE	65,100	.06
190	ANNISTON	63,600	.05
191	SAN ANGELO	63,200	.05
192	BOWLING GREEN	63,100	.05
193	CHARLOTTESVILLE	58,600	.05
194	HAGERSTOWN	55,600	.05
195	LAREDO	55,500	.05
196	ST. JOSEPH	55,000	.05
197	HARRISONBURG	53,000	.05
198	ROSWELL	51,000	.04
199	LIMA	50,100	.04
200	FLAGSTAFF	47,800	.04
201	PARKERSBURG	43,500	.04
202	PRESQUE ISLE	39,800	.03
203	TWIN FALLS	38,800	.03
204	VICTORIA	38,200	.03
205	ZANESVILLE	37,800	.03
206	OTTUMWA-KIRKSVILLE	35,600	.03
207	BEND	33,600	.03
208	MANKATO	32,600	.03
209	HELENA	23,900	.02
210	NORTH PLATTE	22,400	.02
211	ALPENA	18,000	.02
212	GLENDIVE	6,500	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 46,938,400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,282,500	6.99	107	FT. WAYNE	119,900	.26
2	LOS ANGELES	2,486,400	5.30	108	MADISON	119,600	.25
3	CHICAGO	1,662,300	3.54	109	COLUMBUS, GA	118,000	.25
4	PHILADELPHIA	1,375,600	2.93	110	PEORIA-BLOOMINGTON	117,400	.25
5	BOSTON	1,085,500	2.31	111	SALINAS-MONTEREY	117,000	.25
6	SAN FRANCISCO	1,005,400	2.14	112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113,100	.24
7	DETROIT	925,900	1.97	113	LAS VEGAS	112,300	.24
8	DALLAS-FT. WORTH	845,900	1.80	113	SIOUX FALLS-MITCHELL	112,300	.24
9	WASHINGTON, DC	832,500	1.77	115	CORPUS CHRISTI	109,400	.23
10	HOUSTON	801,800	1.71	116	MONROE-EL DORADO	108,200	.23
11	CLEVELAND	718,000	1.53	117	TALLAHASSEE-THOMASVILLE	105,200	.22
12	MINNEAPOLIS-ST. PAUL	681,200	1.45	118	ROCKFORD	98,800	.21
13	ATLANTA	676,500	1.44	119	LA CROSSE-EAU CLAIRE	94,100	.20
14	SEATTLE-TACOMA	589,400	1.26	120	WICHITA FALLS-LAWTON	93,900	.20
15	PITTSBURGH	586,800	1.25	121	TYLER-LONGVIEW	93,000	.20
16	ST. LOUIS	566,100	1.21	122	AMARILLO	92,900	.20
17	DENVER	521,700	1.11	123	MACON	92,400	.20
18	MIAMI	489,800	1.04	124	FLORENCE, SC	92,000	.20
19	BALTIMORE	488,500	1.04	125	COLUMBUS-TUPELO	91,800	.20
20	SAN DIEGO	476,700	1.02	126	TOPEKA	91,200	.19
21	SACRAMENTO-STOCKTON	471,100	1.00	127	BEAUMONT-PORT ARTHUR	90,900	.19
22	HARTFORD-NEW HAVEN	458,700	.98	128	WAUSAU-RHINELANDER	90,400	.19
23	TAMPA-ST. PETERSBURG (SARASOTA)	456,400	.97	129	LUBBOCK	89,700	.19
24	PHOENIX	456,100	.97	130	SIOUX CITY	87,100	.19
25	INDIANAPOLIS	449,500	.96	131	DULUTH-SUPERIOR	86,600	.18
26	SALT LAKE CITY	390,700	.83	132	ODESSA-MIDLAND	85,700	.18
27	CINCINNATI	386,600	.82	133	BINGHAMTON	85,500	.18
28	RALEIGH-DURHAM	377,300	.80	134	MINOT-BISMARCK-DICKINSON	84,800	.18
29	PORTLAND, OR	375,400	.80	134	YAKIMA	84,800	.18
30	NEW ORLEANS	373,700	.80	136	BOISE	83,600	.18
31	MILWAUKEE	371,600	.79	137	JOPLIN-PITTSBURG	82,400	.18
32	KANSAS CITY	369,000	.79	138	BAKERSFIELD	81,700	.17
33	NASHVILLE	362,700	.77	138	ERIE	81,700	.17
34	ORLANDO-DAYTONA BEACH-MELBOURNE	362,400	.77	140	COLUMBIA-JEFFERSON CITY	81,600	.17
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	360,300	.77	141	TERRE HAUTE	81,500	.17
36	CHARLOTTE	357,800	.76	142	ALBANY, GA	79,300	.17
37	COLUMBUS, OH	356,300	.76	143	TRAVERSE CITY-CADILLAC	78,600	.17
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	346,200	.74	144	RENO	78,500	.17
39	MEMPHIS	336,300	.72	145	BLUEFIELD-BECKLEY-OAK HILL	77,600	.17
40	SAN ANTONIO	333,400	.71	146	EUGENE	77,200	.16
41	BUFFALO	326,700	.70	147	FT. SMITH	75,500	.16
42	OKLAHOMA CITY	313,800	.67	148	WILMINGTON	75,400	.16
43	GREENVILLE-SPARTANBURG-ASHEVILLE	310,000	.66	149	WHEELING-STEUBENVILLE	75,100	.16
44	PROVIDENCE-NEW BEDFORD	287,200	.61	150	FT. MYERS-NAPLES	74,900	.16
45	LOUISVILLE	284,300	.61	151	CHICO-REDDING	73,500	.16
46	CHARLESTON-HUNTINGTON	273,400	.58	152	ROCHESTER-MASON CITY-AUSTIN	68,800	.15
47	HARRISBURG-YORK-LANCASTER-LEBANON	267,300	.57	153	IDAHO FALLS-POCATELLO	66,000	.14
48	DAYTON	260,100	.55	154	BANGOR	62,400	.13
49	ALBUQUERQUE	259,500	.55	155	QUINCY-HANNIBAL	62,300	.13
50	FLINT-SAGINAW-BAY CITY	256,100	.55	156	ALEXANDRIA, LA	60,000	.13
51	MOBILE-PENSACOLA	252,600	.54	157	ABILENE-SWEETWATER	59,700	.13
52	GREENSBORO-WINSTON SALEM-HIGH POINT	252,200	.54	158	GAINESVILLE	59,100	.13
53	BIRMINGHAM	250,800	.53	159	UTICA	57,700	.12
54	ALBANY-SCHENECTADY-TROY	249,200	.53	160	DOTHAN	55,800	.12
55	FRESNO-VISALIA	240,400	.51	161	MEDFORD	55,400	.12
56	LITTLE ROCK	236,000	.50	162	GREENWOOD-GREENVILLE	54,900	.12
57	JACKSONVILLE	235,800	.50	163	LAUREL-HATTIESBURG	53,100	.11
58	RICHMOND	229,500	.49	164	WATERTOWN-CARTHAGE	52,100	.11
59	SYRACUSE	227,800	.49	165	RAPID CITY	47,200	.10
60	WILKES BARRE-SCRANTON	225,700	.48	166	LAKE CHARLES	45,800	.10
61	TOLEDO	220,400	.47	167	ELMIRA	45,000	.10
62	KNOXVILLE	218,700	.47	167	SALISBURY	45,000	.10
63	TULSA	218,300	.47	169	CLARKSBURG-WESTON	44,600	.10
64	WICHITA-HUTCHINSON	209,600	.45	170	BILLINGS-HARDIN	43,500	.09
65	SHREVEPORT-TEXARKANA	208,500	.44	171	BILOXI-GULFPORT-PASCAGOULA	40,800	.09
66	AUSTIN, TX	205,500	.44	172	EL CENTRO-YUMA	38,800	.08
67	GREEN BAY-APPLETON	203,300	.43	173	PANAMA CITY	38,300	.08
68	ROANOKE-LYNCHBURG	201,600	.43	174	LAFAYETTE, IN	37,900	.08
69	LEXINGTON	191,600	.41	175	MISSOULA	37,100	.08
70	ROCHESTER, NY	190,400	.41	176	MERIDIAN	36,100	.08
71	DES MOINES	189,100	.40	177	ARDMORE-ADA	35,300	.08
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	188,900	.40	178	MARQUETTE	34,900	.07
73	SPRINGFIELD-DECATUR-CHAMPAIGN	187,700	.40	179	GREAT FALLS	34,700	.07
74	PORTLAND-POLAND SPRING	180,900	.39	180	JONESBORO	34,600	.07
75	WACO-TEMPLE	179,600	.38	181	TUSCALOOSA	34,500	.07
76	OMAHA	178,700	.38	182	GRAND JUNCTION-DURANGO	33,900	.07
77	COLUMBIA, SC	176,000	.37	183	PALM SPRINGS	33,800	.07
78	BATON ROUGE	175,000	.37	184	ALEXANDRIA, MN	31,600	.07
79	JACKSON, MS	169,900	.36	185	JACKSON, TN	31,300	.07
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	169,000	.36	186	CHEYENNE-SCOTTSBLUFF-STERLING	29,600	.06
81	SPOKANE	168,000	.36	187	ANNISTON	29,200	.06
82	WEST PALM BEACH-FT. PIERCE-VERO BEACH	164,100	.35	188	BUTTE	28,700	.06
83	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	163,900	.35	189	BOWLING GREEN	28,000	.06
84	GREENVILLE-NEW BERN-WASHINGTON	161,900	.34	190	LAREDO	27,900	.06
85	EL PASO	160,000	.34	191	CASPER-RIVERTON	27,300	.06
86	JOHNSTOWN-ALTOONA	159,900	.34	192	SAN ANGELO	27,100	.06
87	CHATTANOOGA	156,900	.33	193	CHARLOTTESVILLE	26,600	.06
88	SOUTH BEND-ELKHART	150,500	.32	194	EUREKA	25,800	.05
89	TUCSON	148,100	.32	195	HARRISONBURG	24,900	.05
90	SPRINGFIELD, MO	147,500	.31	196	ST. JOSEPH	24,400	.05
91	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	145,800	.31	197	FLAGSTAFF	23,600	.05
92	HUNTSVILLE-DECATUR-FLORENCE	145,200	.31	198	HAGERSTOWN	22,500	.05
93	LANSING	142,600	.30	199	ROSWELL	22,000	.05
94	CHARLESTON, SC	140,600	.30	200	LIMA	21,500	.05
95	MCALLEN-BROWNSVILLE: LRGV	139,400	.30	201	PRESQUE ISLE	18,000	.04
96	SAVANNAH	139,200	.30	202	PARKERSBURG	16,800	.04
97	YOUNGSTOWN	137,700	.29	203	MANKATO	16,400	.03
98	BURLINGTON-PLATTSBURGH	135,200	.29	203	ZANESVILLE	16,400	.03
99	EVANSVILLE	133,500	.28	205	VICTORIA	15,900	.03
100	LINCOLN-HASTINGS-KEARNEY	132,100	.28	206	OTTUMWA-KIRKSVILLE	15,600	.03
101	AUGUSTA	129,100	.28	207	TWIN FALLS	15,400	.03
102	COLORADO SPRINGS-PUEBLO	128,100	.27	208	BEND	11,400	.02
103	LAFAYETTE, LA	127,400	.27	209	HELENA	9,300	.02
104	SPRINGFIELD, MA	127,100	.27	210	NORTH PLATTE	8,700	.02
105	FARGO	126,900	.27	211	ALPENA	8,100	.02
106	MONTGOMERY-SELMA	124,600	.27	212	GLENDIVE	2,800	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 89,252,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,381,100	7.15
2	LOS ANGELES	4,922,800	5.52
3	CHICAGO	3,192,700	3.58
4	PHILADELPHIA	2,567,100	2.88
5	SAN FRANCISCO	2,125,100	2.38
6	BOSTON	2,067,400	2.32
7	DETROIT	1,762,200	1.97
8	WASHINGTON, DC	1,691,300	1.89
9	DALLAS-FT. WORTH	1,680,800	1.88
10	HOUSTON	1,655,300	1.85
11	CLEVELAND	1,358,500	1.52
12	ATLANTA	1,358,000	1.52
13	MINNEAPOLIS-ST. PAUL	1,303,800	1.46
14	SEATTLE-TACOMA	1,199,700	1.34
15	DENVER	1,090,600	1.22
16	PITTSBURGH	1,090,400	1.22
17	ST. LOUIS	1,060,600	1.19
18	MIAMI	969,000	1.09
19	BALTIMORE	940,100	1.05
20	SACRAMENTO-STOCKTON	929,300	1.04
21	SAN DIEGO	910,400	1.02
22	PHOENIX	873,200	.98
23	HARTFORD-NEW HAVEN	870,200	.97
24	TAMPA-ST. PETERSBURG (SARASOTA)	869,800	.97
25	INDIANAPOLIS	838,400	.94
26	PORTLAND, OR	782,100	.88
27	SALT LAKE CITY	726,800	.81
28	CINCINNATI	718,400	.80
29	KANSAS CITY	710,900	.80
30	NEW ORLEANS	704,300	.79
31	RALEIGH-DURHAM	700,000	.78
32	MILWAUKEE	698,500	.78
33	CHARLOTTE	687,300	.77
34	NASHVILLE	685,600	.77
35	COLUMBUS, OH	677,200	.76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	664,700	.74
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	650,200	.73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	634,600	.71
39	MEMPHIS	617,100	.69
40	SAN ANTONIO	610,500	.68
41	OKLAHOMA CITY	593,800	.67
42	BUFFALO	591,300	.66
43	GREENVILLE-SPARTANBURG-ASHEVILLE	585,300	.66
44	LOUISVILLE	538,800	.60
45	PROVIDENCE-NEW BEDFORD	530,700	.59
46	CHARLESTON-HUNTINGTON	515,000	.58
47	HARRISBURG-YORK-LANCASTER-LEBANON	509,400	.57
48	DAYTON	491,300	.55
49	ALBUQUERQUE	489,600	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	485,200	.54
51	BIRMINGHAM	480,000	.54
52	MOBILE-PENSACOLA	462,800	.52
53	ALBANY-SCHENECTADY-TROY	462,000	.52
54	FLINT-SAGINAW-BAY CITY	459,800	.52
55	FRESNO-VISALIA	452,300	.51
56	JACKSONVILLE	447,800	.50
57	RICHMOND	447,100	.50
58	LITTLE ROCK	440,200	.49
59	TULSA	425,300	.48
60	WILKES BARRE-SCRANTON	416,600	.47
61	KNOXVILLE	413,700	.46
62	TOLEDO	406,700	.46
63	SYRACUSE	402,100	.45
64	WICHITA-HUTCHINSON	395,400	.44
65	AUSTIN, TX	392,700	.44
66	SHREVEPORT-TEXARKANA	384,100	.43
67	GREEN BAY-APPLETON	370,000	.41
68	ROANOKE-LYNCHBURG	367,500	.41
69	ROCHESTER, NY	358,400	.40
70	LEXINGTON	355,700	.40
71	DES MOINES	351,200	.39
72	PORTLAND-POLAND SPRING	345,700	.39
73	OMAHA	339,500	.38
74	SPRINGFIELD-DECATUR-CHAMPAIGN	338,500	.38
75	CEDAR RAPIDS-WATERLOO-DUBUQUE	336,400	.38
76	COLUMBIA, SC	323,800	.36
77	WEST PALM BEACH-FT PIERCE-VERO BEACH	321,200	.36
78	SPOKANE	320,700	.36
79	BATON ROUGE	320,600	.36
80	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	308,300	.35
81	JACKSON, MS	307,800	.34
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	303,300	.34
83	CHATTANOOGA	300,600	.34
84	WACO-TEMPLE	294,100	.33
85	TUCSON	283,100	.32
86	SOUTH BEND-ELKHART	283,000	.32
87	JOHNSTOWN-ALTOONA	281,600	.32
88	EL PASO	280,600	.31
89	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	277,200	.31
90	GREENVILLE-NEW BERN-WASHINGTON	276,700	.31
91	HUNTSVILLE-DECATUR-FLORENCE	265,900	.30
92	SPRINGFIELD, MO	265,400	.30
93	LANSING	260,300	.29
94	CHARLESTON, SC	258,400	.29
95	YOUNGSTOWN	258,000	.29
96	EVANSVILLE	249,600	.28
97	BURLINGTON-PLATTSBURGH	248,900	.28
98	SAVANNAH	248,100	.28
99	MCALLEN-BROWNSVILLE: LRGV	245,200	.27
100	LINCOLN-HASTINGS-KEARNEY	243,900	.27
101	AUGUSTA	237,800	.27
102	COLORADO SPRINGS-PUEBLO	237,100	.27
103	SALINAS-MONTEREY	236,600	.27
104	MADISON	229,200	.26
105	FT. WAYNE	227,900	.26
106	FARGO	225,200	.25
107	SPRINGFIELD, MA	224,100	.25
108	LAS VEGAS	223,900	.25
109	LAFAYETTE, LA	222,800	.25
110	MONTGOMERY-SELMA	220,000	.25
111	PEORIA-BLOOMINGTON	215,800	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	212,300	.24
113	COLUMBUS, GA	203,100	.23
114	SIOUX FALLS-MITCHELL	202,800	.23
115	CORPUS CHRISTI	201,600	.23
116	TALLAHASSEE-THOMASVILLE	189,600	.21
117	ROCKFORD	186,900	.21
118	MONROE-EL DORADO	184,900	.21
119	AMARILLO	175,300	.20
120	FLORENCE, SC	171,700	.19
121	TYLER-LONGVIEW	170,900	.19
122	MACON	168,200	.19
123	BEAUMONT-PORT ARTHUR	167,800	.19
124	WICHITA FALLS-LAWTON	165,800	.19
125	YAKIMA	165,300	.19
126	BOISE	165,200	.19
127	LA CROSSE-EAU CLAIRE	164,500	.18
128	RENO	163,300	.18
129	TOPEKA	163,200	.18
130	COLUMBUS-TUPELO	161,500	.18
131	WAUSAU-RHINELANDER	161,000	.18
132	ODESSA-MIDLAND	160,400	.18
133	DULUTH-SUPERIOR	159,900	.18
134	EUGENE	158,000	.18
135	BAKERSFIELD	155,300	.17
136	SIOUX CITY	155,200	.17
137	LUBBOCK	155,000	.17
138	MINOT-BISMARCK-DICKINSON	154,500	.17
139	BINGHAMTON	152,800	.17
140	JOPLIN-PITTSBURG	150,100	.17
141	BLUEFIELD-BECKLEY-OAK HILL	149,800	.17
142	ERIE	148,200	.17
143	TERRE HAUTE	146,900	.16
144	TRAVERSE CITY-CADILLAC	146,100	.16
145	COLUMBIA-JEFFERSON CITY	146,000	.16
146	ALBANY, GA	144,000	.16
147	FT. MYERS-NAPLES	142,800	.16
148	WILMINGTON	141,600	.16
149	WHEELING-STEUBENVILLE	141,100	.16
150	CHICO-REDDING	140,300	.16
151	FT. SMITH	137,200	.15
152	ROCHESTER-MASON CITY-AUSTIN	128,300	.14
153	IDAHO FALLS-POCATELLO	119,900	.13
154	BANGOR	115,000	.13
155	MEDFORD	113,100	.13
156	QUINCY-HANNIBAL	110,500	.12
157	ABILENE-SWEETWATER	106,600	.12
158	DOTHAN	103,600	.12
159	GAINESVILLE	103,300	.12
160	ALEXANDRIA, LA	102,500	.11
161	UTICA	100,400	.11
162	LAUREL-HATTIESBURG	93,100	.10
163	GREENWOOD-GREENVILLE	92,100	.10
164	RAPID CITY	88,400	.10
165	WATERTOWN-CARTHAGE	87,000	.10
166	BILLINGS-HARDIN	85,600	.10
167	LAKE CHARLES	83,300	.09
168	SALISBURY	83,100	.09
169	CLARKSBURG-WESTON	82,800	.09
170	ELMIRA	80,900	.09
171	MISSOULA	74,300	.08
172	BILOXI-GULFPORT-PASCAGOULA	72,100	.08
173	PANAMA CITY	69,600	.08
174	EL CENTRO-YUMA	68,000	.08
175	GRAND JUNCTION-DURANGO	67,500	.08
176	PALM SPRINGS	64,700	.07
177	MERIDIAN	64,400	.07
178	GREAT FALLS	64,200	.07
179	ARDMORE-ADA	63,600	.07
180	JONESBORO	62,100	.07
181	MARQUETTE	60,700	.07
182	LAFAYETTE, IN	59,400	.07
183	TUSCALOOSA	59,300	.07
184	JACKSON, TN	58,500	.07
185	CHEYENNE-SCOTTSBLUFF-STERLING	55,700	.06
186	CASPER-RIVERTON	55,100	.06
187	ALEXANDRIA, MN	54,900	.06
188	BUTTE	52,200	.06
189	EUREKA	52,100	.06
190	ANNISTON	50,400	.06
191	BOWLING GREEN	49,300	.06
192	SAN ANGELO	49,000	.05
193	LAREDO	47,800	.05
194	CHARLOTTESVILLE	47,200	.05
195	ST. JOSEPH	43,000	.05
196	HAGERSTOWN	42,100	.05
197	HARRISONBURG	41,600	.05
198	FLAGSTAFF	40,500	.05
199	ROSWELL	39,900	.04
200	LIMA	39,700	.04
201	PRESQUE ISLE	32,300	.04
202	PARKERSBURG	32,200	.04
203	VICTORIA	30,000	.03
204	TWIN FALLS	29,600	.03
205	ZANESVILLE	29,500	.03
206	OTTUMWA-KIRKSVILLE	28,000	.03
207	MANKATO	27,300	.03
208	BEND	25,100	.03
209	HELENA	18,600	.02
210	NORTH PLATTE	16,600	.02
211	ALPENA	13,800	.02
212	GLENDIVE	5,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 69,202,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,865,100	7.03
2	LOS ANGELES	3,904,200	5.64
3	CHICAGO	2,464,000	3.56
4	PHILADELPHIA	1,964,700	2.84
5	SAN FRANCISCO	1,710,700	2.47
6	BOSTON	1,605,600	2.32
7	DETROIT	1,350,300	1.95
8	DALLAS-FT. WORTH	1,322,700	1.91
9	WASHINGTON, DC	1,321,900	1.91
10	HOUSTON	1,321,700	1.91
11	ATLANTA	1,059,300	1.53
12	CLEVELAND	1,037,100	1.50
13	MINNEAPOLIS-ST. PAUL	1,014,200	1.47
14	SEATTLE-TACOMA	961,100	1.39
15	DENVER	887,400	1.28
16	PITTSBURGH	841,400	1.22
17	ST. LOUIS	803,400	1.16
18	MIAMI	756,200	1.09
19	SAN DIEGO	749,300	1.08
20	SACRAMENTO-STOCKTON	732,000	1.06
21	BALTIMORE	723,900	1.05
22	PHOENIX	677,800	.98
23	HARTFORD-NEW HAVEN	671,500	.97
24	TAMPA-ST. PETERSBURG (SARASOTA)	666,200	.96
25	INDIANAPOLIS	645,400	.93
26	PORTLAND, OR	622,100	.90
27	SALT LAKE CITY	568,200	.82
28	RALEIGH-DURHAM	558,000	.81
29	KANSAS CITY	556,100	.80
30	CINCINNATI	550,200	.80
31	NEW ORLEANS	539,400	.78
32	MILWAUKEE	534,500	.77
33	COLUMBUS, OH	533,100	.77
34	NASHVILLE	532,800	.77
35	CHARLOTTE	527,800	.76
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	517,900	.75
37	ORLANDO-DAYTONA BEACH-MELBOURNE	507,100	.73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	489,700	.71
39	OKLAHOMA CITY	471,000	.68
40	MEMPHIS	466,400	.67
41	SAN ANTONIO	460,100	.66
42	GREENVILLE-SPARTANBURG-ASHEVILLE	448,500	.65
43	BUFFALO	446,500	.65
44	LOUISVILLE	415,200	.60
45	PROVIDENCE-NEW BEDFORD	407,300	.59
46	CHARLESTON-HUNTINGTON	393,500	.57
47	HARRISBURG-YORK-LANCASTER-LEBANON	393,000	.57
48	DAYTON	374,700	.54
49	GREENSBORO-WINSTON SALEM-HIGH POINT	373,700	.54
50	ALBUQUERQUE	372,100	.54
51	BIRMINGHAM	367,800	.53
52	ALBANY-SCHENECTADY-TROY	351,100	.51
52	MOBILE-PENSACOLA	351,100	.51
54	FRESNO-VISALIA	347,900	.50
55	RICHMOND	345,600	.50
56	JACKSONVILLE	344,100	.50
57	FLINT-SAGINAW-BAY CITY	343,800	.50
58	LITTLE ROCK	334,900	.48
59	TULSA	327,400	.47
60	AUSTIN, TX	323,400	.47
61	KNOXVILLE	316,800	.46
62	WILKES BARRE-SCRANTON	316,300	.46
63	TOLEDO	313,700	.45
64	SYRACUSE	311,900	.45
65	WICHITA-HUTCHINSON	309,200	.45
66	SHREVEPORT-TEXARKANA	286,800	.41
67	ROANOKE-LYNCHBURG	286,100	.41
68	LEXINGTON	277,000	.40
69	ROCHESTER, NY	276,700	.40
70	GREEN BAY-APPLETON	276,200	.40
71	DES MOINES	275,300	.40
72	SPRINGFIELD-DECATUR-CHAMPAIGN	270,700	.39
73	PORTLAND-POLAND SPRING	264,300	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	260,600	.38
75	OMAHA	259,300	.37
76	COLUMBIA, SC	252,800	.37
77	SPOKANE	250,400	.36
78	BATON ROUGE	249,100	.36
79	WEST PALM BEACH-FT PIERCE-VERO BEACH	248,200	.36
80	WACO-TEMPLE	243,000	.35
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	234,100	.34
82	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	233,600	.34
83	JACKSON, MS	231,100	.33
84	CHATTANOOGA	229,700	.33
85	TUCSON	223,500	.32
86	GREENVILLE-NEW BERN-WASHINGTON	220,900	.32
87	JOHNSTOWN-ALTOONA	218,300	.32
88	SOUTH BEND-ELKHART	215,900	.31
89	EL PASO	213,000	.31
90	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	210,800	.30
91	LANSING	208,700	.30
92	SPRINGFIELD, MO	202,300	.29
93	CHARLESTON, SC	201,900	.29
94	HUNTSVILLE-DECATUR-FLORENCE	199,000	.29
95	YOUNGSTOWN	195,900	.28
96	SALINAS-MONTEREY	193,700	.28
97	LINCOLN-HASTINGS-KEARNEY	193,200	.28
98	SAVANNAH	193,100	.28
99	BURLINGTON-PLATTSBURGH	192,700	.28
100	EVANSVILLE	190,000	.27
101	COLORADO SPRINGS-PUEBLO	187,100	.27
102	MADISON	184,600	.27
103	AUGUSTA	180,100	.26
104	FARGO	176,500	.26
104	LAS VEGAS	176,500	.26
106	SPRINGFIELD, MA	176,000	.25
107	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	175,400	.25
108	FT. WAYNE	173,800	.25
109	MCALLEN-BROWNSVILLE: LRGV	173,300	.25
110	PEORIA-BLOOMINGTON	170,500	.25
111	LAFAYETTE, LA	165,400	.24
112	MONTGOMERY-SELMA	163,300	.24
113	COLUMBUS, GA	158,200	.23
114	SIOUX FALLS-MITCHELL	153,700	.22
115	CORPUS CHRISTI	152,300	.22
116	TALLAHASSEE-THOMASVILLE	149,200	.22
117	ROCKFORD	141,000	.20
118	MONROE-EL DORADO	138,000	.20
119	AMARILLO	134,900	.19
120	TOPEKA	133,200	.19
121	TYLER-LONGVIEW	133,000	.19
122	RENO	130,800	.19
122	WICHITA FALLS-LAWTON	130,800	.19
124	BOISE	128,900	.19
124	FLORENCE, SC	128,900	.19
126	YAKIMA	128,200	.19
127	LA CROSSE-EAU CLAIRE	127,500	.18
128	EUGENE	126,800	.18
129	BEAUMONT-PORT ARTHUR	126,600	.18
130	MACON	126,400	.18
131	ODESSA-MIDLAND	123,500	.18
132	COLUMBUS-TUPELO	121,400	.18
133	DULUTH-SUPERIOR	121,200	.18
134	LUBBOCK	120,600	.17
135	BAKERSFIELD	119,600	.17
136	WAUSAU-RHINELANDER	119,500	.17
137	SIOUX CITY	118,400	.17
138	COLUMBIA-JEFFERSON CITY	117,900	.17
139	MINOT-BISMARCK-DICKINSON	116,900	.17
140	BLUEFIELD-BECKLEY-OAK HILL	114,300	.17
141	BINGHAMTON	114,000	.16
142	JOPLIN-PITTSBURG	113,400	.16
143	ERIE	113,000	.16
144	TERRE HAUTE	112,100	.16
145	CHICO-REDDING	109,900	.16
146	TRAVERSE CITY-CADILLAC	107,800	.16
147	FT. MYERS-NAPLES	107,700	.16
148	WHEELING-STEUBENVILLE	107,600	.16
149	WILMINGTON	106,200	.15
150	ALBANY, GA	106,000	.15
151	FT. SMITH	104,400	.15
152	ROCHESTER-MASON CITY-AUSTIN	96,500	.14
153	IDAHO FALLS-POCATELLO	92,000	.13
154	BANGOR	87,900	.13
155	GAINESVILLE	87,400	.13
156	MEDFORD	86,800	.13
157	QUINCY-HANNIBAL	84,800	.12
158	ABILENE-SWEETWATER	82,100	.12
159	ALEXANDRIA, LA	78,500	.11
160	DOTHAN	78,200	.11
161	UTICA	75,500	.11
162	LAUREL-HATTIESBURG	70,700	.10
163	RAPID CITY	68,600	.10
164	BILLINGS-HARDIN	66,700	.10
165	GREENWOOD-GREENVILLE	66,300	.10
166	WATERTOWN-CARTHAGE	64,700	.09
167	LAKE CHARLES	63,200	.09
168	CLARKSBURG-WESTON	62,800	.09
168	SALISBURY	62,800	.09
170	ELMIRA	59,800	.09
171	MISSOULA	58,100	.08
172	BILOXI-GULFPORT-PASCAGOULA	56,100	.08
173	GRAND JUNCTION-DURANGO	53,100	.08
174	PANAMA CITY	52,200	.08
175	LAFAYETTE, IN	51,400	.07
176	EL CENTRO-YUMA	50,600	.07
177	PALM SPRINGS	49,300	.07
178	GREAT FALLS	48,700	.07
179	MARQUETTE	48,300	.07
180	MERIDIAN	48,200	.07
180	TUSCALOOSA	48,200	.07
182	ARDMORE-ADA	47,700	.07
183	JONESBORO	46,700	.07
184	JACKSON, TN	44,800	.06
185	CASPER-RIVERTON	44,100	.06
186	CHEYENNE-SCOTTSBLUFF-STERLING	43,300	.06
187	EUREKA	43,000	.06
188	BUTTE	41,500	.06
189	ANNISTON	40,100	.06
190	CHARLOTTESVILLE	40,000	.06
191	ALEXANDRIA, MN	39,900	.06
192	BOWLING GREEN	39,200	.06
193	SAN ANGELO	38,300	.06
194	HARRISONBURG	34,200	.05
195	LAREDO	33,800	.05
196	ST. JOSEPH	33,300	.05
197	FLAGSTAFF	32,600	.05
198	HAGERSTOWN	32,400	.05
199	ROSWELL	30,000	.04
200	LIMA	29,900	.04
201	PARKERSBURG	24,400	.04
202	PRESQUE ISLE	24,100	.03
203	VICTORIA	23,000	.03
204	OTTUMWA-KIRKSVILLE	22,700	.03
205	TWIN FALLS	22,600	.03
206	MANKATO	22,500	.03
207	ZANESVILLE	22,000	.03
208	BEND	20,000	.03
209	HELENA	14,600	.02
210	NORTH PLATTE	12,900	.02
211	ALPENA	9,700	.01
212	GLENDIVE	4,000	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 93,629,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	7,519,500	8.03
2	LOS ANGELES	4,973,400	5.31
3	CHICAGO	3,296,600	3.52
4	PHILADELPHIA	2,872,700	3.07
5	BOSTON	2,231,400	2.38
6	SAN FRANCISCO	2,201,200	2.35
7	DETROIT	1,776,200	1.90
8	DALLAS-FT. WORTH	1,692,200	1.81
9	WASHINGTON, DC	1,686,900	1.80
10	CLEVELAND	1,482,800	1.58
11	HOUSTON	1,464,500	1.56
12	ATLANTA	1,344,000	1.44
13	MIAMI	1,302,500	1.39
14	MINNEAPOLIS-ST. PAUL	1,279,100	1.37
15	PITTSBURGH	1,268,800	1.36
16	TAMPA-ST. PETERSBURG (SARASOTA)	1,265,300	1.35
17	SEATTLE-TACOMA	1,188,800	1.27
18	ST. LOUIS	1,176,800	1.26
19	BALTIMORE	980,100	1.05
20	DENVER	976,400	1.04
21	HARTFORD-NEW HAVEN	945,000	1.01
22	SACRAMENTO-STOCKTON	940,300	1.00
23	PHOENIX	907,900	.97
24	INDIANAPOLIS	860,500	.92
25	SAN DIEGO	832,500	.89
26	ORLANDO-DAYTONA BEACH-MELBOURNE	801,500	.86
27	PORTLAND, OR	795,000	.85
28	KANSAS CITY	762,000	.81
29	CINCINNATI	752,800	.80
30	CHARLOTTE	730,100	.78
31	NASHVILLE	726,500	.78
32	MILWAUKEE	726,000	.78
33	COLUMBUS, OH	675,700	.72
34	NEW ORLEANS	674,000	.72
35	BUFFALO	665,000	.71
36	RALEIGH-DURHAM	663,100	.71
37	GREENVILLE-SPARTANBURG-ASHEVILLE	652,700	.70
38	MEMPHIS	629,100	.67
39	OKLAHOMA CITY	629,000	.67
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	626,800	.67
41	SALT LAKE CITY	625,200	.67
42	SAN ANTONIO	607,100	.65
43	PROVIDENCE-NEW BEDFORD	602,400	.64
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	587,100	.63
45	HARRISBURG-YORK-LANCASTER-LEBANON	558,800	.60
46	LOUISVILLE	544,700	.58
47	CHARLESTON-HUNTINGTON	542,800	.58
48	BIRMINGHAM	533,000	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	531,800	.57
50	DAYTON	526,100	.56
51	WILKES BARRE-SCRANTON	525,900	.56
52	ALBANY-SCHENECTADY-TROY	518,800	.55
53	LITTLE ROCK	487,200	.52
54	RICHMOND	474,200	.51
55	TULSA	473,300	.51
56	WEST PALM BEACH-FT PIERCE-VERO BEACH	465,200	.50
57	MOBILE-PENSACOLA	454,700	.49
58	ALBUQUERQUE	453,800	.48
59	JACKSONVILLE	453,500	.48
60	FLINT-SAGINAW-BAY CITY	449,000	.48
61	KNOXVILLE	444,600	.47
62	SHREVEPORT-TEXARKANA	437,500	.47
63	FRESNO-VISALIA	435,700	.47
64	WICHITA-HUTCHINSON	434,200	.46
65	TOLEDO	418,500	.45
66	SYRACUSE	405,900	.43
67	ROANOKE-LYNCHBURG	400,000	.43
68	DES MOINES	383,200	.41
69	GREEN BAY-APPLETON	379,600	.41
70	PORTLAND-POLAND SPRING	377,300	.40
71	ROCHESTER, NY	372,900	.40
72	OMAHA	358,900	.38
73	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	355,000	.38
74	LEXINGTON	353,300	.38
75	AUSTIN, TX	353,200	.38
76	SPRINGFIELD-DECATUR-CHAMPAIGN	347,600	.37
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	334,000	.36
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	330,100	.35
79	CHATTANOOGA	325,000	.35
80	SPOKANE	319,900	.34
81	JACKSON, MS	317,400	.34
82	SPRINGFIELD, MO	316,400	.34
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	304,100	.32
84	JOHNSTOWN-ALTOONA	302,500	.32
85	COLUMBIA, SC	301,000	.32
86	SOUTH BEND-ELKHART	299,500	.32
87	YOUNGSTOWN	292,900	.31
88	TUCSON	287,400	.31
89	HUNTSVILLE-DECATUR-FLORENCE	281,500	.30
90	BATON ROUGE	279,500	.30
91	EVANSVILLE	275,400	.29
92	LINCOLN-HASTINGS-KEARNEY	266,300	.28
93	WACO-TEMPLE	259,800	.28
94	GREENVILLE-NEW BERN-WASHINGTON	247,600	.26
95	EL PASO	246,500	.26
96	BURLINGTON-PLATTSBURGH	243,400	.26
97	SPRINGFIELD, MA	240,200	.26
98	MONTGOMERY-SELMA	238,600	.25
99	AUGUSTA	237,700	.25
100	FT. WAYNE	234,500	.25
101	SAVANNAH	231,900	.25
102	LANSING	231,500	.25
103	MCALLEN-BROWNSVILLE: LRGV	230,700	.25
104	FARGO	224,900	.24
105	SIOUX FALLS-MITCHELL	223,900	.24
106	FT. MYERS-NAPLES	221,900	.24
107	PEORIA-BLOOMINGTON	221,300	.24
108	CHARLESTON, SC	220,600	.24
109	COLORADO SPRINGS-PUEBLO	218,400	.23
109	SALINAS-MONTEREY	218,400	.23
111	LAS VEGAS	215,800	.23
112	MADISON	215,100	.23
113	LAFAYETTE, LA	209,700	.22
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	206,700	.22
115	MONROE-EL DORADO	200,100	.21
116	ROCKFORD	195,500	.21
117	COLUMBUS, GA	191,200	.20
118	CORPUS CHRISTI	191,000	.20
119	JOPLIN-PITTSBURG	187,600	.20
120	AMARILLO	184,700	.20
121	TYLER-LONGVIEW	183,400	.20
122	TALLAHASSEE-THOMASVILLE	180,900	.19
123	BEAUMONT-PORT ARTHUR	179,700	.19
124	DULUTH-SUPERIOR	174,500	.19
125	SIOUX CITY	174,000	.19
126	MACON	173,700	.19
127	TERRE HAUTE	171,900	.18
128	FLORENCE, SC	171,800	.18
129	COLUMBUS-TUPELO	170,400	.18
130	BINGHAMTON	168,600	.18
131	LA CROSSE-EAU CLAIRE	167,900	.18
132	WICHITA FALLS-LAWTON	167,200	.18
133	WAUSAU-RHINELANDER	166,800	.18
134	WHEELING-STEUBENVILLE	163,500	.17
135	YAKIMA	162,300	.17
136	TRAVERSE CITY-CADILLAC	161,300	.17
137	BLUEFIELD-BECKLEY-OAK HILL	160,800	.17
138	BOISE	160,000	.17
139	RENO	159,400	.17
140	ERIE	159,200	.17
141	TOPEKA	156,300	.17
142	CHICO-REDDING	153,900	.16
143	ODESSA-MIDLAND	153,700	.16
144	EUGENE	153,400	.16
145	BAKERSFIELD	149,700	.16
146	MINOT-BISMARCK-DICKINSON	148,900	.16
147	ALBANY, GA	147,000	.16
148	FT. SMITH	146,900	.16
149	ROCHESTER-MASON CITY-AUSTIN	146,700	.16
150	WILMINGTON	146,600	.16
151	LUBBOCK	144,600	.15
152	COLUMBIA-JEFFERSON CITY	143,400	.15
153	QUINCY-HANNIBAL	130,300	.14
154	ABILENE-SWEETWATER	126,300	.13
155	MEDFORD	125,000	.13
156	BANGOR	118,800	.13
157	UTICA	113,700	.12
158	DOTHAN	109,600	.12
159	IDAHO FALLS-POCATELLO	106,100	.11
160	LAUREL-HATTIESBURG	96,800	.10
161	SALISBURY	95,900	.10
162	ALEXANDRIA, LA	95,500	.10
163	CLARKSBURG-WESTON	93,200	.10
164	GREENWOOD-GREENVILLE	91,700	.10
165	ELMIRA	89,600	.10
166	WATERTOWN-CARTHAGE	88,400	.09
167	BILLINGS-HARDIN	86,000	.09
168	GAINESVILLE	84,700	.09
169	RAPID CITY	82,600	.09
170	LAKE CHARLES	80,100	.09
171	ARDMORE-ADA	78,900	.08
172	PANAMA CITY	76,900	.08
173	JONESBORO	72,900	.08
174	MERIDIAN	71,600	.08
175	MISSOULA	71,400	.08
176	PALM SPRINGS	69,100	.07
177	JACKSON, TN	68,800	.07
178	GRAND JUNCTION-DURANGO	68,700	.07
179	BILOXI-GULFPORT-PASCAGOULA	66,500	.07
180	GREAT FALLS	64,300	.07
181	EL CENTRO-YUMA	63,700	.07
182	ALEXANDRIA, MN	61,700	.07
183	MARQUETTE	56,900	.06
184	TUSCALOOSA	56,300	.06
185	CHEYENNE-SCOTTSBLUFF-STERLING	55,700	.06
186	SAN ANGELO	53,100	.06
187	ST. JOSEPH	51,500	.06
188	BOWLING GREEN	49,600	.05
189	EUREKA	49,600	.05
190	BUTTE	48,300	.05
191	CASPER-RIVERTON	48,200	.05
192	ANNISTON	47,500	.05
193	LAFAYETTE, IN	46,700	.05
194	HAGERSTOWN	44,100	.05
195	LAREDO	44,000	.05
196	CHARLOTTESVILLE	42,100	.04
196	LIMA	42,100	.04
198	ROSWELL	41,600	.04
199	HARRISONBURG	41,300	.04
200	PARKERSBURG	36,600	.04
201	ZANESVILLE	32,500	.03
202	TWIN FALLS	32,300	.03
203	OTTUMWA-KIRKSVILLE	31,400	.03
204	PRESQUE ISLE	30,600	.03
205	FLAGSTAFF	29,700	.03
206	VICTORIA	28,300	.03
207	MANKATO	25,500	.03
208	BEND	24,800	.03
209	NORTH PLATTE	18,300	.02
210	HELENA	18,000	.02
211	ALPENA	15,800	.02
212	GLENDIVE	4,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 58,451,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,528,400	7.75
2	LOS ANGELES	3,242,100	5.55
3	CHICAGO	2,108,800	3.61
4	PHILADELPHIA	1,717,600	2.94
5	SAN FRANCISCO	1,433,000	2.45
6	BOSTON	1,351,700	2.31
7	WASHINGTON, DC	1,166,500	2.00
8	DETROIT	1,149,300	1.97
9	DALLAS-FT. WORTH	1,123,300	1.92
10	HOUSTON	1,052,100	1.80
11	ATLANTA	921,800	1.58
12	CLEVELAND	906,800	1.55
13	MINNEAPOLIS-ST. PAUL	829,700	1.42
14	SEATTLE-TACOMA	773,500	1.32
15	PITTSBURGH	722,800	1.24
16	ST. LOUIS	708,100	1.21
17	DENVER	696,500	1.19
18	MIAMI	694,100	1.19
19	BALTIMORE	626,100	1.07
20	SACRAMENTO-STOCKTON	607,500	1.04
21	TAMPA-ST. PETERSBURG (SARASOTA)	594,900	1.02
22	HARTFORD-NEW HAVEN	572,500	.98
23	PHOENIX	563,200	.96
24	INDIANAPOLIS	552,500	.95
25	SAN DIEGO	538,600	.92
26	PORTLAND, OR	507,700	.87
27	KANSAS CITY	475,600	.81
28	CINCINNATI	472,300	.81
29	CHARLOTTE	467,300	.80
30	NASHVILLE	456,000	.78
31	MILWAUKEE	450,500	.77
32	ORLANDO-DAYTONA BEACH-MELBOURNE	448,300	.77
33	NEW ORLEANS	447,900	.77
34	COLUMBUS, OH	442,900	.76
35	RALEIGH-DURHAM	442,200	.76
36	SALT LAKE CITY	438,900	.75
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	403,500	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	397,900	.68
39	MEMPHIS	395,700	.68
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	391,300	.67
41	OKLAHOMA CITY	389,600	.67
42	SAN ANTONIO	388,400	.66
43	BUFFALO	387,100	.66
44	PROVIDENCE-NEW BEDFORD	345,200	.59
45	LOUISVILLE	345,000	.59
46	HARRISBURG-YORK-LANCASTER-LEBANON	340,600	.58
47	CHARLESTON-HUNTINGTON	336,200	.58
48	GREENSBORO-WINSTON SALEM-HIGH POINT	335,700	.57
49	DAYTON	330,800	.57
50	BIRMINGHAM	322,900	.55
51	ALBUQUERQUE	309,700	.53
52	RICHMOND	300,600	.51
53	MOBILE-PENSACOLA	300,100	.51
54	ALBANY-SCHENECTADY-TROY	300,000	.51
55	FLINT-SAGINAW-BAY CITY	295,500	.51
56	LITTLE ROCK	291,400	.50
57	TULSA	288,900	.49
58	JACKSONVILLE	287,900	.49
59	FRESNO-VISALIA	283,200	.48
60	WILKES BARRE-SCRANTON	277,000	.47
61	KNOXVILLE	276,400	.47
62	TOLEDO	259,800	.44
63	WICHITA-HUTCHINSON	254,000	.43
64	SHREVEPORT-TEXARKANA	253,600	.43
65	SYRACUSE	253,000	.43
66	ROANOKE-LYNCHBURG	245,800	.42
67	AUSTIN, TX	239,300	.41
68	ROCHESTER, NY	234,800	.40
69	LEXINGTON	230,700	.39
70	GREEN BAY-APPLETON	228,800	.39
71	DES MOINES	226,400	.39
72	PORTLAND-POLAND SPRING	223,300	.38
73	OMAHA	220,400	.38
74	WEST PALM BEACH-FT PIERCE-VERO BEACH	216,300	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	214,100	.37
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	206,600	.35
77	CHATTANOOGA	206,100	.35
78	SPOKANE	204,200	.35
79	COLUMBIA, SC	203,600	.35
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	199,000	.34
81	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	197,900	.34
81	JACKSON, MS	197,900	.34
83	BATON ROUGE	195,300	.33
84	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	189,500	.32
85	SOUTH BEND-ELKHART	184,400	.32
86	HUNTSVILLE-DECATUR-FLORENCE	180,800	.31
87	TUCSON	180,300	.31
88	SPRINGFIELD, MO	175,900	.30
89	JOHNSTOWN-ALTOONA	175,800	.30
90	EL PASO	173,400	.30
91	YOUNGSTOWN	171,800	.29
92	WACO-TEMPLE	164,100	.28
93	EVANSVILLE	163,200	.28
94	GREENVILLE-NEW BERN-WASHINGTON	161,600	.28
95	LANSING	160,300	.27
96	BURLINGTON-PLATTSBURGH	155,200	.27
97	LINCOLN-HASTINGS-KEARNEY	153,400	.26
98	CHARLESTON, SC	152,800	.26
98	MCALLEN-BROWNSVILLE: LRGV	152,800	.26
100	AUGUSTA	152,400	.26
101	LAS VEGAS	151,200	.26
102	SAVANNAH	148,700	.25
103	FT. WAYNE	146,800	.25
104	COLORADO SPRINGS-PUEBLO	145,000	.25
105	SPRINGFIELD, MA	144,800	.25
106	MONTGOMERY-SELMA	143,200	.24

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
107	MADISON	141,200	.24
108	SALINAS-MONTEREY	140,900	.24
109	PEORIA-BLOOMINGTON	140,200	.24
110	LAFAYETTE, LA	137,500	.24
111	FARGO	135,200	.23
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	129,100	.22
113	SIOUX FALLS-MITCHELL	127,100	.22
114	CORPUS CHRISTI	125,500	.21
115	ROCKFORD	122,600	.21
116	COLUMBUS, GA	120,800	.21
117	TALLAHASSEE-THOMASVILLE	120,200	.21
118	MONROE-EL DORADO	118,900	.20
119	AMARILLO	114,600	.20
120	FLORENCE, SC	111,300	.19
121	MACON	110,900	.19
122	BEAUMONT-PORT ARTHUR	110,200	.19
123	TYLER-LONGVIEW	110,000	.19
124	RENO	106,500	.18
125	BOISE	105,500	.18
126	YAKIMA	103,800	.18
127	ODESSA-MIDLAND	103,400	.18
128	COLUMBUS-TUPELO	103,100	.18
129	EUGENE	101,700	.17
129	LA CROSSE-EAU CLAIRE	101,700	.17
131	JOPLIN-PITTSBURG	100,600	.17
132	BINGHAMTON	99,800	.17
133	WAUSAU-RHINELANDER	99,500	.17
133	WICHITA FALLS-LAWTON	99,500	.17
135	DULUTH-SUPERIOR	99,400	.17
136	BAKERSFIELD	98,000	.17
137	FT. MYERS-NAPLES	97,700	.17
138	TOPEKA	97,000	.17
139	SIOUX CITY	96,800	.17
140	BLUEFIELD-BECKLEY-OAK HILL	95,700	.16
141	LUBBOCK	95,500	.16
142	ERIE	95,300	.16
143	TERRE HAUTE	94,300	.16
144	TRAVERSE CITY-CADILLAC	93,100	.16
145	MINOT-BISMARCK-DICKINSON	92,800	.16
145	WHEELING-STEUBENVILLE	92,800	.16
147	WILMINGTON	92,600	.16
148	ALBANY, GA	92,300	.16
149	CHICO-REDDING	92,000	.16
150	FT. SMITH	89,100	.15
151	COLUMBIA-JEFFERSON CITY	88,700	.15
152	ROCHESTER-MASON CITY-AUSTIN	84,300	.14
153	MEDFORD	75,200	.13
154	BANGOR	73,200	.13
155	IDAHO FALLS-POCATELLO	73,100	.13
156	QUINCY-HANNIBAL	70,600	.12
157	ABILENE-SWEETWATER	69,400	.12
158	DOTHAN	67,200	.11
159	UTICA	64,100	.11
160	GAINESVILLE	60,700	.10
161	ALEXANDRIA, LA	60,400	.10
162	LAUREL-HATTIESBURG	59,500	.10
163	BILLINGS-HARDIN	55,700	.10
164	SALISBURY	55,200	.09
165	GREENWOOD-GREENVILLE	54,400	.09
166	RAPID CITY	53,200	.09
167	LAKE CHARLES	53,000	.09
168	CLARKSBURG-WESTON	52,700	.09
168	WATERTOWN-CARTHAGE	52,700	.09
170	ELMIRA	52,100	.09
171	MISSOULA	47,500	.08
172	PANAMA CITY	46,900	.08
173	BILOXI-GULFPORT-PASCAGOULA	44,400	.08
174	GRAND JUNCTION-DURANGO	42,800	.07
175	ARDMORE-ADA	42,300	.07
176	EL CENTRO-YUMA	41,600	.07
176	JONESBORO	41,600	.07
178	MERIDIAN	41,000	.07
179	PALM SPRINGS	40,600	.07
180	GREAT FALLS	40,300	.07
181	JACKSON, TN	39,400	.07
182	TUSCALOOSA	37,700	.06
183	CHEYENNE-SCOTTSBLUFF-STERLING	35,200	.06
184	ALEXANDRIA, MN	34,100	.06
184	CASPER-RIVERTON	34,100	.06
186	MARQUETTE	33,800	.06
187	LAFAYETTE, IN	33,300	.06
188	EUREKA	32,700	.06
189	BOWLING GREEN	31,800	.05
190	SAN ANGELO	31,400	.05
191	ANNISTON	30,900	.05
192	BUTTE	30,500	.05
193	CHARLOTTESVILLE	29,300	.05
194	LAREDO	28,800	.05
195	ST. JOSEPH	27,500	.05
196	HARRISONBURG	26,800	.05
197	HAGERSTOWN	26,000	.04
198	ROSWELL	25,400	.04
199	LIMA	25,000	.04
200	FLAGSTAFF	23,500	.04
201	PARKERSBURG	22,200	.04
202	ZANESVILLE	19,300	.03
203	PRESQUE ISLE	19,200	.03
204	TWIN FALLS	19,100	.03
204	VICTORIA	19,100	.03
206	OTTUMWA-KIRKSVILLE	17,700	.03
207	BEND	16,600	.03
208	MANKATO	16,100	.03
209	HELENA	12,000	.02
210	NORTH PLATTE	11,100	.02
211	ALPENA	9,100	.02
212	GLENDIVE	3,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22,975,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,640,100	7.14
2	LOS ANGELES	1,211,900	5.27
3	CHICAGO	816,300	3.55
4	PHILADELPHIA	676,700	2.95
5	BOSTON	538,400	2.34
6	SAN FRANCISCO	489,400	2.13
7	DETROIT	459,200	2.00
8	DALLAS-FT. WORTH	417,400	1.82
9	WASHINGTON, DC	413,900	1.80
10	HOUSTON	391,400	1.70
11	CLEVELAND	355,900	1.55
12	ATLANTA	336,300	1.46
13	MINNEAPOLIS-ST. PAUL	335,700	1.46
14	PITTSBURGH	289,800	1.26
15	SEATTLE-TACOMA	281,500	1.23
16	ST. LOUIS	280,400	1.22
17	DENVER	254,300	1.11
18	MIAMI	244,200	1.06
19	BALTIMORE	239,800	1.04
20	SACRAMENTO-STOCKTON	230,500	1.00
21	TAMPA-ST. PETERSBURG (SARASOTA)	226,800	.99
22	INDIANAPOLIS	223,200	.97
23	HARTFORD-NEW HAVEN	223,000	.97
24	PHOENIX	222,200	.97
25	SAN DIEGO	205,500	.89
26	SALT LAKE CITY	193,800	.84
27	CINCINNATI	191,900	.84
28	NEW ORLEANS	185,800	.81
29	PORTLAND, OR	185,300	.81
30	MILWAUKEE	183,200	.80
31	KANSAS CITY	182,400	.79
32	RALEIGH-DURHAM	177,600	.77
33	CHARLOTTE	177,100	.77
34	ORLANDO-DAYTONA BEACH-MELBOURNE	175,300	.76
35	NASHVILLE	174,800	.76
36	COLUMBUS, OH	174,700	.76
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	169,800	.74
38	MEMPHIS	165,200	.72
39	BUFFALO	161,900	.70
40	SAN ANTONIO	161,200	.70
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	157,700	.69
42	OKLAHOMA CITY	152,700	.66
43	GREENVILLE-SPARTANBURG-ASHEVILLE	152,600	.66
44	PROVIDENCE-NEW BEDFORD	142,700	.62
45	CHARLESTON-HUNTINGTON	134,700	.59
46	LOUISVILLE	133,700	.58
47	HARRISBURG-YORK-LANCASTER-LEBANON	132,800	.58
48	DAYTON	128,800	.56
49	ALBUQUERQUE	120,600	.56
50	FLINT-SAGINAW-BAY CITY	127,200	.55
51	GREENSBORO-WINSTON SALEM-HIGH POINT	126,300	.55
52	BIRMINGHAM	125,300	.55
53	MOBILE-PENSACOLA	123,000	.54
54	ALBANY-SCHENECTADY-TROY	122,600	.53
55	LITTLE ROCK	116,900	.51
56	FRESNO-VISALIA	116,100	.51
57	RICHMOND	115,000	.50
58	SYRACUSE	112,400	.49
59	JACKSONVILLE	112,300	.49
60	WILKES BARRE-SCRANTON	111,700	.49
61	TOLEDO	109,500	.48
62	TULSA	107,200	.47
63	KNOXVILLE	106,700	.46
64	SHREVEPORT-TEXARKANA	103,000	.45
65	WICHITA-HUTCHINSON	102,400	.45
66	GREEN BAY-APPLETON	99,900	.43
67	ROANOKE-LYNCHBURG	99,800	.43
68	AUSTIN, TX	99,300	.43
69	LEXINGTON	95,400	.42
70	ROCHESTER, NY	94,000	.41
71	CEDAR RAPIDS-WATERLOO-DUBUQUE	93,100	.41
72	DES MOINES	92,600	.40
73	SPRINGFIELD-DECATUR-CHAMPAIGN	90,200	.39
74	PORTLAND-POLAND SPRING	89,000	.39
75	OMAHA	87,600	.38
76	COLUMBIA, SC	87,200	.38
77	BATON ROUGE	86,000	.37
78	JACKSON, MS	85,500	.37
79	SPOKANE	82,200	.36
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	82,100	.36
81	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	80,900	.35
82	WEST PALM BEACH-FT PIERCE-VERO BEACH	80,500	.35
83	CHATTANOOGA	77,700	.34
84	JOHNSTOWN-ALTOONA	76,700	.33
85	WACO-TEMPLE	76,300	.33
86	EL PASO	76,200	.33
87	SOUTH BEND-ELKHART	73,900	.32
88	TUCSON	72,900	.32
89	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	71,800	.31
90	HUNTSVILLE-DECATUR-FLORENCE	71,500	.31
91	LANSING	70,800	.31
92	MCALLEN-BROWNSVILLE: LRGV	70,600	.31
93	SPRINGFIELD, MO	69,900	.30
94	GREENVILLE-NEW BERN-WASHINGTON	69,700	.30
95	YOUNGSTOWN	68,200	.30
96	BURLINGTON-PLATTSBURGH	66,400	.29
97	EVANSVILLE	65,400	.28
98	SPRINGFIELD, MA	65,000	.28
99	LINCOLN-HASTINGS-KEARNEY	64,900	.28
100	SAVANNAH	64,500	.28
101	CHARLESTON, SC	63,900	.28
102	LAFAYETTE, LA	63,500	.28
103	AUGUSTA	62,800	.27
104	MONTGOMERY-SELMA	62,100	.27
105	FARGO	60,900	.27
106	PEORIA-BLOOMINGTON	59,200	.26
107	FT. WAYNE	58,900	.26
108	MADISON	58,400	.25
109	COLORADO SPRINGS-PUEBLO	57,500	.25
110	SIOUX FALLS-MITCHELL	55,800	.24
111	LAS VEGAS	54,700	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	53,800	.23
113	SALINAS-MONTEREY	53,500	.23
114	CORPUS CHRISTI	53,400	.23
114	TALLAHASSEE-THOMASVILLE	53,400	.23
116	COLUMBUS, GA	53,100	.23
116	MONROE-EL DORADO	53,100	.23
118	ROCKFORD	48,700	.21
119	LA CROSSE-EAU CLAIRE	48,000	.21
120	FLORENCE, SC	46,100	.20
121	TYLER-LONGVIEW	45,800	.20
122	MACON	45,700	.20
123	COLUMBUS-TUPELO	45,200	.20
124	BEAUMONT-PORT ARTHUR	45,000	.20
125	AMARILLO	44,900	.20
126	WAUSAU-RHINELANDER	44,100	.19
127	LUBBOCK	43,600	.19
128	SIOUX CITY	43,000	.19
129	DULUTH-SUPERIOR	42,300	.18
130	BINGHAMTON	42,100	.18
131	ODESSA-MIDLAND	41,900	.18
132	MINOT-BISMARCK-DICKINSON	41,700	.18
133	TOPEKA	41,600	.18
134	YAKIMA	41,000	.18
135	BOISE	40,900	.18
136	ERIE	40,600	.18
137	JOPLIN-PITTSBURG	40,500	.18
138	WICHITA FALLS-LAWTON	40,200	.17
139	BAKERSFIELD	40,100	.17
140	ALBANY, GA	39,900	.17
141	COLUMBIA-JEFFERSON CITY	39,400	.17
141	TERRE HAUTE	39,400	.17
143	TRAVERSE CITY-CADILLAC	38,800	.17
144	BLUEFIELD-BECKLEY-OAK HILL	38,100	.17
145	EUGENE	37,900	.16
146	RENO	37,700	.16
147	WILMINGTON	37,500	.16
148	WHEELING-STEUBENVILLE	37,300	.16
149	CHICO-REDDING	36,800	.16
150	FT. MYERS-NAPLES	36,700	.16
151	FT. SMITH	36,300	.16
152	ROCHESTER-MASON CITY-AUSTIN	34,100	.15
153	IDAHO FALLS-POCATELLO	33,200	.14
154	BANGOR	30,200	.13
155	QUINCY-HANNIBAL	30,100	.13
156	ABILENE-SWEETWATER	29,000	.13
157	UTICA	28,700	.12
158	GAINESVILLE	28,000	.12
159	GREENWOOD-GREENVILLE	27,300	.12
160	MEDFORD	27,100	.12
161	ALEXANDRIA, LA	26,500	.12
161	LAUREL-HATTIESBURG	26,500	.12
163	DOTHAN	26,300	.11
164	WATERTOWN-CARTHAGE	24,900	.11
165	RAPID CITY	22,500	.10
165	SALISBURY	22,500	.10
167	LAKE CHARLES	22,400	.10
168	ELMIRA	22,100	.10
169	CLARKSBURG-WESTON	21,800	.09
170	BILLINGS-HARDIN	21,700	.09
171	BILOXI-GULFPORT-PASCAGOULA	19,100	.08
172	PANAMA CITY	18,500	.08
173	EL CENTRO-YUMA	18,400	.08
173	MISSOULA	18,400	.08
175	MERIDIAN	17,600	.08
176	LAFAYETTE, IN	17,200	.07
177	ARDMORE-ADA	17,100	.07
177	TUSCALOOSA	17,100	.07
179	JONESBORO	16,900	.07
180	PALM SPRINGS	16,700	.07
181	GREAT FALLS	16,400	.07
182	GRAND JUNCTION-DURANGO	16,200	.07
183	JACKSON, TN	15,900	.07
184	MARQUETTE	15,500	.07
185	ALEXANDRIA, MN	15,200	.07
186	BOWLING GREEN	14,100	.06
186	CHEYENNE-SCOTTSBLUFF-STERLING	14,100	.06
188	LAREDO	14,000	.06
189	SAN ANGELO	13,400	.06
190	ANNISTON	13,300	.06
191	BUTTE	13,200	.06
192	CASPER-RIVERTON	13,100	.06
193	CHARLOTTESVILLE	12,900	.06
194	HARRISONBURG	12,700	.06
195	EUREKA	12,600	.05
196	ST. JOSEPH	12,000	.05
197	FLAGSTAFF	11,800	.05
198	ROSWELL	10,800	.05
199	LIMA	10,600	.05
200	HAGERSTOWN	10,000	.04
201	PARKERSBURG	8,500	.04
202	PRESQUE ISLE	8,400	.04
203	MANKATO	8,300	.04
204	ZANESVILLE	8,100	.04
205	VICTORIA	7,900	.03
206	OTTUMWA-KIRKSVILLE	7,700	.03
207	TWIN FALLS	7,400	.03
208	BEND	5,600	.02
209	HELENA	4,600	.02
210	NORTH PLATTE	4,200	.02
211	ALPENA	4,000	.02
212	GLENDIVE	1,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34,268,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,494,600	7.28
2	LOS ANGELES	1,914,000	5.59
3	CHICAGO	1,228,400	3.58
4	PHILADELPHIA	985,700	2.88
5	SAN FRANCISCO	838,200	2.45
6	BOSTON	808,000	2.36
7	DETROIT	678,800	1.98
8	WASHINGTON DC	670,500	1.96
9	DALLAS-FT WORTH	658,900	1.92
10	HOUSTON	638,400	1.86
11	ATLANTA	538,900	1.57
12	CLEVELAND	522,200	1.52
13	MINNEAPOLIS-ST PAUL	503,500	1.47
14	SEATTLE-TACOMA	463,800	1.35
15	DENVER	430,700	1.26
16	PITTSBURGH	420,200	1.23
17	ST LOUIS	404,300	1.18
18	MIAMI	383,200	1.12
19	BALTIMORE	361,600	1.06
20	SACRAMENTO-STOCKTON	361,500	1.05
21	TAMPA-ST PETERSBURG (SARASOTA)	334,400	.98
22	HARTFORD-NEW HAVEN	332,200	.97
23	SAN DIEGO	331,500	.97
24	PHOENIX	331,400	.97
25	INDIANAPOLIS	324,600	.95
26	PORTLAND OR	307,500	.90
27	SALT LAKE CITY	279,600	.82
28	KANSAS CITY	278,700	.81
29	CINCINNATI	276,700	.81
30	NEW ORLEANS	270,900	.79
31	RALEIGH-DURHAM	268,100	.78
32	MILWAUKEE	265,800	.78
33	CHARLOTTE	265,400	.77
34	COLUMBUS OH	264,600	.77
35	NASHVILLE	261,900	.76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	250,100	.73
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	243,400	.71
38	MEMPHIS	234,500	.68
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	233,000	.68
40	OKLAHOMA CITY	230,800	.67
41	SAN ANTONIO	228,700	.67
42	GREENVILLE-SPARTANBURG-ASHEVILLE	224,200	.65
43	BUFFALO	223,900	.65
44	PROVIDENCE-NEW BEDFORD	204,500	.60
45	LOUISVILLE	201,100	.59
46	HARRISBURG-YORK-LANCASTER-LEBANON	197,100	.58
47	CHARLESTON-HUNTINGTON	195,000	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	189,500	.55
49	DAYTON	189,200	.55
50	BIRMINGHAM	186,700	.54
51	ALBUQUERQUE	184,200	.54
52	RICHMOND	175,600	.51
53	ALBANY-SCHENECTADY-TROY	175,200	.51
54	FLINT-SAGINAW-BAY CITY	174,100	.51
55	MOBILE-PENSACOLA	172,900	.50
56	FRESNO-VISALIA	169,000	.49
57	LITTLE ROCK	168,100	.49
58	JACKSONVILLE	166,600	.49
59	TULSA	163,400	.48
60	KNOXVILLE	157,200	.46
61	TOLEDO	156,800	.46
62	WILKES BARRE-SCRANTON	156,400	.46
63	AUSTIN TX	155,600	.45
64	SYRACUSE	155,300	.45
65	WICHITA-HUTCHINSON	149,800	.44
66	SHREVEPORT-TEXARKANA	144,800	.42
67	ROANOKE-LYNCHBURG	142,700	.42
68	LEXINGTON	139,700	.41
69	ROCHESTER NY	139,500	.41
70	DES MOINES	135,400	.40
71	GREEN BAY-APPLETON	135,300	.39
72	SPRINGFIELD-DECATUR-CHAMPAIGN	131,800	.38
73	PORTLAND-POLAND SPRING	131,200	.38
74	OMAHA	130,100	.38
75	CEDAR RAPIDS-WATERLOO-DUBUQUE	127,600	.37
76	COLUMBIA SC	125,900	.37
77	SPOKANE	122,800	.36
78	WEST PALM BEACH-FT PIERCE-VERO BEACH	122,200	.36
79	BATON ROUGE	121,900	.36
80	JACKSON MS	118,400	.35
81	CHATTANOOGA	115,800	.34
82	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	115,000	.34
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	114,800	.34
84	TUCSON	109,400	.32
85	SOUTH BEND-ELKHART	107,700	.31
86	WACO-TEMPLE	105,600	.31
87	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	105,000	.31
88	JOHNSTOWN-ALTOONA	104,600	.31
89	EL PASO	103,800	.30
90	LANSING	102,600	.30
91	HUNTSVILLE-DECATUR-FLORENCE	99,400	.29
92	SPRINGFIELD MO	98,800	.29
93	YOUNGSTOWN	98,300	.29
94	GREENVILLE-NEW BERN-WASHINGTON	97,600	.28
95	BURLINGTON-PLATTSBURGH	94,800	.28
96	EVANSVILLE	94,200	.27
97	LINCOLN-HASTINGS-KEARNEY	94,000	.27
98	CHARLESTON SC	93,500	.27
99	SAVANNAH	91,300	.27
100	MCALLEN-BROWNSVILLE LRGV	91,200	.27
101	SPRINGFIELD MA	90,700	.26
102	MADISON	90,200	.26
103	AUGUSTA	89,900	.26
104	SALINAS-MONTEREY	88,500	.26
105	LAS VEGAS	86,700	.25
106	FT WAYNE	86,600	.25
107	PEORIA-BLOOMINGTON	86,000	.25
108	COLORADO SPRINGS-PUEBLO	85,700	.25
109	FARGO	83,600	.24
110	MONTGOMERY-SELMA	83,400	.24
111	LAFAYETTE LA	82,000	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	81,300	.24
113	TALLAHASSEE-THOMASVILLE	76,000	.22
114	SIOUX FALLS-MITCHELL	75,000	.22
115	CORPUS CHRISTI	74,800	.22
116	COLUMBUS GA	73,400	.21
117	ROCKFORD	70,600	.21
118	MONROE-EL DORADO	69,800	.20
119	AMARILLO	66,100	.19
120	FLORENCE SC	65,600	.19
121	TYLER-LONGVIEW	64,900	.19
122	LA CROSSE-EAU CLAIRE	64,300	.19
123	MACON	64,000	.19
124	BOISE	63,000	.18
125	BEAUMONT-PORT ARTHUR	62,900	.18
126	EUGENE	62,500	.18
127	YAKIMA	61,800	.18
128	RENO	61,700	.18
129	TOPEKA	51,300	.18
130	ODESSA-MIDLAND	60,300	.18
131	COLUMBUS-TUPELO	60,100	.18
132	DULUTH-SUPERIOR	58,600	.17
132	LUBBOCK	58,600	.17
134	BAKERSFIELD	58,400	.17
135	WAUSAU-RHINELANDER	58,300	.17
136	WICHITA FALLS-LAWTON	58,000	.17
137	SIOUX CITY	57,700	.17
138	BINGHAMTON	57,000	.17
139	ERIE	56,800	.17
140	BLUEFIELD-BECKLEY-OAK HILL	56,500	.16
141	COLUMBIA-JEFFERSON CITY	56,300	.16
141	JOPLIN-PITTSBURG	56,300	.16
143	MINOT-BISMARCK-DICKINSON	55,800	.16
144	CHICO-REDDING	54,600	.16
145	TERRE HAUTE	54,400	.16
146	ALBANY GA	54,200	.16
147	WILMINGTON	53,800	.16
148	FT MYERS-NAPLES	53,500	.16
148	WHEELING-STEUBENVILLE	53,500	.16
150	TRAVERSE CITY-CADILLAC	52,700	.15
151	FT SMITH	51,200	.15
152	ROCHESTER-MASON CITY-AUSTIN	48,300	.14
153	IDAHO FALLS-POCATELLO	45,400	.13
154	BANGOR	43,300	.13
155	MEDFORD	42,800	.12
156	GAINESVILLE	41,700	.12
157	QUINCY-HANNIBAL	41,200	.12
158	ABILENE-SWEETWATER	40,000	.12
159	DOTHAN	37,900	.11
160	UTICA	37,700	.11
161	LAUREL-HATTIESBURG	35,700	.10
162	ALEXANDRIA LA	35,500	.10
163	GREENWOOD-GREENVILLE	33,200	.10
164	BILLINGS-HARDIN	33,000	.10
165	RAPID CITY	32,000	.09
166	SALISBURY	31,500	.09
167	WATERTOWN-CARTHAGE	31,200	.09
168	LAKE CHARLES	31,000	.09
169	CLARKSBURG-WESTON	30,900	.09
170	ELMIRA	29,700	.09
171	MISSOULA	28,900	.08
172	BILOXI-GULFPORT-PASCAGOULA	26,700	.08
173	GRAND JUNCTION-DURANGO	25,900	.08
174	PANAMA CITY	25,800	.08
175	EL CENTRO-YUMA	24,400	.07
176	PALM SPRINGS	24,300	.07
177	TUSCALOOSA	24,000	.07
178	MERIDIAN	23,900	.07
179	LAFAYETTE IN	23,700	.07
180	GREAT FALLS	23,500	.07
181	ARDMORE-ADA	23,400	.07
181	JONESBORO	23,400	.07
183	JACKSON TN	22,900	.07
184	MARQUETTE	21,300	.06
185	CHEYENNE-SCOTTSBLUFF-STERLING	20,800	.06
186	CASPER-RIVERTON	20,700	.06
186	EUREKA	20,700	.06
188	BOWLING GREEN	19,700	.06
189	CHARLOTTESVILLE	19,600	.06
190	ALEXANDRIA MN	19,200	.06
190	BUTTE	19,200	.06
192	ANNISTON	18,900	.06
193	SAN ANGELO	18,700	.05
194	HARRISONBURG	17,300	.05
195	LAREDO	17,200	.05
196	ST JOSEPH	16,300	.05
197	FLAGSTAFF	15,900	.05
198	LIMA	14,800	.04
199	ROSWELL	14,600	.04
200	HAGERSTOWN	14,400	.04
201	PARKERSBURG	12,400	.04
202	PRESQUE ISLE	11,300	.03
202	VICTORIA	11,300	.03
204	ZANESVILLE	11,200	.03
205	MANKATO	11,100	.03
205	OTTUMWA-KIRKSVILLE	11,100	.03
205	TWIN FALLS	11,100	.03
208	BEND	9,900	.03
209	HELENA	7,300	.02
210	NORTH PLATTE	6,400	.02
211	ALPENA	4,900	.01
212	GLENDIVE	1,800	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 45,287,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,634,700	8.03
2	LOS ANGELES	2,530,800	5.59
3	CHICAGO	1,649,700	3.64
4	PHILADELPHIA	1,335,800	2.95
5	SAN FRANCISCO	1,146,700	2.53
6	BOSTON	1,039,500	2.30
7	WASHINGTON, DC	934,700	2.06
8	DETROIT	892,200	1.97
9	DALLAS-FT. WORTH	880,900	1.95
10	HOUSTON	824,300	1.82
11	ATLANTA	731,700	1.62
12	CLEVELAND	708,300	1.56
13	MINNEAPOLIS-ST. PAUL	635,300	1.40
14	SEATTLE-TACOMA	608,400	1.34
15	MIAMI	554,700	1.22
16	PITTSBURGH	554,300	1.22
17	ST. LOUIS	554,000	1.22
18	DENVER	542,000	1.20
19	BALTIMORE	492,000	1.09
20	SACRAMENTO-STOCKTON	472,800	1.04
21	TAMPA-ST. PETERSBURG (SARASOTA)	468,000	1.03
22	HARTFORD-NEW HAVEN	446,800	.99
23	PHOENIX	437,000	.96
24	INDIANAPOLIS	423,900	.94
25	SAN DIEGO	411,400	.91
26	PORTLAND, OR	400,700	.88
27	KANSAS CITY	369,000	.81
28	CHARLOTTE	368,000	.81
29	CINCINNATI	362,700	.80
30	NASHVILLE	355,600	.79
31	ORLANDO-DAYTONA BEACH-MELBOURNE	349,800	.77
32	MILWAUKEE	347,700	.77
33	NEW ORLEANS	343,400	.76
34	COLUMBUS, OH	338,400	.75
35	RALEIGH-DURHAM	334,200	.74
36	SALT LAKE CITY	322,300	.71
37	GREENVILLE-SPARTANBURG-ASHEVILLE	312,300	.69
38	MEMPHIS	304,600	.67
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	304,300	.67
40	SAN ANTONIO	300,600	.66
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	298,700	.66
42	OKLAHOMA CITY	296,500	.65
43	BUFFALO	296,200	.65
44	LOUISVILLE	270,600	.60
45	HARRISBURG-YORK-LANCASTER-LEBANON	264,700	.58
46	GREENSBORO-WINSTON SALEM-HIGH POINT	264,100	.58
47	PROVIDENCE-NEW BEDFORD	262,900	.58
48	CHARLESTON-HUNTINGTON	260,700	.58
49	DAYTON	258,700	.57
50	BIRMINGHAM	252,400	.56
51	ALBUQUERQUE	239,300	.53
52	RICHMOND	235,300	.52
53	MOBILE-PENSACOLA	231,700	.51
54	ALBANY-SCHENECTADY-TROY	231,300	.51
55	TULSA	229,300	.51
56	JACKSONVILLE	226,300	.50
57	LITTLE ROCK	226,100	.50
58	FLINT-SAGINAW-BAY CITY	225,000	.50
59	FRESNO-VISALIA	217,900	.48
60	KNOXVILLE	216,700	.48
61	WILKES BARRE-SCRANTON	214,400	.47
62	SHREVEPORT-TEXARKANA	198,000	.44
63	TOLEDO	195,600	.43
64	WICHITA-HUTCHINSON	194,400	.43
65	ROANOKE-LYNCHBURG	186,000	.41
66	SYRACUSE	184,700	.41
67	ROCHESTER, NY	180,600	.40
68	GREEN BAY-APPLETON	174,800	.39
69	PORTLAND-POLAND SPRING	174,200	.38
70	LEXINGTON	173,800	.38
71	AUSTIN, TX	173,300	.38
72	OMAHA	171,400	.38
72	WEST PALM BEACH-FT. PIERCE-VERO BEACH	171,400	.38
74	DES MOINES	170,900	.38
75	CHATTANOOGA	162,800	.36
76	SPRINGFIELD-DECATUR-CHAMPAIGN	156,700	.35
77	SPOKANE	156,300	.35
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	153,600	.34
79	COLUMBIA, SC	151,000	.33
80	CEDAR RAPIDS-WATERLOO-DUBUQUE	150,600	.33
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	150,500	.33
82	JACKSON, MS	150,400	.33
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	149,700	.33
84	BATON ROUGE	144,600	.32
85	SOUTH BEND-ELKHART	143,200	.32
86	HUNTSVILLE-DECATUR-FLORENCE	142,200	.31
87	TUCSON	136,700	.30
88	SPRINGFIELD, MO	136,100	.30
89	YOUNGSTOWN	134,000	.30
90	EL PASO	130,400	.29
91	JOHNSTOWN-ALTOONA	130,100	.29
92	EVANSVILLE	126,700	.28
93	LAS VEGAS	119,700	.26
94	GREENVILLE-NEW BERN-WASHINGTON	119,600	.26
95	MCALLEN-BROWNSVILLE: LRGV	117,900	.26
96	AUGUSTA	117,500	.26
97	CHARLESTON, SC	116,700	.26
98	BURLINGTON-PLATTSBURGH	116,000	.26
99	LANSING	114,900	.25
100	FT. WAYNE	114,100	.25
101	LINCOLN-HASTINGS-KEARNEY	113,500	.25
102	WACO-TEMPLE	112,800	.25
103	COLORADO SPRINGS-PUEBLO	111,900	.25
104	SAVANNAH	111,000	.25
105	MONTGOMERY-SELMA	108,900	.24
106	SALINAS-MONTEREY	108,400	.24
107	MADISON	104,700	.23
108	SPRINGFIELD, MA	103,300	.23
109	PEORIA-BLOOMINGTON	103,200	.23
110	LAFAYETTE, LA	102,700	.23
111	FARGO	97,900	.22
112	CORPUS CHRISTI	96,200	.21
112	ROCKFORD	96,200	.21
114	SIOUX FALLS-MITCHELL	95,900	.21
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	93,300	.21
116	AMARILLO	89,000	.20
117	COLUMBUS, GA	88,900	.20
118	MONROE-EL DORADO	88,400	.20
119	TALLAHASSEE-THOMASVILLE	86,500	.19
120	FLORENCE, SC	86,300	.19
121	MACON	85,500	.19
122	BEAUMONT-PORT ARTHUR	85,400	.19
123	RENO	84,800	.19
124	TYLER-LONGVIEW	82,600	.18
125	BOISE	82,400	.18
126	YAKIMA	80,700	.18
127	ODESSA-MIDLAND	79,300	.18
128	EUGENE	78,900	.17
129	FT. MYERS-NAPLES	78,200	.17
130	JOPLIN-PITTSBURG	78,100	.17
131	COLUMBUS-TUPELO	77,700	.17
132	BINGHAMTON	76,500	.17
133	DULUTH-SUPERIOR	75,900	.17
134	WICHITA FALLS-LAWTON	75,800	.17
135	BAKERSFIELD	75,400	.17
135	WAUSAU-RHINELANDER	75,400	.17
137	BLUEFIELD-BECKLEY-OAK HILL	74,900	.17
138	TRAVERSE CITY-CADILLAC	73,000	.16
139	WILMINGTON	72,400	.16
140	SIOUX CITY	72,200	.16
141	TERRE HAUTE	71,900	.16
141	WHEELING-STEUBENVILLE	71,900	.16
143	ERIE	71,800	.16
144	LA CROSSE-EAU CLAIRE	71,700	.16
145	ALBANY, GA	71,100	.16
146	CHICO-REDDING	70,000	.15
146	TOPEKA	70,000	.15
148	MINOT-BISMARCK-DICKINSON	69,700	.15
149	LUBBOCK	68,800	.15
150	FT. SMITH	68,600	.15
151	ROCHESTER-MASON CITY-AUSTIN	65,600	.14
152	COLUMBIA-JEFFERSON CITY	62,600	.14
153	MEDFORD	60,800	.13
154	BANGOR	56,300	.12
155	IDAHO FALLS-POCATELLO	53,600	.12
156	DOTHAN	53,000	.12
157	QUINCY-HANNIBAL	52,900	.12
158	ABILENE-SWEETWATER	52,300	.12
159	UTICA	47,600	.11
160	ALEXANDRIA, LA	45,700	.10
161	LAUREL-HATTIESBURG	44,000	.10
162	BILLINGS-HARDIN	43,300	.10
163	SALISBURY	42,800	.09
164	CLARKSBURG-WESTON	40,600	.09
165	LAKE CHARLES	40,500	.09
166	RAPID CITY	40,400	.09
167	ELMIRA	40,300	.09
167	GAINESVILLE	40,300	.09
169	GREENWOOD-GREENVILLE	39,900	.09
170	WATERTOWN-CARTHAGE	38,800	.09
171	MISSOULA	37,000	.08
172	PANAMA CITY	36,700	.08
173	GRAND JUNCTION-DURANGO	33,400	.07
174	BILOXI-GULFPORT-PASCAGOULA	33,200	.07
175	ARDMORE-ADA	32,900	.07
176	JONESBORO	32,200	.07
177	EL CENTRO-YUMA	31,900	.07
178	PALM SPRINGS	31,500	.07
179	MERIDIAN	31,400	.07
180	GREAT FALLS	31,300	.07
181	JACKSON, TN	30,300	.07
182	CHEYENNE-SCOTTSBLUFF-STERLING	27,100	.06
183	CASPER-RIVERTON	26,400	.06
184	ALEXANDRIA, MN	26,100	.06
185	TUSCALOOSA	26,000	.06
186	EUREKA	24,600	.05
187	MARQUETTE	24,400	.05
188	SAN ANGELO	23,500	.05
189	BOWLING GREEN	22,700	.05
190	ANNISTON	22,500	.05
191	BUTTE	22,400	.05
192	LAREDO	21,800	.05
193	HAGERSTOWN	20,700	.05
194	ST. JOSEPH	20,300	.04
195	LAFAYETTE, IN	20,100	.04
196	CHARLOTTESVILLE	19,900	.04
197	ROSWELL	19,600	.04
198	LIMA	19,200	.04
199	HARRISONBURG	17,700	.04
200	PARKERSBURG	17,600	.04
201	FLAGSTAFF	15,600	.03
202	TWIN FALLS	15,100	.03
203	PRESQUE ISLE	14,800	.03
203	ZANESVILLE	14,800	.03
205	VICTORIA	14,600	.03
206	BEND	13,400	.03
207	OTTUMWA-KIRKSVILLE	12,600	.03
208	MANKATO	10,100	.02
209	HELENA	9,300	.02
210	NORTH PLATTE	8,700	.02
211	ALPENA	7,100	.02
212	GLENDIVE	2,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 50,984,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,136,200	8.11
2	LOS ANGELES	2,829,800	5.55
3	CHICAGO	1,857,400	3.64
4	PHILADELPHIA	1,525,700	2.99
5	SAN FRANCISCO	1,277,100	2.50
6	BOSTON	1,172,300	2.30
7	WASHINGTON, DC	1,034,300	2.03
8	DETROIT	1,009,100	1.98
9	DALLAS-FT. WORTH	977,600	1.92
10	HOUSTON	909,600	1.78
11	ATLANTA	807,100	1.58
12	CLEVELAND	806,200	1.58
13	MINNEAPOLIS-ST. PAUL	705,700	1.38
14	SEATTLE-TACOMA	675,400	1.32
15	PITTSBURGH	643,000	1.26
16	MIAMI	634,200	1.24
17	ST. LOUIS	627,500	1.23
18	DENVER	594,200	1.17
19	BALTIMORE	554,000	1.09
20	TAMPA-ST. PETERSBURG (SARASOTA)	540,000	1.06
21	SACRAMENTO-STOCKTON	530,100	1.04
22	HARTFORD-NEW HAVEN	505,900	.99
23	PHOENIX	489,000	.96
24	INDIANAPOLIS	476,400	.93
25	SAN DIEGO	458,400	.90
26	PORTLAND, OR	444,000	.87
27	KANSAS CITY	414,600	.81
28	CHARLOTTE	413,800	.81
29	CINCINNATI	409,500	.80
30	ORLANDO-DAYTONA BEACH-MELBOURNE	400,700	.79
31	NASHVILLE	398,300	.78
32	MILWAUKEE	392,700	.77
33	NEW ORLEANS	384,000	.75
34	COLUMBUS, OH	379,100	.74
35	RALEIGH-DURHAM	373,300	.73
36	SALT LAKE CITY	354,800	.70
37	GREENVILLE-SPARTANBURG-ASHEVILLE	352,300	.69
38	MEMPHIS	341,800	.67
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	341,500	.67
40	BUFFALO	340,300	.67
41	SAN ANTONIO	337,800	.66
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	334,100	.66
43	OKLAHOMA CITY	332,800	.65
44	LOUISVILLE	304,500	.60
45	PROVIDENCE-NEW BEDFORD	300,900	.59
46	HARRISBURG-YORK-LANCASTER-LEBANON	300,200	.59
47	GREENSBORO-WINSTON SALEM-HIGH POINT	298,600	.59
48	CHARLESTON-HUNTINGTON	295,200	.58
49	DAYTON	292,900	.57
50	BIRMINGHAM	286,100	.56
51	ALBUQUERQUE	265,900	.52
52	RICHMOND	264,800	.52
53	ALBANY-SCHENECTADY-TROY	263,200	.52
54	MOBILE-PENSACOLA	260,000	.51
55	TULSA	257,400	.50
56	JACKSONVILLE	255,000	.50
57	LITTLE ROCK	254,700	.50
58	FLINT-SAGINAW-BAY CITY	252,500	.50
59	WILKES BARRE-SCRANTON	250,100	.49
60	KNOXVILLE	244,000	.48
61	FRESNO-VISALIA	243,700	.48
62	SHREVEPORT-TEXARKANA	224,600	.44
63	TOLEDO	221,300	.43
64	WICHITA-HUTCHINSON	220,100	.43
65	ROANOKE-LYNCHBURG	211,100	.41
66	SYRACUSE	209,200	.41
67	ROCHESTER, NY	202,600	.40
68	WEST PALM BEACH-FT. PIERCE-VERO BEACH	197,600	.39
69	GREEN BAY-APPLETON	197,000	.39
70	PORTLAND-POLAND SPRING	196,900	.39
71	LEXINGTON	193,400	.38
72	DES MOINES	192,700	.38
73	OMAHA	192,100	.38
74	AUSTIN, TX	191,000	.37
75	CHATTANOOGA	182,900	.36
76	SPRINGFIELD-DECATUR-CHAMPAIGN	176,300	.35
77	SPOKANE	174,300	.34
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	173,600	.34
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	170,800	.34
80	JACKSON, MS	169,900	.33
81	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	169,000	.33
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	169,000	.33
83	COLUMBIA, SC	168,100	.33
84	SOUTH BEND-ELKHART	162,100	.32
85	BATON ROUGE	160,200	.31
86	HUNTSVILLE-DECATUR-FLORENCE	159,900	.31
87	YOUNGSTOWN	154,600	.30
88	SPRINGFIELD, MO	154,200	.30
89	TUCSON	153,400	.30
90	JOHNSTOWN-ALTOONA	150,000	.29
91	EL PASO	146,300	.29
92	EVANSVILLE	142,100	.28
93	GREENVILLE-NEW BERN-WASHINGTON	134,200	.26
94	LAS VEGAS	132,900	.26
95	MCALLEN-BROWNSVILLE: LRGV	132,100	.26
96	AUGUSTA	131,900	.26
97	BURLINGTON-PLATTSBURGH	129,500	.25
98	CHARLESTON, SC	129,400	.25
99	LINCOLN-HASTINGS-KEARNEY	128,800	.25
100	FT. WAYNE	128,400	.25
101	LANSING	127,300	.25
102	WACO-TEMPLE	126,000	.25
103	COLORADO SPRINGS-PUEBLO	124,600	.24
104	SAVANNAH	124,400	.24
105	MONTGOMERY-SELMA	122,800	.24
106	SALINAS-MONTEREY	120,400	.24
107	SPRINGFIELD, MA	117,400	.23
108	MADISON	116,100	.23
109	PEORIA-BLOOMINGTON	115,800	.23
110	LAFAYETTE, LA	115,400	.23
111	FARGO	110,100	.22
112	SIOUX FALLS-MITCHELL	109,000	.21
113	ROCKFORD	108,400	.21
114	CORPUS CHRISTI	108,300	.21
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	104,800	.21
116	COLUMBUS, GA	100,900	.20
117	AMARILLO	100,600	.20
118	MONROE-EL DORADO	100,100	.20
119	BEAUMONT-PORT ARTHUR	97,800	.19
120	FLORENCE, SC	96,700	.19
121	TALLAHASSEE-THOMASVILLE	96,600	.19
122	MACON	96,000	.19
123	RENO	94,700	.19
124	TYLER-LONGVIEW	93,300	.18
125	FT. MYERS-NAPLES	91,500	.18
126	BOISE	91,200	.18
127	YAKIMA	90,400	.18
128	ODESSA-MIDLAND	90,000	.18
129	JOPLIN-PITTSBURG	89,000	.17
130	COLUMBUS-TUPELO	87,500	.17
131	BINGHAMTON	87,300	.17
131	EUGENE	87,300	.17
133	DULUTH-SUPERIOR	86,100	.17
134	WICHITA FALLS-LAWTON	85,600	.17
135	BLUEFIELD-BECKLEY-OAK HILL	85,300	.17
135	WAUSAU-RHINELANDER	85,300	.17
137	BAKERSFIELD	84,400	.17
138	WHEELING-STEUBENVILLE	82,900	.16
139	SIOUX CITY	82,800	.16
139	TRAVERSE CITY-CADILLAC	82,800	.16
141	ERIE	82,300	.16
142	TERRE HAUTE	82,200	.16
143	WILMINGTON	81,400	.16
144	LA CROSSE-EAU CLAIRE	80,700	.16
145	ALBANY, GA	80,000	.16
146	CHICO-REDDING	79,000	.15
147	MINOT-BISMARCK-DICKINSON	78,500	.15
147	TOPEKA	78,500	.15
149	FT. SMITH	76,900	.15
149	LUBBOCK	76,900	.15
151	ROCHESTER-MASON CITY-AUSTIN	74,200	.15
152	COLUMBIA-JEFFERSON CITY	70,300	.14
153	MEDFORD	68,100	.13
154	BANGOR	63,500	.12
155	QUINCY-HANNIBAL	60,400	.12
156	ABILENE-SWEETWATER	59,500	.12
156	DOTHAN	59,500	.12
158	IDAHO FALLS-POCATELLO	59,300	.12
159	UTICA	54,700	.11
160	ALEXANDRIA, LA	51,300	.10
161	LAUREL-HATTIESBURG	49,700	.10
162	SALISBURY	49,100	.10
163	BILLINGS-HARDIN	48,300	.09
164	CLARKSBURG-WESTON	46,200	.09
165	ELMIRA	46,100	.09
166	LAKE CHARLES	45,800	.09
167	GREENWOOD-GREENVILLE	45,400	.09
168	RAPID CITY	45,100	.09
169	WATERTOWN-CARTHAGE	44,400	.09
170	GAINESVILLE	44,200	.09
171	PANAMA CITY	42,000	.08
172	MISSOULA	40,900	.08
173	ARDMORE-ADA	37,400	.07
174	BILOXI-GULFPORT-PASCAGOULA	37,200	.07
174	GRAND JUNCTION-DURANGO	37,200	.07
176	JONESBORO	36,700	.07
177	EL CENTRO-YUMA	36,100	.07
178	MERIDIAN	36,000	.07
179	GREAT FALLS	35,400	.07
179	PALM SPRINGS	35,400	.07
181	JACKSON, TN	34,200	.07
182	CHEYENNE-SCOTTSBLUFF-STERLING	30,400	.06
183	ALEXANDRIA, MN	29,900	.06
184	TUSCALOOSA	29,400	.06
185	CASPER-RIVERTON	29,000	.06
186	EUREKA	27,300	.05
186	MARQUETTE	27,300	.05
188	SAN ANGELO	26,700	.05
189	ANNISTON	25,400	.05
189	BOWLING GREEN	25,400	.05
191	BUTTE	25,200	.05
192	LAREDO	24,800	.05
193	HAGERSTOWN	23,600	.05
194	ST. JOSEPH	23,400	.05
195	LAFAYETTE, IN	22,400	.04
195	ROSWELL	22,400	.04
197	CHARLOTTESVILLE	22,100	.04
198	LIMA	21,900	.04
199	HARRISONBURG	20,000	.04
200	PARKERSBURG	19,800	.04
201	FLAGSTAFF	17,000	.03
201	TWIN FALLS	17,000	.03
203	PRESQUE ISLE	16,800	.03
203	ZANESVILLE	16,800	.03
205	VICTORIA	16,300	.03
206	BEND	14,700	.03
207	OTTUMWA-KIRKSVILLE	14,300	.03
208	MANKATO	11,400	.02
209	HELENA	10,300	.02
210	NORTH PLATTE	9,800	.02
211	ALPENA	8,000	.02
212	GLENDIVE	2,700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 85,259,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,423,100	7.53
2	LOS ANGELES	4,646,300	5.45
3	CHICAGO	2,993,100	3.51
4	PHILADELPHIA	2,520,000	2.96
5	SAN FRANCISCO	2,080,600	2.44
6	BOSTON	1,946,100	2.28
7	DETROIT	1,614,200	1.89
8	DALLAS-FT. WORTH	1,556,800	1.83
9	WASHINGTON, DC	1,546,900	1.81
10	HOUSTON	1,457,000	1.71
11	CLEVELAND	1,315,200	1.54
12	ATLANTA	1,207,500	1.42
13	MINNEAPOLIS-ST. PAUL	1,187,900	1.39
14	SEATTLE-TACOMA	1,152,900	1.35
15	MIAMI	1,126,200	1.32
16	PITTSBURGH	1,115,400	1.31
17	TAMPA-ST. PETERSBURG (SARASOTA)	1,090,800	1.28
18	ST. LOUIS	1,030,300	1.21
19	DENVER	952,600	1.12
20	SACRAMENTO-STOCKTON	891,600	1.05
21	BALTIMORE	890,500	1.04
22	PHOENIX	856,300	1.00
23	SAN DIEGO	855,300	1.00
24	HARTFORD-NEW HAVEN	853,100	1.00
25	INDIANAPOLIS	773,700	.91
26	PORTLAND, OR	744,500	.87
27	ORLANDO-DAYTONA BEACH-MELBOURNE	723,300	.85
28	KANSAS CITY	683,900	.80
29	CINCINNATI	666,300	.78
30	NASHVILLE	665,100	.78
31	MILWAUKEE	658,200	.77
32	CHARLOTTE	650,700	.76
33	COLUMBUS, OH	618,600	.73
34	RALEIGH-DURHAM	617,600	.72
35	NEW ORLEANS	608,900	.71
36	SALT LAKE CITY	607,100	.71
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	592,800	.70
38	BUFFALO	585,000	.69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	577,600	.68
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	576,200	.68
41	OKLAHOMA CITY	574,500	.67
42	MEMPHIS	549,700	.64
43	SAN ANTONIO	549,200	.64
44	PROVIDENCE-NEW BEDFORD	520,400	.61
45	LOUISVILLE	503,400	.59
46	HARRISBURG-YORK-LANCASTER-LEBANON	502,100	.59
47	CHARLESTON-HUNTINGTON	498,900	.59
48	DAYTON	471,300	.55
49	GREENSBORO-WINSTON SALEM-HIGH POINT	468,800	.55
50	BIRMINGHAM	460,100	.54
51	ALBANY-SCHENECTADY-TROY	456,300	.54
52	WILKES BARRE-SCRANTON	453,400	.53
53	LITTLE ROCK	436,200	.51
54	ALBUQUERQUE	431,600	.51
55	TULSA	425,800	.50
56	JACKSONVILLE	422,900	.50
57	RICHMOND	421,100	.49
58	MOBILE-PENSACOLA	420,600	.49
59	FRESNO-VISALIA	417,400	.49
60	WEST PALM BEACH-FT PIERCE-VERO BEACH	414,400	.49
61	FLINT-SAGINAW-BAY CITY	411,200	.48
62	KNOXVILLE	401,800	.47
63	WICHITA-HUTCHINSON	398,800	.47
64	SHREVEPORT-TEXARKANA	380,100	.45
65	TOLEDO	376,400	.44
66	SYRACUSE	365,900	.43
67	ROANOKE-LYNCHBURG	359,800	.42
68	GREEN BAY-APPLETON	354,200	.42
69	DES MOINES	343,800	.40
70	PORTLAND-POLAND SPRING	339,600	.40
71	AUSTIN, TX	338,900	.40
72	ROCHESTER, NY	333,100	.39
73	OMAHA	323,600	.38
74	LEXINGTON	322,700	.38
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	317,000	.37
76	SPRINGFIELD-DECATUR-CHAMPAIGN	315,300	.37
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	308,600	.36
78	SPOKANE	307,300	.36
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	302,100	.35
80	SPRINGFIELD, MO	290,300	.34
81	CHATTANOOGA	289,900	.34
82	JOHNSTOWN-ALTOONA	277,700	.33
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	277,600	.33
84	COLUMBIA, SC	273,400	.32
85	JACKSON, MS	271,800	.32
86	SOUTH BEND-ELKHART	270,500	.32
87	WACO-TEMPLE	267,700	.31
88	TUCSON	266,900	.31
89	BATON ROUGE	265,300	.31
90	YOUNGSTOWN	260,100	.31
91	HUNTSVILLE-DECATUR-FLORENCE	255,300	.30
92	EVANSVILLE	246,600	.29
93	GREENVILLE-NEW BERN-WASHINGTON	246,300	.29
94	LINCOLN-HASTINGS-KEARNEY	244,300	.29
95	EL PASO	231,300	.27
96	BURLINGTON-PLATTSBURGH	226,900	.27
97	FARGO	220,900	.26
98	LANSING	220,300	.26
99	SALINAS-MONTEREY	219,400	.26
100	CHARLESTON, SC	218,900	.26
101	LAS VEGAS	218,700	.26
101	SAVANNAH	218,700	.26
103	COLORADO SPRINGS-PUEBLO	217,000	.25
104	FT. WAYNE	212,600	.25
105	AUGUSTA	210,700	.25
106	SIOUX FALLS-MITCHELL	207,100	.24
107	SPRINGFIELD, MA	204,500	.24
108	MADISON	203,400	.24
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	203,100	.24
110	MONTGOMERY-SELMA	201,700	.24
111	FT. MYERS-NAPLES	201,600	.24
112	PEORIA-BLOOMINGTON	198,800	.23
113	MCALLEN-BROWNSVILLE: LRGV	198,600	.23
114	LAFAYETTE, LA	192,200	.23
115	CORPUS CHRISTI	179,300	.21
116	ROCKFORD	178,600	.21
117	COLUMBUS, GA	177,600	.21
118	MONROE-EL DORADO	172,400	.20
119	AMARILLO	171,600	.20
120	TYLER-LONGVIEW	167,400	.20
121	RENO	166,700	.20
122	DULUTH-SUPERIOR	165,300	.19
123	BEAUMONT-PORT ARTHUR	164,700	.19
124	WICHITA FALLS-LAWTON	163,700	.19
125	JOPLIN-PITTSBURG	163,500	.19
126	WAUSAU-RHINELANDER	159,600	.19
127	TALLAHASSEE-THOMASVILLE	159,400	.19
127	YAKIMA	159,400	.19
129	SIOUX CITY	158,500	.19
130	LA CROSSE-EAU CLAIRE	154,700	.18
131	BOISE	154,600	.18
132	TOPEKA	153,200	.18
133	MACON	151,700	.18
133	TERRE HAUTE	151,700	.18
135	COLUMBUS-TUPELO	151,100	.18
135	TRAVERSE CITY-CADILLAC	151,100	.18
137	BINGHAMTON	151,000	.18
138	FLORENCE, SC	148,600	.17
139	ODESSA-MIDLAND	148,200	.17
140	MINOT-BISMARCK-DICKINSON	148,000	.17
141	EUGENE	147,700	.17
142	WHEELING-STEUBENVILLE	145,400	.17
143	BAKERSFIELD	145,100	.17
144	CHICO-REDDING	144,600	.17
145	BLUEFIELD-BECKLEY-OAK HILL	144,400	.17
146	ERIE	142,500	.17
147	COLUMBIA-JEFFERSON CITY	136,800	.16
148	LUBBOCK	136,200	.16
149	FT. SMITH	135,300	.16
150	ROCHESTER-MASON CITY-AUSTIN	131,100	.15
151	WILMINGTON	129,700	.15
152	ALBANY, GA	126,100	.15
153	MEDFORD	120,400	.14
154	QUINCY-HANNIBAL	116,600	.14
155	BANGOR	111,200	.13
156	ABILENE-SWEETWATER	111,000	.13
157	IDAHO FALLS-POCATELLO	104,800	.12
158	UTICA	100,700	.12
159	DOTHAN	99,800	.12
160	ALEXANDRIA, LA	93,500	.11
161	SALISBURY	84,900	.10
162	LAUREL-HATTIESBURG	84,500	.10
163	CLARKSBURG-WESTON	83,800	.10
164	GAINESVILLE	83,600	.10
165	RAPID CITY	82,800	.10
166	BILLINGS-HARDIN	82,300	.10
167	ELMIRA	81,000	.10
167	WATERTOWN-CARTHAGE	81,000	.10
169	GREENWOOD-GREENVILLE	78,100	.09
170	LAKE CHARLES	75,200	.09
171	PANAMA CITY	70,700	.08
172	ARDMORE-ADA	70,600	.08
173	MISSOULA	69,300	.08
174	JONESBORO	65,400	.08
175	BILOXI-GULFPORT-PASCAGOULA	64,600	.08
176	EL CENTRO-YUMA	64,500	.08
177	GRAND JUNCTION-DURANGO	64,400	.08
177	PALM SPRINGS	64,400	.08
179	GREAT FALLS	62,900	.07
180	MERIDIAN	62,300	.07
181	MARQUETTE	60,000	.07
182	ALEXANDRIA, MN	59,900	.07
183	JACKSON, TN	58,000	.07
184	CHEYENNE-SCOTTSBLUFF-STERLING	53,300	.06
185	TUSCALOOSA	51,300	.06
186	CASPER-RIVERTON	50,000	.06
187	EUREKA	49,500	.06
188	BUTTE	49,200	.06
189	SAN ANGELO	47,900	.06
190	LAFAYETTE, IN	47,200	.06
191	BOWLING GREEN	45,300	.05
192	ANNISTON	45,000	.05
193	ST. JOSEPH	44,500	.05
194	HAGERSTOWN	43,400	.05
195	ROSWELL	38,900	.05
196	CHARLOTTESVILLE	38,800	.05
197	LAREDO	37,800	.04
198	LIMA	37,700	.04
199	HARRISONBURG	37,100	.04
200	PARKERSBURG	31,800	.04
201	TWIN FALLS	30,900	.04
202	PRESQUE ISLE	29,900	.04
203	FLAGSTAFF	29,800	.03
204	OTTUMWA-KIRKSVILLE	28,200	.03
205	ZANESVILLE	28,100	.03
206	VICTORIA	26,600	.03
207	BEND	24,400	.03
208	MANKATO	23,500	.03
209	NORTH PLATTE	17,100	.02
210	HELENA	16,700	.02
211	ALPENA	14,600	.02
212	GLENDIVE	5,000	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 58,254,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,216,900	7.24
2	LOS ANGELES	3,312,600	5.69
3	CHICAGO	2,080,100	3.57
4	PHILADELPHIA	1,659,600	2.85
5	SAN FRANCISCO	1,478,500	2.54
6	BOSTON	1,319,900	2.27
7	WASHINGTON, DC	1,143,700	1.96
8	DALLAS-FT. WORTH	1,124,100	1.93
9	DETROIT	1,118,500	1.92
10	HOUSTON	1,115,700	1.92
11	ATLANTA	896,000	1.54
12	CLEVELAND	872,500	1.50
13	MINNEAPOLIS-ST. PAUL	838,000	1.44
14	SEATTLE-TACOMA	818,100	1.40
15	DENVER	728,800	1.25
16	PITTSBURGH	700,300	1.20
17	ST. LOUIS	684,000	1.17
18	MIAMI	665,300	1.14
19	SAN DIEGO	626,300	1.08
20	BALTIMORE	617,100	1.06
21	SACRAMENTO-STOCKTON	612,900	1.05
22	TAMPA-ST. PETERSBURG (SARASOTA)	576,900	.99
23	PHOENIX	574,800	.99
24	HARTFORD-NEW HAVEN	570,500	.98
25	INDIANAPOLIS	540,600	.93
26	PORTLAND, OR	518,600	.89
27	KANSAS CITY	468,200	.80
28	NASHVILLE	457,700	.79
29	CINCINNATI	457,500	.79
30	RALEIGH-DURHAM	456,200	.78
31	CHARLOTTE	455,200	.78
32	SALT LAKE CITY	449,300	.77
33	MILWAUKEE	447,500	.77
34	ORLANDO-DAYTONA BEACH-MELBOURNE	441,900	.76
35	COLUMBUS, OH	441,000	.76
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	440,300	.76
37	NEW ORLEANS	436,600	.75
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	401,000	.69
39	OKLAHOMA CITY	394,200	.68
40	GREENVILLE-SPARTANBURG-ASHEVILLE	390,300	.67
41	SAN ANTONIO	380,200	.65
42	MEMPHIS	377,300	.65
43	BUFFALO	375,000	.64
44	LOUISVILLE	352,200	.60
45	PROVIDENCE-NEW BEDFORD	336,000	.58
46	HARRISBURG-YORK-LANCASTER-LEBANON	335,800	.58
47	CHARLESTON-HUNTINGTON	335,300	.58
48	GREENSBORO-WINSTON SALEM-HIGH POINT	322,300	.55
49	DAYTON	320,600	.55
50	ALBUQUERQUE	310,000	.53
51	BIRMINGHAM	306,900	.53
52	MOBILE-PENSACOLA	299,500	.51
53	JACKSONVILLE	295,100	.51
54	ALBANY-SCHENECTADY-TROY	294,800	.51
55	FRESNO-VISALIA	291,100	.50
56	RICHMOND	290,400	.50
57	FLINT-SAGINAW-BAY CITY	287,000	.49
58	LITTLE ROCK	284,400	.49
59	TULSA	284,100	.49
60	WILKES BARRE-SCRANTON	275,500	.47
61	KNOXVILLE	274,000	.47
62	WICHITA-HUTCHINSON	261,300	.45
63	TOLEDO	256,000	.44
64	AUSTIN, TX	251,200	.43
65	SYRACUSE	250,600	.43
66	ROANOKE-LYNCHBURG	243,300	.42
66	SHREVEPORT-TEXARKANA	243,300	.42
68	GREEN BAY-APPLETON	233,900	.40
69	ROCHESTER, NY	229,200	.39
70	DES MOINES	226,800	.39
71	LEXINGTON	225,200	.39
72	PORTLAND-POLAND SPRING	224,000	.38
73	WEST PALM BEACH-FT. PIERCE-VERO BEACH	219,100	.38
74	OMAHA	218,000	.37
74	SPRINGFIELD-DECATUR-CHAMPAIGN	218,000	.37
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	211,200	.36
77	SPOKANE	209,600	.36
78	COLUMBIA, SC	201,200	.35
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	200,700	.34
80	CHATTANOOGA	200,400	.34
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	199,500	.34
82	BATON ROUGE	198,200	.34
83	WACO-TEMPLE	194,900	.33
84	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	187,900	.32
85	JACKSON, MS	184,100	.32
86	TUCSON	182,300	.31
87	GREENVILLE-NEW BERN-WASHINGTON	182,000	.31
88	SOUTH BEND-ELKHART	181,500	.31
89	JOHNSTOWN-ALTOONA	181,400	.31
90	HUNTSVILLE-DECATUR-FLORÊNCE	176,800	.30
91	SPRINGFIELD, MO	176,400	.30
92	EL PASO	172,100	.30
93	CHARLESTON, SC	166,900	.29
94	YOUNGSTOWN	165,700	.28
95	LANSING	165,000	.28
96	EVANSVILLE	162,100	.28
97	BURLINGTON-PLATTSBURGH	159,800	.27
98	COLORADO SPRINGS-PUEBLO	158,800	.27
98	SALINAS-MONTEREY	158,800	.27
100	LINCOLN-HASTINGS-KEARNEY	158,000	.27
101	LAS VEGAS	157,800	.27
102	SAVANNAH	156,500	.27
103	AUGUSTA	147,800	.25
104	FT. WAYNE	146,500	.25
105	MADISON	145,300	.25
106	FARGO	144,100	.25
107	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	142,800	.25
108	PEORIA-BLOOMINGTON	137,200	.24
109	LAFAYETTE, LA	135,500	.23
110	SPRINGFIELD, MA	135,300	.23
111	MCALLEN-BROWNSVILLE: LRGV	134,400	.23
112	MONTGOMERY-SELMA	134,300	.23
113	SIOUX FALLS-MITCHELL	129,000	.22
114	COLUMBUS, GA	128,200	.22
115	CORPUS CHRISTI	125,700	.22
116	ROCKFORD	122,100	.21
117	RENO	117,800	.20
118	AMARILLO	115,800	.20
119	TALLAHASSEE-THOMASVILLE	114,600	.20
120	WICHITA FALLS-LAWTON	112,900	.19
121	TYLER-LONGVIEW	112,300	.19
122	MONROE-EL DORADO	112,200	.19
123	YAKIMA	109,900	.19
124	BOISE	108,800	.19
125	BEAUMONT-PORT ARTHUR	108,400	.19
126	TOPEKA	107,700	.18
127	MACON	105,800	.18
128	FLORENCE, SC	105,100	.18
129	ODESSA-MIDLAND	104,400	.18
130	EUGENE	103,500	.18
131	DULUTH-SUPERIOR	103,100	.18
132	WAUSAU-RHINELANDER	102,700	.18
133	COLUMBUS-TUPELO	101,600	.17
134	LA CROSSE-EAU CLAIRE	101,100	.17
135	BAKERSFIELD	100,700	.17
136	MINOT-BISMARCK-DICKINSON	98,800	.17
137	BINGHAMTON	98,500	.17
137	JOPLIN-PITTSBURG	98,500	.17
139	SIOUX CITY	98,400	.17
140	LUBBOCK	97,300	.17
141	FT. MYERS-NAPLES	96,200	.17
142	TERRE HAUTE	95,600	.16
143	COLUMBIA-JEFFERSON CITY	94,700	.16
144	BLUEFIELD-BECKLEY-OAK HILL	94,600	.16
145	TRAVERSE CITY-CADILLAC	94,500	.16
146	ERIE	93,100	.16
147	CHICO-REDDING	92,100	.16
148	WHEELING-STEUBENVILLE	91,300	.16
149	FT. SMITH	90,200	.15
150	WILMINGTON	88,900	.15
151	ALBANY, GA	86,600	.15
152	ROCHESTER-MASON CITY-AUSTIN	83,100	.14
153	MEDFORD	76,400	.13
154	IDAHO FALLS-POCATELLO	75,200	.13
155	BANGOR	74,500	.13
156	QUINCY-HANNIBAL	72,300	.12
157	ABILENE-SWEETWATER	69,600	.12
158	DOTHAN	68,000	.12
159	ALEXANDRIA, LA	67,100	.12
160	GAINESVILLE	64,000	.11
161	UTICA	63,500	.11
162	LAUREL-HATTIESBURG	57,100	.10
163	RAPID CITY	57,000	.10
164	BILLINGS-HARDIN	56,300	.10
165	WATERTOWN-CARTHAGE	54,200	.09
166	SALISBURY	53,800	.09
167	LAKE CHARLES	53,300	.09
168	CLARKSBURG-WESTON	53,000	.09
169	ELMIRA	51,800	.09
170	GREENWOOD-GREENVILLE	51,400	.09
171	MISSOULA	48,900	.08
172	BILOXI-GULFPORT-PASCAGOULA	46,700	.08
173	PANAMA CITY	46,400	.08
174	GRAND JUNCTION-DURANGO	44,600	.08
175	EL CENTRO-YUMA	42,700	.07
176	GREAT FALLS	42,200	.07
177	ARDMORE-ADA	42,100	.07
178	PALM SPRINGS	41,400	.07
179	JONESBORO	40,800	.07
180	MARQUETTE	40,700	.07
181	MERIDIAN	40,200	.07
182	CASPER-RIVERTON	37,300	.06
182	JACKSON, TN	37,300	.06
182	LAFAYETTE, IN	37,300	.06
185	TUSCALOOSA	36,900	.06
186	CHEYENNE-SCOTTSBLUFF-STERLING	36,800	.06
187	ALEXANDRIA, MN	35,400	.06
188	BUTTE	34,600	.06
188	EUREKA	34,600	.06
190	ANNISTON	32,700	.06
191	SAN ANGELO	31,800	.05
192	BOWLING GREEN	31,300	.05
193	HAGERSTOWN	29,600	.05
194	CHARLOTTESVILLE	29,300	.05
195	ST. JOSEPH	27,500	.05
196	LAREDO	26,700	.05
197	HARRISONBURG	26,200	.04
198	ROSWELL	25,600	.04
199	LIMA	25,100	.04
200	FLAGSTAFF	24,300	.04
201	PARKERSBURG	21,300	.04
202	PRESQUE ISLE	20,600	.04
203	TWIN FALLS	19,700	.03
204	VICTORIA	19,100	.03
205	ZANESVILLE	18,500	.03
206	OTTUMWA-KIRKSVILLE	17,900	.03
207	BEND	17,000	.03
208	MANKATO	16,500	.03
209	HELENA	11,900	.02
210	NORTH PLATTE	11,300	.02
211	ALPENA	8,900	.02
212	GLENDIVE	3,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,933,400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,370,500	6.79
2	LOS ANGELES	1,990,200	5.70
3	CHICAGO	1,235,600	3.54
4	PHILADELPHIA	979,000	2.80
5	SAN FRANCISCO	872,500	2.50
6	BOSTON	797,600	2.28
7	HOUSTON	683,300	1.96
8	DETROIT	671,500	1.92
9	DALLAS-FT. WORTH	663,800	1.90
10	WASHINGTON, DC	651,400	1.86
11	ATLANTA	520,400	1.49
12	CLEVELAND	514,900	1.47
13	MINNEAPOLIS-ST. PAUL	510,700	1.46
14	SEATTLE-TACOMA	497,300	1.42
15	DENVER	456,700	1.31
16	PITTSBURGH	421,200	1.21
17	SAN DIEGO	417,800	1.20
18	ST. LOUIS	398,600	1.14
19	MIAMI	373,000	1.07
20	SACRAMENTO-STOCKTON	370,500	1.06
21	BALTIMORE	362,300	1.04
22	PHOENIX	346,400	.99
23	HARTFORD-NEW HAVEN	339,300	.97
24	TAMPA-ST. PETERSBURG (SARASOTA)	331,800	.95
25	INDIANAPOLIS	320,800	.92
26	PORTLAND, OR	314,600	.90
27	RALEIGH-DURHAM	289,900	.83
28	SALT LAKE CITY	288,600	.83
29	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	284,900	.82
30	KANSAS CITY	277,400	.79
31	CINCINNATI	273,500	.78
32	NASHVILLE	270,900	.78
33	MILWAUKEE	268,700	.77
34	COLUMBUS, OH	268,500	.77
34	NEW ORLEANS	268,500	.77
36	CHARLOTTE	262,400	.75
37	ORLANDO-DAYTONA BEACH-MELBOURNE	257,000	.74
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	246,300	.71
39	OKLAHOMA CITY	240,200	.69
40	MEMPHIS	231,900	.66
41	SAN ANTONIO	231,400	.66
42	GREENVILLE-SPARTANBURG-ASHEVILLE	224,300	.64
43	BUFFALO	222,600	.64
44	LOUISVILLE	214,100	.61
45	PROVIDENCE-NEW BEDFORD	202,800	.58
46	CHARLESTON-HUNTINGTON	198,500	.57
47	HARRISBURG-YORK-LANCASTER-LEBANON	195,900	.56
48	ALBUQUERQUE	187,900	.54
49	DAYTON	185,500	.53
50	GREENSBORO-WINSTON SALEM-HIGH POINT	184,200	.53
51	BIRMINGHAM	181,100	.52
52	FRESNO-VISALIA	178,900	.51
53	MOBILE-PENSACOLA	178,200	.51
54	JACKSONVILLE	177,500	.51
55	ALBANY-SCHENECTADY-TROY	175,900	.50
56	RICHMOND	170,000	.49
57	FLINT-SAGINAW-BAY CITY	169,700	.49
58	AUSTIN, TX	167,800	.48
59	LITTLE ROCK	166,800	.48
60	TULSA	164,000	.47
61	WILKES BARRE-SCRANTON	159,900	.46
62	KNOXVILLE	159,600	.46
63	WICHITA-HUTCHINSON	159,400	.46
64	TOLEDO	156,900	.45
65	SYRACUSE	156,600	.45
66	ROANOKE-LYNCHBURG	143,400	.41
67	SHREVEPORT-TEXARKANA	142,000	.41
68	GREEN BAY-APPLETON	140,900	.40
69	DES MOINES	139,900	.40
70	SPRINGFIELD-DECATUR-CHAMPAIGN	138,900	.40
71	WACO-TEMPLE	137,400	.39
72	LEXINGTON	137,300	.39
73	ROCHESTER, NY	137,200	.39
74	PORTLAND-POLAND SPRING	133,100	.38
75	CEDAR RAPIDS-WATERLOO-DUBUQUE	133,000	.38
76	OMAHA	129,200	.37
77	SPOKANE	127,600	.37
78	BATON ROUGE	127,200	.36
79	COLUMBIA, SC	126,900	.36
80	WEST PALM BEACH-FT. PIERCE-VERO BEACH	126,000	.36
81	GREENVILLE-NEW BERN-WASHINGTON	123,300	.35
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	119,300	.34
83	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	118,600	.34
84	TUCSON	114,100	.33
85	CHATTANOOGA	113,900	.33
86	JOHNSTOWN-ALTOONA	113,700	.33
87	JACKSON, MS	112,700	.32
88	EL PASO	109,200	.31
89	CHARLESTON, SC	108,400	.31
90	SOUTH BEND-ELKHART	108,200	.31
91	LANSING	106,100	.30
92	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	105,800	.30
93	SALINAS-MONTEREY	105,200	.30
94	SPRINGFIELD, MO	103,500	.30
95	SAVANNAH	101,800	.29
96	COLORADO SPRINGS-PUEBLO	101,400	.29
97	HUNTSVILLE-DECATUR-FLORENCE	99,600	.29
98	LINCOLN-HASTINGS-KEARNEY	99,200	.28
99	BURLINGTON-PLATTSBURGH	97,900	.28
100	YOUNGSTOWN	97,600	.28
101	EVANSVILLE	95,800	.27
102	MADISON	94,400	.27
103	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	94,100	.27
104	FARGO	92,900	.27
105	AUGUSTA	90,200	.26
106	LAS VEGAS	89,800	.26
107	FT. WAYNE	87,200	.25
108	SPRINGFIELD, MA	85,300	.24
109	COLUMBUS, GA	84,800	.24
110	PEORIA-BLOOMINGTON	84,500	.24
111	LAFAYETTE, LA	83,400	.24
112	MCALLEN-BROWNSVILLE: LRGV	82,100	.24
113	MONTGOMERY-SELMA	79,900	.23
114	SIOUX FALLS-MITCHELL	78,700	.23
115	CORPUS CHRISTI	77,500	.22
116	TALLAHASSEE-THOMASVILLE	73,200	.21
117	WICHITA FALLS-LAWTON	72,800	.21
118	TOPEKA	71,900	.21
119	ROCKFORD	70,400	.20
120	RENO	69,100	.20
121	AMARILLO	68,800	.20
122	MONROE-EL DORADO	68,200	.20
123	TYLER-LONGVIEW	68,100	.19
124	YAKIMA	66,400	.19
125	BOISE	65,900	.19
126	EUGENE	64,300	.18
127	BEAUMONT-PORT ARTHUR	63,700	.18
128	FLORENCE, SC	63,300	.18
129	LA CROSSE-EAU CLAIRE	63,200	.18
129	ODESSA-MIDLAND	63,200	.18
131	DULUTH-SUPERIOR	62,600	.18
132	MACON	62,400	.18
133	LUBBOCK	62,000	.18
134	COLUMBIA-JEFFERSON CITY	61,600	.18
135	COLUMBUS-TUPELO	61,300	.18
136	BAKERSFIELD	61,200	.18
136	WAUSAU-RHINELANDER	61,200	.18
138	MINOT-BISMARCK-DICKINSON	61,100	.17
139	SIOUX CITY	60,700	.17
140	BLUEFIELD-BECKLEY-OAK HILL	57,800	.17
141	TERRE HAUTE	57,700	.17
142	JOPLIN-PITTSBURG	57,100	.16
143	BINGHAMTON	57,000	.16
144	ERIE	56,200	.16
145	CHICO-REDDING	55,300	.16
146	TRAVERSE CITY-CADILLAC	55,100	.16
147	FT. MYERS-NAPLES	54,200	.16
148	WHEELING-STEUBENVILLE	54,100	.15
149	FT. SMITH	53,200	.15
150	WILMINGTON	52,400	.15
151	ALBANY, GA	51,800	.15
152	ROCHESTER-MASON CITY-AUSTIN	48,200	.14
153	IDAHO FALLS-POCATELLO	46,600	.13
154	GAINESVILLE	45,700	.13
155	BANGOR	44,600	.13
156	MEDFORD	44,000	.13
157	QUINCY-HANNIBAL	43,600	.12
158	ALEXANDRIA, LA	43,000	.12
159	ABILENE-SWEETWATER	42,100	.12
160	DOTHAN	40,300	.12
161	UTICA	37,800	.11
162	RAPID CITY	36,600	.10
163	LAUREL-HATTIESBURG	35,000	.10
164	BILLINGS-HARDIN	33,700	.10
165	WATERTOWN-CARTHAGE	33,500	.10
166	GREENWOOD-GREENVILLE	33,100	.09
167	LAKE CHARLES	32,200	.09
168	CLARKSBURG-WESTON	31,900	.09
169	SALISBURY	31,300	.09
170	ELMIRA	30,100	.09
171	BILOXI-GULFPORT-PASCAGOULA	29,400	.08
172	MISSOULA	29,200	.08
173	LAFAYETTE, IN	27,700	.08
174	GRAND JUNCTION-DURANGO	27,200	.08
175	MARQUETTE	27,000	.08
176	PANAMA CITY	26,400	.08
177	EL CENTRO-YUMA	26,200	.07
178	GREAT FALLS	25,200	.07
179	PALM SPRINGS	25,000	.07
180	ARDMORE-ADA	24,300	.07
180	MERIDIAN	24,300	.07
182	TUSCALOOSA	24,200	.07
183	CASPER-RIVERTON	23,400	.07
184	JONESBORO	23,300	.07
185	CHEYENNE-SCOTTSBLUFF-STERLING	22,500	.06
186	BUTTE	22,300	.06
186	EUREKA	22,300	.06
188	JACKSON, TN	21,900	.06
189	ANNISTON	21,200	.06
190	ALEXANDRIA, MN	20,700	.06
191	CHARLOTTESVILLE	20,400	.06
192	SAN ANGELO	19,600	.06
193	BOWLING GREEN	19,500	.06
194	HAGERSTOWN	18,000	.05
195	ST. JOSEPH	17,000	.05
196	HARRISONBURG	16,900	.05
197	FLAGSTAFF	16,700	.05
198	LAREDO	16,600	.05
199	ROSWELL	15,400	.04
200	LIMA	15,100	.04
201	PRESQUE ISLE	12,800	.04
202	PARKERSBURG	12,000	.03
203	VICTORIA	11,700	.03
204	OTTUMWA-KIRKSVILLE	11,600	.03
205	TWIN FALLS	11,500	.03
206	MANKATO	11,400	.03
207	ZANESVILLE	10,800	.03
208	BEND	10,100	.03
209	HELENA	7,300	.02
210	NORTH PLATTE	6,500	.02
211	ALPENA	4,800	.01
212	GLENDIVE	2,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 52,593,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,859,400	7.34
2	LOS ANGELES	3,018,200	5.74
3	CHICAGO	1,887,400	3.59
4	PHILADELPHIA	1,495,200	2.84
5	SAN FRANCISCO	1,361,200	2.59
6	BOSTON	1,190,500	2.26
7	WASHINGTON, DC	1,050,900	2.00
8	DALLAS-FT. WORTH	1,028,500	1.96
9	HOUSTON	1,027,200	1.95
10	DETROIT	1,017,400	1.93
11	ATLANTA	820,400	1.56
12	CLEVELAND	792,800	1.51
13	MINNEAPOLIS-ST. PAUL	757,500	1.44
14	SEATTLE-TACOMA	745,500	1.42
15	DENVER	665,300	1.26
16	PITTSBURGH	629,900	1.20
17	ST. LOUIS	620,900	1.18
18	MIAMI	610,600	1.16
19	BALTIMORE	560,500	1.07
20	SACRAMENTO-STOCKTON	556,200	1.06
21	SAN DIEGO	547,900	1.04
22	TAMPA-ST. PETERSBURG (SARASOTA)	525,400	1.00
23	PHOENIX	520,300	.99
24	HARTFORD-NEW HAVEN	515,000	.98
25	INDIANAPOLIS	487,600	.93
26	PORTLAND, OR	476,000	.91
27	KANSAS CITY	423,700	.81
28	CHARLOTTE	413,500	.79
29	CINCINNATI	412,900	.79
30	NASHVILLE	412,000	.78
31	SALT LAKE CITY	407,000	.77
32	MILWAUKEE	404,700	.77
33	RALEIGH-DURHAM	401,800	.76
34	COLUMBUS, OH	396,800	.75
35	ORLANDO-DAYTONA BEACH-MELBOURNE	396,100	.75
36	NEW ORLEANS	394,200	.75
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	383,900	.73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	356,800	.68
39	OKLAHOMA CITY	354,200	.67
40	GREENVILLE-SPARTANBURG-ASHEVILLE	352,200	.67
41	SAN ANTONIO	338,100	.64
42	BUFFALO	335,900	.64
43	MEMPHIS	335,700	.64
44	LOUISVILLE	314,600	.60
45	HARRISBURG-YORK-LANCASTER-LEBANON	305,000	.58
46	CHARLESTON-HUNTINGTON	303,700	.58
47	PROVIDENCE-NEW BEDFORD	301,100	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	293,600	.56
49	DAYTON	291,000	.55
50	ALBUQUERQUE	279,700	.53
51	BIRMINGHAM	279,500	.53
52	MOBILE-PENSACOLA	270,200	.51
53	JACKSONVILLE	266,900	.51
54	RICHMOND	264,600	.50
55	ALBANY-SCHENECTADY-TROY	263,700	.50
55	FRESNO-VISALIA	262,300	.50
57	TULSA	259,400	.49
58	FLINT-SAGINAW-BAY CITY	257,900	.49
59	LITTLE ROCK	256,900	.49
60	KNOXVILLE	248,400	.47
60	WILKES BARRE-SCRANTON	248,400	.47
62	WICHITA-HUTCHINSON	236,100	.45
63	TOLEDO	230,000	.44
64	AUSTIN, TX	223,600	.43
65	SHREVEPORT-TEXARKANA	219,900	.42
66	SYRACUSE	218,600	.42
67	ROANOKE-LYNCHBURG	216,700	.41
68	GREEN BAY-APPLETON	210,200	.40
69	ROCHESTER, NY	206,300	.39
70	PORTLAND-POLAND SPRING	202,000	.38
71	DES MOINES	201,800	.38
72	LEXINGTON	201,600	.38
73	WEST PALM BEACH-FT. PIERCE-VERO BEACH	200,800	.38
74	OMAHA	198,100	.38
75	SPRINGFIELD-DECATUR-CHAMPAIGN	189,700	.36
76	SPOKANE	188,800	.36
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	186,600	.35
78	CHATTANOOGA	182,600	.35
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	182,600	.35
80	COLUMBIA, SC	178,600	.34
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	177,500	.34
82	BATON ROUGE	176,000	.33
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	171,400	.33
84	TUCSON	164,600	.31
85	JACKSON, MS	164,000	.31
86	SOUTH BEND-ELKHART	163,600	.31
87	HUNTSVILLE-DECATUR-FLORENCE	160,000	.30
88	JOHNSTOWN-ALTOONA	159,600	.30
89	WACO-TEMPLE	159,300	.30
90	SPRINGFIELD, MO	155,400	.30
91	GREENVILLE-NEW BERN-WASHINGTON	153,400	.29
92	EL PASO	150,500	.29
93	YOUNGSTOWN	150,100	.29
94	CHARLESTON, SC	147,600	.28
95	EVANSVILLE	146,400	.28
96	LANSING	145,800	.28
97	LAS VEGAS	145,200	.28
98	BURLINGTON-PLATTSBURGH	142,500	.27
99	SALINAS-MONTEREY	142,200	.27
100	LINCOLN-HASTINGS-KEARNEY	140,500	.27
101	COLORADO SPRINGS-PUEBLO	139,200	.26
102	SAVANNAH	136,400	.26
103	FT. WAYNE	133,100	.25
104	AUGUSTA	131,400	.25
105	MADISON	129,600	.25
106	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	126,900	.24
107	FARGO	125,900	.24
108	PEORIA-BLOOMINGTON	122,300	.23
109	LAFAYETTE, LA	120,700	.23
110	MCALLEN-BROWNSVILLE: LRGV	119,500	.23
111	MONTGOMERY-SELMA	119,400	.23
112	SPRINGFIELD, MA	119,200	.23
113	SIOUX FALLS-MITCHELL	115,200	.22
114	CORPUS CHRISTI	113,200	.22
115	ROCKFORD	111,300	.21
116	COLUMBUS, GA	109,200	.21
117	RENO	108,700	.21
118	AMARILLO	104,600	.20
119	TALLAHASSEE-THOMASVILLE	101,600	.19
120	TYLER-LONGVIEW	100,600	.19
121	YAKIMA	100,000	.19
122	BOISE	99,100	.19
123	MONROE-EL DORADO	98,400	.19
124	BEAUMONT-PORT ARTHUR	98,200	.19
125	WICHITA FALLS-LAWTON	96,000	.18
126	ODESSA-MIDLAND	95,100	.18
127	FLORENCE, SC	95,000	.18
127	MACON	95,000	.18
129	EUGENE	94,200	.18
130	TOPEKA	93,400	.18
131	DULUTH-SUPERIOR	92,500	.18
132	WAUSAU-RHINELANDER	91,700	.17
133	BAKERSFIELD	91,400	.17
134	COLUMBUS-TUPELO	90,000	.17
135	MINOT-BISMARCK-DICKINSON	89,600	.17
136	LA CROSSE-EAU CLAIRE	88,800	.17
137	JOPLIN-PITTSBURG	88,200	.17
138	BINGHAMTON	88,100	.17
139	FT. MYERS-NAPLES	87,900	.17
140	SIOUX CITY	87,400	.17
141	TRAVERSE CITY-CADILLAC	86,100	.16
142	BLUEFIELD-BECKLEY-OAK HILL	86,000	.16
143	LUBBOCK	85,200	.16
144	TERRE HAUTE	84,900	.16
145	CHICO-REDDING	83,700	.16
146	COLUMBIA-JEFFERSON CITY	83,200	.16
146	ERIE	83,200	.16
148	WHEELING-STEUBENVILLE	82,900	.16
149	FT. SMITH	80,800	.15
150	WILMINGTON	80,500	.15
151	ALBANY, GA	77,900	.15
152	ROCHESTER-MASON CITY-AUSTIN	75,600	.14
153	MEDFORD	70,300	.13
154	IDAHO FALLS-POCATELLO	67,400	.13
155	BANGOR	66,400	.13
156	QUINCY-HANNIBAL	63,900	.12
157	ABILENE-SWEETWATER	61,700	.12
158	DOTHAN	61,400	.12
159	ALEXANDRIA, LA	57,800	.11
160	UTICA	55,900	.11
161	GAINESVILLE	54,400	.10
162	BILLINGS-HARDIN	51,200	.10
163	LAUREL-HATTIESBURG	50,700	.10
163	RAPID CITY	50,700	.10
165	SALISBURY	48,500	.09
166	LAKE CHARLES	47,900	.09
167	CLARKSBURG-WESTON	47,700	.09
168	WATERTOWN-CARTHAGE	46,400	.09
169	ELMIRA	46,300	.09
170	GREENWOOD-GREENVILLE	44,900	.09
171	MISSOULA	44,800	.09
172	PANAMA CITY	41,900	.08
173	BILOXI-GULFPORT-PASCAGOULA	40,400	.08
173	GRAND JUNCTION-DURANGO	40,400	.08
175	GREAT FALLS	38,100	.07
176	PALM SPRINGS	37,700	.07
177	EL CENTRO-YUMA	37,600	.07
178	ARDMORE-ADA	37,400	.07
179	JONESBORO	36,200	.07
180	MERIDIAN	35,600	.07
181	MARQUETTE	34,700	.07
182	CASPER-RIVERTON	34,000	.06
183	JACKSON, TN	33,600	.06
184	CHEYENNE-SCOTTSBLUFF-STERLING	33,100	.06
185	TUSCALOOSA	31,700	.06
186	EUREKA	31,500	.06
187	ALEXANDRIA, MN	31,300	.06
188	BUTTE	30,500	.06
189	LAFAYETTE, IN	29,400	.06
190	SAN ANGELO	28,100	.05
191	BOWLING GREEN	27,400	.05
192	ANNISTON	27,300	.05
193	HAGERSTOWN	26,700	.05
194	CHARLOTTESVILLE	24,900	.05
195	ST. JOSEPH	24,200	.05
196	LAREDO	23,600	.04
197	LIMA	22,600	.04
197	ROSWELL	22,600	.04
199	HARRISONBURG	22,200	.04
200	FLAGSTAFF	21,000	.04
201	PARKERSBURG	19,500	.04
202	PRESQUE ISLE	18,300	.03
203	TWIN FALLS	17,900	.03
204	VICTORIA	17,400	.03
205	ZANESVILLE	16,700	.03
206	BEND	15,800	.03
207	OTTUMWA-KIRKSVILLE	15,600	.03
208	MANKATO	14,000	.03
209	HELENA	10,700	.02
210	NORTH PLATTE	10,200	.02
211	ALPENA	8,000	.02
212	GLENDIVE	3,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 44,531,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,344,100	7.51
2	LOS ANGELES	2,556,100	5.74
3	CHICAGO	1,605,600	3.61
4	PHILADELPHIA	1,268,200	2.85
5	SAN FRANCISCO	1,173,800	2.64
6	BOSTON	1,008,400	2.26
7	WASHINGTON, DC	912,400	2.05
8	DALLAS-FT. WORTH	878,700	1.97
9	HOUSTON	875,300	1.97
10	DETROIT	861,600	1.93
11	ATLANTA	708,300	1.59
12	CLEVELAND	674,400	1.51
13	MINNEAPOLIS-ST. PAUL	640,800	1.44
14	SEATTLE-TACOMA	632,400	1.42
15	DENVER	564,800	1.27
16	PITTSBURGH	531,000	1.19
17	ST. LOUIS	529,200	1.19
18	MIAMI	527,700	1.19
19	BALTIMORE	478,900	1.08
20	SACRAMENTO-STOCKTON	473,800	1.06
21	TAMPA-ST. PETERSBURG (SARASOTA)	451,000	1.01
22	PHOENIX	440,300	.99
23	SAN DIEGO	437,900	.98
24	HARTFORD-NEW HAVEN	436,200	.98
25	INDIANAPOLIS	412,700	.93
26	PORTLAND, OR	410,200	.92
27	KANSAS CITY	360,600	.81
28	CHARLOTTE	356,200	.80
29	CINCINNATI	348,700	.78
30	NASHVILLE	348,200	.78
31	MILWAUKEE	342,700	.77
32	ORLANDO-DAYTONA BEACH-MELBOURNE	335,600	.75
33	SALT LAKE CITY	333,800	.75
34	COLUMBUS, OH	333,300	.75
35	NEW ORLEANS	332,300	.75
36	RALEIGH-DURHAM	328,900	.74
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	304,900	.68
38	GREENVILLE-SPARTANBURG-ASHEVILLE	302,700	.68
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	298,900	.67
40	OKLAHOMA CITY	296,300	.67
41	SAN ANTONIO	285,000	.64
42	BUFFALO	284,000	.64
43	MEMPHIS	282,800	.64
44	LOUISVILLE	265,900	.60
45	HARRISBURG-YORK-LANCASTER-LEBANON	260,800	.59
46	CHARLESTON-HUNTINGTON	258,900	.58
47	PROVIDENCE-NEW BEDFORD	254,500	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	253,200	.57
49	DAYTON	249,200	.56
50	BIRMINGHAM	238,800	.54
51	ALBUQUERQUE	238,400	.54
52	RICHMOND	227,700	.51
53	MOBILE-PENSACOLA	227,000	.51
54	ALBANY-SCHENECTADY-TROY	225,200	.51
55	JACKSONVILLE	224,600	.50
56	TULSA	223,300	.50
57	FRESNO-VISALIA	220,400	.49
58	LITTLE ROCK	219,000	.49
59	FLINT-SAGINAW-BAY CITY	217,400	.49
60	WILKES BARRE-SCRANTON	212,700	.48
61	KNOXVILLE	211,900	.48
62	WICHITA-HUTCHINSON	198,500	.45
63	TOLEDO	192,800	.43
64	SHREVEPORT-TEXARKANA	187,700	.42
65	ROANOKE-LYNCHBURG	182,900	.41
66	SYRACUSE	181,300	.41
67	AUSTIN, TX	181,000	.41
68	GREEN BAY-APPLETON	178,400	.40
69	ROCHESTER, NY	174,700	.39
70	PORTLAND-POLAND SPRING	173,600	.39
71	WEST PALM BEACH-FT. PIERCE-VERO BEACH	172,900	.39
72	LEXINGTON	169,200	.38
73	DES MOINES	169,100	.38
74	OMAHA	168,500	.38
75	SPOKANE	159,800	.36
76	CHATTANOOGA	157,700	.35
77	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	155,800	.35
78	SPRINGFIELD-DECATUR-CHAMPAIGN	155,500	.35
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	154,100	.35
80	COLUMBIA, SC	148,800	.33
81	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	148,300	.33
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	148,200	.33
83	BATON ROUGE	145,400	.33
84	SOUTH BEND-ELKHART	139,300	.31
85	JACKSON, MS	138,400	.31
86	TUCSON	137,400	.31
87	HUNTSVILLE-DECATUR-FLORENCE	137,100	.31
88	SPRINGFIELD, MO	131,800	.30
89	JOHNSTOWN-ALTOONA	130,500	.29
90	YOUNGSTOWN	127,900	.29
91	EVANSVILLE	124,700	.28
92	LAS VEGAS	124,400	.28
93	EL PASO	122,700	.28
94	BURLINGTON-PLATTSBURGH	120,000	.27
95	LANSING	119,400	.27
96	CHARLESTON, SC	118,900	.27
97	GREENVILLE-NEW BERN-WASHINGTON	117,900	.26
98	WACO-TEMPLE	117,700	.26
99	SALINAS-MONTEREY	117,200	.26
100	LINCOLN-HASTINGS-KEARNEY	116,500	.26
101	COLORADO SPRINGS-PUEBLO	113,800	.26
102	FT. WAYNE	113,400	.25
103	AUGUSTA	111,300	.25
104	SAVANNAH	110,000	.25
105	MADISON	106,800	.24
106	FARGO	103,200	.23
107	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	102,400	.23
108	PEORIA-BLOOMINGTON	102,100	.23
109	MCALLEN-BROWNSVILLE: LRGV	101,800	.23
110	MONTGOMERY-SELMA	100,700	.23
111	LAFAYETTE, LA	100,300	.23
112	SPRINGFIELD, MA	97,800	.22
113	SIOUX FALLS-MITCHELL	97,000	.22
114	ROCKFORD	95,600	.21
115	CORPUS CHRISTI	94,900	.21
116	RENO	93,500	.21
117	AMARILLO	88,900	.20
118	COLUMBUS, GA	87,000	.20
119	YAKIMA	85,300	.19
120	BOISE	84,600	.19
120	TYLER-LONGVIEW	84,600	.19
122	BEAUMONT-PORT ARTHUR	83,500	.19
122	TALLAHASSEE-THOMASVILLE	83,500	.19
124	MONROE-EL DORADO	81,400	.18
125	FLORENCE, SC	80,900	.18
126	MACON	80,600	.18
127	EUGENE	80,300	.18
128	ODESSA-MIDLAND	79,700	.18
129	DULUTH-SUPERIOR	78,700	.18
130	WAUSAU-RHINELANDER	77,900	.17
131	WICHITA FALLS-LAWTON	77,700	.17
132	BAKERSFIELD	77,300	.17
133	FT. MYERS-NAPLES	75,900	.17
134	COLUMBUS-TUPELO	75,300	.17
134	JOPLIN-PITTSBURG	75,300	.17
136	BINGHAMTON	75,100	.17
137	MINOT-BISMARCK-DICKINSON	74,700	.17
138	TRAVERSE CITY-CADILLAC	74,300	.17
139	LA CROSSE-EAU CLAIRE	74,000	.17
140	TOPEKA	73,500	.17
141	BLUEFIELD-BECKLEY-OAK HILL	73,300	.16
142	SIOUX CITY	72,700	.16
143	TERRE HAUTE	71,300	.16
144	CHICO-REDDING	71,000	.16
145	WHEELING-STEUBENVILLE	70,600	.16
146	ERIE	70,100	.16
147	WILMINGTON	69,100	.16
148	LUBBOCK	68,700	.15
149	FT. SMITH	68,000	.15
150	COLUMBIA-JEFFERSON CITY	67,300	.15
151	ALBANY, GA	66,500	.15
152	ROCHESTER-MASON CITY-AUSTIN	64,800	.15
153	MEDFORD	61,700	.14
154	IDAHO FALLS-POCATELLO	56,600	.13
155	BANGOR	56,100	.13
156	QUINCY-HANNIBAL	53,400	.12
157	DOTHAN	51,800	.12
158	ABILENE-SWEETWATER	51,500	.12
159	UTICA	47,200	.11
160	ALEXANDRIA, LA	45,800	.10
161	BILLINGS-HARDIN	44,100	.10
162	RAPID CITY	42,400	.10
163	LAUREL-HATTIESBURG	41,900	.09
164	SALISBURY	41,500	.09
165	GAINESVILLE	41,200	.09
166	CLARKSBURG-WESTON	40,500	.09
167	LAKE CHARLES	40,100	.09
168	ELMIRA	39,700	.09
169	MISSOULA	38,500	.09
170	WATERTOWN-CARTHAGE	38,300	.09
171	GREENWOOD-GREENVILLE	36,800	.08
172	PANAMA CITY	35,700	.08
173	GRAND JUNCTION-DURANGO	34,500	.08
174	BILOXI-GULFPORT-PASCAGOULA	33,100	.07
175	ARDMORE-ADA	32,100	.07
175	PALM SPRINGS	32,100	.07
177	GREAT FALLS	32,000	.07
178	EL CENTRO-YUMA	31,000	.07
178	JONESBORO	31,000	.07
180	MERIDIAN	29,900	.07
181	JACKSON, TN	28,800	.06
182	CASPER-RIVERTON	28,700	.06
183	CHEYENNE-SCOTTSBLUFF-STERLING	27,700	.06
184	MARQUETTE	27,600	.06
185	ALEXANDRIA, MN	26,800	.06
186	EUREKA	26,000	.06
187	TUSCALOOSA	25,200	.06
188	BUTTE	24,700	.06
189	SAN ANGELO	23,300	.05
190	BOWLING GREEN	22,500	.05
191	ANNISTON	22,200	.05
192	HAGERSTOWN	22,100	.05
193	LAFAYETTE, IN	20,600	.05
194	ST. JOSEPH	20,000	.04
195	LAREDO	19,800	.04
196	CHARLOTTESVILLE	19,300	.04
196	ROSWELL	19,300	.04
198	LIMA	19,200	.04
199	HARRISONBURG	17,800	.04
200	PARKERSBURG	16,900	.04
201	FLAGSTAFF	16,500	.04
202	TWIN FALLS	15,300	.03
203	PRESQUE ISLE	15,200	.03
204	VICTORIA	14,700	.03
205	ZANESVILLE	14,100	.03
206	BEND	13,900	.03
207	OTTUMWA-KIRKSVILLE	12,700	.03
208	MANKATO	10,900	.02
209	HELENA	9,300	.02
210	NORTH PLATTE	8,700	.02
211	ALPENA	6,900	.02
212	GLENDIVE	2,500	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 49,852,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,796,100	7.61
2	LOS ANGELES	2,841,400	5.70
3	CHICAGO	1,803,500	3.62
4	PHILADELPHIA	1,442,200	2.89
5	SAN FRANCISCO	1,297,900	2.60
6	BOSTON	1,131,300	2.27
7	WASHINGTON, DC	1,008,600	2.02
8	DETROIT	973,300	1.95
9	DALLAS-FT. WORTH	970,100	1.95
10	HOUSTON	960,800	1.93
11	ATLANTA	779,200	1.56
12	CLEVELAND	766,700	1.54
13	MINNEAPOLIS-ST. PAUL	709,600	1.42
14	SEATTLE-TACOMA	698,000	1.40
15	DENVER	615,800	1.24
16	PITTSBURGH	611,600	1.23
17	MIAMI	599,600	1.20
18	ST. LOUIS	597,600	1.20
19	BALTIMORE	538,400	1.08
20	SACRAMENTO-STOCKTON	527,500	1.06
21	TAMPA-ST. PETERSBURG (SARASOTA)	513,400	1.03
22	HARTFORD-NEW HAVEN	491,900	.99
23	PHOENIX	488,400	.98
24	SAN DIEGO	481,500	.97
25	INDIANAPOLIS	462,500	.93
26	PORTLAND, OR	451,700	.91
27	KANSAS CITY	404,000	.81
28	CHARLOTTE	398,400	.80
29	CINCINNATI	392,700	.79
30	NASHVILLE	387,600	.78
31	MILWAUKEE	386,400	.78
32	ORLANDO-DAYTONA BEACH-MELBOURNE	381,300	.76
33	COLUMBUS, OH	372,200	.75
34	NEW ORLEANS	370,700	.74
35	SALT LAKE CITY	366,200	.73
36	RALEIGH-DURHAM	364,400	.73
37	GREENVILLE-SPARTANBURG-ASHEVILLE	338,600	.68
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	337,900	.68
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	334,300	.67
40	OKLAHOMA CITY	330,500	.66
41	BUFFALO	325,200	.65
42	SAN ANTONIO	318,100	.64
43	MEMPHIS	315,300	.63
44	LOUISVILLE	297,200	.60
45	HARRISBURG-YORK-LANCASTER-LEBANON	294,000	.59
46	CHARLESTON-HUNTINGTON	291,100	.58
47	PROVIDENCE-NEW BEDFORD	289,300	.58
48	GREENSBORO-WINSTON SALEM-HIGH POINT	284,700	.57
49	DAYTON	281,300	.56
50	BIRMINGHAM	268,400	.54
51	ALBUQUERQUE	263,400	.53
52	ALBANY-SCHENECTADY-TROY	255,300	.51
53	RICHMOND	254,900	.51
54	MOBILE-PENSACOLA	253,000	.51
55	JACKSONVILLE	251,100	.50
56	TULSA	249,800	.50
57	LITTLE ROCK	245,000	.49
58	WILKES BARRE-SCRANTON	244,900	.49
59	FLINT-SAGINAW-BAY CITY	244,200	.49
59	FRESNO-VISALIA	244,200	.49
61	KNOXVILLE	236,500	.47
62	WICHITA-HUTCHINSON	224,100	.45
63	TOLEDO	217,200	.44
64	SHREVEPORT-TEXARKANA	211,100	.42
65	ROANOKE-LYNCHBURG	205,800	.41
66	SYRACUSE	203,800	.41
67	GREEN BAY-APPLETON	199,900	.40
68	AUSTIN, TX	197,100	.40
69	ROCHESTER, NY	195,800	.39
70	WEST PALM BEACH-FT. PIERCE-VERO BEACH	195,700	.39
71	PORTLAND-POLAND SPRING	194,900	.39
72	DES MOINES	190,300	.38
73	OMAHA	189,000	.38
74	LEXINGTON	187,500	.38
75	SPOKANE	177,000	.36
76	CHATTANOOGA	176,200	.35
77	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	174,900	.35
78	SPRINGFIELD-DECATUR-CHAMPAIGN	174,200	.35
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	172,000	.35
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	166,800	.33
81	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	166,300	.33
82	COLUMBIA, SC	164,000	.33
83	BATON ROUGE	160,300	.32
84	SOUTH BEND-ELKHART	157,000	.31
85	JACKSON, MS	154,900	.31
86	HUNTSVILLE-DECATUR-FLORENCE	153,800	.31
87	TUCSON	152,200	.31
88	SPRINGFIELD, MO	149,300	.30
89	JOHNSTOWN-ALTOONA	148,200	.30
90	YOUNGSTOWN	146,900	.29
91	EVANSVILLE	139,900	.28
92	LAS VEGAS	138,300	.28
93	EL PASO	136,600	.27
94	BURLINGTON-PLATTSBURGH	133,100	.27
95	LANSING	131,800	.26
96	LINCOLN-HASTINGS-KEARNEY	131,200	.26
97	GREENVILLE-NEW BERN-WASHINGTON	131,100	.26
98	CHARLESTON, SC	130,300	.26
98	WACO-TEMPLE	130,300	.26
100	SALINAS-MONTEREY	128,200	.26
101	FT. WAYNE	126,900	.25
102	COLORADO SPRINGS-PUEBLO	126,000	.25
103	AUGUSTA	124,300	.25
104	SAVANNAH	122,000	.24
105	MADISON	117,800	.24
106	FARGO	115,600	.23
107	PEORIA-BLOOMINGTON	114,500	.23
108	MCALLEN-BROWNSVILLE: LRGV	113,500	.23
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	112,900	.23
110	MONTGOMERY-SELMA	112,800	.23
111	LAFAYETTE, LA	112,200	.23
112	SPRINGFIELD, MA	111,000	.22
113	SIOUX FALLS-MITCHELL	109,900	.22
114	ROCKFORD	107,300	.22
115	CORPUS CHRISTI	106,100	.21
116	RENO	103,800	.21
117	AMARILLO	100,300	.20
118	COLUMBUS, GA	97,100	.19
119	BEAUMONT-PORT ARTHUR	95,400	.19
120	YAKIMA	94,700	.19
121	TYLER-LONGVIEW	94,300	.19
122	BOISE	92,800	.19
123	TALLAHASSEE-THOMASVILLE	92,100	.18
124	MONROE-EL DORADO	91,800	.18
125	ODESSA-MIDLAND	90,400	.18
126	MACON	90,100	.18
127	FLORENCE, SC	89,700	.18
128	DULUTH-SUPERIOR	88,800	.18
129	EUGENE	88,500	.18
130	WAUSAU-RHINELANDER	87,700	.18
131	FT. MYERS-NAPLES	87,200	.17
132	WICHITA FALLS-LAWTON	86,700	.17
133	BAKERSFIELD	86,100	.17
134	JOPLIN-PITTSBURG	85,400	.17
135	BINGHAMTON	85,200	.17
136	COLUMBUS-TUPELO	83,900	.17
136	MINOT-BISMARCK-DICKINSON	83,900	.17
138	TRAVERSE CITY-CADILLAC	83,500	.17
139	SIOUX CITY	83,100	.17
140	LA CROSSE-EAU CLAIRE	82,900	.17
141	BLUEFIELD-BECKLEY-OAK HILL	82,600	.17
142	TOPEKA	81,700	.16
143	WHEELING-STEUBENVILLE	81,000	.16
144	TERRE HAUTE	80,800	.16
145	ERIE	79,600	.16
146	CHICO-REDDING	79,200	.16
147	WILMINGTON	77,100	.15
148	LUBBOCK	76,500	.15
149	FT. SMITH	75,600	.15
150	COLUMBIA-JEFFERSON CITY	74,600	.15
151	ALBANY, GA	74,200	.15
152	ROCHESTER-MASON CITY-AUSTIN	73,300	.15
153	MEDFORD	69,000	.14
154	BANGOR	63,100	.13
155	IDAHO FALLS-POCATELLO	62,500	.13
156	QUINCY-HANNIBAL	60,400	.12
157	ABILENE-SWEETWATER	58,300	.12
158	DOTHAN	58,000	.12
159	UTICA	53,800	.11
160	ALEXANDRIA, LA	50,800	.10
161	BILLINGS-HARDIN	49,200	.10
162	RAPID CITY	47,600	.10
163	SALISBURY	47,200	.09
164	LAUREL-HATTIESBURG	46,900	.09
165	CLARKSBURG-WESTON	45,700	.09
166	ELMIRA	45,200	.09
167	GAINESVILLE	45,000	.09
167	LAKE CHARLES	45,000	.09
169	WATERTOWN-CARTHAGE	43,500	.09
170	MISSOULA	42,400	.09
171	GREENWOOD-GREENVILLE	41,200	.08
172	PANAMA CITY	40,300	.08
173	GRAND JUNCTION-DURANGO	38,100	.08
174	BILOXI-GULFPORT-PASCAGOULA	36,900	.07
175	ARDMORE-ADA	36,500	.07
176	GREAT FALLS	36,000	.07
177	PALM SPRINGS	35,700	.07
178	EL CENTRO-YUMA	35,000	.07
179	JONESBORO	34,700	.07
180	MERIDIAN	33,600	.07
181	JACKSON, TN	32,400	.06
182	CASPER-RIVERTON	31,900	.06
183	CHEYENNE-SCOTTSBLUFF-STERLING	30,900	.06
184	ALEXANDRIA, MN	30,400	.06
184	MARQUETTE	30,400	.06
186	EUREKA	28,700	.06
187	TUSCALOOSA	28,300	.06
188	BUTTE	27,400	.05
189	SAN ANGELO	26,200	.05
190	BOWLING GREEN	25,000	.05
191	ANNISTON	24,800	.05
191	HAGERSTOWN	24,800	.05
193	ST. JOSEPH	22,700	.05
194	LAFAYETTE, IN	22,600	.05
195	LAREDO	21,900	.04
195	ROSWELL	21,900	.04
197	LIMA	21,700	.04
198	CHARLOTTESVILLE	21,300	.04
199	HARRISONBURG	19,800	.04
200	PARKERSBURG	19,000	.04
201	FLAGSTAFF	17,900	.04
202	TWIN FALLS	17,200	.03
203	PRESQUE ISLE	17,100	.03
204	VICTORIA	16,400	.03
205	ZANESVILLE	16,000	.03
206	BEND	15,200	.03
207	OTTUMWA-KIRKSVILLE	14,300	.03
208	MANKATO	12,200	.02
209	HELENA	10,300	.02
210	NORTH PLATTE	9,700	.02
211	ALPENA	7,900	.02
212	GLENDIVE	2,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 20,050,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,516,000	7.56	107	SIOUX FALLS-MITCHELL	49,100	.24
2	LOS ANGELES	1,018,600	5.08	108	FARGO	48,700	.24
3	CHICAGO	728,700	3.63	109	SPRINGFIELD MA	48,100	.24
4	PHILADELPHIA	602,400	3.00	110	LAS VEGAS	47,400	.24
5	BOSTON	461,800	2.30	111	MONROE-EL DORADO	46,900	.23
6	SAN FRANCISCO	414,400	2.07	112	ROCKFORD	45,900	.23
7	DETROIT	411,900	2.05	113	PEORIA-BLOOMINGTON	45,300	.23
8	WASHINGTON, DC	369,400	1.84	114	COLUMBUS, GA	44,900	.22
9	DALLAS-FT. WORTH	358,100	1.79	115	MADISON	44,600	.22
10	HOUSTON	333,600	1.66	116	SALINAS-MONTEREY	42,900	.21
11	CLEVELAND	321,400	1.60	117	FLORENCE, SC	42,800	.21
12	ATLANTA	298,700	1.49	118	MACON	41,800	.21
13	MINNEAPOLIS-ST. PAUL	289,600	1.44	119	WAUSAU-RHINELANDER	41,500	.21
14	ST. LOUIS	257,200	1.28	120	BEAUMONT-PORT ARTHUR	41,200	.21
15	PITTSBURGH	249,000	1.24	121	AMARILLO	40,400	.20
16	SEATTLE-TACOMA	238,600	1.19	121	TALLAHASSEE-THOMASVILLE	40,400	.20
17	BALTIMORE	216,200	1.08	123	COLUMBUS-TUPELO	40,100	.20
18	MIAMI	212,800	1.06	124	BINGHAMTON	38,800	.19
19	TAMPA-ST. PETERSBURG (SARASOTA)	203,600	1.02	125	DULUTH-SUPERIOR	38,700	.19
20	DENVER	203,200	1.01	126	TRAVERSE CITY-CADILLAC	38,300	.19
21	HARTFORD-NEW HAVEN	198,700	.99	127	ALBANY, GA	38,000	.19
22	SACRAMENTO-STOCKTON	197,300	.98	128	TYLER-LONGVIEW	37,900	.19
23	PHOENIX	195,400	.97	129	MINOT-BISMARCK-DICKINSON	37,600	.19
24	INDIANAPOLIS	193,000	.96	130	YAKIMA	37,100	.19
25	CINCINNATI	168,200	.84	131	LA CROSSE-EAU CLAIRE	37,000	.18
26	NEW ORLEANS	164,900	.82	132	ODESSA-MIDLAND	36,900	.18
27	MILWAUKEE	164,000	.82	132	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	36,900	.18
28	SAN DIEGO	161,100	.80	134	SIOUX CITY	36,800	.18
29	PORTLAND, OR	160,000	.80	135	JOPLIN-PITTSBURG	36,700	.18
30	CHARLOTTE	159,500	.80	136	BOISE	36,300	.18
31	SALT LAKE CITY	158,600	.79	137	BAKERSFIELD	35,700	.18
32	ORLANDO-DAYTONA BEACH-MELBOURNE	157,600	.79	138	BLUEFIELD-BECKLEY-OAK HILL	35,500	.18
33	KANSAS CITY	154,800	.77	139	WILMINGTON	35,400	.18
34	NASHVILLE	152,800	.76	140	ERIE	35,200	.18
35	MEMPHIS	150,700	.75	141	FT. MYERS-NAPLES	35,100	.18
36	SAN ANTONIO	150,400	.75	142	WICHITA FALLS-LAWTON	35,000	.17
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	144,900	.72	143	TERRE HAUTE	34,800	.17
38	BUFFALO	144,800	.72	144	LUBBOCK	34,400	.17
39	COLUMBUS, OH	144,100	.72	145	WHEELING-STEUBENVILLE	33,500	.17
40	RALEIGH-DURHAM	142,000	.71	146	FT. SMITH	32,800	.16
41	GREENVILLE-SPARTANBURG-ASHEVILLE	136,800	.68	147	RENO	32,500	.16
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	132,300	.66	148	ROCHESTER-MASON CITY-AUSTIN	31,800	.16
43	LOUISVILLE	123,600	.62	149	EUGENE	31,200	.16
44	PROVIDENCE-NEW BEDFORD	123,400	.62	150	CHICO-REDDING	30,400	.15
45	OKLAHOMA CITY	122,800	.61	151	TOPEKA	30,000	.15
46	CHARLESTON-HUNTINGTON	121,500	.61	152	COLUMBIA-JEFFERSON CITY	28,100	.14
47	ALBUQUERQUE	117,500	.59	153	IDAHO FALLS-POCATELLO	27,900	.14
48	DAYTON	116,600	.58	154	BANGOR	27,100	.14
49	HARRISBURG-YORK-LANCASTER-LEBANON	116,400	.58	155	MEDFORD	26,300	.13
50	FLINT-SAGINAW-BAY CITY	116,000	.58	156	GREENWOOD-GREENVILLE	25,800	.13
51	BIRMINGHAM	112,200	.56	157	QUINCY-HANNIBAL	25,700	.13
52	MOBILE-PENSACOLA	111,700	.56	158	DOTHAN	25,400	.13
53	GREENSBORO-WINSTON SALEM-HIGH POINT	111,500	.56	159	UTICA	24,900	.12
54	ALBANY-SCHENECTADY-TROY	110,900	.55	160	ABILENE-SWEETWATER	24,500	.12
55	LITTLE ROCK	105,300	.53	161	ALEXANDRIA, LA	24,000	.12
56	FRESNO-VISALIA	104,400	.52	162	LAUREL-HATTIESBURG	22,400	.11
57	JACKSONVILLE	103,700	.52	163	WATERTOWN-CARTHAGE	22,300	.11
58	RICHMOND	101,500	.51	164	ELMIRA	21,100	.11
59	WILKES BARRE-SCRANTON	100,300	.50	165	SALISBURY	20,300	.10
60	TULSA	97,900	.49	166	LAKE CHARLES	20,100	.10
61	SHREVEPORT-TEXARKANA	97,300	.49	167	CLARKSBURG-WESTON	20,000	.10
62	KNOXVILLE	96,900	.48	168	RAPID CITY	19,800	.10
63	GREEN BAY-APPLETON	93,800	.47	169	BILLINGS-HARDIN	18,900	.09
64	TOLEDO	93,000	.46	170	EL CENTRO-YUMA	17,400	.09
65	SYRACUSE	90,200	.45	170	PANAMA CITY	17,400	.09
66	WICHITA-HUTCHINSON	87,200	.43	172	MERIDIAN	16,200	.08
67	ROCHESTER, NY	81,700	.41	172	MISSOULA	16,200	.08
68	PORTLAND-POLAND SPRING	81,400	.41	174	BILOXI-GULFPORT-PASCAGOULA	16,000	.08
68	ROANOKE-LYNCHBURG	81,400	.41	175	ARDMORE-ADA	15,900	.08
70	OMAHA	80,200	.40	175	GAINESVILLE	15,900	.08
71	LEXINGTON	78,700	.39	177	GREAT FALLS	15,500	.08
72	JACKSON, MS	76,700	.38	178	JONESBORO	15,400	.08
73	DES MOINES	75,900	.38	178	PALM SPRINGS	15,400	.08
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	75,800	.38	180	ALEXANDRIA, MN	15,000	.07
75	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	74,700	.37	181	GRAND JUNCTION-DURANGO	14,400	.07
76	WEST PALM BEACH-FT. PIERCE-VERO BEACH	73,000	.36	182	LAREDO	14,000	.07
77	MCALLEN-BROWNSVILLE: LRGV	71,900	.36	183	JACKSON, TN	13,700	.07
78	BATON ROUGE	71,500	.36	184	CHEYENNE-SCOTTSBLUFF-STERLING	12,400	.06
79	COLUMBIA, SC	71,000	.35	184	MARQUETTE	12,400	.06
80	CHATTANOOGA	70,900	.35	186	TUSCALOOSA	11,100	.06
81	SPOKANE	70,300	.35	187	CASPER-RIVERTON	11,000	.05
82	AUSTIN, TX	69,300	.35	188	BUTTE	10,700	.05
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	69,200	.35	189	SAN ANGELO	10,700	.05
84	SPRINGFIELD-DECATUR-CHAMPAIGN	67,800	.34	190	ANNISTON	10,300	.05
85	EL PASO	67,600	.34	191	BOWLING GREEN	10,100	.05
86	SOUTH BEND-ELKHART	67,100	.33	192	ROSWELL	9,900	.05
87	HUNTSVILLE-DECATUR-FLORENCE	66,900	.33	193	LIMA	9,800	.05
88	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	66,400	.33	194	HAGERSTOWN	9,700	.05
89	JOHNSTOWN-ALTOONA	63,300	.32	194	ST. JOSEPH	9,700	.05
90	SPRINGFIELD, MO	63,100	.31	196	EUREKA	9,100	.05
91	YOUNGSTOWN	62,100	.31	197	PRESQUE ISLE	8,200	.04
92	EVANSVILLE	59,600	.30	198	LAFAYETTE, IN	8,000	.04
92	TUCSON	59,600	.30	199	FLAGSTAFF	7,900	.04
94	AUGUSTA	57,700	.29	200	PARKERSBURG	7,600	.04
95	LAFAYETTE, LA	57,400	.29	201	ZANESVILLE	7,500	.04
96	MONTGOMERY-SELMA	56,700	.28	202	HARRISONBURG	7,400	.04
97	CHARLESTON, SC	56,500	.28	203	CHARLOTTESVILLE	7,200	.04
98	BURLINGTON-PLATTSBURGH	56,200	.28	204	TWIN FALLS	7,000	.03
99	GREENVILLE-NEW BERN-WASHINGTON	55,800	.28	204	VICTORIA	7,000	.03
100	SAVANNAH	55,000	.27	206	OTTUMWA-KIRKSVILLE	5,300	.03
101	FT. WAYNE	54,100	.27	207	BEND	5,100	.03
102	LANSING	51,600	.26	208	MANKATO	4,800	.02
103	WACO-TEMPLE	51,100	.25	209	ALPENA	4,100	.02
104	LINCOLN-HASTINGS-KEARNEY	50,700	.25	210	HELENA	4,000	.02
105	COLORADO SPRINGS-PUEBLO	50,000	.25	211	NORTH PLATTE	3,700	.02
106	CORPUS CHRISTI	49,300	.25	212	GLENDIVE	1,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 34,325,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,358,100	6.87	107	SIOUX FALLS-MITCHELL	87,100	.25
2	LOS ANGELES	1,814,500	5.29	108	FARGO	85,800	.25
3	CHICAGO	1,248,700	3.64	109	MONROE-EL DORADO	84,700	.25
4	PHILADELPHIA	944,700	2.75	110	PEORIA-BLOOMINGTON	83,300	.24
5	BOSTON	694,100	2.02	111	LAS VEGAS	81,600	.24
6	DETROIT	691,200	2.01	112	SALINAS-MONTEREY	81,000	.24
7	SAN FRANCISCO	677,500	1.97	113	AMARILLO	78,800	.23
8	DALLAS-FT. WORTH	660,400	1.92	114	ROCKFORD	77,700	.23
9	HOUSTON	648,000	1.89	115	COLUMBUS, GA	76,500	.22
10	WASHINGTON, DC	583,400	1.70	116	FLORENCE, SC	76,400	.22
11	CLEVELAND	537,300	1.57	117	MADISON	73,900	.22
12	ATLANTA	528,200	1.54	118	TALLAHASSEE-THOMASVILLE	73,300	.21
13	MINNEAPOLIS-ST. PAUL	485,900	1.42	119	BEAUMONT-PORT ARTHUR	72,700	.21
14	ST. LOUIS	430,000	1.25	119	SPRINGFIELD, MA	72,700	.21
15	SEATTLE-TACOMA	418,100	1.22	121	ODESSA-MIDLAND	71,900	.21
16	PITTSBURGH	391,800	1.14	122	COLUMBUS-TUPELO	71,600	.21
17	SALT LAKE CITY	386,000	1.12	123	BOISE	71,300	.21
18	DENVER	370,700	1.08	124	TYLER-LONGVIEW	70,700	.21
19	PHOENIX	355,100	1.03	125	MACON	70,400	.21
20	SACRAMENTO-STOCKTON	344,800	1.00	126	YAKIMA	69,100	.20
21	MIAMI	339,300	.99	127	BLUEFIELD-BECKLEY-OAK HILL	68,500	.20
22	INDIANAPOLIS	331,200	.96	128	BAKERSFIELD	68,200	.20
23	TAMPA-ST. PETERSBURG (SARASOTA)	327,400	.95	129	ALBANY, GA	67,400	.20
24	BALTIMORE	325,500	.95	130	MINOT-BISMARCK-DICKINSON	66,800	.19
25	HARTFORD-NEW HAVEN	299,200	.87	130	WAUSAU-RHINELANDER	66,800	.19
26	PORTLAND, OR	293,200	.85	132	SIOUX CITY	65,900	.19
27	CINCINNATI	291,200	.85	133	WICHITA FALLS-LAWTON	64,400	.19
28	NEW ORLEANS	288,700	.84	134	DULUTH-SUPERIOR	64,000	.19
29	SAN DIEGO	287,500	.84	135	IDAHO FALLS-POCATELLO	63,800	.19
30	CHARLOTTE	275,200	.80	135	JOPLIN-PITTSBURG	63,800	.19
31	KANSAS CITY	274,700	.80	137	LUBBOCK	63,000	.18
32	SAN ANTONIO	274,100	.80	138	TRAVERSE CITY-CADILLAC	61,700	.18
33	MILWAUKEE	266,800	.78	139	WILMINGTON	61,600	.18
34	NASHVILLE	266,500	.78	140	LA CROSSE-EAU CLAIRE	61,400	.18
35	MEMPHIS	265,300	.77	141	ERIE	60,700	.18
36	COLUMBUS, OH	257,600	.75	142	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	60,100	.18
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	252,200	.73	143	BINGHAMTON	59,600	.17
38	RALEIGH-DURHAM	248,300	.72	144	WHEELING-STEUBENVILLE	58,600	.17
39	ORLANDO-DAYTONA BEACH-MELBOURNE	246,100	.72	145	TERRE HAUTE	58,500	.17
40	OKLAHOMA CITY	234,900	.68	146	EUGENE	58,100	.17
41	GREENVILLE-SPARTANBURG-ASHEVILLE	232,500	.68	147	FT. MYERS-NAPLES	56,900	.17
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	228,100	.66	148	TOPEKA	56,700	.17
43	BUFFALO	225,600	.66	149	FT. SMITH	56,300	.16
44	CHARLESTON-HUNTINGTON	223,200	.65	150	ROCHESTER-MASON CITY-AUSTIN	53,200	.15
45	LOUISVILLE	215,400	.63	151	RENO	53,000	.15
46	ALBUQUERQUE	208,900	.61	152	CHICO-REDDING	51,900	.15
47	DAYTON	202,800	.59	153	COLUMBIA-JEFFERSON CITY	48,600	.14
48	BIRMINGHAM	200,300	.58	154	GREENWOOD-GREENVILLE	47,800	.14
49	MOBILE-PENSACOLA	197,200	.57	155	MEDFORD	47,700	.14
50	HARRISBURG-YORK-LANCASTER-LEBANON	195,500	.57	156	DOTHAN	46,300	.13
51	FRESNO-VISALIA	194,000	.57	157	BANGOR	44,900	.13
52	FLINT-SAGINAW-BAY CITY	192,800	.56	158	ABILENE-SWEETWATER	44,700	.13
53	PROVIDENCE-NEW BEDFORD	191,400	.56	159	QUINCY-HANNIBAL	44,400	.13
54	LITTLE ROCK	188,800	.55	160	ALEXANDRIA, LA	42,700	.12
55	GREENSBORO-WINSTON SALEM-HIGH POINT	183,700	.54	161	LAUREL-HATTIESBURG	40,700	.12
56	JACKSONVILLE	179,800	.52	162	UTICA	38,400	.11
57	TULSA	179,200	.52	163	RAPID CITY	37,900	.11
58	SHREVEPORT-TEXARKANA	176,400	.51	164	BILLINGS-HARDIN	36,400	.11
59	ALBANY-SCHENECTADY-TROY	170,800	.50	165	LAKE CHARLES	35,800	.10
60	TOLEDO	168,700	.49	166	WATERTOWN-CARTHAGE	35,500	.10
61	KNOXVILLE	166,100	.48	167	CLARKSBURG-WESTON	34,800	.10
62	WILKES BARRE-SCRANTON	162,700	.47	168	ELMIRA	33,200	.10
63	RICHMOND	161,400	.47	169	EL CENTRO-YUMA	32,700	.10
64	WICHITA-HUTCHINSON	158,400	.46	170	MERIDIAN	31,300	.09
65	GREEN BAY-APPLETON	150,200	.44	171	SALISBURY	31,000	.09
66	MCALLEN-BROWNSVILLE: LRGV	144,200	.42	172	PANAMA CITY	29,500	.09
67	SYRACUSE	142,100	.41	173	BILOXI-GULFPORT-PASCAGOULA	29,100	.08
68	OMAHA	140,100	.41	174	PALM SPRINGS	28,700	.08
69	JACKSON, MS	140,000	.41	175	ARDMORE-ADA	28,200	.08
69	LEXINGTON	140,000	.41	176	MISSOULA	27,900	.08
71	DES MOINES	132,900	.39	177	LAREDO	27,600	.08
71	PORTLAND-POLAND SPRING	132,900	.39	178	GAINESVILLE	27,500	.08
73	ROANOKE-LYNCHBURG	132,400	.39	179	GREAT FALLS	27,200	.08
74	EL PASO	131,300	.38	180	GRAND JUNCTION-DURANGO	25,900	.08
75	ROCHESTER, NY	129,200	.38	180	JONESBORO	25,900	.08
76	SPOKANE	128,600	.37	182	ALEXANDRIA, MN	24,600	.07
77	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	128,400	.37	183	JACKSON, TN	24,300	.07
78	BATON ROUGE	127,900	.37	184	CASPER-RIVERTON	22,800	.07
79	CHATTANOOGA	127,600	.37	185	CHEYENNE-SCOTTSBLUFF-STERLING	22,700	.07
80	AUSTIN, TX	127,400	.37	186	MARQUETTE	21,500	.06
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	125,600	.37	187	TUSCALOOSA	20,800	.06
82	WEST PALM BEACH-FT. PIERCE-VERO BEACH	120,900	.35	188	SAN ANGELO	19,700	.06
83	COLUMBIA, SC	120,800	.35	189	ROSWELL	19,300	.06
83	SOUTH BEND-ELKHART	120,800	.35	190	ANNISTON	18,400	.05
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	120,000	.35	191	BOWLING GREEN	17,700	.05
86	SPRINGFIELD-DECATUR-CHAMPAIGN	119,800	.35	192	BUTTE	17,600	.05
87	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	115,800	.34	193	EUREKA	17,300	.05
88	HUNTSVILLE-DECATUR-FLORENCE	108,300	.32	194	LIMA	17,000	.05
89	SPRINGFIELD, MO	107,600	.31	194	ST. JOSEPH	17,000	.05
90	JOHNSTOWN-ALTOONA	106,500	.31	196	FLAGSTAFF	15,400	.04
90	TUCSON	106,500	.31	197	TWIN FALLS	14,800	.04
92	YOUNGSTOWN	104,900	.31	198	LAFAYETTE, IN	14,500	.04
93	EVANSVILLE	103,200	.30	199	HAGERSTOWN	14,200	.04
94	GREENVILLE-NEW BERN-WASHINGTON	101,100	.29	200	PARKERSBURG	13,500	.04
95	CHARLESTON, SC	100,600	.29	201	PRESQUE ISLE	13,300	.04
96	SAVANNAH	100,300	.29	202	VICTORIA	13,200	.04
97	AUGUSTA	100,200	.29	203	ZANESVILLE	12,700	.04
98	MONTGOMERY-SELMA	99,000	.29	204	HARRISONBURG	12,500	.04
99	WACO-TEMPLE	98,800	.29	205	CHARLOTTESVILLE	11,100	.03
100	FT. WAYNE	98,700	.29	206	BEND	10,200	.03
101	LAFAYETTE, LA	97,700	.28	207	OTTUMWA-KIRKSVILLE	9,800	.03
102	CORPUS CHRISTI	94,000	.27	208	MANKATO	8,400	.02
103	LINCOLN-HASTINGS-KEARNEY	92,100	.27	209	NORTH PLATTE	8,000	.02
104	BURLINGTON-PLATTSBURGH	90,800	.26	210	HELENA	6,900	.02
105	LANSING	90,200	.26	211	ALPENA	5,700	.02
106	COLORADO SPRINGS-PUEBLO	87,700	.26	212	GLENDIVE	2,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 20,153,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,406,100	6.98
2	LOS ANGELES	1,043,700	5.18
3	CHICAGO	730,100	3.62
4	PHILADELPHIA	567,400	2.82
5	BOSTON	425,200	2.11
6	DETROIT	417,800	2.07
7	SAN FRANCISCO	399,800	1.98
8	DALLAS-FT. WORTH	389,700	1.93
9	HOUSTON	374,500	1.86
10	WASHINGTON, DC	355,600	1.76
11	ATLANTA	319,600	1.59
12	CLEVELAND	319,000	1.58
13	MINNEAPOLIS-ST. PAUL	283,400	1.41
14	ST. LOUIS	251,400	1.25
15	SEATTLE-TACOMA	243,400	1.21
16	PITTSBURGH	235,400	1.17
17	DENVER	216,300	1.07
18	PHOENIX	205,900	1.02
19	MIAMI	203,700	1.01
20	TAMPA-ST. PETERSBURG (SARASOTA)	199,800	.99
21	SALT LAKE CITY	198,400	.98
22	SACRAMENTO-STOCKTON	198,300	.98
23	BALTIMORE	196,800	.98
24	INDIANAPOLIS	196,400	.97
25	HARTFORD-NEW HAVEN	182,700	.91
26	CINCINNATI	170,400	.85
27	CHARLOTTE	168,600	.84
28	PORTLAND, OR	167,900	.83
29	SAN DIEGO	165,900	.82
30	NEW ORLEANS	165,400	.82
31	SAN ANTONIO	161,000	.80
32	KANSAS CITY	160,600	.80
33	NASHVILLE	157,400	.78
34	MILWAUKEE	155,400	.77
35	MEMPHIS	155,100	.77
36	COLUMBUS, OH	151,500	.75
37	ORLANDO-DAYTONA BEACH-MELBOURNE	150,200	.75
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	147,200	.73
39	RALEIGH-DURHAM	146,800	.73
40	GREENVILLE-SPARTANBURG-ASHEVILLE	140,800	.70
41	BUFFALO	136,600	.68
42	OKLAHOMA CITY	134,300	.67
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	133,000	.66
44	CHARLESTON-HUNTINGTON	129,000	.64
45	LOUISVILLE	126,100	.63
46	DAYTON	120,400	.60
47	ALBUQUERQUE	120,200	.60
48	BIRMINGHAM	117,900	.59
49	HARRISBURG-YORK-LANCASTER-LEBANON	117,500	.58
50	PROVIDENCE-NEW BEDFORD	115,800	.57
51	FLINT-SAGINAW-BAY CITY	114,900	.57
52	MOBILE-PENSACOLA	114,700	.57
53	GREENSBORO-WINSTON SALEM-HIGH POINT	112,800	.56
54	LITTLE ROCK	109,400	.54
55	FRESNO-VISALIA	109,100	.54
56	JACKSONVILLE	106,800	.53
57	ALBANY-SCHENECTADY-TROY	104,000	.52
58	TULSA	103,900	.52
59	SHREVEPORT-TEXARKANA	102,200	.51
60	KNOXVILLE	99,900	.50
61	TOLEDO	98,400	.49
62	WILKES BARRE-SCRANTON	98,000	.49
63	RICHMOND	97,100	.48
64	WICHITA-HUTCHINSON	87,500	.43
65	GREEN BAY-APPLETON	86,600	.43
66	SYRACUSE	84,900	.42
67	MCALLEN-BROWNSVILLE: LRGV	83,300	.41
68	LEXINGTON	81,600	.40
69	JACKSON, MS	81,000	.40
70	OMAHA	80,800	.40
71	ROANOKE-LYNCHBURG	80,600	.40
72	PORTLAND-POLAND SPRING	79,800	.40
73	ROCHESTER, NY	78,600	.39
74	DES MOINES	77,300	.38
75	CHATTANOOGA	76,200	.38
75	EL PASO	76,200	.38
77	AUSTIN, TX	74,100	.37
78	SPOKANE	73,700	.37
79	BATON ROUGE	73,600	.37
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	73,600	.37
81	WEST PALM BEACH-FT. PIERCE-VERO BEACH	72,500	.36
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	72,100	.36
83	COLUMBIA, SC	71,800	.36
84	SOUTH BEND-ELKHART	70,900	.35
85	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	70,100	.35
86	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	69,700	.35
87	SPRINGFIELD-DECATUR-CHAMPAIGN	68,500	.34
88	HUNTSVILLE-DECATUR-FLORENCE	65,400	.32
89	JOHNSTOWN-ALTOONA	63,300	.31
90	SPRINGFIELD, MO	62,800	.31
91	YOUNGSTOWN	62,400	.31
92	TUCSON	61,400	.30
93	EVANSVILLE	59,200	.29
94	MONTGOMERY-SELMA	59,000	.29
95	AUGUSTA	58,500	.29
95	CHARLESTON, SC	58,500	.29
97	GREENVILLE-NEW BERN-WASHINGTON	57,700	.29
98	FT. WAYNE	57,100	.28
99	SAVANNAH	56,900	.28
100	LAFAYETTE, LA	56,100	.28
101	WACO-TEMPLE	55,000	.27
102	BURLINGTON-PLATTSBURGH	54,300	.27
103	CORPUS CHRISTI	53,900	.27
104	LANSING	53,300	.26
105	LINCOLN-HASTINGS-KEARNEY	51,200	.25
106	COLORADO SPRINGS-PUEBLO	50,900	.25
107	MONROE-EL DORADO	48,700	.24
108	FARGO	48,400	.24
108	SIOUX FALLS-MITCHELL	48,400	.24
110	LAS VEGAS	48,300	.24
111	PEORIA-BLOOMINGTON	47,600	.24
112	ROCKFORD	46,400	.23
113	SALINAS-MONTEREY	45,400	.23
114	COLUMBUS, GA	44,700	.22
115	AMARILLO	44,500	.22
116	SPRINGFIELD, MA	44,400	.22
117	FLORENCE, SC	43,900	.22
118	MADISON	43,400	.22
119	TALLAHASSEE-THOMASVILLE	42,800	.21
120	BEAUMONT-PORT ARTHUR	42,400	.21
121	MACON	41,900	.21
122	COLUMBUS-TUPELO	41,500	.21
123	TYLER-LONGVIEW	41,400	.21
124	ODESSA-MIDLAND	40,100	.20
125	BOISE	39,700	.20
126	BLUEFIELD-BECKLEY-OAK HILL	39,500	.20
127	ALBANY, GA	39,200	.19
128	WAUSAU-RHINELANDER	38,700	.19
128	YAKIMA	38,700	.19
130	BAKERSFIELD	37,800	.19
131	MINOT-BISMARCK-DICKINSON	37,400	.19
132	JOPLIN-PITTSBURG	36,900	.18
132	WILMINGTON	36,900	.18
134	SIOUX CITY	36,800	.18
135	DULUTH-SUPERIOR	36,700	.18
136	LA CROSSE-EAU CLAIRE	36,100	.18
136	TRAVERSE CITY-CADILLAC	36,100	.18
138	ERIE	36,000	.18
138	WICHITA FALLS-LAWTON	36,000	.18
140	BINGHAMTON	35,800	.18
141	LUBBOCK	35,300	.18
141	WHEELING-STEUBENVILLE	35,300	.18
143	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	34,700	.17
144	FT. MYERS-NAPLES	34,300	.17
145	IDAHO FALLS-POCATELLO	33,800	.17
145	TERRE HAUTE	33,800	.17
147	EUGENE	33,400	.17
148	FT. SMITH	32,600	.16
149	RENO	31,400	.16
149	TOPEKA	31,400	.16
151	ROCHESTER-MASON CITY-AUSTIN	30,800	.15
152	CHICO-REDDING	30,000	.15
153	COLUMBIA-JEFFERSON CITY	27,700	.14
153	MEDFORD	27,700	.14
155	DOTHAN	27,300	.14
155	GREENWOOD-GREENVILLE	27,300	.14
157	BANGOR	26,800	.13
158	QUINCY-HANNIBAL	25,500	.13
159	ABILENE-SWEETWATER	25,200	.13
160	ALEXANDRIA, LA	24,300	.12
161	LAUREL-HATTIESBURG	23,800	.12
162	UTICA	23,100	.11
163	WATERTOWN-CARTHAGE	21,100	.10
164	LAKE CHARLES	21,000	.10
165	RAPID CITY	20,800	.10
166	BILLINGS-HARDIN	20,600	.10
167	CLARKSBURG-WESTON	20,500	.10
168	ELMIRA	19,900	.10
169	EL CENTRO-YUMA	18,900	.09
170	SALISBURY	18,300	.09
171	MERIDIAN	18,200	.09
172	PANAMA CITY	17,700	.09
173	BILOXI-GULFPORT-PASCAGOULA	16,800	.08
174	PALM SPRINGS	16,400	.08
175	ARDMORE-ADA	16,300	.08
176	MISSOULA	16,200	.08
177	GAINESVILLE	16,100	.08
178	LAREDO	15,900	.08
179	JONESBORO	15,000	.07
180	GREAT FALLS	14,900	.07
181	GRAND JUNCTION-DURANGO	14,800	.07
182	JACKSON, TN	14,100	.07
183	ALEXANDRIA, MN	14,000	.07
184	CHEYENNE-SCOTTSBLUFF-STERLING	12,800	.06
185	CASPER-RIVERTON	12,400	.06
186	TUSCALOOSA	12,200	.06
187	MARQUETTE	12,100	.06
188	SAN ANGELO	11,100	.06
189	ROSWELL	11,000	.05
190	ANNISTON	10,800	.05
191	BOWLING GREEN	10,200	.05
192	BUTTE	10,000	.05
193	LIMA	9,900	.05
194	EUREKA	9,700	.05
195	ST. JOSEPH	9,300	.05
196	HAGERSTOWN	8,800	.04
197	FLAGSTAFF	8,700	.04
198	LAFAYETTE, IN	8,500	.04
199	TWIN FALLS	8,100	.04
200	PARKERSBURG	8,000	.04
201	PRESQUE ISLE	7,800	.04
202	VICTORIA	7,500	.04
202	ZANESVILLE	7,500	.04
204	HARRISONBURG	7,300	.04
205	CHARLOTTESVILLE	6,300	.03
206	BEND	5,900	.03
206	OTTUMWA-KIRKSVILLE	5,900	.03
208	MANKATO	4,600	.02
209	NORTH PLATTE	4,500	.02
210	HELENA	4,100	.02
211	ALPENA	3,400	.02
212	GLENDIVE	1,200	.01

Total and Television Households

Total and Television Households by State and County.

Total and Television Households by Census Division and State.

ALABAMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AUTAUGA	12,500	12,300	99	B	5	MONTGOMERY-SELMA
BALDWIN	34,300	34,100	99	B	5	MOBILE-PENSACOLA
BARBOUR	9,100	8,900	98	D	5	COLUMBUS, GA
BIBB	6,000	5,900	99	D	5	BIRMINGHAM
BLOUNT	14,900	14,800	99	B	5	BIRMINGHAM
BULLOCK	3,700	3,600	98	D	5	MONTGOMERY-SELMA
BUTLER	7,700	7,600	99	D	5	MONTGOMERY-SELMA
CALHOUN	44,500	44,200	99	C	5	ANNISTON
CHAMBERS	14,400	14,200	99	C	5	COLUMBUS, GA
CHEROKEE	7,200	7,100	99	D	5	ATLANTA
CHILTON	12,800	12,600	99	D	5	BIRMINGHAM
CHOCTAW	5,900	5,800	98	D	5	MERIDIAN
CLARKE	9,400	9,200	98	D	5	MOBILE-PENSACOLA
CLAY	4,800	4,700	99	D	5	BIRMINGHAM
CLEBURNE	5,000	4,900	99	D	5	ATLANTA
COFFEE	14,600	14,400	99	C	5	DOTHAN
COLBERT	21,000	20,800	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
CONECUH	5,500	5,400	98	D	5	MONTGOMERY-SELMA
COOSA	4,400	4,300	99	D	5	BIRMINGHAM
COVINGTON	14,400	14,200	99	D	5	MONTGOMERY-SELMA
CRENSHAW	5,300	5,200	99	D	5	MONTGOMERY-SELMA
CULLMAN	25,400	25,200	99	C	5	BIRMINGHAM
DALE	16,100	16,000	99	C	5	DOTHAN
DALLAS	18,600	18,300	99	B	5	MONTGOMERY-SELMA
DE KALB	21,100	20,900	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
ELMORE	16,600	16,400	99	B	5	MONTGOMERY-SELMA
ESCAMBIA	12,800	12,600	99	C	5	MOBILE-PENSACOLA
ETOWAH	39,300	39,100	99	C	5	BIRMINGHAM
FAYETTE	7,100	7,000	99	D	5	BIRMINGHAM
FRANKLIN	11,200	11,100	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
GENEVA	9,100	9,000	99	D	5	DOTHAN
GREENE	3,600	3,500	97	D	5	BIRMINGHAM
HALE	5,000	4,900	98	D	5	BIRMINGHAM
HENRY	5,600	5,500	99	D	5	DOTHAN
HOUSTON	31,000	30,800	99	C	5	DOTHAN
JACKSON	19,800	19,600	99	C	5	CHATTANOOGA
JEFFERSON	263,700	262,300	99	B	5	BIRMINGHAM
LAMAR	6,200	6,100	99	D	5	COLUMBUS-TUPELO
LAUDERDALE	32,100	31,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LAWRENCE	11,100	10,900	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LEE	31,900	31,600	99	C	5	COLUMBUS, GA
LIMESTONE	18,000	17,800	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LOWNDES	4,000	3,900	98	D	5	MONTGOMERY-SELMA
MACON	8,600	8,500	98	D	5	MONTGOMERY-SELMA
MADISON	86,000	85,200	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
MARENGO	8,500	8,300	98	D	5	MONTGOMERY-SELMA
MARION	12,300	12,200	99	D	5	BIRMINGHAM
MARSHALL	27,900	27,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
MOBILE	138,200	137,400	99	B	5	MOBILE-PENSACOLA
MONROE	7,900	7,700	98	D	5	MOBILE-PENSACOLA
MONTGOMERY	80,600	79,900	99	B	5	MONTGOMERY-SELMA
MORGAN	37,100	36,800	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
PERRY	5,000	4,900	98	D	5	MONTGOMERY-SELMA
PICKENS	7,200	7,100	98	D	5	COLUMBUS-TUPELO
PIKE	10,200	10,000	98	D	5	MONTGOMERY-SELMA
RANDOLPH	7,300	7,200	99	D	5	ATLANTA
RUSSELL	17,900	17,700	99	B	5	COLUMBUS, GA
SHELBY	29,600	29,400	99	B	5	BIRMINGHAM
ST CLAIR	16,900	16,700	99	B	5	BIRMINGHAM
SUMTER	5,400	5,300	98	D	5	MERIDIAN
TALLADEGA	26,700	26,400	99	C	5	BIRMINGHAM
TALLAPOOSA	14,800	14,600	99	C	5	MONTGOMERY-SELMA
TUSCALOOSA	52,900	52,400	99	C	5	TUSCALOOSA
WALKER	26,100	25,900	99	B	5	BIRMINGHAM
WASHINGTON	5,800	5,700	98	D	5	MOBILE-PENSACOLA
WILCOX	4,600	4,500	98	D	5	MONTGOMERY-SELMA
WINSTON	8,900	8,800	99	D	5	BIRMINGHAM
STATE TOTAL	1,513,100	1,498,700	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARIZONA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APACHE NORTH	11,400	10,200	90	C	8	ALBUQUERQUE
APACHE SOUTH	4,000	3,600	90	D	8	PHOENIX
COCHISE	36,200	34,900	97	C	8	TUCSON
COCONINO	29,900	27,800	93	C	8	FLAGSTAFF
GILA	14,800	14,200	96	C	8	PHOENIX
GRAHAM	7,600	7,200	95	D	8	PHOENIX
GREENLEE	3,400	3,300	97	D	8	PHOENIX
LA PAZ	5,800	5,600	96	D	8	PHOENIX
MARICOPA	775,300	760,500	98	A	8	PHOENIX
MOHAVE	32,500	31,000	95	C	8	PHOENIX
NAVAJO	22,700	20,800	92	C	8	PHOENIX
PIMA	250,700	245,900	98	B	8	TUCSON
PINAL	36,200	35,000	97	C	8	PHOENIX
SANTA CRUZ	8,200	8,000	97	B	8	TUCSON
YAVAPAI	39,800	37,900	95	C	8	PHOENIX
YUMA	31,100	29,500	95	C	8	EL CENTRO-YUMA
STATE TOTAL	1,309,600	1,275,400	97			

ARKANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ARKANSAS	8,600	8,500	99	D	7	LITTLE ROCK
ASHLEY	9,400	9,200	98	D	7	MONROE-EL DORADO
BAXTER	13,800	13,500	98	D	7	SPRINGFIELD, MO
BENTON	35,500	34,800	98	C	7	JOPLIN-PITTSBURG
BOONE	11,500	11,300	98	D	7	SPRINGFIELD, MO
BRADLEY	5,200	5,100	98	D	7	LITTLE ROCK
CALHOUN	2,200	2,200	98	D	7	LITTLE ROCK
CARROLL	7,700	7,600	98	D	7	SPRINGFIELD, MO
CHICOT	5,700	5,500	97	D	7	LITTLE ROCK
CLARK	8,100	8,000	98	D	7	LITTLE ROCK
CLAY	7,800	7,700	98	D	7	JONESBORO
CLEBURNE	8,100	7,900	98	D	7	LITTLE ROCK
CLEVELAND	2,900	2,800	97	D	7	LITTLE ROCK
COLUMBIA	9,600	9,400	98	D	7	SHREVEPORT-TEXARKANA
CONWAY	7,100	7,000	98	D	7	LITTLE ROCK
CRAIGHEAD	24,000	23,700	99	C	7	JONESBORO
CRAWFORD	15,200	14,900	98	B	7	FT. SMITH
CRITTENDEN	16,700	16,300	98	B	7	MEMPHIS
CROSS	6,800	6,700	98	D	7	MEMPHIS
DALLAS	4,000	3,900	98	D	7	LITTLE ROCK
DESHA	6,600	6,400	98	D	7	LITTLE ROCK
DREW	6,500	6,300	97	D	7	LITTLE ROCK
FAULKNER	19,400	19,100	98	B	7	LITTLE ROCK
FRANKLIN	6,000	5,900	98	D	7	FT. SMITH
FULTON	4,400	4,200	96	D	7	SPRINGFIELD, MO
GARLAND	32,000	31,500	98	C	7	LITTLE ROCK
GRANT	5,000	4,900	98	D	7	LITTLE ROCK
GREENE	12,300	12,100	99	D	7	JONESBORO
HEMPSTEAD	8,700	8,500	98	D	7	SHREVEPORT-TEXARKANA
HOT SPRING	10,600	10,400	98	D	7	LITTLE ROCK
HOWARD	5,200	5,100	98	D	7	SHREVEPORT-TEXARKANA
INDEPENDENCE	12,000	11,800	98	D	7	LITTLE ROCK
IZARD	4,500	4,300	96	D	7	SPRINGFIELD, MO
JACKSON	7,700	7,600	98	D	7	LITTLE ROCK
JEFFERSON	30,600	30,100	98	B	7	LITTLE ROCK
JOHNSON	7,100	6,900	98	D	7	LITTLE ROCK
LAFAYETTE	3,700	3,600	98	D	7	SHREVEPORT-TEXARKANA
LAWRENCE	7,200	7,000	98	D	7	JONESBORO
LEE	5,100	4,900	97	D	7	MEMPHIS
LINCOLN	3,600	3,500	98	D	7	LITTLE ROCK
LITTLE RIVER	5,100	5,000	98	B	7	SHREVEPORT-TEXARKANA
LOGAN	7,700	7,500	98	D	7	FT. SMITH
LONOKE	13,500	13,300	99	B	7	LITTLE ROCK
MADISON	4,600	4,400	96	D	7	SPRINGFIELD, MO
MARION	5,100	5,000	98	D	7	SPRINGFIELD, MO

ARKANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MILLER	14,200	14,000	99	B	7	SHREVEPORT-TEXARKANA
MISSISSIPPI	19,500	19,200	98	C	7	MEMPHIS
MONROE	4,500	4,400	97	D	7	LITTLE ROCK
MONTGOMERY	3,400	3,300	98	D	7	LITTLE ROCK
NEVADA	3,800	3,700	98	D	7	LITTLE ROCK
NEWTON	3,000	2,900	96	D	7	SPRINGFIELD, MO
OUACHITA	12,700	12,400	98	D	7	LITTLE ROCK
PERRY	2,900	2,900	99	D	7	LITTLE ROCK
PHILLIPS	11,100	10,800	97	D	7	MEMPHIS
PIKE	4,200	4,100	98	D	7	LITTLE ROCK
POINSETT	9,200	9,100	99	D	7	MEMPHIS
POLK	6,600	6,400	97	D	7	LITTLE ROCK
POPE	16,500	16,200	98	C	7	LITTLE ROCK
PRAIRIE	3,700	3,600	98	D	7	LITTLE ROCK
PULASKI	134,900	133,600	99	B	7	LITTLE ROCK
RANDOLPH	6,500	6,300	98	D	7	JONESBORO
SALINE	19,900	19,700	99	B	7	LITTLE ROCK
SCOTT	4,100	4,000	98	D	7	FT. SMITH
SEARCY	3,600	3,500	97	D	7	LITTLE ROCK
SEBASTIAN	39,700	39,300	99	B	7	FT. SMITH
SEVIER	5,600	5,500	98	D	7	SHREVEPORT-TEXARKANA
SHARP	6,500	6,300	96	D	7	JONESBORO
ST FRANCIS	9,900	9,700	98	D	7	MEMPHIS
STONE	3,600	3,500	97	D	7	LITTLE ROCK
UNION	18,500	18,200	98	B	7	MONROE-EL DORADO
VAN BUREN	6,300	6,200	98	D	7	LITTLE ROCK
WASHINGTON	40,600	39,800	98	C	7	FT. SMITH
WHITE	19,300	19,000	98	C	7	LITTLE ROCK
WOODRUFF	3,800	3,700	98	D	7	LITTLE ROCK
YELL	6,900	6,800	98	D	7	LITTLE ROCK
STATE TOTAL	889,100	873,400	98			

CALIFORNIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMEDA	484,200	469,400	97	A	9	SAN FRANCISCO
ALPINE	400	300	87	D	9	RENO
AMADOR	10,400	9,900	95	D	9	SACRAMENTO-STOCKTON
BUTTE	70,800	67,600	95	B	9	CHICO-REDDING
CALAVERAS	11,400	10,900	95	D	9	SACRAMENTO-STOCKTON
COLUSA	5,500	5,200	95	D	9	SACRAMENTO-STOCKTON
CONTRA COSTA EAST	30,400	29,600	98	C	9	SAN FRANCISCO
CONTRA COSTA WEST	250,300	244,900	98	A	9	SAN FRANCISCO
DEL NORTE	7,600	7,100	94	D	9	EUREKA
EL DORADO EAST	13,000	12,500	96	D	9	RENO
EL DORADO WEST	30,500	29,400	96	A	9	SACRAMENTO-STOCKTON
FRESNO	215,400	207,400	96	B	9	FRESNO-VISALIA
GLENN	8,700	8,400	96	B	9	CHICO-REDDING
HUMBOLDT	46,200	44,300	96	C	9	EUREKA
IMPERIAL	33,100	30,800	93	C	9	EL CENTRO-YUMA
INYO	7,800	7,000	90	D	9	LOS ANGELES
KERN EAST	28,800	27,800	97	C	9	LOS ANGELES
KERN WEST	152,400	147,100	97	B	9	BAKERSFIELD
KINGS	28,300	27,000	95	C	9	FRESNO-VISALIA
LAKE	22,300	20,700	93	C	9	SAN FRANCISCO
LASSEN	8,200	7,700	94	D	9	RENO
LOS ANGELES	3,087,400	3,003,900	97	A	9	LOS ANGELES
MADERA	26,900	25,700	96	C	9	FRESNO-VISALIA
MARIN	94,700	91,800	97	A	9	SAN FRANCISCO
MARIPOSA	5,500	5,100	93	D	9	FRESNO-VISALIA
MENDOCINO	29,800	27,600	93	C	9	SAN FRANCISCO
MERCED	57,000	54,800	96	B	9	FRESNO-VISALIA
MODOC	3,600	3,300	93	D	9	CHICO-REDDING
MONO	4,000	3,500	87	D	9	SACRAMENTO-STOCKTON
MONTEREY	113,000	108,700	96	B	9	SALINAS-MONTEREY

CALIFORNIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
NAPA	41,400	40,000	97	C	9	SAN FRANCISCO
NEVADA	28,600	27,000	94	C	9	SACRAMENTO-STOCKTON
ORANGE	785,300	771,500	98	A	9	LOS ANGELES
PLACER EAST	4,200	4,000	96	D	9	RENO
PLACER WEST	52,800	50,900	96	A	9	SACRAMENTO-STOCKTON
PLUMAS	8,200	7,700	94	D	9	SACRAMENTO-STOCKTON
RIVERSIDE EAST	8,200	7,900	96	D	9	PHOENIX
RIVERSIDE WEST	258,600	249,000	96	B	9	LOS ANGELES
RIVERSIDE CENTRAL	68,000	65,400	96	B	9	PALM SPRINGS
SACRAMENTO	372,800	362,800	97	A	9	SACRAMENTO-STOCKTON
SAN BENITO	10,800	10,300	95	D	9	SALINAS-MONTEREY
SAN BERNARDINO	413,700	400,600	97	B	9	LOS ANGELES
SAN DIEGO	828,400	805,400	97	A	9	SAN DIEGO
SAN FRANCISCO	336,500	316,000	94	A	9	SAN FRANCISCO
SAN JOAQUIN	160,600	153,900	96	A	9	SACRAMENTO-STOCKTON
SAN LUIS OBISPO	74,600	71,400	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SAN MATEO	244,300	239,700	98	A	9	SAN FRANCISCO
SANTA BARBARA NORTH	57,700	55,400	96	C	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA BARBARA SOUTH	72,500	69,800	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA CLARA EAST	22,600	22,000	97	C	9	SAN FRANCISCO
SANTA CLARA WEST	475,300	462,900	97	B	9	SAN FRANCISCO
SANTA CRUZ	86,900	83,300	96	B	9	SALINAS-MONTEREY
SHASTA	51,700	50,100	97	B	9	CHICO-REDDING
SIERRA	1,500	1,400	92	D	9	SACRAMENTO-STOCKTON
SISKIYOU	17,500	16,300	93	C	9	MEDFORD
SOLANO EAST	57,000	55,700	98	B	9	SACRAMENTO-STOCKTON
SOLANO WEST	42,500	41,500	98	C	9	SAN FRANCISCO
SONOMA	141,000	135,000	96	B	9	SAN FRANCISCO
STANISLAUS	112,600	107,400	95	B	9	SACRAMENTO-STOCKTON
SUTTER	22,100	21,500	97	C	9	SACRAMENTO-STOCKTON
TEHAMA	18,200	17,700	97	B	9	CHICO-REDDING
TRINITY	5,600	5,200	93	D	9	CHICO-REDDING
TULARE	96,600	92,600	96	B	9	FRESNO-VISALIA
TUOLUMNE	16,600	15,700	95	C	9	SACRAMENTO-STOCKTON
VENTURA	209,200	204,100	98	B	9	LOS ANGELES
YOLO	48,300	46,500	96	A	9	SACRAMENTO-STOCKTON
YUBA	20,300	19,600	97	C	9	SACRAMENTO-STOCKTON
STATE TOTAL	10,160,300	9,846,600	97			

COLORADO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	106,100	105,400	99	A	8	DENVER
ALAMOSA	4,500	4,300	96	D	8	ALBUQUERQUE
ARAPAHOE	157,600	156,000	99	A	8	DENVER
ARCHULETA	1,900	1,800	93	D	8	ALBUQUERQUE
BACA	1,900	1,700	91	D	8	COLORADO SPRINGS-PUEBLO
BENT	2,100	2,000	97	D	8	COLORADO SPRINGS-PUEBLO
BOULDER	87,000	84,900	98	A	8	DENVER
CHAFFEE	5,000	4,800	96	D	8	DENVER
CHEYENNE	1,000	900	95	D	8	COLORADO SPRINGS-PUEBLO
CLEAR CREEK	3,000	2,900	97	D	8	DENVER
CONEJOS	2,700	2,600	95	D	8	ALBUQUERQUE
COSTILLA	1,300	1,200	90	D	8	ALBUQUERQUE
CROWLEY	1,200	1,200	98	D	8	COLORADO SPRINGS-PUEBLO
CUSTER	600	600	95	D	8	COLORADO SPRINGS-PUEBLO
DELTA	9,500	9,100	96	D	8	GRAND JUNCTION-DURANGO
DENVER	234,200	229,600	98	A	8	DENVER
DOLORES	600	500	90	D	8	SALT LAKE CITY
DOUGLAS	13,300	13,200	99	A	8	DENVER
EAGLE	7,400	7,000	95	D	8	DENVER
EL PASO	142,600	140,600	99	B	8	COLORADO SPRINGS-PUEBLO
ELBERT	3,100	3,000	96	D	8	DENVER
FREMONT	12,400	12,000	96	D	8	COLORADO SPRINGS-PUEBLO
GARFIELD	10,600	10,100	96	D	8	DENVER
GILPIN	1,300	1,300	97	A	8	DENVER
GRAND	3,800	3,600	94	D	8	DENVER

COLORADO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GUNNISON	4,100	3,900	94	D	8	DENVER
HINSDALE	200	200	99	D	8	DENVER
HUERFANO	2,800	2,700	95	D	8	COLORADO SPRINGS-PUEBLO
JACKSON	700	700	97	D	8	DENVER
JEFFERSON	166,800	165,400	99	A	8	DENVER
KIOWA	700	700	95	D	8	COLORADO SPRINGS-PUEBLO
KIT CARSON	2,900	2,700	95	D	8	DENVER
LA PLATA	12,200	11,700	96	D	8	GRAND JUNCTION-DURANGO
LAKE	2,600	2,500	96	D	8	DENVER
LARIMER	71,400	69,900	98	B	8	DENVER
LAS ANIMAS	5,600	5,300	94	D	8	COLORADO SPRINGS-PUEBLO
LINCOLN	1,800	1,700	97	D	8	DENVER
LOGAN	7,700	7,500	97	D	8	CHEYENNE-SCOTTSBLUFF-STERLING
MESA	34,400	33,600	98	C	8	GRAND JUNCTION-DURANGO
MINERAL	300	300	91	D	8	ALBUQUERQUE
MOFFAT	5,600	5,300	94	D	8	DENVER
MONTEZUMA	7,000	6,700	96	D	8	ALBUQUERQUE
MONTROSE	9,600	9,300	97	D	8	GRAND JUNCTION-DURANGO
MORGAN	8,700	8,600	98	D	8	DENVER
OTERO	8,200	8,000	97	D	8	COLORADO SPRINGS-PUEBLO
OURAY	700	700	93	D	8	GRAND JUNCTION-DURANGO
PARK	2,800	2,700	96	D	8	DENVER
PHILLIPS	1,800	1,800	98	D	8	DENVER
PITKIN	5,100	4,700	92	D	8	DENVER
PROWERS	5,400	5,100	94	D	8	DENVER
PUEBLO	48,200	47,500	99	B	8	COLORADO SPRINGS-PUEBLO
RIO BLANCO	2,300	2,200	96	D	8	DENVER
RIO GRANDE	3,700	3,500	95	D	8	ALBUQUERQUE
ROUTT	5,900	5,500	93	D	8	DENVER
SAGUACHE	1,400	1,300	94	D	8	ALBUQUERQUE
SAN JUAN	400	400	97	D	8	GRAND JUNCTION-DURANGO
SAN MIGUEL	1,400	1,300	94	D	8	GRAND JUNCTION-DURANGO
SEDGWICK	1,400	1,400	97	D	8	DENVER
SUMMIT	5,000	4,800	96	D	8	DENVER
TELLER	4,500	4,400	98	D	8	DENVER
WASHINGTON	2,000	1,900	96	D	8	DENVER
WELD	51,400	50,500	98	C	8	DENVER
YUMA	3,900	3,700	96	D	8	DENVER
STATE TOTAL	1,315,300	1,290,400	98			

CONNECTICUT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAIRFIELD	298,600	295,200	99	B	1	NEW YORK
HARTFORD	315,100	310,400	99	A	1	HARTFORD-NEW HAVEN
LITCHFIELD	61,700	60,600	98	B	1	HARTFORD-NEW HAVEN
MIDDLESEX	51,900	51,000	98	C	1	HARTFORD-NEW HAVEN
NEW HAVEN	285,700	282,000	99	A	1	HARTFORD-NEW HAVEN
NEW LONDON	90,200	88,400	98	B	1	HARTFORD-NEW HAVEN
TOLLAND	41,400	40,700	98	C	1	HARTFORD-NEW HAVEN
WINDHAM	35,700	35,000	98	C	1	HARTFORD-NEW HAVEN
STATE TOTAL	1,180,300	1,163,300	99			

DELAWARE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
KENT	36,800	36,500	99	C	3	PHILADELPHIA
NEW CASTLE	149,700	149,100	99	B	3	PHILADELPHIA
SUSSEX	41,600	41,100	99	C	3	SALISBURY
STATE TOTAL	228,100	226,700	99			

DISTRICT OF COLUMBIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DIST OF COLUMBIA	252,600	250,200	99	A	3	WASHINGTON, DC
STATE TOTAL	252,600	250,200	99			

FLORIDA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALACHUA	69,000	67,800	98	B	3	GAINESVILLE
BAKER	5,400	5,300	99	B	3	JACKSONVILLE
BAY	47,000	46,600	99	C	3	PANAMA CITY
BRADFORD	7,800	7,700	99	D	3	JACKSONVILLE
BREVARD	150,100	148,800	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
BROWARD	508,100	505,400	99	B	3	MIAMI
CALHOUN	3,500	3,400	97	D	3	PANAMA CITY
CHARLOTTE	39,600	39,100	99	C	3	FT. MYERS-NAPLES
CITRUS	37,300	36,700	98	C	3	TAMPA-ST. PETERSBURG (SARASOTA)
CLAY	30,600	30,300	99	B	3	JACKSONVILLE
COLLIER	53,700	52,700	98	C	3	FT. MYERS-NAPLES
COLUMBIA	15,200	15,000	98	C	3	JACKSONVILLE
DADE	681,000	675,800	99	A	3	MIAMI
DE SOTO	7,900	7,800	98	D	3	TAMPA-ST. PETERSBURG (SARASOTA)
DIXIE	3,300	3,200	97	D	3	GAINESVILLE
DUVAL	253,300	251,500	99	B	3	JACKSONVILLE
ESCAMBIA	104,100	103,400	99	B	3	MOBILE-PENSACOLA
FLAGLER	7,700	7,600	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
FRANKLIN	3,100	3,000	98	D	3	PANAMA CITY
GADSDEN	14,000	13,700	98	B	3	TALLAHASSEE-THOMASVILLE
GILCHRIST	2,600	2,600	98	D	3	GAINESVILLE
GLADES	2,800	2,700	98	D	3	FT. MYERS-NAPLES
GULF	3,900	3,800	98	D	3	PANAMA CITY
HAMILTON	3,400	3,300	97	D	3	JACKSONVILLE
HARDEE	7,300	7,200	99	D	3	TAMPA-ST. PETERSBURG (SARASOTA)
HENDRY	7,900	7,700	98	D	3	FT. MYERS-NAPLES
HERNANDO	33,500	33,000	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
HIGHLANDS	26,100	25,700	99	C	3	TAMPA-ST. PETERSBURG (SARASOTA)
HILLSBOROUGH	305,800	303,200	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
HOLMES	6,200	6,000	97	D	3	DOTHAN
INDIAN RIVER	34,600	34,100	99	C	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
JACKSON	14,800	14,500	98	C	3	DOTHAN
JEFFERSON	3,900	3,800	98	D	3	TALLAHASSEE-THOMASVILLE
LAFAYETTE	1,500	1,500	97	D	3	TALLAHASSEE-THOMASVILLE
LAKE	56,700	56,200	99	C	3	ORLANDO-DAYTONA BEACH-MELBOURNE
LEE	122,100	120,800	99	B	3	FT. MYERS-NAPLES
LEON	68,200	67,300	99	B	3	TALLAHASSEE-THOMASVILLE
LEVY	9,800	9,500	97	D	3	GAINESVILLE
LIBERTY	1,500	1,500	98	D	3	PANAMA CITY
MADISON	5,200	5,100	97	D	3	TALLAHASSEE-THOMASVILLE
MANATEE	79,300	78,600	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
MARION	70,100	68,900	98	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
MARTIN	37,500	37,100	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
MONROE	32,700	32,000	98	C	3	MIAMI
NASSAU	15,000	14,900	99	B	3	JACKSONVILLE

FLORIDA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
OKALOOSA	53,800	53,400	99	C	3	MOBILE-PENSACOLA
OKEECHOBEE	10,200	10,100	99	D	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
ORANGE	224,800	223,100	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
OSCEOLA	34,100	33,700	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
PALM BEACH	336,500	332,900	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PASCO	108,400	107,300	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
PINELLAS	381,300	378,500	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
POLK	143,000	141,700	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
PUTNAM	23,600	23,300	99	C	3	JACKSONVILLE
SANTA ROSA	24,800	24,600	99	B	3	MOBILE-PENSACOLA
SARASOTA	118,700	117,700	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
SEMINOLE	92,300	91,500	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
ST JOHNS	29,300	29,000	99	B	3	JACKSONVILLE
ST LUCIE	48,900	48,300	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
SUMTER	11,600	11,400	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
SUWANNEE	9,700	9,500	98	D	3	JACKSONVILLE
TAYLOR	6,800	6,600	98	D	3	TALLAHASSEE-THOMASVILLE
UNION	2,400	2,400	98	D	3	JACKSONVILLE
VOLUSIA	142,500	141,200	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
WAKULLA	5,000	4,900	99	B	3	TALLAHASSEE-THOMASVILLE
WALTON	10,900	10,700	98	D	3	PANAMA CITY
WASHINGTON	6,400	6,300	98	D	3	PANAMA CITY
STATE TOTAL	4,819,100	4,773,900	99			

GEORGIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APPLING	5,700	5,600	98	D	3	SAVANNAH
ATKINSON	2,000	1,900	96	D	3	ALBANY, GA
BACON	3,600	3,500	98	D	3	SAVANNAH
BAKER	1,200	1,200	97	D	3	ALBANY, GA
BALDWIN	12,100	11,900	98	C	3	MACON
BANKS	3,700	3,600	98	D	3	ATLANTA
BARROW	9,400	9,300	99	A	3	ATLANTA
BARTOW	16,700	16,600	99	C	3	ATLANTA
BEN HILL	6,400	6,300	98	D	3	ALBANY, GA
BERRIEN	5,200	5,100	98	D	3	ALBANY, GA
BIBB	57,200	56,700	99	B	3	MACON
BLECKLEY	3,700	3,600	98	D	3	MACON
BRANTLEY	3,700	3,600	98	D	3	JACKSONVILLE
BROOKS	5,200	5,100	98	D	3	TALLAHASSEE-THOMASVILLE
BRYAN	4,500	4,400	99	B	3	SAVANNAH
BULLOCH	12,400	12,200	99	C	3	SAVANNAH
BURKE	6,600	6,400	98	D	3	AUGUSTA
BUTTS	4,700	4,600	99	A	3	ATLANTA
CALHOUN	1,500	1,400	97	D	3	ALBANY, GA
CAMDEN	5,700	5,600	99	D	3	JACKSONVILLE
CANDLER	2,700	2,600	98	D	3	SAVANNAH
CARROLL	22,700	22,500	99	C	3	ATLANTA
CATOOSA	14,400	14,300	99	B	3	CHATTANOOGA
CHARLTON	2,700	2,700	98	D	3	JACKSONVILLE
CHATHAM	79,500	78,800	99	B	3	SAVANNAH
CHATTAHOOCHEE	3,100	3,100	99	B	3	COLUMBUS, GA
CHATTOOGA	7,800	7,700	99	D	3	CHATTANOOGA
CHEROKEE	24,800	24,600	99	A	3	ATLANTA
CLARKE	29,600	29,200	99	C	3	ATLANTA
CLAY	1,200	1,200	98	D	3	COLUMBUS, GA
CLAYTON	62,300	62,000	99	A	3	ATLANTA
CLINCH	2,300	2,300	98	D	3	JACKSONVILLE
COBB	152,300	151,700	99	A	3	ATLANTA
COFFEE	10,200	10,000	98	D	3	ALBANY, GA
COLQUITT	13,200	13,000	99	C	3	ALBANY, GA
COLUMBIA	20,000	19,800	99	B	3	AUGUSTA
COOK	5,000	4,900	98	D	3	ALBANY, GA
COWETA	16,600	16,400	99	A	3	ATLANTA
CRAWFORD	2,500	2,400	97	D	3	MACON
CRISP	7,300	7,200	98	D	3	ALBANY, GA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DADE	4,200	4,200	99	B	3	CHATTANOOGA
DAWSON	2,400	2,400	98	D	3	ATLANTA
DE KALB	201,400	200,700	99	A	3	ATLANTA
DECATUR	9,200	9,100	99	D	3	TALLAHASSEE-THOMASVILLE
DODGE	6,000	5,900	98	D	3	MACON
DOOLY	3,700	3,600	98	D	3	MACON
DOUGHERTY	35,100	34,700	99	C	3	ALBANY, GA
DOUGLAS	23,600	23,400	99	A	3	ATLANTA
EARLY	4,700	4,600	98	D	3	DOTHAN
ECHOLS	800	800	97	D	3	TALLAHASSEE-THOMASVILLE
EFFINGHAM	7,900	7,800	99	B	3	SAVANNAH
ELBERT	7,000	6,900	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
EMANUEL	7,500	7,400	98	D	3	AUGUSTA
EVANS	3,000	3,000	99	D	3	SAVANNAH
FANNIN	6,200	6,100	98	D	3	CHATTANOOGA
FAYETTE	16,600	16,400	99	A	3	ATLANTA
FLOYD	30,000	29,700	99	C	3	ATLANTA
FORSYTH	13,600	13,500	99	A	3	ATLANTA
FRANKLIN	6,200	6,100	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
FULTON	250,300	248,600	99	A	3	ATLANTA
GILMER	4,400	4,300	98	D	3	ATLANTA
GLASCOCK	800	800	98	D	3	AUGUSTA
GLYNN	23,100	22,900	99	C	3	JACKSONVILLE
GORDON	12,300	12,200	99	D	3	ATLANTA
GRADY	7,700	7,600	99	D	3	TALLAHASSEE-THOMASVILLE
GREENE	4,100	4,000	98	D	3	ATLANTA
GWINNETT	96,400	95,700	99	A	3	ATLANTA
HABERSHAM	9,700	9,600	99	D	3	ATLANTA
HALL	31,900	31,600	99	C	3	ATLANTA
HANCOCK	3,000	2,900	97	D	3	AUGUSTA
HARALSON	7,500	7,400	99	D	3	ATLANTA
HARRIS	6,600	6,500	98	D	3	COLUMBUS, GA
HART	6,900	6,800	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HEARD	2,400	2,400	98	D	3	ATLANTA
HENRY	16,600	16,400	99	A	3	ATLANTA
HOUSTON	29,900	29,700	99	B	3	MACON
IRWIN	3,400	3,300	98	D	3	ALBANY, GA
JACKSON	10,100	10,000	99	D	3	ATLANTA
JASPER	3,000	2,900	98	D	3	ATLANTA
JEFF DAVIS	4,400	4,300	98	D	3	SAVANNAH
JEFFERSON	6,700	6,600	98	D	3	AUGUSTA
JENKINS	2,900	2,900	98	D	3	AUGUSTA
JOHNSON	3,200	3,200	98	D	3	AUGUSTA
JONES	6,900	6,800	98	B	3	MACON
LAMAR	4,600	4,500	99	D	3	ATLANTA
LANIER	2,100	2,100	98	D	3	ALBANY, GA
LAURENS	13,900	13,600	98	C	3	MACON
LEE	5,000	4,900	98	C	3	ALBANY, GA
LIBERTY	12,700	12,500	98	C	3	SAVANNAH
LINCOLN	2,200	2,200	98	D	3	AUGUSTA
LONG	1,800	1,800	98	D	3	SAVANNAH
LOWNDES	25,800	25,400	98	C	3	TALLAHASSEE-THOMASVILLE
LUMPKIN	4,100	4,100	99	D	3	ATLANTA
MACON	5,100	5,000	98	D	3	COLUMBUS, GA
MADISON	7,500	7,400	99	D	3	ATLANTA
MARION	1,800	1,700	97	D	3	COLUMBUS, GA
MC DUFFIE	7,400	7,300	98	B	3	AUGUSTA
MC INTOSH	3,000	2,900	98	D	3	SAVANNAH
MERIWETHER	7,200	7,100	98	D	3	ATLANTA
MILLER	2,600	2,500	98	D	3	TALLAHASSEE-THOMASVILLE
MITCHELL	6,900	6,800	98	D	3	ALBANY, GA
MONROE	5,700	5,600	98	D	3	ATLANTA
MONTGOMERY	2,300	2,200	97	D	3	SAVANNAH
MORGAN	4,100	4,000	98	D	3	ATLANTA
MURRAY	8,300	8,200	98	D	3	CHATTANOOGA
MUSCOGEE	64,900	64,400	99	B	3	COLUMBUS, GA
NEWTON	13,900	13,700	99	A	3	ATLANTA
OCONEE	5,600	5,600	99	D	3	ATLANTA
OGLETHORPE	3,500	3,400	98	D	3	ATLANTA
PAULDING	11,600	11,500	99	A	3	ATLANTA
PEACH	7,400	7,300	99	B	3	MACON
PICKENS	5,000	4,900	99	D	3	ATLANTA
PIERCE	4,500	4,400	98	D	3	SAVANNAH
PIKE	3,400	3,300	98	D	3	ATLANTA
POLK	12,200	12,100	99	D	3	ATLANTA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
PULASKI	3,200	3,100	98	D	3	MACON
PUTNAM	4,400	4,300	98	D	3	ATLANTA
QUITMAN	800	800	98	D	3	COLUMBUS, GA
RABUN	4,300	4,200	98	D	3	ATLANTA
RANDOLPH	3,300	3,200	98	D	3	COLUMBUS, GA
RICHMOND	67,700	67,100	99	B	3	AUGUSTA
ROCKDALE	16,400	16,200	99	A	3	ATLANTA
SCHLEY	1,100	1,100	98	D	3	COLUMBUS, GA
SCREVEN	5,600	5,500	98	D	3	SAVANNAH
SEMINOLE	3,300	3,200	98	D	3	DOTHAN
SPALDING	18,400	18,200	99	A	3	ATLANTA
STEPHENS	8,300	8,200	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STEWART	1,900	1,800	97	D	3	COLUMBUS, GA
SUMTER	10,300	10,100	98	D	3	COLUMBUS, GA
TALBOT	2,200	2,100	98	D	3	COLUMBUS, GA
TALIAFERRO	800	800	98	D	3	AUGUSTA
TATTNALL	6,300	6,200	98	D	3	SAVANNAH
TAYLOR	2,700	2,600	98	D	3	COLUMBUS, GA
TELFAIR	4,000	3,900	97	D	3	ALBANY, GA
TERRELL	4,000	3,900	98	D	3	ALBANY, GA
THOMAS	13,300	13,100	99	B	3	TALLAHASSEE-THOMASVILLE
TIFT	12,000	11,800	98	D	3	ALBANY, GA
TOOMBS	9,100	8,900	98	D	3	SAVANNAH
TOWNS	2,600	2,600	99	D	3	ATLANTA
TREUTLEN	2,100	2,100	98	D	3	SAVANNAH
TROUP	20,000	19,700	99	C	3	ATLANTA
TURNER	3,200	3,100	98	D	3	ALBANY, GA
TWIGGS	3,600	3,500	98	B	3	MACON
UNION	4,200	4,100	98	D	3	ATLANTA
UPSON	9,600	9,500	99	D	3	ATLANTA
WALKER	20,300	20,100	99	B	3	CHATTANOOGA
WALTON	11,900	11,800	99	A	3	ATLANTA
WARE	13,300	13,100	99	C	3	JACKSONVILLE
WARREN	1,900	1,900	98	D	3	AUGUSTA
WASHINGTON	6,600	6,400	97	D	3	AUGUSTA
WAYNE	7,300	7,200	99	D	3	SAVANNAH
WEBSTER	800	800	97	D	3	COLUMBUS, GA
WHEELER	2,000	1,900	97	D	3	MACON
WHITE	4,400	4,300	98	D	3	ATLANTA
WHITFIELD	25,400	25,200	99	C	3	CHATTANOOGA
WILCOX	2,600	2,600	98	D	3	MACON
WILKES	4,000	3,900	98	D	3	AUGUSTA
WILKINSON	3,700	3,600	98	D	3	MACON
WORTH	6,400	6,300	98	D	3	ALBANY, GA
STATE TOTAL	2,220,100	2,197,100	99			

IDAHO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADA	76,300	75,000	98	B	8	BOISE
ADAMS	1,200	1,200	96	D	8	BOISE
BANNOCK	24,300	23,800	98	B	8	IDAHO FALLS-POCATELLO
BEAR LAKE	2,500	2,400	97	D	8	SALT LAKE CITY
BENEWAH	3,100	3,000	98	D	8	SPOKANE
BINGHAM	11,700	11,600	99	B	8	IDAHO FALLS-POCATELLO
BLAINE	5,500	5,300	96	D	8	BOISE
BOISE	1,500	1,500	97	D	8	BOISE
BONNER	10,600	10,300	97	D	8	SPOKANE
BONNEVILLE	23,200	22,900	99	B	8	IDAHO FALLS-POCATELLO
BOUNDARY	2,600	2,500	96	D	8	SPOKANE
BUTTE	1,000	1,000	99	D	8	IDAHO FALLS-POCATELLO
CAMAS	300	300	99	D	8	BOISE
CANYON	30,500	29,800	98	B	8	BOISE
CARIBOU	3,100	3,000	97	D	8	SALT LAKE CITY
CASSIA	6,400	6,300	98	D	8	IDAHO FALLS-POCATELLO
CLARK	300	300	96	D	8	IDAHO FALLS-POCATELLO
CLEARWATER	3,500	3,400	97	D	8	SPOKANE
CUSTER	2,100	2,000	95	D	8	IDAHO FALLS-POCATELLO
ELMORE	6,900	6,800	98	D	8	BOISE

IDAHO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FRANKLIN	2,700	2,600	98	D	8	SALT LAKE CITY
FREMONT	3,600	3,500	99	D	8	IDAHO FALLS-POCATELLO
GEM	4,300	4,200	98	D	8	BOISE
GOODING	4,500	4,400	98	D	8	TWIN FALLS
IDAHO	5,300	5,100	95	D	8	SPOKANE
JEFFERSON	5,000	5,000	99	D	8	IDAHO FALLS-POCATELLO
JEROME	5,500	5,400	98	D	8	TWIN FALLS
KOOTENAI	26,000	25,600	99	C	8	SPOKANE
LATAH	10,800	10,500	97	D	8	SPOKANE
LEMHI	2,700	2,500	93	D	8	IDAHO FALLS-POCATELLO
LEWIS	1,400	1,400	98	D	8	SPOKANE
LINCOLN	1,200	1,200	98	D	8	TWIN FALLS
MADISON	5,600	5,500	99	D	8	IDAHO FALLS-POCATELLO
MINIDOKA	6,700	6,500	98	D	8	IDAHO FALLS-POCATELLO
NEZ PERCE	12,700	12,400	98	D	8	SPOKANE
ONEIDA	1,100	1,100	98	D	8	SALT LAKE CITY
OWYHEE	2,800	2,700	98	D	8	BOISE
PAYETTE	6,000	5,900	98	D	8	BOISE
POWER	2,600	2,500	96	D	8	IDAHO FALLS-POCATELLO
SHOSHONE	6,100	6,000	98	D	8	SPOKANE
TETON	900	900	99	D	8	IDAHO FALLS-POCATELLO
TWIN FALLS	19,600	19,300	98	C	8	TWIN FALLS
VALLEY	2,300	2,200	96	D	8	BOISE
WASHINGTON	3,100	3,000	97	D	8	BOISE
STATE TOTAL	359,100	351,800	98			

ILLINOIS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	27,100	26,700	98	C	4	QUINCY-HANNIBAL
ALEXANDER	4,800	4,600	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOND	6,200	6,000	97	D	4	ST. LOUIS
BOONE	10,900	10,700	98	B	4	ROCKFORD
BROWN	2,100	2,000	97	D	4	QUINCY-HANNIBAL
BUREAU	14,600	14,300	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CALHOUN	2,100	2,000	97	D	4	ST. LOUIS
CARROLL	6,900	6,800	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CASS	5,400	5,300	98	D	4	QUINCY-HANNIBAL
CHAMPAIGN	61,800	60,500	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHRISTIAN	14,300	14,000	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CLARK	6,700	6,500	97	D	4	TERRE HAUTE
CLAY	6,100	5,800	96	D	4	TERRE HAUTE
CLINTON	11,900	11,700	98	A	4	ST. LOUIS
COLES	19,700	19,300	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
COOK	1,941,000	1,910,900	98	A	4	CHICAGO
CRAWFORD	8,300	8,100	98	D	4	TERRE HAUTE
CUMBERLAND	4,500	4,400	97	D	4	TERRE HAUTE
DE WITT	7,400	7,300	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DEKALB	25,500	25,100	98	C	4	CHICAGO
DOUGLAS	7,600	7,500	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DUPAGE	269,500	267,500	99	A	4	CHICAGO
EDGAR	8,400	8,200	98	D	4	TERRE HAUTE
EDWARDS	3,700	3,500	96	D	4	EVANSVILLE
EFFINGHAM	12,300	11,800	96	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FAYETTE	8,400	8,100	97	D	4	ST. LOUIS
FORD	5,800	5,700	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FRANKLIN	18,000	17,500	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FULTON	15,700	15,400	98	C	4	PEORIA-BLOOMINGTON
GALLATIN	3,000	2,900	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GREENE	6,200	6,100	98	D	4	ST. LOUIS
GRUNDY	12,300	12,200	99	D	4	CHICAGO
HAMILTON	3,900	3,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HANCOCK	9,400	9,200	98	D	4	QUINCY-HANNIBAL
HARDIN	2,100	2,000	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HENDERSON	3,500	3,400	97	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HENRY	20,700	20,400	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
IROQUOIS	12,500	12,200	98	D	4	CHICAGO
JACKSON	24,100	23,400	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JASPER	4,300	4,200	97	D	4	TERRE HAUTE

ILLINOIS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JEFFERSON	16,100	15,600	97	C	4	ST. LOUIS
JERSEY	7,300	7,100	98	A	4	ST. LOUIS
JO DAVIESS	9,100	8,800	97	D	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
JOHNSON	4,200	4,100	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
KANE	111,100	109,600	99	A	4	CHICAGO
KANKAKEE	37,000	36,400	98	C	4	CHICAGO
KENDALL	14,100	14,000	99	C	4	CHICAGO
KNOX	22,800	22,500	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LA SALLE	43,100	42,200	98	C	4	CHICAGO
LAKE	160,400	159,100	99	A	4	CHICAGO
LAWRENCE	6,800	6,600	98	D	4	TERRE HAUTE
LEE	12,800	12,600	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LIVINGSTON	15,000	14,600	97	C	4	CHICAGO
LOGAN	11,100	10,900	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACON	49,100	48,300	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACOUPIN	19,900	19,500	98	C	4	ST. LOUIS
MADISON	94,400	93,100	99	A	4	ST. LOUIS
MARION	17,800	17,400	98	C	4	ST. LOUIS
MARSHALL	5,200	5,100	98	D	4	PEORIA-BLOOMINGTON
MASON	7,100	7,000	98	D	4	PEORIA-BLOOMINGTON
MASSAC	6,300	6,100	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC DONOUGH	12,700	12,500	98	D	4	QUINCY-HANNIBAL
MC LEAN	46,200	45,200	98	B	4	PEORIA-BLOOMINGTON
MCHENRY	58,400	58,000	99	A	4	CHICAGO
MENARD	4,800	4,700	97	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MERCER	7,300	7,200	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
MONROE	7,700	7,500	98	A	4	ST. LOUIS
MONTGOMERY	12,400	12,100	98	D	4	ST. LOUIS
MORGAN	14,500	14,100	97	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MOULTRIE	5,400	5,200	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
OGLE	17,500	17,200	98	C	4	ROCKFORD
PEORIA	75,000	73,700	98	B	4	PEORIA-BLOOMINGTON
PERRY	9,100	8,800	97	D	4	ST. LOUIS
PIATT	6,500	6,400	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
PIKE	7,400	7,200	98	D	4	QUINCY-HANNIBAL
POPE	1,800	1,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PULASKI	3,500	3,300	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PUTNAM	2,300	2,200	96	D	4	PEORIA-BLOOMINGTON
RANDOLPH	12,800	12,500	98	C	4	ST. LOUIS
RICHLAND	7,100	6,900	97	D	4	TERRE HAUTE
ROCK ISLAND	63,100	62,500	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SALINE	12,200	11,800	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SANGAMON	75,000	73,300	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
SCHUYLER	3,100	3,000	98	D	4	QUINCY-HANNIBAL
SCOTT	2,300	2,300	98	D	4	QUINCY-HANNIBAL
SHELBY	9,300	9,000	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
ST CLAIR	95,500	93,800	98	A	4	ST. LOUIS
STARK	2,800	2,800	98	D	4	PEORIA-BLOOMINGTON
STEPHENSON	19,400	19,000	98	B	4	ROCKFORD
TAZEWELL	48,500	47,800	99	B	4	PEORIA-BLOOMINGTON
UNION	7,700	7,500	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
VERMILION	35,900	35,200	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
WABASH	5,500	5,300	97	D	4	EVANSVILLE
WARREN	8,100	8,000	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WASHINGTON	6,000	5,800	97	D	4	ST. LOUIS
WAYNE	7,600	7,200	95	D	4	EVANSVILLE
WHITE	7,500	7,200	95	D	4	EVANSVILLE
WHITESIDE	24,200	23,800	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WILL	114,200	112,900	99	A	4	CHICAGO
WILLIAMSON	25,200	24,500	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WINNEBAGO	95,300	94,000	99	B	4	ROCKFORD
WOODFORD	12,100	11,800	98	B	4	PEORIA-BLOOMINGTON
STATE TOTAL	4,302,300	4,232,400	98			

INDIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	10,400	10,200	98	B	4	FT. WAYNE
ALLEN	107,800	106,200	99	B	4	FT. WAYNE
BARTHOLOMEW	24,400	24,000	98	C	4	INDIANAPOLIS
BENTON	3,600	3,500	98	D	4	INDIANAPOLIS
BLACKFORD	5,600	5,500	98	D	4	INDIANAPOLIS
BOONE	14,000	13,800	99	B	4	INDIANAPOLIS
BROWN	5,100	5,000	98	D	4	INDIANAPOLIS
CARROLL	7,100	7,000	98	D	4	INDIANAPOLIS
CASS	14,800	14,500	98	C	4	INDIANAPOLIS
CLARK	33,000	32,500	98	B	4	LOUISVILLE
CLAY	9,400	9,300	98	B	4	TERRE HAUTE
CLINTON	11,300	11,100	99	D	4	INDIANAPOLIS
CRAWFORD	3,600	3,400	96	D	4	LOUISVILLE
DAVIESS	10,500	10,200	97	D	4	TERRE HAUTE
DE KALB	11,800	11,700	99	B	4	FT. WAYNE
DEARBORN	13,100	12,900	98	B	4	CINCINNATI
DECATUR	8,300	8,100	98	D	4	INDIANAPOLIS
DELAWARE	44,000	43,400	99	C	4	INDIANAPOLIS
DUBOIS	12,900	12,500	97	C	4	EVANSVILLE
ELKHART	53,700	52,500	98	B	4	SOUTH BEND-ELKHART
FAYETTE	9,800	9,600	98	D	4	CINCINNATI
FLOYD	22,700	22,400	99	B	4	LOUISVILLE
FOUNTAIN	6,700	6,600	98	D	4	INDIANAPOLIS
FRANKLIN	6,500	6,300	97	D	4	CINCINNATI
FULTON	7,400	7,300	98	D	4	SOUTH BEND-ELKHART
GIBSON	13,000	12,700	98	B	4	EVANSVILLE
GRANT	27,600	27,100	98	C	4	INDIANAPOLIS
GREENE	12,100	11,800	98	D	4	TERRE HAUTE
HAMILTON	33,800	33,400	99	B	4	INDIANAPOLIS
HANCOCK	16,200	16,000	99	B	4	INDIANAPOLIS
HARRISON	10,200	10,000	98	B	4	LOUISVILLE
HENDRICKS	25,300	25,000	99	B	4	INDIANAPOLIS
HENRY	18,600	18,300	99	C	4	INDIANAPOLIS
HOWARD	32,400	31,900	99	C	4	INDIANAPOLIS
HUNTINGTON	13,600	13,400	99	B	4	FT. WAYNE
JACKSON	13,700	13,500	98	C	4	LOUISVILLE
JASPER	9,100	8,900	98	D	4	CHICAGO
JAY	8,200	8,000	97	D	4	FT. WAYNE
JEFFERSON	10,400	10,200	98	D	4	LOUISVILLE
JENNINGS	7,700	7,500	98	D	4	INDIANAPOLIS
JOHNSON	29,200	29,000	99	B	4	INDIANAPOLIS
KNOX	16,000	15,700	98	C	4	TERRE HAUTE
KOSCIUSKO	23,800	23,300	98	C	4	SOUTH BEND-ELKHART
LA PORTE	37,400	37,000	99	C	4	CHICAGO
LAGRANGE	9,000	8,600	95	D	4	SOUTH BEND-ELKHART
LAKE	175,000	172,700	99	A	4	CHICAGO
LAWRENCE	16,400	16,100	98	C	4	LOUISVILLE
MADISON	48,700	48,100	99	C	4	INDIANAPOLIS
MARION	303,100	298,900	99	B	4	INDIANAPOLIS
MARSHALL	15,400	15,100	98	B	4	SOUTH BEND-ELKHART
MARTIN	3,900	3,800	97	D	4	TERRE HAUTE
MIAMI	13,700	13,400	98	C	4	INDIANAPOLIS
MONROE	36,400	35,400	97	B	4	INDIANAPOLIS
MONTGOMERY	13,300	13,100	99	D	4	INDIANAPOLIS
MORGAN	19,300	19,000	99	B	4	INDIANAPOLIS
NEWTON	5,200	5,100	98	D	4	CHICAGO
NOBLE	13,700	13,400	98	C	4	FT. WAYNE
OHIO	2,000	2,000	99	D	4	CINCINNATI
ORANGE	7,000	6,800	97	D	4	LOUISVILLE
OWEN	6,500	6,400	98	D	4	INDIANAPOLIS
PARKE	5,800	5,700	99	D	4	TERRE HAUTE
PERRY	6,600	6,400	97	D	4	EVANSVILLE
PIKE	5,200	5,000	97	D	4	EVANSVILLE
PORTER	43,200	42,600	99	A	4	CHICAGO
POSEY	9,500	9,200	97	B	4	EVANSVILLE
PULASKI	5,100	4,900	97	D	4	SOUTH BEND-ELKHART
PUTNAM	9,900	9,700	98	D	4	INDIANAPOLIS
RANDOLPH	10,800	10,600	98	D	4	DAYTON
RIPLEY	8,600	8,400	98	D	4	CINCINNATI
RUSH	6,500	6,400	99	D	4	INDIANAPOLIS
SCOTT	7,300	7,100	97	D	4	LOUISVILLE
SHELBY	14,200	14,000	99	B	4	INDIANAPOLIS
SPENCER	6,800	6,600	97	D	4	EVANSVILLE
ST JOSEPH	89,600	88,400	99	B	4	SOUTH BEND-ELKHART
STARKE	7,800	7,600	98	D	4	SOUTH BEND-ELKHART

INDIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
STEUBEN	10,200	10,000	98	D	4	FT. WAYNE
SULLIVAN	8,100	7,900	98	B	4	TERRE HAUTE
SWITZERLAND	2,800	2,700	97	D	4	CINCINNATI
TIPPECANOE	43,100	42,000	98	C	4	LAFAYETTE, IN
TIPTON	6,200	6,100	99	D	4	INDIANAPOLIS
UNION	2,400	2,300	97	D	4	CINCINNATI
VANDERBURGH	66,400	65,000	98	B	4	EVANSVILLE
VERMILLION	7,200	7,100	98	B	4	TERRE HAUTE
VIGO	39,700	39,000	98	B	4	TERRE HAUTE
WABASH	12,300	12,000	97	D	4	FT. WAYNE
WARREN	2,900	2,800	97	D	4	INDIANAPOLIS
WARRICK	16,600	16,200	98	B	4	EVANSVILLE
WASHINGTON	8,200	7,900	97	D	4	LOUISVILLE
WAYNE	27,000	26,500	98	C	4	DAYTON
WELLS	9,100	8,900	98	B	4	FT. WAYNE
WHITE	9,200	9,000	98	D	4	INDIANAPOLIS
WHITLEY	9,400	9,300	99	B	4	FT. WAYNE
STATE TOTAL	2,022,100	1,987,400	98			

IOWA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	3,700	3,700	99	D	6	DES MOINES
ADAMS	2,100	2,100	98	D	6	OMAHA
ALLAMAKEE	5,400	5,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
APPANOOSE	6,100	6,000	98	D	6	DES MOINES
AUDUBON	3,100	3,100	99	D	6	DES MOINES
BENTON	9,000	8,900	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BLACK HAWK	48,000	47,700	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BOONE	10,000	9,900	99	D	6	DES MOINES
BREMER	8,900	8,800	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUCHANAN	8,100	8,000	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUENA VISTA	7,900	7,800	99	D	6	SIOUX CITY
BUTLER	6,400	6,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CALHOUN	4,800	4,700	99	D	6	DES MOINES
CARROLL	8,300	8,200	99	D	6	DES MOINES
CASS	6,800	6,700	99	D	6	OMAHA
CEDAR	7,400	7,300	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CERRO GORDO	20,000	19,800	99	C	6	ROCHESTER-MASON CITY-AUSTIN
CHEROKEE	6,000	5,900	99	D	6	SIOUX CITY
CHICKASAW	5,400	5,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLARKE	3,400	3,400	99	D	6	DES MOINES
CLAY	7,800	7,700	98	D	6	SIOUX CITY
CLAYTON	8,200	8,100	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLINTON	20,900	20,800	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CRAWFORD	6,800	6,700	99	D	6	OMAHA
DALLAS	12,100	12,000	99	B	6	DES MOINES
DAVIS	3,300	3,300	99	D	6	OTTUMWA-KIRKSVILLE
DECATUR	3,400	3,300	98	D	6	DES MOINES
DELAWARE	6,800	6,700	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
DES MOINES	18,100	17,900	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
DICKINSON	6,400	6,300	98	D	6	SIOUX CITY
DUBUQUE	31,200	30,800	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
EMMET	5,000	4,900	98	D	6	MANKATO
FAYETTE	9,300	9,200	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
FLOYD	7,200	7,100	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FRANKLIN	5,200	5,200	99	D	6	DES MOINES
FREMONT	3,700	3,700	99	D	6	OMAHA
GREENE	4,600	4,600	99	D	6	DES MOINES
GRUNDY	5,400	5,400	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
GUTHRIE	4,600	4,500	99	D	6	DES MOINES
HAMILTON	6,800	6,700	99	D	6	DES MOINES
HANCOCK	5,600	5,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
HARDIN	8,200	8,100	99	D	6	DES MOINES
HARRISON	6,000	5,900	99	D	6	OMAHA
HENRY	7,100	7,000	98	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HOWARD	4,100	4,000	98	D	6	ROCHESTER-MASON CITY-AUSTIN

IOWA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
HUMBOLDT	5,000	4,900	99	D	6	DES MOINES
IDA	3,500	3,500	99	D	6	SIOUX CITY
IOWA	6,000	5,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JACKSON	8,400	8,300	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JASPER	14,100	14,000	99	D	6	DES MOINES
JEFFERSON	6,400	6,300	99	D	6	OTTUMWA-KIRKSVILLE
JOHNSON	33,700	33,100	98	C	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JONES	7,200	7,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KEOKUK	4,900	4,800	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KOSSUTH	8,000	7,900	99	D	6	ROCHESTER-MASON CITY-AUSTIN
LEE	16,600	16,400	99	C	6	QUINCY-HANNIBAL
LINN	67,200	66,700	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
LOUISA	4,500	4,400	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LUCAS	4,300	4,200	98	D	6	DES MOINES
LYON	4,500	4,400	98	D	6	SIOUX FALLS-MITCHELL
MADISON	4,500	4,500	99	D	6	DES MOINES
MAHASKA	9,100	9,000	99	D	6	DES MOINES
MARION	11,100	11,000	99	D	6	DES MOINES
MARSHALL	16,000	15,900	99	C	6	DES MOINES
MILLS	4,700	4,700	99	D	6	OMAHA
MITCHELL	4,500	4,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
MONONA	4,500	4,400	99	D	6	SIOUX CITY
MONROE	3,500	3,500	99	D	6	DES MOINES
MONTGOMERY	5,500	5,400	99	D	6	OMAHA
MUSCATINE	15,400	15,300	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
O BRIEN	6,300	6,300	99	D	6	SIOUX CITY
OSCEOLA	3,200	3,200	99	D	6	SIOUX CITY
PAGE	7,500	7,400	99	D	6	OMAHA
PALO ALTO	4,600	4,500	98	D	6	SIOUX CITY
PLYMOUTH	9,000	8,900	99	D	6	SIOUX CITY
POCAHONTAS	4,100	4,000	99	D	6	SIOUX CITY
POLK	129,500	128,500	99	B	6	DES MOINES
POTTAWATTAMIE	33,300	33,000	99	B	6	OMAHA
POWESHIEK	7,100	7,000	99	D	6	DES MOINES
RINGGOLD	2,400	2,400	99	D	6	DES MOINES
SAC	5,300	5,200	99	D	6	SIOUX CITY
SCOTT	63,000	62,500	99	B	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SHELBY	5,400	5,400	99	D	6	OMAHA
SIOUX	10,800	10,600	98	D	6	SIOUX CITY
STORY	25,700	25,400	99	B	6	DES MOINES
TAMA	6,900	6,800	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
TAYLOR	3,300	3,200	98	D	6	OMAHA
UNION	5,400	5,300	99	D	6	DES MOINES
VAN BUREN	3,300	3,200	98	D	6	OTTUMWA-KIRKSVILLE
WAPELLO	15,800	15,600	99	C	6	DES MOINES
WARREN	13,400	13,300	99	B	6	DES MOINES
WASHINGTON	7,900	7,800	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WAYNE	3,300	3,200	98	D	6	DES MOINES
WEBSTER	17,000	16,800	99	C	6	DES MOINES
WINNEBAGO	5,300	5,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WINNESHIEK	7,600	7,500	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WOODBURY	38,200	37,900	99	C	6	SIOUX CITY
WORTH	3,600	3,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WRIGHT	6,300	6,200	99	D	6	DES MOINES
STATE TOTAL	1,116,200	1,104,300	99			

KANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEN	6,300	6,200	98	D	6	JOPLIN-PITTSBURG
ANDERSON	3,300	3,200	98	D	6	KANSAS CITY
ATCHISON	6,500	6,400	99	D	6	KANSAS CITY
BARBER	2,900	2,800	98	D	6	WICHITA-HUTCHINSON
BARTON	12,900	12,800	99	D	6	WICHITA-HUTCHINSON
BOURBON	6,600	6,500	98	D	6	JOPLIN-PITTSBURG
BROWN	4,800	4,700	98	D	6	KANSAS CITY
BUTLER	17,700	17,500	99	B	6	WICHITA-HUTCHINSON
CHASE	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
CHAUTAUQUA	2,300	2,300	98	D	6	TULSA

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEROKEE	9,100	9,000	99	D	6	JOPLIN-PITTSBURG
CHEYENNE	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
CLARK	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
CLAY	3,900	3,800	97	D	6	TOPEKA
CLOUD	4,600	4,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
COFFEY	3,700	3,600	97	D	6	TOPEKA
COMANCHE	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
COWLEY	14,600	14,400	98	C	6	WICHITA-HUTCHINSON
CRAWFORD	15,600	15,400	99	B	6	JOPLIN-PITTSBURG
DECATUR	1,800	1,800	98	D	6	WICHITA-HUTCHINSON
DICKINSON	8,000	7,900	98	D	6	WICHITA-HUTCHINSON
DONIPHAN	3,400	3,300	98	D	6	KANSAS CITY
DOUGLAS	26,000	25,600	98	C	6	KANSAS CITY
EDWARDS	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
ELK	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
ELLIS	10,600	10,500	99	D	6	WICHITA-HUTCHINSON
ELLSWORTH	2,900	2,800	98	D	6	WICHITA-HUTCHINSON
FINNEY	10,600	10,500	99	D	6	WICHITA-HUTCHINSON
FORD	10,000	9,900	99	D	6	WICHITA-HUTCHINSON
FRANKLIN	8,600	8,500	99	D	6	KANSAS CITY
GEARY	10,500	10,400	99	D	6	TOPEKA
GOVE	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
GRAHAM	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
GRANT	2,600	2,600	98	D	6	WICHITA-HUTCHINSON
GRAY	1,900	1,900	99	D	6	WICHITA-HUTCHINSON
GREELEY	700	700	98	D	6	WICHITA-HUTCHINSON
GREENWOOD	3,500	3,400	98	D	6	WICHITA-HUTCHINSON
HAMILTON	1,100	1,100	97	D	6	WICHITA-HUTCHINSON
HARPER	3,200	3,200	99	D	6	WICHITA-HUTCHINSON
HARVEY	11,600	11,400	98	B	6	WICHITA-HUTCHINSON
HASKELL	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
HODGEMAN	900	900	98	D	6	WICHITA-HUTCHINSON
JACKSON	4,400	4,300	98	D	6	TOPEKA
JEFFERSON	5,800	5,700	98	D	6	TOPEKA
JEWELL	2,000	1,900	97	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	122,500	121,900	99	B	6	KANSAS CITY
KEARNY	1,200	1,200	99	D	6	WICHITA-HUTCHINSON
KINGMAN	3,400	3,400	99	D	6	WICHITA-HUTCHINSON
KIOWA	1,500	1,500	97	D	6	WICHITA-HUTCHINSON
LABETTE	9,800	9,600	98	D	6	JOPLIN-PITTSBURG
LANE	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
LEAVENWORTH	19,100	18,900	99	B	6	KANSAS CITY
LINCOLN	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
LINN	3,400	3,300	98	D	6	KANSAS CITY
LOGAN	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
LYON	14,100	13,800	98	C	6	TOPEKA
MARION	5,200	5,100	98	D	6	WICHITA-HUTCHINSON
MARSHALL	5,200	5,100	98	D	6	TOPEKA
MC PHERSON	10,500	10,300	98	D	6	WICHITA-HUTCHINSON
MEADE	1,800	1,800	99	D	6	WICHITA-HUTCHINSON
MIAMI	8,500	8,400	99	B	6	KANSAS CITY
MITCHELL	3,400	3,300	98	D	6	WICHITA-HUTCHINSON
MONTGOMERY	16,500	16,200	98	C	6	TULSA
MORRIS	2,600	2,500	98	D	6	TOPEKA
MORTON	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
NEMAHA	4,200	4,100	99	D	6	TOPEKA
NEOSHO	7,100	7,000	99	D	6	JOPLIN-PITTSBURG
NESS	1,800	1,800	98	D	6	WICHITA-HUTCHINSON
NORTON	2,700	2,700	98	D	6	WICHITA-HUTCHINSON
OSAGE	6,000	5,900	98	B	6	TOPEKA
OSBORNE	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
OTTAWA	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
PAWNEE	3,100	3,100	99	D	6	WICHITA-HUTCHINSON
PHILLIPS	2,900	2,800	97	D	6	LINCOLN-HASTINGS-KEARNEY
POTTAWATOMIE	6,000	5,900	98	D	6	TOPEKA
PRATT	4,300	4,200	99	D	6	WICHITA-HUTCHINSON
RAWLINS	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
RENO	26,000	25,700	99	B	6	WICHITA-HUTCHINSON
REPUBLIC	2,900	2,800	98	D	6	LINCOLN-HASTINGS-KEARNEY
RICE	4,700	4,700	99	D	6	WICHITA-HUTCHINSON
RILEY	20,800	20,400	98	C	5	TOPEKA
ROOKS	2,600	2,600	99	D	6	WICHITA-HUTCHINSON
RUSH	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
RUSSELL	3,500	3,400	98	D	6	WICHITA-HUTCHINSON
SALINE	20,100	19,900	99	C	6	WICHITA-HUTCHINSON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SCOTT	2,200	2,200	99	D	6	WICHITA-HUTCHINSON
SEDGWICK	152,600	151,300	99	B	6	WICHITA-HUTCHINSON
SEWARD	6,800	6,700	99	D	6	WICHITA-HUTCHINSON
SHAWNEE	63,600	63,000	99	B	6	TOPEKA
SHERIDAN	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
SHERMAN	2,900	2,900	99	D	6	WICHITA-HUTCHINSON
SMITH	2,300	2,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
STAFFORD	2,400	2,400	99	D	6	WICHITA-HUTCHINSON
STANTON	800	800	97	D	6	WICHITA-HUTCHINSON
STEVENS	1,700	1,700	97	D	6	WICHITA-HUTCHINSON
SUMNER	9,800	9,700	99	D	6	WICHITA-HUTCHINSON
THOMAS	3,200	3,100	98	D	6	WICHITA-HUTCHINSON
TREGO	1,800	1,800	98	D	6	WICHITA-HUTCHINSON
WABAUNSEE	2,500	2,400	98	D	6	TOPEKA
WALLACE	700	700	98	D	6	WICHITA-HUTCHINSON
WASHINGTON	3,100	3,000	98	D	6	LINCOLN-HASTINGS-KEARNEY
WICHITA	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
WILSON	4,800	4,700	98	D	6	JOPLIN-PITTSBURG
WOODSON	1,800	1,800	97	D	6	JOPLIN-PITTSBURG
WYANDOTTE	64,900	64,300	99	B	6	KANSAS CITY
STATE TOTAL	947,900	937,000	99			

KENTUCKY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	5,700	5,600	98	D	5	BOWLING GREEN
ALLEN	5,800	5,700	[illegible]	D	5	NASHVILLE
ANDERSON	4,900	4,900	[illegible]	D	5	LEXINGTON
BALLARD	3,300	3,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BARREN	12,900	12,800	99	D	5	NASHVILLE
BATH	3,600	3,500	98	D	5	LEXINGTON
BELL	11,900	11,700	99	D	5	KNOXVILLE
BOONE	17,800	17,800	99	B	5	CINCINNATI
BOURBON	7,000	6,900	99	B	5	LEXINGTON
BOYD	20,500	20,400	99	B	5	CHARLESTON-HUNTINGTON
BOYLE	9,500	9,400	99	D	5	LEXINGTON
BRACKEN	2,700	2,700	99	D	5	CINCINNATI
BREATHITT	5,300	5,200	97	D	5	LEXINGTON
BRECKINRIDGE	6,100	6,000	99	D	5	LOUISVILLE
BULLITT	15,300	15,200	99	B	5	LOUISVILLE
BUTLER	4,200	4,200	99	D	5	NASHVILLE
CALDWELL	4,900	4,800	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALLOWAY	12,100	12,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CAMPBELL	29,000	28,900	99	B	5	CINCINNATI
CARLISLE	2,000	2,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	3,500	3,500	99	D	5	CINCINNATI
CARTER	9,000	8,900	99	D	5	CHARLESTON-HUNTINGTON
CASEY	5,700	5,600	98	D	5	LEXINGTON
CHRISTIAN	20,600	20,400	99	C	5	NASHVILLE
CLARK	10,900	10,800	99	B	5	LEXINGTON
CLAY	7,600	7,400	98	D	5	LEXINGTON
CLINTON	3,500	3,400	98	D	5	NASHVILLE
CRITTENDEN	3,300	3,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CUMBERLAND	2,800	2,800	98	D	5	NASHVILLE
DAVIESS	32,700	32,500	99	C	5	EVANSVILLE
EDMONSON	3,600	3,500	98	D	5	NASHVILLE
ELLIOTT	2,500	2,500	99	D	5	CHARLESTON-HUNTINGTON
ESTILL	5,300	5,200	98	D	5	LEXINGTON
FAYETTE	83,800	83,300	99	B	5	LEXINGTON
FLEMING	4,700	4,600	99	D	5	LEXINGTON
FLOYD	18,200	18,000	99	C	5	CHARLESTON-HUNTINGTON
FRANKLIN	17,200	17,100	99	C	5	LEXINGTON
FULTON	3,200	3,200	99	[illegible]	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GALLATIN	1,900	1,900	99	D	5	CINCINNATI
GARRARD	4,100	4,100	99	D	5	LEXINGTON

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GRANT	4,900	4,900	99	D	5	CINCINNATI
GRAVES	13,100	13,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GRAYSON	8,200	8,100	99	D	5	LOUISVILLE
GREEN	4,000	3,900	99	D	5	LOUISVILLE
GREENUP	13,600	13,500	99	B	5	CHARLESTON-HUNTINGTON
HANCOCK	2,900	2,900	99	D	5	EVANSVILLE
HARDIN	26,800	26,700	99	C	5	LOUISVILLE
HARLAN	14,500	14,300	99	C	5	KNOXVILLE
HARRISON	5,500	5,500	99	D	5	LEXINGTON
HART	6,200	6,100	99	D	5	BOWLING GREEN
HENDERSON	16,300	16,200	99	B	5	EVANSVILLE
HENRY	4,800	4,800	99	D	5	LOUISVILLE
HICKMAN	2,000	2,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HOPKINS	17,900	17,700	99	C	5	EVANSVILLE
JACKSON	4,300	4,200	97	D	5	LEXINGTON
JEFFERSON	258,400	257,400	99	B	5	LOUISVILLE
JESSAMINE	10,200	10,100	99	B	5	LEXINGTON
JOHNSON	8,900	8,800	99	D	5	CHARLESTON-HUNTINGTON
KENTON	50,800	50,700	99	B	5	CINCINNATI
KNOTT	6,000	5,900	98	D	5	LEXINGTON
KNOX	10,900	10,700	98	D	5	KNOXVILLE
LARUE	4,500	4,500	99	D	5	LOUISVILLE
LAUREL	15,100	14,900	98	C	5	LEXINGTON
LAWRENCE	5,300	5,300	99	D	5	CHARLESTON-HUNTINGTON
LEE	2,900	2,800	97	D	5	LEXINGTON
LESLIE	5,000	4,900	97	D	5	LEXINGTON
LETCHER	10,900	10,700	98	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
LEWIS	5,000	4,900	99	D	5	CHARLESTON-HUNTINGTON
LINCOLN	6,800	6,700	99	D	5	LEXINGTON
LIVINGSTON	3,700	3,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LOGAN	9,900	9,800	99	D	5	NASHVILLE
LYON	2,400	2,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MADISON	18,500	18,200	99	B	5	LEXINGTON
MAGOFFIN	4,900	4,800	98	D	5	CHARLESTON-HUNTINGTON
MARION	5,800	5,800	99	D	5	LOUISVILLE
MARSHALL	10,400	10,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARTIN	4,600	4,500	98	D	5	CHARLESTON-HUNTINGTON
MASON	6,300	6,200	99	D	5	CINCINNATI
MC CRACKEN	24,200	24,100	99	C	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC CREARY	5,700	5,600	96	D	5	KNOXVILLE
MC LEAN	3,400	3,400	99	D	5	EVANSVILLE
MEADE	7,800	7,800	99	D	5	LOUISVILLE
MENIFEE	1,600	1,600	98	D	5	LEXINGTON
MERCER	7,400	7,300	99	D	5	LEXINGTON
METCALFE	3,800	3,800	99	D	5	BOWLING GREEN
MONROE	4,700	4,700	99	D	5	NASHVILLE
MONTGOMERY	7,800	7,700	98	D	5	LEXINGTON
MORGAN	4,200	4,100	98	D	5	CHARLESTON-HUNTINGTON
MUHLENBERG	11,700	11,600	99	D	5	EVANSVILLE
NELSON	9,900	9,800	99	D	5	LOUISVILLE
NICHOLAS	2,700	2,700	99	D	5	LEXINGTON
OHIO	8,300	8,200	99	D	5	EVANSVILLE
OLDHAM	10,100	10,000	99	B	5	LOUISVILLE
OWEN	3,400	3,400	99	D	5	CINCINNATI
OWSLEY	1,800	1,700	97	D	5	LEXINGTON
PENDLETON	3,900	3,900	99	D	5	CINCINNATI
PERRY	11,900	11,700	98	D	5	LEXINGTON
PIKE	29,900	29,500	99	C	5	CHARLESTON-HUNTINGTON
POWELL	4,000	3,900	98	D	5	LEXINGTON
PULASKI	18,500	18,200	98	C	5	LEXINGTON
ROBERTSON	800	800	99	D	5	CINCINNATI
ROCKCASTLE	5,300	5,200	98	D	5	LEXINGTON
ROWAN	6,300	6,200	99	D	5	LEXINGTON
RUSSELL	5,600	5,500	98	D	5	LEXINGTON
SCOTT	8,100	8,000	99	B	5	LEXINGTON
SHELBY	8,700	8,600	99	B	5	LOUISVILLE
SIMPSON	5,500	5,500	99	D	5	NASHVILLE
SPENCER	2,200	2,200	99	D	5	LOUISVILLE
TAYLOR	8,600	8,500	99	D	5	LOUISVILLE
TODD	4,100	4,100	99	D	5	NASHVILLE
TRIGG	3,600	3,600	99	D	5	NASHVILLE
TRIMBLE	2,200	2,200	99	D	5	LOUISVILLE
UNION	5,700	5,700	99	D	5	EVANSVILLE
WARREN	30,200	30,000	99	C	5	BOWLING GREEN
WASHINGTON	3,300	3,300	99	D	5	LOUISVILLE

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WAYNE	6,600	6,400	97	D	5	KNOXVILLE
WEBSTER	5,600	5,500	99	D	5	EVANSVILLE
WHITLEY	13,400	13,200	99	C	5	KNOXVILLE
WOLFE	2,400	2,300	98	D	5	LEXINGTON
WOODFORD	6,600	6,500	99	B	5	LEXINGTON
STATE TOTAL	1,362,300	1,350,800	99			

LOUISIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACADIA	20,300	20,000	99	C	7	LAFAYETTE, LA
ALLEN	7,600	7,500	98	D	7	LAFAYETTE, LA
ASCENSION	20,000	19,600	98	B	7	BATON ROUGE
ASSUMPTION	6,800	6,700	98	D	7	BATON ROUGE
AVOYELLES	15,200	14,900	98	C	7	ALEXANDRIA, LA
BEAUREGARD	11,500	11,200	98	D	7	LAKE CHARLES
BIENVILLE	6,300	6,200	98	D	7	SHREVEPORT-TEXARKANA
BOSSIER	32,600	32,300	99	B	7	SHREVEPORT-TEXARKANA
CADDO	105,600	104,500	99	B	7	SHREVEPORT-TEXARKANA
CALCASIEU	62,500	61,900	99	B	7	LAKE CHARLES
CALDWELL	4,700	4,600	98	D	7	MONROE-EL DORADO
CAMERON	3,400	3,300	99	D	7	LAKE CHARLES
CATAHOULA	4,600	4,500	97	D	7	MONROE-EL DORADO
CLAIBORNE	6,400	6,300	98	D	7	SHREVEPORT-TEXARKANA
CONCORDIA	8,200	8,000	97	D	7	MONROE-EL DORADO
DE SOTO	10,100	9,900	98	D	7	SHREVEPORT-TEXARKANA
EAST BATON ROUGE	144,300	143,000	99	B	7	BATON ROUGE
EAST CARROLL	3,700	3,600	97	D	7	MONROE-EL DORADO
EAST FELICIANA	5,800	5,600	97	D	7	BATON ROUGE
EVANGELINE	12,300	12,000	97	D	7	LAFAYETTE, LA
FRANKLIN	8,400	8,200	98	D	7	MONROE-EL DORADO
GRANT	6,600	6,500	98	D	7	ALEXANDRIA, LA
IBERIA	22,400	22,100	99	C	7	LAFAYETTE, LA
IBERVILLE	10,400	10,200	98	D	7	BATON ROUGE
JACKSON	6,800	6,700	98	D	7	MONROE-EL DORADO
JEFFERSON	175,700	174,700	99	B	7	NEW ORLEANS
JEFFERSON DAVIS	11,100	10,900	99	D	7	LAFAYETTE, LA
LA SALLE	6,600	6,500	98	D	7	MONROE-EL DORADO
LAFAYETTE	63,000	62,400	99	B	7	LAFAYETTE, LA
LAFOURCHE	29,400	29,100	99	C	7	NEW ORLEANS
LINCOLN	14,100	13,900	99	C	7	MONROE-EL DORADO
LIVINGSTON	25,000	24,600	98	B	7	BATON ROUGE
MADISON	5,800	5,600	97	D	7	MONROE-EL DORADO
MOREHOUSE	13,000	12,800	98	C	7	MONROE-EL DORADO
NATCHITOCHES	14,300	13,900	97	C	7	SHREVEPORT-TEXARKANA
ORLEANS	218,900	216,700	99	B	7	NEW ORLEANS
OUACHITA	51,800	51,300	99	B	7	MONROE-EL DORADO
PLAQUEMINES	8,200	8,100	99	D	7	NEW ORLEANS
POINTE COUPEE	8,400	8,200	98	D	7	BATON ROUGE
RAPIDES	50,600	50,100	99	C	7	ALEXANDRIA, LA
RED RIVER	3,800	3,700	97	D	7	SHREVEPORT-TEXARKANA
RICHLAND	7,700	7,500	98	D	7	MONROE-EL DORADO
SABINE	10,700	10,400	97	D	7	SHREVEPORT-TEXARKANA
ST BERNARD	24,000	23,900	99	B	7	NEW ORLEANS
ST CHARLES	14,600	14,500	99	B	7	NEW ORLEANS
ST HELENA	3,200	3,100	97	D	7	BATON ROUGE
ST JAMES	6,800	6,700	98	D	7	NEW ORLEANS
ST JOHN THE BAPTIST	13,400	13,200	98	B	7	NEW ORLEANS
ST LANDRY	30,300	29,600	98	C	7	LAFAYETTE, LA
ST MARTIN	15,000	14,800	99	C	7	LAFAYETTE, LA
ST MARY	21,000	20,800	99	C	7	BATON ROUGE
ST TAMMANY	53,300	52,700	99	B	7	NEW ORLEANS
TANGIPAHOA	32,000	31,400	98	C	7	NEW ORLEANS
TENSAS	3,000	2,900	97	D	7	MONROE-EL DORADO
TERREBONNE	33,800	33,400	99	C	7	NEW ORLEANS

LOUISIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNION	8,400	8,300	99	B	7	MONROE-EL DORADO
VERMILION	18,800	18,600	99	C	7	LAFAYETTE, LA
VERNON	18,500	18,100	98	C	7	ALEXANDRIA, LA
WASHINGTON	16,800	16,500	98	C	7	NEW ORLEANS
WEBSTER	17,100	16,800	98	B	7	SHREVEPORT-TEXARKANA
WEST BATON ROUGE	6,700	6,600	98	B	7	BATON ROUGE
WEST CARROLL	4,700	4,600	98	D	7	MONROE-EL DORADO
WEST FELICIANA	2,700	2,600	97	D	7	BATON ROUGE
WINN	6,300	6,200	98	D	7	MONROE-EL DORADO
STATE TOTAL	1,615,000	1,595,000	99			

MAINE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDROSCOGGIN	37,500	37,000	99	B	1	PORTLAND-POLAND SPRING
AROOSTOOK	29,800	29,100	98	C	1	PRESQUE ISLE
CUMBERLAND	88,900	87,600	99	B	1	PORTLAND-POLAND SPRING
FRANKLIN	11,000	10,600	97	D	1	PORTLAND-POLAND SPRING
HANCOCK	17,700	17,400	98	C	1	BANGOR
KENNEBEC	43,100	42,300	98	C	1	PORTLAND-POLAND SPRING
KNOX	13,800	13,400	97	D	1	PORTLAND-POLAND SPRING
LINCOLN	11,000	10,800	98	D	1	PORTLAND-POLAND SPRING
OXFORD	19,100	18,800	98	C	1	PORTLAND-POLAND SPRING
PENOBSCOT	48,800	48,000	98	C	1	BANGOR
PISCATAQUIS	6,700	6,600	98	D	1	BANGOR
SAGADAHOC	12,200	11,900	98	D	1	PORTLAND-POLAND SPRING
SOMERSET	16,700	16,400	98	C	1	BANGOR
WALDO	11,400	11,100	98	D	1	BANGOR
WASHINGTON	13,300	12,900	97	D	1	BANGOR
YORK	60,900	60,100	99	B	1	PORTLAND-POLAND SPRING
STATE TOTAL	441,900	434,000	98			

MARYLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEGANY	29,100	28,900	99	C	3	WASHINGTON, DC
ANNE ARUNDEL	144,000	143,400	99	A	3	BALTIMORE
BALTIMORE	258,100	257,000	99	A	3	BALTIMORE
BALTIMORE CITY	282,200	281,000	99	A	3	BALTIMORE
CALVERT	14,700	14,500	99	A	3	WASHINGTON, DC
CAROLINE	9,100	9,000	99	D	3	BALTIMORE
CARROLL	39,500	39,300	99	A	3	BALTIMORE
CECIL	23,300	23,200	99	C	3	BALTIMORE
CHARLES	28,300	28,000	99	A	3	WASHINGTON, DC
DORCHESTER	11,400	11,300	99	D	3	BALTIMORE
FREDERICK	46,600	46,300	99	A	3	WASHINGTON, DC
GARRETT	10,000	9,900	99	D	3	PITTSBURGH
HARFORD	54,500	54,200	99	A	3	BALTIMORE
HOWARD	56,100	55,900	99	A	3	BALTIMORE
KENT	6,600	6,500	99	D	3	BALTIMORE
MONTGOMERY	251,000	250,100	99	A	3	WASHINGTON, DC
PRINCE GEORGES	241,500	240,700	99	A	3	WASHINGTON, DC
QUEEN ANNES	10,900	10,800	99	D	3	BALTIMORE
SOMERSET	6,800	6,700	98	D	3	SALISBURY
ST MARYS	22,700	22,500	99	C	3	WASHINGTON, DC
TALBOT	11,300	11,200	99	D	3	BALTIMORE
WASHINGTON	41,200	40,900	99	C	3	HAGERSTOWN
WICOMICO	26,300	26,100	99	C	3	SALISBURY
WORCESTER	14,600	14,400	98	C	3	SALISBURY
STATE TOTAL	1,639,800	1,631,800	99			

MASSACHUSETTS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARNSTABLE	74,800	73,500	98	B	1	BOSTON
BERKSHIRE	55,000	54,100	98	C	1	ALBANY-SCHENECTADY-TROY
BRISTOL	182,000	180,000	99	B	1	PROVIDENCE-NEW BEDFORD
DUKES	5,100	4,900	96	D	1	PROVIDENCE-NEW BEDFORD
ESSEX	249,100	246,400	99	A	1	BOSTON
FRANKLIN	27,200	26,400	97	C	1	BOSTON
HAMPDEN	167,900	165,500	99	B	1	SPRINGFIELD, MA
HAMPSHIRE	49,300	48,300	98	B	1	SPRINGFIELD, MA
MIDDLESEX	504,600	499,100	99	A	1	BOSTON
NANTUCKET	2,600	2,500	97	D	1	BOSTON
NORFOLK	222,200	220,200	99	A	1	BOSTON
PLYMOUTH	150,200	148,400	99	A	1	BOSTON
SUFFOLK	272,000	266,000	98	A	1	BOSTON
WORCESTER	244,800	241,600	99	B	1	BOSTON
STATE TOTAL	2,206,800	2,176,900	99			

MICHIGAN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALCONA	4,300	4,100	96	D	4	ALPENA
ALGER	3,200	3,100	98	D	4	MARQUETTE
ALLEGAN	31,000	30,600	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
ALPENA	11,300	10,900	96	D	4	ALPENA
ANTRIM	6,600	6,500	98	D	4	TRAVERSE CITY-CADILLAC
ARENAC	5,800	5,700	98	D	4	FLINT-SAGINAW-BAY CITY
BARAGA	3,000	2,900	98	D	4	MARQUETTE
BARRY	17,000	16,800	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
BAY	41,200	40,700	99	B	4	FLINT-SAGINAW-BAY CITY
BENZIE	4,500	4,400	97	D	4	TRAVERSE CITY-CADILLAC
BERRIEN	61,200	60,100	98	B	4	SOUTH BEND-ELKHART
BRANCH	14,700	14,500	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CALHOUN	51,700	51,100	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CASS	18,200	17,900	98	C	4	SOUTH BEND-ELKHART
CHARLEVOIX	7,900	7,700	98	D	4	TRAVERSE CITY-CADILLAC
CHEBOYGAN	8,100	7,800	97	D	4	TRAVERSE CITY-CADILLAC
CHIPPEWA	10,000	9,800	98	D	4	TRAVERSE CITY-CADILLAC
CLARE	10,400	10,200	98	D	4	FLINT-SAGINAW-BAY CITY
CLINTON	18,800	18,600	99	B	4	LANSING
CRAWFORD	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
DELTA	13,800	13,500	98	C	4	GREEN BAY-APPLETON
DICKINSON	10,500	10,300	99	D	4	GREEN BAY-APPLETON
EATON	34,500	34,100	99	B	4	LANSING
EMMET	9,200	8,900	97	D	4	TRAVERSE CITY-CADILLAC
GENESEE	159,500	157,900	99	B	4	FLINT-SAGINAW-BAY CITY
GLADWIN	8,600	8,400	98	D	4	FLINT-SAGINAW-BAY CITY
GOGEBIC	7,300	7,100	98	D	4	DULUTH-SUPERIOR
GRAND TRAVERSE	22,400	21,900	98	C	4	TRAVERSE CITY-CADILLAC
GRATIOT	13,800	13,600	98	C	4	FLINT-SAGINAW-BAY CITY
HILLSDALE	14,800	14,500	98	C	4	LANSING
HOUGHTON	13,300	12,900	97	C	4	MARQUETTE
HURON	13,400	13,100	98	D	4	FLINT-SAGINAW-BAY CITY
INGHAM	99,800	98,400	99	B	4	LANSING
IONIA	17,200	17,000	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
IOSCO	11,400	11,200	99	D	4	FLINT-SAGINAW-BAY CITY
IRON	5,600	5,500	98	D	4	MARQUETTE
ISABELLA	17,600	17,200	98	C	4	FLINT-SAGINAW-BAY CITY
JACKSON	51,300	50,700	99	B	4	LANSING
KALAMAZOO	81,300	80,200	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KALKASKA	4,900	4,800	97	D	4	TRAVERSE CITY-CADILLAC
KENT	176,100	173,400	98	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KEWEENAW	700	700	98	D	4	MARQUETTE
LAKE	3,600	3,500	97	D	4	TRAVERSE CITY-CADILLAC
LAPEER	23,700	23,400	99	A	4	DETROIT
LEELANAU	5,900	5,800	98	D	4	TRAVERSE CITY-CADILLAC
LENAWEE	31,300	30,900	99	C	4	TOLEDO
LIVINGSTON	36,300	35,900	99	A	4	DETROIT
LUCE	2,100	2,000	97	D	4	TRAVERSE CITY-CADILLAC
MACKINAC	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
MACOMB	248,300	246,900	99	A	4	DETROIT

MICHIGAN (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MANISTEE	9,400	9,200	98	D	4	TRAVERSE CITY-CADILLAC
MARQUETTE	25,000	24,700	99	C	4	MARQUETTE
MASON	10,500	10,100	97	D	4	TRAVERSE CITY-CADILLAC
MECOSTA	12,300	12,000	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MENOMINEE	9,600	9,400	98	D	4	GREEN BAY-APPLETON
MIDLAND	26,500	26,300	99	B	4	FLINT-SAGINAW-BAY CITY
MISSAUKEE	3,900	3,800	97	D	4	TRAVERSE CITY-CADILLAC
MONROE	45,600	45,100	99	C	4	DETROIT
MONTCALM	18,300	18,000	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MONTMORENCY	3,200	3,100	96	D	4	TRAVERSE CITY-CADILLAC
MUSKEGON	56,700	55,900	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
NEWAYGO	14,100	13,800	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OAKLAND	381,200	378,700	99	A	4	DETROIT
OCEANA	8,400	8,100	97	D	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OGEMAW	7,000	6,900	98	D	4	FLINT-SAGINAW-BAY CITY
ONTONAGON	3,500	3,400	96	D	4	MARQUETTE
OSCEOLA	7,600	7,400	98	D	4	TRAVERSE CITY-CADILLAC
OSCODA	2,900	2,800	95	D	4	TRAVERSE CITY-CADILLAC
OTSEGO	5,800	5,700	98	D	4	TRAVERSE CITY-CADILLAC
OTTAWA	58,500	57,700	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
PRESQUE ISLE	5,300	5,100	96	D	4	TRAVERSE CITY-CADILLAC
ROSCOMMON	8,300	8,200	99	D	4	TRAVERSE CITY-CADILLAC
SAGINAW	76,600	75,700	99	B	4	FLINT-SAGINAW-BAY CITY
SANILAC	15,000	14,700	98	C	4	DETROIT
SCHOOLCRAFT	3,000	2,900	97	D	4	GREEN BAY-APPLETON
SHIAWASSEE	24,000	23,700	99	B	4	FLINT-SAGINAW-BAY CITY
ST CLAIR	50,300	49,600	99	A	4	DETROIT
ST JOSEPH	21,800	21,500	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
TUSCOLA	19,100	18,800	98	C	4	FLINT-SAGINAW-BAY CITY
VAN BUREN	25,500	25,200	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
WASHTENAW	99,100	96,900	98	B	4	DETROIT
WAYNE	815,300	806,200	99	A	4	DETROIT
WEXFORD	10,300	10,100	98	C	4	TRAVERSE CITY-CADILLAC
STATE TOTAL	3,358,100	3,315,000	99			

MINNESOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AITKIN	5,300	5,200	98	D	6	DULUTH-SUPERIOR
ANOKA	74,000	73,800	99	A	6	MINNEAPOLIS-ST. PAUL
BECKER	11,000	10,800	98	D	6	FARGO
BELTRAMI	11,700	11,200	96	D	6	ALEXANDRIA, MN
BENTON	9,600	9,500	99	D	6	MINNEAPOLIS-ST. PAUL
BIG STONE	2,900	2,900	98	D	6	MINNEAPOLIS-ST. PAUL
BLUE EARTH	18,600	18,300	99	C	6	MANKATO
BROWN	10,200	10,000	98	D	6	MINNEAPOLIS-ST. PAUL
CARLTON	10,500	10,400	99	B	6	DULUTH-SUPERIOR
CARVER	14,500	14,400	99	A	6	MINNEAPOLIS-ST. PAUL
CASS	8,500	8,200	96	D	6	ALEXANDRIA, MN
CHIPPEWA	5,600	5,500	98	D	6	MINNEAPOLIS-ST. PAUL
CHISAGO	10,200	10,100	99	A	6	MINNEAPOLIS-ST. PAUL
CLAY	17,200	17,100	99	B	6	FARGO
CLEARWATER	3,200	3,100	96	D	6	FARGO
COOK	1,800	1,800	98	D	6	DULUTH-SUPERIOR
COTTONWOOD	5,300	5,100	96	D	6	MINNEAPOLIS-ST. PAUL
CROW WING	17,500	17,100	98	C	6	MINNEAPOLIS-ST. PAUL
DAKOTA	82,400	81,900	99	A	6	MINNEAPOLIS-ST. PAUL
DODGE	5,500	5,400	98	D	6	ROCHESTER-MASON CITY-AUSTIN
DOUGLAS	11,600	11,400	98	D	6	ALEXANDRIA, MN
FARIBAULT	7,400	7,300	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FILLMORE	7,900	7,800	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREEBORN	13,600	13,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
GOODHUE	14,700	14,500	99	C	6	MINNEAPOLIS-ST. PAUL
GRANT	2,700	2,700	99	D	6	ALEXANDRIA, MN
HENNEPIN	413,300	409,700	99	A	6	MINNEAPOLIS-ST. PAUL
HOUSTON	6,300	6,200	99	D	6	LA CROSSE-EAU CLAIRE
HUBBARD	5,700	5,500	96	D	6	ALEXANDRIA, MN
ISANTI	9,100	9,000	99	A	6	MINNEAPOLIS-ST. PAUL

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MINNESOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ITASCA	16,400	16,100	98	C	6	DULUTH-SUPERIOR
JACKSON	4,900	4,800	98	D	6	MINNEAPOLIS-ST. PAUL
KANABEC	5,000	4,900	98	D	6	MINNEAPOLIS-ST. PAUL
KANDIYOHI	14,100	13,800	98	C	6	MINNEAPOLIS-ST. PAUL
KITTSON	2,400	2,300	97	D	6	FARGO
KOOCHICHING	6,100	5,900	97	D	6	DULUTH-SUPERIOR
LAC QUI PARLE	3,800	3,700	98	D	6	MINNEAPOLIS-ST. PAUL
LAKE	4,300	4,300	99	D	6	DULUTH-SUPERIOR
LAKE OF THE WOODS	1,500	1,400	93	D	6	FARGO
LE SUEUR	8,700	8,600	99	D	6	MINNEAPOLIS-ST. PAUL
LINCOLN	2,900	2,900	98	D	6	SIOUX FALLS-MITCHELL
LYON	9,000	8,800	98	D	6	MINNEAPOLIS-ST. PAUL
MAHNOMEN	1,700	1,700	98	D	6	FARGO
MARSHALL	4,500	4,400	98	D	6	FARGO
MARTIN	9,700	9,600	99	D	6	MINNEAPOLIS-ST. PAUL
MC LEOD	11,300	11,200	99	D	6	MINNEAPOLIS-ST. PAUL
MEEKER	7,800	7,700	98	D	6	MINNEAPOLIS-ST. PAUL
MILLE LACS	7,300	7,200	98	D	6	MINNEAPOLIS-ST. PAUL
MORRISON	10,300	10,100	98	D	6	MINNEAPOLIS-ST. PAUL
MOWER	15,300	15,200	99	C	6	ROCHESTER-MASON CITY-AUSTIN
MURRAY	3,900	3,900	99	D	6	SIOUX FALLS-MITCHELL
NICOLLET	10,100	10,000	99	D	6	MINNEAPOLIS-ST. PAUL
NOBLES	7,700	7,600	99	D	6	SIOUX FALLS-MITCHELL
NORMAN	3,300	3,200	98	D	6	FARGO
OLMSTED	36,800	36,500	99	C	6	ROCHESTER-MASON CITY-AUSTIN
OTTER TAIL	19,900	19,500	98	C	6	FARGO
PENNINGTON	5,700	5,600	97	D	6	FARGO
PINE	7,600	7,400	98	D	6	MINNEAPOLIS-ST. PAUL
PIPESTONE	4,200	4,100	99	D	6	SIOUX FALLS-MITCHELL
POLK	12,400	12,200	98	D	6	FARGO
POPE	4,600	4,500	98	D	6	ALEXANDRIA, MN
RAMSEY	186,800	185,300	99	A	6	MINNEAPOLIS-ST. PAUL
RED LAKE	1,800	1,800	98	D	6	FARGO
REDWOOD	6,700	6,500	97	D	6	MINNEAPOLIS-ST. PAUL
RENVILLE	7,400	7,200	98	D	6	MINNEAPOLIS-ST. PAUL
RICE	16,100	15,900	99	C	6	MINNEAPOLIS-ST. PAUL
ROCK	3,800	3,800	99	D	6	SIOUX FALLS-MITCHELL
ROSEAU	4,800	4,500	94	D	6	FARGO
SCOTT	17,300	17,200	99	A	6	MINNEAPOLIS-ST. PAUL
SHERBURNE	11,500	11,400	99	C	6	MINNEAPOLIS-ST. PAUL
SIBLEY	5,500	5,400	99	D	6	MINNEAPOLIS-ST. PAUL
ST LOUIS	79,700	78,800	99	B	6	DULUTH-SUPERIOR
STEARNS	36,400	35,900	99	C	6	MINNEAPOLIS-ST. PAUL
STEELE	11,000	10,900	99	D	6	MINNEAPOLIS-ST. PAUL
STEVENS	3,700	3,600	98	D	6	MINNEAPOLIS-ST. PAUL
SWIFT	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
TODD	9,400	9,200	97	D	6	ALEXANDRIA, MN
TRAVERSE	1,800	1,800	98	D	6	ALEXANDRIA, MN
WABASHA	7,500	7,400	99	D	6	MINNEAPOLIS-ST. PAUL
WADENA	5,000	4,800	97	D	6	ALEXANDRIA, MN
WASECA	6,900	6,800	99	D	6	MINNEAPOLIS-ST. PAUL
WASHINGTON	42,900	42,600	99	A	6	MINNEAPOLIS-ST. PAUL
WATONWAN	4,800	4,700	98	D	6	MINNEAPOLIS-ST. PAUL
WILKIN	2,800	2,800	99	D	6	FARGO
WINONA	16,200	15,900	98	C	6	LA CROSSE-EAU CLAIRE
WRIGHT	22,000	21,700	99	A	6	MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE	4,600	4,400	97	D	6	MINNEAPOLIS-ST. PAUL
STATE TOTAL	1,602,100	1,583,400	99			

MISSISSIPPI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	13,900	13,700	99	C	5	JACKSON, MS
ALCORN	13,200	13,000	99	D	5	MEMPHIS
AMITE	4,600	4,500	98	D	5	BATON ROUGE
ATTALA	7,100	7,000	98	D	5	JACKSON, MS
BENTON	2,700	2,700	99	D	5	MEMPHIS
BOLIVAR	14,300	14,000	98	C	5	GREENWOOD-GREENVILLE
CALHOUN	5,700	5,600	99	D	5	COLUMBUS-TUPELO
CARROLL	3,400	3,300	97	D	5	GREENWOOD-GREENVILLE
CHICKASAW	6,200	6,100	98	D	5	COLUMBUS-TUPELO
CHOCTAW	3,100	3,000	98	D	5	COLUMBUS-TUPELO
CLAIBORNE	3,800	3,700	98	D	5	JACKSON, MS
CLARKE	6,400	6,300	99	D	5	MERIDIAN
CLAY	7,300	7,200	99	D	5	COLUMBUS-TUPELO
COAHOMA	12,100	11,900	98	D	5	MEMPHIS
COPIAH	9,300	9,200	99	D	5	JACKSON, MS
COVINGTON	5,800	5,700	98	D	5	LAUREL-HATTIESBURG
DE SOTO	21,500	21,200	98	B	5	MEMPHIS
FORREST	25,800	25,600	99	C	5	LAUREL-HATTIESBURG
FRANKLIN	3,200	3,100	98	D	5	JACKSON, MS
GEORGE	5,500	5,500	99	D	5	MOBILE-PENSACOLA
GREENE	3,300	3,200	98	D	5	MOBILE-PENSACOLA
GRENADA	7,400	7,300	98	D	5	GREENWOOD-GREENVILLE
HANCOCK	11,500	11,400	99	D	5	NEW ORLEANS
HARRISON	62,300	61,900	99	B	5	BILOXI-GULFPORT-PASCAGOULA
HINDS	99,000	98,300	99	B	5	JACKSON, MS
HOLMES	7,500	7,400	98	D	5	JACKSON, MS
HUMPHREYS	4,500	4,400	98	D	5	GREENWOOD-GREENVILLE
ISSAQUENA	800	800	98	D	5	JACKSON, MS
ITAWAMBA	7,900	7,800	99	D	5	COLUMBUS-TUPELO
JACKSON	44,300	44,000	99	C	5	MOBILE-PENSACOLA
JASPER	6,100	6,000	99	D	5	LAUREL-HATTIESBURG
JEFFERSON	3,000	2,900	97	D	5	JACKSON, MS
JEFFERSON DAVIS	4,600	4,500	98	D	5	JACKSON, MS
JONES	23,000	22,800	99	C	5	LAUREL-HATTIESBURG
KEMPER	3,500	3,400	98	D	5	MERIDIAN
LAFAYETTE	11,500	11,400	99	D	5	MEMPHIS
LAMAR	9,700	9,600	99	D	5	LAUREL-HATTIESBURG
LAUDERDALE	30,100	29,900	99	C	5	MERIDIAN
LAWRENCE	4,400	4,300	98	D	5	JACKSON, MS
LEAKE	6,900	6,800	99	D	5	JACKSON, MS
LEE	24,300	24,000	99	C	5	COLUMBUS-TUPELO
LEFLORE	13,600	13,400	98	C	5	GREENWOOD-GREENVILLE
LINCOLN	11,300	11,200	99	D	5	JACKSON, MS
LOWNDES	21,700	21,500	99	C	5	COLUMBUS-TUPELO
MADISON	17,700	17,400	98	B	5	JACKSON, MS
MARION	9,300	9,200	98	D	5	LAUREL-HATTIESBURG
MARSHALL	10,400	10,200	98	D	5	MEMPHIS
MONROE	12,900	12,800	99	C	5	COLUMBUS-TUPELO
MONTGOMERY	4,500	4,400	98	D	5	COLUMBUS-TUPELO
NESHOBA	9,100	9,000	99	D	5	MERIDIAN
NEWTON	7,500	7,400	99	D	5	MERIDIAN
NOXUBEE	4,100	4,000	98	D	5	COLUMBUS-TUPELO
OKTIBBEHA	12,400	12,200	98	C	5	COLUMBUS-TUPELO
PANOLA	9,800	9,700	99	D	5	MEMPHIS
PEARL RIVER	13,700	13,600	99	C	5	NEW ORLEANS
PERRY	3,500	3,500	99	D	5	LAUREL-HATTIESBURG
PIKE	13,800	13,600	99	C	5	JACKSON, MS
PONTOTOC	8,400	8,300	99	D	5	COLUMBUS-TUPELO
PRENTISS	9,200	9,100	99	D	5	COLUMBUS-TUPELO
QUITMAN	3,900	3,800	98	D	5	MEMPHIS
RANKIN	28,900	28,600	99	B	5	JACKSON, MS
SCOTT	9,400	9,300	99	D	5	JACKSON, MS
SHARKEY	2,300	2,300	98	D	5	JACKSON, MS
SIMPSON	8,600	8,500	99	D	5	JACKSON, MS
SMITH	5,700	5,600	99	D	5	JACKSON, MS
STONE	3,400	3,400	99	D	5	BILOXI-GULFPORT-PASCAGOULA
SUNFLOWER	10,700	10,400	98	C	5	GREENWOOD-GREENVILLE
TALLAHATCHIE	5,400	5,300	98	D	5	GREENWOOD-GREENVILLE
TATE	6,900	6,800	99	D	5	MEMPHIS
TIPPAH	7,300	7,200	99	D	5	MEMPHIS
TISHOMINGO	7,200	7,100	98	D	5	COLUMBUS-TUPELO
TUNICA	3,000	2,900	98	D	5	MEMPHIS
UNION	9,100	9,000	99	D	5	MEMPHIS
WALTHALL	4,700	4,600	98	D	5	JACKSON, MS
WARREN	19,200	19,000	99	C	5	JACKSON, MS

MISSISSIPPI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WASHINGTON	23,600	23,200	98	C	5	GREENWOOD-GREENVILLE
WAYNE	6,900	6,800	98	D	5	LAUREL-HATTIESBURG
WEBSTER	3,700	3,600	98	D	5	COLUMBUS-TUPELO
WILKINSON	3,400	3,300	98	D	5	BATON ROUGE
WINSTON	6,900	6,800	98	D	5	COLUMBUS-TUPELO
YALOBUSHA	4,900	4,800	98	D	5	MEMPHIS
YAZOO	9,400	9,300	98	D	5	JACKSON, MS
STATE TOTAL	937,900	926,500	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	9,200	9,100	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,300	5,200	99	D	6	KANSAS CITY
ATCHISON	3,200	3,200	99	D	6	OMAHA
AUDRAIN	9,600	9,500	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	10,200	10,000	98	D	6	SPRINGFIELD, MO
BARTON	4,700	4,600	98	D	6	JOPLIN-PITTSBURG
BATES	6,100	6,000	98	D	6	KANSAS CITY
BENTON	5,300	5,100	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,100	4,000	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	39,900	39,300	99	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	32,000	31,600	99	C	6	ST. JOSEPH
BUTLER	15,000	14,600	97	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,200	3,200	99	D	6	KANSAS CITY
CALLAWAY	11,500	11,300	99	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	10,000	9,800	98	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	22,800	22,500	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,500	4,400	98	D	6	KANSAS CITY
CARTER	2,100	2,000	94	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	19,800	19,600	99	B	6	KANSAS CITY
CEDAR	5,100	5,000	98	D	6	SPRINGFIELD, MO
CHARITON	4,000	3,900	98	D	6	COLUMBIA-JEFFERSON CITY
CHRISTIAN	9,900	9,700	98	B	6	SPRINGFIELD, MO
CLARK	3,000	2,900	98	D	6	QUINCY-HANNIBAL
CLAY	55,900	55,500	99	B	6	KANSAS CITY
CLINTON	6,100	6,000	99	D	6	KANSAS CITY
COLE	22,100	21,900	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,300	5,200	98	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,300	7,100	97	D	6	ST. LOUIS
DADE	3,100	3,100	98	D	6	SPRINGFIELD, MO
DALLAS	4,900	4,800	98	D	6	SPRINGFIELD, MO
DAVIESS	3,400	3,300	98	D	6	KANSAS CITY
DE KALB	3,100	3,000	98	D	6	KANSAS CITY
DENT	5,600	5,400	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,800	4,700	98	D	6	SPRINGFIELD, MO
DUNKLIN	13,200	12,900	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FRANKLIN	26,900	26,600	99	A	6	ST. LOUIS
GASCONADE	5,400	5,300	98	D	6	ST. LOUIS
GENTRY	3,100	3,000	98	D	6	KANSAS CITY
GREENE	77,600	76,800	99	B	6	SPRINGFIELD, MO
GRUNDY	4,700	4,600	98	D	6	KANSAS CITY
HARRISON	4,200	4,100	98	D	6	ST. JOSEPH
HENRY	8,000	7,900	98	D	6	KANSAS CITY
HICKORY	3,100	3,000	98	D	6	SPRINGFIELD, MO
HOLT	2,700	2,600	97	D	6	ST. JOSEPH
HOWARD	3,600	3,500	98	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	11,800	11,300	96	D	6	SPRINGFIELD, MO
IRON	3,900	3,800	97	D	6	ST. LOUIS
JACKSON	250,200	247,300	99	B	6	KANSAS CITY
JASPER	34,700	34,200	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	54,700	54,300	99	A	6	ST. LOUIS
JOHNSON	12,800	12,600	99	C	6	KANSAS CITY
KNOX	2,100	2,100	98	D	6	QUINCY-HANNIBAL
LACLEDE	10,100	9,900	98	D	6	SPRINGFIELD, MO
LAFAYETTE	11,600	11,500	99	B	6	KANSAS CITY
LAWRENCE	11,900	11,700	98	D	6	SPRINGFIELD, MO

MISSOURI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LEWIS	3,900	3,800	98	D	6	QUINCY-HANNIBAL
LINCOLN	8,700	8,600	98	D	6	ST. LOUIS
LINN	6,200	6,100	98	D	6	KANSAS CITY
LIVINGSTON	5,900	5,800	98	D	6	KANSAS CITY
MACON	6,300	6,200	98	D	6	QUINCY-HANNIBAL
MADISON	4,500	4,400	98	D	6	ST. LOUIS
MARIES	3,000	2,900	98	D	6	COLUMBIA-JEFFERSON CITY
MARION	10,700	10,600	99	C	6	QUINCY-HANNIBAL
MC DONALD	6,000	5,900	98	D	6	JOPLIN-PITTSBURG
MERCER	1,700	1,700	97	D	6	DES MOINES
MILLER	7,900	7,800	98	D	6	COLUMBIA-JEFFERSON CITY
MISSISSIPPI	5,400	5,300	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MONITEAU	4,400	4,300	98	D	6	COLUMBIA-JEFFERSON CITY
MONROE	3,500	3,500	99	D	6	QUINCY-HANNIBAL
MONTGOMERY	4,200	4,100	98	D	6	ST. LOUIS
MORGAN	5,800	5,700	98	D	6	COLUMBIA-JEFFERSON CITY
NEW MADRID	7,800	7,600	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
NEWTON	16,300	16,100	99	B	6	JOPLIN-PITTSBURG
NODAWAY	7,600	7,500	98	D	6	ST. JOSEPH
OREGON	3,900	3,700	95	D	6	SPRINGFIELD, MO
OSAGE	4,100	4,000	97	D	6	COLUMBIA-JEFFERSON CITY
OZARK	3,500	3,400	97	D	6	SPRINGFIELD, MO
PEMISCOT	8,500	8,300	97	D	6	MEMPHIS
PERRY	6,100	6,000	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PETTIS	13,900	13,700	98	C	6	KANSAS CITY
PHELPS	11,900	11,600	97	D	6	ST. LOUIS
PIKE	5,900	5,800	98	D	6	ST. LOUIS
PLATTE	19,100	18,900	99	B	6	KANSAS CITY
POLK	7,300	7,100	98	D	6	SPRINGFIELD, MO
PULASKI	11,200	11,000	98	C	6	SPRINGFIELD, MO
PUTNAM	2,100	2,100	99	D	6	OTTUMWA-KIRKSVILLE
RALLS	3,400	3,400	99	D	6	QUINCY-HANNIBAL
RANDOLPH	9,800	9,700	99	D	6	COLUMBIA-JEFFERSON CITY
RAY	8,200	8,100	99	B	6	KANSAS CITY
REYNOLDS	2,800	2,700	96	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
RIPLEY	5,100	4,800	95	D	6	JONESBORO
SALINE	9,300	9,200	98	D	6	KANSAS CITY
SCHUYLER	2,000	1,900	97	D	6	OTTUMWA-KIRKSVILLE
SCOTLAND	2,100	2,100	99	D	6	QUINCY-HANNIBAL
SCOTT	14,700	14,500	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SHANNON	2,900	2,700	94	D	6	SPRINGFIELD, MO
SHELBY	3,000	3,000	98	D	6	QUINCY-HANNIBAL
ST CHARLES	61,100	60,600	99	A	6	ST. LOUIS
ST CLAIR	3,400	3,300	97	D	6	SPRINGFIELD, MO
ST FRANCOIS	16,600	16,400	99	C	6	ST. LOUIS
ST LOUIS	365,200	361,400	99	A	6	ST. LOUIS
ST LOUIS CITY	170,700	168,900	99	A	6	ST. LOUIS
STE GENEVIEVE	5,600	5,500	99	D	6	ST. LOUIS
STODDARD	11,100	10,900	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
STONE	7,400	7,200	97	D	6	SPRINGFIELD, MO
SULLIVAN	2,900	2,900	98	D	6	OTTUMWA-KIRKSVILLE
TANEY	10,200	10,000	98	D	6	SPRINGFIELD, MO
TEXAS	8,400	8,100	97	D	6	SPRINGFIELD, MO
VERNON	7,600	7,400	98	D	6	JOPLIN-PITTSBURG
WARREN	6,300	6,200	98	D	6	ST. LOUIS
WASHINGTON	6,600	6,500	98	D	6	ST. LOUIS
WAYNE	4,800	4,700	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WEBSTER	7,800	7,600	98	D	6	SPRINGFIELD, MO
WORTH	1,100	1,100	99	D	6	ST. JOSEPH
WRIGHT	6,200	6,000	97	D	6	SPRINGFIELD, MO
STATE TOTAL	1,902,000	1,875,800	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MONTANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVERHEAD	3,200	3,000	94	D	8	BUTTE
BIG HORN	3,600	3,400	95	D	8	BILLINGS-HARDIN
BLAINE	2,800	2,600	93	D	8	GREAT FALLS
BROADWATER	1,600	1,500	95	D	8	BUTTE
CARBON	3,800	3,700	97	D	8	BILLINGS-HARDIN
CARTER	600	600	93	D	8	RAPID CITY
CASCADE	31,000	30,500	98	C	8	GREAT FALLS
CHOUTEAU	2,200	2,100	97	D	8	GREAT FALLS
CUSTER	5,500	5,200	95	D	8	BILLINGS-HARDIN
DANIELS	1,000	1,000	96	D	8	MINOT-BISMARCK-DICKINSON
DAWSON	4,700	4,500	96	D	8	GLENDIVE
DEER LODGE	4,200	4,100	98	D	8	BUTTE
FALLON	1,400	1,300	95	D	8	SALT LAKE CITY
FERGUS	5,100	4,900	95	D	8	GREAT FALLS
FLATHEAD	23,400	22,700	97	C	8	MISSOULA
GALLATIN	19,300	18,600	97	C	8	BUTTE
GARFIELD	600	500	89	D	8	BILLINGS-HARDIN
GLACIER	3,800	3,600	95	D	8	GREAT FALLS
GOLDEN VALLEY	400	400	94	D	8	BILLINGS-HARDIN
GRANITE	1,100	1,100	97	D	8	MISSOULA
HILL	6,900	6,700	97	D	8	GREAT FALLS
JEFFERSON	3,100	3,000	96	D	8	BUTTE
JUDITH BASIN	1,000	1,000	95	D	8	GREAT FALLS
LAKE	8,300	8,000	97	D	8	MISSOULA
LEWIS + CLARK	19,600	18,900	97	C	8	HELENA
LIBERTY	1,100	1,100	97	D	8	GREAT FALLS
LINCOLN	6,700	6,400	96	D	8	SPOKANE
MADISON	2,200	2,200	98	D	8	BUTTE
MC CONE	900	900	95	D	8	MINOT-BISMARCK-DICKINSON
MEAGHER	800	800	94	D	8	GREAT FALLS
MINERAL	1,700	1,700	97	D	8	MISSOULA
MISSOULA	31,700	30,700	97	C	8	MISSOULA
MUSSELSHELL	1,900	1,800	95	D	8	BILLINGS-HARDIN
PARK	5,800	5,600	96	D	8	BILLINGS-HARDIN
PETROLEUM	200	200	94	D	8	BILLINGS-HARDIN
PHILLIPS	2,200	2,000	93	D	8	GREAT FALLS
PONDERA	2,500	2,400	97	D	8	GREAT FALLS
POWDER RIVER	900	800	91	D	8	BILLINGS-HARDIN
POWELL	2,400	2,300	96	D	8	BUTTE
PRAIRIE	700	600	92	D	8	GLENDIVE
RAVALLI	10,500	10,200	97	D	8	MISSOULA
RICHLAND	5,100	4,900	97	D	8	MINOT-BISMARCK-DICKINSON
ROOSEVELT	3,800	3,700	97	D	8	MINOT-BISMARCK-DICKINSON
ROSEBUD	4,400	4,100	94	D	8	BILLINGS-HARDIN
SANDERS	3,800	3,600	94	D	8	SPOKANE
SHERIDAN	2,100	2,000	97	D	8	MINOT-BISMARCK-DICKINSON
SILVER BOW	14,300	14,000	98	D	8	BUTTE
STILLWATER	2,500	2,500	98	D	8	BILLINGS-HARDIN
SWEET GRASS	1,300	1,200	93	D	8	BILLINGS-HARDIN
TETON	2,500	2,400	97	D	8	GREAT FALLS
TOOLE	2,300	2,200	97	D	8	GREAT FALLS
TREASURE	400	400	95	D	8	BILLINGS-HARDIN
VALLEY	3,800	3,600	95	D	8	GREAT FALLS
WHEATLAND	900	900	95	D	8	BILLINGS-HARDIN
WIBAUX	500	500	96	D	8	MINOT-BISMARCK-DICKINSON
YELLOWSTONE	48,900	48,100	98	C	8	BILLINGS-HARDIN
STATE TOTAL	327,000	316,700	97			

NEBRASKA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	12,200	12,100	99	B	6	LINCOLN-HASTINGS-KEARNEY
ANTELOPE	3,200	3,100	98	D	6	SIOUX CITY
ARTHUR	200	200	98	D	6	NORTH PLATTE
BANNER	300	300	98	D	6	CHEYENNE-SCOTTSBLUFF-STERLING
BLAINE	300	300	95	D	6	NORTH PLATTE
BOONE	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
BOX BUTTE	5,700	5,600	98	D	6	DENVER
BOYD	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
BROWN	1,700	1,700	97	D	6	LINCOLN-HASTINGS-KEARNEY
BUFFALO	14,000	13,900	99	B	6	LINCOLN-HASTINGS-KEARNEY
BURT	3,500	3,500	99	D	6	OMAHA
BUTLER	3,400	3,300	98	D	6	OMAHA
CASS	8,200	8,100	99	D	6	OMAHA
CEDAR	4,000	4,000	99	D	6	SIOUX CITY
CHASE	1,900	1,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
CHERRY	2,600	2,600	98	D	6	SIOUX FALLS-MITCHELL
CHEYENNE	4,100	4,000	98	D	6	DENVER
CLAY	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
COLFAX	3,700	3,600	98	D	6	OMAHA
CUMING	4,100	4,000	99	D	6	OMAHA
CUSTER	5,100	5,000	98	D	6	LINCOLN-HASTINGS-KEARNEY
DAKOTA	6,700	6,700	99	C	6	SIOUX CITY
DAWES	3,500	3,400	97	D	6	DENVER
DAWSON	8,800	8,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
DEUEL	1,000	1,000	99	D	6	DENVER
DIXON	2,700	2,700	99	D	6	SIOUX CITY
DODGE	14,000	13,900	99	D	6	OMAHA
DOUGLAS	161,600	160,200	99	A	6	OMAHA
DUNDY	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
FILLMORE	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRANKLIN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRONTIER	1,400	1,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
FURNAS	2,600	2,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
GAGE	9,000	8,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
GARDEN	1,000	1,000	97	D	6	RAPID CITY
GARFIELD	1,000	1,000	98	D	6	LINCOLN-HASTINGS-KEARNEY
GOSPER	800	800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GRANT	300	300	95	D	6	RAPID CITY
GREELEY	1,200	1,200	97	D	6	LINCOLN-HASTINGS-KEARNEY
HALL	19,200	19,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
HAMILTON	3,400	3,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
HARLAN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
HAYES	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
HITCHCOCK	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
HOLT	5,100	4,900	97	D	6	LINCOLN-HASTINGS-KEARNEY
HOOKER	400	400	99	D	6	NORTH PLATTE
HOWARD	2,400	2,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
JEFFERSON	3,700	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	2,000	2,000	99	D	6	OMAHA
KEARNEY	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
KEITH	3,700	3,700	99	D	6	NORTH PLATTE
KEYA PAHA	500	500	98	D	6	SIOUX FALLS-MITCHELL
KIMBALL	1,900	1,900	99	D	6	DENVER
KNOX	4,000	3,900	97	D	6	SIOUX CITY
LANCASTER	81,800	81,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
LINCOLN	12,900	12,700	99	D	6	NORTH PLATTE
LOGAN	400	400	97	D	6	NORTH PLATTE
LOUP	300	300	98	D	6	LINCOLN-HASTINGS-KEARNEY
MADISON	12,900	12,700	98	D	6	SIOUX CITY
MC PHERSON	200	200	96	D	6	NORTH PLATTE
MERRICK	3,200	3,200	99	D	6	LINCOLN-HASTINGS-KEARNEY
MORRILL	2,400	2,300	98	D	6	CHEYENNE-SCOTTSBLUFF-STERLING
NANCE	1,800	1,800	98	D	6	LINCOLN-HASTINGS-KEARNEY
NEMAHA	3,300	3,200	98	D	6	OMAHA
NUCKOLLS	2,600	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
OTOE	6,000	5,900	99	D	6	OMAHA
PAWNEE	1,500	1,500	98	D	6	OMAHA
PERKINS	1,500	1,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
PHELPS	3,600	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
PIERCE	3,100	3,100	99	D	6	SIOUX CITY
PLATTE	11,000	10,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
POLK	2,300	2,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
RED WILLOW	5,000	4,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
RICHARDSON	4,300	4,200	98	D	6	OMAHA
ROCK	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY

NEBRASKA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SALINE	5,000	4,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
SARPY	31,900	31,800	99	B	6	OMAHA
SAUNDERS	7,000	6,900	99	D	6	OMAHA
SCOTTS BLUFF	14,200	14,000	98	C	6	CHEYENNE-SCOTTSBLUFF-STERLING
SEWARD	5,900	5,800	98	D	6	OMAHA
SHERIDAN	2,900	2,900	98	D	6	RAPID CITY
SHERMAN	1,500	1,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
SIOUX	700	700	98	D	6	RAPID CITY
STANTON	2,400	2,400	98	D	6	SIOUX CITY
THAYER	2,800	2,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
THOMAS	400	400	96	D	6	NORTH PLATTE
THURSTON	2,400	2,400	98	D	6	SIOUX CITY
VALLEY	2,300	2,200	97	D	6	LINCOLN-HASTINGS-KEARNEY
WASHINGTON	5,800	5,800	99	B	6	OMAHA
WAYNE	3,400	3,400	99	D	6	SIOUX CITY
WEBSTER	1,900	1,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
WHEELER	400	400	97	D	6	LINCOLN-HASTINGS-KEARNEY
YORK	5,800	5,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
STATE TOTAL	616,900	610,800	99			

NEVADA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CARSON CITY	15,600	15,200	98	C	8	RENO
CHURCHILL	6,400	6,300	98	D	8	RENO
CLARK	235,600	231,500	98	B	8	LAS VEGAS
DOUGLAS	10,200	9,800	96	D	8	RENO
ELKO	9,100	8,500	93	D	8	SALT LAKE CITY
ESMERALDA	300	300	88	D	8	RENO
EUREKA	500	500	90	D	8	SALT LAKE CITY
HUMBOLDT	4,300	4,200	97	D	8	RENO
LANDER	1,900	1,800	93	D	8	RENO
LINCOLN	1,400	1,300	95	D	8	LAS VEGAS
LYON	7,100	6,800	96	D	8	RENO
MINERAL	2,600	2,500	97	D	8	RENO
NYE NORTH	2,900	2,700	92	D	8	RENO
NYE SOUTH	3,500	3,200	92	D	8	LAS VEGAS
PERSHING	1,500	1,500	97	D	8	RENO
STOREY	600	600	95	D	8	RENO
WASHOE	98,300	96,000	98	B	8	RENO
WHITE PINE	3,100	3,000	97	D	8	SALT LAKE CITY
STATE TOTAL	404,900	395,700	98			

NEW HAMPSHIRE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BELKNAP	18,200	18,000	99	C	1	PORTLAND-POLAND SPRING
CARROLL	13,900	13,700	98	D	1	PORTLAND-POLAND SPRING
CHESHIRE	24,800	24,200	97	C	1	BOSTON
COOS	13,100	12,900	98	D	1	PORTLAND-POLAND SPRING
GRAFTON	25,800	25,000	97	C	1	PORTLAND-POLAND SPRING
HILLSBOROUGH	117,900	116,400	99	B	1	BOSTON
MERRIMACK	40,900	40,100	98	C	1	BOSTON
ROCKINGHAM	84,100	83,000	99	B	1	BOSTON
STRAFFORD	33,600	33,000	98	C	1	BOSTON
SULLIVAN	14,800	14,400	97	C	1	BOSTON
STATE TOTAL	387,100	380,700	98			

NEW JERSEY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ATLANTIC	82,100	80,600	98	B	2	PHILADELPHIA
BERGEN	318,200	316,100	99	A	2	NEW YORK
BURLINGTON	134,400	133,200	99	A	2	PHILADELPHIA
CAMDEN	179,600	178,000	99	A	2	PHILADELPHIA
CAPE MAY	40,700	40,000	98	C	2	PHILADELPHIA
CUMBERLAND	48,300	47,700	99	C	2	PHILADELPHIA
ESSEX	310,900	306,700	99	A	2	NEW YORK
GLOUCESTER	76,600	75,900	99	A	2	PHILADELPHIA
HUDSON	215,600	212,900	99	A	2	NEW YORK
HUNTERDON	34,800	34,300	99	C	2	NEW YORK
MERCER	116,200	114,500	99	B	2	PHILADELPHIA
MIDDLESEX	224,800	223,000	99	A	2	NEW YORK
MONMOUTH	201,200	199,100	99	B	2	NEW YORK
MORRIS	148,100	147,000	99	A	2	NEW YORK
OCEAN	166,800	165,300	99	B	2	NEW YORK
PASSAIC	166,800	164,900	99	A	2	NEW YORK
SALEM	25,000	24,600	99	C	2	PHILADELPHIA
SOMERSET	77,300	76,600	99	A	2	NEW YORK
SUSSEX	44,100	43,400	98	C	2	NEW YORK
UNION	188,200	186,600	99	A	2	NEW YORK
WARREN	33,100	32,600	98	C	2	PHILADELPHIA
STATE TOTAL	2,832,800	2,803,000	99			

NEW MEXICO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BERNALILLO	185,400	182,500	98	B	8	ALBUQUERQUE
CATRON	900	800	90	D	8	ALBUQUERQUE
CHAVES	21,500	21,100	98	C	8	ROSWELL
CIBOLA	9,700	9,500	98	D	8	ALBUQUERQUE
COLFAX	5,200	4,900	95	D	8	ALBUQUERQUE
CURRY	15,900	15,500	98	C	8	AMARILLO
DE BACA	1,100	1,100	96	D	8	ALBUQUERQUE
DONA ANA	42,100	40,700	97	C	8	EL PASO
EDDY	19,200	18,800	98	C	8	ALBUQUERQUE
GRANT	9,200	8,700	95	D	8	ALBUQUERQUE
GUADALUPE	1,500	1,400	94	D	8	ALBUQUERQUE
HARDING	400	400	92	D	8	ALBUQUERQUE
HIDALGO	2,200	2,100	94	D	8	TUCSON
LEA NORTH	20,900	20,300	98	C	8	ROSWELL
LEA SOUTH	2,400	2,400	98	D	8	ODESSA-MIDLAND
LINCOLN	6,100	5,800	96	D	8	ALBUQUERQUE
LOS ALAMOS	7,300	7,200	98	D	8	ALBUQUERQUE
LUNA	6,400	6,200	96	D	8	EL PASO
MC KINLEY	20,700	19,200	93	C	8	ALBUQUERQUE
MORA	1,600	1,400	88	D	8	ALBUQUERQUE
OTERO	17,500	17,100	98	C	8	ALBUQUERQUE
QUAY	4,600	4,400	95	D	8	AMARILLO
RIO ARRIBA	10,900	10,200	93	D	8	ALBUQUERQUE
ROOSEVELT	6,200	6,000	97	D	8	ALBUQUERQUE
SAN JUAN	32,800	31,000	94	C	8	ALBUQUERQUE
SAN MIGUEL	8,600	8,000	93	D	8	ALBUQUERQUE
SANDOVAL	15,700	14,800	94	B	8	ALBUQUERQUE
SANTA FE	33,700	32,700	97	C	8	ALBUQUERQUE
SIERRA	4,100	3,900	94	D	8	ALBUQUERQUE
SOCORRO	4,600	4,500	97	D	8	ALBUQUERQUE
TAOS	7,600	7,000	92	D	8	ALBUQUERQUE
TORRANCE	3,300	3,200	96	D	8	ALBUQUERQUE
UNION	1,800	1,700	93	D	8	AMARILLO
VALENCIA	13,500	13,300	99	C	8	ALBUQUERQUE
STATE TOTAL	544,600	527,800	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEW YORK

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	113,000	111,200	98	B	2	ALBANY-SCHENECTADY-TROY
ALLEGANY	18,100	17,600	97	C	2	BUFFALO
BRONX	454,400	447,500	98	A	2	NEW YORK
BROOME	80,700	79,600	99	B	2	BINGHAMTON
CATTARAUGUS	30,800	30,200	98	C	2	BUFFALO
CAYUGA	28,900	28,300	98	C	2	SYRACUSE
CHAUTAUQUA	54,900	54,000	98	C	2	BUFFALO
CHEMUNG	34,200	33,500	98	C	2	ELMIRA
CHENANGO	18,700	18,300	98	C	2	BINGHAMTON
CLINTON	26,900	26,600	99	B	2	BURLINGTON-PLATTSBURGH
COLUMBIA	23,600	23,100	98	C	2	ALBANY-SCHENECTADY-TROY
CORTLAND	16,600	16,300	98	C	2	SYRACUSE
DELAWARE	17,500	16,900	97	C	2	BINGHAMTON
DUTCHESS	89,500	87,800	98	B	2	NEW YORK
ERIE	359,800	355,800	99	B	2	BUFFALO
ESSEX	14,200	13,900	98	B	2	BURLINGTON-PLATTSBURGH
FRANKLIN	15,900	15,500	98	C	2	BURLINGTON-PLATTSBURGH
FULTON	21,300	20,900	98	C	2	ALBANY-SCHENECTADY-TROY
GENESEE	21,200	20,900	99	C	2	BUFFALO
GREENE	16,800	16,500	98	B	2	ALBANY-SCHENECTADY-TROY
HAMILTON	2,000	1,900	97	D	2	ALBANY-SCHENECTADY-TROY
HERKIMER	25,000	24,600	98	C	2	UTICA
JEFFERSON	33,400	32,900	98	C	2	WATERTOWN-CARTHAGE
KINGS	894,600	879,200	98	A	2	NEW YORK
LEWIS	8,900	8,700	98	D	2	WATERTOWN-CARTHAGE
LIVINGSTON	20,200	19,900	98	B	2	ROCHESTER, NY
MADISON	22,200	21,900	98	B	2	SYRACUSE
MONROE	268,700	265,200	99	B	2	ROCHESTER, NY
MONTGOMERY	20,300	19,900	98	B	2	ALBANY-SCHENECTADY-TROY
NASSAU	448,100	445,600	99	A	2	NEW YORK
NEW YORK	764,700	727,500	95	A	2	NEW YORK
NIAGARA	80,000	79,100	99	B	2	BUFFALO
ONEIDA EAST	56,900	56,100	99	B	2	UTICA
ONEIDA WEST	34,700	34,200	99	C	2	SYRACUSE
ONONDAGA	173,900	171,800	99	B	2	SYRACUSE
ONTARIO	33,500	33,000	99	B	2	ROCHESTER, NY
ORANGE	95,300	93,600	98	B	2	NEW YORK
ORLEANS	13,900	13,700	98	C	2	BUFFALO
OSWEGO	41,100	40,500	99	B	2	SYRACUSE
OTSEGO	22,100	21,500	97	C	2	UTICA
PUTNAM	27,900	27,500	99	A	2	NEW YORK
QUEENS	755,300	747,700	99	A	2	NEW YORK
RENSSELAER	55,700	54,700	98	B	2	ALBANY-SCHENECTADY-TROY
RICHMOND	129,400	128,200	99	A	2	NEW YORK
ROCKLAND	86,700	85,500	99	A	2	NEW YORK
SARATOGA	58,300	57,600	99	B	2	ALBANY-SCHENECTADY-TROY
SCHENECTADY	58,600	57,800	99	B	2	ALBANY-SCHENECTADY-TROY
SCHOHARIE	10,900	10,600	98	D	2	ALBANY-SCHENECTADY-TROY
SCHUYLER	6,400	6,200	97	D	2	SYRACUSE
SENECA	12,200	12,100	99	D	2	SYRACUSE
ST LAWRENCE	38,700	38,000	98	C	2	WATERTOWN-CARTHAGE
STEUBEN	37,200	36,400	98	C	2	ELMIRA
SUFFOLK	425,400	421,300	99	A	2	NEW YORK
SULLIVAN	26,500	25,700	97	C	2	NEW YORK
TIOGA	19,000	18,700	98	B	2	BINGHAMTON
TOMPKINS	31,800	30,400	96	C	2	SYRACUSE
ULSTER	62,000	60,400	97	B	2	NEW YORK
WARREN	20,800	20,400	98	C	2	ALBANY-SCHENECTADY-TROY
WASHINGTON	19,900	19,600	98	C	2	ALBANY-SCHENECTADY-TROY
WAYNE	31,200	30,700	98	B	2	ROCHESTER, NY
WESTCHESTER	322,200	318,500	99	A	2	NEW YORK
WYOMING	13,600	13,500	99	C	2	BUFFALO
YATES	8,500	8,300	98	D	2	SYRACUSE
STATE TOTAL	6,774,700	6,655,000	98			

NORTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMANCE	39,700	39,400	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ALEXANDER	10,100	10,000	99	D	3	CHARLOTTE
ALLEGHANY	3,900	3,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ANSON	9,000	8,800	98	D	3	CHARLOTTE
ASHE	9,200	9,000	98	D	3	CHARLOTTE
AVERY	5,400	5,300	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
BEAUFORT	1[illegible],300	16,100	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
BERTIE	7,500	7,300	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
BLADEN	11,300	11,100	98	D	3	WILMINGTON
BRUNSWICK	18,300	18,000	98	B	3	WILMINGTON
BUNCOMBE	68,200	67,400	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BURKE	28,700	28,400	99	C	3	CHARLOTTE
CABARRUS	35,300	35,100	99	B	3	CHARLOTTE
CALDWELL	26,800	26,600	99	C	3	CHARLOTTE
CAMDEN	2,000	2,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CARTERET	20,000	19,800	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
CASWELL	7,300	7,200	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CATAWBA	43,500	43,200	99	C	3	CHARLOTTE
CHATHAM	14,100	13,900	99	C	3	RALEIGH-DURHAM
CHEROKEE	7,900	7,800	98	D	3	CHATTANOOGA
CHOWAN	5,200	5,100	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CLAY	2,800	2,700	98	D	3	CHATTANOOGA
CLEVELAND	31,900	31,600	99	C	3	CHARLOTTE
COLUMBUS	18,800	18,500	98	C	3	WILMINGTON
CRAVEN	29,300	29,100	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
CUMBERLAND	85,500	84,600	99	B	3	RALEIGH-DURHAM
CURRITUCK	5,200	5,100	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DARE	7,900	7,700	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DAVIDSON	46,100	45,700	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DAVIE	10,400	10,200	98	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DUPLIN	15,200	15,000	98	C	3	GREENVILLE-NEW BERN-WASHINGTON
DURHAM	64,500	63,800	99	B	3	RALEIGH-DURHAM
EDGECOMBE	20,500	20,300	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
FORSYTH	104,400	103,600	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
FRANKLIN	12,000	11,800	98	B	3	RALEIGH-DURHAM
GASTON	63,700	63,200	99	B	3	CHARLOTTE
GATES	3,200	3,100	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GRAHAM	2,500	2,500	98	D	3	KNOXVILLE
GRANVILLE	12,400	12,200	99	C	3	RALEIGH-DURHAM
GREENE	5,400	5,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
GUILFORD	127,300	126,500	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
HALIFAX	19,600	19,200	98	C	3	RALEIGH-DURHAM
HARNETT	22,900	22,600	99	C	3	RALEIGH-DURHAM
HAYWOOD	19,100	18,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HENDERSON	28,900	28,500	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HERTFORD	8,200	8,100	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HOKE	7,000	6,900	98	D	3	RALEIGH-DURHAM
HYDE	2,100	2,000	97	D	3	GREENVILLE-NEW BERN-WASHINGTON
IREDELL	33,400	33,100	99	C	3	CHARLOTTE
JACKSON	9,600	9,400	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
JOHNSTON	30,100	29,700	99	C	3	RALEIGH-DURHAM
JONES	3,200	3,200	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LEE	15,500	15,300	99	C	3	RALEIGH-DURHAM
LENOIR	22,300	22,100	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LINCOLN	17,800	17,700	99	B	3	CHARLOTTE
MACON	9,700	9,500	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MADISON	6,400	6,200	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARTIN	9,500	9,400	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
MC DOWELL	13,500	13,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MECKLENBURG	176,600	175,400	99	B	3	CHARLOTTE
MITCHELL	5,400	5,300	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MONTGOMERY	8,700	8,600	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
MOORE	23,000	22,700	98	C	3	RALEIGH-DURHAM
NASH	27,100	26,800	99	C	3	RALEIGH-DURHAM
NEW HANOVER	45,100	44,700	99	B	3	WILMINGTON
NORTHAMPTON	7,600	7,500	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ONSLOW	36,800	36,600	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
ORANGE	32,700	32,200	99	B	3	RALEIGH-DURHAM
PAMLICO	4,000	4,000	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
PASQUOTANK	11,400	11,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PENDER	9,200	9,000	98	D	3	WILMINGTON
PERQUIMANS	4,000	4,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PERSON	11,100	11,000	99	D	3	RALEIGH-DURHAM
PITT	37,300	36,900	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
POLK	5,800	5,700	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE

NORTH CAROLINA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RANDOLPH	38,400	38,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
RICHMOND	17,600	17,400	99	C	3	CHARLOTTE
ROBESON	35,400	34,800	98	C	3	WILMINGTON
ROCKINGHAM	33,100	32,800	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ROWAN	40,300	40,000	99	B	3	CHARLOTTE
RUTHERFORD	21,600	21,400	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SAMPSON	18,700	18,400	99	C	3	RALEIGH-DURHAM
SCOTLAND	11,800	11,600	99	D	3	FLORENCE, SC
STANLY	19,700	19,500	99	C	3	CHARLOTTE
STOKES	13,300	13,200	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SURRY	23,900	23,600	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SWAIN	4,000	3,900	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TRANSYLVANIA	9,900	9,800	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TYRRELL	1,400	1,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
UNION	27,800	27,500	99	B	3	CHARLOTTE
VANCE	13,900	13,700	99	C	3	RALEIGH-DURHAM
WAKE	142,400	141,200	99	B	3	RALEIGH-DURHAM
WARREN	5,700	5,600	98	D	3	RALEIGH-DURHAM
WASHINGTON	5,200	5,100	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
WATAUGA	12,600	12,400	98	D	3	CHARLOTTE
WAYNE	36,000	35,600	99	C	3	RALEIGH-DURHAM
WILKES	23,500	23,200	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
WILSON	23,800	23,500	99	C	3	RALEIGH-DURHAM
YADKIN	11,400	11,300	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
YANCEY	5,700	5,600	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STATE TOTAL	2,380,400	2,355,000	99			

NORTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	1,300	1,300	98	D	6	MINOT-BISMARCK-DICKINSON
BARNES	5,000	5,000	99	B	6	FARGO
BENSON	2,500	2,400	98	D	6	FARGO
BILLINGS	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
BOTTINEAU	3,200	3,100	98	D	6	MINOT-BISMARCK-DICKINSON
BOWMAN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
BURKE	1,400	1,400	98	D	6	MINOT-BISMARCK-DICKINSON
BURLEIGH	23,500	23,300	99	C	6	MINOT-BISMARCK-DICKINSON
CASS	38,800	38,500	99	B	6	FARGO
CAVALIER	2,600	2,500	96	D	6	FARGO
DICKEY	2,500	2,400	98	D	6	FARGO
DIVIDE	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON
DUNN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
EDDY	1,300	1,300	99	D	6	FARGO
EMMONS	2,000	2,000	99	D	6	MINOT-BISMARCK-DICKINSON
FOSTER	1,600	1,600	99	D	6	FARGO
GOLDEN VALLEY	900	900	99	D	6	MINOT-BISMARCK-DICKINSON
GRAND FORKS	24,000	23,800	99	C	6	FARGO
GRANT	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
GRIGGS	1,400	1,400	99	D	6	FARGO
HETTINGER	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
KIDDER	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON
LA MOURE	2,300	2,300	99	D	6	FARGO
LOGAN	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON
MC HENRY	2,800	2,800	99	D	6	MINOT-BISMARCK-DICKINSON
MC INTOSH	1,900	1,900	97	D	6	MINOT-BISMARCK-DICKINSON
MC KENZIE	2,800	2,800	99	D	6	MINOT-BISMARCK-DICKINSON
MC LEAN	4,600	4,500	99	D	6	MINOT-BISMARCK-DICKINSON
MERCER	5,300	5,200	98	D	6	MINOT-BISMARCK-DICKINSON
MORTON	9,900	9,800	99	D	6	MINOT-BISMARCK-DICKINSON
MOUNTRAIL	2,900	2,900	98	D	6	MINOT-BISMARCK-DICKINSON
NELSON	2,000	2,000	99	D	6	FARGO
OLIVER	800	800	99	D	6	MINOT-BISMARCK-DICKINSON
PEMBINA	3,700	3,600	97	D	6	FARGO
PIERCE	2,000	2,000	98	D	6	MINOT-BISMARCK-DICKINSON

NORTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RAMSEY	5,000	4,900	98	D	6	FARGO
RANSOM	2,400	2,400	99	D	6	FARGO
RENVILLE	1,300	1,300	99	D	6	MINOT-BISMARCK-DICKINSON
RICHLAND	7,000	6,900	99	D	6	FARGO
ROLETTE	3,700	3,600	96	D	6	MINOT-BISMARCK-DICKINSON
SARGENT	2,000	2,000	99	D	6	FARGO
SHERIDAN	1,000	1,000	98	D	6	MINOT-BISMARCK-DICKINSON
SIOUX	900	900	96	D	6	MINOT-BISMARCK-DICKINSON
SLOPE	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
STARK	9,000	8,900	99	D	6	MINOT-BISMARCK-DICKINSON
STEELE	1,100	1,100	99	D	6	FARGO
STUTSMAN	9,200	9,100	99	D	6	FARGO
TOWNER	1,600	1,600	98	D	6	FARGO
TRAILL	3,400	3,400	99	D	6	FARGO
WALSH	5,700	5,600	99	D	6	FARGO
WARD	21,700	21,500	99	C	6	MINOT-BISMARCK-DICKINSON
WELLS	2,700	2,700	98	D	6	MINOT-BISMARCK-DICKINSON
WILLIAMS	10,500	10,400	99	D	6	MINOT-BISMARCK-DICKINSON
STATE TOTAL	252,100	249,700	99			

OHIO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	9,200	8,800	96	D	4	CINCINNATI
ALLEN	40,800	40,100	98	C	4	LIMA
ASHLAND	16,700	16,500	99	C	4	CLEVELAND
ASHTABULA	37,600	37,000	98	C	4	CLEVELAND
ATHENS	19,800	19,200	97	C	4	CHARLESTON-HUNTINGTON
AUGLAIZE	16,100	15,800	98	C	4	DAYTON
BELMONT	31,200	30,700	99	B	4	WHEELING-STEUBENVILLE
BROWN	12,400	12,100	97	D	4	CINCINNATI
BUTLER	98,400	97,200	99	B	4	CINCINNATI
CARROLL	9,900	9,800	99	D	4	CLEVELAND
CHAMPAIGN	13,000	12,800	99	D	4	DAYTON
CLARK	54,700	54,100	99	B	4	DAYTON
CLERMONT	49,500	48,900	99	B	4	CINCINNATI
CLINTON	13,500	13,300	99	D	4	DAYTON
COLUMBIANA	41,400	40,800	99	C	4	YOUNGSTOWN
COSHOCTON	14,000	13,600	97	C	4	COLUMBUS, OH
CRAWFORD	18,500	18,200	98	C	4	COLUMBUS, OH
CUYAHOGA	570,000	563,500	99	A	4	CLEVELAND
DARKE	20,600	20,300	98	C	4	DAYTON
DEFIANCE	14,200	14,000	98	C	4	TOLEDO
DELAWARE	21,000	20,800	99	B	4	COLUMBUS, OH
ERIE	29,100	28,800	99	C	4	CLEVELAND
FAIRFIELD	34,800	34,400	99	B	4	COLUMBUS, OH
FAYETTE	10,100	9,900	98	D	4	COLUMBUS, OH
FRANKLIN	360,100	356,000	99	B	4	COLUMBUS, OH
FULTON	14,300	14,000	98	B	4	TOLEDO
GALLIA	11,100	10,800	97	D	4	CHARLESTON-HUNTINGTON
GEAUGA	25,000	24,600	99	A	4	CLEVELAND
GREENE	45,700	45,200	99	B	4	DAYTON
GUERNSEY	15,300	14,900	98	C	4	WHEELING-STEUBENVILLE
HAMILTON	335,900	331,000	99	B	4	CINCINNATI
HANCOCK	24,900	24,600	99	C	4	TOLEDO
HARDIN	11,900	11,700	98	D	4	COLUMBUS, OH
HARRISON	6,200	6,100	98	D	4	WHEELING-STEUBENVILLE
HENRY	10,400	10,300	99	D	4	TOLEDO
HIGHLAND	13,500	13,200	98	D	4	CINCINNATI
HOCKING	9,900	9,700	98	D	4	COLUMBUS, OH
HOLMES	9,100	8,600	94	D	4	CLEVELAND
HURON	20,200	19,900	99	C	4	CLEVELAND
JACKSON	11,200	10,900	98	D	4	CHARLESTON-HUNTINGTON
JEFFERSON	32,100	31,700	99	B	4	WHEELING-STEUBENVILLE
KNOX	17,600	17,300	99	C	4	COLUMBUS, OH
LAKE	78,100	77,600	99	A	4	CLEVELAND
LAWRENCE	23,500	23,100	98	B	4	CHARLESTON-HUNTINGTON
LICKING	46,900	46,400	99	B	4	COLUMBUS, OH

OHIO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LOGAN	15,600	15,400	98	C	4	DAYTON
LORAIN	96,000	95,000	99	A	4	CLEVELAND
LUCAS	178,100	176,200	99	B	4	TOLEDO
MADISON	11,600	11,400	98	B	4	COLUMBUS, OH
MAHONING	104,200	103,100	99	B	4	YOUNGSTOWN
MARION	23,900	23,600	99	C	4	COLUMBUS, OH
MEDINA	40,000	39,500	99	A	4	CLEVELAND
MEIGS	9,000	8,800	97	D	4	CHARLESTON-HUNTINGTON
MERCER	13,300	13,100	98	C	4	DAYTON
MIAMI	33,800	33,400	99	B	4	DAYTON
MONROE	6,100	5,900	97	D	4	WHEELING-STEUBENVILLE
MONTGOMERY	222,500	220,400	99	B	4	DAYTON
MORGAN	5,300	5,100	97	D	4	COLUMBUS, OH
MORROW	10,000	9,900	99	D	4	COLUMBUS, OH
MUSKINGUM	31,800	31,200	98	C	4	ZANESVILLE
NOBLE	4,400	4,200	96	D	4	WHEELING-STEUBENVILLE
OTTAWA	15,200	15,000	99	B	4	TOLEDO
PAULDING	7,400	7,300	98	D	4	FT. WAYNE
PERRY	11,700	11,500	98	D	4	COLUMBUS, OH
PICKAWAY	15,500	15,300	99	B	4	COLUMBUS, OH
PIKE	9,100	8,800	97	D	4	COLUMBUS, OH
PORTAGE	48,600	48,100	99	C	4	CLEVELAND
PREBLE	14,700	14,500	99	B	4	DAYTON
PUTNAM	11,000	10,800	98	D	4	TOLEDO
RICHLAND	49,000	48,300	99	C	4	CLEVELAND
ROSS	24,400	23,900	98	C	4	COLUMBUS, OH
SANDUSKY	23,600	23,400	99	C	4	TOLEDO
SCIOTO	30,600	30,000	98	C	4	CHARLESTON-HUNTINGTON
SENECA	21,900	21,600	99	C	4	TOLEDO
SHELBY	15,500	15,300	99	C	4	DAYTON
STARK	139,500	137,800	99	B	4	CLEVELAND
SUMMIT	194,200	192,300	99	B	4	CLEVELAND
TRUMBULL	87,900	87,000	99	B	4	YOUNGSTOWN
TUSCARAWAS	33,200	32,500	98	C	4	CLEVELAND
UNION	11,100	10,900	98	B	4	COLUMBUS, OH
VAN WERT	11,600	11,400	99	D	4	FT. WAYNE
VINTON	4,400	4,300	97	D	4	CHARLESTON-HUNTINGTON
WARREN	36,300	35,900	99	B	4	CINCINNATI
WASHINGTON	23,900	23,200	97	C	4	CHARLESTON-HUNTINGTON
WAYNE	36,000	35,100	98	C	4	CLEVELAND
WILLIAMS	14,000	13,700	98	C	4	TOLEDO
WOOD	38,600	38,100	99	B	4	TOLEDO
WYANDOT	8,100	7,900	98	D	4	TOLEDO
STATE TOTAL	4,062,000	4,008,300	99			

OKLAHOMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	7,000	6,800	97	D	7	TULSA
ALFALFA	2,700	2,700	98	D	7	OKLAHOMA CITY
ATOKA	4,900	4,800	99	D	7	ARDMORE-ADA
BEAVER	3,100	3,100	99	D	7	WICHITA-HUTCHINSON
BECKHAM	9,200	9,000	98	D	7	OKLAHOMA CITY
BLAINE	5,200	5,100	99	D	7	OKLAHOMA CITY
BRYAN	13,100	12,800	98	D	7	ARDMORE-ADA
CADDO	12,800	12,600	99	D	7	OKLAHOMA CITY
CANADIAN	26,100	25,900	99	B	7	OKLAHOMA CITY
CARTER	18,200	18,000	99	C	7	ARDMORE-ADA
CHEROKEE	12,600	12,400	98	D	7	TULSA
CHOCTAW	6,100	5,900	97	D	7	ARDMORE-ADA
CIMARRON	1,600	1,600	98	D	7	AMARILLO
CLEVELAND	60,500	59,900	99	B	7	OKLAHOMA CITY
COAL	2,200	2,200	99	D	7	ARDMORE-ADA
COMANCHE	38,400	38,100	99	B	7	WICHITA FALLS-LAWTON
COTTON	2,900	2,900	99	D	7	WICHITA FALLS-LAWTON
CRAIG	5,700	5,600	99	D	7	TULSA
CREEK	27,100	26,800	99	B	7	TULSA
CUSTER	12,500	12,300	99	D	7	OKLAHOMA CITY

OKLAHOMA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DELAWARE	11,200	10,900	98	D	7	TULSA
DEWEY	2,200	2,200	98	D	7	OKLAHOMA CITY
ELLIS	2,200	2,100	97	D	7	OKLAHOMA CITY
GARFIELD	25,900	25,700	99	C	7	OKLAHOMA CITY
GARVIN	11,600	11,500	99	D	7	OKLAHOMA CITY
GRADY	16,900	16,700	99	C	7	OKLAHOMA CITY
GRANT	2,600	2,600	99	D	7	OKLAHOMA CITY
GREER	3,000	2,900	98	D	7	OKLAHOMA CITY
HARMON	1,700	1,700	98	D	7	OKLAHOMA CITY
HARPER	1,800	1,800	99	D	7	OKLAHOMA CITY
HASKELL	4,800	4,700	98	D	7	TULSA
HUGHES	5,800	5,700	99	D	7	OKLAHOMA CITY
JACKSON	11,100	11,000	99	D	7	WICHITA FALLS-LAWTON
JEFFERSON	3,400	3,400	99	D	7	WICHITA FALLS-LAWTON
JOHNSTON	4,100	4,000	98	D	7	ARDMORE-ADA
KAY	20,900	20,700	99	C	7	OKLAHOMA CITY
KINGFISHER	5,700	5,700	99	D	7	OKLAHOMA CITY
KIOWA	5,300	5,200	99	D	7	OKLAHOMA CITY
LATIMER	3,700	3,600	97	D	7	TULSA
LE FLORE	17,100	16,800	98	B	7	FT. SMITH
LINCOLN	12,500	12,400	99	D	7	OKLAHOMA CITY
LOGAN	11,400	11,300	99	B	7	OKLAHOMA CITY
LOVE	3,300	3,200	98	D	7	ARDMORE-ADA
MAJOR	3,300	3,200	97	D	7	OKLAHOMA CITY
MARSHALL	5,100	5,000	99	D	7	ARDMORE-ADA
MAYES	13,300	13,100	99	B	7	TULSA
MC CLAIN	9,200	9,100	99	B	7	OKLAHOMA CITY
MC CURTAIN	13,200	12,900	98	C	7	SHREVEPORT-TEXARKANA
MC INTOSH	7,200	7,100	98	D	7	TULSA
MURRAY	5,000	5,000	99	D	7	OKLAHOMA CITY
MUSKOGEE	27,300	27,000	99	C	7	TULSA
NOBLE	4,900	4,900	99	D	7	OKLAHOMA CITY
NOWATA	4,400	4,400	99	D	7	TULSA
OKFUSKEE	4,500	4,400	98	D	7	OKLAHOMA CITY
OKLAHOMA	256,300	254,400	99	B	7	OKLAHOMA CITY
OKMULGEE	15,200	15,000	99	C	7	TULSA
OSAGE	16,400	16,300	99	B	7	TULSA
OTTAWA	13,200	13,100	99	D	7	JOPLIN-PITTSBURG
PAWNEE	7,000	6,900	99	D	7	TULSA
PAYNE	25,200	24,900	99	C	7	OKLAHOMA CITY
PITTSBURG	17,100	16,800	99	C	7	TULSA
PONTOTOC	13,500	13,400	99	D	7	ARDMORE-ADA
POTTAWATOMIE	24,300	24,000	99	B	7	OKLAHOMA CITY
PUSHMATAHA	5,300	5,200	97	D	7	ARDMORE-ADA
ROGER MILLS	2,200	2,200	98	D	7	OKLAHOMA CITY
ROGERS	20,700	20,500	99	B	7	TULSA
SEMINOLE	11,000	10,900	99	D	7	OKLAHOMA CITY
SEQUOYAH	12,700	12,400	98	B	7	FT. SMITH
STEPHENS	17,600	17,400	99	C	7	WICHITA FALLS-LAWTON
TEXAS	6,600	6,500	99	D	7	AMARILLO
TILLMAN	4,300	4,300	99	D	7	WICHITA FALLS-LAWTON
TULSA	209,500	208,000	99	B	7	TULSA
WAGONER	18,600	18,400	99	B	7	TULSA
WASHINGTON	18,900	18,800	99	C	7	TULSA
WASHITA	5,500	5,400	99	D	7	OKLAHOMA CITY
WOODS	4,100	4,000	99	D	7	OKLAHOMA CITY
WOODWARD	8,300	8,100	98	D	7	OKLAHOMA CITY
STATE TOTAL	1,291,000	1,277,300	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OREGON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BAKER	6,100	5,800	94	D	9	BOISE
BENTON	23,700	22,200	93	C	9	PORTLAND, OR
CLACKAMAS	92,600	89,600	97	B	9	PORTLAND, OR
CLATSOP	12,900	12,200	94	D	9	PORTLAND, OR
COLUMBIA	13,400	12,900	96	D	9	PORTLAND, OR
COOS	23,300	21,600	93	C	9	EUGENE
CROOK	5,200	4,900	95	D	9	PORTLAND, OR
CURRY	7,000	6,500	92	D	9	MEDFORD
DESCHUTES	26,700	25,200	94	C	9	BEND
DOUGLAS	35,500	33,800	95	C	9	EUGENE
GILLIAM	800	700	94	D	9	PORTLAND, OR
GRANT	3,200	2,800	87	D	9	BOISE
HARNEY	2,900	2,700	92	D	9	PORTLAND, OR
HOOD RIVER	6,200	5,800	94	D	9	PORTLAND, OR
JACKSON	53,800	52,000	97	C	9	MEDFORD
JEFFERSON	4,600	4,400	95	D	9	PORTLAND, OR
JOSEPHINE	28,200	26,600	94	C	9	MEDFORD
KLAMATH	22,100	21,300	97	C	9	MEDFORD
LAKE	3,000	2,800	93	D	9	MEDFORD
LANE	104,300	100,500	96	B	9	EUGENE
LINCOLN	15,700	14,500	92	D	9	PORTLAND, OR
LINN	33,300	32,000	96	C	9	PORTLAND, OR
MALHEUR	10,000	9,600	96	D	9	BOISE
MARION	80,800	77,600	96	B	9	PORTLAND, OR
MORROW	3,000	2,800	93	D	9	YAKIMA
MULTNOMAH	238,800	230,000	96	B	9	PORTLAND, OR
POLK	17,200	16,600	96	C	9	PORTLAND, OR
SHERMAN	800	800	97	D	9	PORTLAND, OR
TILLAMOOK	8,600	8,000	93	D	9	PORTLAND, OR
UMATILLA	22,200	20,800	94	C	9	YAKIMA
UNION	8,700	8,100	93	D	9	PORTLAND, OR
WALLOWA	3,000	2,800	93	D	9	SPOKANE
WASCO	8,400	7,900	94	D	9	PORTLAND, OR
WASHINGTON	107,600	105,200	98	B	9	PORTLAND, OR
WHEELER	700	700	94	D	9	PORTLAND, OR
YAMHILL	21,000	20,000	95	C	9	PORTLAND, OR
STATE TOTAL	1,055,300	1,011,700	96			

PENNSYLVANIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	25,300	24,700	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
ALLEGHENY	550,000	543,000	99	A	2	PITTSBURGH
ARMSTRONG	30,300	29,800	98	C	2	PITTSBURGH
BEAVER	71,700	70,900	99	A	2	PITTSBURGH
BEDFORD	17,600	17,100	97	C	2	JOHNSTOWN-ALTOONA
BERKS	126,500	124,500	98	B	2	PHILADELPHIA
BLAIR	51,200	50,400	98	B	2	JOHNSTOWN-ALTOONA
BRADFORD	23,800	23,300	98	C	2	BINGHAMTON
BUCKS	183,700	182,000	99	A	2	PHILADELPHIA
BUTLER	55,100	54,400	99	C	2	PITTSBURGH
CAMBRIA	64,100	63,200	99	B	2	JOHNSTOWN-ALTOONA
CAMERON	2,700	2,700	99	D	2	JOHNSTOWN-ALTOONA
CARBON	21,500	21,100	98	C	2	WILKES BARRE-SCRANTON
CENTRE	39,400	38,400	97	C	2	JOHNSTOWN-ALTOONA
CHESTER	121,600	120,000	99	A	2	PHILADELPHIA
CLARION	14,900	14,600	98	C	2	PITTSBURGH
CLEARFIELD	30,900	30,400	98	C	2	JOHNSTOWN-ALTOONA
CLINTON	14,300	14,000	98	C	2	WILKES BARRE-SCRANTON
COLUMBIA	23,200	22,800	98	B	2	WILKES BARRE-SCRANTON
CRAWFORD	32,500	31,700	98	C	2	ERIE
CUMBERLAND	72,000	70,800	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DAUPHIN	96,300	94,500	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DELAWARE	205,700	204,100	99	A	2	PHILADELPHIA
ELK	13,800	13,500	98	C	2	JOHNSTOWN-ALTOONA
ERIE	103,100	101,800	99	B	2	ERIE

PENNSYLVANIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAYETTE	60,200	58,900	98	B	2	PITTSBURGH
FOREST	1,900	1,900	99	D	2	JOHNSTOWN-ALTOONA
FRANKLIN	44,900	43,500	97	C	2	WASHINGTON, DC
FULTON	5,400	5,200	96	D	2	WASHINGTON, DC
GREENE	15,400	15,100	98	C	2	PITTSBURGH
HUNTINGDON	15,300	14,900	97	C	2	JOHNSTOWN-ALTOONA
INDIANA	32,600	32,000	98	C	2	PITTSBURGH
JEFFERSON	19,100	18,700	98	C	2	JOHNSTOWN-ALTOONA
JUNIATA	7,600	7,300	96	D	2	HARRISBURG-YORK-LANCASTER-LEBANON
LACKAWANNA	85,200	84,200	99	B	2	WILKES BARRE-SCRANTON
LANCASTER	142,600	138,000	97	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LAWRENCE	38,300	37,700	98	C	2	PITTSBURGH
LEBANON	41,900	41,000	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LEHIGH	111,600	110,000	99	B	2	PHILADELPHIA
LUZERNE	129,400	127,700	99	B	2	WILKES BARRE-SCRANTON
LYCOMING	44,000	42,700	97	C	2	WILKES BARRE-SCRANTON
MC KEAN	18,400	18,000	98	C	2	BUFFALO
MERCER	46,600	45,800	98	C	2	YOUNGSTOWN
MIFFLIN	18,000	17,400	97	C	2	HARRISBURG-YORK-LANCASTER-LEBANON
MONROE	32,900	32,300	98	C	2	PHILADELPHIA
MONTGOMERY	248,600	246,100	99	A	2	PHILADELPHIA
MONTOUR	6,000	5,800	97	D	2	WILKES BARRE-SCRANTON
NORTHAMPTON	89,300	87,900	98	B	2	PHILADELPHIA
NORTHUMBERLAND	40,300	39,200	97	C	2	WILKES BARRE-SCRANTON
PERRY	14,900	14,600	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
PHILADELPHIA	634,900	624,100	98	A	2	PHILADELPHIA
PIKE	9,200	8,900	97	D	2	NEW YORK
POTTER	6,900	6,700	97	D	2	BUFFALO
SCHUYLKILL	63,300	62,000	98	B	2	WILKES BARRE-SCRANTON
SNYDER	12,600	12,100	96	D	2	WILKES BARRE-SCRANTON
SOMERSET	30,900	30,200	98	B	2	JOHNSTOWN-ALTOONA
SULLIVAN	2,300	2,200	97	D	2	WILKES BARRE-SCRANTON
SUSQUEHANNA	15,000	14,700	98	C	2	WILKES BARRE-SCRANTON
TIOGA	14,900	14,400	97	C	2	ELMIRA
UNION	11,100	10,600	96	D	2	WILKES BARRE-SCRANTON
VENANGO	23,900	23,200	97	C	2	PITTSBURGH
WARREN	17,700	17,100	97	C	2	ERIE
WASHINGTON	80,800	79,600	99	A	2	PITTSBURGH
WAYNE	15,100	14,600	97	C	2	WILKES BARRE-SCRANTON
WESTMORELAND	145,300	143,600	99	A	2	PITTSBURGH
WYOMING	10,300	10,100	98	B	2	WILKES BARRE-SCRANTON
YORK	125,200	123,000	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
STATE TOTAL	4,521,000	4,446,700	98			

RHODE ISLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BRISTOL	16,100	16,000	99	B	1	PROVIDENCE-NEW BEDFORD
KENT	58,900	58,400	99	B	1	PROVIDENCE-NEW BEDFORD
NEWPORT	30,500	30,100	99	C	1	PROVIDENCE-NEW BEDFORD
PROVIDENCE	219,500	216,900	99	B	1	PROVIDENCE-NEW BEDFORD
WASHINGTON	36,600	36,000	98	B	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	361,600	357,400	99			

SOUTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ABBEVILLE	8,700	8,600	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
AIKEN	45,900	45,500	99	B	3	AUGUSTA
ALLENDALE	3,800	3,700	97	D	3	AUGUSTA
ANDERSON	55,800	55,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BAMBERG	6,200	6,100	98	D	3	AUGUSTA
BARNWELL	7,600	7,500	98	D	3	AUGUSTA
BEAUFORT	29,100	28,700	99	C	3	SAVANNAH
BERKELEY	43,700	42,900	98	B	3	CHARLESTON, SC
CALHOUN	4,500	4,400	98	D	3	COLUMBIA, SC
CHARLESTON	101,700	100,700	99	B	3	CHARLESTON, SC
CHEROKEE	15,300	15,100	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
CHESTER	11,000	10,900	99	D	3	CHARLOTTE
CHESTERFIELD	14,700	14,400	98	C	3	CHARLOTTE
CLARENDON	9,800	9,500	97	D	3	COLUMBIA, SC
COLLETON	12,500	12,200	98	D	3	CHARLESTON, SC
DARLINGTON	23,200	22,900	99	C	3	FLORENCE, SC
DILLON	10,600	10,400	98	D	3	FLORENCE, SC
DORCHESTER	27,300	26,900	99	B	3	CHARLESTON, SC
EDGEFIELD	6,100	6,000	98	D	3	AUGUSTA
FAIRFIELD	6,900	6,800	98	D	3	COLUMBIA, SC
FLORENCE	42,500	42,000	99	C	3	FLORENCE, SC
GEORGETOWN	16,800	16,500	98	C	3	CHARLESTON, SC
GREENVILLE	120,100	119,200	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GREENWOOD	23,300	23,100	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HAMPTON	6,900	6,700	98	D	3	SAVANNAH
HORRY	51,300	50,500	98	C	3	FLORENCE, SC
JASPER	5,600	5,500	98	D	3	SAVANNAH
KERSHAW	16,000	15,800	98	C	3	COLUMBIA, SC
LANCASTER	20,700	20,500	99	C	3	CHARLOTTE
LAURENS	18,800	18,600	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
LEE	6,000	5,900	98	D	3	COLUMBIA, SC
LEXINGTON	63,100	62,300	99	B	3	COLUMBIA, SC
MARION	12,100	11,900	98	D	3	FLORENCE, SC
MARLBORO	10,700	10,500	98	D	3	FLORENCE, SC
MC CORMICK	2,500	2,500	98	D	3	AUGUSTA
NEWBERRY	12,400	12,200	99	D	3	COLUMBIA, SC
OCONEE	21,100	20,900	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
ORANGEBURG	31,100	30,400	98	C	3	COLUMBIA, SC
PICKENS	31,100	30,700	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RICHLAND	100,700	99,600	99	B	3	COLUMBIA, SC
SALUDA	6,100	6,000	98	D	3	AUGUSTA
SPARTANBURG	82,000	81,300	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SUMTER	32,500	32,000	98	C	3	COLUMBIA, SC
UNION	11,200	11,100	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
WILLIAMSBURG	13,100	12,800	98	C	3	CHARLESTON, SC
YORK	44,100	43,600	99	B	3	CHARLOTTE
STATE TOTAL	1,246,200	1,230,600	99			

SOUTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AURORA	1,100	1,100	97	D	6	SIOUX FALLS-MITCHELL
BEADLE	7,300	7,200	98	D	6	SIOUX FALLS-MITCHELL
BENNETT	1,000	1,000	97	D	6	RAPID CITY
BON HOMME	3,000	2,900	98	D	6	SIOUX FALLS-MITCHELL
BROOKINGS	8,800	8,700	99	D	6	SIOUX FALLS-MITCHELL
BROWN	14,200	14,100	99	C	6	SIOUX FALLS-MITCHELL
BRULE	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
BUFFALO	400	400	95	D	6	SIOUX FALLS-MITCHELL
BUTTE	3,300	3,200	98	D	6	RAPID CITY
CAMPBELL	800	800	97	D	6	MINOT-BISMARCK-DICKINSON
CHARLES MIX	3,300	3,200	97	D	6	SIOUX FALLS-MITCHELL
CLARK	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
CLAY	4,800	4,700	99	D	6	SIOUX CITY
CODINGTON	8,700	8,600	99	D	6	SIOUX FALLS-MITCHELL
CORSON	1,500	1,400	96	D	6	MINOT-BISMARCK-DICKINSON

SOUTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CUSTER	2,700	2,600	98	D	6	RAPID CITY
DAVISON	6,700	6,600	98	C	6	SIOUX FALLS-MITCHELL
DAY	3,000	3,000	99	D	6	SIOUX FALLS-MITCHELL
DEUEL	1,900	1,900	98	D	6	SIOUX FALLS-MITCHELL
DEWEY	1,500	1,400	96	D	6	MINOT-BISMARCK-DICKINSON
DOUGLAS	1,400	1,400	97	D	6	SIOUX FALLS-MITCHELL
EDMUNDS	1,800	1,800	98	D	6	SIOUX FALLS-MITCHELL
FALL RIVER	3,300	3,200	98	D	6	RAPID CITY
FAULK	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
GRANT	3,200	3,100	98	D	6	SIOUX FALLS-MITCHELL
GREGORY	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
HAAKON	1,000	1,000	98	D	6	RAPID CITY
HAMLIN	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
HAND	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
HANSON	1,100	1,100	98	C	6	SIOUX FALLS-MITCHELL
HARDING	600	600	98	D	6	RAPID CITY
HUGHES	6,100	6,000	99	D	6	SIOUX FALLS-MITCHELL
HUTCHINSON	3,300	3,200	98	D	6	SIOUX FALLS-MITCHELL
HYDE	800	800	99	D	6	SIOUX FALLS-MITCHELL
JACKSON	1,200	1,200	97	D	6	RAPID CITY
JERAULD	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
JONES	600	600	98	D	6	SIOUX FALLS-MITCHELL
KINGSBURY	2,600	2,600	99	D	6	SIOUX FALLS-MITCHELL
LAKE	4,200	4,200	99	D	6	SIOUX FALLS-MITCHELL
LAWRENCE	7,800	7,700	98	D	6	RAPID CITY
LINCOLN	5,200	5,100	99	D	6	SIOUX FALLS-MITCHELL
LYMAN	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MARSHALL	2,000	2,000	98	D	6	SIOUX FALLS-MITCHELL
MC COOK	2,300	2,300	99	C	6	SIOUX FALLS-MITCHELL
MC PHERSON	1,500	1,500	97	D	6	SIOUX FALLS-MITCHELL
MEADE	7,900	7,800	98	D	6	RAPID CITY
MELLETTE	700	700	97	D	6	SIOUX FALLS-MITCHELL
MINER	1,400	1,400	98	D	6	SIOUX FALLS-MITCHELL
MINNEHAHA	49,700	49,400	99	C	6	SIOUX FALLS-MITCHELL
MOODY	2,400	2,400	99	D	6	SIOUX FALLS-MITCHELL
PENNINGTON	29,700	29,400	99	C	6	RAPID CITY
PERKINS	1,800	1,700	97	D	6	RAPID CITY
POTTER	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
ROBERTS	3,800	3,700	98	D	6	SIOUX FALLS-MITCHELL
SANBORN	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
SHANNON	2,500	2,300	94	D	6	RAPID CITY
SPINK	3,300	3,300	99	D	6	SIOUX FALLS-MITCHELL
STANLEY	900	900	98	D	6	SIOUX FALLS-MITCHELL
SULLY	700	700	99	D	6	SIOUX FALLS-MITCHELL
TODD	1,900	1,800	95	D	6	SIOUX FALLS-MITCHELL
TRIPP	2,700	2,700	98	D	6	SIOUX FALLS-MITCHELL
TURNER	3,500	3,500	99	D	6	SIOUX FALLS-MITCHELL
UNION	4,200	4,200	99	D	6	SIOUX CITY
WALWORTH	2,700	2,600	97	D	6	MINOT-BISMARCK-DICKINSON
YANKTON	7,100	7,000	99	D	6	SIOUX FALLS-MITCHELL
ZIEBACH	600	600	94	D	6	RAPID CITY
STATE TOTAL	267,400	264,200	99			

TENNESSEE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	27,300	27,100	99	B	5	KNOXVILLE
BEDFORD	10,900	10,800	99	D	5	NASHVILLE
BENTON	6,200	6,100	99	D	5	NASHVILLE
BLEDSOE	3,400	3,400	99	D	5	CHATTANOOGA
BLOUNT	32,100	31,900	99	B	5	KNOXVILLE
BRADLEY	26,800	26,600	99	C	5	CHATTANOOGA
CAMPBELL	13,600	13,400	99	C	5	KNOXVILLE
CANNON	4,200	4,200	99	D	5	NASHVILLE
CARROLL	10,800	10,700	99	D	5	JACKSON, TN
CARTER	19,900	19,700	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEATHAM	9,200	9,100	99	B	5	NASHVILLE
CHESTER	4,800	4,800	99	D	5	JACKSON, TN
CLAIBORNE	9,700	9,500	98	D	5	KNOXVILLE
CLAY	3,200	3,200	99	D	5	NASHVILLE
COCKE	11,300	11,200	99	D	5	KNOXVILLE
COFFEE	15,700	15,600	99	C	5	NASHVILLE
CROCKETT	5,200	5,100	99	D	5	MEMPHIS
CUMBERLAND	12,300	12,100	99	D	5	KNOXVILLE
DAVIDSON	197,700	196,900	99	B	5	NASHVILLE
DE KALB	5,700	5,600	99	D	5	NASHVILLE
DECATUR	4,500	4,400	99	D	5	NASHVILLE
DICKSON	12,300	12,200	99	B	5	NASHVILLE
DYER	13,300	13,200	99	D	5	MEMPHIS
FAYETTE	8,200	8,100	98	D	5	MEMPHIS
FENTRESS	5,600	5,500	98	D	5	KNOXVILLE
FRANKLIN	12,000	11,900	99	D	5	NASHVILLE
GIBSON	18,900	18,700	99	C	5	MEMPHIS
GILES	9,400	9,300	99	D	5	NASHVILLE
GRAINGER	6,300	6,200	98	B	5	KNOXVILLE
GREENE	21,200	21,000	99	C	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
GRUNDY	5,100	5,000	99	D	5	CHATTANOOGA
HAMBLEN	21,200	21,000	99	C	5	KNOXVILLE
HAMILTON	111,100	110,600	99	B	5	CHATTANOOGA
HANCOCK	2,300	2,300	98	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
HARDEMAN	8,300	8,200	99	D	5	MEMPHIS
HARDIN	8,600	8,500	98	D	5	JACKSON, TN
HAWKINS	17,400	17,200	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
HAYWOOD	7,000	6,900	99	D	5	MEMPHIS
HENDERSON	9,000	8,900	99	D	5	JACKSON, TN
HENRY	11,700	11,600	99	D	5	NASHVILLE
HICKMAN	5,600	5,600	99	D	5	NASHVILLE
HOUSTON	2,300	2,300	99	D	5	NASHVILLE
HUMPHREYS	6,200	6,200	99	D	5	NASHVILLE
JACKSON	3,300	3,300	99	D	5	NASHVILLE
JEFFERSON	12,400	12,300	99	B	5	KNOXVILLE
JOHNSON	5,400	5,300	99	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
KNOX	131,800	131,000	99	B	5	KNOXVILLE
LAKE	2,600	2,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LAUDERDALE	9,300	9,200	99	D	5	MEMPHIS
LAWRENCE	13,200	13,100	99	D	5	NASHVILLE
LEWIS	3,600	3,600	99	D	5	NASHVILLE
LINCOLN	10,400	10,300	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LOUDON	11,800	11,700	99	D	5	KNOXVILLE
MACON	6,100	6,000	99	D	5	NASHVILLE
MADISON	29,800	29,500	99	C	5	JACKSON, TN
MARION	9,400	9,300	99	B	5	CHATTANOOGA
MARSHALL	8,000	7,900	99	D	5	NASHVILLE
MAURY	20,700	20,500	99	C	5	NASHVILLE
MC NAIRY	9,400	9,300	99	D	5	MEMPHIS
MCMINN	16,200	16,100	99	C	5	CHATTANOOGA
MEIGS	2,800	2,800	99	D	5	CHATTANOOGA
MONROE	11,000	10,900	99	D	5	KNOXVILLE
MONTGOMERY	31,900	31,700	99	C	5	NASHVILLE
MOORE	1,800	1,800	99	D	5	NASHVILLE
MORGAN	5,500	5,400	99	D	5	KNOXVILLE
OBION	13,100	13,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
OVERTON	6,600	6,500	99	D	5	NASHVILLE
PERRY	2,500	2,500	99	D	5	NASHVILLE
PICKETT	1,600	1,600	98	D	5	NASHVILLE
POLK	4,900	4,900	99	D	5	CHATTANOOGA
PUTNAM	19,000	18,800	99	C	5	NASHVILLE
RHEA	9,200	9,100	99	D	5	CHATTANOOGA
ROANE	18,700	18,600	99	C	5	KNOXVILLE
ROBERTSON	14,500	14,400	99	B	5	NASHVILLE
RUTHERFORD	37,300	37,100	99	B	5	NASHVILLE
SCOTT	7,400	7,300	98	D	5	KNOXVILLE
SEQUATCHIE	3,300	3,300	99	B	5	CHATTANOOGA
SEVIER	19,000	18,800	99	B	5	KNOXVILLE
SHELBY	295,100	293,300	99	B	5	MEMPHIS
SMITH	5,700	5,700	99	D	5	NASHVILLE
STEWART	3,700	3,700	99	D	5	NASHVILLE
SULLIVAN	57,600	57,300	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SUMNER	34,200	34,000	99	B	5	NASHVILLE
TIPTON	12,200	12,100	99	B	5	MEMPHIS
TROUSDALE	2,500	2,500	99	D	5	NASHVILLE

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNICOI	6,500	6,400	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
UNION	4,800	4,700	98	B	5	KNOXVILLE
VAN BUREN	1,500	1,500	98	D	5	NASHVILLE
WARREN	13,100	13,000	99	D	5	NASHVILLE
WASHINGTON	34,900	34,700	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WAYNE	5,300	5,200	98	D	5	NASHVILLE
WEAKLEY	12,400	12,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WHITE	7,800	7,700	99	D	5	NASHVILLE
WILLIAMSON	25,400	25,200	99	B	5	NASHVILLE
WILSON	23,900	23,700	99	B	5	NASHVILLE
STATE TOTAL	1,817,600	1,804,300	99			

TEXAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	15,100	14,800	98	C	7	DALLAS-FT. WORTH
ANDREWS	5,400	5,300	99	D	7	ODESSA-MIDLAND
ANGELINA	25,000	24,700	99	C	7	TYLER-LONGVIEW
ARANSAS	7,100	7,000	99	D	7	CORPUS CHRISTI
ARCHER	3,000	3,000	99	B	7	WICHITA FALLS-LAWTON
ARMSTRONG	800	800	99	D	7	AMARILLO
ATASCOSA	10,200	10,000	98	D	7	SAN ANTONIO
AUSTIN	8,100	7,900	97	D	7	HOUSTON
BAILEY	2,700	2,700	99	D	7	LUBBOCK
BANDERA	3,800	3,800	99	D	7	SAN ANTONIO
BASTROP	13,100	12,800	98	C	7	AUSTIN, TX
BAYLOR	1,900	1,900	99	D	7	WICHITA FALLS-LAWTON
BEE	8,900	8,700	98	D	7	CORPUS CHRISTI
BELL	61,700	61,100	99	B	7	WACO-TEMPLE
BEXAR	394,400	390,100	99	B	7	SAN ANTONIO
BLANCO	2,500	2,500	98	D	7	AUSTIN, TX
BORDEN	300	300	98	D	7	LUBBOCK
BOSQUE	6,200	6,100	99	D	7	DALLAS-FT. WORTH
BOWIE	31,000	30,600	99	B	7	SHREVEPORT-TEXARKANA
BRAZORIA	69,000	68,400	99	A	7	HOUSTON
BRAZOS	45,700	45,000	99	C	7	WACO-TEMPLE
BREWSTER	2,900	2,800	97	D	7	ODESSA-MIDLAND
BRISCOE	1,000	1,000	99	D	7	AMARILLO
BROOKS	2,900	2,800	98	D	7	CORPUS CHRISTI
BROWN	14,200	13,900	98	C	7	ABILENE-SWEETWATER
BURLESON	5,300	5,100	97	D	7	WACO-TEMPLE
BURNET	10,400	10,300	99	D	7	AUSTIN, TX
CALDWELL	9,100	8,900	98	D	7	AUSTIN, TX
CALHOUN	7,400	7,300	98	D	7	HOUSTON
CALLAHAN	4,900	4,800	99	B	7	ABILENE-SWEETWATER
CAMERON	73,600	72,600	99	B	7	MCALLEN-BROWNSVILLE: LRGV
CAMP	4,000	3,900	98	D	7	SHREVEPORT-TEXARKANA
CARSON	2,400	2,400	99	D	7	AMARILLO
CASS	11,400	11,200	98	D	7	SHREVEPORT-TEXARKANA
CASTRO	3,300	3,300	99	D	7	AMARILLO
CHAMBERS	8,100	8,000	99	D	7	HOUSTON
CHEROKEE	15,500	15,200	98	B	7	TYLER-LONGVIEW
CHILDRESS	2,600	2,600	98	D	7	AMARILLO
CLAY	4,100	4,100	99	B	7	WICHITA FALLS-LAWTON
COCHRAN	1,600	1,600	99	D	7	LUBBOCK
COKE	1,300	1,300	99	D	7	ABILENE-SWEETWATER
COLEMAN	4,300	4,200	99	D	7	ABILENE-SWEETWATER
COLLIN	71,600	70,800	99	A	7	DALLAS-FT. WORTH
COLLINGSWORTH	1,700	1,600	97	D	7	AMARILLO
COLORADO	7,600	7,400	98	D	7	HOUSTON
COMAL	18,300	18,100	99	B	7	SAN ANTONIO
COMANCHE	5,000	4,900	98	D	7	DALLAS-FT. WORTH
CONCHO	1,100	1,100	99	D	7	SAN ANGELO
COOKE	11,500	11,400	99	D	7	DALLAS-FT. WORTH
CORYELL	17,500	17,300	99	B	7	WACO-TEMPLE

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
COTTLE	1,100	1,100	98	D	7	AMARILLO
CRANE	1,700	1,700	99	D	7	ODESSA-MIDLAND
CROCKETT	1,600	1,600	98	D	7	SAN ANGELO
CROSBY	2,800	2,800	99	D	7	LUBBOCK
CULBERSON	1,000	1,000	98	D	7	EL PASO
DALLAM	2,600	2,600	98	D	7	AMARILLO
DALLAS	715,600	710,600	99	A	7	DALLAS-FT. WORTH
DAWSON	5,500	5,400	99	D	7	LUBBOCK
DE WITT	7,200	7,000	98	D	7	SAN ANTONIO
DEAF SMITH	6,600	6,500	99	D	7	AMARILLO
DELTA	1,800	1,800	98	D	7	DALLAS-FT. WORTH
DENTON	74,900	74,200	99	A	7	DALLAS-FT. WORTH
DICKENS	1,300	1,300	99	D	7	LUBBOCK
DIMMIT	3,400	3,300	96	D	7	SAN ANTONIO
DONLEY	1,600	1,600	98	D	7	AMARILLO
DUVAL	4,300	4,200	97	D	7	CORPUS CHRISTI
EASTLAND	8,000	7,900	98	D	7	ABILENE-SWEETWATER
ECTOR	51,000	50,600	99	B	7	ODESSA-MIDLAND
EDWARDS	700	700	96	D	7	SAN ANTONIO
EL PASO	169,300	167,900	99	B	7	EL PASO
ELLIS	26,200	25,900	99	A	7	DALLAS-FT. WORTH
ERATH	10,300	10,200	99	D	7	DALLAS-FT. WORTH
FALLS	7,300	7,200	98	D	7	WACO-TEMPLE
FANNIN	9,900	9,700	98	D	7	DALLAS-FT. WORTH
FAYETTE	8,300	8,000	96	D	7	AUSTIN, TX
FISHER	2,100	2,100	99	D	7	ABILENE-SWEETWATER
FLOYD	3,100	3,100	99	D	7	LUBBOCK
FOARD	900	900	99	D	7	WICHITA FALLS-LAWTON
FORT BEND	66,500	65,600	99	A	7	HOUSTON
FRANKLIN	3,200	3,100	98	D	7	SHREVEPORT-TEXARKANA
FREESTONE	6,700	6,600	98	D	7	DALLAS-FT. WORTH
FRIO	4,500	4,400	97	D	7	SAN ANTONIO
GAINES	4,900	4,900	99	D	7	ODESSA-MIDLAND
GALVESTON	80,700	79,900	99	A	7	HOUSTON
GARZA	1,800	1,800	99	D	7	LUBBOCK
GILLESPIE	6,500	6,300	97	D	7	AUSTIN, TX
GLASSCOCK	400	400	99	D	7	ODESSA-MIDLAND
GOLIAD	1,900	1,900	97	D	7	SAN ANTONIO
GONZALES	6,400	6,300	98	D	7	SAN ANTONIO
GRAY	10,400	10,300	99	D	7	AMARILLO
GRAYSON	38,200	37,800	99	C	7	DALLAS-FT. WORTH
GREGG	42,800	42,300	99	B	7	TYLER-LONGVIEW
GRIMES	5,800	5,700	97	D	7	HOUSTON
GUADALUPE	20,700	20,400	98	B	7	SAN ANTONIO
HALE	12,300	12,200	99	C	7	LUBBOCK
HALL	2,000	1,900	97	D	7	AMARILLO
HAMILTON	3,700	3,600	98	D	7	DALLAS-FT. WORTH
HANSFORD	2,500	2,500	99	D	7	AMARILLO
HARDEMAN	2,400	2,400	98	D	7	WICHITA FALLS-LAWTON
HARDIN	15,800	15,600	99	B	7	BEAUMONT-PORT ARTHUR
HARRIS	1,055,300	1,046,300	99	A	7	HOUSTON
HARRISON	20,400	20,100	98	C	7	SHREVEPORT-TEXARKANA
HARTLEY	1,300	1,300	99	D	7	AMARILLO
HASKELL	2,800	2,800	99	D	7	ABILENE-SWEETWATER
HAYS	18,900	18,600	99	B	7	AUSTIN, TX
HEMPHILL	2,200	2,200	99	D	7	AMARILLO
HENDERSON	23,600	23,200	98	C	7	DALLAS-FT. WORTH
HIDALGO	101,700	100,100	98	B	7	MCALLEN-BROWNSVILLE: LRGV
HILL	10,700	10,500	99	D	7	DALLAS-FT. WORTH
HOCKLEY	8,600	8,600	99	D	7	LUBBOCK
HOOD	11,100	11,000	99	A	7	DALLAS-FT. WORTH
HOPKINS	11,400	11,200	98	D	7	DALLAS-FT. WORTH
HOUSTON	8,800	8,600	97	D	7	TYLER-LONGVIEW
HOWARD	13,200	13,100	99	D	7	ODESSA-MIDLAND
HUDSPETH	800	800	97	D	7	EL PASO
HUNT	25,500	25,100	99	C	7	DALLAS-FT. WORTH
HUTCHINSON	10,700	10,600	99	D	7	AMARILLO
IRION	600	600	98	D	7	SAN ANGELO
JACK	3,000	3,000	99	D	7	DALLAS-FT. WORTH
JACKSON	4,800	4,700	98	D	7	HOUSTON
JASPER	12,500	12,300	98	D	7	BEAUMONT-PORT ARTHUR
JEFF DAVIS	600	600	96	D	7	ODESSA-MIDLAND
JEFFERSON	94,900	94,300	99	B	7	BEAUMONT-PORT ARTHUR
JIM HOGG	1,900	1,800	97	D	7	CORPUS CHRISTI
JIM WELLS	12,600	12,400	98	C	7	CORPUS CHRISTI

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JOHNSON	33,500	33,200	99	A	7	DALLAS-FT. WORTH
JONES	6,700	6,600	99	B	7	ABILENE-SWEETWATER
KARNES	4,600	4,500	98	D	7	SAN ANTONIO
KAUFMAN	17,600	17,300	98	A	7	DALLAS-FT. WORTH
KENDALL	5,200	5,100	98	D	7	SAN ANTONIO
KENEDY	200	200	99	D	7	CORPUS CHRISTI
KENT	400	400	99	D	7	LUBBOCK
KERR	15,100	14,800	98	C	7	SAN ANTONIO
KIMBLE	1,600	1,500	96	D	7	SAN ANGELO
KING	200	200	97	D	7	LUBBOCK
KINNEY	800	800	96	D	7	SAN ANTONIO
KLEBERG	10,800	10,700	99	D	7	CORPUS CHRISTI
KNOX	1,900	1,900	98	D	7	WICHITA FALLS-LAWTON
LA SALLE	1,800	1,700	97	D	7	SAN ANTONIO
LAMAR	17,200	16,700	97	C	7	DALLAS-FT. WORTH
LAMB	6,100	6,000	99	D	7	LUBBOCK
LAMPASAS	5,500	5,400	99	D	7	WACO-TEMPLE
LAVACA	7,500	7,200	96	D	7	SAN ANTONIO
LEE	4,900	4,800	98	D	7	AUSTIN, TX
LEON	5,500	5,300	97	D	7	WACO-TEMPLE
LIBERTY	20,400	20,100	98	A	7	HOUSTON
LIMESTONE	8,800	8,600	98	D	7	WACO-TEMPLE
LIPSCOMB	1,400	1,400	97	D	7	AMARILLO
LIVE OAK	3,600	3,500	98	D	7	CORPUS CHRISTI
LLANO	5,600	5,500	98	D	7	AUSTIN, TX
LOVING	100	100	98	D	7	ODESSA-MIDLAND
LUBBOCK	79,000	78,400	99	B	7	LUBBOCK
LYNN	2,600	2,600	99	D	7	LUBBOCK
MADISON	3,700	3,600	97	D	7	WACO-TEMPLE
MARION	4,200	4,100	98	D	7	SHREVEPORT-TEXARKANA
MARTIN	1,600	1,600	99	D	7	ODESSA-MIDLAND
MASON	1,600	1,500	96	D	7	AUSTIN, TX
MATAGORDA	16,100	15,800	98	C	7	HOUSTON
MAVERICK	10,000	9,500	95	C	7	SAN ANTONIO
MC CULLOCH	3,600	3,500	97	D	7	SAN ANGELO
MC LENNAN	70,700	70,000	99	B	7	WACO-TEMPLE
MCMULLEN	300	300	98	D	7	SAN ANTONIO
MEDINA	9,000	8,800	98	D	7	SAN ANTONIO
MENARD	900	900	95	D	7	SAN ANGELO
MIDLAND	43,600	43,300	99	B	7	ODESSA-MIDLAND
MILAM	9,100	8,900	98	D	7	WACO-TEMPLE
MILLS	1,900	1,900	98	D	7	WACO-TEMPLE
MITCHELL	3,300	3,300	99	D	7	ABILENE-SWEETWATER
MONTAGUE	7,400	7,300	99	D	7	WICHITA FALLS-LAWTON
MONTGOMERY	60,800	59,700	98	A	7	HOUSTON
MOORE	6,000	6,000	99	D	7	AMARILLO
MORRIS	5,400	5,300	99	D	7	SHREVEPORT-TEXARKANA
MOTLEY	800	800	97	D	7	LUBBOCK
NACOGDOCHES	19,200	18,800	98	C	7	TYLER-LONGVIEW
NAVARRO	15,500	15,200	98	C	7	DALLAS-FT. WORTH
NEWTON	5,100	5,000	97	D	7	BEAUMONT-PORT ARTHUR
NOLAN	6,500	6,400	99	B	7	ABILENE-SWEETWATER
NUECES	102,100	101,000	99	B	7	CORPUS CHRISTI
OCHILTREE	3,800	3,800	99	D	7	AMARILLO
OLDHAM	700	700	99	D	7	AMARILLO
ORANGE	31,100	30,800	99	B	7	BEAUMONT-PORT ARTHUR
PALO PINTO	10,100	10,000	99	D	7	DALLAS-FT. WORTH
PANOLA	8,500	8,400	98	D	7	SHREVEPORT-TEXARKANA
PARKER	21,800	21,600	99	A	7	DALLAS-FT. WORTH
PARMER	3,400	3,400	99	D	7	AMARILLO
PECOS	5,000	4,900	99	D	7	ODESSA-MIDLAND
POLK	12,500	12,200	98	D	7	HOUSTON
POTTER	41,900	41,600	99	B	7	AMARILLO
PRESIDIO	1,800	1,700	96	D	7	ODESSA-MIDLAND
RAINS	2,600	2,600	98	D	7	DALLAS-FT. WORTH
RANDALL	35,200	35,100	99	B	7	AMARILLO
REAGAN	1,500	1,500	99	D	7	ODESSA-MIDLAND
REAL	1,000	1,000	95	D	7	SAN ANTONIO
RED RIVER	6,400	6,200	97	D	7	SHREVEPORT-TEXARKANA
REEVES	4,800	4,700	98	D	7	ODESSA-MIDLAND
REFUGIO	3,100	3,100	99	D	7	CORPUS CHRISTI
ROBERTS	400	400	99	D	7	AMARILLO
ROBERTSON	6,300	6,200	98	D	7	WACO-TEMPLE
ROCKWALL	8,900	8,800	99	A	7	DALLAS-FT. WORTH
RUNNELS	4,800	4,700	99	D	7	ABILENE-SWEETWATER

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RUSK	17,000	16,700	99	C	7	SHREVEPORT-TEXARKANA
SABINE	4,300	4,200	97	D	7	BEAUMONT-PORT ARTHUR
SAN AUGUSTINE	3,300	3,200	97	D	7	TYLER-LONGVIEW
SAN JACINTO	6,000	5,800	96	D	7	HOUSTON
SAN PATRICIO	20,000	19,700	98	B	7	CORPUS CHRISTI
SAN SABA	2,400	2,400	98	D	7	AUSTIN, TX
SCHLEICHER	1,000	1,000	98	D	7	SAN ANGELO
SCURRY	7,200	7,100	99	D	7	ABILENE-SWEETWATER
SHACKELFORD	1,500	1,500	98	D	7	ABILENE-SWEETWATER
SHELBY	9,500	9,300	98	D	7	SHREVEPORT-TEXARKANA
SHERMAN	1,100	1,100	99	D	7	AMARILLO
SMITH	58,800	58,100	99	B	7	TYLER-LONGVIEW
SOMERVELL	1,900	1,900	99	D	7	DALLAS-FT. WORTH
STARR	9,500	9,200	97	C	7	MCALLEN-BROWNSVILLE: LRGV
STEPHENS	4,300	4,200	98	D	7	ABILENE-SWEETWATER
STERLING	400	400	98	D	7	SAN ANGELO
STONEWALL	1,000	1,000	99	D	7	ABILENE-SWEETWATER
SUTTON	1,900	1,800	96	D	7	SAN ANGELO
SWISHER	3,300	3,300	99	D	7	AMARILLO
TARRANT	411,700	408,800	99	A	7	DALLAS-FT. WORTH
TAYLOR	44,900	44,600	99	B	7	ABILENE-SWEETWATER
TERRELL	600	600	97	D	7	ODESSA-MIDLAND
TERRY	5,300	5,200	99	D	7	LUBBOCK
THROCKMORTON	900	900	98	D	7	WICHITA FALLS-LAWTON
TITUS	8,900	8,700	98	D	7	SHREVEPORT-TEXARKANA
TOM GREEN	36,700	36,300	99	C	7	SAN ANGELO
TRAVIS	231,600	229,100	99	B	7	AUSTIN, TX
TRINITY	4,700	4,500	97	D	7	HOUSTON
TYLER	8,000	7,800	98	D	7	BEAUMONT-PORT ARTHUR
UPSHUR	12,200	12,000	98	D	7	SHREVEPORT-TEXARKANA
UPTON	1,800	1,800	99	D	7	ODESSA-MIDLAND
UVALDE	7,900	7,700	98	D	7	SAN ANTONIO
VAL VERDE	12,700	12,300	97	C	7	SAN ANTONIO
VAN ZANDT	15,600	15,300	98	C	7	DALLAS-FT. WORTH
VICTORIA	27,300	26,800	98	C	7	VICTORIA
WALKER	16,600	16,100	97	C	7	HOUSTON
WALLER	7,300	7,100	98	A	7	HOUSTON
WARD	5,200	5,100	99	B	7	ODESSA-MIDLAND
WASHINGTON	9,200	8,900	97	D	7	HOUSTON
WEBB	32,600	32,000	98	C	7	LAREDO
WHARTON	15,400	15,100	98	C	7	HOUSTON
WHEELER	3,200	3,100	97	D	7	AMARILLO
WICHITA	46,200	45,900	99	B	7	WICHITA FALLS-LAWTON
WILBARGER	6,200	6,200	99	D	7	WICHITA FALLS-LAWTON
WILLACY	4,900	4,800	[illegible]	D	7	MCALLEN-BROWNSVILLE: LRGV
WILLIAMSON	39,700	39,100	99	B	7	AUSTIN, TX
WILSON	6,700	6,500	98	D	7	SAN ANTONIO
WINKLER	3,500	3,500	99	D	7	ODESSA-MIDLAND
WISE	12,700	12,600	99	A	7	DALLAS-FT. WORTH
WOOD	11,500	11,300	98	D	7	DALLAS-FT. WORTH
YOAKUM	3,500	3,500	99	D	7	LUBBOCK
YOUNG	8,300	8,200	99	D	7	WICHITA FALLS-LAWTON
ZAPATA	2,600	2,500	96	D	7	LAREDO
ZAVALA	3,200	3,100	96	D	7	SAN ANTONIO
STATE TOTAL	6,084,900	6,017,300	99			

UTAH

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVER	1,700	1,700	97	D	8	SALT LAKE CITY
BOX ELDER	11,100	11,000	99	C	8	SALT LAKE CITY
CACHE	20,600	20,100	98	C	8	SALT LAKE CITY
CARBON	8,300	8,100	98	D	8	SALT LAKE CITY
DAGGETT	200	200	93	D	8	SALT LAKE CITY
DAVIS	52,000	51,500	99	B	8	SALT LAKE CITY
DUCHESNE	4,500	4,300	96	D	8	SALT LAKE CITY
EMERY	3,600	3,500	98	D	8	SALT LAKE CITY
GARFIELD	1,200	1,100	92	D	8	SALT LAKE CITY
GRAND	2,900	2,700	93	D	8	SALT LAKE CITY

UTAH (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
IRON	6,800	6,400	95	D	8	SALT LAKE CITY
JUAB	1,800	1,800	98	D	8	SALT LAKE CITY
KANE	1,600	1,500	91	D	8	SALT LAKE CITY
MILLARD	4,600	4,500	98	D	8	SALT LAKE CITY
MORGAN	1,500	1,500	97	D	8	SALT LAKE CITY
PIUTE	400	400	97	D	8	SALT LAKE CITY
RICH	700	700	96	D	8	SALT LAKE CITY
SALT LAKE	238,500	235,200	99	B	8	SALT LAKE CITY
SAN JUAN	3,200	3,000	93	D	8	SALT LAKE CITY
SANPETE	5,300	5,200	98	D	8	SALT LAKE CITY
SEVIER	5,100	5,000	98	D	8	SALT LAKE CITY
SUMMIT	4,800	4,700	98	D	8	SALT LAKE CITY
TOOELE	9,200	9,100	99	B	8	SALT LAKE CITY
UINTAH	8,200	7,900	96	D	8	SALT LAKE CITY
UTAH	69,600	68,400	98	B	8	SALT LAKE CITY
WASATCH	3,300	3,200	97	D	8	SALT LAKE CITY
WASHINGTON	11,400	10,800	95	D	8	SALT LAKE CITY
WAYNE	600	600	98	D	8	SALT LAKE CITY
WEBER	55,600	54,900	99	B	8	SALT LAKE CITY
STATE TOTAL	538,300	529,000	98			

VERMONT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADDISON	11,100	10,800	97	D	1	BURLINGTON-PLATTSBURGH
BENNINGTON	13,600	13,300	98	D	1	ALBANY-SCHENECTADY-TROY
CALEDONIA	10,300	10,100	98	D	1	BURLINGTON-PLATTSBURGH
CHITTENDEN	45,300	44,600	98	B	1	BURLINGTON-PLATTSBURGH
ESSEX	2,500	2,500	98	D	1	BURLINGTON-PLATTSBURGH
FRANKLIN	13,200	13,100	99	B	1	BURLINGTON-PLATTSBURGH
GRAND ISLE	1,800	1,800	99	B	1	BURLINGTON-PLATTSBURGH
LAMOILLE	6,900	6,800	98	D	1	BURLINGTON-PLATTSBURGH
ORANGE	9,200	9,000	97	D	1	BURLINGTON-PLATTSBURGH
ORLEANS	8,900	8,800	98	D	1	BURLINGTON-PLATTSBURGH
RUTLAND	23,200	22,700	98	C	1	BURLINGTON-PLATTSBURGH
WASHINGTON	20,500	20,100	98	C	1	BURLINGTON-PLATTSBURGH
WINDHAM	16,200	15,500	96	C	1	BOSTON
WINDSOR	21,600	21,000	97	C	1	BURLINGTON-PLATTSBURGH
STATE TOTAL	204,300	200,100	98			

VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACCOMACK	11,600	11,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ALBEMARLE	39,800	39,100	98	C	3	CHARLOTTESVILLE
ALLEGHANY	9,500	9,400	99	D	3	ROANOKE-LYNCHBURG
AMELIA	2,700	2,600	98	D	3	RICHMOND
AMHERST	9,900	9,800	99	B	3	ROANOKE-LYNCHBURG
APPOMATTOX	4,500	4,400	99	B	3	ROANOKE-LYNCHBURG
ARLINGTON	130,600	130,000	99	A	3	WASHINGTON, DC
AUGUSTA	33,300	32,900	99	C	3	RICHMOND
BATH	2,000	2,000	99	D	3	ROANOKE-LYNCHBURG
BEDFORD	15,300	15,100	99	B	3	ROANOKE-LYNCHBURG
BLAND	2,200	2,100	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
BOTETOURT	8,900	8,800	99	B	3	ROANOKE-LYNCHBURG
BRUNSWICK	5,000	4,900	98	D	3	RICHMOND
BUCHANAN	12,400	12,100	98	C	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
BUCKINGHAM	3,900	3,800	98	D	3	RICHMOND
CAMPBELL	41,300	40,900	99	B	3	ROANOKE-LYNCHBURG
CAROLINE	6,400	6,300	98	D	3	RICHMOND
CARROLL	9,700	9,500	98	D	3	ROANOKE-LYNCHBURG
CHARLES CITY	2,000	2,000	98	B	3	RICHMOND
CHARLOTTE	4,000	3,900	98	D	3	ROANOKE-LYNCHBURG

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHESAPEAKE CITY	45,200	44,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CHESTERFIELD	63,100	62,800	99	B	3	RICHMOND
CLARKE	3,900	3,900	99	D	3	WASHINGTON, DC
CRAIG	1,500	1,500	98	B	3	ROANOKE-LYNCHBURG
CULPEPER	8,500	8,400	99	D	3	WASHINGTON, DC
CUMBERLAND	2,800	2,700	98	D	3	RICHMOND
DICKENSON	7,000	6,900	99	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
DINWIDDIE	21,500	21,200	99	B	3	RICHMOND
ESSEX	3,100	3,000	98	D	3	RICHMOND
FAIRFAX	269,100	268,200	99	A	3	WASHINGTON, DC
FAUQUIER	14,700	14,500	99	C	3	WASHINGTON, DC
FLOYD	4,500	4,400	99	D	3	ROANOKE-LYNCHBURG
FLUVANNA	4,100	4,000	98	D	3	RICHMOND
FRANKLIN	12,800	12,600	99	C	3	ROANOKE-LYNCHBURG
FREDERICK	20,900	20,700	99	C	3	WASHINGTON, DC
GILES	6,200	6,100	99	D	3	ROANOKE-LYNCHBURG
GLOUCESTER	10,000	9,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GOOCHLAND	4,200	4,100	98	B	3	RICHMOND
GRAYSON	9,200	9,100	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
GREENE	3,100	3,000	97	D	3	RICHMOND
GREENSVILLE	5,000	4,900	99	D	3	RICHMOND
HALIFAX	12,100	11,900	98	C	3	ROANOKE-LYNCHBURG
HAMPTON CITY	44,200	43,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HANOVER	18,900	18,600	99	B	3	RICHMOND
HENRICO	76,600	76,000	99	B	3	RICHMOND
HENRY	27,900	27,600	99	C	3	ROANOKE-LYNCHBURG
HIGHLAND	1,100	1,100	99	D	3	ROANOKE-LYNCHBURG
ISLE OF WIGHT	8,400	8,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
JAMES CITY	12,800	12,700	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
KING AND QUEEN	2,200	2,200	98	D	3	RICHMOND
KING GEORGE	4,000	4,000	99	D	3	WASHINGTON, DC
KING WILLIAM	3,500	3,500	99	D	3	RICHMOND
LANCASTER	4,200	4,100	99	D	3	RICHMOND
LEE	9,500	9,300	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
LOUDOUN	24,400	24,100	99	A	3	WASHINGTON, DC
LOUISA	6,800	6,700	98	D	3	RICHMOND
LUNENBURG	4,100	4,000	99	D	3	RICHMOND
MADISON	3,900	3,800	98	D	3	RICHMOND
MATHEWS	3,700	3,600	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MECKLENBURG	10,500	10,300	98	D	3	RALEIGH-DURHAM
MIDDLESEX	3,400	3,300	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MONTGOMERY	26,300	26,000	99	C	3	ROANOKE-LYNCHBURG
NELSON	4,300	4,200	98	D	3	RICHMOND
NEW KENT	3,900	3,800	99	B	3	RICHMOND
NEWPORT NEWS CITY	57,700	57,400	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORFOLK CITY	94,900	94,200	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHAMPTON	5,500	5,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHUMBERLAND	4,000	4,000	99	D	3	RICHMOND
NOTTOWAY	5,500	5,400	99	D	3	RICHMOND
ORANGE	7,400	7,300	98	D	3	RICHMOND
PAGE	7,600	7,600	99	D	3	WASHINGTON, DC
PATRICK	6,500	6,400	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
PITTSYLVANIA	40,600	40,100	99	C	3	ROANOKE-LYNCHBURG
PORTSMOUTH CITY	39,500	39,200	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
POWHATAN	3,800	3,700	99	B	3	RICHMOND
PRINCE EDWARD	5,100	5,000	98	D	3	RICHMOND
PRINCE GEORGE	15,300	15,200	99	B	3	RICHMOND
PRINCE WILLIAM	61,100	60,800	99	A	3	WASHINGTON, DC
PULASKI	12,900	12,800	99	C	3	ROANOKE-LYNCHBURG
RAPPAHANNOCK	2,500	2,500	98	D	3	WASHINGTON, DC
RICHMOND	2,500	2,500	99	D	3	RICHMOND
RICHMOND CITY	88,300	87,600	99	B	3	RICHMOND
ROANOKE	77,300	76,700	99	B	3	ROANOKE-LYNCHBURG
ROCKBRIDGE	10,200	10,100	99	D	3	ROANOKE-LYNCHBURG
ROCKINGHAM	27,800	27,500	99	C	3	HARRISONBURG
RUSSELL	11,900	11,700	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SCOTT	8,900	8,700	98	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SHENANDOAH	11,300	11,200	99	D	3	WASHINGTON, DC
SMYTH	11,800	11,700	99	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SOUTHAMPTON	7,700	7,600	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SPOTSYLVANIA	20,300	20,100	99	C	3	WASHINGTON, DC
STAFFORD	16,500	16,300	99	A	3	WASHINGTON, DC
SUFFOLK CITY	17,400	17,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SURRY	2,000	2,000	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SUSSEX	3,400	3,300	98	D	3	RICHMOND

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
TAZEWELL	17,600	17,400	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
VA BEACH CITY	113,700	113,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
WARREN	9,000	8,900	99	D	3	WASHINGTON, DC
WASHINGTON	24,000	23,700	99	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WESTMORELAND	5,800	5,700	98	D	3	WASHINGTON, DC
WISE	17,300	17,000	98	C	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WYTHE	9,500	9,300	98	D	3	ROANOKE-LYNCHBURG
YORK	16,400	16,300	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
STATE TOTAL	2,092,600	2,073,200	99			

WASHINGTON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,100	4,900	97	D	9	SPOKANE
ASOTIN	7,200	7,000	97	D	9	SPOKANE
BENTON	38,100	36,900	97	C	9	YAKIMA
CHELAN	20,800	19,900	96	C	9	SEATTLE-TACOMA
CLALLAM	21,600	20,700	96	C	9	SEATTLE-TACOMA
CLARK	80,700	78,700	97	B	9	PORTLAND, OR
COLUMBIA	1,600	1,500	93	D	9	SPOKANE
COWLITZ	30,600	29,600	97	C	9	PORTLAND, OR
DOUGLAS	9,700	9,400	97	D	9	SPOKANE
FERRY	2,100	2,000	93	D	9	SPOKANE
FRANKLIN	12,900	12,500	97	D	9	YAKIMA
GARFIELD	1,000	900	95	D	9	SPOKANE
GRANT	20,100	19,300	96	C	9	SPOKANE
GRAYS HARBOR	25,200	23,600	94	C	9	SEATTLE-TACOMA
ISLAND	19,500	19,100	98	C	9	SEATTLE-TACOMA
JEFFERSON	7,900	7,600	96	D	9	SEATTLE-TACOMA
KING	567,300	547,500	97	A	9	SEATTLE-TACOMA
KITSAP	65,000	63,400	98	B	9	SEATTLE-TACOMA
KITTITAS EAST	7,800	7,300	94	D	9	YAKIMA
KITTITAS WEST	2,000	1,900	94	D	9	SEATTLE-TACOMA
KLICKITAT	6,300	5,900	93	D	9	PORTLAND, OR
LEWIS	22,300	21,200	95	C	9	SEATTLE-TACOMA
LINCOLN	3,800	3,700	97	D	9	SPOKANE
MASON	14,200	13,800	97	D	9	SEATTLE-TACOMA
OKANOGAN	13,000	12,200	94	D	9	SPOKANE
PACIFIC	7,400	6,900	94	D	9	SEATTLE-TACOMA
PEND OREILLE	3,400	3,300	96	D	9	SPOKANE
PIERCE	207,000	201,700	97	A	9	SEATTLE-TACOMA
SAN JUAN	4,100	3,900	96	D	9	SEATTLE-TACOMA
SKAGIT	28,000	26,900	96	C	9	SEATTLE-TACOMA
SKAMANIA	3,000	2,800	95	D	9	PORTLAND, OR
SNOHOMISH	149,600	145,500	97	A	9	SEATTLE-TACOMA
SPOKANE	142,300	137,800	97	B	9	SPOKANE
STEVENS	11,100	10,500	95	D	9	SPOKANE
THURSTON	58,700	57,100	97	C	9	SEATTLE-TACOMA
WAHKIAKUM	1,400	1,300	95	D	9	PORTLAND, OR
WALLA WALLA	17,900	16,800	94	C	9	YAKIMA
WHATCOM	45,400	43,500	96	C	9	SEATTLE-TACOMA
WHITMAN	15,200	14,600	96	C	9	SPOKANE
YAKIMA	69,200	66,200	96	B	9	YAKIMA
STATE TOTAL	1,769,500	1,709,300	97			

WEST VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARBOUR	6,200	6,100	99	D	3	CLARKSBURG-WESTON
BERKELEY	19,900	19,800	99	C	3	WASHINGTON, DC
BOONE	10,900	10,800	99	D	3	CHARLESTON-HUNTINGTON
BRAXTON	5,500	5,400	98	D	3	CHARLESTON-HUNTINGTON
BROOKE	10,700	10,700	99	B	3	WHEELING-STEUBENVILLE
CABELL	42,200	41,900	99	B	3	CHARLESTON-HUNTINGTON
CALHOUN	3,400	3,300	98	D	3	CHARLESTON-HUNTINGTON
CLAY	4,100	4,000	98	D	3	CHARLESTON-HUNTINGTON
DODDRIDGE	2,800	2,800	98	D	3	CLARKSBURG-WESTON
FAYETTE	21,300	21,100	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
GILMER	3,000	2,900	98	D	3	CLARKSBURG-WESTON
GRANT	3,600	3,500	97	D	3	HARRISONBURG
GREENBRIER	14,300	14,100	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
HAMPSHIRE	5,900	5,800	98	D	3	WASHINGTON, DC
HANCOCK	14,900	14,900	99	C	3	PITTSBURGH
HARDY	3,600	3,500	97	D	3	WASHINGTON, DC
HARRISON	29,500	29,300	99	C	3	CLARKSBURG-WESTON
JACKSON	9,600	9,500	99	D	3	CHARLESTON-HUNTINGTON
JEFFERSON	12,400	12,300	99	D	3	WASHINGTON, DC
KANAWHA	90,100	89,500	99	B	3	CHARLESTON-HUNTINGTON
LEWIS	7,100	7,000	99	D	3	CLARKSBURG-WESTON
LINCOLN	7,800	7,700	99	B	3	CHARLESTON-HUNTINGTON
LOGAN	17,600	17,400	99	C	3	CHARLESTON-HUNTINGTON
MARION	25,100	24,900	99	C	3	PITTSBURGH
MARSHALL	15,000	14,900	99	B	3	WHEELING-STEUBENVILLE
MASON	9,900	9,800	99	D	3	CHARLESTON-HUNTINGTON
MC DOWELL	16,000	15,800	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
MERCER	27,400	27,100	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MINERAL	10,300	10,200	99	D	3	WASHINGTON, DC
MINGO	12,800	12,600	99	C	3	CHARLESTON-HUNTINGTON
MONONGALIA	28,900	28,500	99	C	3	PITTSBURGH
MONROE	4,700	4,600	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
MORGAN	4,500	4,400	99	D	3	WASHINGTON, DC
NICHOLAS	10,500	10,400	99	D	3	CHARLESTON-HUNTINGTON
OHIO	23,300	23,200	99	B	3	WHEELING-STEUBENVILLE
PENDLETON	3,000	2,900	98	D	3	HARRISONBURG
PLEASANTS	2,900	2,900	99	D	3	CLARKSBURG-WESTON
POCAHONTAS	3,800	3,700	96	D	3	ROANOKE-LYNCHBURG
PRESTON	11,400	11,200	99	D	3	PITTSBURGH
PUTNAM	16,200	16,100	99	B	3	CHARLESTON-HUNTINGTON
RALEIGH	32,500	32,100	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
RANDOLPH	10,600	10,400	98	D	3	CLARKSBURG-WESTON
RITCHIE	4,500	4,400	98	D	3	CLARKSBURG-WESTON
ROANE	5,500	5,400	98	D	3	CHARLESTON-HUNTINGTON
SUMMERS	5,400	5,300	98	D	3	BLUEFIELD-BECKLEY-OAK HILL
TAYLOR	6,200	6,100	99	D	3	CLARKSBURG-WESTON
TUCKER	3,400	3,300	98	D	3	CLARKSBURG-WESTON
TYLER	4,000	3,900	99	D	3	WHEELING-STEUBENVILLE
UPSHUR	8,900	8,800	99	D	3	CLARKSBURG-WESTON
WA[illegible]E	16,800	16,600	99	B	3	CHARLESTON-HUNTINGTON
WEBSTER	4,400	4,300	98	D	3	CLARKSBURG-WESTON
WETZEL	7,900	7,800	99	D	3	WHEELING-STEUBENVILLE
WIRT	1,800	1,800	99	D	3	CHARLESTON-HUNTINGTON
WOOD	35,900	35,600	99	C	3	PARKERSBURG
WYOMING	12,000	11,800	98	D	3	BLUEFIELD-BECKLEY-OAK HILL
STATE TOTAL	731,900	724,100	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WISCONSIN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,300	5,100	97	D	4	WAUSAU-RHINELANDER
ASHLAND	6,400	6,300	98	D	4	DULUTH-SUPERIOR
BARRON	15,700	15,300	97	C	4	MINNEAPOLIS-ST. PAUL
BAYFIELD	5,600	5,500	98	D	4	DULUTH-SUPERIOR
BROWN	69,600	69,100	99	B	4	GREEN BAY-APPLETON
BUFFALO	5,400	5,300	98	D	4	LA CROSSE-EAU CLAIRE
BURNETT	5,400	5,200	97	D	4	MINNEAPOLIS-ST. PAUL
CALUMET	11,800	11,600	99	D	4	GREEN BAY-APPLETON
CHIPPEWA	18,800	18,500	98	C	4	LA CROSSE-EAU CLAIRE
CLARK	12,200	11,800	97	D	4	WAUSAU-RHINELANDER
COLUMBIA	18,100	17,700	98	C	4	MADISON
CRAWFORD	6,100	6,000	98	D	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
DANE	137,400	134,500	98	B	4	MADISON
DODGE	26,800	26,300	98	C	4	MILWAUKEE
DOOR	10,600	10,500	99	D	4	GREEN BAY-APPLETON
DOUGLAS	16,400	16,200	99	B	4	DULUTH-SUPERIOR
DUNN	12,100	11,800	98	D	4	MINNEAPOLIS-ST. PAUL
EAU CLAIRE	31,700	31,200	98	C	4	LA CROSSE-EAU CLAIRE
FLORENCE	1,400	1,400	98	D	4	MARQUETTE
FOND DU LAC	32,000	31,500	98	C	4	GREEN BAY-APPLETON
FOREST	3,500	3,400	96	D	4	WAUSAU-RHINELANDER
GRANT	17,700	17,200	97	C	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
GREEN	12,300	12,100	98	D	4	MADISON
GREEN LAKE	7,500	7,300	98	D	4	GREEN BAY-APPLETON
IOWA	7,500	7,300	98	D	4	MADISON
IRON	2,700	2,700	98	D	4	DULUTH-SUPERIOR
JACKSON	6,300	6,100	97	D	4	LA CROSSE-EAU CLAIRE
JEFFERSON	24,400	24,100	99	C	4	MILWAUKEE
JUNEAU	8,600	8,300	96	D	4	MADISON
KENOSHA	43,900	43,400	99	C	4	CHICAGO
KEWAUNEE	6,900	6,800	99	D	4	GREEN BAY-APPLETON
LA CROSSE	35,700	35,200	99	C	4	LA CROSSE-EAU CLAIRE
LAFAYETTE	6,200	6,100	98	D	4	MADISON
LANGLADE	7,500	7,300	98	D	4	WAUSAU-RHINELANDER
LINCOLN	11,000	10,800	99	B	4	WAUSAU-RHINELANDER
MANITOWOC	30,000	29,800	99	C	4	GREEN BAY-APPLETON
MARATHON	41,800	41,300	99	B	4	WAUSAU-RHINELANDER
MARINETTE	15,900	15,700	99	C	4	GREEN BAY-APPLETON
MARQUETTE	5,500	5,300	97	D	4	MADISON
MENOMINEE	800	800	94	D	4	GREEN BAY-APPLETON
MILWAUKEE	374,200	369,600	99	B	4	MILWAUKEE
MONROE	13,200	12,900	98	C	4	LA CROSSE-EAU CLAIRE
OCONTO	11,600	11,400	98	D	4	GREEN BAY-APPLETON
ONEIDA	12,900	12,600	97	B	4	WAUSAU-RHINELANDER
OUTAGAMIE	48,800	48,500	99	B	4	GREEN BAY-APPLETON
OZAUKEE	24,800	24,500	99	B	4	MILWAUKEE
PEPIN	2,800	2,700	97	D	4	MINNEAPOLIS-ST. PAUL
PIERCE	11,400	11,200	98	D	4	MINNEAPOLIS-ST. PAUL
POLK	13,300	13,100	99	D	4	MINNEAPOLIS-ST. PAUL
PORTAGE	20,800	20,400	98	C	4	WAUSAU-RHINELANDER
PRICE	6,400	6,200	96	D	4	WAUSAU-RHINELANDER
RACINE	63,400	62,900	99	B	4	MILWAUKEE
RICHLAND	6,500	6,300	97	D	4	MADISON
ROCK	51,900	51,300	99	C	4	ROCKFORD
RUSK	5,800	5,600	97	D	4	LA CROSSE-EAU CLAIRE
SAUK	17,600	17,200	97	C	4	MADISON
SAWYER	5,500	5,300	96	D	4	DULUTH-SUPERIOR
SHAWANO	14,000	13,800	99	C	4	GREEN BAY-APPLETON
SHEBOYGAN	38,000	37,600	99	C	4	MILWAUKEE
ST CROIX	16,400	16,200	99	A	4	MINNEAPOLIS-ST. PAUL
TAYLOR	6,500	6,300	98	D	4	WAUSAU-RHINELANDER
TREMPEALEAU	9,700	9,400	97	D	4	LA CROSSE-EAU CLAIRE
VERNON	10,100	9,900	98	D	4	LA CROSSE-EAU CLAIRE
VILAS	7,500	7,300	97	D	4	WAUSAU-RHINELANDER
WALWORTH	27,200	26,800	98	C	4	MILWAUKEE
WASHBURN	5,600	5,500	98	D	4	DULUTH-SUPERIOR
WASHINGTON	31,200	30,900	99	B	4	MILWAUKEE
WAUKESHA	100,200	99,200	99	B	4	MILWAUKEE
WAUPACA	16,600	16,400	99	C	4	GREEN BAY-APPLETON
WAUSHARA	8,400	8,200	98	D	4	GREEN BAY-APPLETON
WINNEBAGO	52,600	52,100	99	C	4	GREEN BAY-APPLETON
WOOD	29,800	29,400	99	C	4	WAUSAU-RHINELANDER
STATE TOTAL	1,809,200	1,782,500	99			

WYOMING

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	11,900	11,400	96	D	8	DENVER
BIG HORN	4,500	4,300	96	D	8	SALT LAKE CITY
CAMPBELL	12,700	12,100	95	D	8	DENVER
CARBON	7,100	6,800	96	D	8	DENVER
CONVERSE	5,100	4,900	96	D	8	CASPER-RIVERTON
CROOK	2,300	2,200	94	D	8	RAPID CITY
FREMONT	12,700	12,400	97	D	8	CASPER-RIVERTON
GOSHEN	5,000	4,900	98	D	8	CHEYENNE-SCOTTSBLUFF-STERLING
HOT SPRINGS	2,100	2,000	95	D	8	CASPER-RIVERTON
JOHNSON	2,600	2,500	95	D	8	CASPER-RIVERTON
LARAMIE	28,900	28,400	98	C	8	CHEYENNE-SCOTTSBLUFF-STERLING
LINCOLN	5,800	5,500	95	D	8	IDAHO FALLS-POCATELLO
NATRONA	27,400	26,800	98	C	8	CASPER-RIVERTON
NIOBRARA	1,200	1,200	96	D	8	CASPER-RIVERTON
PARK	9,200	8,800	96	D	8	BILLINGS-HARDIN
PLATTE	4,200	4,000	95	D	8	DENVER
SHERIDAN	10,500	10,000	95	D	8	RAPID CITY
SUBLETTE	2,000	1,900	95	D	8	SALT LAKE CITY
SWEETWATER	16,500	15,900	96	C	8	SALT LAKE CITY
TETON	5,000	4,800	96	D	8	SALT LAKE CITY
UINTA	7,900	7,600	97	D	8	SALT LAKE CITY
WASHAKIE	3,500	3,400	97	D	8	SALT LAKE CITY
WESTON	2,900	2,800	95	D	8	RAPID CITY
STATE TOTAL	191,000	184,600	97			
TOTAL U.S.	90,265,400	88,812,800	98			

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE

Census Division	State	Total Households	Television Households	TV %
1. NEW ENGLAND	CONNECTICUT	1,180,300	1,163,300	99
	MAINE	441,900	434,000	98
	MASSACHUSETTS	2,206,800	2,176,900	99
	NEW HAMPSHIRE	387,100	380,700	98
	RHODE ISLAND	361,600	357,400	99
	VERMONT	204,300	200,100	98
	**** DIVISION TOTAL ****	4,782,000	4,712,400	99
2. MIDDLE ATLANTIC	NEW JERSEY	2,832,800	2,803,000	99
	NEW YORK	6,774,700	6,655,000	98
	PENNSYLVANIA	4,521,000	4,446,700	98
	**** DIVISION TOTAL ****	14,128,500	13,904,700	98
3. SOUTH ATLANTIC	DELAWARE	228,100	226,700	99
	DISTRICT OF COLUMBIA	252,600	250,200	99
	FLORIDA	4,819,100	4,773,900	99
	GEORGIA	2,220,100	2,197,100	99
	MARYLAND	1,639,800	1,631,800	99
	NORTH CAROLINA	2,380,400	2,355,000	99
	SOUTH CAROLINA	1,246,200	1,230,600	99
	VIRGINIA	2,092,600	2,073,200	99
	WEST VIRGINIA	731,900	724,100	99
	**** DIVISION TOTAL ****	15,610,800	15,462,600	99
4. EAST NORTH CENTRAL	ILLINOIS	4,302,300	4,232,400	98
	INDIANA	2,022,100	1,987,400	98
	MICHIGAN	3,358,100	3,315,000	99
	OHIO	4,062,000	4,008,300	99
	WISCONSIN	1,809,200	1,782,500	99
	**** DIVISION TOTAL ****	15,553,700	15,325,600	99
5. EAST SOUTH CENTRAL	ALABAMA	1,513,100	1,498,700	99
	KENTUCKY	1,362,300	1,350,800	99
	MISSISSIPPI	937,900	926,500	99
	TENNESSEE	1,817,600	1,804,300	99
	**** DIVISION TOTAL ****	5,630,900	5,580,300	99
6. WEST NORTH CENTRAL	IOWA	1,116,200	1,104,300	99
	KANSAS	947,900	937,000	99
	MINNESOTA	1,602,100	1,583,400	99
	MISSOURI	1,902,000	1,875,800	99
	NEBRASKA	616,900	610,800	99
	NORTH DAKOTA	252,100	249,700	99
	SOUTH DAKOTA	267,400	264,200	99
	**** DIVISION TOTAL ****	6,704,600	6,625,200	99
7. WEST SOUTH CENTRAL	ARKANSAS	889,100	873,400	98
	LOUISIANA	1,615,000	1,595,000	99
	OKLAHOMA	1,291,000	1,277,300	99
	TEXAS	6,084,900	6,017,300	99
	**** DIVISION TOTAL ****	9,880,000	9,763,000	99
8. MOUNTAIN	ARIZONA	1,309,600	1,275,400	97
	COLORADO	1,315,300	1,290,400	98
	IDAHO	359,100	351,800	98
	MONTANA	327,000	316,700	97
	NEVADA	404,900	395,700	98
	NEW MEXICO	544,600	527,800	97
	UTAH	538,300	529,000	98
	WYOMING	191,000	184,600	97
	**** DIVISION TOTAL ****	4,989,800	4,871,400	98
9. PACIFIC	CALIFORNIA	10,160,300	9,846,600	97
	OREGON	1,055,300	1,011,700	96
	WASHINGTON	1,769,500	1,709,300	97
	**** DIVISION TOTAL ****	12,985,100	12,567,600	97
UNITED STATES	TOTAL	90,265,400	88,812,800	98

Notations

Notations

ARBITRON RATINGS

New York
142 West 57th Street / 10019

Broadcaster Service:
Dennis Spragg (212) 887-1365
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Marjorie Meyer (212) 887-1402
Lynn Kilgore-Hendy (212) 887-1378
Alan Kraut (212) 887-1430
Rosemarie Marino (212) 887-1392
David Bright (212) 887-1384

Advertiser/Agency Service:
Tom Murphy (212) 887-1587
Bob Decker (212) 887-1336
Howard Rosenblum (212) 887-1431
Dinah Saylors (212) 887-1432
Mitch Teplitsky (212) 887-1385
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14801 Quorum Drive, Suite 506 / 75240

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Bill Carleton (214) 385-5791

Advertiser/Agency Service:
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Broadcaster Service: (415) 393-6925
Marjorie Johnson, Robert McLoud

Advertiser/Agency Service: (415) 393-6925
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Laura Solomon (312) 454-3438

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Howard Fischground (312) 454-3422
Steve Later (312) 454-3420
Barbara McElroy (312) 454-3421
Lori Perlman (312) 454-3448

Atlanta
300 Embassy Row / 30328

Broadcaster Service:
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Chris Werner (404) 399-2125
Tammy Gouge (404) 399-2127

Advertiser/Agency Service:
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Michael Strousberg (404) 399-2116
Linda Kaplan (404) 399-2239

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3333 Wilshire Boulevard, Suite 712 / 90010

Broadcaster Service:
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Virginia Tierney (213) 736-0703
Jan Baaden (213) 736-0704

Advertiser/Agency Service:
Dan Casey (213) 736-0714
Greg Hampton (213) 736-0713
Nancy Lankford (213) 736-0720

ARBITRON RATINGS COMPANY
a Control Data Company

Television Survey Dates for 1987-88

OCTOBER SURVEY
Sept. 23-Oct. 20, 1987 *(31 Mkts.)*

S	M	T	W	T	F	S
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24

NOVEMBER SURVEY
Oct. 28-Nov. 24, 1987 *(212 Mkts.)*

S	M	T	W	T	F	S
25	26	27	28	29	30	31
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

JANUARY SURVEY
Jan. 6-Feb. 2, 1988 *(22 Mkts.)*

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

FEBRUARY SURVEY
Feb. 3-Mar. 1, 1988 *(212 Mkts.)*

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	1	2	3	4	5

MARCH SURVEY
March 2-March 29, 1988 *(5 Mkts.)*

S	M	T	W	T	F	S
28	29	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

MAY SURVEY
April 27-May 24, 1988 *(212 Mkts.)*

S	M	T	W	T	F	S
24	25	26	27	28	29	30
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

JULY SURVEY
July 6-Aug. 2, 1988 *(212 Mkts.)*

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

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Arbitron Replication

A Study of the Reliability of Broadcast Ratings

Arbitron's three-year
study of the reliability
of its broadcast ratings
indicates that Arbitron
Television audience
estimates are more
reliable than suggested
by standard error
approximation procedures
heretofore used by
the advertising and
broadcast industry.

Remember: ratings are only estimates.